

Art Commission Review – Submittal Form

(Applicant complete below section)

Project Name: Indego/IKE Smart Cities Kiosks

Project Address: Various **On Public Property?** ☒ Yes ☐ No

Total Budget: _____ **Utilizing City Funds?** ☐ Yes (specify amount): _____ ☒ No

Project Type (check all that apply):

- | | |
|--|--|
| ☐ Building – New Construction or Addition | ☒ Encroachment in/over ROW |
| ☐ Building – Renovation or Repair | ☐ Signage (Reconsideration) |
| ☐ Plaza/Park/Playground | ☐ Streetery (Reconsideration) |
| ☐ Public Art | ☐ Other: _____ |

Project Team:

Agency/Org.: Revolution Design Lead (firm): _____

Other: OTIS, Orange Barrel Media

Primary Contact for Project Communications:

Name: Laura Bolles

Affiliation: Planning Manager, Revolution

Email: [REDACTED]

(Art Commission staff complete below section)

Art Commission Meeting Date of Project Review: 10/14/26

Level of Review:

- ☒ Concept Review ☐ Final Review If Final, specify date of preceding Concept Review: _____
- ☐ Administrative Review (for projects with minimal visual impact on public realm)

Staff Notes (Optional):

IKE Kiosks previously received final approval in February 2024 with subsequent locations of deployment reviewed as administrative items. This is a reconsideration to address recurring questions from commissioners regarding overall review process.

REVOLUTION

To: Philadelphia Art Commission

From: Revolution (*formerly Bicycle Transit Systems*)

Date: September 30th, 2026

Re: Request for Concept Review and Process Change for Approvals of Indego Station + IKE Kiosks

Overview

Revolution (formerly Bicycle Transit Systems) operates Philadelphia's Indego bike share system under contract with the City of Philadelphia's Office of Transportation and Infrastructure Systems (OTIS). Through a partnership with IKE Smart City, select Indego stations are equipped with interactive digital kiosks that provide wayfinding, public information, community content, and advertising revenue that supports the operation and expansion of the Indego system.

In February 2024, the Philadelphia Art Commission granted final concept approval for the deployment of IKE Smart City kiosks as part of the Indego program. Since that approval, more than 150 potential locations for IKE kiosks have been reviewed and approved by the Art Commission through the administrative review process.

Request

We are requesting an opportunity to re-present the Indego + IKE Smart City kiosk program to the Art Commission at the concept review level. Since the Commission's approval of the kiosk design in February 2024, 22 kiosks have been installed throughout Philadelphia. The purpose of this presentation is to provide the Commission with a broader understanding of the overall Indego station approval process, including the respective roles of OTIS, the Streets Department, ADA compliance review, engineering review, community engagement, and Art Commission review. We hope this discussion will clarify how IKE kiosks are evaluated prior to installation and establish a shared understanding of the various review and approval processes that occur before a kiosk is installed.

Following this discussion, we respectfully request that future IKE Smart City kiosks associated with approved Indego stations be eligible for staff-level review.

Basis for This Request

The IKE kiosk utilizes a standardized design that has already received final concept approval from the Commission. Since 2024, all kiosk installations have been consistent with the approved design, dimensions, materials, and functionality, and no design modifications have been required. Because future installations represent repeat applications of a previously approved infrastructure element, staff-level review provides an appropriate level of oversight while avoiding repetitive review of a standardized design that has now been successfully implemented at 22 locations citywide.

Continued Oversight

Under the proposed process, Commission staff would review kiosk installations on a rolling basis for compliance with approved design standards and applicable siting requirements. Any future changes to the approved kiosk design, dimensions, materials, or functionality would continue to be brought before the Commission for review as appropriate.

Conclusion

Given the Commission's prior approval of the kiosk design, Revolution and OTIS believe staff-level review is an appropriate and efficient process for future installations. We respectfully request that the Commission authorize staff-level review of future IKE Smart City kiosks associated with approved Indego stations.



Philadelphia Indego Bike Share

Philadelphia Art Commission

September 9, 2026

This document contains confidential trade secrets.



OUR MISSION:

WE PIONEER SMART CITY TECHNOLOGY TO IMPROVE LIVES IN CITIES.

IKE Smart City was formed in 2015 by Orange Barrel Media (OBM). OBM is a leading national media company with a portfolio of unique displays in top urban markets across the U.S. Since its inception in 2004, OBM has grown its inventory with a commitment to public/ private partnerships that provide value to cities, property owners, and advertisers alike.

