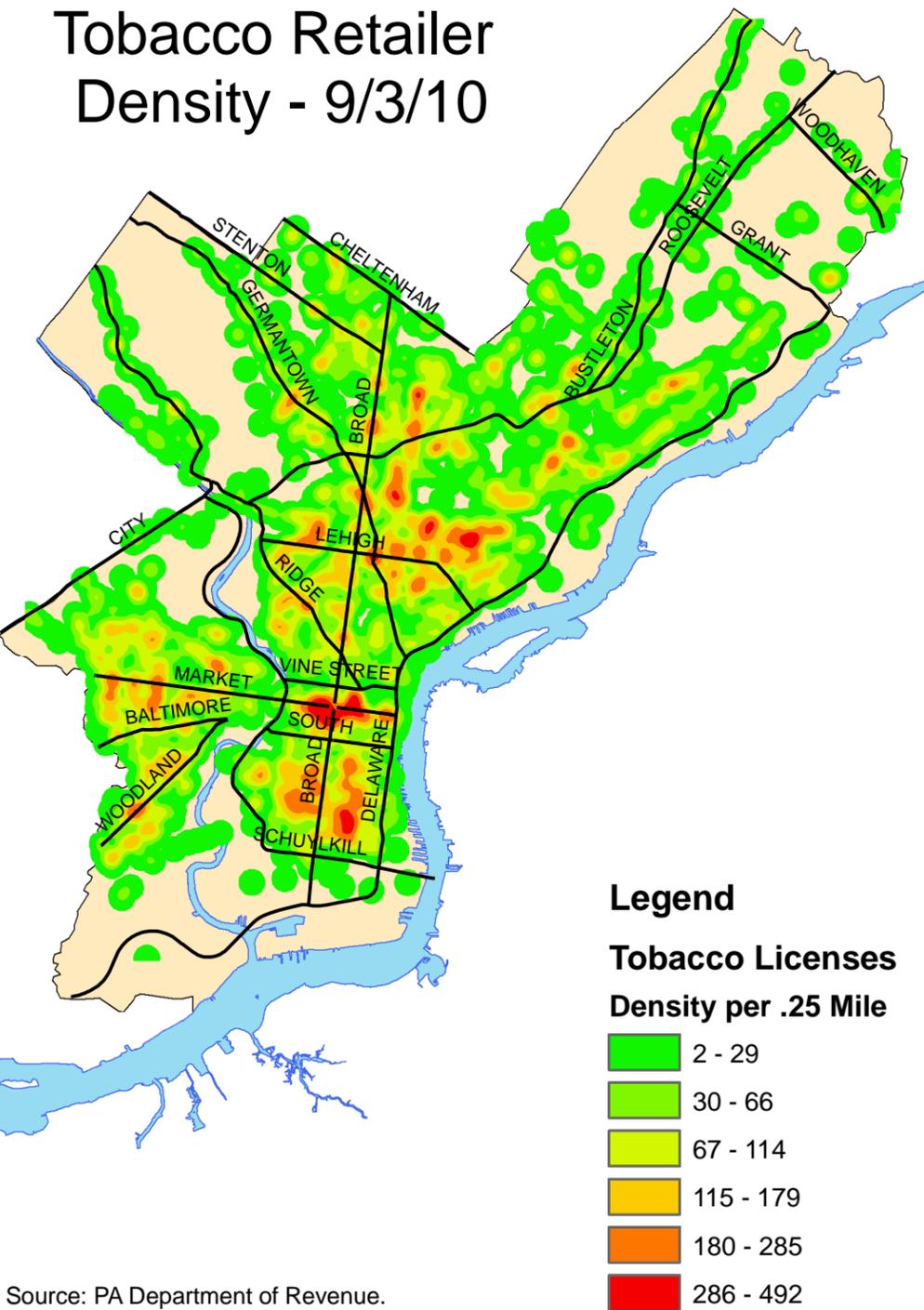
