

ADDRESS: 1800 TASKER ST

Proposal: Install mural on west façade

Review Requested: Final Approval

Owner: Dane Jensen

Applicant: Dane Jensen, 18th and Tasker LLC

History: 1886; Presbyterian Church of the Evangel

Individual Designation: 10/10/2025

District Designation: None

Staff Contact: Heather Hendrickson, Heather.Hendrickson@phila.gov

OVERVIEW: The structure at 1800 Tasker Street is a historic church building currently being converted for commercial use. As part of this adaptive reuse project, the property owner proposes to install a hand-painted mural on the west facade of the building. The mural is intended to reflect the character of the surrounding neighborhood and to respond to the requests of adjacent residents who face the mural wall and who have expressed a desire for a vibrant, community-oriented artwork at this location.

The project is being managed by Trotter Cole Advisory (TCA), a public art consulting firm based in Philadelphia. TCA will lead artist selection, community engagement, and all aspects of project management through final installation. The mural will be hand-painted directly on the wall surface by an artist selected through a structured community process.

The west wall has recently been and continues to be refinished as part of permitted masonry work undertaken by O'Neill Masonry. The mural will be directly applied to the newly restored lime plaster surface once all masonry work is complete. The proposed materials are acrylic paint and an anti-graffiti coating, both of which are vapor permeable.

SCOPE OF WORK: Install mural.

STANDARDS FOR REVIEW:

The Secretary of the Interior's Standards for the Treatment of Historic Properties and Guidelines include:

- *Standard 9: New additions, exterior alterations, or related new construction will not destroy historic materials, features, and spatial relationships that characterize the property. The new work will be differentiated from the old and will be compatible with the historic materials, features, size, scale and proportion, and massing to protect the integrity of the property and its environment.*
 - The mural will not cover or destroy historic materials. It be differentiated from and compatible with the historic building.

STAFF RECOMMENDATION: Approval, with the staff to review details including final paint and sealant choices, pursuant to Standard 9.



1800 TASKER LLC

1800 Tasker Street, Philadelphia PA 19145

June 8, 2026

Mural Proposal Cover Letter

To Whom It May Concern,

1800 TASKER LLC is writing to present an overview of our proposed mural project for the western side of our historic building. 1800 TASKER is in the process of undertaking an adaptive reuse project at this historic building, and as part of this process, we wish to utilize the wall on the rear of the building that faces neighboring backyards for a mural that provides beauty and vibrancy to the neighborhood.

This wall is primarily only visible from private properties and has been explicitly requested by the neighbors that face the wall. The project is being managed by Trotter Cole Advisory (TCA), a public art consulting firm based in Philadelphia. TCA has direct experience leading mural projects in Philadelphia through the founder's tenure with the Mural Arts Program of Philadelphia. TCA will lead artist selection, community engagement, and all aspects of project management through final installation.

The mural will be hand-painted directly on the wall surface by an artist selected through a structured community process. The muralist will use an exterior, acrylic paint compatible with lime plaster. Products such as Golden Mural Paints or Nova Color Acrylic paints are appropriate for this substrate and aligned with best practices for mural application. Final paint selection can be submitted for staff review and approval prior to installation. TCA recommends the use of a breathable, vapor-permeable anti-graffiti sealer be applied over the completed mural to protect the artwork. Product selection will be submitted for staff review prior to application.

We'd like to thank the Philadelphia Historical Commission for considering our proposal, and we look forward to working with the Commission to ensure the preservation of our historic building.

Thank you,
Dane Jensen, 1800 TASKER LLC

Submitted by: Dane Jensen, 1800 TASKER LLC
On behalf of: Trotter Cole Advisory
Date: June 2026

ADDRESS: 1800 TASKER STREET

Proposal: Install mural on west facade
Review Requested: Final Approval
Owner: Dane Jensen, 18TH AND TASKER LLC
Applicant: Dane Jensen, 18TH AND TASKER LLC
History: Presbyterian Church of the Evangel; Second Nazareth Missionary Church
Staff Contact: Heather Hendrickson, Philadelphia Architecture and Historic Commission

OVERVIEW

1800 Tasker Street is a historic church building currently being converted into a commercial use building. As part of this adaptive reuse project, the property owner proposes to install a hand-painted mural on the west facade of the building. The mural is intended to reflect the character of the surrounding neighborhood and to respond to the requests of adjacent residents who face the mural wall and who have expressed a desire for a vibrant, community-oriented artwork at this location.

The project is being managed by Trotter Cole Advisory (TCA), a public art consulting firm based in Philadelphia. TCA will lead artist selection, community engagement, and all aspects of project management through final installation. The mural will be hand-painted directly on the wall surface by an artist selected through a structured community process.

The west wall has recently been — and continues to be — refinished as part of permitted masonry work undertaken by O'Neill Masonry, a firm with extensive experience working on historically designated Philadelphia buildings. The mural will be applied to the newly restored lime plaster surface once all masonry work is complete.

