

Philadelphia Art Commission  
One Parkway Building  
1515 Arch St., 13th Floor  
Philadelphia, PA 19102  
[artcommission@phila.gov](mailto:artcommission@phila.gov)



### Art Commission Signage Review Cover Letter

Date: 5/13/26

Name of Business or Entity (to which the sign is accessory): Madis Coffee Roasters

Sign Location (Address): 210 S 12TH ST, On Public Property?  Yes  No

Is this location in an Overlay Zoning District requiring Art Commission signage review?

Yes (specify): \_\_\_\_\_  No  Unsure

Total Number of Signs: 1 Type(s) of Signs (check all that apply below):

Wall  Projecting/Blade  Marquee  Awning or Canopy  Building ID (above 2<sup>nd</sup> story)

Window  Other: \_\_\_\_\_

Sign Details (if more than four (4), include details in *Additional Description* box below):

#	Sign Type	Dimensions	Mounting Height	Material(s)	Illumination (check if so)
1	Channel Letters	15.42 SQ FT	2'-0"	Plastic, Aluminum, vinyl	<input checked="" type="checkbox"/>
2					<input type="checkbox"/>
3					<input type="checkbox"/>
4					<input type="checkbox"/>

Additional Description (optional) (details, background/context, purpose/need, specific requests, etc.):

Install one (1) statically LED-lit accessory wall sign as per plans.

#### Primary Contact for Art Commission

##### Communications:

Name: Natalya Atroshyna

Company: EZ SIGNS LLC

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

#### Contact to Receive Art Commission

##### Decision (if different):

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

EZ SIGNS, LLC  
1839 Bustleton Pike  
Feasterville, PA 19053  
P: 1 (866) 349-5444  
F: (215) 676-3269

**EZ SIGNS LLC**  
**1 (866) FIX-LIGHT**

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April 29, 2026

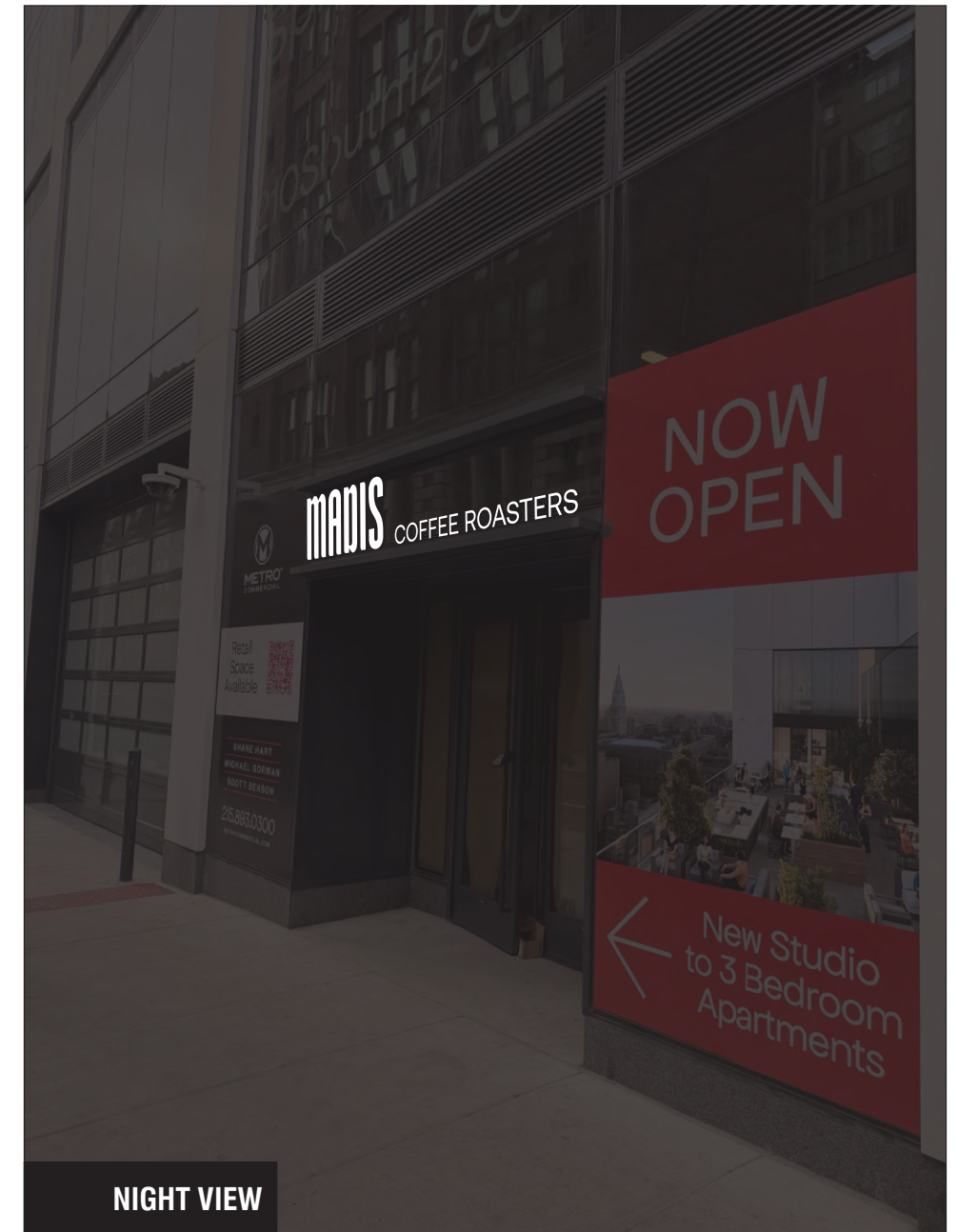
Re: Sign Install for MADIS Coffee Roasters  
210 S 12TH ST, PHILA, PA 1910