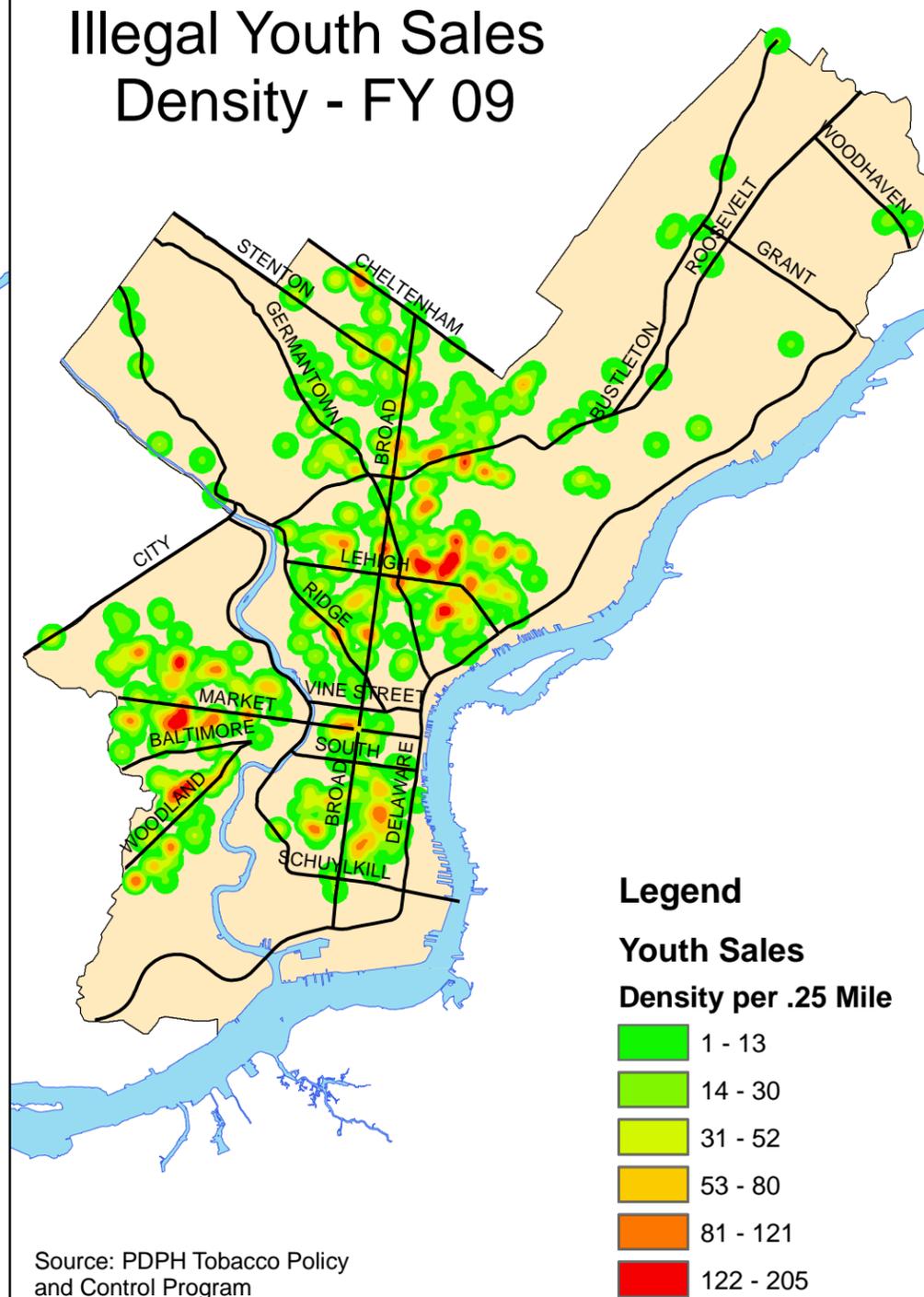


