



Good Food, Healthy Hospitals



Creating a Culture of Health Through Food



Today's Agenda

- Overview of **Good Food, Healthy Hospitals**
- Foundation and Partners
- Community Benefits Agreements
- Current activities & progress
- Philadelphia hospitals success stories
- Next steps





Good Food, Healthy Hospitals

- Four year initiative
- Collaboration with Common Market & other partners
- Five areas of hospital food service
- Integrate nutrition standards and promote local and sustainable food procurement



Who is Common Market?





- Philadelphia City Comprehensive Nutrition Standards
- Executive Order: June 2014
- First step into private sector to integrate nutrition standards in food service
- Making healthy choices the easy choice



Who is Involved?

- Primary Partner: Common Market
- Other Partners:
 - American Heart Association
 - Einstein Center for Urban Health Policy and Research
 - Union of Concerned Scientists
- Philadelphia Hospitals
- Focus on non-profit, community-based institutions





Community Benefits Agreements

- Came out of Affordable Care Act
- Community Health Needs Assessment (non-profit hospitals)
- Use Community Benefits dollars to address health issues identified in CHNA
- Direct percentage of revenue towards Community Benefit programs





Current Activities & Progress

- Hospital Outreach & Recruitment
 - CEO letters of invite from Health Commissioner's Office
 - Direct recruitment to hospital foodservice, wellness teams and hospital administrators
- Materials Development
 - Project descriptor
 - Project pledge
 - Nutrition standards
 - Recognition system





Current Activities & Progress

- Baseline Data Collection
 - Interviews with key personnel (3 hospitals)
 - Environmental assessments:
 - Cafeteria & Vending operations
 - Patient and cafeteria menus
 - Nutrition information
 - Customer surveys
 - Photographs







Philadelphia Hospital Success Stories

Temple University Hospital:

- Purchases local food for cafeteria menus.
- Increasing fresh fruits as desserts on patient menu.
- Started a farm share program for employees.

Einstein Medical Center:

- Removed sugar sweetened beverages from catering guide.
- Pilot program on employee cafeteria pre-ordering.





Philadelphia Hospital Success Stories

Pennsylvania Hospital:

- Uses red, yellow, green labeling to highlight healthier beverage options.
- Provides fresh fruit bar in addition to salad bar.

Jeanes Hospital:

- Provides fruit and vegetable infused water at no cost in cafeteria.
- Offers healthy grab & go entrees from the café for overnight employees.



Healthy Food Farm Stand at Lankenau Hospital



- 1st year focus: Outreach, recruitment, information gathering, baseline report
- Hospital Symposium: October 8th
 - Develop buy-in from multiple stakeholders
 - Unveil nutrition standards
 - Promote the initiative
- Years 2-4: Standards implementation



Resources

For further information and resources, visit:

<http://www.foodfitphilly.org/>

Eat Healthy Near You → Healthy Hospitals





QUESTIONS?