

Philadelphia Art Commission
One Parkway Building
1515 Arch St., 13th Floor
Philadelphia, PA 19102
artcommission@phila.gov



Art Commission Signage Review Cover Letter

Date: 6/2/26

Name of Business or Entity (to which the sign is accessory): The UPS Store

Sign Location (Address): 1735 Market St On Public Property? Yes No

Is this location in an Overlay Zoning District requiring Art Commission signage review?

Yes (specify): _____ No Unsure

Total Number of Signs: 1 Type(s) of Signs (check all that apply below):

Wall Projecting/Blade Marquee Awning or Canopy Building ID (above 2nd story)

Window Other: _____

Sign Details (if more than four (4), include details in *Additional Description* box below):

#	Sign Type	Dimensions	Mounting Height	Material(s)	Illumination (check if so)
1	Projecting	40"x12"	13'	metal, plastic	<input checked="" type="checkbox"/>
2					<input type="checkbox"/>
3					<input type="checkbox"/>
4					<input type="checkbox"/>

Additional Description (optional) (details, background/context, purpose/need, specific requests, etc.):

This is a 2nd revised submission. We previously presented signage under file #286-23 in July/August 2025 and February/March 2026.

Primary Contact for Art Commission

Communications:

Name: Sharon Brandt

Company: Forman Sign Co

Address: 10447 Drummond Rd. Phila, PA 19154

Email: [REDACTED]

Phone: [REDACTED]

Contact to Receive Art Commission

Decision (if different):

Name: same

Company: _____

Address: _____

Email: _____

Phone: _____

**Forman Sign Company
10447 Drummond Road
Philadelphia, PA 19154
215-827-6500
215-827-6501 FAX**


June 2, 2026

Philadelphia Art Commission
One Parkway
1515 Arch Street, 13th Floor
Philadelphia, PA 19102
215-683-2095

Re: The UPS Store
1735 Market St.
2nd revision

Proposed: One 40"x12" double-faced projecting sign perpendicular to N. 18th St. Painted aluminum faces, sides, and mounting structure, internally illuminated with white LEDs. Routed copy with ½" thick push-thru white acrylic copy. 12" overall projection from façade, minimum 9'4" clearance to grade.

Thank you,

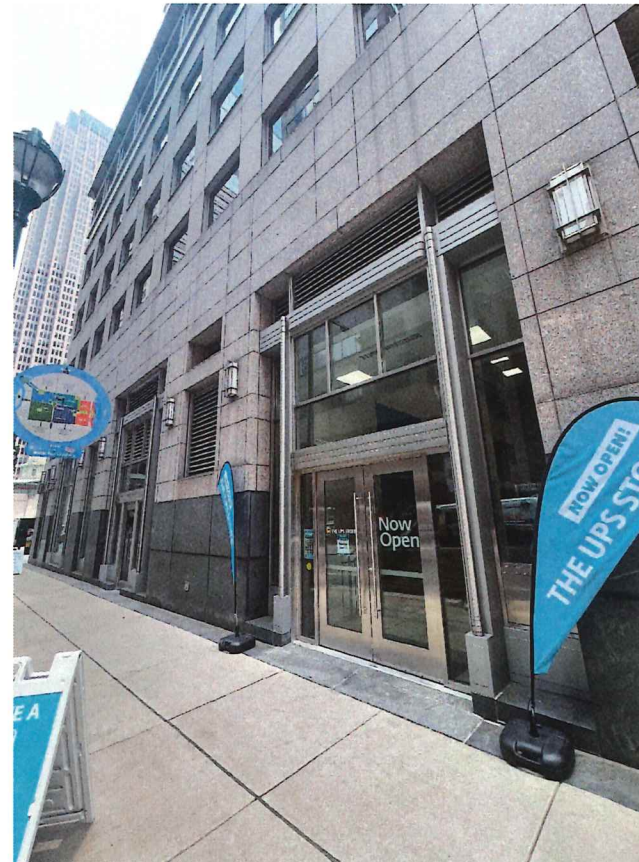

Sharon Brandt

The UPS Store – 1735 Market St.

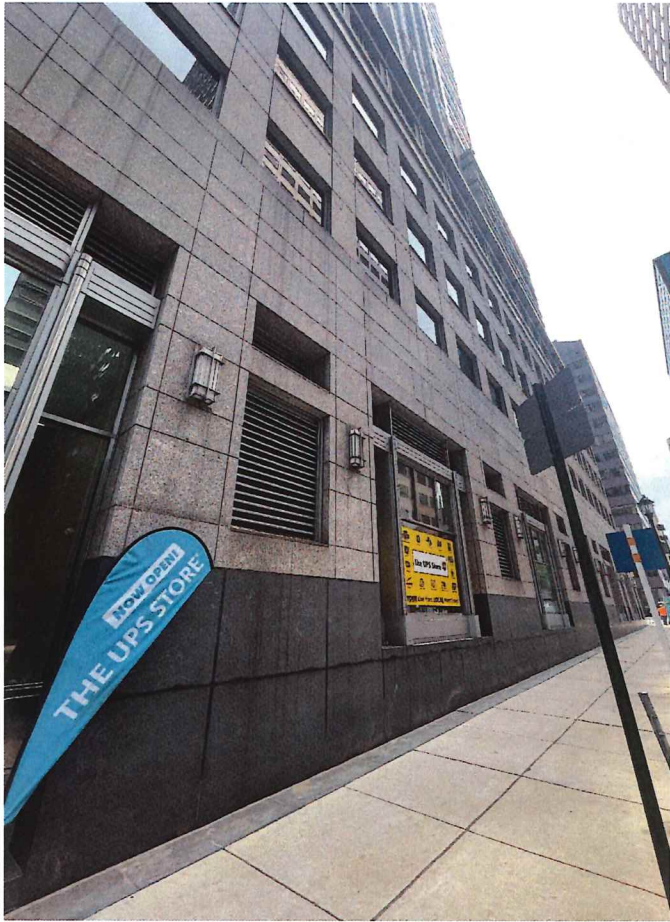
These photos have not been manipulated in any way on a computer



