

Art Commission Review – Submittal Form

(Applicant complete below section)

Project Name: Indego/IKE Smart Cities Kiosks

Project Address: Various **On Public Property?** Yes No

Total Budget: _____ **Utilizing City Funds?** Yes (specify amount): _____ No

Project Type (check all that apply):

- | | |
|--|--|
| <input type="checkbox"/> Building – New Construction or Addition | <input checked="" type="checkbox"/> Encroachment in/over ROW |
| <input type="checkbox"/> Building – Renovation or Repair | <input type="checkbox"/> Signage (Reconsideration) |
| <input type="checkbox"/> Plaza/Park/Playground | <input type="checkbox"/> Streetery (Reconsideration) |
| <input type="checkbox"/> Public Art | <input type="checkbox"/> Other: _____ |

Project Team:

Agency/Org.: Bicycle Transit Systems Design Lead (firm): _____

Other: OTIS, Orange Barrel Media

Primary Contact for Project Communications:

Name: Laura Bolles

Affiliation: Planning Manager, Bicycle Transit Systems

Email: [REDACTED]

(Art Commission staff complete below section)

Art Commission Meeting Date of Project Review: 7/8/26

Level of Review:

- Concept Review Final Review If Final, specify date of preceding Concept Review: _____
- Administrative Review (for projects with minimal visual impact on public realm)

Staff Notes (Optional):

Overall design previously approved. Review is for nine (9) new locations, including at three (3) proposed stations and six (6) existing stations.



To: The Philadelphia Art Commission

From: Bicycle Transit Systems

Date: June 24th, 2026

Re: Administrative Review Request for IKE Smart City Kiosks at Various Sites

Dear Art Commission,

Bicycle Transit Systems (BTS) is a Philadelphia-based national bike share operator, who is contracted by the City of Philadelphia's Office of Transportation and Infrastructure Systems (OTIS) to operate Philadelphia's Indego bike share. IKE Smart City, an out of home advertising agency, is contracted by BTS to deliver static and digital advertising on Indego bikeshare stations. The Art Commission provided final concept approval for the deployment of IKE Smart City Kiosks on Indego bike share stations. BTS is seeking admin approval from the Art Commission to deploy IKE Smart City Kiosks at the following locations:

- Grays Ferry & Pemberton
- 22nd & Cecil B Moore
- Pennsylvania & Fairmount
- 2nd & Lombard
- 43rd & Powelton
- Broad & Snyder
- Belmont & Georges Hill
- Kelly & Calumet
- Ridge & Ripka

Please note the following:

- Three of the proposed stations are new station installations. These are Belmont & Georges Hill, Kelly & Calumet, and Ridge & Ripka. Belmont & Georges Hill will require a new concrete pad to be poured
- Grays Ferry & Pemberton will require additional docks to be added to the existing footprint
- 22nd & Cecil B Moore will require additional docks to be added across the street from an existing station
- 2nd & Lombard is an existing station that is planning to be moved in partnership with South Street District to accommodate their annual event. The IKE will be located at the new station location.

The IKE Smart City Kiosk is an interactive digital kiosk that will be attached to the Indego bikeshare station. The kiosk will enhance the user experience for Indego customers, deliver public service information, resources, and local art, and generate advertising revenue to support the operations and expansion of Indego. The IKE Smart City Kiosk is 99.5" x 37.5" x 12.5" (H x W x D). The kiosk is made from steel and has heat-tempered dual-sided LED touchscreens. The kiosk will be mounted on a concrete foundation and will be connected to the Indego bike share station. The kiosk will resemble Indego's existing wayfinding signage while providing innovative and state-of-the-art aesthetics and functionality that Indego currently lacks.

BTS will be submitting a full submission package for these sites by Wednesday, July 1st. I will be BTS's

contact for this application and the point of contact for the Art Commission's decision.

Sincerely,

Laura Bolles
Planning Manager, Indego Bike Share, Bicycle Transit Systems
lbolles@bicycletransit.com

A photograph of two women standing on a sidewalk in Philadelphia, each with an Indego bike. They are wearing helmets and winter coats. In the background is the ornate, classical architecture of Philadelphia City Hall. A SEPTA bus is partially visible behind the women. The sky is blue with some clouds.

ike SMART CITY

**Philadelphia Indego
Bike Share**

Philadelphia Art Commission

JULY 8, 2026

This document contains confidential trade secrets.

OUR MISSION:

WE PIONEER SMART CITY TECHNOLOGY TO IMPROVE LIVES IN CITIES.

IKE Smart City was formed in 2015 by Orange Barrel Media (OBM). OBM is a leading national media company with a portfolio of unique displays in top urban markets across the U.S. Since its inception in 2004, OBM has grown its inventory with a commitment to public/ private partnerships that provide value to cities, property owners, and advertisers alike.

Through its work in cities across the country, OBM identified an opportunity to merge street furniture advertising with interactive wayfinding and information resources. The team behind OBM formed sister company, IKE Smart City, to fill this need. IKE Smart City focuses entirely on delivering innovative and equitable smart city technology solutions while maximizing DOOH ad revenues in the urban core of cities.

IKE launched in Denver as a wayfinding and communication system for the digital age, an alternative to outdated and inefficient static maps as well as a world-class advertising platform. In addition to serving as a new amenity for the public, IKE quickly became an in-demand medium for advertisers seeking dynamic street-level opportunities in commercial districts.

IKE Smart City is known in the industry for its superior revenue delivery, exemplary design, and unmatched deployment expertise. We offer turnkey end-to-end programs that provide value to partners and the public through our ever-evolving media platform.

Our success has been sustained by building strong relationships with our city partners.



COMMUNITY ENGAGEMENT




Collaboration has been key to the successful deployment of IKE networks across the United States. The IKE team has experience working closely with council members, management districts, local businesses, property owners, and community advocacy groups to ensure the first wave of the IKE network delivers upon their unique needs. From kiosk locations, neighborhood-driven cabinet branding, and customized on-screen content to local art partnerships and modified advertising category restrictions, we ensure every aspect of our IKE programs reflects stakeholder input.

