

PHL-OSE
THE MONTHLY SPECIAL
FEBRUARY 2016



Photo via: City of Philadelphia Twitter Account

On January 18th, across the nation we celebrate the life and work of Dr. Martin Luther King, Jr., one of the most laudable men in recent history.

Although we are given the day off of our regular jobs, we use that time to volunteer and give ourselves “a day on” for service. MLK Day is the largest Day of Service in our nation and that is no different here.

Philly, the city in which the Day of Service originated, had a record setting 140,000 volunteers from all across the region lending a helping hand and honoring the legacy of Dr. Martin Luther King, Jr.

At Girard College alone, an estimated 5,000 volunteers joined together to work on more than 100 projects, and deliver workshops and presentations highlighting current civil rights issues.

The Philadelphia Fire Department taught students about fire safety, friends and families gathered together to clean up the neighborhood, and other organizations helped serve food to the homeless. Philadelphia residents proved once again that we truly are the City of Brotherly Love and Sisterly Affection.



Photo via: Philadelphia Fire Dept. Twitter Account

One Year Later...

By: Olivia Gillison

Happy President's Day

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Happy 1st Anniversary to all of you wonderful readers of The Monthly Special. It's has been a great first year with so many accomplishments and memories to reminisce about. We truly are grateful for all of your support through the year. We have reached almost 300 subscribers within our first year of debut, and we are probably close to another 200 readers who read via our social media sites and website alone. We've seen international readers in each issue every month – most of them from the UK or Spain, however we're seen visitors from Israel, Japan and even Australia! Big shout out to all of you reading this across the globe. You are what makes Philly a world class city and we love it!

There have been many changes in our office as well. As you can tell, we've nearly doubled in size to help better serve our subscribers and the citizens of Philadelphia. We also have a new home in the One Parkway Building. Going forward, you'll be able to find us at 1515 Arch Street, on the 15th Floor. All of our contact information has been changed to reflect that as well. As for the newsletter, that has also seen some changes with the new layout and design introduced in the January issue. It is our hope that you'll provide us with some feedback through our survey, which will be distributed in a couple weeks. It won't take much of your time, but the feedback you provide is important for the growth and continued development of the newsletter.

Believe it or not, there are even more exciting developments to report. Maybe some of you have already seen it, but we have been hard at work developing a more user friendly website for our customers, and we're happy to have you browse around while it's in beta testing mode. Head on over to the new www.phlevents.org site and send us your feedback via email or Twitter. We can't wait to start our second year with you all and, as always, keep using the hashtag #PHLevents for your pictures and tweets to be reposted or featured in the newsletter next month! See you in March!

P.S. Enjoy the long Presidents' Day & Valentine's Day Weekend combination this year! We're sending you lots of love from Philly.



Last Month In Review

As Seen in the Streets

To the left are just a few of the biggest events that we had in January. First pictured is a gorgeous display from SugarHouse Casino's New Year's Eve Fireworks Show. Below that is a group shot in front of City Hall of the 2016 Mummer's Parade. Last, we have pictured new Mayor Jim Kenney and four former Mayors at the 2016 Philadelphia Mayoral Inauguration.

The Long & Short of January

We've had a lovely start to the 2016 year. Both Rothman Ice Rink at Dilworth Park and BlueCross RiverRink Winterfest continued to offer amazing family-fun experiences. Don't miss your chance to visit this year! We also had a tremendous record-breaking Day of Service on Martin Luther King, Jr. Day. Lastly, we finished the month with a once in a life time auction. At the 2016 Philadelphia Auto Show, Pope Francis' black Fiat, which was used during the 2015 World Meeting of Families, was generously donated!



Photo by: O. Gillison



Photo by: N. Faragalli



Photo by: Bill Foster and Tony Webb





ON THE HORIZON

February's Event Agenda

February 1st – 7th

Philadelphia Auto Show – Philadelphia Convention Center (1/30-2/7)

February 8th – 14th

Lincoln Day Parade & Ceremony – begins at Union League on S. Broad St. (2/12)

Valentine's Day – (2/14)

February 15th – 21st

President's Day – (2/15)

February 22nd – 29th

No events scheduled.

"The truth is, of course, that there is no journey. We are arriving and departing all at the same time."

*– David Bowie
(1947-2016)*



Winter Storm Jonas. Photo by: N. Faragalli

For a full detailed list of events, please visit the Calendar on our website!

Special Fact of the Month:

Philadelphia is the only city with three major adjacent stadiums, attracting more than four million annual visitors to more than 400 annual events.