Scope of work:

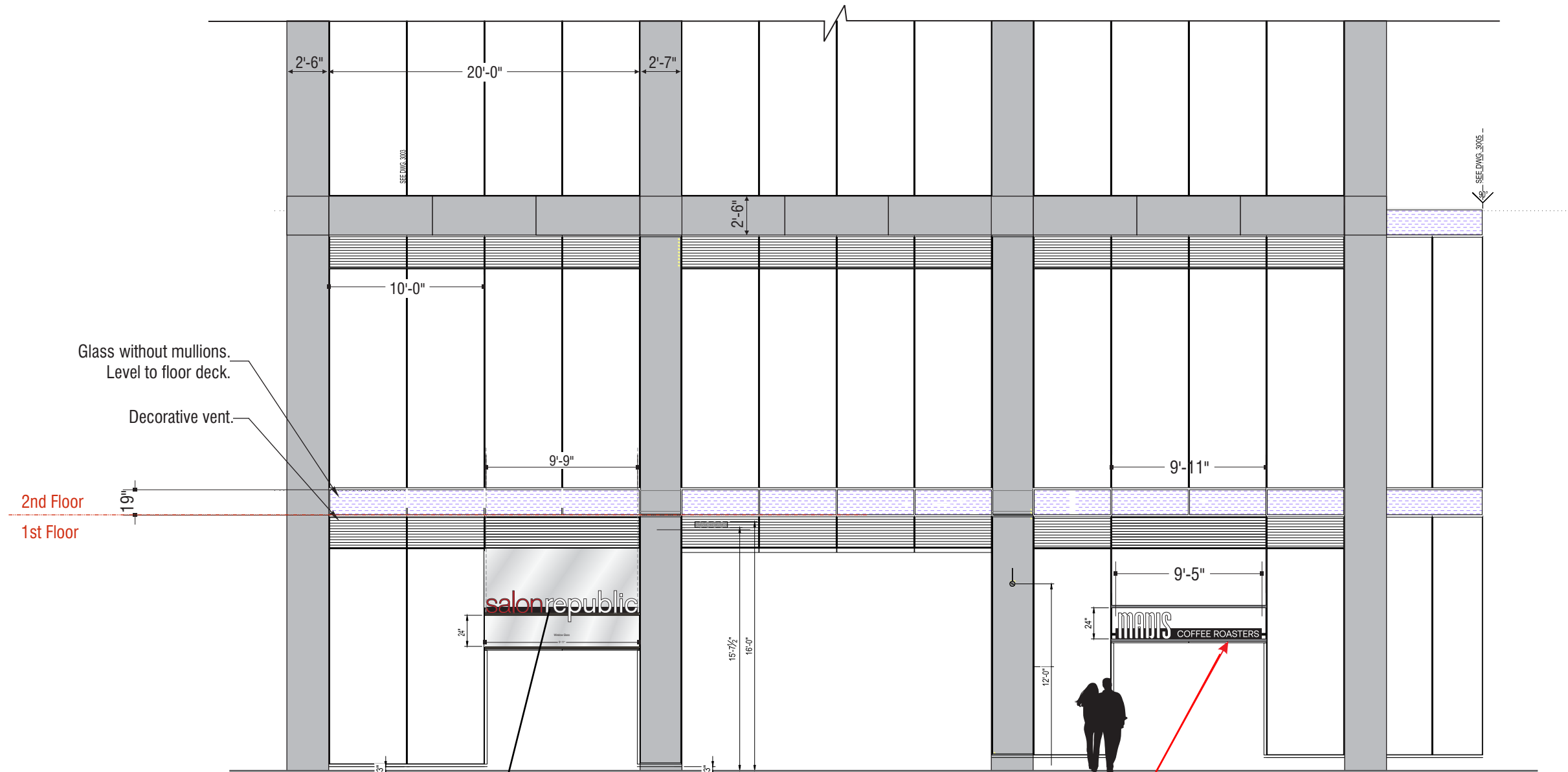
- Install one (1) trimless statically LED-lit accessory channel letters sign on custom round out push-thru wireway 15.42 SQ FT