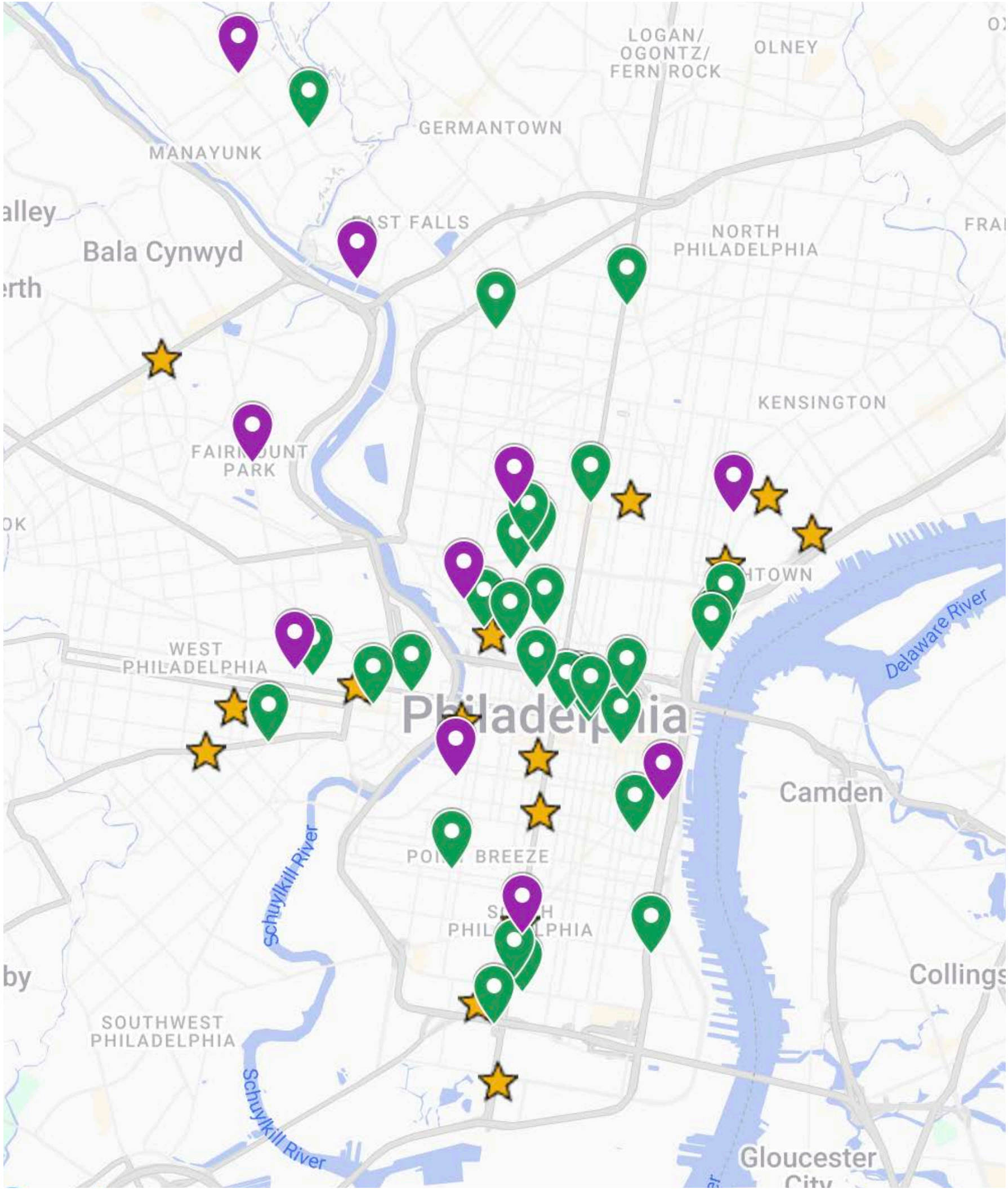
In Philadelphia, Indego actively worked with Registered Community Organizations (RCOs) and community stakeholders to get the bike stations installed. Indego and IKE Smart City have identified RCOs and community stakeholders for each proposed IKE site. Indego's partnership with them will continue as the IKEs are installed.



PHILADELPHIA KIOSK MAP

KEY

-  Live Pins: Yellow Stars
-  Green Pins: Planned Locations
-  Purple Pins: Proposed Locations



EXISTING BIKE SHARES + IKE SITES

These existing Indego bike share sites were selected to be upgraded with IKE Smart City Kiosks because they:

- Meet the required Right-of-Way standards of the City of Philadelphia
- Are optimal for public visibility and utilization

Note that most proposed locations are on a state-operated or federally funded roadway

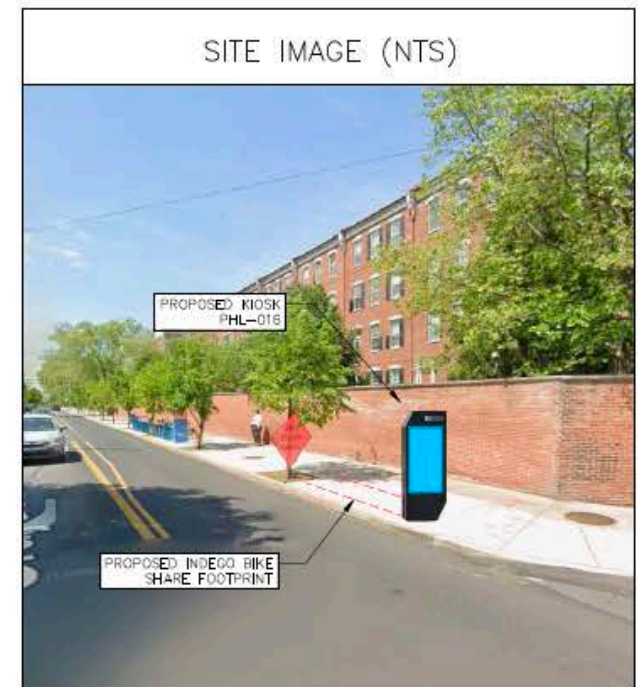
- While Indego cannot currently deploy IKE kiosks on state-operated or federally funded roadways, Indego and IKE Smart City are working at the state and federal levels to create a pathway for future deployment on these roadways.

PHL-IKE-016: GRAYS FERRY & PEMBERTON



NEW IKE KIOSK & EXISTING INDEGO BIKE STATION

PHL-IKE-016: GRAYS FERRY & PEMBERTON



LEGEND

- ROW LINE
- PROPERTY LINE
- PROPOSED CONDUIT
- ALTERNATE CONDUIT
- EDGE OF CONCRETE
- CURB LINE
- ☐ KIOSK AND MANEUVERING AREA
- ☐ SERVICE METER/PULL BOX/ TRANSFORMER PAD LOCATION
- NTS NOT TO SCALE
- ⊙ EXISTING STREET LIGHT POLE
- ⊙ EXISTING TRAFFIC SIGNAL

PALMS CONSULTING AND ENGINEERING LLC
 EDINBURG, TEXAS 78541
 (956) 648-1055
 TEXAS REG. NO. F-26923

**IKE SMART CITY
 PHL-016 EXHIBIT
 (GRAYS FERRY AVE &
 PEMBERTON ST)**

DRAWN BY:	MS
CHECKED BY:	PRH
PROJECT NUMBER:	ENG 25.001
DESCRIPTION:	KIOSK EXHIBIT
DRAWING NAME:	IKE PHL-016

SHEET NO. OF DRAWING SCALE

THIS DOCUMENT WAS PREPARED UNDER THE SUPERVISION OF PHILIP HARRIS, PE, CFM. IT IS NOT INTENDED FOR BID OR CONSTRUCTION PURPOSES AND IS INFORMATIONAL ONLY.

