

Philadelphia Art Commission

One Parkway Building
1515 Arch St., 13th Floor
Philadelphia, PA 19102
artcommission@phila.gov



**Philadelphia
Art Commission**
CITY OF PHILADELPHIA

Art Commission Signage Review Cover Letter

Date: 10/21/2026

Name of Business or Entity (to which the sign is accessory): GRUBBY PUP

Sign Location (Address): 44 S 3RD ST **On Public Property?** ☐ Yes ☒ No

Is this location in an Overlay Zoning District requiring Art Commission signage review?

☒ Yes (specify): 14-502 ☐ No ☐ Unsure

Total Number of Signs: _____ **Type(s) of Signs** (check all that apply below):

☐ Wall ☒ Projecting/Blade ☐ Marquee ☐ Awning or Canopy ☐ Building ID (above 2nd story)

☒ Window ☐ Other: _____

Sign Details (if more than four (4), include details in *Additional Description* box below):

#	Sign Type	Dimensions	Mounting Height	Material(s)	Illumination (check if so)
1	PROJECTING	22 x 20	9ft	ALUMINUM	☐
2	WINDOW VINYL	18 x 16	2 ft	VINYL	☐
3					☐
4					☐

Additional Description (optional) (details, background/context, purpose/need, specific requests, etc.):

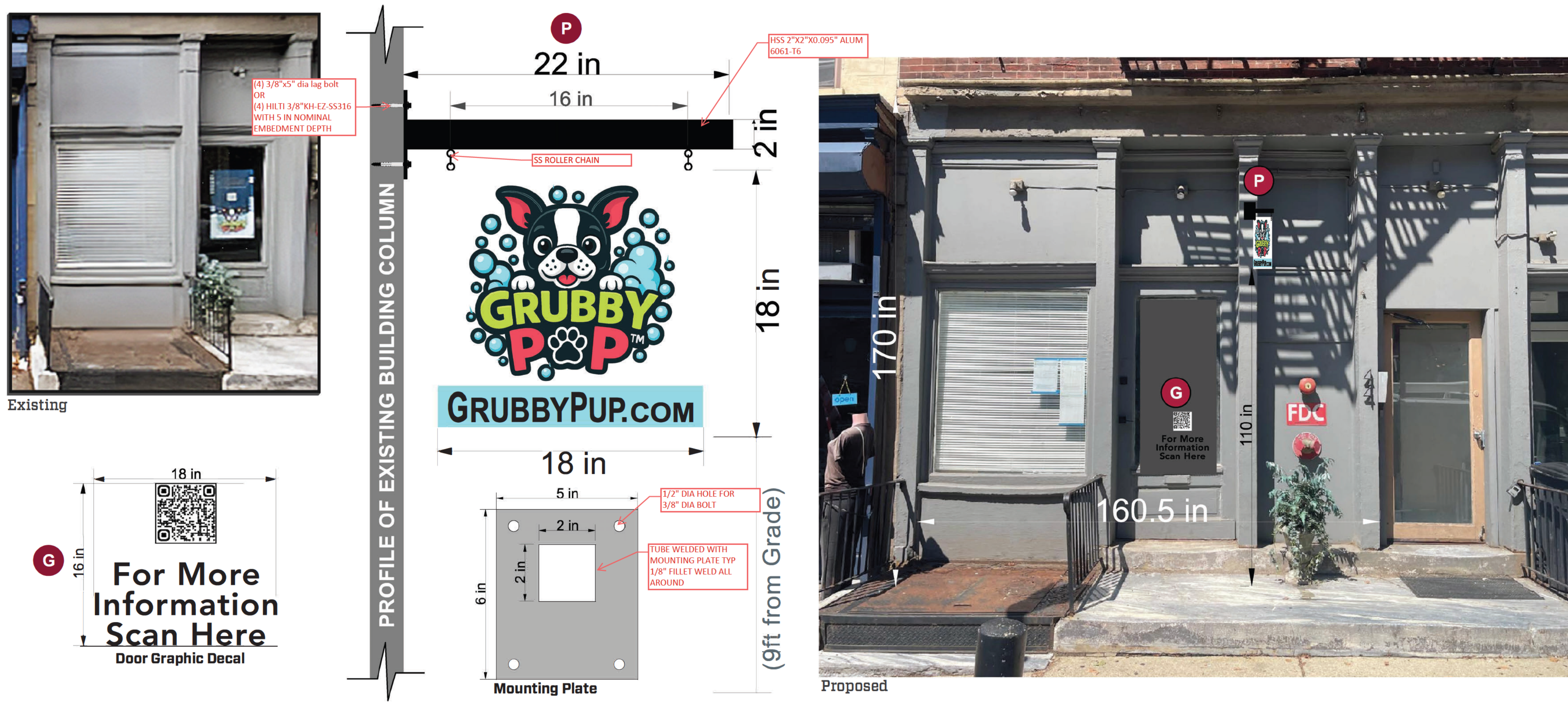
ONE ALUMINUM PROJECTING SIGN. ONE VINYL CUT QR CODE WINDOW SIGN.

