

Art Commission Signage Review Cover Letter

Date: _____

Name of Business or Entity (to which the sign is accessory): London Square Phila LLC

Sign Location (Address): 222 S 15th St. Philadelphia, On Public Property? Yes No

Is this location in an Overlay Zoning District requiring Art Commission signage review?

Yes (specify): _____ No Unsure

Total Number of Signs: 1 Type(s) of Signs (check all that apply below):

Wall Projecting/Blade Marquee Awning or Canopy Building ID (above 2nd story)

Window Other: Wall Sign Mounted to Awning

Sign Details (if more than four (4), include details in *Additional Description* box below):

#	Sign Type	Dimensions	Mounting Height	Material(s)	Illumination (check if so)
1	Wall	(H)14"X (W)174"	8.5 FT ABOVE SIDEWALK		<input checked="" type="checkbox"/>
2					<input type="checkbox"/>
3					<input type="checkbox"/>
4					<input type="checkbox"/>

Additional Description (optional) (details, background/context, purpose/need, specific requests, etc.):

Installation of one illuminated halo-lit channel letter wall sign for "NEIGHBORHOOD BAR" mounted to an aluminum awning attached to the building façade. Sign replaces existing business signage and is part of the renovation of the existing restaurant space. Sealed plans submitted. Sign area: 16.91 sq. ft.

Primary Contact for Art Commission

Communications:

Name: Fiona Scull

Company: Phase One Construction Group, LLC

Address: 227 Market St., Suite B Camden, NJ 08102

Email: _____

Phone: _____

Contact to Receive Art Commission

Decision (if different):

Name: Simon Atiya

Company: London Square Phila LLC

Address: _____

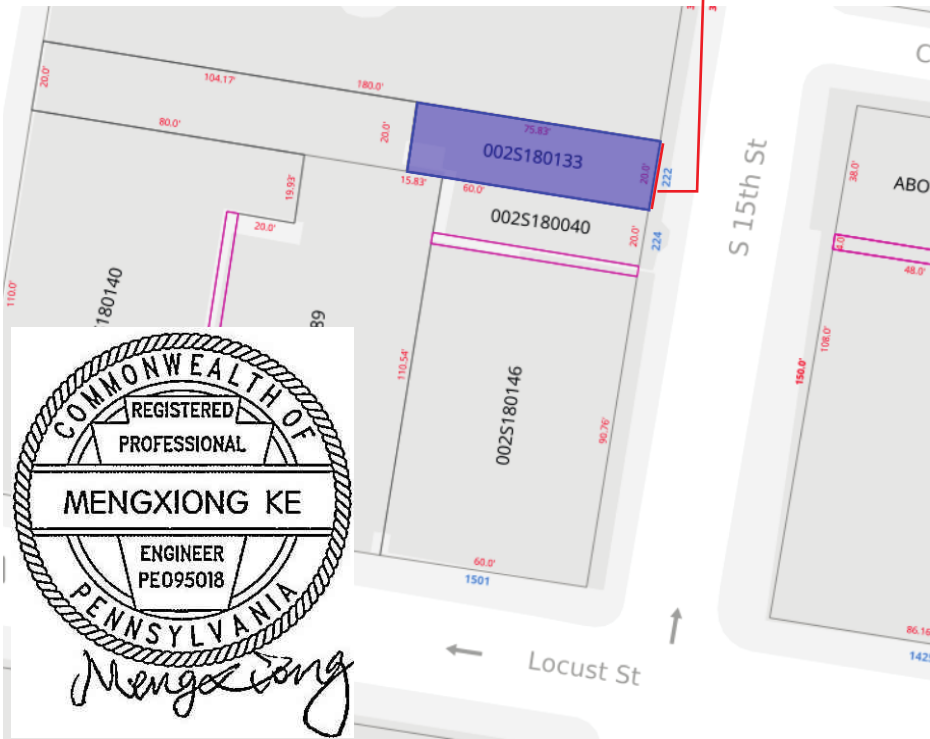
Email: _____

Phone: _____



HOLO-LIT CHANNEL LETTERS SIGN

- PROVIDE AND INSTALL UL-LISTED
- SIGN AREA: (H)14" X (W)174"= 16.91sqFT
- MOUNTED TO ALUMINUM AWNING
- ALUMINUM AWNING AREA: (H)24" X (W)234" X (D)16"= 39 sqFT
- ALUMINUM AWNING 8.5 FT ABOVE SIDEWALK
- THE PROPOSED SIGN WILL PROJECT 18 INCH FROM THE WALL



