

## Art Commission Review – Submittal Form

*(Applicant complete below section)*

**Project Name:** Indego + IKE Smart City

**Project Address:** Multiple Locations      **On Public Property?**  Yes  No

**Total Budget:** \_\_\_\_\_ **Utilizing City Funds?**  Yes (specify amount): \_\_\_\_\_  No

**Project Type** (check all that apply):

- |  |  |
|--|--|
| <input type="checkbox"/> Building – New Construction or Addition | <input checked="" type="checkbox"/> Encroachment in/over ROW |
| <input type="checkbox"/> Building – Renovation or Repair         | <input type="checkbox"/> Signage (Reconsideration)           |
| <input type="checkbox"/> Plaza/Park/Playground                   | <input type="checkbox"/> Streetery (Reconsideration)         |
| <input type="checkbox"/> Public Art                              | <input type="checkbox"/> Other: _____                        |

**Project Team:**

Agency/Org.: Bicycle Transit Systems & IKE Smart City      Design Lead (firm): Bicycle Transit Systems

Other: \_\_\_\_\_

**Primary Contact for Project Communications:**

Name: Laura Bolles

Affiliation: Planning Manager, Bicycle Transit Systems

Email: [REDACTED]

*(Art Commission staff complete below section)*

**Art Commission Meeting Date of Project Review:** 5/13/26

**Level of Review:**

Concept Review     Final Review    If Final, specify date of preceding Concept Review: \_\_\_\_\_

Administrative Review (for projects with minimal visual impact on public realm)

**Staff Notes (Optional):**

Overall design previously approved. Review is for nine (9) new locations.



**To:** The Philadelphia Art Commission

**From:** Bicycle Transit Systems

**Date:** April 29th, 2026

**Re:** Administrative Review Request for IKE Smart City Kiosks at Various Sites

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Dear Art Commission,

Bicycle Transit Systems (BTS) is a Philadelphia-based national bike share operator, who is contracted by the City of Philadelphia's Office of Transportation and Infrastructure Systems (OTIS) to operate Philadelphia's Indego bike share. IKE Smart City, an out of home advertising agency, is contracted by BTS to deliver static and digital advertising on Indego bikeshare stations. The Art Commission provided final concept approval for the deployment of IKE Smart City Kiosks on Indego bike share stations. BTS is seeking admin approval from the Art Commission to deploy IKE Smart City Kiosks at the following locations:

- Spring Garden & Broad
- 19<sup>th</sup> & Market
- 22<sup>nd</sup> & Spring Garden
- Broad & Federal
- Girard & Palmer
- Girard & Broad
- Broad & Ritner
- Broad & Diamond
- 3130 JFK

Please note that all of these locations have an existing Indego station.

The IKE Smart City Kiosk is an interactive digital kiosk that will be attached to the Indego bikeshare station. The kiosk will enhance the user experience for Indego customers, deliver public service information, resources, and local art, and generate advertising revenue to support the operations and expansion of Indego. The IKE Smart City Kiosk is 99.5" x 37.5" x 12.5" (H x W x D). The kiosk is made from steel and has heat-tempered dual-sided LED touchscreens. The kiosk will be mounted on a concrete foundation and will be connected to the Indego bike share station. The kiosk will resemble Indego's existing wayfinding signage while providing innovative and state-of-the-art aesthetics and functionality that Indego currently lacks.

BTS will be submitting a full submission package for these sites by Wednesday, May 6th. I will be BTS's

contact for this application and the point of contact for the Art Commission's decision.

Sincerely,

Laura Bolles  
Planning Manager, Indego Bike Share, Bicycle Transit Systems  
[lbolles@bicycletransit.com](mailto:lbolles@bicycletransit.com)

A photograph of two women standing on a sidewalk in Philadelphia, each with an Indego bike. They are wearing helmets and winter coats. In the background is the ornate, classical architecture of Philadelphia City Hall. A SEPTA bus is partially visible behind the women. The sky is blue with some clouds.

**ike** SMART CITY

**Philadelphia Indego  
Bike Share**

**Philadelphia Art Commission**

MAY 13, 2026

*This document contains confidential trade secrets.*

OUR MISSION:

# WE PIONEER SMART CITY TECHNOLOGY TO IMPROVE LIVES IN CITIES.

IKE Smart City was formed in 2015 by Orange Barrel Media (OBM). OBM is a leading national media company with a portfolio of unique displays in top urban markets across the U.S. Since its inception in 2004, OBM has grown its inventory with a commitment to public/ private partnerships that provide value to cities, property owners, and advertisers alike.

Through its work in cities across the country, OBM identified an opportunity to merge street furniture advertising with interactive wayfinding and information resources. The team behind OBM formed sister company, IKE Smart City, to fill this need. IKE Smart City focuses entirely on delivering innovative and equitable smart city technology solutions while maximizing DOOH ad revenues in the urban core of cities.

