



**311 Contact Center
Weekly Update**

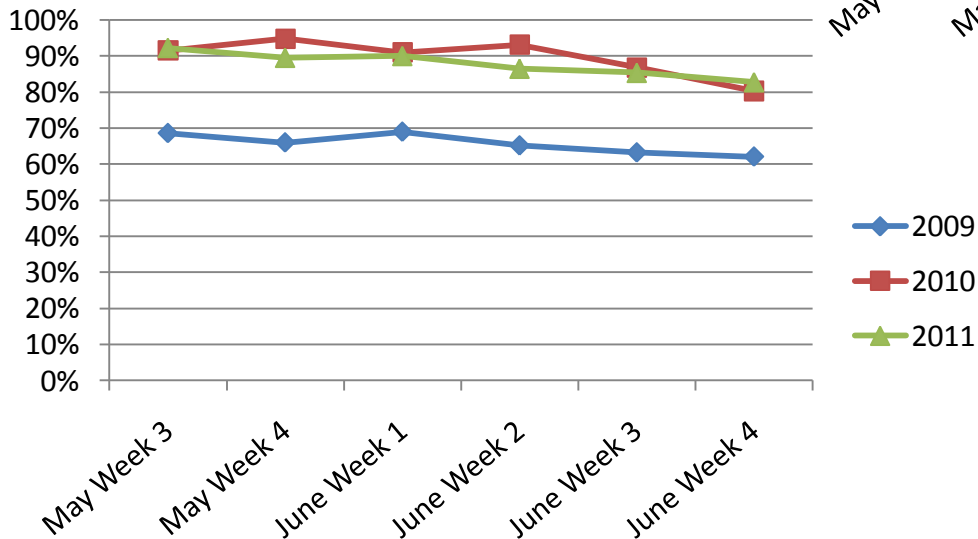
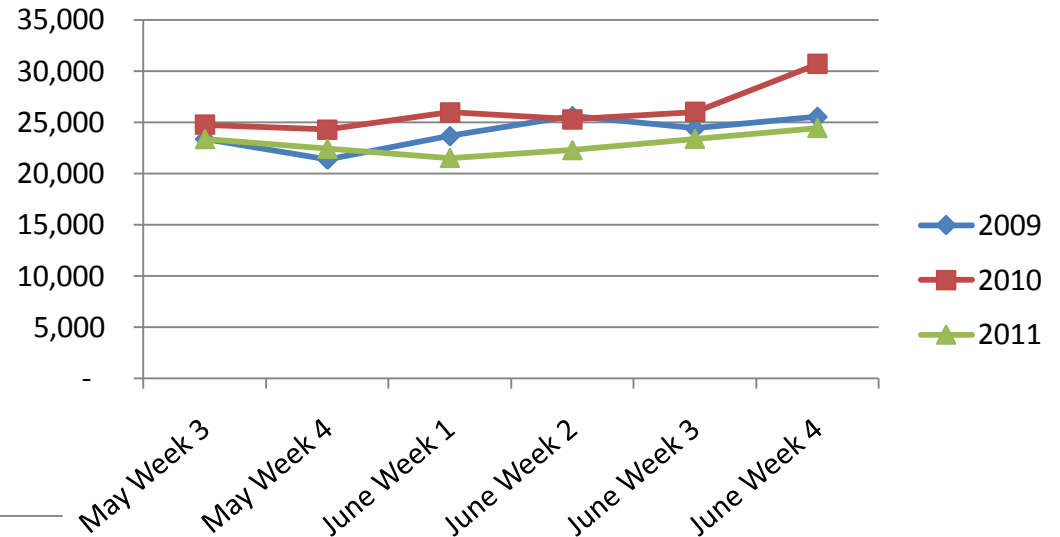
**JUNE 20TH - 26TH
2011**



