

Art Commission Signage Review Cover Letter

Date: _____

Name of Business or Entity (to which the sign is accessory): London Square Phila LLC

Sign Location (Address): 222 S 15th St. Philadelphia, On Public Property? Yes No

Is this location in an Overlay Zoning District requiring Art Commission signage review?

Yes (specify): _____ No Unsure

Total Number of Signs: 1 Type(s) of Signs (check all that apply below):

Wall Projecting/Blade Marquee Awning or Canopy Building ID (above 2nd story)

Window Other: Wall Sign Mounted to Awning

Sign Details (if more than four (4), include details in *Additional Description* box below):

#	Sign Type	Dimensions	Mounting Height	Material(s)	Illumination (check if so)
1	Wall	(H)14"X (W)174"	8.5 FT ABOVE SIDEWALK		<input checked="" type="checkbox"/>
2					<input type="checkbox"/>
3					<input type="checkbox"/>
4					<input type="checkbox"/>

Additional Description (optional) (details, background/context, purpose/need, specific requests, etc.):

Installation of one illuminated halo-lit channel letter wall sign for "NEIGHBORHOOD BAR" mounted to an aluminum awning attached to the building façade. Sign replaces existing business signage and is part of the renovation of the existing restaurant space. Sealed plans submitted. Sign area: 16.91 sq. ft.

Primary Contact for Art Commission

Communications:

Name: Fiona Scull

Company: Phase One Construction Group, LLC

Address: 227 Market St., Suite B Camden, NJ 08102

Email: _____

Phone: _____

Contact to Receive Art Commission

Decision (if different):

Name: Simon Atiya

Company: London Square Phila LLC

Address: _____

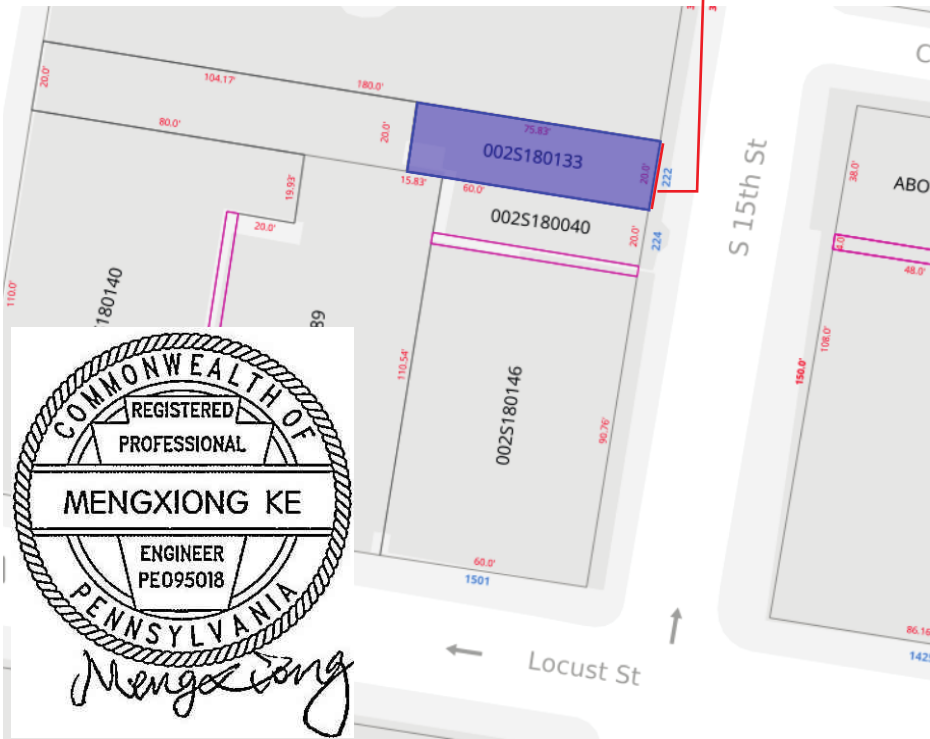
Email: _____

Phone: _____



HOLO-LIT CHANNEL LETTERS SIGN

- PROVIDE AND INSTALL UL-LISTED
- SIGN AREA: (H)14" X (W)174"= 16.91sqFT
- MOUNTED TO ALUMINUM AWNING
- ALUMINUM AWNING AREA: (H)24" X (W)234" X (D)16"= 39 sqFT
- ALUMINUM AWNING 8.5 FT ABOVE SIDEWALK
- THE PROPOSED SIGN WILL PROJECT 18 INCH FROM THE WALL