IKE launched in Denver as a wayfinding and communication system for the digital age, an alternative to outdated and inefficient static maps as well as a world-class advertising platform. In addition to serving as a new amenity for the public, IKE quickly became an in-demand medium for advertisers seeking dynamic street-level opportunities in commercial districts.

IKE Smart City is known in the industry for its superior revenue delivery, exemplary design, and unmatched deployment expertise. We offer turnkey end-to-end programs that provide value to partners and the public through our ever-evolving media platform.

**Our success has been sustained by building strong relationships with our city partners.**



# COMMUNITY ENGAGEMENT




Collaboration has been key to the successful deployment of IKE networks across the United States. The IKE team has experience working closely with council members, management districts, local businesses, property owners, and community advocacy groups to ensure the first wave of the IKE network delivers upon their unique needs. From kiosk locations, neighborhood-driven cabinet branding, and customized on-screen content to local art partnerships and modified advertising category restrictions, we ensure every aspect of our IKE programs reflects stakeholder input.

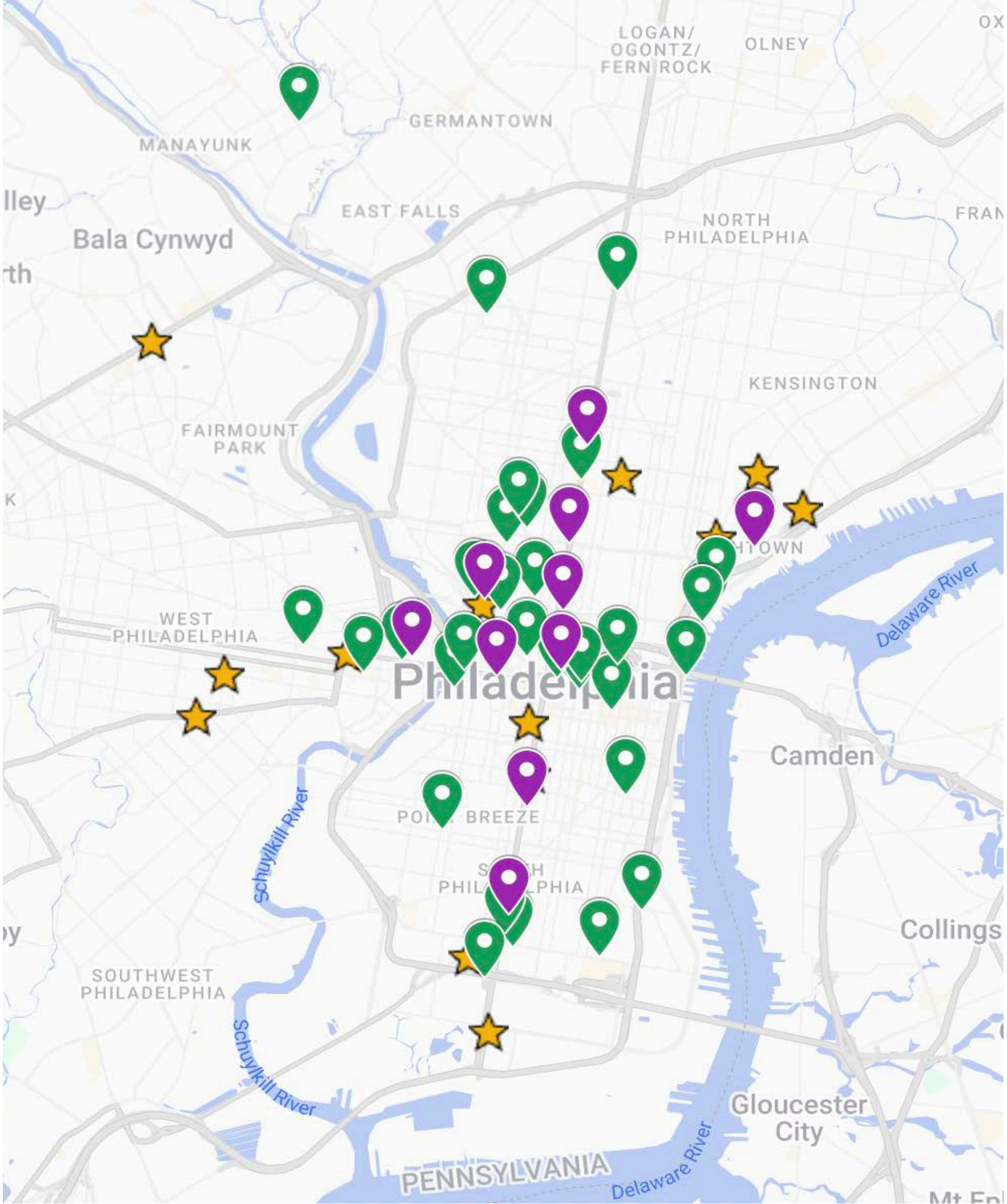
In Philadelphia, Indego actively worked with Registered Community Organizations (RCOs) and community stakeholders to get the bike stations installed. Indego and IKE Smart City have identified RCOs and community stakeholders for each proposed IKE site. Indego's partnership with them will continue as the IKEs are installed.