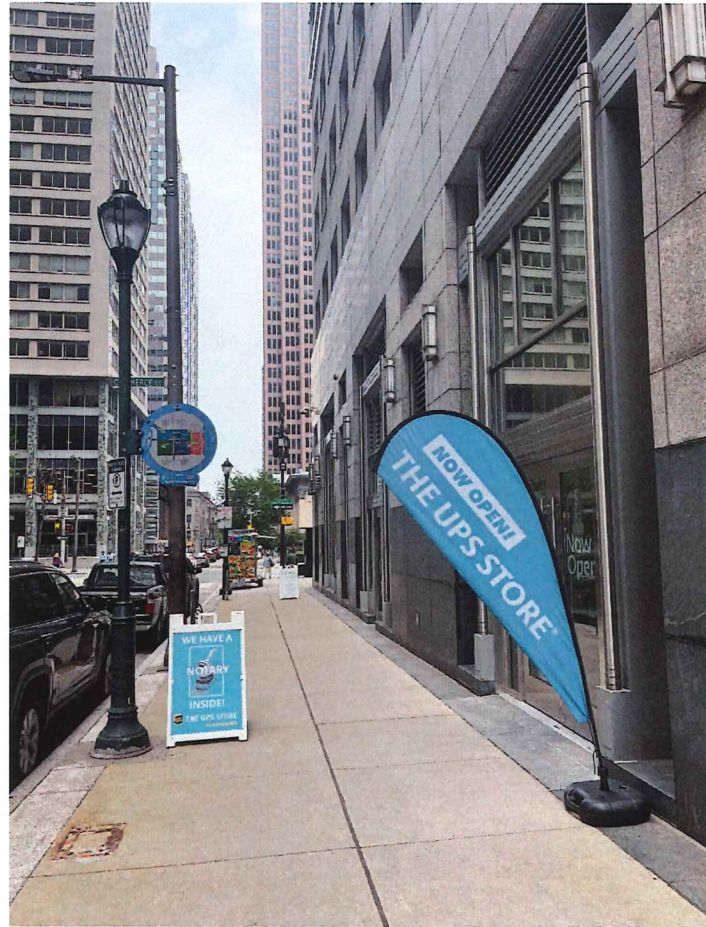
N. 18th St. – Straight on



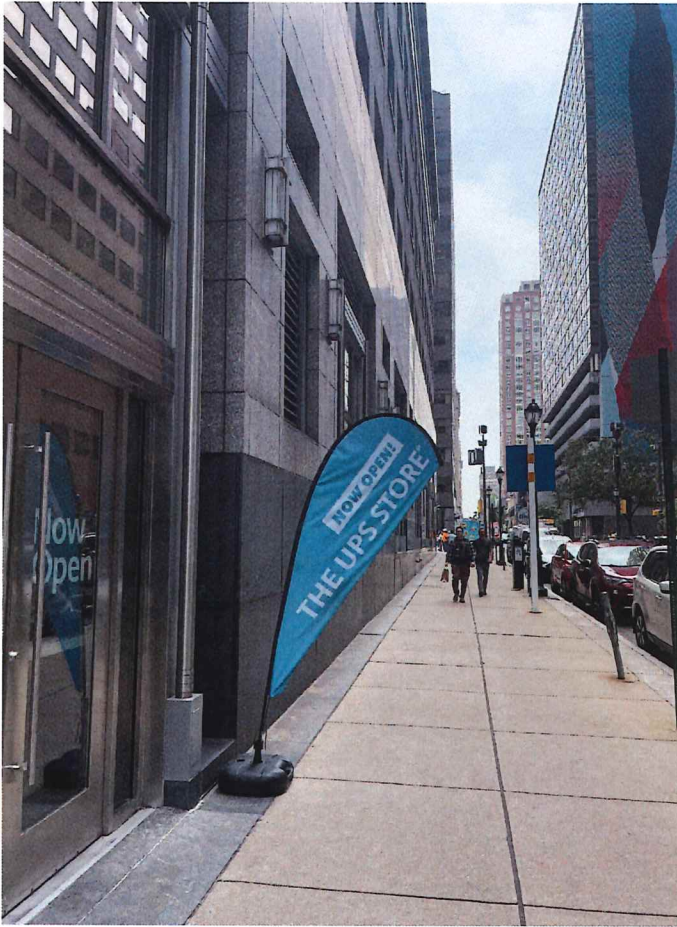
N. 18th St. – Building to left



N. 18th St. – Building to right



Looking down N. 18th St. to left



Looking down N. 18th St. to right



Looking across N. 18th St.