# Tobacco Retailers and Youth Sale Violations

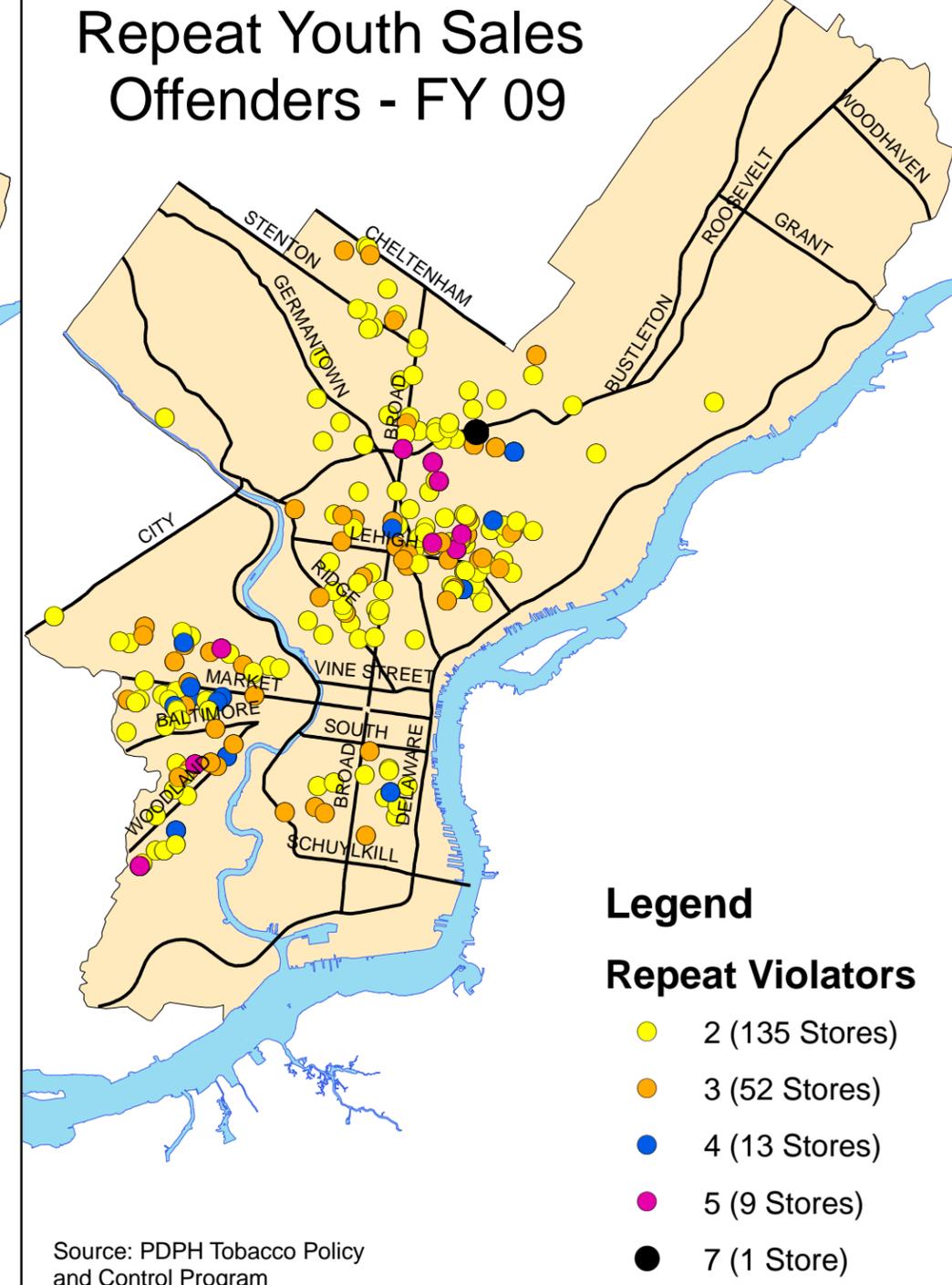
Tobacco Retailer Density - 9/3/10



Illegal Youth Sales Density - FY 09



Repeat Youth Sales Offenders - FY 09



In Philadelphia, youth have easy access to tobacco products. The pictured maps show the density of tobacco outlets ("retailers"), the density of outlets who have been cited for violating tobacco youth access laws by illegally selling tobacco products to youth, and the repeat offenders for selling to youth. Each year, the Health Promotion Council, through a contract with the Philadelphia Department of Health, hires youth under age 18 to detect whether tobacco vendors are illegally selling tobacco products to minors. The center map shows the number of illegal sales per quarter mile in Philadelphia neighborhoods. The red bands show the highest density of sales and the green bands show the lowest density of sales. In the red areas on the map, there are over 100 illegal sales to youth in a quarter mile. Of vendors that made illegal sales, nearly 3 out of 5 (59.5%) have been cited two or more times. To best protect youth from the harms of smoking, the Philadelphia Department of Health is seeking ways to educate merchants and enforce relevant laws.