# PHILADELPHIA KIOSK MAP

## KEY

-  Live Pins: Yellow Stars
-  Green Pins: Planned Locations
-  Purple Pins: Proposed Locations



## EXISTING BIKE SHARES + IKE SITES

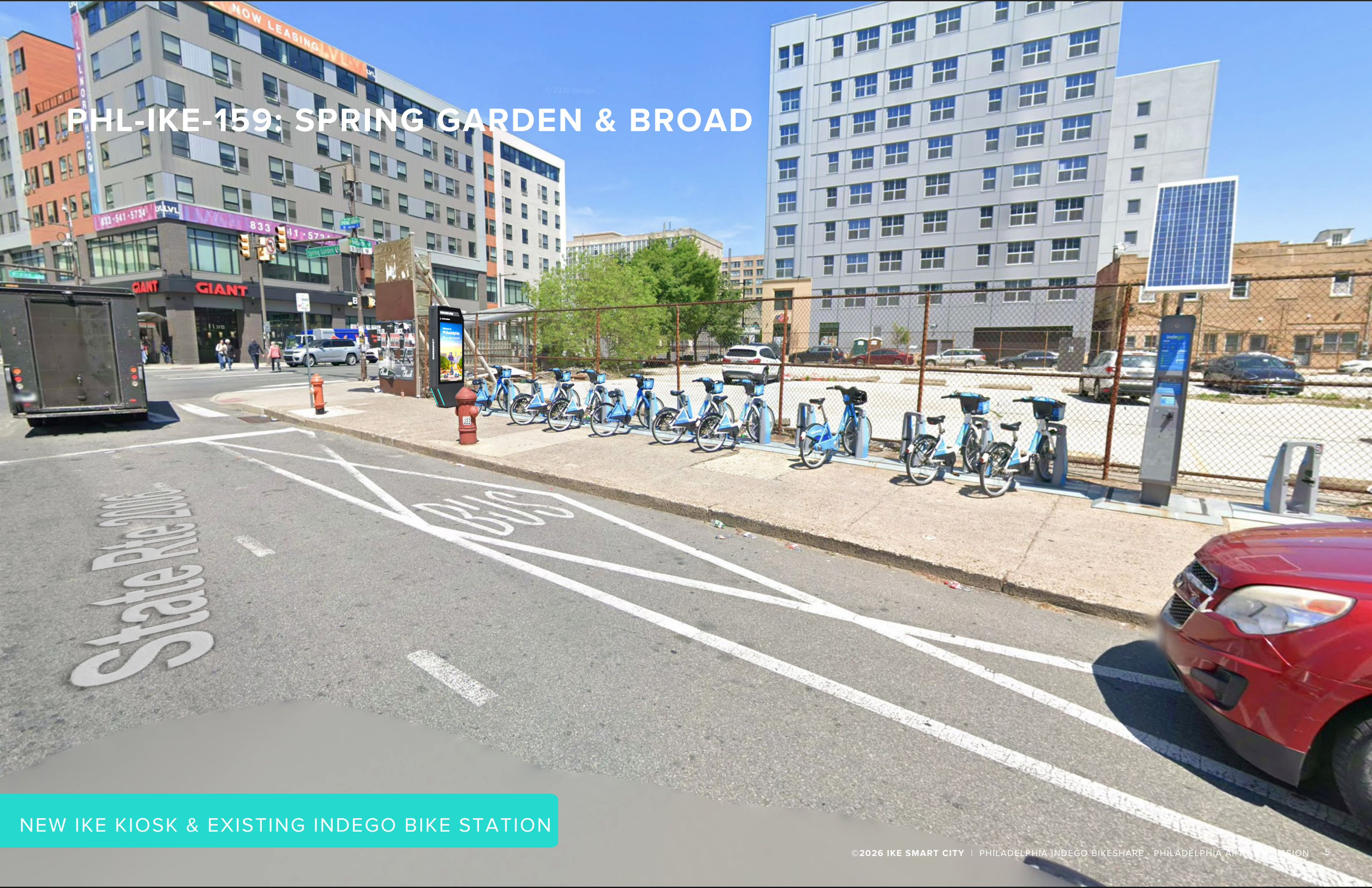
These existing Indego bike share sites were selected to be upgraded with IKE Smart City Kiosks because they:

- Meet the required Right-of-Way standards of the City of Philadelphia
- Are optimal for public visibility and utilization

**\*Note that most proposed locations are on a state-operated or federally funded roadway\***

- While Indego cannot currently deploy IKE kiosks on state-operated or federally funded roadways, Indego and IKE Smart City are working at the state and federal levels to create a pathway for future deployment on these roadways.