NOT FOR CONSTRUCTION

PHL-IKE-019: 22ND & CECIL B MOORE



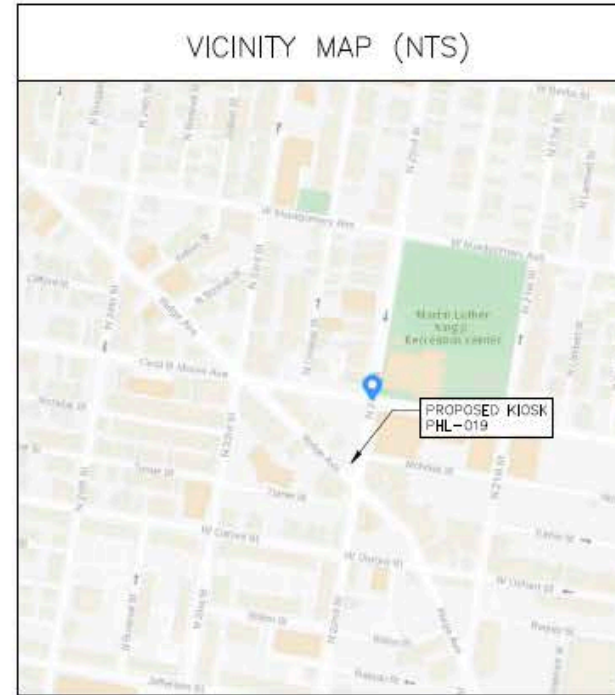
NEW IKE KIOSK & EXISTING INDEGO BIKE STATION

PHL-IKE-019: 22ND & CECIL B MOORE

OVERALL SITE PLAN



VICINITY MAP (NTS)



SITE IMAGE (NTS)



LEGEND

- ROW LINE
- PROPERTY LINE
- PROPOSED CONDUIT
- ALTERNATE CONDUIT
- EDGE OF CONCRETE
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- KIOSK AND MANEUVERING AREA
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- EXISTING TRAFFIC SIGNAL

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IKE SMART CITY
 PHL-019 EXHIBIT
 (N 22ND ST & CECIL B MOORE)

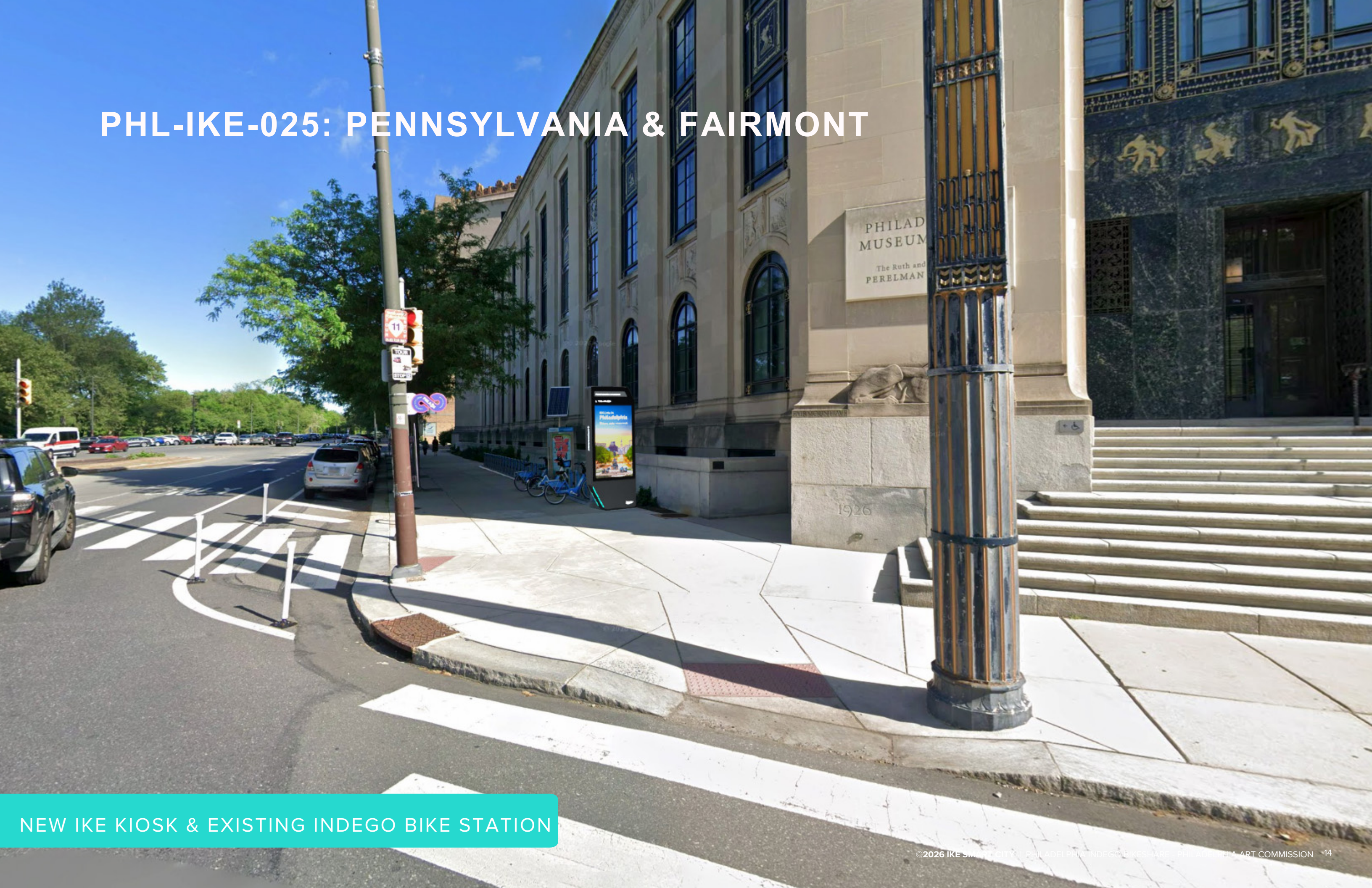
DRAWN BY:	MS
CHECKED BY:	PRH
PROJECT NUMBER:	ENG 25.001
DESCRIPTION:	KIOSK EXHIBIT
DRAWING NAME:	IKE PHL-019

