

Philadelphia Art Commission
One Parkway Building
1515 Arch St., 13th Floor
Philadelphia, PA 19102
artcommission@phila.gov



Art Commission Signage Review Cover Letter

Date: 7/23/26

Name of Business or Entity (to which the sign is accessory): Eye Buy Direct

Sign Location (Address): 1421 WALNUT ST On Public Property? ☐ Yes ☒ No

Is this location in an Overlay Zoning District requiring Art Commission signage review?

☒ Yes (specify): _____ ☐ No ☐ Unsure

Total Number of Signs: 2 Type(s) of Signs (check all that apply below):

☒ Wall ☒ Projecting/Blade ☐ Marquee ☐ Awning or Canopy ☐ Building ID (above 2nd story)

☐ Window ☐ Other: _____

Sign Details (if more than four (4), include details in *Additional Description* box below):

#	Sign Type	Dimensions	Mounting Height	Material(s)	Illumination (check if so)
1	Wall Sign	24"x14'-0"	13'-8" to grade	Aluminum, plastic	☒
2	Blade/projecting Sign	9' x 2'-4"	13'-8" to grade	Aluminum, plastic	☒
3					☐
4					☐

Additional Description (optional) (details, background/context, purpose/need, specific requests, etc.):

Install one (1) accessory, satirically illuminated wall sign 18 SQ FT
Install one (1) D/S accessory, statically illuminated blade sign 1.75 SQ FT

Primary Contact for Art Commission

Communications:

Name: Natalya Atroshyna

Company: EZ SIGNS LLC

Address: 1839 Bustleton Pike, Feasterville, PA 19053

Email: [REDACTED]

Phone: [REDACTED]

Contact to Receive Art Commission

Decision (if different):

Name: _____

Company: _____

Address: _____

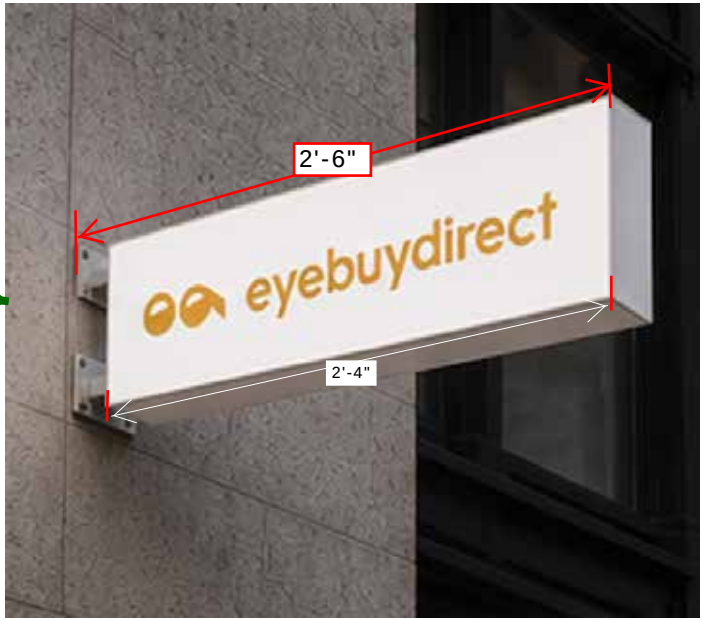
Email: _____

Phone: _____

SIGN PROPOSAL



HORIZONTAL BLADE SIGN DETAIL



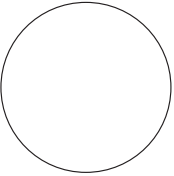
BLADE SIGN

- Double Sided
- White cabinet
- Logo & Letters: Eyebuydirect Gold (PMS 2007 C)

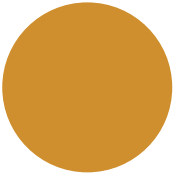
STORE FRONT SIGN

- Dual Film Store Front Sign
 - Day: Perforated Eyebuydirect Gold Film (PMS 2007 C)
 - Night: White
- Flush Mounted to Store Front
- 2" depth
- Eyebuydirect Gold Film (PMS 2007 C) Returns
- Illumination: 4000k