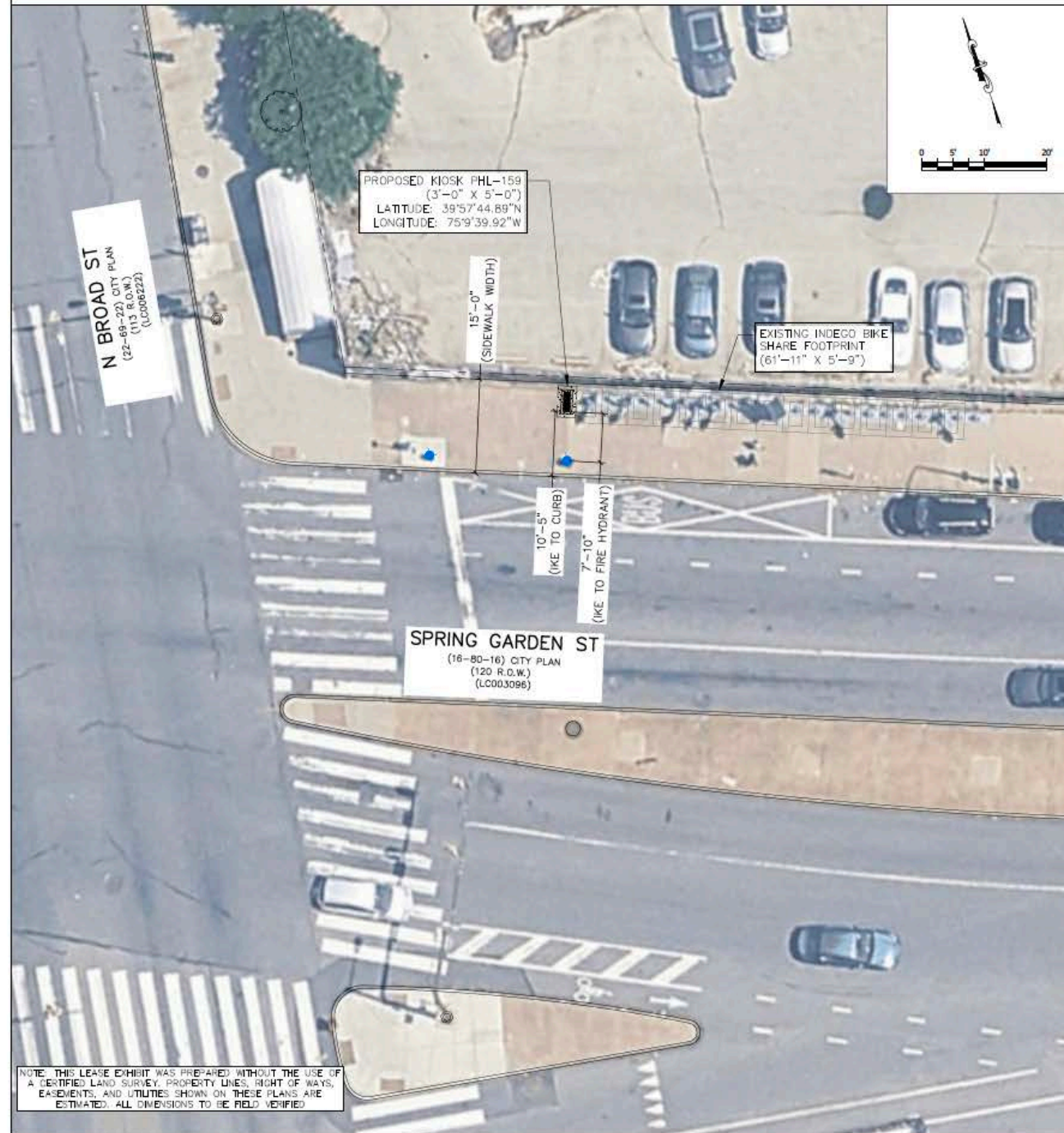
# PHL-IKE-159: SPRING GARDEN & BROAD



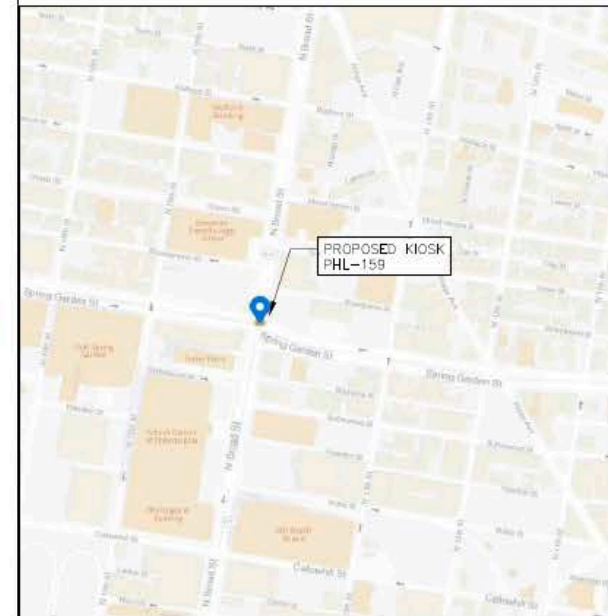
NEW IKE KIOSK & EXISTING INDEGO BIKE STATION