Ground Level

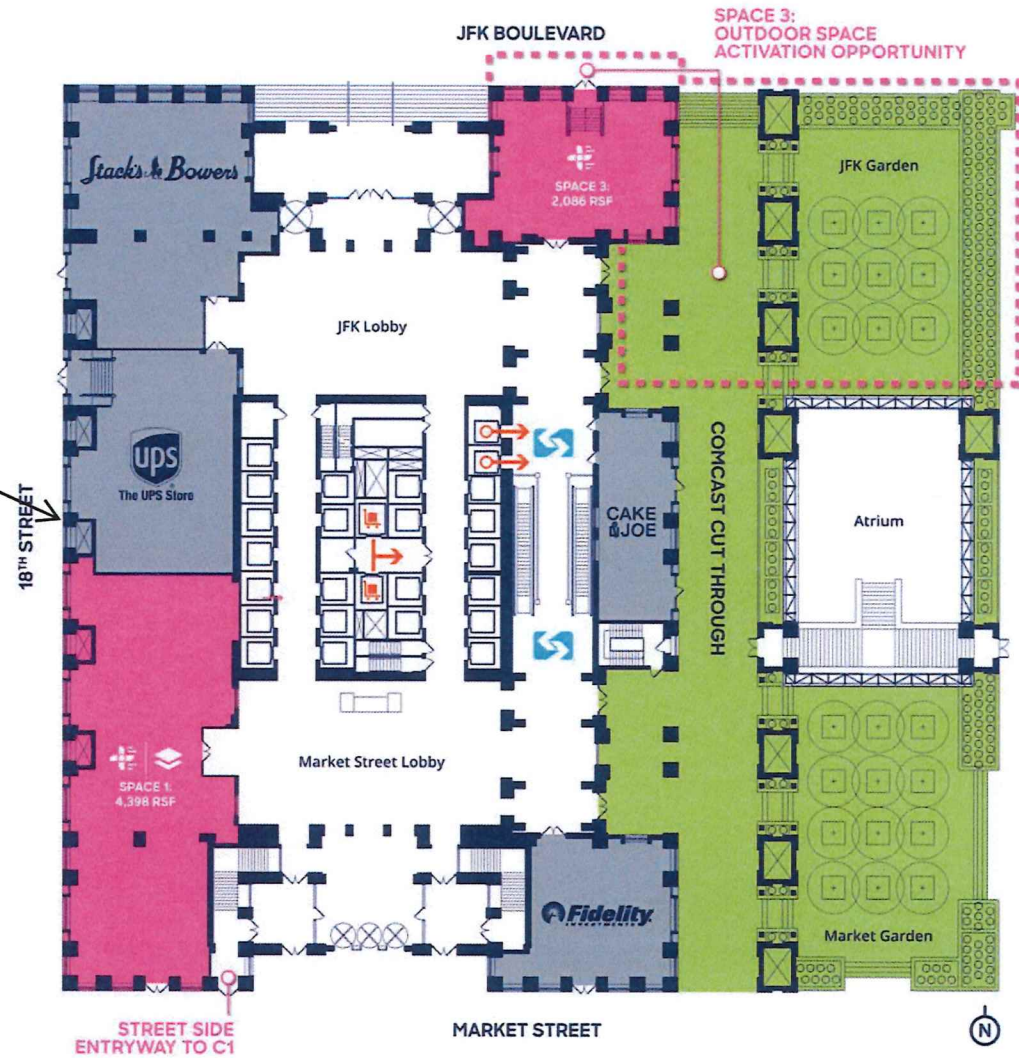
SPACE 1: 4,398 RSF

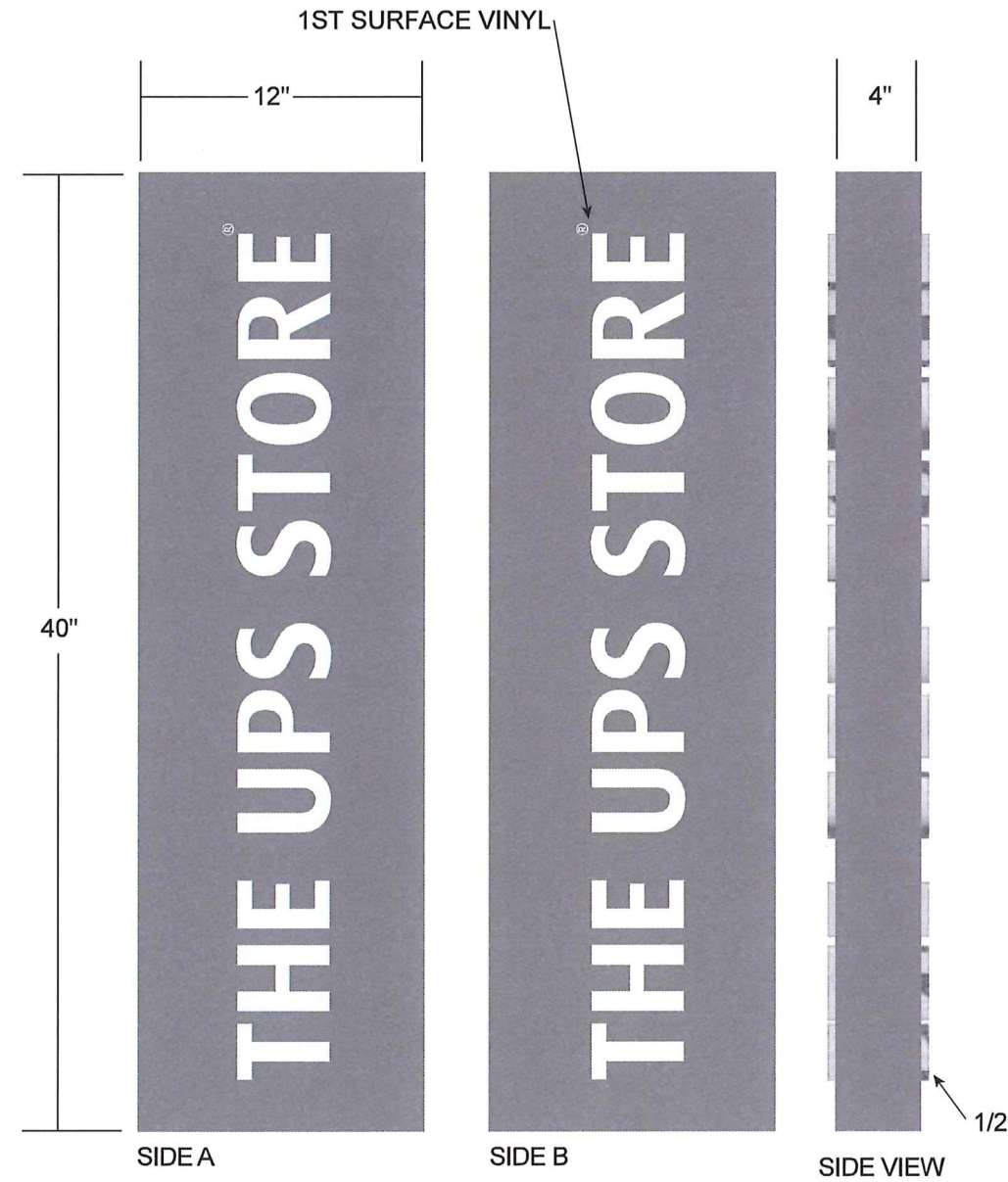