Call Volumes and Performance Levels

2009 - 2011 Comparison

Calls Offered



% Calls Answered



Call Volumes and Performance Levels

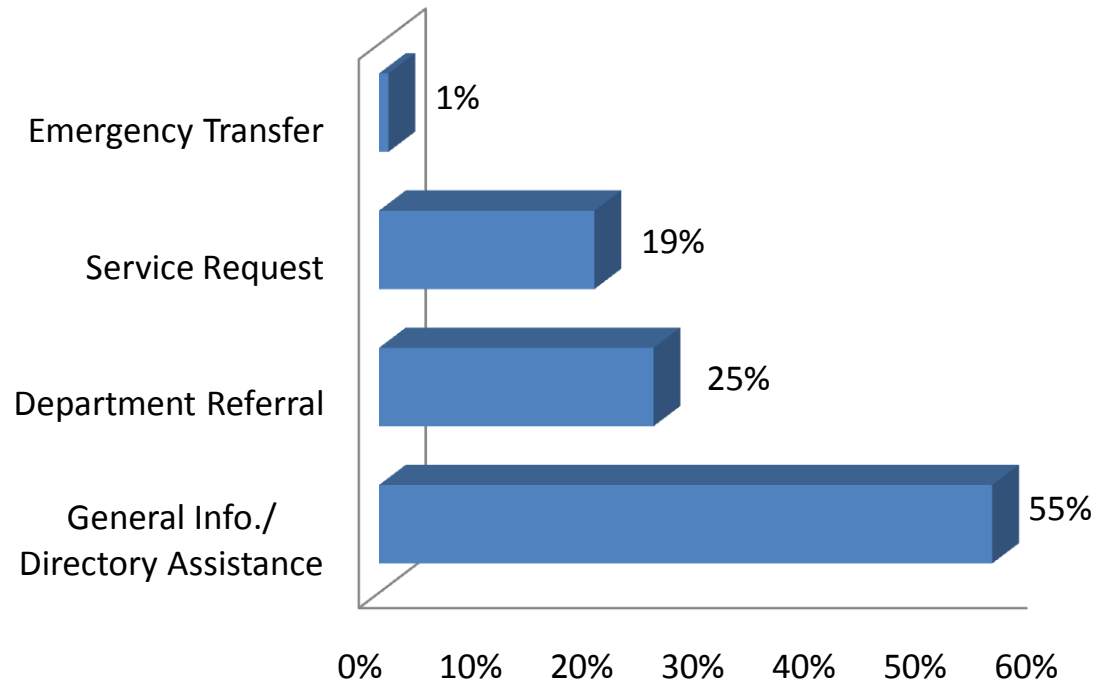
2011 Data

Performance Measure	June 20-26	June 13-19	June Average 2010	2011 YTD
Calls Offered	24,458	23,394	22,948	635,375
Average Weekday Call Volume	4,545	4,328	4,466	4,727
Percent of Calls Answered	83%	86%	92%	90%
Emergency Transfers	1%	1%	1%	1%



