



# CLOSING THE GAP

## A BUSINESS DIVERSITY CONFERENCE

presented by  GREATER PHILADELPHIA  
HISPANIC CHAMBER  
OF COMMERCE

### CONNECTING TO THE LATINO MARKET

Join leaders from the region's most prominent companies and those in the know about trending topics across 3 critical areas of business: marketing, human resources and supply chain.

#### CONFERENCE PANELISTS

#### MARKET To Hispanics Consumers



**MAURO PANZERA**  
University of Delaware



**ANDRES ROMERO**  
Campbell Soup Co.

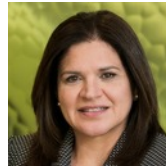


**JOSE VELEZ SILVA**  
Comcast Corporation

#### HIRE Latino Professionals



**RON DAVIS**  
Parx Casino



**BRENDA SOTO**  
University of Delaware

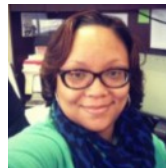


**PEDRO RODRIGUEZ**  
City of Philadelphia

#### CONTRACT Latino Owned Businesses



**NATILY SANTOS**  
Aramark



**ERICA PATTERSON**  
PGW



**ARTURO PEREZ**  
Princeton University

This event promises to deliver information you can use to advance your company's goals, create tangible paths for comprehensive and strategic growth and connect your company to the Latino business community in Philadelphia.

#### August 1, 2017

8:30-9:30a	Breakfast/Networking
9:00-11:00a	Match Making (Supply Chain)
9:30-10:30a	Panel Session A (Marketing)
	Panel Session B (HR & Diversity)
11:00a	End of Conference

**Center for  
Business & Industry**  
Community College  
of Philadelphia  
18<sup>th</sup> & Callowhill Streets  
Philadelphia PA 19130