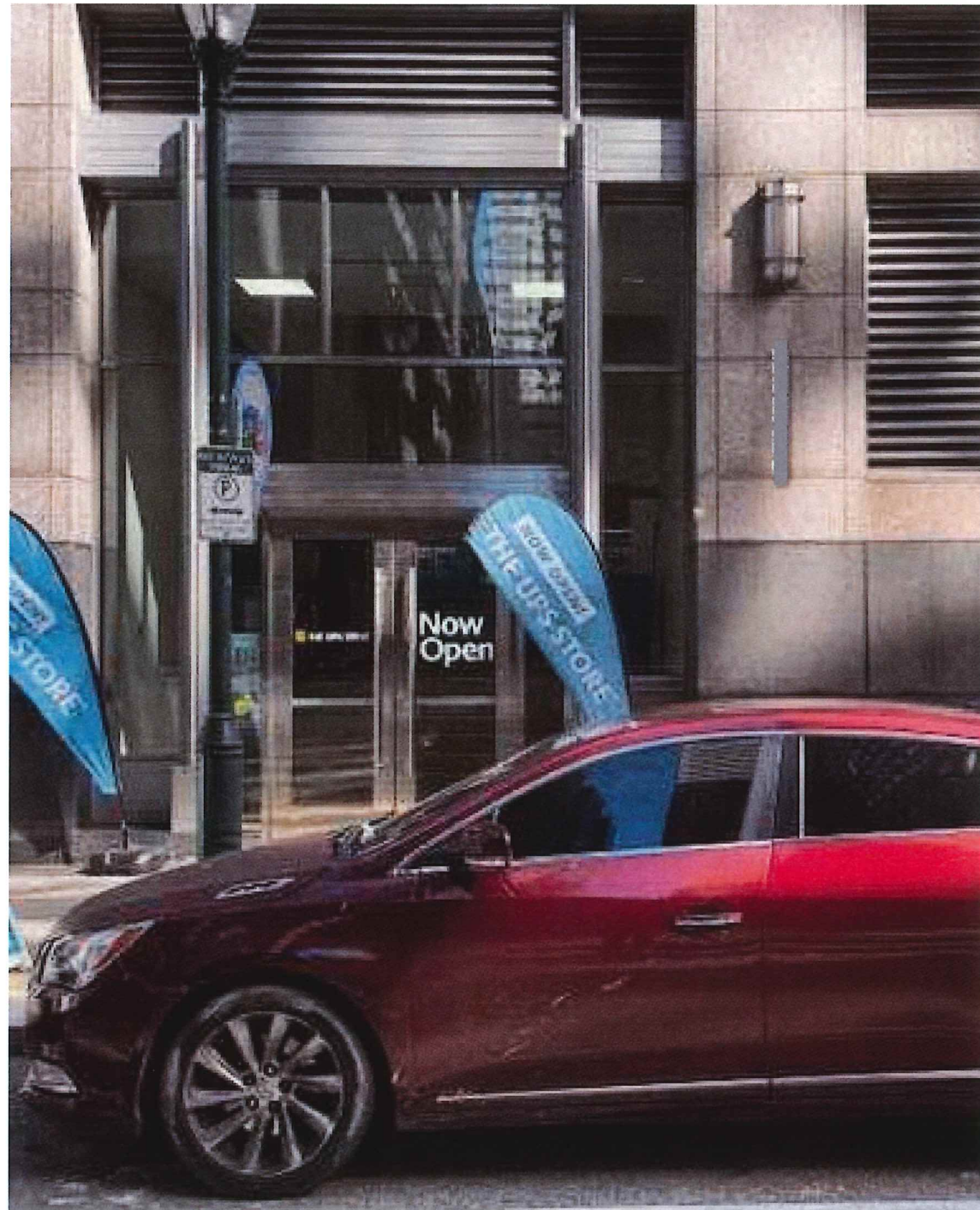
SPACE 3: 2,086 RSF
(Outdoor space activation opportunity)

