



# MAYOR'S OFFICE OF TRANSPORTATION AND UTILITIES

DEPUTY MAYOR RINA CUTLER



## Host a Bike Share Station!



The City of Philadelphia is seeking interested property owners, businesses and institutions in Philadelphia to host bike share stations on or near their properties. Philadelphia will launch bike share in spring 2015 with a 60 station/600 bike system in Center City, University City, North Philadelphia, West Philadelphia, South Philadelphia and the Navy Yard. When expansion is complete, the City expects for between 150-200 stations to be located throughout the service area. Please take a moment to consider how bike share might benefit your location by providing a new transportation amenity to employees, residents, customers, or visitors.

### About Our Team

The City of Philadelphia has selected the team of Bicycle Transit Systems and B-cycle to outfit and operate our bike share system. Bike Transit and B-cycle represent the best in the industry in terms of experience and reliability.

Bicycle Transit Systems is a Philadelphia-based business whose members have launched and operated bike share programs in Chicago, Boston, Washington DC, San Francisco, and Melbourne (Australia). Bicycle Transit Systems has partnered with Toole Design Group for system planning and Philadelphia-based Rodriguez Consulting for site planning. Equipment will be provided by B-cycle. B-cycle grew out America's largest bicycle manufacturer, Trek Bicycles, and has more than 4,000 bike share bikes operating in 30 cities across the US and in Santiago, Chile. B-cycle systems have carried more than 1.7 million trips around the globe. Philadelphia will be the first city to launch B-cycle's newly redesigned stations, which will offer easier placement, better looks and industry-leading reliability. The City also seeks sponsors who share our vision for this new mode of transportation; Comcast-Spectator subsidiary Front Row Marketing Services will be working to help secure system sponsorship.

Bike sharing has been a phenomenal success in other cities, and we expect the same will occur here in Philadelphia.

## Station Information

The City of Philadelphia is proud that ours will be the first city to host B-cycle's newest bike share stations. The stations will generally be solar powered, but can be wired into the electrical grid in heavily shaded locations. Stations are modular and may be easily relocated or expanded once installed; they are not bolted into the pavement. Philadelphia's bike sharing system will be available year-round and 24/7. The typical station will contain 10 bicycles and have docks to hold 20 bicycles, but station size will vary based on site constraints and local demand. Configurations are flexible, but the physical footprint for a 10 bicycle, 20 dock station is approximately 7 feet by 35 feet. All station maintenance and cleaning is provided by Bicycle Transit Systems.

## Contact Us!

If you are interested in bringing bike sharing to your neighborhood, business, institution, or organization, please contact Aaron Ritz and Cara Ferrentino in the Mayor's Office of Transportation and Utilities (1401 JFK Blvd., Suite 1430, 19102) for more information.

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**Bike Sharing Station in Houston, TX**



**Bike Sharing Station in Chicago, IL**