# PHL-IKE-159: SPRING GARDEN & BROAD

OVERALL SITE PLAN



VICINITY MAP (NTS)



SITE IMAGE (NTS)



LEGEND

- ROW LINE
- PROPERTY LINE
- PROPOSED CONDUIT
- ALTERNATE CONDUIT
- EDGE OF CONCRETE
- CURB LINE
- ☐ KIOSK AND MANEUVERING AREA
- ☐ SERVICE METER/PULL BOX / TRANSFORMER PAD LOCATION
- NTS NOT TO SCALE
- EXISTING STREET LIGHT POLE
- ⦿ EXISTING TRAFFIC SIGNAL

PALMS CONSULTING AND ENGINEERING LLC  
  
 EDINBURG, TEXAS 78541  
 (956) 648-1059  
 TEXAS REG. NO. F-26923

IKE SMART CITY  
 PHL-159 EXHIBIT  
 (SPRING GARDEN ST &  
 N BROAD ST)

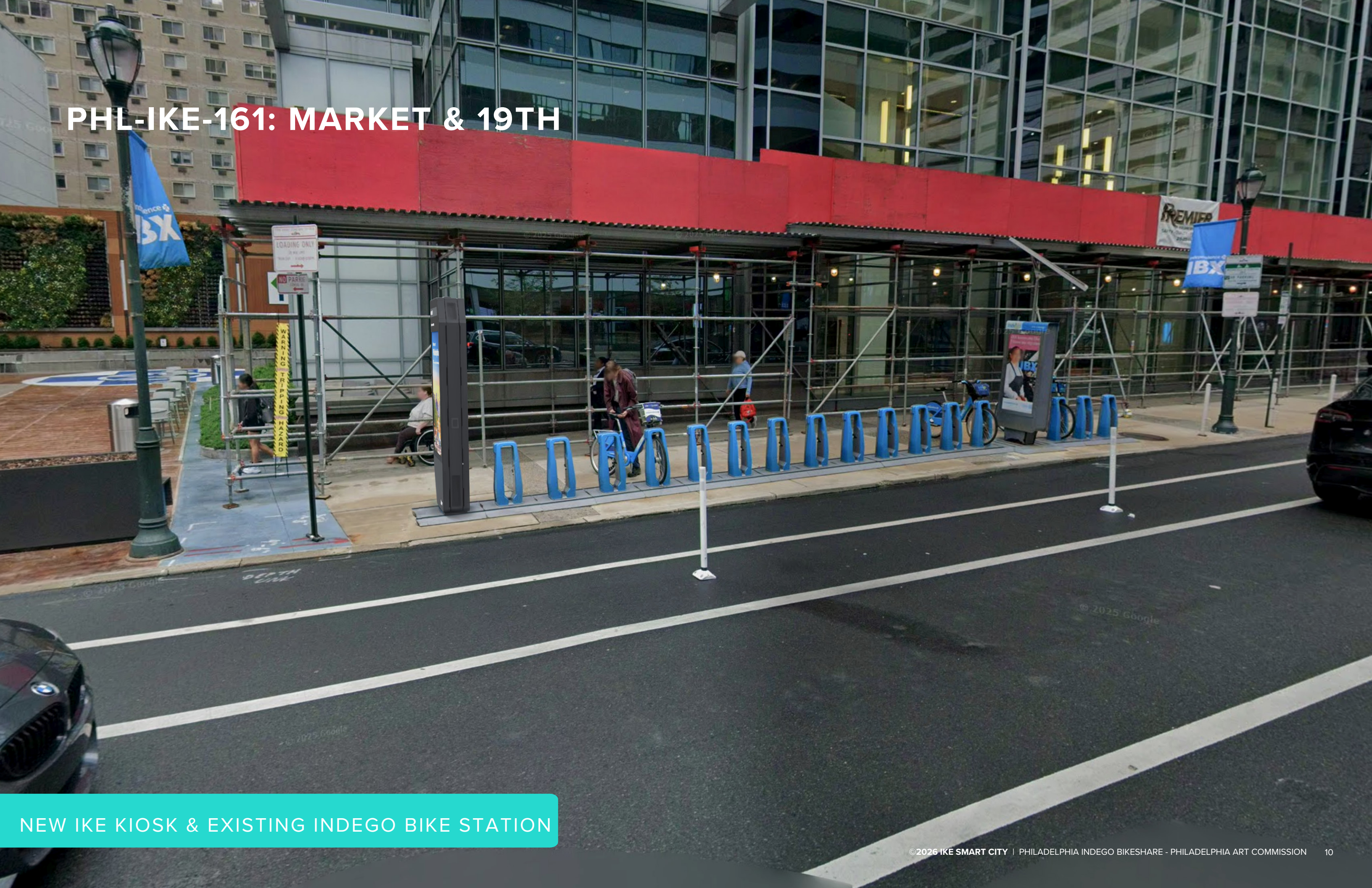
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| CHECKED BY:     | PRH           |
| PROJECT NUMBER: | ENG 25.001    |
| DESCRIPTION:    | KIOSK EXHIBIT |
| DRAWING NAME:   | IKE PHL-159   |

