



Sign & Streeter Committee Report

Wednesday, June 24, 2026 - 9:30 AM

Sign Applications

Returning Reviews:

1. 61-26

The Josephine

1608-34 Sansom Street

Zoning: CMX-5; /CTR Center City Overlay District – Center City Commercial Area

Recommendation for APPROVAL.

The proposal is for a total of five (5) signs, including: a 29'-2" X 3'-3" illuminated wall sign; a 3'-6" X 2' wall sign identifying the resident parking garage; a 5'-11" X 11' wall sign on the parking garage door; a set of two (2) wall signs each measuring 2' X 16' and identifying loading zones; and window vinyl. Notes: The Committee appreciated the revision to the resident parking sign on the Sansom St. façade. Large, illuminated sign expected to require ZBA approval due to location above 2nd story windowsill.

Remarks: The Committee appreciates the updated placement of the parking signage.

2. 286-23

UPS

1735 Market Street

Zoning: CMX-5; Signage Encroachment in the Right-of-Way

Recommendation for APPROVAL.

The proposal is for a 40" X 12" double-faced projecting sign elevated 9'-4" above grade. The sign includes internally illuminated white LED letters reading "THE UPS STORE" against a gray background panel. Notes: The Committee appreciated the revision to the color to better complement the building façade. The Committee encouraged the applicant to attach the screws into the mortar joints. Existing light fixture above sign is to remain.

Remarks: The Committee requests that mortar joints be utilized for mounting purposes to lessen the extent of drilling on the façade of the building.

3. 134-24

Community College of Philadelphia

1700 Spring Garden Street

Zoning: SP-INS; /CTR Center City Overlay District – Vine Street Area

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Matthew Kenyatta
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James Lowe
Rebecca Segall

Sign and Streeter Committee

Shannon Garrison
Philip Green
Troy Leonard, AIA
Raed Nasser

Octavia Howell
Deputy Director for
Planning and Zoning,
Department of Planning
and Development

One Parkway Building
1515 Arch St., 13th Floor
Philadelphia, PA 19102

215-683-4636

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Recommendation for APPROVAL.

The proposal is for four (4) building ID signs, including: three (3) logo signs; and one (1) 18'-10" X 40 1/2" illuminated sign reading "LION'S DEN" with mascot graphics. The logo signs include: two (2) 101" X 90" non-illuminated signs on opposite faces of a parking garage; and one (1) illuminated 20'-11" X 18'-6" wall sign on the rear façade of the West Building.

Remarks: Applicant confirmed all signs have received ZBA approval. The Committee requested in July 2024 that the applicant return following the ZBA process to continue the review of the larger illuminated logo sign, deeming the other three (3) signs conditionally approved pending ZBA approval. The Committee appreciated the coordination with the community throughout the ZBA process and the resulting revisions, including the reduction in size and limitation on nighttime illumination hours.

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Octavia Howell
Deputy Director for Planning and Zoning, Department of Planning and Development

First Reviews:

1. 124-26

Cinnaholic

58 N 2nd Street

Zoning: CMX-3; Signage Encroachment in the Right-of-Way

Recommendation for APPROVAL.

This proposal is for one (1) projecting sign sized thirty-six and one half inch by twenty-one and one half inch (36.5" x 21.5") and mounted ninety-six inches (96") from grade level. This sign will display a primarily purple background with black and white graphics to identify the business entrance.

Remarks: The Committee suggests that the metal fasteners that attach the sign to the armature be painted black to match the sign's background.

2. 125-26

Neighborhood Bar

222 S 15th Street

Zoning: CMX-5; /CTR Center City Overlay District – Center City Commercial Area

Recommendation for APPROVAL.

The proposal is for a 14'-6" X 1'-2" illuminated channel letter wall sign reading "NEIGHBORHOOD BAR" in bronze letters mounted to a new aluminum awning. The awning will have a matte black powder-coated aluminum finish, incorporate horizontal bronze-painted accent strips, and feature rounded edges at the corners.

Remarks: The Committee requested additional details about the awning and channel letters, which were provided following the meeting on June

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30, 2026 and consistent with Committee requests. The awning will be elevated 8'-5" above grade and project 18" from the building. Its purpose, in addition to aesthetics, is to provide weather protection and allow for the possible installation of downlighting in the future.

3. 126-26

Blank Street Café

1801 Spruce Street

Zoning: CMX-2; /CTR Center City Overlay District – Rittenhouse Square

Recommendation for APPROVAL.

This proposal is for three (3) signs for a corner property located on Spruce Street at 18th Street. There are two (2) wall signs, each five feet, eight and one half inches by six inches (5'- 8 ½" x 6") and one (1) projecting sign sized two feet square (2'- 0" x 2'- 0") mounted 10'-0" above grade. All signage will display a pale olive-green background and white lettering stating, "Blank Street".

Remarks:

4. 133-26

Camellia

118 N 3rd Street

Zoning: CMX-3; Signage Encroachment in the Right-of-Way

Recommendation for APPROVAL.

This proposal includes the refacing of one (1) double-sided blade sign measuring eighteen inches square (18"x18"). The total amount of projection over the public right-of-way is twenty-one inches (21") and it will be installed ninety-four inches (94") from grade to the bottom of the sign. The sign will feature a black background and white lettering within a white circle reading "Camellia Nail Spa & Cafe" below a flower icon.

Remarks: The Committee suggests that the size of Camellia within the blade sign could be scaled down to allow for more appropriate spacing between the text and the white circle that embraces the salon's name.

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