

## ***PRESIDENT'S HOUSE: Freedom and Slavery in Making a New Nation*** **Construction Fact Sheet**

**The commitment to equal opportunity employment, diversity, equity and fairness was a goal from the beginning of the project's funding:**

- Upon the official start of the project in September 2005, the City contracted The ROZ Group, Inc., a certified MBE/WBE owned by Rosalyn McPherson, to serve as Owner's Representative for the President's House project.
- The selection of Kelly/Maiello as the Lead Firm for the project placed a minority-owned firm in the key leadership role of the design and construction of the site. Emanuel Kelly is responsible for all hires on the project.

### **Kelly/Maiello's action plan for inclusion:**

- Emanuel Kelly guided an intense process of identification, outreach and communication, screening, interviewing, answering questions and selecting the subcontractors for this project.
- Kelly/Maiello contracted with Daniel J. Keating as the General Contractor, however, the Keating firm reports to Kelly/Maiello Management LLC on this project. Richard Thomas, an African American, was hired as Assistant Project Manager with D. J. Keating in construction and will be on site full-time.
- Design documents (drawings) were made available on May 22, 2009. A total of 65 minority subcontractors picked up drawings or a disk containing the documents.
- The deadline to respond to the Request for Qualifications was extended from May 27<sup>th</sup> to June 1<sup>st</sup>.
- Out of the 40 applications submitted at the May 7<sup>th</sup> Public Meeting, only 6 (six) firms responded and submitted their qualifications.
- Additionally, a list of 20 minority subcontractors was submitted by D. J. Keating and the names of 22 minority firms were submitted to Kelly/Maiello and The City of Philadelphia by Anthony Fullard, Bruce Crawley of Millenium 3 Management and Sacaree Rhodes.
- Emanuel Kelly personally vetted ALL subcontractors who were recommended.
- Emanuel Kelly, Clarence Armbrister, and Rosalyn McPherson responded to telephone calls, letters, and e-mails from all persons interested in the project

**Staffing at the construction site:**

- This project is not large in scope; it is therefore appropriate to expect roughly 45-50 total workers on the site during the entire construction phase.
- 67 percent of the construction phase sub-contracts were awarded to Minority and Women-Owned Business (MBE/WBE), including six African-American owned firms (one of which is also women-owned), one Hispanic-American firm, one Asian-American firm, and five firms owned by women

**Exhibit Design staffing:**

- 70 percent of the President's House Commemorative Site's design and content staff is African American