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|----------|----|---------------|
| SHEET NO | OF | DRAWING SCALE |
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 CONSTRUCTION

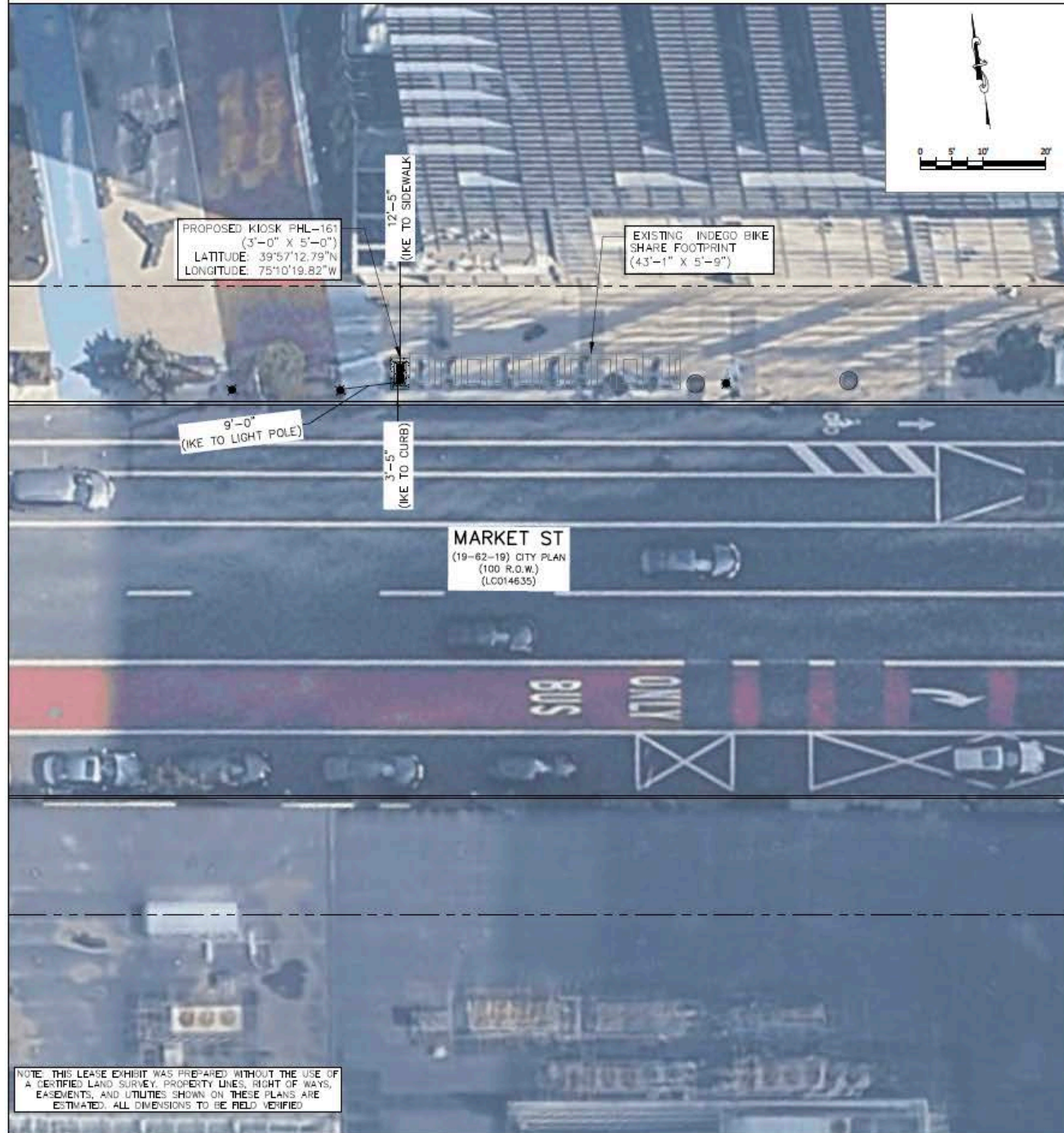
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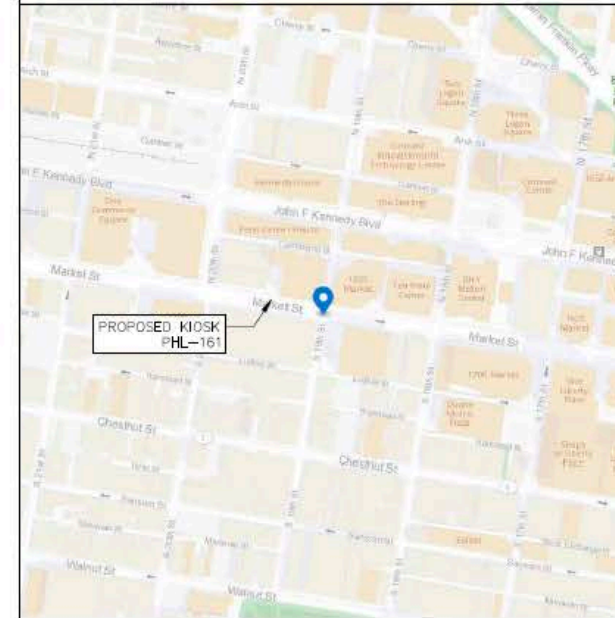
NEW IKE KIOSK & EXISTING INDEGO BIKE STATION