SHEET NO	OF	DRAWING SCALE
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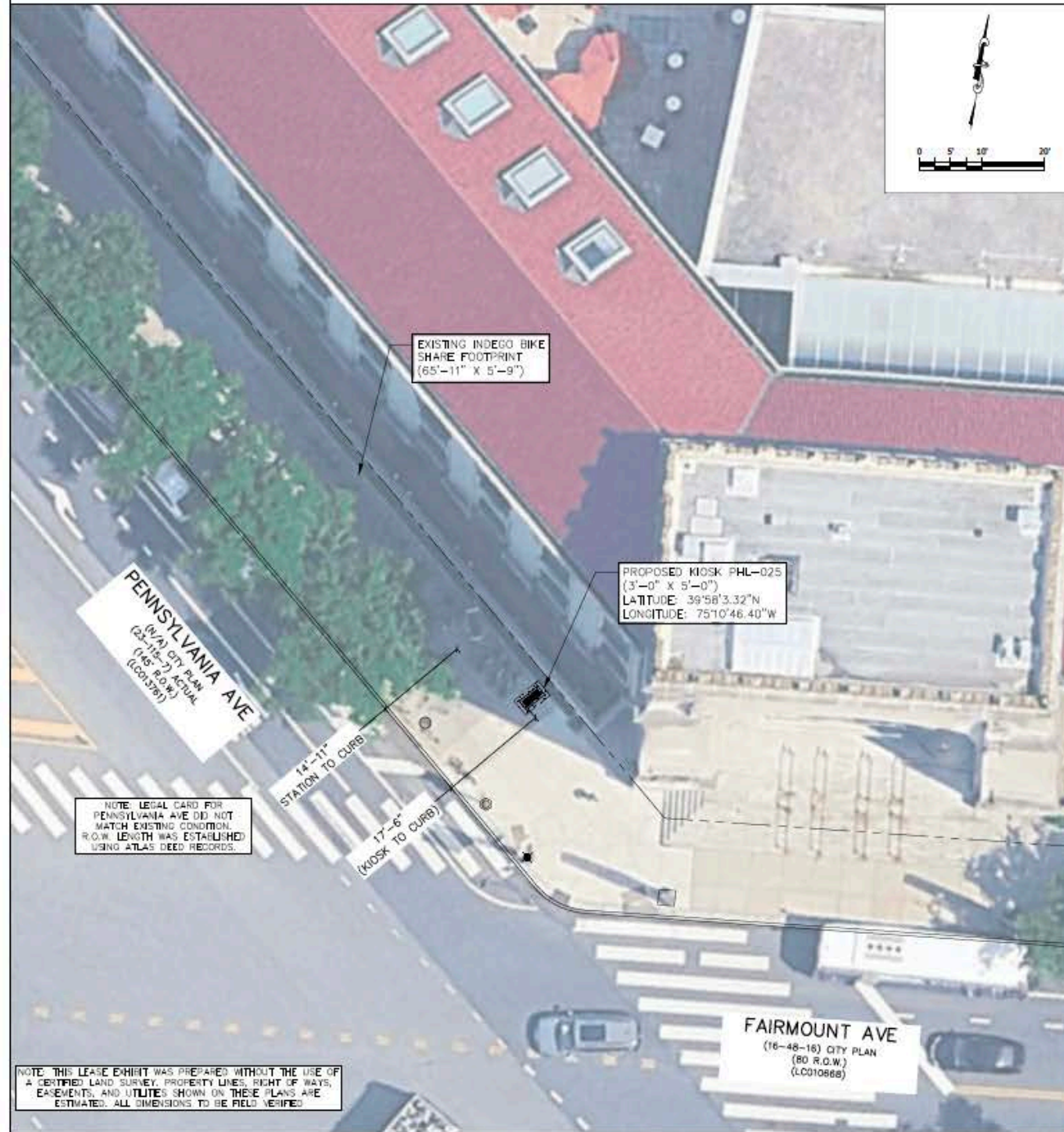
PHL-IKE-025: PENNSYLVANIA & FAIRMONT



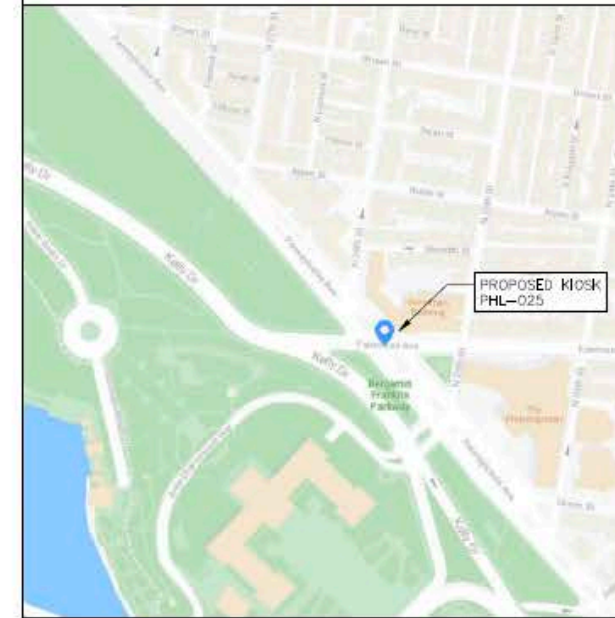
NEW IKE KIOSK & EXISTING INDEGO BIKE STATION

PHL-IKE-025: PENNSYLVANIA & FAIRMONT

OVERALL SITE PLAN



VICINITY MAP (NTS)



SITE IMAGE (NTS)



LEGEND

- ROW LINE
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- SERVICE METER/PULL BOX/ TRANSFORMER PAD LOCATION
- NOT TO SCALE
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- EXISTING TRAFFIC SIGNAL

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 TEXAS REG. NO. F-26923

IKE SMART CITY
 PHL-025 EXHIBIT
 (PENNSYLVANIA AVE &
 FAIRMONT AVE)

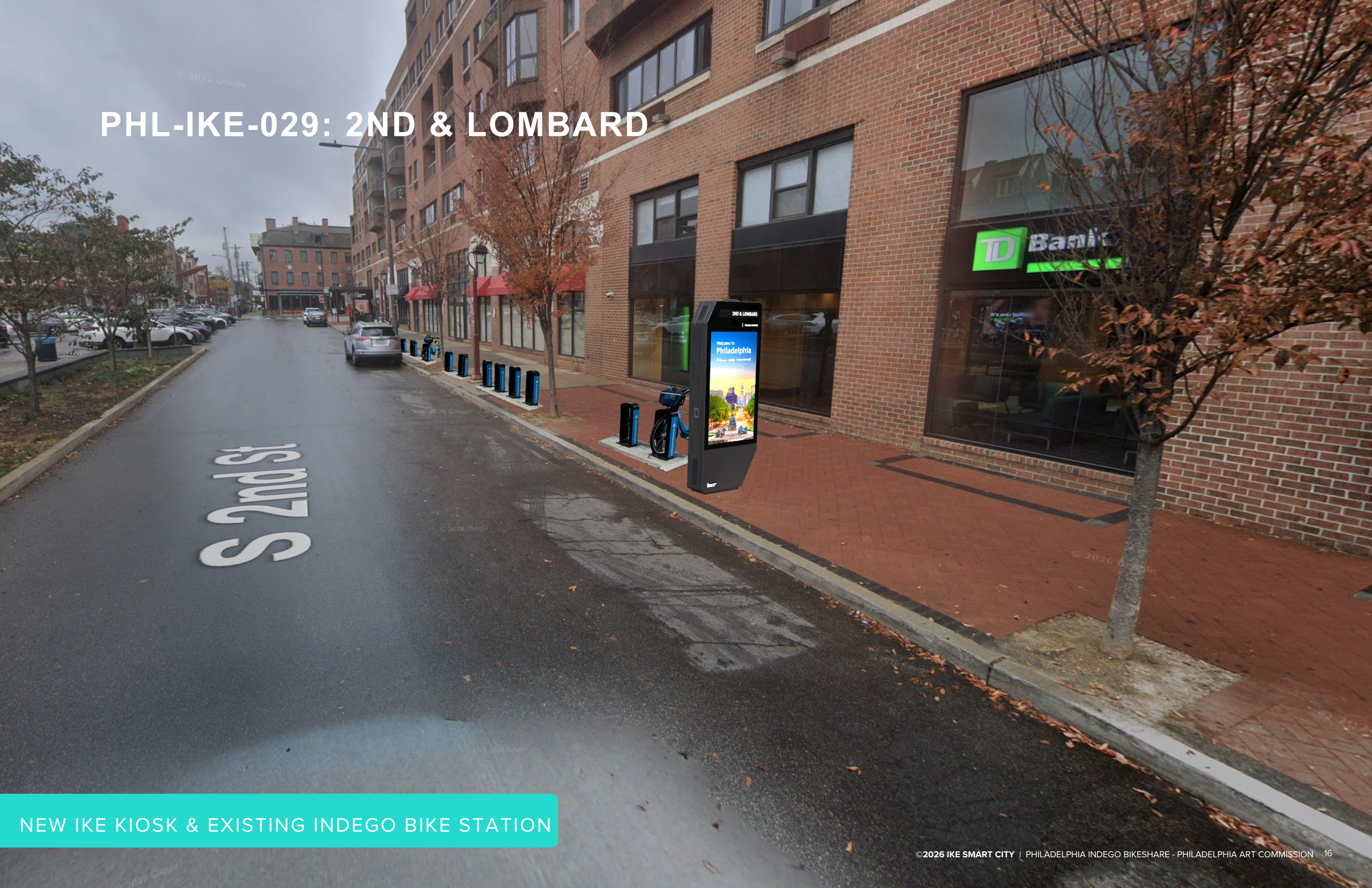
DRAWN BY:	MS
CHECKED BY:	PRH
PROJECT NUMBER:	ENS 25.001
DESCRIPTION:	KIOSK EXHIBIT
DRAWING NAME:	IKE PHL-025

