

EXECUTIVE ORDER NO. 11 - 16

OFFICE OF COMPLETE STREETS AND VISION ZERO TASK FORCE

WHEREAS, data from the Pennsylvania Department of Transportation over a five-year period from 2011 – 2015 indicates traffic crashes in the City of Philadelphia caused 474 fatalities, of which 165 were pedestrians, and 1,357 severely injured individuals, of which 362 were pedestrians. During this time, approximately 30% of the pedestrians hit in traffic were children under the age of 18; and

WHEREAS, the 2015 Pennsylvania Crash Facts and Statistics from the Pennsylvania Department of Transportation reports that Philadelphia has the highest rate of traffic-related deaths in Pennsylvania; and

WHEREAS, the City of Philadelphia’s “Paving the Way for Vision Zero” report states that 10% of Philadelphians reside in census tracts where a majority of the population lives below the poverty line and in which 15% of all crashes and 18% of all crash deaths and severe injuries in the City also take place. Per resident, more crashes, and more severe and fatal crashes, occur in neighborhoods where the majority of residents live below the poverty line, compared to the rest of Philadelphia; and

WHEREAS, all people, regardless of age, ability, income, ethnicity or mode of transportation, ought to be able to safely use transit, sidewalks, roadways and pedestrian and bike paths; and

WHEREAS, a Complete Streets approach, consistent with nationally-recognized Complete Streets policies and reflected in Chapter 11-900 of The Philadelphia Code, which creates an integrated and comprehensive transportation network for pedestrians, bicyclists, public transit users, and motor vehicles, has been shown to improve public health, spur economic growth, enhance quality of life, reduce traffic congestion and traffic-related injuries and fatalities, and improve connectivity between neighborhoods, people, and services; and

WHEREAS, the Vision Zero concept, conceived in Sweden in 1994 and internationally recognized, has led the way in showing that loss of life and severe injuries resulting from traffic-related crashes are unacceptable and preventable outcomes. Through an equitable approach to education, engineering, and enforcement systems, traffic-related deaths and serious injuries can be reduced towards zero; and

WHEREAS, the City of Philadelphia desires to expand the multi-modal transportation network and further integrate practices it currently employs to reduce fatalities and serious injuries to sidewalk and roadway users. The City, through the Managing Director’s Office, Office of Transportation and Infrastructure Systems, and in partnership with community stakeholders, seeks to improve sidewalk and

roadway comprehensiveness, integration, and safety in all neighborhoods, for all persons, across all modes of travel; and

WHEREAS, change can best be effected through grass roots efforts that bring together all parts of government, advocacy, the private sector, and the public;

NOW, THEREFORE, I, JAMES F. KENNEY, Mayor of the City of Philadelphia, by the powers vested in me by the Philadelphia Home Rule Charter, do hereby order as follows:

SECTION 1. Creation of an Office of Complete Streets

There is hereby created an Office of Complete Streets within the Managing Director's Office, Office of Transportation and Infrastructure Systems.

SECTION 2. Purpose of the Office of Complete Streets

The Office shall take an interdisciplinary approach by coordinating with City departments, agencies and stakeholders to guide decision-making and further incorporate Complete Streets principles into design, construction, and maintenance of transportation and infrastructure systems and by seeking to:

- (a) Contribute to the safe expansion and integration of the multi-modal City transportation network to improve connectivity for all pedestrians, bicyclists, public transit users, and motor vehicles.
- (b) Set standards to be used by City and State agencies, design professionals, private developers, community groups, and others involved in planning, design and construction of projects affecting City roadways and sidewalks, consistent with policies and requirements under Chapter 11-900 of The Philadelphia Code.
- (c) Promote the benefits of Complete Streets policies and multimodal transportation.
- (d) Reduce sidewalk and roadway traffic-related user fatalities to zero by 2030 through an equitable approach to education, engineering, and enforcement systems.

SECTION 3. Creation of the Vision Zero Task Force.

There is hereby created within the Managing Director's Office, Office of Transportation and Infrastructure Systems, a Vision Zero Task Force.

SECTION 4. Purpose of the Task Force.

The Task Force shall:

- (a) Establish short-term and long-term data-driven strategies with measurable goals and target dates for reducing sidewalk and roadway user fatalities and serious injuries.

- (b) Determine best practices, identify gaps, and support the development and implementation of a comprehensive and coordinated action plan to reduce sidewalk and roadway user fatalities and serious injuries towards zero through an equitable approach to education, engineering, and enforcement systems.
- (c) Engage the public by establishing an interactive website with which to gather information and inform about upcoming plans and events.
- (d) Educate through outreach and partnerships with stakeholder organizations.
- (e) Report annually on findings and progress.

SECTION 5. Vision Zero Task Force and Subcommittee Membership.

- (a) The Vision Zero Task Force shall be comprised of no more than 15 members appointed by the Mayor.
- (b) Members should have expertise in transportation safety, community engagement, public health policy, engineering, or city planning.
- (c) The Task Force shall be chaired by the Deputy Managing Director for Transportation and Infrastructure Systems, or his/her designee.
- (d) Task Force may be appointed from public stakeholder organizations, hospitals and trauma centers, the Office of Complete Streets, Streets Department, Philadelphia Department of Public Health, the School District of Philadelphia, the Philadelphia City Planning Commission, Police Department, the Office of the District Attorney, the Law Department, Office of the Director of Finance, Office of Fleet Management, and SEPTA. Requests for representation may also be extended to Pennsylvania Department of Transportation (PennDOT) National Highway Traffic Safety Administration (NHTSA) and the American Association of State Highway and Transportation Officials (AASHTO).
- (e) Subject to the approval of the Deputy Managing Director for Transportation and Infrastructure Systems, subcommittees may be created to support the Task Force in the development and implementation of the objectives of the Task Force Action Plan. Membership of subcommittees shall not be limited to the Task Force members.

SECTION 6. TASK FORCE MEETINGS AND ACTION PLAN

Within 120 days from the date of this Executive Order, the Task Force shall establish a regular meeting schedule and a short-term and a long-term Action Plan, which shall be made available for a period of public comment. The Task Force shall meet at-least quarterly at such times and places as it shall determine.

SECTION 7. TASK FORCE ANNUAL REPORT.

Within 180 days from the date of this Executive Order, and by no later than September 30 of each year following, the Task Force shall summarize its findings, proposed action steps, and progress in an annual report. The report shall be delivered to the Mayor, the President of City Council, the Managing Director, the Deputy Managing Director for Transportation and Infrastructure, and the Chief Clerk of Council and posted on the Task Force website.

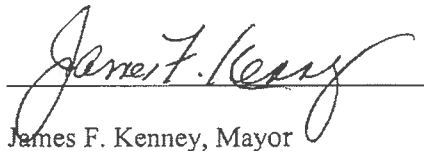
SECTION 8. COOPERATION.

All City Departments, Agencies, Boards, and Commissions shall cooperate with the Office of Complete Streets and the Vision Zero Task Force, and shall provide any data they may require with respect to the operations of City Government. Other public entities, as well as those in the private sector, are encouraged to support and cooperate with the Office of Complete Streets and the Vision Zero Task Force.

SECTION 9. EFFECTIVE DATE.

This Order shall take effect immediately.

11/7/16
Date


James F. Kenney, Mayor