NEW YORK SIGN CO
4001 PAUL ST. PHILA, PA 19124
215-627-8872

FILE:
NEIGHBORHOOD BAR

DATE: 5/7/2026
ORIG.
REV

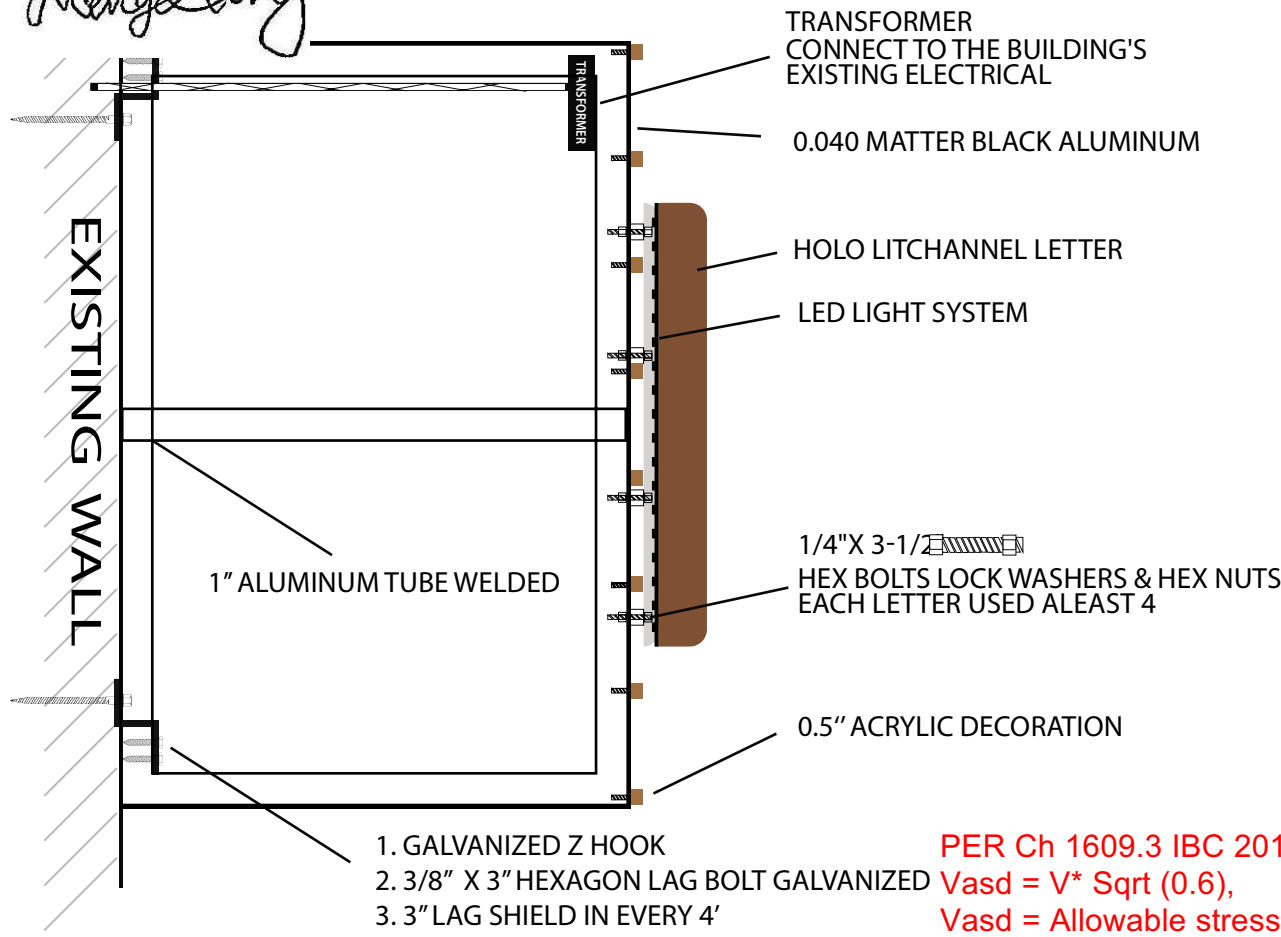
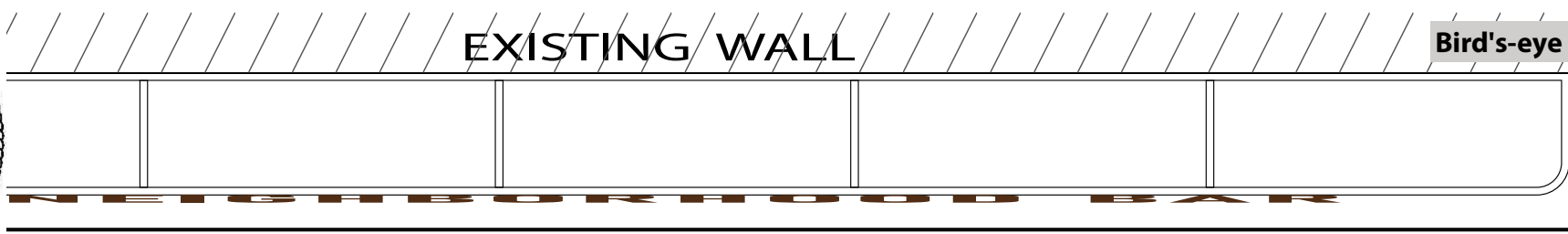
222 S 15th St, Philadelphia, PA 19102