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Natalya Atroshyna  
EZ SIGNS LLC  
1839 Bustleton Pike  
Feasterville, PA 19053  
p. 267- 406 - 0273  
e. [permits@signsinstall.com](mailto:permits@signsinstall.com)



**NOTE: REFERENCE PK2600159B FOR DECORATION AND SPECIFICATIONS**



Glass without mullions.  
Level to floor deck.  
Decorative vent.

2nd Floor  
1st Floor

210 S 12th St. 2nd Floor - Salon Republic  
2'x9'9" illum letters on raceway (19.5 sq. ft.) to remain the same.  
Ground-floor entrance frontage is 9'9"

**LED CHANNEL LETTERS ON RACEWAY**

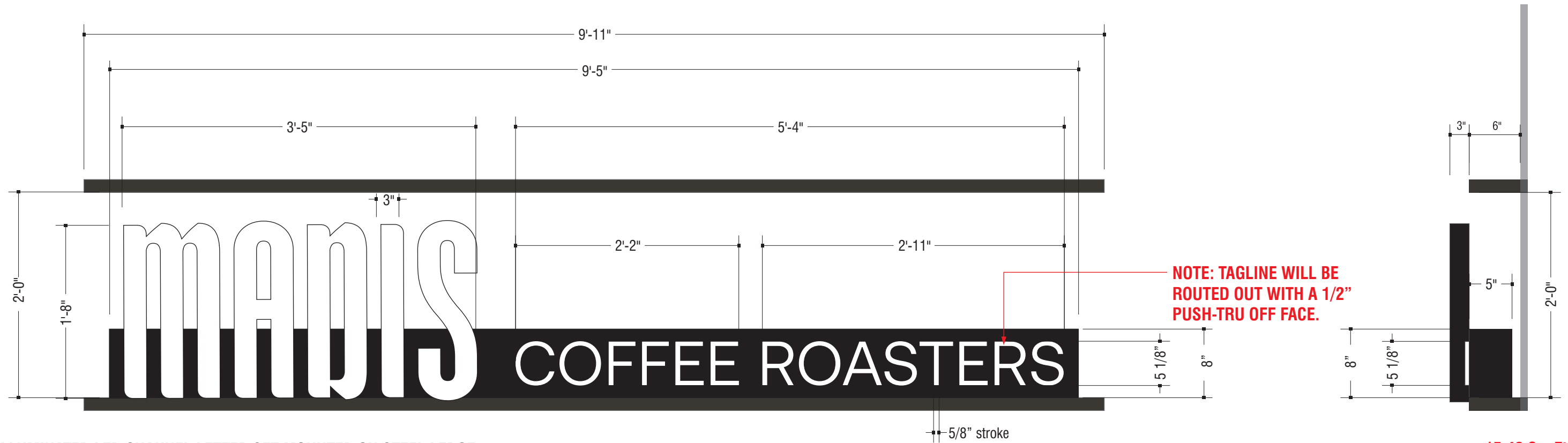
**1**

Install one (1) statically LED-lit accessory channel letters sign on a custom round push-thru wireway.  
15.42 SQ FT

Reference Drawing  
**#PK2600159B**  
for Fabrication & Color Specifications

**ELEVATION**

Scale: 1/8" = 1'-0"