SHEET NO	OF	DRAWING SCALE
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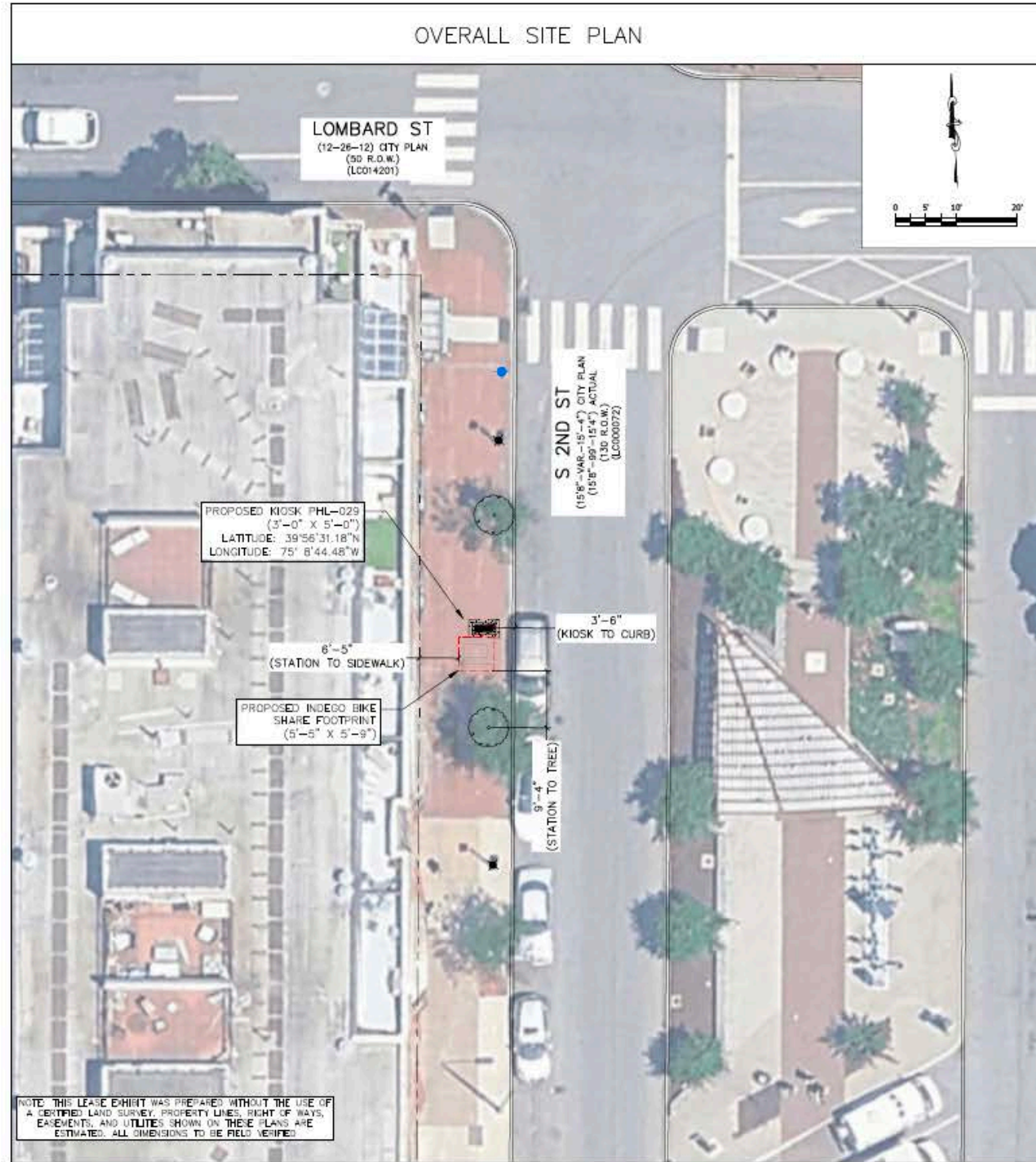
PHL-IKE-029: 2ND & LOMBARD



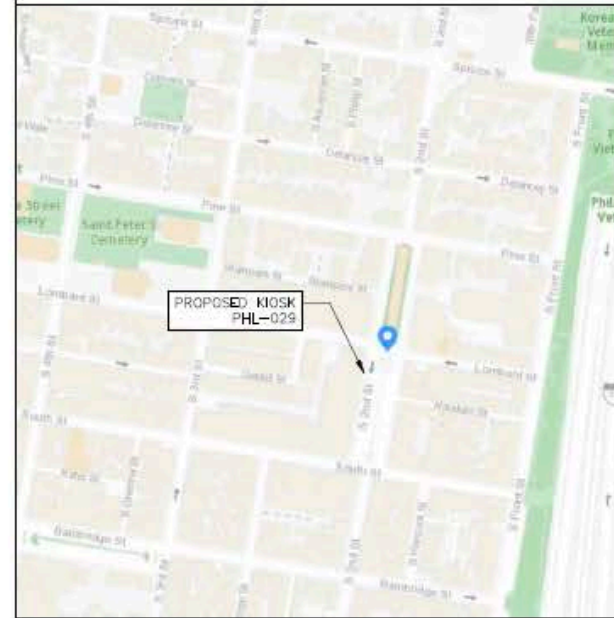
NEW IKE KIOSK & EXISTING INDEGO BIKE STATION

