

Mayor Michael A. Nutter created the Philadelphia Public Policy Case Competition in 2014 as an opportunity for college students to engage directly in the public policy process at the municipal level. Through the case competition, college students may design a proposal for an initiative, legislation, policy or event which is both realistic and impactful to the City of Philadelphia.

Your Case Challenge

As the 5th largest city in the United States, Philadelphia faces a unique set of challenges to ensure a high-quality of life for all city residents. Developing a bold plan to address these challenges is incredibly important to preparing Philadelphia for the future. The case prompt is:

What is your vision for Philadelphia in 2020 and what one thing can the City of Philadelphia do to accomplish that vision?

Rules

- Teams must consist of **two to five members** which may be any combination of current undergraduate and graduate students from any combination of schools.
- All submissions must be sent electronically to policy@phila.gov by **5PM** on **October 26**.
- Finalists are required to attend the Final Presentation in City Hall on **November 13**.

Format for Submission

All proposals must be submitted as a single PDF document. This document must contain:

- Title Page (including Word Count)
- Abstract
- Narrative of Current Situation
- Proposed Initiative
- Feasibility- including estimated budgets and departments
- Expected Outcome
- Exhibits (optional)

Names and schools of team members should appear on the title page only. The proposal title should appear on all subsequent pages. The proposal should be **no more than 800 words**, not including the title page, abstract, and exhibits. Work should be cited using footnotes. Plagiarism will result in disqualification.

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Criteria

Judging of this competition will be based on the following:

- Content and quality of the proposal
- Applicability to City government and to the case challenge posed
- Cost and feasibility of implementation
- Creativity and innovative solutions
- Team performance

Selection Process

- **October 26th at 5PM:** submissions must be sent electronically to policy@phila.gov.
- **November 4th at 5PM:** All teams will receive notification. The top four proposals will advance to the Final Presentation Round.
- **November 9th at 5PM:** The top four teams must submit an extended proposal of up to 1,500 words.
- **November 13th:** The top four teams will be invited to Philadelphia's City Hall for presentations and a brief reception. Each team will give a seven minute presentation followed by seven minutes of questions to a panel of judges consisting of Philadelphia leadership. Presentations should effectively demonstrate the proposal in any format of the team's choice. All team members are required to attend the presentation.

Winners will be announced at the end of the reception.

Awards

- The judges will select one 1st Place team who will earn **a meeting with Mayor Nutter** to discuss their proposal as well as receive **tickets to the Mayor's Box** for a Philadelphia 76ers game.
- Each team member who qualifies for the final round will receive a **Certificate of Completion** signed by Mayor Nutter.

Review Committee

- Dr. Ted Corbin, Associate Professor, College of Medicine, Drexel University and Director, Healing Hurt People
- Chekemma Fulmore-Townsend, President and CEO, Philadelphia Youth Network
- Kate Houstoun, Program Officer, The Barra Foundation
- Romana Lee-Akiyama, Director of Grantmaking and Diversity & Inclusion Initiatives, Women's Way
- Bob Moul, Chairman, Philly Startup Leaders, Technology Executive and Entrepreneur
- Joy Soto, Executive Director, Philadelphia Youth Commission

Questions?

Email the Mayor's Office of Policy Planning and Coordination at policy@phila.gov.

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