

Philadelphia Art Commission
One Parkway Building
1515 Arch St., 13th Floor
Philadelphia, PA 19102
artcommission@phila.gov



Art Commission Signage Review Cover Letter

Date: 8/19/2026

Name of Business or Entity (to which the sign is accessory): ENTO

Sign Location (Address): 1919 Walnut Street On Public Property? ☐ Yes ☒ No

Is this location in an Overlay Zoning District requiring Art Commission signage review?

Center City Overlay Districts -

☒ Yes (specify): Center City Commercial Area § 14-502(7)(b) ☐ No ☐ Unsure

Total Number of Signs: 2 Type(s) of Signs (check all that apply below):

☒ Wall ☒ Projecting/Blade ☐ Marquee ☐ Awning or Canopy ☐ Building ID (above 2nd story)

☐ Window ☐ Other: _____

Sign Details (if more than four (4), include details in *Additional Description* box below):

#	Sign Type	Dimensions	Mounting Height	Material(s)	Illumination (check if so)
1	Wall	26" H x 88" W	Below 2nd Fl. Window Sill	Solid Brushed Brass Finish	☒
2	Projecting	36" H x 48" W	Below 2nd Fl. Window Sill	Fabric	☐
3					☐
4					☐

Additional Description (optional) (details, background/context, purpose/need, specific requests, etc.):

- * Page 1: Art Commission Signage Review Cover Letter
- * Page 2: ENTO Cover Letter
- * Page 3: Sign #1 Daytime Rendering & Nighttime Rendering (Illumination by wall washers above signage)
- * Page 4: Sign #2 Daytime Renderings (Non-Illuminated)
- * Page 5 through Page 10: Photos of the existing exterior façade, neighboring buildings and blocks

Primary Contact for Art Commission

Communications:

Name: Kenneth Acquaviva

Company: Philadelphia Expediter License #34030

Address: 125 Rickey Blvd, Unit 555, Bear, DE 19701

Email: [REDACTED]

Phone: [REDACTED]

Contact to Receive Art Commission

Decision (if different):

Name: Same as Primary Contact

Company: _____

Address: _____

Email: _____

Phone: _____

1919 Walnut

Proposed Signage

Business Name: ENTO

8/19/2026

Description of ENTO & Signage:

To whom it may concern, ENTO is wellness spa designed to be more than a traditional spa. It is a peaceful, sophisticated environment where every aspect of the client experience is centered on **health improvement, restoration, and overall well-being**. Our goal is to help clients step away from the demands of everyday life and focus on themselves in an atmosphere that promotes calm, renewal, and lasting wellness. This starts with the entrance to the space. The brushed brass solid lettering of 'ENTO' and 'WELLNESS' aligns with the softness of ENTO's core deliverables to it's clients. This is mimicked in the gold lettering on the post mounted projection sign next to the entry door

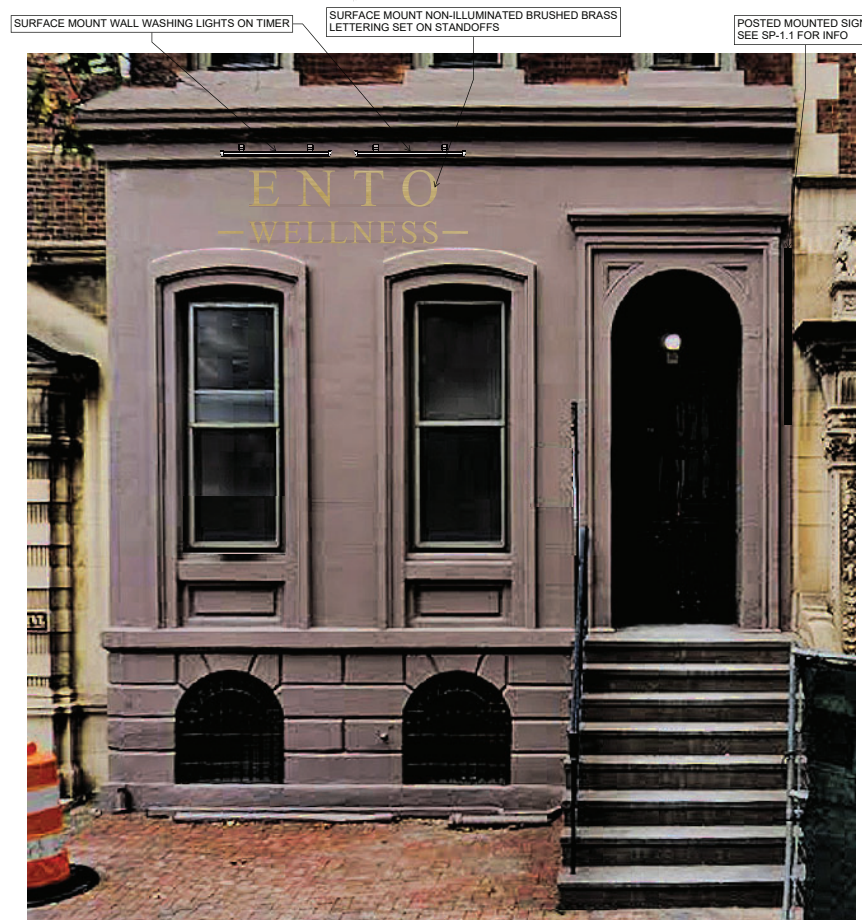
(2) signs for review:

Sign 1:

- Sign Type: Wall
- Dimensions: 26" H x 88" W
- Mounting Height: Below 2nd Fl. Window Sill
- Material(s): Solid Brushed Brass Finish on Standoffs
- Illumination (No or Yes & Illumination Type): Yes, Illumination by wall washers above the signage.

Sign 2:

- Sign Type: Post Standoff
- Dimensions: 48" H x 36" W
- Mounting Height: Below 2nd Fl. Window Sill
- Material(s): Fabric Matching Masonry Color with Gold Lettering Matching Sign 1
- Illumination (No or Yes & Illumination Type): No



DAYTIME RENDERING



NIGHT RENDERING

CUSTOMER NAME		Sign Description:	DATE		SALESMAN	DESIGNER
City Hydration			08.19.26	JW	MC	
SITE ADDRESS			KC SIGN - CORPORATE OFFICES			
1919 Walnut St Philadelphia, PA 19103			142 Conchester Hwy Aston, PA 19014 Ph: 610-497-0111 Fax: 610-497-0110 E-mail - info@kcsignco.com			
ORDER NUMBER	PAGE NUMBER					
093101	SP-1	THIS IS AN ORIGINAL UNPUBLISHED DRAWING, CREATED BY KC SIGN CO. IT IS SUBMITTED FOR YOUR APPROVAL, IN CONNECTION WITH A PROJECT BEING PLANNED BY KC SIGN CO. IT IS FOR YOUR EXCLUSIVE USE. IT IS NOT TO BE USED, REPRODUCED, COPIED OR EXHIBITED IN ANY FASHION. THIS DRAWING IS PROPERTY OF KC SIGN CO.	*NOTE: DUE TO VARIANCES AMONG COLOR PRINTED & COMPUTER MONITORS THE COLORS YOU SEE ON YOUR PROOF MAY NOT BE THE EXACT COLORS OF OUR PRODUCTS. THE COLORS YOU SEE SHOULD BE CONSIDERED CLOSE REPRESENTATIONS TO THE ACTUAL COLORS AVAILABLE			



KC SIGN
& Awnings

Design • Build • Installation • Service

CUSTOMER NAME

City Hydration

SITE ADDRESS

1919 Walnut St
Philadelphia, PA 19103

ORDER NUMBER

093101

PAGE NUMBER

SP-1.1

Sign Description:

THIS IS AN ORIGINAL UNPUBLISHED DRAWING, CREATED BY KC SIGN CO. IT IS SUBMITTED FOR YOUR APPROVAL, IN CONNECTION WITH A PROJECT BEING PLANNED BY KC SIGN CO. IT IS FOR YOUR EXCLUSIVE USE. IT IS NOT TO BE USED, REPRODUCED, COPIED OR EXHIBITED IN ANY FASHION. THIS DRAWING IS PROPERTY OF KC SIGN CO.

DATE

08.19.26

SALESMAN

JW

DESIGNER

MC

KC SIGN - CORPORATE OFFICES

142 Conchester Hwy
Aston, PA 19014
Ph: 610-497-0111
Fax: 610-497-0110
E-mail - info@kcsignco.com

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PHOTO ACROSS STREET LOOKING
AT 1919 + ADJACENT BUILDINGS

PHOTO ACROSS STREET LOOKING AT 1919



BUILDING TO LEFT OF 1919 WALNUT



BLOCK TO LEFT OF 1919 WALNUT



BUILDING TO RIGHT OF 1919 WALNUT



BLOCK TO RIGHT OF 1919 WALNUT