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EXISTING WALL

Bird's-eye view



HALO LIT CHANNEL LETTERS

- MOUNTED TO AN ALUMINUM AWNING
- AWNING TO BE ANCHORED TO THE EXISTING WALL
- SIGN AREA: 32.33 SQFT

SIGNAGE DETAILS

- 14" INDIVIDUAL RESIN CHANNEL LETTER
- MOUNTED ON WHITE ALUMINUM AWNING
- ALUMINUM AWNING H24" x W234" x D16"
- DOUBLE ROW LED LIGHTING
- LED LIGHTING SYSTEM w/HIGH INTENSITY
(HIGH LUMINOUS EFFICACY GUARANTEED UP TO 93lm/W)
- 4500K Color Temp (Waterproof design - IP68)
- LED TRANSFORMER LOCATED AT THE AWNING
- LETTER w. U/L LABEL
- THE WALL TO WHICH IT IS MOUNTED



PER Ch 1609.3 IBC 2018,
 $V_{asd} = V * \text{Sqrt}(0.6)$,
 V_{asd} = Allowable stress design wind speed
 V = Basic Design wind speed determined from Figures 1609.3(1)
 $V_{asd} = 112 * \text{Sqrt}(0.6) = 86.8$ Miles/Hour

1. GALVANIZED Z HOOK
2. 3/8" X 3" HEXAGON LAG BOLT GALVANIZED
3. 3" LAG SHIELD IN EVERY 4'

NEW YORK SIGN CO 4001 PAUL ST. PHILA, PA 19124 215-627-8872	FILE: NEIGHBORHOOD BAR	DATE: 5/7/2026	222 S 15th St, Philadelphia, PA 19102	PAGE: 2 OF 2
	ORIG. REV			