KEY:

- Available
- Outdoor Space
- Common Area
- Leased
- ↔ SEPTA Access
- Elevator Access
- 🛒 Service Elevator
- ☀ Ventable Space
- ⬆ Space can be stacked with concourse

Proposed 40"x12" double-face illum projecting sign





GENERAL SPECIFICATIONS:

BLADE SIGN W/ PUSH THRU ACRYLIC
SIZE: 3' 4" H X 1' W X 4" D

CABINET: 1/8 FABRICATED ALUMINUM, PAINTED TO MATCH PPG UC70192F SILVER GRAY

RETURN DEPTH: 4", PAINTED TO MATCH PPG UC70192F SILVER GRAY

FACE: 1/8" ALUMINUM ROUTED FACE WITH .177 # 7326 WHITE ACRYLIC PUSH THRU FOR THE SHIELD AND LETTERS

LETTERS: .177 # 7326 WHITE ACRYLIC WITH 1ST SURFACE WHITE BLOCK OUT VINYL.

LED'S: 5000K WHITE- PRINCIPLE

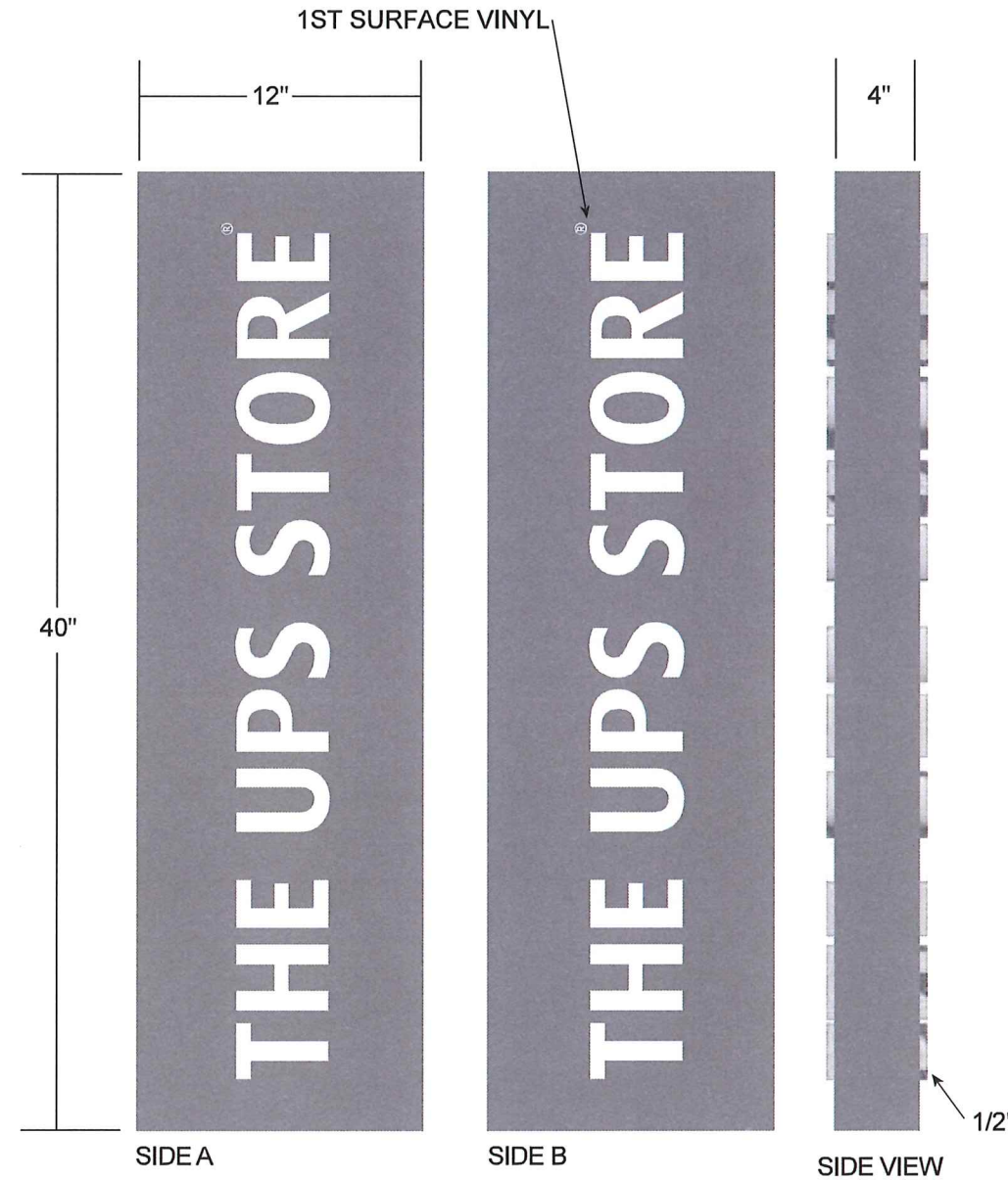
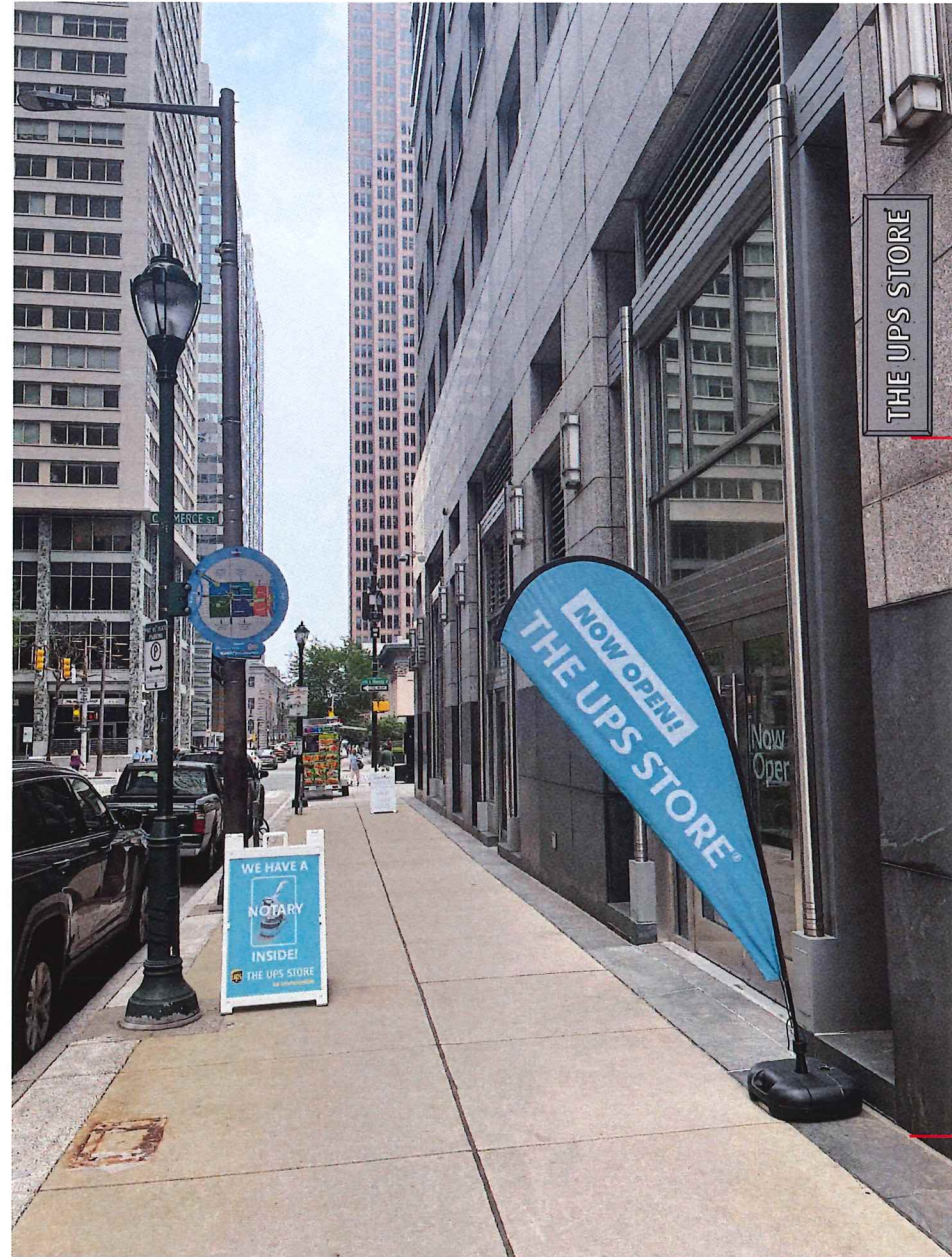
MOUNTED CONDITIONS: SIDE FLUSH MOUNT

COLOR SCHEDULE

PPG UC70192F SILVER GRAY	3M-3630-20 WHITE

Rendering
 ...for graphic purposes only and not intended for actual construction dimensions. For windload requirements, actual dimensions and mounting detail, please refer to engineering specifications and install drawings.

	© 2025 Everbrite, LLC, all rights reserved. This document is confidential and proprietary to Everbrite, LLC. Any disclosure to a third party is expressly prohibited. Drawings are for graphic purposes only and not intended for actual construction. For more specific manufacturing detail, please refer to engineering specifications and install drawings.	Customer: THE UPS STORE #3263 Project No: 531071-2 Scale: 1"=1' Date: 11.05.25 Drawn By: LKW	Description: 3'4"H X 1'W X 4"D BLADE SIGN Gray / Letters only Revised: Revised:	Customer Approval: Graphics and colors on file will be used unless otherwise specified by customer. Please review drawing carefully. By signing below, you agree to graphics as shown above, and to location of sign as shown. Please return signed copy back to Everbrite.
	Location & Site No: 1735 Market St Ste 125 Philadelphia, PA 19103-7501	_____ CUSTOMER SIGNATURE DATE _____ LANDLORD SIGNATURE DATE		