# PHL-IKE-161: MARKET & 19TH

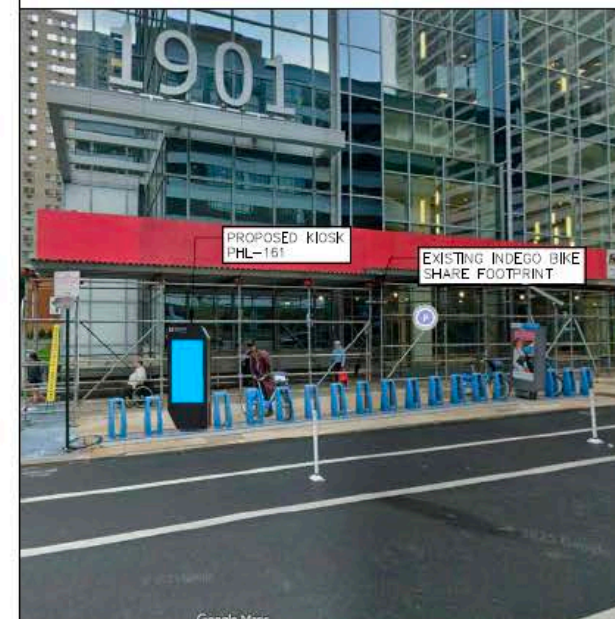
OVERALL SITE PLAN



VICINITY MAP (NTS)



SITE IMAGE (NTS)



LEGEND

- ROW LINE
- PROPERTY LINE
- PROPOSED CONDUIT
- ALTERNATE CONDUIT
- EDGE OF CONCRETE
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- KIOSK AND MANEUVERING AREA
- SERVICE METER/PULL BOX / TRANSFORMER PAD LOCATION
- NOT TO SCALE
- EXISTING STREET LIGHT POLE
- EXISTING TRAFFIC SIGNAL

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 TEXAS REG. NO. F-26923

IKE SMART CITY  
 PHL-161 EXHIBIT  
 (MARKET ST & N 19TH ST)