PHL-IKE-029: 2ND & LOMBARD

OVERALL SITE PLAN



VICINITY MAP (NTS)



SITE IMAGE (NTS)



LEGEND

- ROW LINE
- PROPERTY LINE
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- CURB LINE
- KIOSK AND MANEUVERING AREA
- SERVICE METER/PULL BOX/ TRANSFORMER PAD LOCATION
- NOT TO SCALE
- EXISTING STREET LIGHT POLE
- EXISTING TRAFFIC SIGNAL

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 (956) 648-1055
 TEXAS REG. NO. F-26923

IKE SMART CITY
 PHL-029 EXHIBIT
 (S 2ND ST & LOMBARD ST)

DRAWN BY:	MS
CHECKED BY:	PRH
PROJECT NUMBER:	ENG 25.001
DESCRIPTION:	KIOSK EXHIBIT
DRAWING NAME:	IKE PHL-029

SHEET NO	OF	DRAWING SCALE
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PHL-IKE-034: POWELTON & 43RD



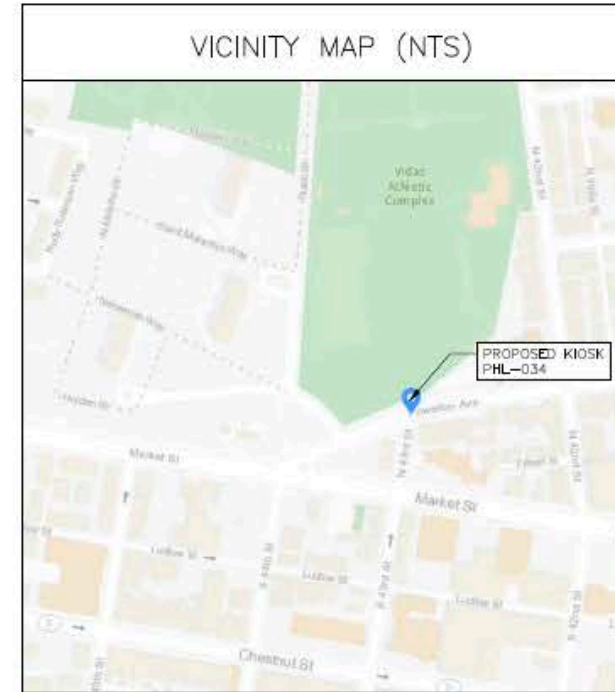
NEW IKE KIOSK & EXISTING INDEGO BIKE STATION

PHL-IKE-034: POWELTON & 43RD

OVERALL SITE PLAN



VICINITY MAP (NTS)



SITE IMAGE (NTS)



LEGEND

- ROW LINE
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 TEXAS REG. NO. F-26923

IKE SMART CITY
 PHL-034 EXHIBIT
 (POWELTON AVE & N 43RD ST)

DRAWN BY:	MS
CHECKED BY:	PRH
PROJECT NUMBER:	ENG 25.001
DESCRIPTION:	KIOSK EXHIBIT
DRAWING NAME:	IKE PHL-034

SHEET NO	OF	DRAWING SCALE
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PHL-IKE-175: BROAD & SNYDER



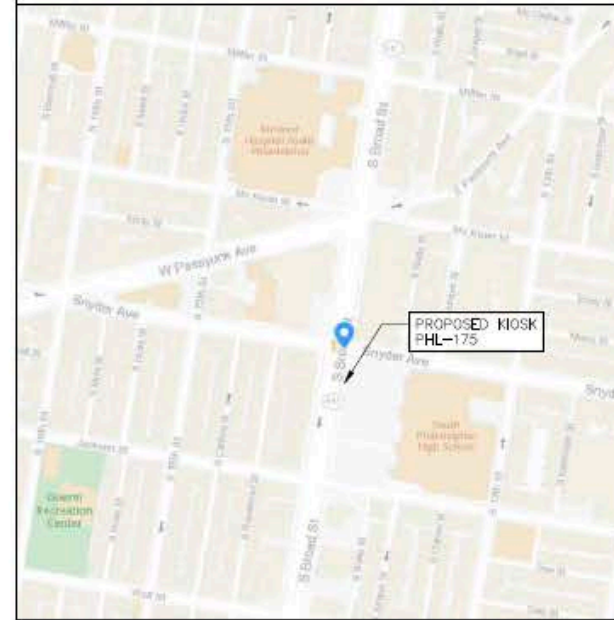
NEW IKE KIOSK & EXISTING INDEGO BIKE STATION

PHL-IKE-175: BROAD & SNYDER

OVERALL SITE PLAN



VICINITY MAP (NTS)



SITE IMAGE (NTS)



LEGEND

- ROW LINE
- PROPERTY LINE
- PROPOSED CONDUIT
- ALTERNATE CONDUIT
- EDGE OF CONCRETE
- CURB LINE
- KIOSK AND MANEUVERING AREA
- SERVICE METER/PULL BOX/ TRANSFORMER PAD LOCATION
- NTS NOT TO SCALE
- EXISTING STREET LIGHT POLE
- EXISTING TRAFFIC SIGNAL

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TEXAS REG. NO. F-26923

IKE SMART CITY
PHL-175 EXHIBIT
(S BROAD ST & E SNYDER AVE)

DRAWN BY:	MS
CHECKED BY:	PRH
PROJECT NUMBER:	ENG 25.001
DESCRIPTION:	KIOSK EXHIBIT
DRAWING NAME:	IKE PHL-175

SHEET NO. OF DRAWING SCALE

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NEW BIKE SHARES + IKE SITES

These locations were selected for new Indego bike share stations with IKE Smart City Kiosks because they:

- **Overlap with areas where Indego needs additional capacity or where system expansion is planned**
- Meet the required Right-of-Way standards of the City of Philadelphia
- Are optimal for public visibility and utilization

PHL-IKE-176: BELMONT & GEORGES HILL



NEW IKE KIOSK & NEW INDEGO BIKE STATION

PHL-IKE-176: BELMONT & GEORGES HILL

OVERALL SITE PLAN



VICINITY MAP (NTS)



SITE IMAGE (NTS)



LEGEND

- ROW LINE
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TEXAS REG. NO. F-28923

IKE SMART CITY
PHL-176 EXHIBIT
(BELMONT AVE & S GEORGES HILL DR)

DRAWN BY:	MS
CHECKED BY:	PRH
PROJECT NUMBER:	ENG 25.001
DESCRIPTION:	KIOSK EXHIBIT
DRAWING NAME:	IKE PHL-176

SHEET NO. OF DRAWING SCALE

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PHL-IKE-177: KELLY & CALUMET