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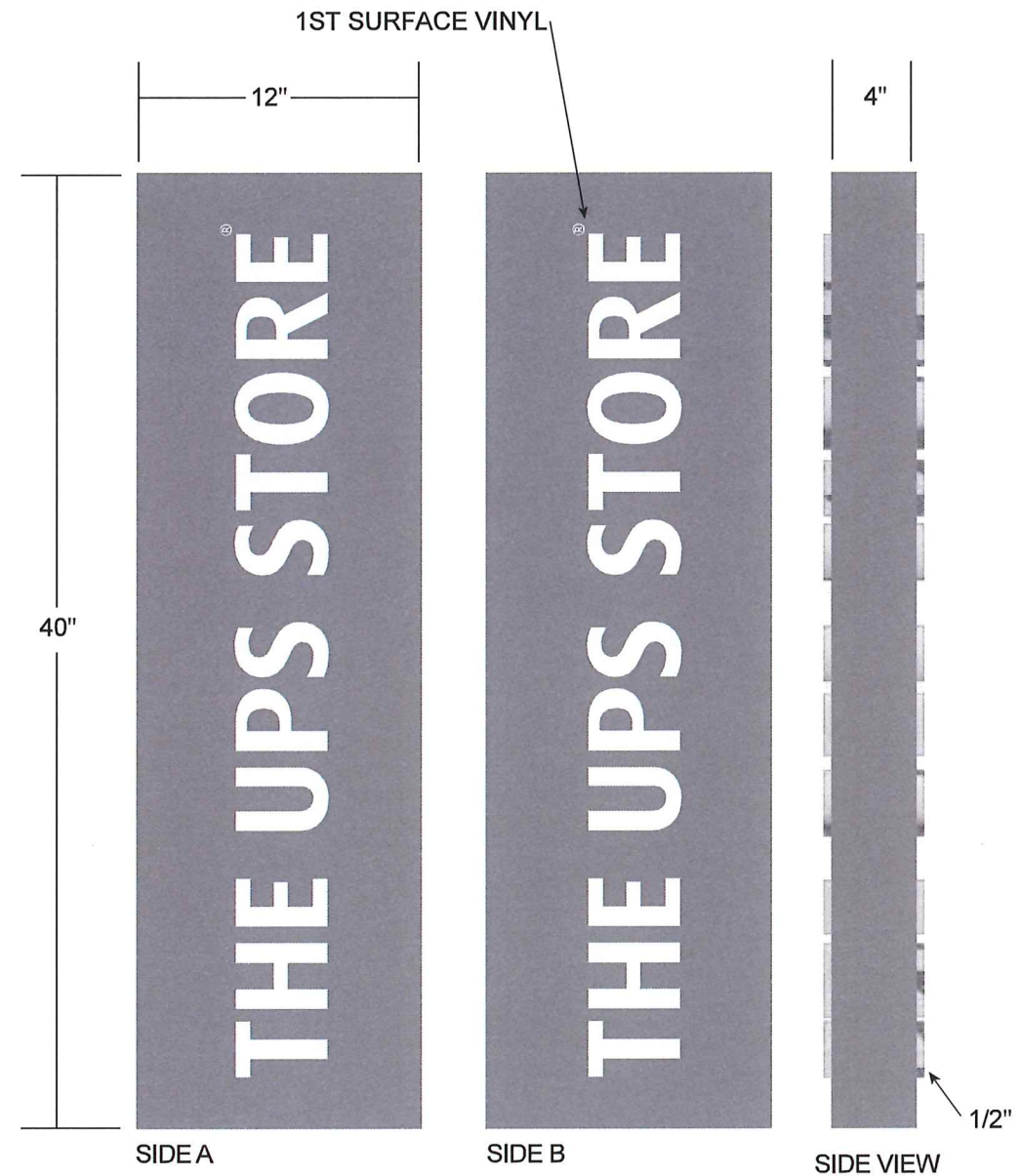
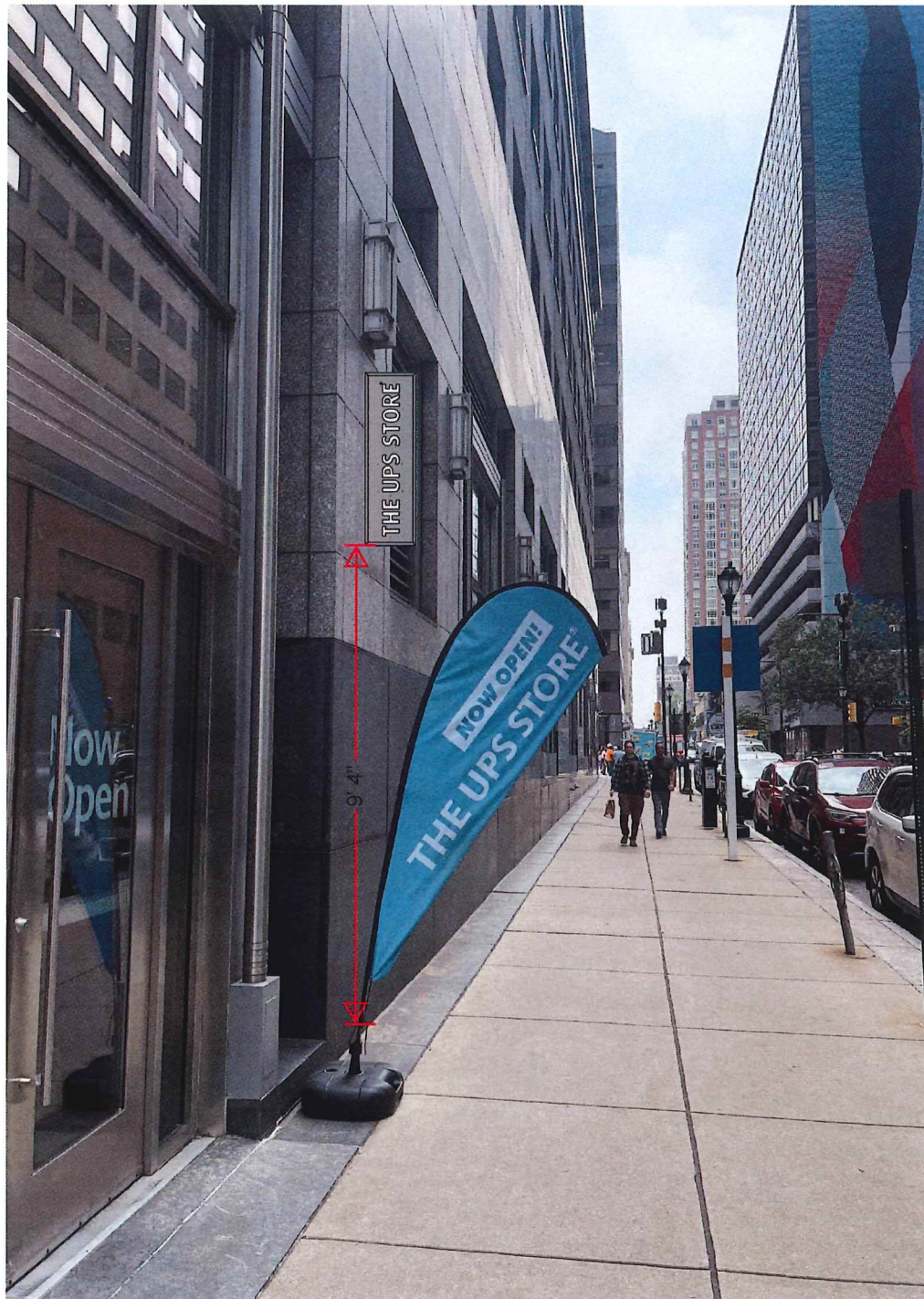
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			_____ LANDLORD SIGNATURE	_____ DATE