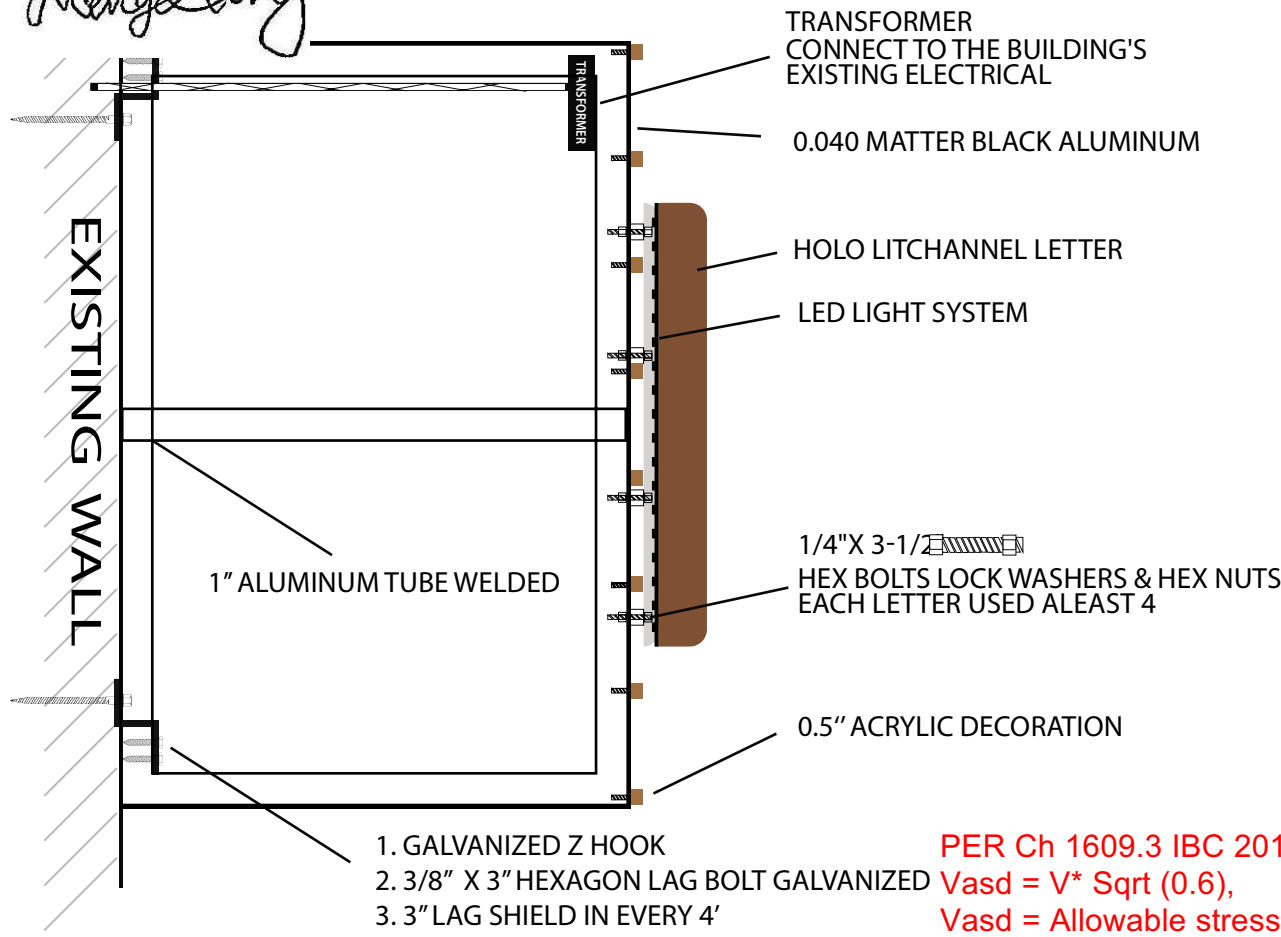
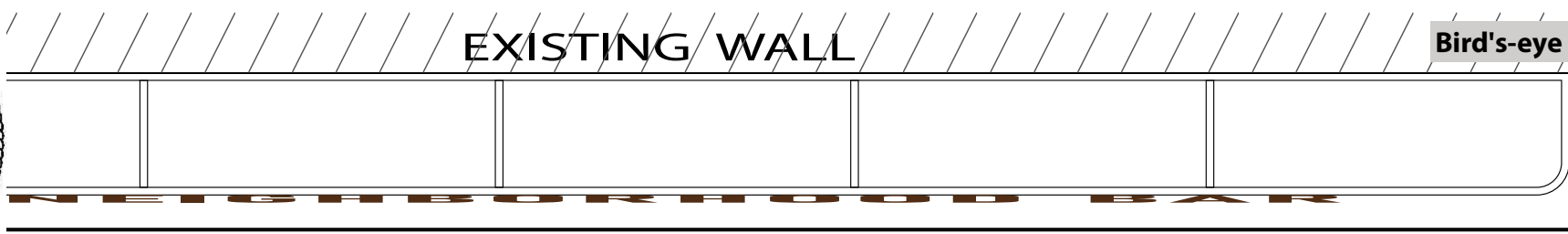