Primary Contact for Art Commission**Communications:**

Name: Linda Brown
Company: Brown Expediting Services
Address: 101 Liberty Drive, Bensalem, PA 19020
Email: [REDACTED]

Contact to Receive Art Commission**Decision (if different):**

Name: _____
Company: _____
Address: _____
Email: _____
Phone: _____



P Projecting Wall Sign: 2" x 2" Alum Tube to secure to 3/8"thk x 5" x 6" Alum Plate. (Mount to wall using (4) 3/8" x 5" Lag Screws. (All to be painted with Satin Black)		G Door Graphic Decal: 18" x 16" Cut Vinyl & Digital Print Graphic (To be applied to front door)		DESIGN CRITERIA PA																												
				Use IBC 2024 and ASCE 7-16 Ground Snow Load - Pg = 38 psi Snow Exposure Factor Ce = 0.9 for fully exposed (1.0 for Partially exposed) Snow Load Importance factor I = 1.0 Thermal factor Ct = 1.2 (for Unheated structure) Wind Loads: Basic Wind Speed V = 125 mph Wind Importance Factor I= 1.0 Wind Exposure Category = C (for open terrain), Use B inside the city. Force Goel Cf= 1.0 to 1.95 depends on the shape and dimension of the sign. Gust Factor G = 0.85																												
				<table><tr><td colspan="2">ASCE 7-16 Site Criteria</td><td></td><td></td></tr><tr><td>Ultimate Wind Speed</td><td>115</td><td>mph</td><td></td></tr><tr><td>Wind on Ice</td><td>40</td><td>mph</td><td></td></tr><tr><td>Snow Load</td><td>25</td><td>psf</td><td></td></tr><tr><td>Ice Thickness</td><td>1</td><td>In</td><td></td></tr><tr><td>Risk Category</td><td>II</td><td></td><td></td></tr><tr><td>Exposure Category</td><td>C</td><td></td><td></td></tr></table>	ASCE 7-16 Site Criteria				Ultimate Wind Speed	115	mph		Wind on Ice	40	mph		Snow Load	25	psf		Ice Thickness	1	In		Risk Category	II			Exposure Category	C		
ASCE 7-16 Site Criteria																																
Ultimate Wind Speed	115	mph																														
Wind on Ice	40	mph																														
Snow Load	25	psf																														
Ice Thickness	1	In																														
Risk Category	II																															
Exposure Category	C																															

PREPARED BY/ SIGN CONTRACTOR:

PREPARED FOR:

Signarama

The way to grow your business.

191 S. Locust St. Philadelphia, PA 19106

215-335-3337 | P: 215-335-7462

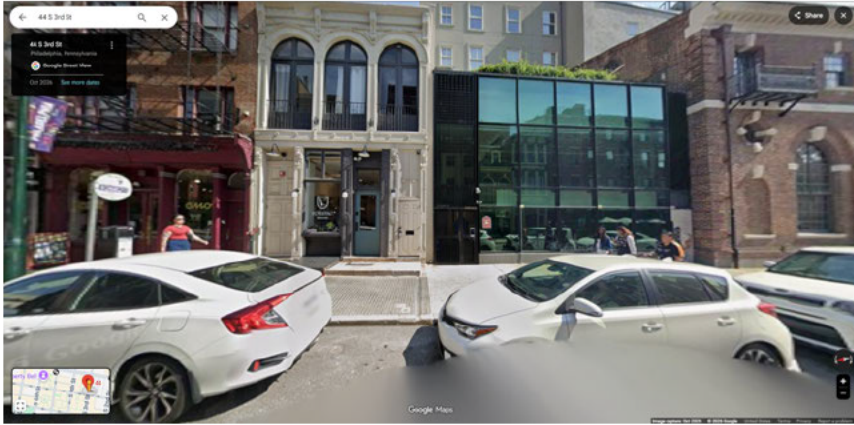
www.signaramaphilly.com | email@signaramaphilly.com

44 S. 3rd St.

Philadelphia, PA 19106



(Structural Components Only)
Digitally Signed by Taqi Khawaja, P.E.
Dated: 10/05/2026



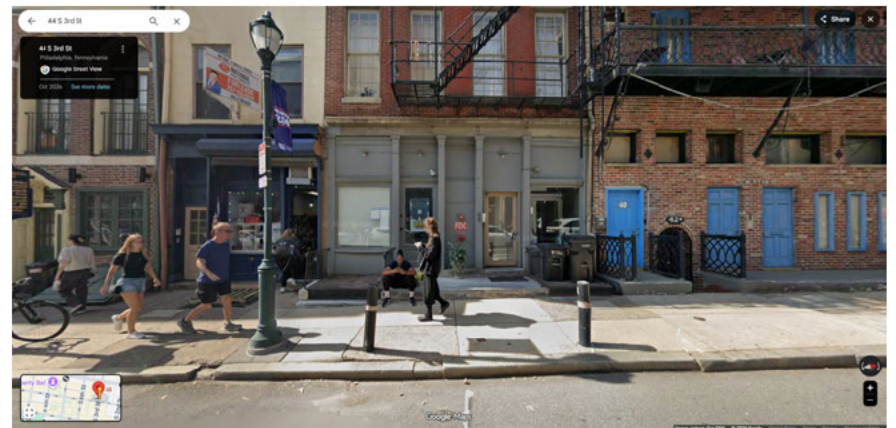
ACROSS THE STREET



LOOKING NORTH ON 3RD



LOOKING SOUTH ON 3RD



44 S 3RD STREET