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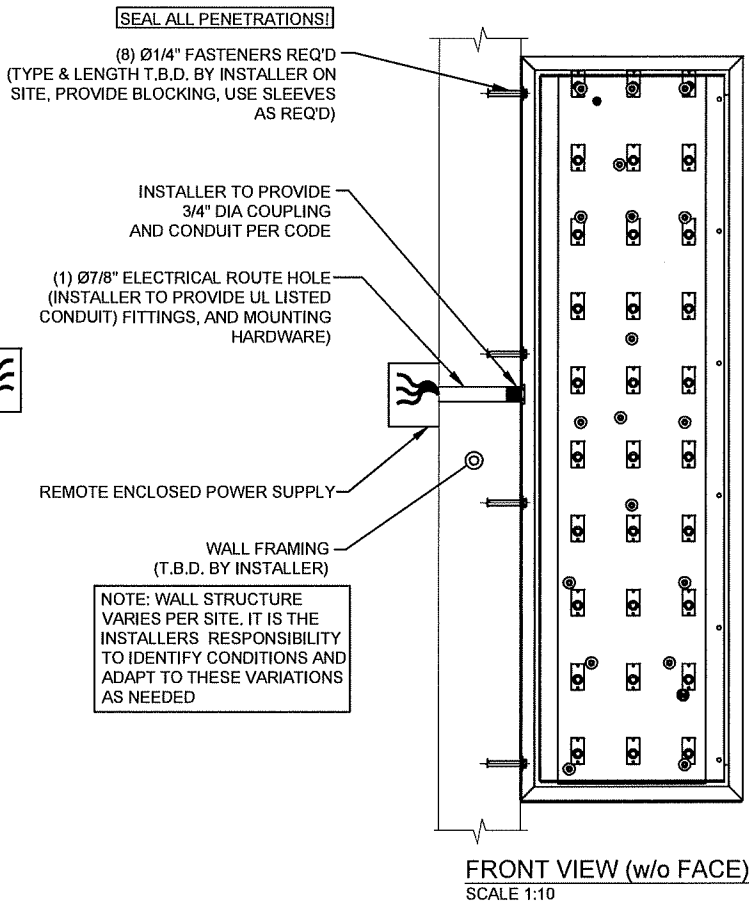
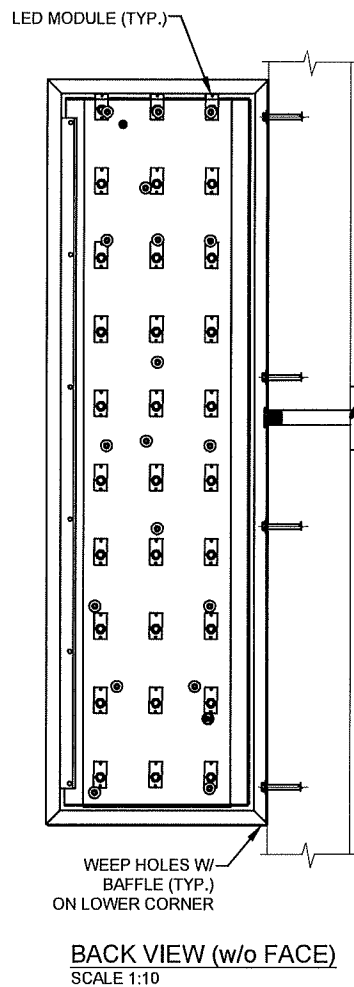
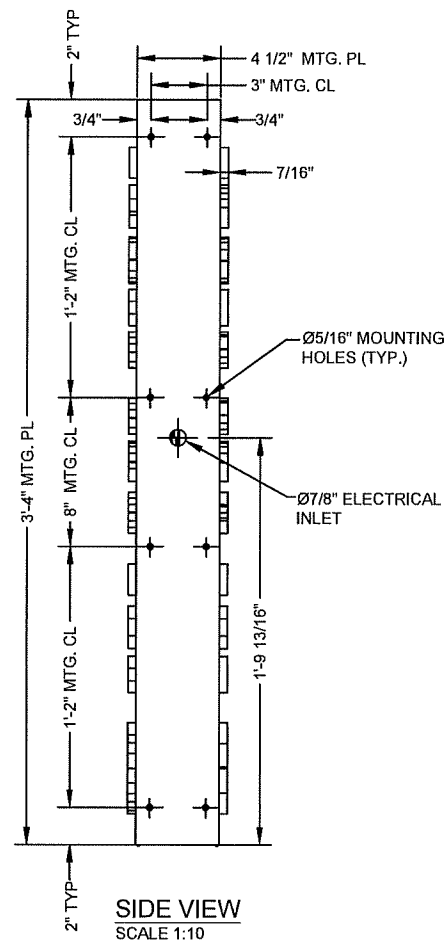
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	Date: 11.05.25	Drawn By: LKW			
	Location & Site No: 1735 Market St Ste 125 Philadelphia, PA 19103-7501		Revised:	CUSTOMER SIGNATURE _____	DATE _____
			Revised:	LANDLORD SIGNATURE _____	DATE _____



GENERAL NOTES
INSTALLER TO PROVIDE COMPLETION PHOTOS OF MOUNTING/CONNECTION POINTS, WIRE ROUTING, OVERALL ELEVATION, AND SEALED PENETRATIONS.