Through its work in cities across the country, OBM identified an opportunity to merge street furniture advertising with interactive wayfinding and information resources. The team behind OBM formed sister company, IKE Smart City, to fill this need. IKE Smart City focuses entirely on delivering innovative and equitable smart city technology solutions while maximizing DOOH ad revenues in the urban core of cities.

IKE launched in Denver as a wayfinding and communication system for the digital age, an alternative to outdated and inefficient static maps as well as a world-class advertising platform. In addition to serving as a new amenity for the public, IKE quickly became an in-demand medium for advertisers seeking dynamic street-level opportunities in commercial districts.

IKE Smart City is known in the industry for its superior revenue delivery, exemplary design, and unmatched deployment expertise. We offer turnkey end-to-end programs that provide value to partners and the public through our ever-evolving media platform.

Our success has been sustained by building strong relationships with our city partners.



COMMUNITY ENGAGEMENT

Collaboration has been key to the successful deployment of IKE networks across the United States. The IKE team has experience working closely with council members, management districts, local businesses, property owners, and community advocacy groups to ensure the first wave of the IKE network delivers upon their unique needs. From kiosk locations, neighborhood-driven cabinet branding, and customized on-screen content to local art partnerships and modified advertising category restrictions, we ensure every aspect of our IKE programs reflects stakeholder input.

In Philadelphia, Indego actively worked with Registered Community Organizations (RCOs) and community stakeholders to get the bike stations installed. Indego and IKE Smart City have identified RCOs and community stakeholders for each proposed IKE site. Indego’s partnership with them will continue as the IKEs are installed.



CONCEPT REVIEW: INDEGO & IKE

Request & Purpose

- Concept Re-Presentation: Re-presenting the Indego + IKE Smart City kiosk program to the Art Commission at the concept review level.
- Process Transparency: Walk through the full station approval pipeline (OTIS, Streets, ADA, Engineering, Community Engagement, Art Commission).
- Primary Request: Authorize staff-level review for future IKE kiosks tied to approved Indego stations.

Basis for Request

- Approved Design: Uses a single, standardized design approved by the Commission in Feb 2024.
- Proven Track Record: 22 kiosks installed citywide with 100% adherence to approved design, materials, and size (zero modifications needed).
- Appropriate Oversight: Streamlines process for repeat applications of an established design without repetitive Commission reviews.

Continued Oversight

- Rolling Staff Review: Staff will evaluate each location for design compliance and siting suitability.
- Commission Trigger: Any design, dimension, material, or functional changes automatically revert to full Art Commission review.

POST APPROVAL PROCESS & NEXT STEPS

Review & Permitting Process

- Following Art Commission review and approval, Indego/IKE Smart City kiosk sites undergo several additional reviews prior to installation. Art Commission approval is a prerequisite for each of the subsequent steps:
 1. OTIS and Office of Complete Streets right-of-way pre-review
 2. Art Commission review
 3. PECO review to identify power source
 4. GPIS (Streets Dept) review to permit road surface-related activities
 5. PWD (Water Dept) review to check for utility conflicts
 6. JMT (Third Party Engineering Consultant) peer design review
 7. ECLIPSE (Streets Dept) review to permit construction
 8. Street & traffic closure review to permit street and sidewalk closures
 9. OTIS and Office of Complete Streets right-of-way final review