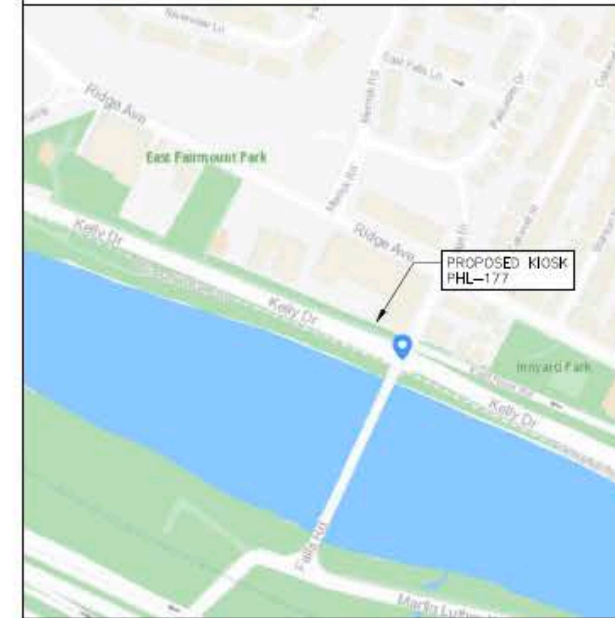
NEW IKE KIOSK & NEW INDEGO BIKE STATION

PHL-IKE-177: KELLY & CALUMET

OVERALL SITE PLAN



VICINITY MAP (NTS)



SITE IMAGE (NTS)



LEGEND

- ROW LINE
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- EDGE OF CONCRETE
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- EXISTING STREET LIGHT POLE
- EXISTING TRAFFIC SIGNAL

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 TEXAS REG. NO. F-26923

IKE SMART CITY
 PHL-177 EXHIBIT
 (KELLY DR & CALUMET ST)

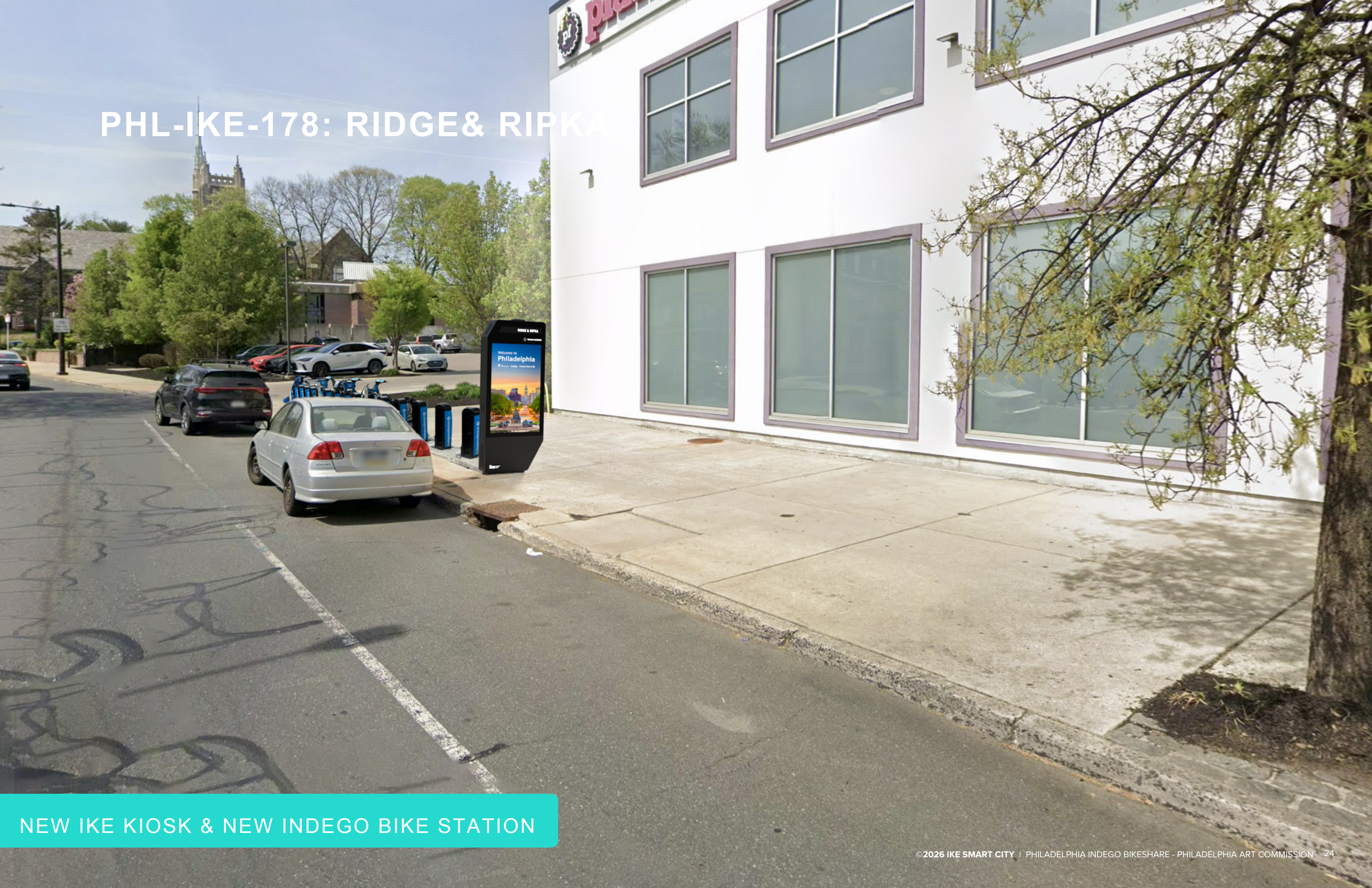
DRAWN BY:	MS
CHECKED BY:	PRH
PROJECT NUMBER:	ENG 25.001
DESCRIPTION:	KIOSK EXHIBIT
DRAWING NAME:	IKE PHL-177