THIS SIGN IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NATIONAL ELECTRIC CODE AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN AND INSTALLING DISCONNECT SWITCHES IF NOT FACTORY INSTALLED ON THE SIGN.

SIGN ASSEMBLY IS INTENDED FOR OUTDOOR WET LOCATION.

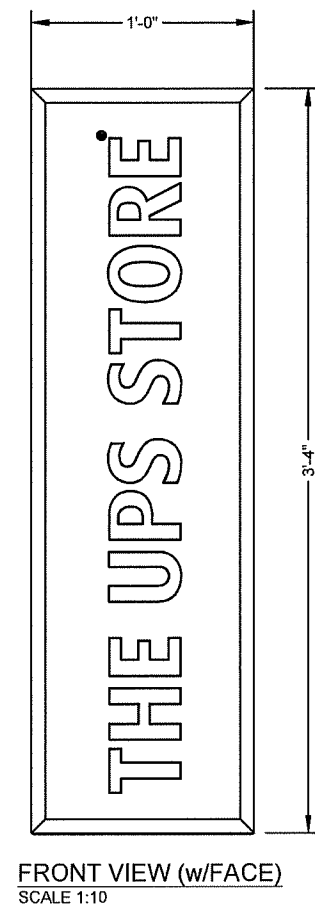
INSTALLER TO BE SURE SIGNS ARE PROPERLY INSTALLED, CONNECTED AND GROUNDED.

THIS DRAWING IS TO BE USED FOR INSTALLATION PURPOSES ONLY, NOT TO BE USED FOR MANUFACTURING.

- INSTALLATION INSTRUCTIONS**
1. OPEN PACKAGING CAREFULLY AND INSPECT FOR DAMAGE.
 2. DETERMINE BLADE SIGN LOCATION AND TAPE UP THE TEMPLATE (IF PROVIDED) ON THE SURFACE TO WHICH IT WILL BE INSTALLED, RECEIVE CONFIRMATION FROM THE CLIENT.
 3. LAYOUT AND PRE-DRILL ALL MOUNTING AND ELECTRICAL HOLES REQUIRED FOR MOUNTING THE BLADE SIGN.
 4. FILL ALL HOLES WITH SILICONE PRIOR TO MOUNTING THE BLADE SIGN.
 5. ATTACH THE HORIZONTAL BLOCKING BEHIND WALL FRAMING SO ALL CONNECTION POINTS HAVE SUPPORT (IF REQUIRED).
 6. ALIGN BLADE SIGN TO MATCHING PRE-DRILLED HOLES WHILE INSERTING FASTENERS THROUGH BLADE SIGN, WALL AND BLOCKING. FASTEN WITH HARDWARE. USE PVC SLEEVES TO PROTECT BUILDING FINISH IF NECESSARY.
 7. MAKE ELECTRICAL CONNECTIONS TO REMOTE POWER SUPPLY/PRIMARY WIRING THROUGH DRILLED ELECTRICAL HOLES.
 8. TEST THE BLADE SIGN FOR PROPER FUNCTION AND LIGHTING.
 9. PERFORM TOUCH-UP AS REQUIRED.
 10. CLEAN INSTALLATION WORK SITE OF ALL EXCESS MATERIALS AND DEBRIS. DO NOT DISCARD ANY MATERIAL OR DEBRIS INTO ON SITE DUMPSTERS.

SIGN SPECIFICATIONS
DIMENSIONS: 3'-4" X 1'-0"
LED: (60) PL-QM1-TW110-P (5000K)
POWER SUPPLY: (1) P-OH-060-12-PL, 12V, 60W
INPUT: 100-277V AC 1.35 AMPS
OUTPUT: 12 VDC
TOTAL: (1.35 AMPS) @120V
USE (1) 20 AMP CIRCUIT

AREA: 3.3 SQ. FT.
APPROX. WEIGHT: 30 LBS



1/4" DIAMETER FASTENER CHART

WALL CONSTRUCTION	FASTENER	COMMENTS	EXAMPLE
MINIMUM 1/2" PLYWOOD WALL CONSTRUCTION	WOOD SCREW	APA ENGINEERED WOOD ASSOCIATION FASTENER LOADS FOR PLYWOOD - SCREWS	
	THRU BOLT WITH ANGLE OR UNISTRUT ACROSS STUDS	USE APA ENGINEERED WOOD ASSOCIATION FASTENER LOADS FOR PLYWOOD - BOLTS	
WOOD BLOCKING ATTACHED TO STUDS	LAG BOLTS (1 1/2" EMBEDMENT INTO BLOCKING)	STEEP REDUCTION FOR COMBINED WITHDRAWL AND LATERAL LOADS	
BRICK, CONCRETE BLOCK, SOLID CONCRETE	SLEEVE FASTENER (1 1/2" MINIMUM EMBEDMENT)	SEE HILTI TECHNICAL GUIDE	
	TAPCON	1" EMBEDMENT INTO HOLLOW BLOCK	
	HILTI HIT HY 20 OR EQUAL	SEE HILTI TECHNICAL GUIDE	

NOTE: ALL FASTENERS TO BE THRU BOLTS IF POSSIBLE, USE ALTERNATE FASTENERS PER WALL TYPE SHOWN ABOVE IF THRU BOLTING IS NOT POSSIBLE. ALL FASTENERS ARE TO BE CHOSEN AND PLACED IN ACCORDANCE WITH THE MANUFACTURER'S INSTALLATION INSTRUCTIONS.



INSTALLATION DRAWING

THESE DRAWINGS ARE THE EXCLUSIVE PROPERTY OF EVERBRITE, LLC. USE OF, OR DUPLICATION IN ANY MANNER WITHOUT EXPRESS WRITTEN PERMISSION OF EVERBRITE, LLC, IS PROHIBITED.

REV	DATE	BY	CHK	DESCRIPTION
A	3/11/2026	TECHNO-MCM	CJB	RELEASED FOR INSTALLATION

DRAWN BY	TECHNO-MCM	SITE	36972
DATE	3/11/2026		1735 MARKET ST STE 125
CHECKED BY	CJB		PHILADELPHIA, PA 19103-7501
DATE	3/11/2026	SCALE	AS SHOWN
		SHEET	1 OF 1

TITLE	THE UPS STORE SIGN, 3'-4" X 1'-0" GRAY BLADE SIGN		
PROJECT NO.	531071	DRAWING NO.	IN531071C
REV	A		