CURRENT WALL CONDITION AND PLANNED REPAIRS

Existing Condition: The west wall currently exhibits an uneven, heavily troweled stucco finish of unknown composition, with inconsistent thickness and patchy coverage. This deteriorated finish is being addressed as part of the already-permitted masonry scope of work.

Repair Scope (O'Neill Masonry): The wall is being fully replastered using traditional lime-based materials appropriate to the historic fabric of the building. The scope of this work includes:

- Removal of all cement-based mortars by chipping.
- Hot water wash (approximately 220°F, 400–500 PSI) to remove pollutants and surface contaminants that would inhibit bonding.
- Application of LimeWorks TakCoat as a bonding coat (presents as white).
- Application of LimeWorks TopCoat for remaining lifts, with additions of coarse sand, NHL 3.5, and natural or synthetic fiber reinforcement (horse hair, goat hair, or fiberglass strands) as appropriate.

- The wall will be kept damp throughout the application process, as required for lime-based materials.
- The finished surface will be left with a sponge finish suitable for receiving a mural.

O'Neill Masonry has a strong track record of working with the Philadelphia Historical Commission on projects requiring masonry repair to historic buildings. The lime plaster system being used is both historically appropriate and vapor-permeable, protecting the long-term integrity of the wall assembly.

SCOPE OF WORK

Install one hand-painted mural on the west facade of 1800 Tasker Street, covering approximately 1,645 square feet of smooth lime plaster surface.

PROPOSED INSTALLATION METHOD

The mural will be hand-painted directly onto the prepared wall surface.

This method is reversible through removal or future refinishing of the exterior finish layer without alteration to the underlying historic masonry. While specific product lines will be finalized once an artist is selected, all materials, including professional-grade paints and protective coatings, will follow industry best practices for historic lime-based substrates, prioritizing high vapor permeability to ensure the long-term integrity of the masonry.

Paint: An exterior, acrylic paint compatible with lime plaster will be used. Products such as Golden Mural Paints or Nova Color Acrylic paints are appropriate for this substrate and aligned with best practices for mural application. Final paint selection can be submitted for staff review and approval prior to installation.

Representative Material Specifications: Golden Mural Paints

- **Product:** Golden Paintworks® Mural & Theme Paints
- **Composition:** 100% Acrylic waterborne formulation
- **VOC Content:** < 50 g/l (Complies with all US jurisdictions)
- **Breathability:** High vapor permeability when applied in thin layers; specifically designed not to trap moisture behind the paint film
- **Durability:** Formulated with exterior-grade, lightfast pigments to prevent fading from UV exposure
- **Cleanup:** Water-based for easy, non-toxic cleanup
- **Compatibility:** Excellent adhesion to masonry and lime-based plasters when applied over a compatible primer

Representative Material Specifications: Nova Color Acrylic Paints

- **Product:** Nova Color Artists' Acrylic Paint
- **Composition:** 100% Acrylic Resin Binder (no fillers or extenders)

- **Texture:** Soft medium-body (ideal for direct-to-wall application)
- **Performance:** Known for high pigment load and exceptional opacity. It is an industry-standard choice for large-scale outdoor murals due to its flexibility and weather resistance
- **Varnish Note:** Nova Color recommends their specialized Acrylic Varnish for murals, which is breathable and provides additional UV protection.

Anti-Graffiti Coating: A breathable, vapor-permeable anti-graffiti sealer will be applied over the completed mural to protect the artwork. Product selection will be submitted for staff review prior to application.

Representative Material Specifications: Anti-Graffiti Coating

- **Product:** Rainguard VandlGuard® (Non-Sacrificial)
- **Qualification:** LAUSD Anti-Graffiti Architectural
- **Vapor Permeability:** This allows the lime plaster to breathe and release moisture, preventing the stone or brick behind it from decaying
- **VOC Content:** < 20 g/L (Ultra-low VOC)
- **Appearance:** Dries clear with a low-luster/matte sheen that does not change the color of the mural
- **Removals:** Allows for unlimited graffiti removals without needing to reapply the coating