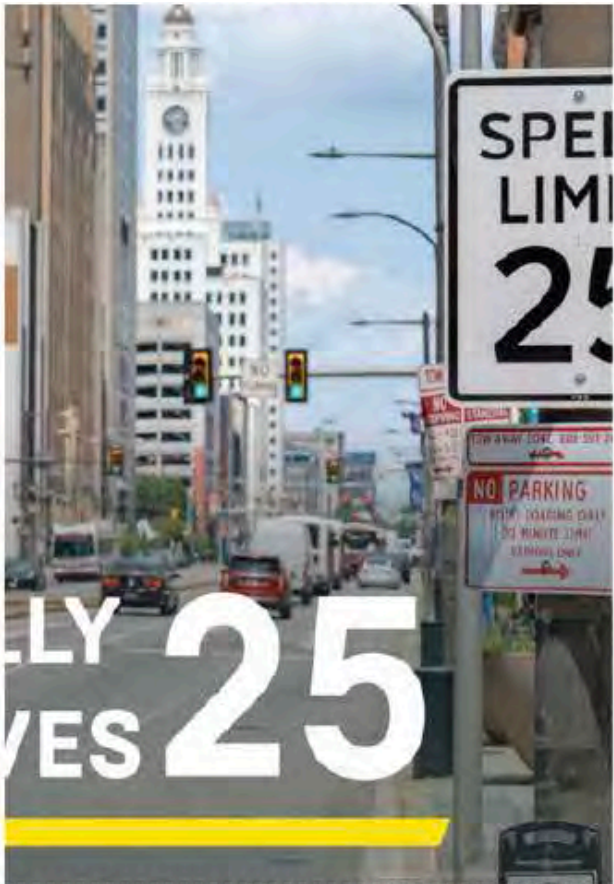
Drop-Off Rate

- Due to the multiple phases of review and permitting, Indego / IKE Smart City kiosks have a material drop-off rate. Issues that cannot be anticipated at the outset are often identified during review. Because of this, more locations are sited than will ultimately be deployed, with an expected drop-off rate of at least 10%.

Deployment Timeline

- On average, it takes approximately 8 months from when a location is sited to when it is deployed due to the required review and permitting phases.

EXAMPLES OF COMMUNITY / INSTITUTIONAL CONTENT



CCra.
center city residents' association

Neighbors. For A Better Neighborhood



Center City Residents' Association
Representing the Center City West Neighborhood

CCRA provides:

- Residential Sidewalk Cleaning
- Safe streets and sidewalks
- Focused Development, Zoning and

WELLNESS FOR EVERYBODY
POWERED BY

PF | *Wellness* FOUNDATION
PARIS FIT

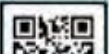
REGULAR MOVEMENT AND HEALTHY EATING CAN LEAD TO:

- BETTER SLEEP
- IMPROVED MOOD
- STRONGER HEARTS
- HEALTHIER LIFESTYLES

Whether you're just getting started or getting back on track, we're here to help guide you every step of the way.

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AN ITALIAN-STYLE PROMENADE

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HAPPY HOUR & SIDEWALK MARKET

HAPPY HOUR SPECIALS AT PARTICIPATING BARS & RESTAURANTS
\$6 BEER - \$7 WINE
\$8 COCKTAILS
\$8 APPETIZERS

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All Summer Long!

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CRITERIA FOR COMMUNITY CONTENT (UPDATED)

- City's ad policy requires community content to be endorsed by a city dept and carry that department's logo
- Community/City content can be submitted via IKE's Advertising Intake Form, linked here:
[https://form.asana.com/?k=SC6byqOwGiP9qmIRiPRGUQ &d=9623405680565](https://form.asana.com/?k=SC6byqOwGiP9qmIRiPRGUQ&d=9623405680565)
- Community content must be reviewed and approved by the city. Following submission, community content routed through the city's review process, which takes 3 business days. Indego staff will follow up via email once a review is completed to inform of decision and coordinate deployment details.
- Approved content deployed on IKE's based on available unsold screen time. Pending available unsold screen time, approved content is deployed within 48 hours of city approval
- For all community content requests, needs, and questions please reach out to IKE's Partner Content Manager:

Callie Herman
Email: callieh@obm.com
Cell: 614-561-4139

OTHER INFO & UPDATES

- . Ribbon cutting and public demo postponed to second half of the year
- . Demo video published on [Instagram](#)
- . IKE utilization data/analytics

Top 3 Apps Utilized: Transit (28%), Photo Booth (27%), Arcade (12%)