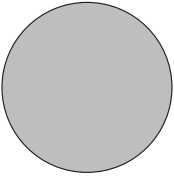
MATERIAL & FINISHES



BLADE SIGN



EBD LOGO/RETURNS



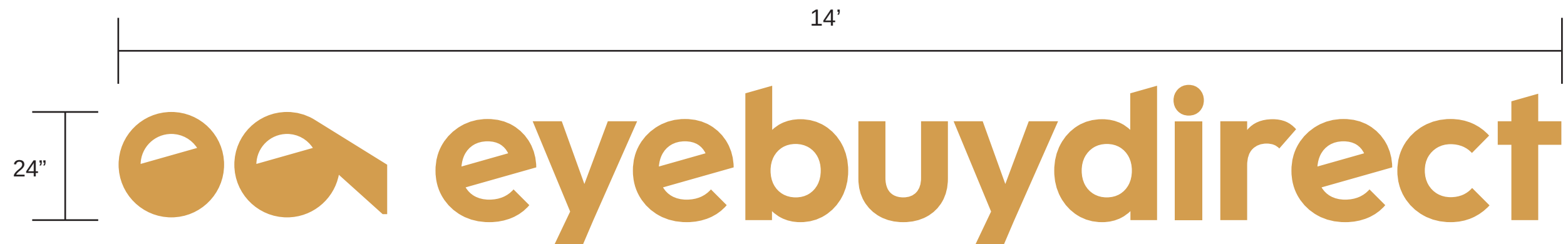
SILVER METAL BRACKET



1421 WALNUT ST
PHILADELPHIA, PA 19102

STORE FRONT SIGN

Install one (1) statically illuminated accessory wall sign 28 SQ FT



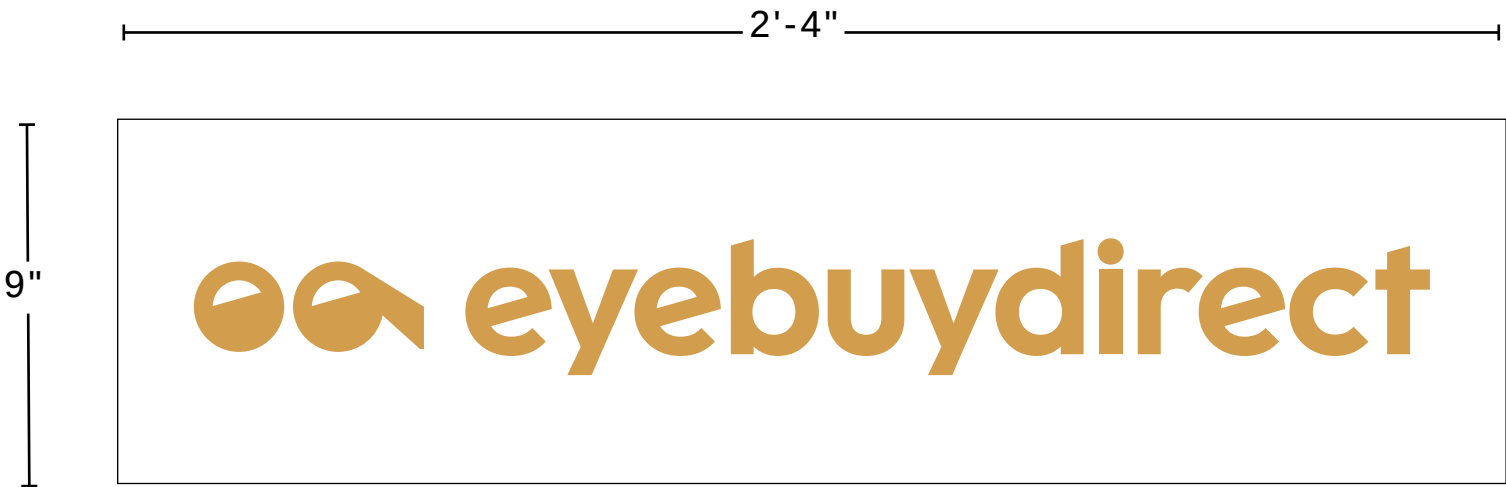
STORE FRONT SIGN DETAILS

- Dual Film Store Front Sign
 - Day: Perforated Eyebuydirect Gold Film (PMS 2007 C)
 - Night: White
- Flush Mounted to Store Front
- 2" depth
- Eyebuydirect Gold Film (PMS 2007 C) Returns
- Illumination: 4000k

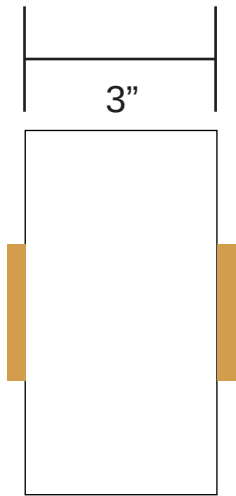


BLADE SIGN

Install one (1) statically illuminated accessory blade sign 1.75 SQ FT



FRONT VIEW



SIDE VIEW



DIMENSIONAL VIEW

STORE FRONT SIGN DETAILS

- 1/8 thick aluminum blade sign painted white
- 1/8” thick acrylic flat cutout letters mounted to face panel
 - Eyebuydirect Gold Film (PMS 2007 C)
- Illumination: 4000k
- Dimensions: Determined by survey
- Mounting: Determined by survey

City of Philadelphia

An official website of the City of Philadelphia government

Atlas

1421 WALNUT ST

PHILADELPHIA, PA 19102-3131

Zoning

Base district zoning maps, associated zoning overlays, and Registered Community Organizations applicable to your search address. If you notice a discrepancy, please contact planning@phila.gov. Source: Department of Planning and Development

A fuller summary of zoning for this address can be found on the [Zoning Summary Generator](#).

There is 1 active parcel at this address

001S210113

Base District

CMX-5

Center City Core Commercial Mixed-Use

[See more info about zoning codes \[PDF\]](#)

Pending Bills (0)

Bill Type

Current Zoning

Pending Bill

No pending bills found

Overlays (9)

Name

Code Section

Show Overlay

page 1 of 2 # rows 5

1421 walnut st

MORAVIAN ST

100'

18'

23'-6"

38'

14-6

3'-0"

38'-6"

1421 WALNUT ST.

Install one (1) statically illuminated wall sign 28 SQ FT

Install one (1) statically illuminated blade sign 1.75 SQ FT

Temporary signs to
BE REMOVED ONLY

PRIME
RETAIL
SPACE
FOR
LEASE
1,738 SF
AD ALLAN DOMB
REAL ESTATE
215-545-1500
domb@allandomb.com

FLIGHT CLUB