ILLUMINATED LED CHANNEL LETTER SET MOUNTED ON STEEL LEDGE

Quantity: 1

15.42 Sq. Ft.

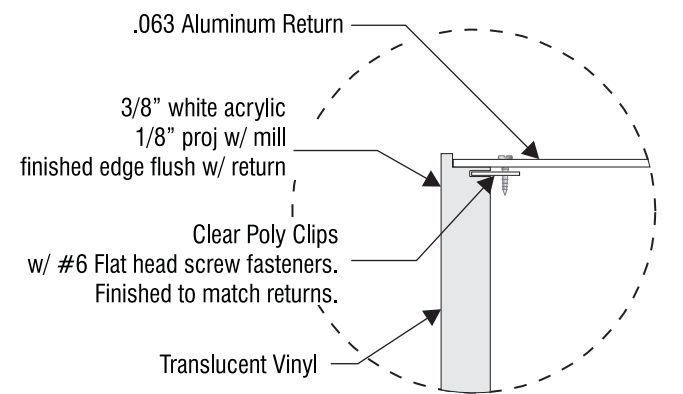
Scale: 1"=1'-0"

**PAINT SPECIFICATIONS**

- BLACK**  
(Channel Letter Returns)
- BLACK - SATIN FINISH**  
(Wireway)



NIGHT VIEW



FACE EDGE DETAIL OF LETTERS  
N.T.S.

**LED Illuminated Trimless Channel Letters CANOPY MOUNT**

<b>(A)</b> ILLUMINATION	LED TYPE	PER MANUFACTURE
	COLOR	WHITE
<b>(B)</b> POWER SUPPLY	TYPE	PER MANUFACTURE
	COLOR	-
<b>(C)</b> FACE	MATERIAL	3/8" #2447 ACRYLIC
	COLOR	WHITE
<b>(D)</b> RETAINER	TYPE	NONE
	COLOR	NONE
<b>(E)</b> RETURN	MATERIAL	.063 x 3.5" ALUMINUM
	COLOR	WHITE
	DEPTH	3"
<b>(F)</b> BACK	GAUGE	PER MANUFACTURE
	MATERIAL	ALUMINUM
<b>(G)</b> MOUNTING	TYPE	CUSTOM RACWAY
	FASTENER	LAG SCREW
<b>(H)</b> ELECTRICAL	TYPE	PASS THRU
	COLOR	-
<b>(I)</b> SWITCH	TYPE	DISCONNECT/TOGGLE
	LOCATION	BY ELECTRICIAN