SHEET NO	OF	DRAWING SCALE
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PHL-IKE-178: RIDGE & RIPKA



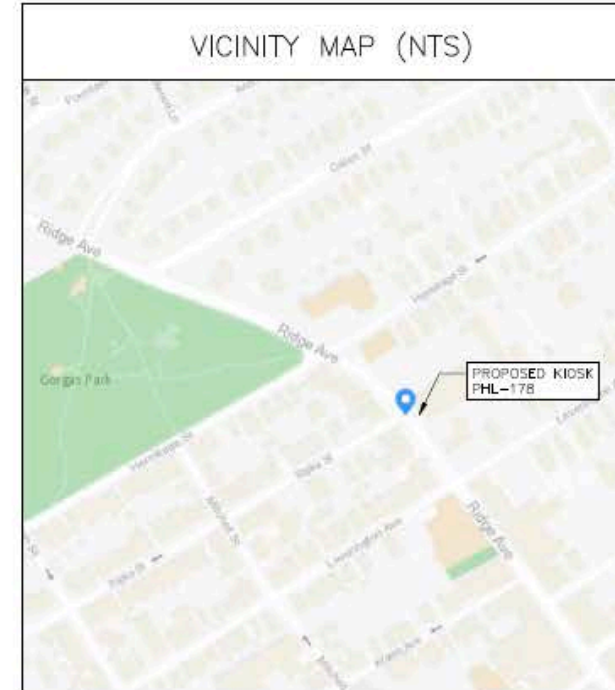
NEW IKE KIOSK & NEW INDEGO BIKE STATION

PHL-IKE-178: RIDGE & RIPKA

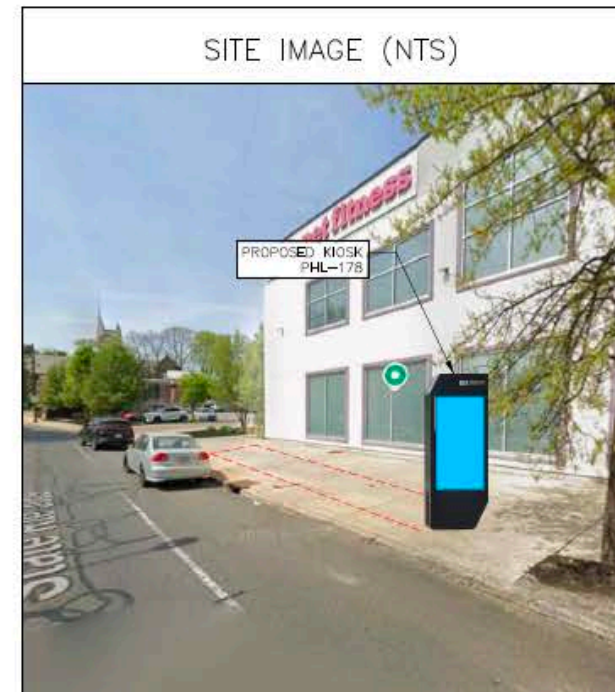
OVERALL SITE PLAN



VICINITY MAP (NTS)



SITE IMAGE (NTS)



LEGEND

- ROW LINE
- PROPERTY LINE
- PROPOSED CONDUIT
- ALTERNATE CONDUIT
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 (956) 848-1055
 TEXAS REG. NO. F-26923

IKE SMART CITY PHL-178 EXHIBIT (RIDGE AVE & RIPKA ST)

DRAWN BY:	MS
CHECKED BY:	PRH
PROJECT NUMBER:	ENG 25.001
DESCRIPTION:	KIOSK EXHIBIT
DRAWING NAME:	IKE PHL-178

SHEET NO. OF DRAWING SCALE

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PROCESS & NEXT STEPS

Review & Permitting Process

- Following Art Commission review and approval, Indego/IKE Smart City kiosk sites undergo several additional reviews prior to installation. Art Commission approval is a prerequisite for each of the subsequent steps:
 1. OTIS and Office of Complete Streets right-of-way pre-review
 2. Art Commission review
 3. PECO review to identify power source
 4. GPIS (Streets Dept) review to permit road surface-related activities
 5. PWD (Water Dept) review to check for utility conflicts
 6. JMT (Third Party Engineering Consultant) peer design review
 7. ECLIPSE (Streets Dept) review to permit construction
 8. Street & traffic closure review to permit street and sidewalk closures
 9. OTIS and Office of Complete Streets right-of-way final review

Drop-Off Rate

- Due to the multiple phases of review and permitting, Indego / IKE Smart City kiosks have a material drop-off rate. Issues that cannot be anticipated at the outset are often identified during review. Because of this, more locations are sited than will ultimately be deployed, with an expected drop-off rate of at least 10%.

Deployment Timeline


- On average, it takes approximately 8 months from when a location is sited to when it is deployed due to the required review and permitting phases.

EXAMPLES OF COMMUNITY / INSTITUTIONAL CONTENT



CCra.
center city residents' association

Neighbors, For A Better Neighborhood



Center City Residents' Association
Representing the Center City West Neighborhood

CCRA provides:

- Residential Sidewalk Cleaning
- Safe streets and sidewalks
- Focused Development, Zoning and

WELLNESS FOR EVERYBODY

POWERED BY

PF | *Wellness* FOUNDATION

PARIS FIT

REGULAR MOVEMENT AND HEALTHY EATING CAN LEAD TO:

- BETTER SLEEP
- IMPROVED MOOD
- STRONGER HEARTS
- HEALTHIER LIFESTYLES

Whether you're just getting started or getting back on track, we're here to help guide you every step of the way.

NEED WORKOUT TIPS, HEALTHY RECIPES, OR MOTIVATION TO MOVE?

Download our free app for easy effective workouts from award winning personal trainer Paris Fit designed for all ages and fitness levels.



SIP SHOP STROLL



PASSEGGIATA
AN ITALIAN-STYLE PROMENADE

THURSDAYS STARTING AT 5PM

HAPPY HOUR & SIDEWALK MARKET

HAPPY HOUR SPECIALS AT PARTICIPATING BARS & RESTAURANTS

\$6 BEER - \$7 WINE
\$8 COCKTAILS
\$8 APPETIZERS

Every Thursday!
All Summer Long!

Spurred by

visit eastpassunk.com



CRITERIA FOR COMMUNITY CONTENT (UPDATED)

- City's ad policy requires community content to be endorsed by a city dept and carry that department's logo
- Community/City content can be submitted via IKE's Advertising Intake Form, linked here:
[https://form.asana.com/?k=SC6byqOwGiP9qmIRiPRGUQ &d=9623405680565](https://form.asana.com/?k=SC6byqOwGiP9qmIRiPRGUQ&d=9623405680565)
- All content must be reviewed and approved by the city
- Approved content deployed on KE's based on available unsold screentime
- For all community content requests, needs, and questions please reach out to IKE's Partner Content Manager:

Callie Herman
Email: callieh@obm.com
Cell: 614-561-4139

OTHER INFO & UPDATES

- . Ribbon cutting and public demo postponed to second half of the year
- . Demo video published on [Instagram](#)
- . IKE utilization data/analytics
 - o **Top 3 Apps Utilized:** Transit (30%), Photo Booth (24%), Arcade (12%)
 - o **Average Monthly Usage/Kiosk:**

<u>Kiosk ID</u>	<u>Intersection</u>	<u>Average Visits/Month</u>	<u>Live Date</u>
PHL-071	York & Trenton	549	7/10/25
PHL-078	Broad & Passyunk	121	7/10/25
PHL-079	Broad & Pattison	130	7/10/25
PHL-082	Hamilton & 22nd	198	8/29/25
PHL-059	48th & Spruce	866	10/27/25
PHL-077	38th & Market	127	10/28/25
PHL-095	Frankford & Crease	374	11/6/25
PHL-048	Spruce & 15th	149	12/9/25
PHL-093	Christian & Broad	295	12/9/25
PHL-066	10th & Berks	164	12/19/25
PHL-115	Bigler & Moyamensing	229	3/11/26
PHL-103	50th & Baltimore	230	3/30/26
PHL-106	Cumberland & Aramingo	273	4/8/26
PHL-110	Bryn Mawr & City	148	4/30/26
PHL-080	24th & Sansom	371 Total Since Live	5/29/26
PHL-046	Filbert & 12th	211 Total Since Live	6/10/26
PHL-108	Franklin & Race	41 Total Since Live	6/25/26
PHL-156	Water & Snyder	11 Total Since Live	6/30/36



Thank you

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