Customer Contacts Logged

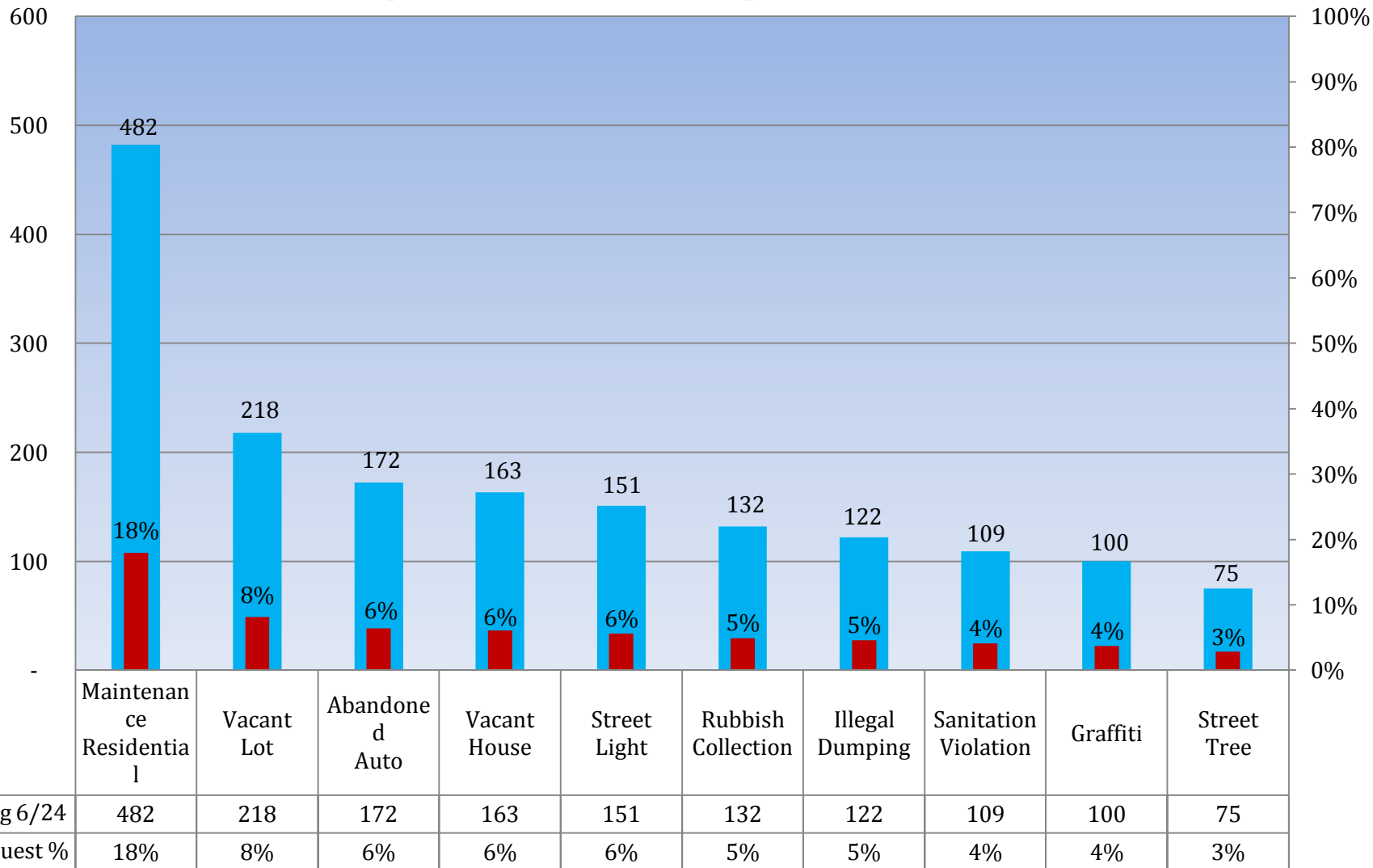
Request Type Distribution





Customer Contacts Logged

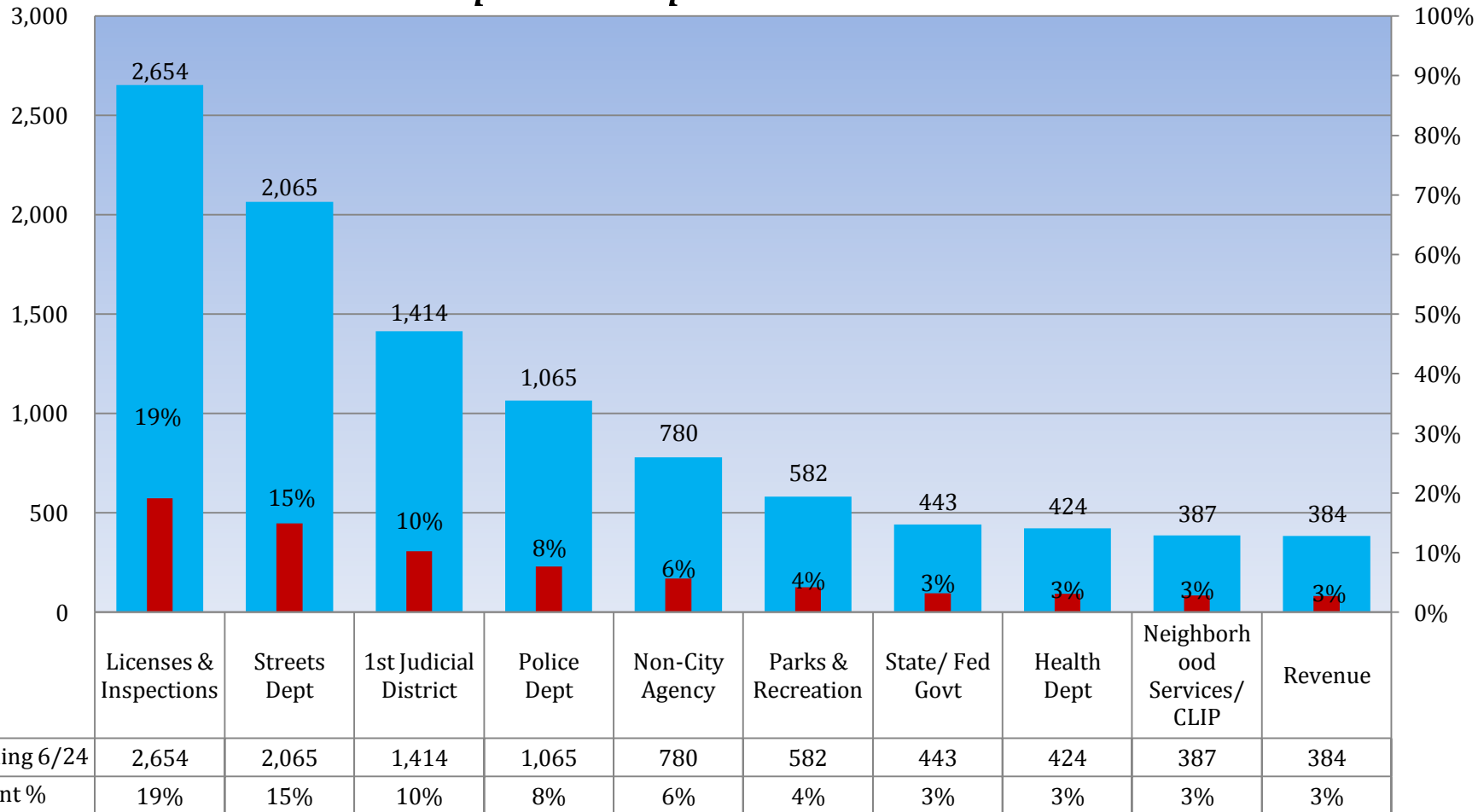
Top Ten Service Requests





Customer Contacts Logged

Top Ten Departments



Revenue Split: Water Revenue - 145
Other Revenue - 239



Appendix A: Definitions

- **Calls Offered**: Number of calls that came in to 311.
- **General Information**: A customer inquiry that can be resolved using the 311 knowledge database.
- **Department Referral**: A customer inquiry that cannot be resolved using the 311 knowledge database and is escalated to a City Department.
- **Service Request**: One of a specific list of requests for City service that the 311 Contact Center accepts and distributes to the appropriate department by automation. These requests are given a reference number and can be tracked on our website.