NEW YORK SIGN CO 4001 PAUL ST. PHILA, PA 19124 215-627-8872	FILE:	DATE: 5/7/2026	PAGE:
	NEIGHBORHOOD BAR	ORIG. REV	



EXISTING WALL

Bird's-eye view



HALO LIT CHANNEL LETTERS

- MOUNTED TO AN ALUMINUM AWNING
- AWNING TO BE ANCHORED TO THE EXISTING WALL
- SIGN AREA: 32.33 SQFT

SIGNAGE DETAILS

- 14" INDIVIDUAL RESIN CHANNEL LETTER
- MOUNTED ON WHITE ALUMINUM AWNING
- ALUMINUM AWNING H24" x W234" x D16"
- DOUBLE ROW LED LIGHTING
- LED LIGHTING SYSTEM w/HIGH INTENSITY
(HIGH LUMINOUS EFFICACY GUARANTEED UP TO 93lm/W)
- 4500K Color Temp (Waterproof design - IP68)
- LED TRANSFORMER LOCATED AT THE AWNING
- LETTER w. U/L LABEL
- THE WALL TO WHICH IT IS MOUNTED



PER Ch 1609.3 IBC 2018,
 $V_{asd} = V * \text{Sqrt}(0.6)$,
 V_{asd} = Allowable stress design wind speed
 V = Basic Design wind speed determined from Figures 1609.3(1)
 $V_{asd} = 112 * \text{Sqrt}(0.6) = 86.8$ Miles/Hour

1. GALVANIZED Z HOOK
2. 3/8" X 3" HEXAGON LAG BOLT GALVANIZED
3. 3" LAG SHIELD IN EVERY 4'

NEW YORK SIGN CO 4001 PAUL ST. PHILA, PA 19124 215-627-8872	FILE: NEIGHBORHOOD BAR	DATE: 5/7/2026	222 S 15th St, Philadelphia, PA 19102	PAGE: 2 OF 2
	ORIG. REV			