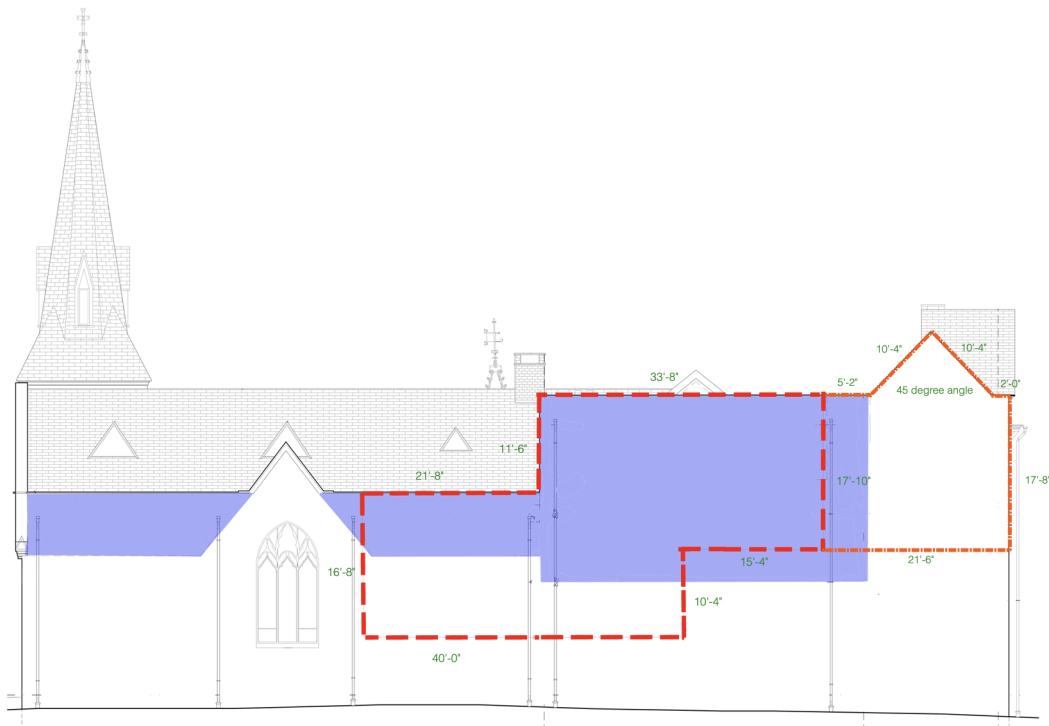
STANDARDS FOR REVIEW

The Secretary of the Interior's Standards for the Treatment of Historic Properties and Guidelines include:

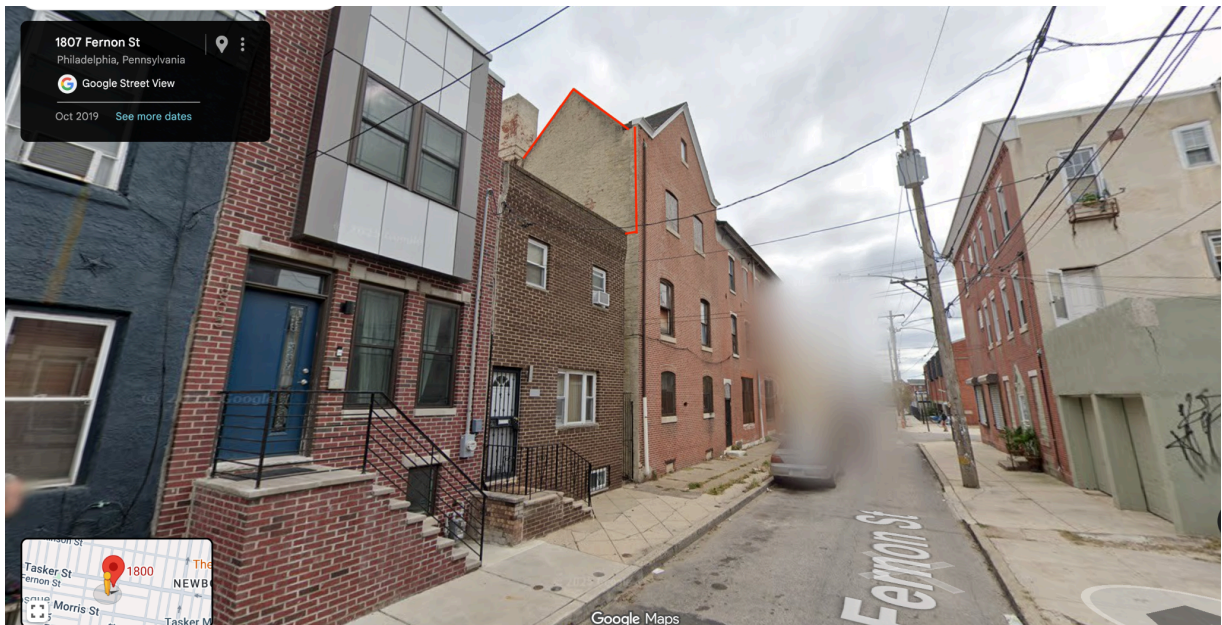
- *Standard 9: New additions, exterior alterations, or related new construction will not destroy historic materials, features, and spatial relationships that characterize the property. The new work will be differentiated from the old and will be compatible with the historic materials, features, size, scale and proportion, and massing to protect the integrity of the property and its environment.*

LOCATION

The mural is located on a secondary facade facing adjacent residential properties rather than a primary historic street-facing elevation.



Red outline indicates total mural area, ~1,645 total square feet



Red outline indicates approximate mural area visible from the street



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