\*WEEP HOLE(S) PER MFG. STANDARDS  
 \*CAULK REQUIRED  
 \*UL LISTED PRODUCT

**Rogers Stirk Harbour + Partners**

ESHP ARCHITECTURE  
(PHILADELPHIA), LLC  
1845 WALNUT STREET  
19TH FLOOR  
PHILADELPHIA PA 19103

PROJECT TITLE  
204 S 12TH STREET

CLIENT  
200 S12 STREET OWNER LLC  
200-204 S 12TH STREET  
PHILADELPHIA, PA 19107

STRUCTURAL ENGINEER  
WSP USA  
ONE PENN PLAZA  
250 W 34TH STREET  
NEW YORK, NY 10119

MEP / AV / IT ENGINEER  
BALA CONSULTING ENGINEERS  
443 SOUTH GULPH ROAD  
KING OF PRUSSIA, PA 19406

CIVIL ENGINEER  
BOHLER ENGINEERING  
1515 MARKET STREET  
SUITE 920  
PHILADELPHIA, PA 19102

PARKING  
THE HARMAN GROUP  
150 SOUTH WARNER ROAD  
SUITE 100  
KING OF PRUSSIA, PA 19406

VERTICAL TRANSPORTATION  
VDA (VAN DUSEN & ASSOCIATES)  
221 LAUREL ROAD  
SUITE 130  
VOORHEES, NJ 08043

LANDSCAPE  
MARGIE RUDOLPH LANDSCAPE  
85 WORTH STREET  
NEW YORK, NY 10013

LIGHTING  
THE LIGHTING PRACTICE  
THE PUBLIC LEDGER BUILDING  
600 CHESTNUT STREET, SUITE 772  
PHILADELPHIA, PA 19106

FAÇADE ACCESS  
LERCH BATES  
1430 BROADWAY  
SUITE 908  
NEW YORK, NY 10018

BUILDING ENVELOPE  
VIDARIS, INC  
340 PARK AVENUE SOUTH,  
15TH FLOOR  
NEW YORK, NY 10010

ACOUSTICAL  
LONGMAN LINDSEY  
200 WEST 41ST STREET, SUITE  
1100  
NEW YORK, NY 10036

CODE CONSULTANT  
CODE CONSULTANTS, INC.  
2043 WOODLANT PARKWAY  
SUITE 300  
ST LOUIS, MO 63146

WATER FEATURE  
STO DESIGN GROUP, INC  
1415 WARNER AVE  
SUITE C  
TUSTIN, CA 92780

SEAL

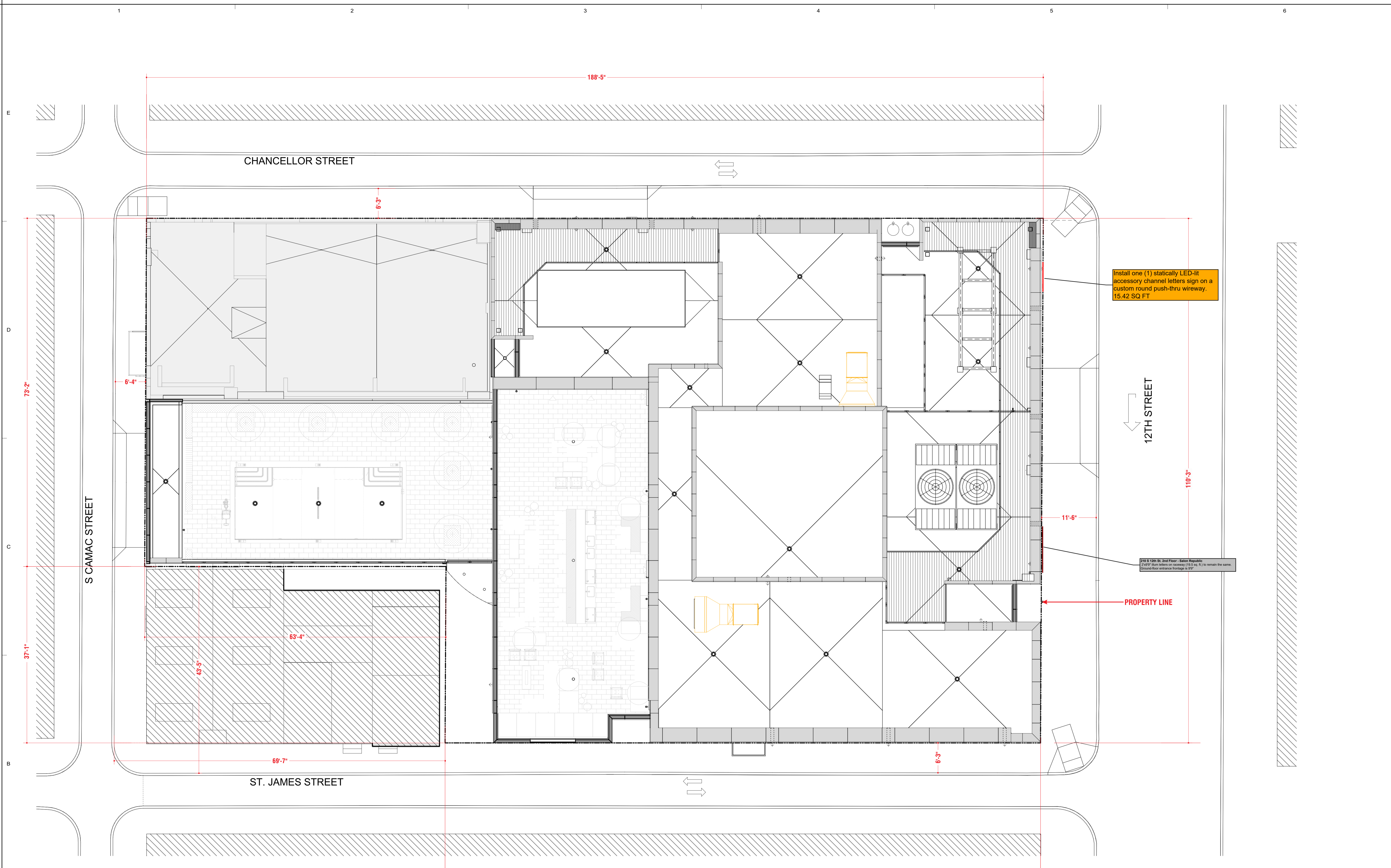
PROJECT NO	1812000	FIRST ISSUE DATE	05/21/2021
FILE		SCALE	1/8" = 1'-0"
DRAWN BY	NPN	REVIEWED	DB

NO	ISSUE NAME	DATE
00	SET	04/16/2021
01	50% CD PACKAGE	09/03/2021
02	80% CD PACKAGE / GRP	10/16/2021
1	CONSTRUCTION DOCUMENTS	03/04/2022

SHEET TITLE  
SITE PLAN

SHEET NO

**A-001**



**A1 FLOOR PLAN - GROUND LEVEL**  
Scale: 1/8" = 1'-0"

SPACE RESERVED FOR CITY AGENCY APPROVALS