roi Hana

Sushi bar
Japanese cuisine



Daily

UP TO 20 MIN
UP TO 1 HOUR
UP TO 8 HOURS
UP TO 24 HOURS

Special

EARLY RISE
MONDAY-FRIDAY
IN BETWEEN 6AM-9:30AM

EVENING
STARTS AT 5:00PM

OVERNIGHT
EXTRA CHARGE
MAIN FLOOR
PHILADELPHIA

NO PARKING
ANYTIME
IN THIS ZONE

NO PARKING
ANYTIME
IN THIS ZONE



DO NOT
BLOCK
ACCESS
TO THE
AWAY



ana
Sushi Bar
Japanese Cuisine



RESTAURANTS
AND THE
CITY

PAPER

SOUTH
BRIDGE
STREET

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TROEGS

224

good dog

NO STOPPING
NO PARKING
EXCEPT FOR
LOADING AND UNLOADING
PASSENGERS
OR MAIL DELIVERY
OR FOR THE
PURPOSES OF
BUSINESS DELIVERIES
OR THE
DELIVERY OF
MAGAZINES
OR NEWSPAPERS
OR FOR THE
PURPOSES OF
REPAIRS
OR MAINTENANCE
OR FOR THE
PURPOSES OF
REPAIRS
OR MAINTENANCE

PolyPro

Shira: L...
L...

HOURS
Tue - 12:00-11
Wed - 12:00-11
Thu - 12:00-11
Fri - 12:00-11
Sat - 12:00-11
Sun - 12:00-11

EXIT ONLY
PLEASE STOP HERE
And Leave the Gate Open

M.F.



SOUTH BROAD ST.
AVENUE OF THE ARTS
←

150

WARRI
YARDS

224

come sit stay.

Polpro
Polpro
Polpro
Polpro



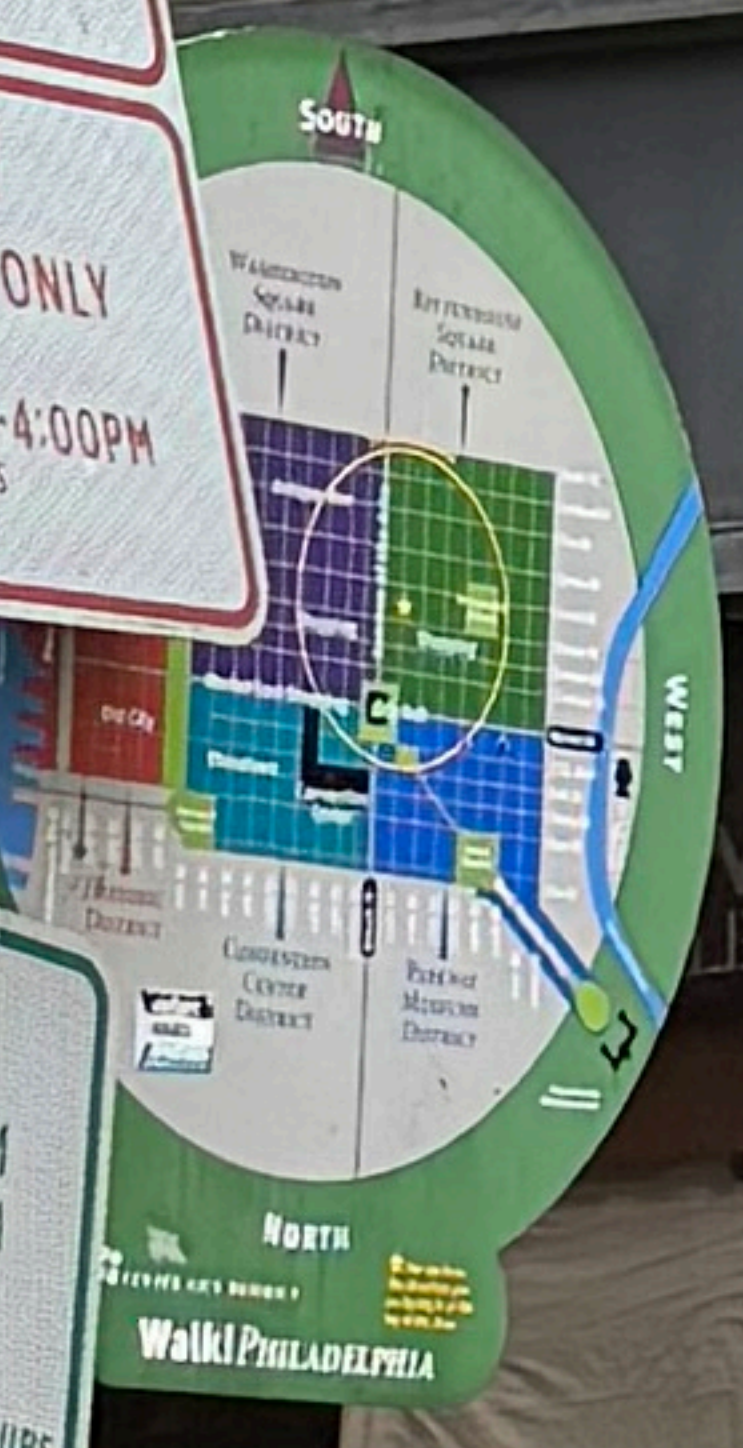
h.p.