roi Hana

Sushi bar
Japanese cuisine



Daily

UP TO 20 MIN
UP TO 1 HOUR
UP TO 8 HOURS
UP TO 24 HOURS

Special

EARLY RISE
MONDAY-FRIDAY
IN BETWEEN 6AM-9:30AM

EVENING
STARTS AT 5PM

OVERNIGHT
EXTRA CHARGE
MAIN FLOOR
PHILADELPHIA

NO PARKING
ANYTIME
IN THIS ZONE

NO PARKING
ANYTIME
IN THIS ZONE



DO NOT
BLOCK
ACCESS
TO THE AVE



ana
Sushi Bar
Japanese Cuisine



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EXIT ONLY

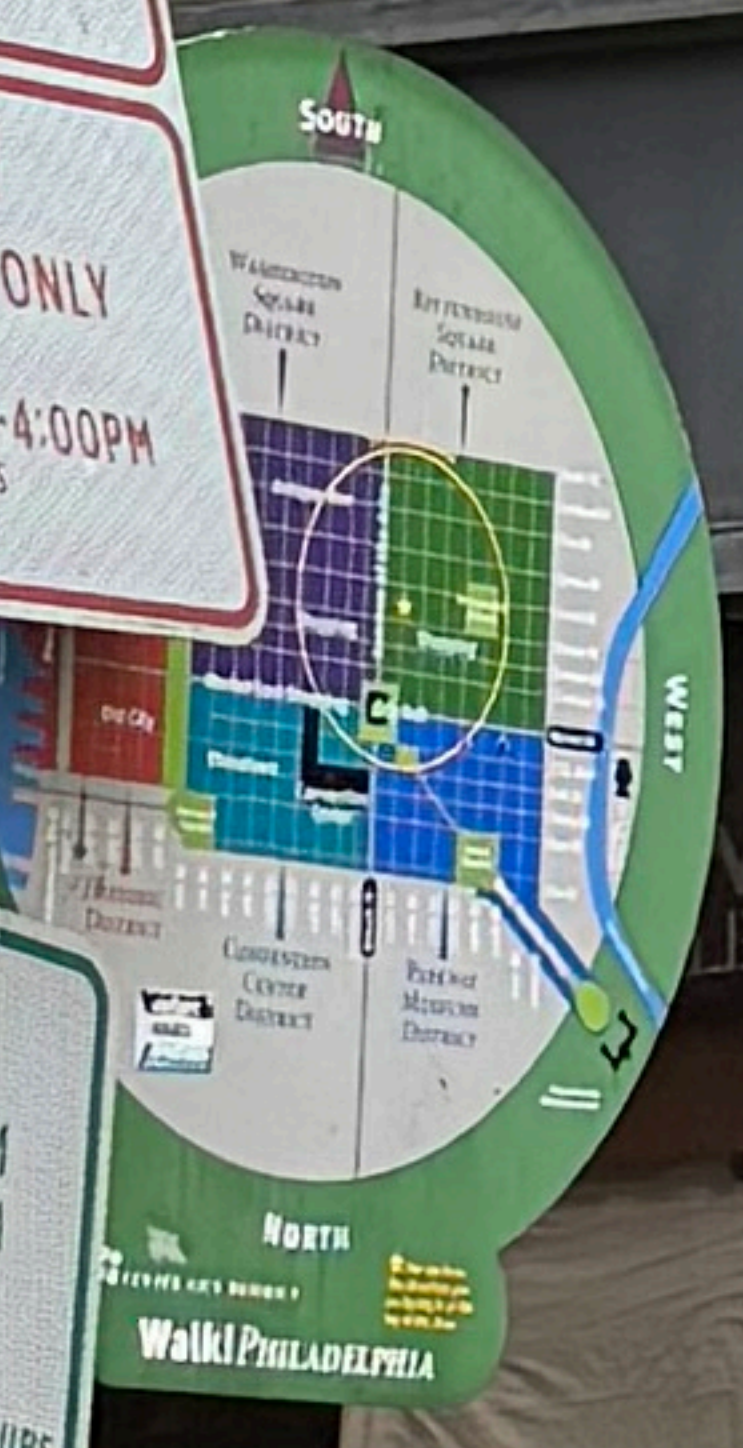
h.p.





LOW AWAY ZONE 888-981-3638
NO STOPPING
ANY TIME
NO PARKING
TRUCK LOADING ONLY
1 HR LIMIT
MON-FRI 6:00AM-4:00PM
SAT-SUN 8:00AM-10:00PM

3 HR PARKING
MON-FRI 4:00PM-10:00PM
SAT-SUN 8:00AM-10:00PM
MUST BE PAID DURING ABOVE POSTED HOURS



Shira's...
Subs &...
Business Center

HOURS
Lunch
M-F 12:00-2:15
Dinner
M-Th 5:30-10:00
Fri 5:30-10:30
Sat 5:00-10:30
Sun 5:00-9:00

PUBLIC NOTICE OF APPLICATION
ALCOHOLIC BEVERAGES

ÖEGS

A person with long braids, wearing a dark t-shirt and black pants, is walking on the sidewalk from left to right.