



Michael A. Nutter
Mayor

PHILADELPHIA FIRE DEPARTMENT

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Lloyd Ayers
Fire Commissioner

FOR IMMEDIATE RELEASE:

Philadelphia Fire Department and GlaxoSmithKline team to promote fire safety Wednesday, October 6, 2010.

Fire Commissioner Ayers and GlaxoSmithKline's Chief of Staff Dan Phelan will be joined by Floor captains of GSK in an appreciation breakfast. GSK is showing their appreciation by hosting this event for the ongoing partnership with the Philadelphia Fire Department. Commissioner Lloyd Ayers will present GSK with a plaque in appreciation for the Fire Prevention poster; designed and produced by GSK.

This year's poster carries the theme "Install, Inspect Protect". The poster highlights the importance of having working Smoke Alarms and a Home Escape Plan in every home in the city of Philadelphia. The poster will be displayed in storefronts throughout the city.

This event will take place on Wednesday, October 6, 2010 8:30 AM at the GSK building, One Franklin Plaza.