LOW AWAY ZONE 888-981-3638
NO STOPPING
ANY TIME
NO PARKING
TRUCK LOADING ONLY
1 HR LIMIT
MON-FRI 6:00AM-4:00PM
SAT-SUN 8:00AM-10:00PM

3 HR PARKING
MON-FRI 4:00PM-10:00PM
SAT-SUN 8:00AM-10:00PM
MUST BE PAID DURING ABOVE POSTED HOURS



Shira's...
Sushi & Japanese Cuisine

HOURS
Lunch
M-F 12:00-2:15
Dinner
M-Th 5:30-10:00
Fri 5:30-10:30
Sat 5:00-10:30
Sun 5:00-9:00

PUBLIC NOTICE OF APPLICATION
ALCOHOLIC BEVERAGES

1. Awning Projection

The overall projection of approximately 18 inches includes both the aluminum awning and the halo-lit channel letters; it is not solely the projection of the letters.

- It creates a more balanced architectural appearance and enhances the storefront design.
- It provides weather protection for customers entering and exiting the building.
- It allows sufficient space for the possible installation of discreet downward-facing accent lighting in the future.

2. Letter Finish

The channel letters will be fabricated using a uniform brushed bronze metal finish. They are not intended to have a gradient color. The gradient shown in the submitted rendering was used only to illustrate the reflective characteristics of the brushed bronze finish. It is a graphic rendering effect and does not represent the actual fabricated appearance. A physical material sample of the brushed bronze finish has been provided for reference.

3. Awning Color and Decorative Elements

The awning will have a matte black powder-coated aluminum finish. The decorative face will incorporate six evenly spaced 1/2-inch-wide acrylic strips with bronze color exterior paint, which serve as architectural accents.

4. Additional Awning Details

Frame Members: The awning frame is constructed from 1" x 1" welded aluminum square tubing. The horizontal framing members are spaced approximately 48 inches on center.

Attachment Location: The awning will be mounted directly to the existing sign band. Mounting brackets will be secured to the building's structural backing using engineered anchoring hardware. Field verification will be performed prior to installation to confirm that all attachment points are properly aligned with the existing wall structure.

Wall Condition: Because the existing wall surface is not perfectly flush, custom-fabricated mounting brackets and shims will be used as required to accommodate the wall profile while ensuring that the awning remains level, structurally sound, and securely attached.

Material: The awning is fabricated from welded aluminum tubing and finished with a durable matte black powder-coated coating. Material samples, product specifications, or fabrication photographs can be provided upon request.

5. Awning Sides

The sides of the awning will be fully enclosed with the same matte black aluminum panels used on the front face. Each side will also include the same six 1/2-inch-wide acrylic decorative strips to maintain a consistent appearance. The awning corners will feature rounded edges, providing a softer and more refined architectural detail.