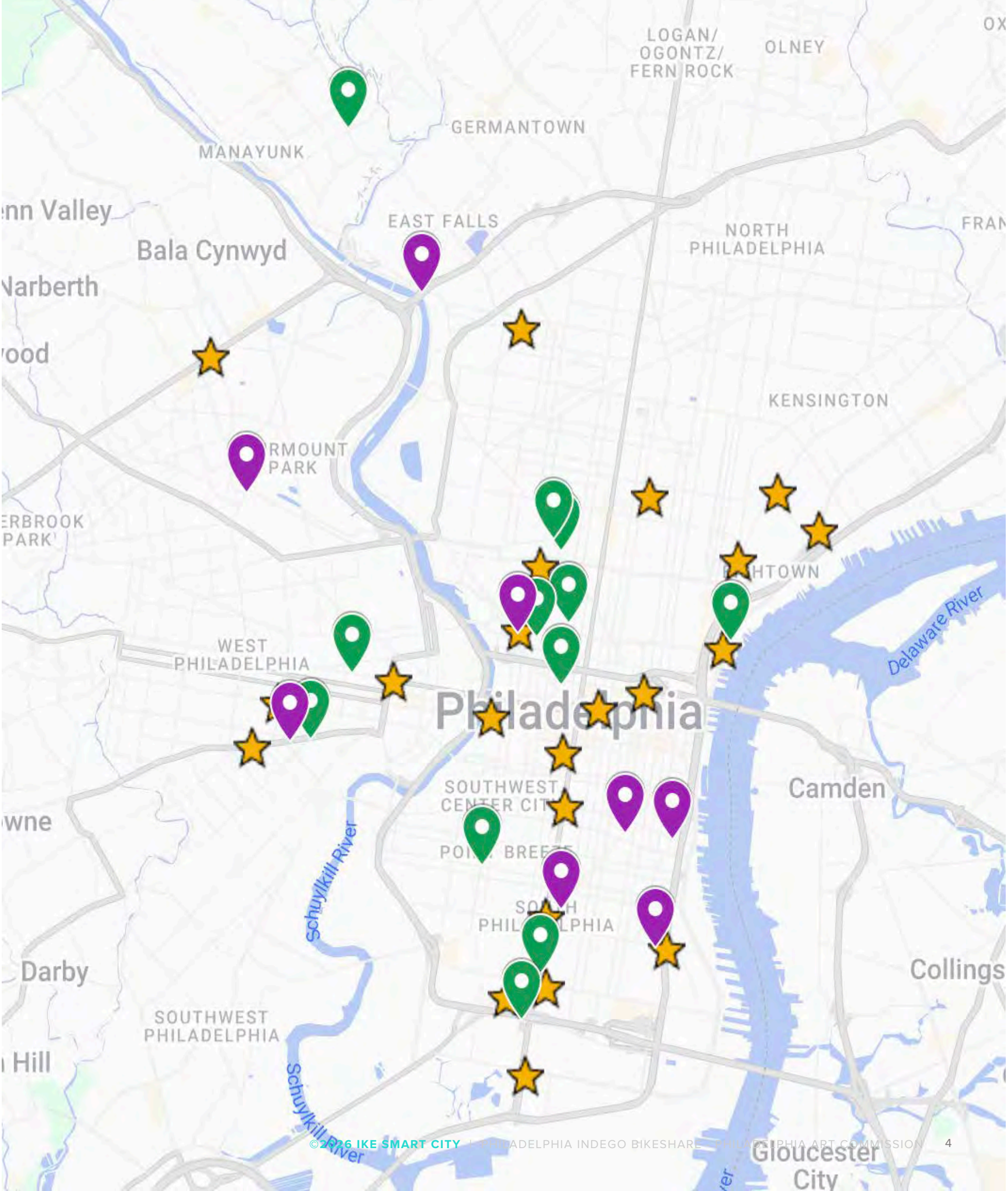
Average Monthly Usage/Kiosk:

Kiosk	Visits/Month	Go Live Date
Broad & Pattison	150	7/10/25
Passyunk & Broad	124	7/10/25
York & Trenton	543	7/10/25
Hamilton & N 22nd	188	8/29/25
48th & Spruce	843	10/27/25
Market & 38th	121	10/28/25
Frankford & Crease	407	11/6/25
Christian & Broad	260	12/9/25
Spruce & 15th	125	12/9/25
Berks & 10th	166	12/19/25
Bigler & Moyamensing	166	3/11/26
50th & Baltimore	229	3/30/26
Cumberland & Aramingo	275	4/8/26
Bryn Mawr & City	106	4/30/26
24th & Sansom	184	5/29/26
Filbert & 12th	272	6/10/26
Franklin & Race	199	6/25/26
Water & Snyder	204	6/30/26
27th & Clearfield	192 Total since live	7/23/26
Fairmount & Delaware	225 Total since live	7/23/26
13th & Oregon	1035 Total since live	8/7/26
Corinthian & Poplar	77 Total since live	8/20/26
Total Visits	39,094	

PHILADELPHIA KIOSK MAP

KEY

-  Live Pins: Yellow Stars
-  Green Pins: Planned Locations
-  Purple Pins: Proposed Locations





Thank you

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