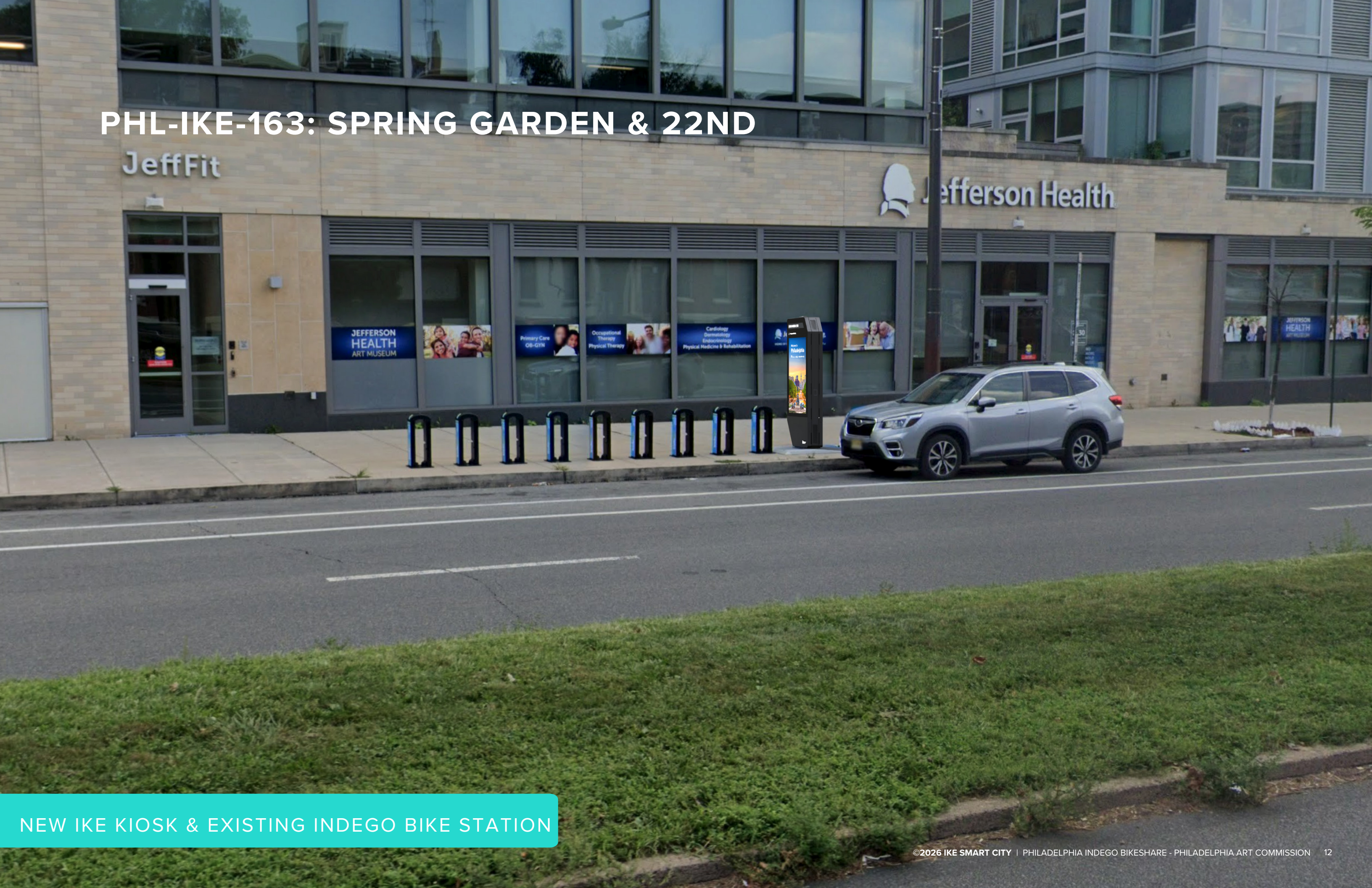
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| DESCRIPTION:    | KIOSK EXHIBIT |
| DRAWING NAME:   | IKE PHL-161   |

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# PHL-IKE-163: SPRING GARDEN & 22ND



JeffFit

Jefferson Health

JEFFERSON  
HEALTH  
ART MUSEUM



Primary Care  
OB-GYN

Occupational  
Therapy  
Physical Therapy

Cardiology  
Dermatology  
Endocrinology  
Physical Medicine & Rehabilitation



JEFFERSON  
HEALTH  
ART MUSEUM

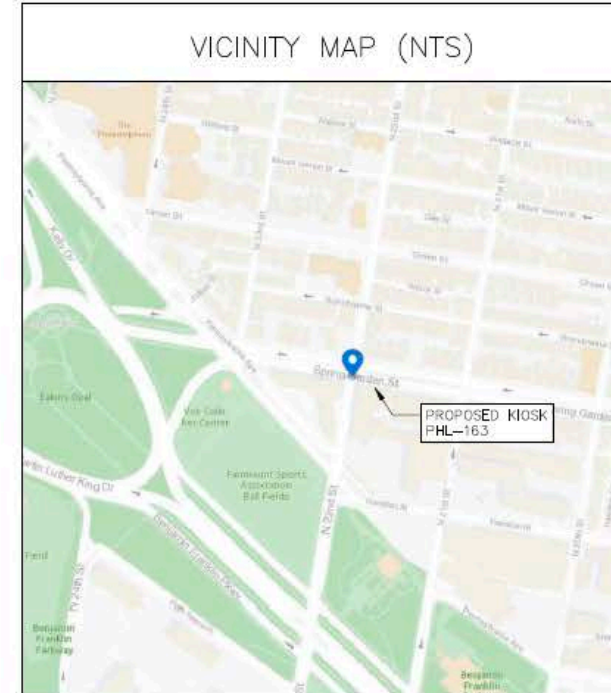
NEW IKE KIOSK & EXISTING INDEGO BIKE STATION

# PHL-IKE-163: SPRING GARDEN & 22ND

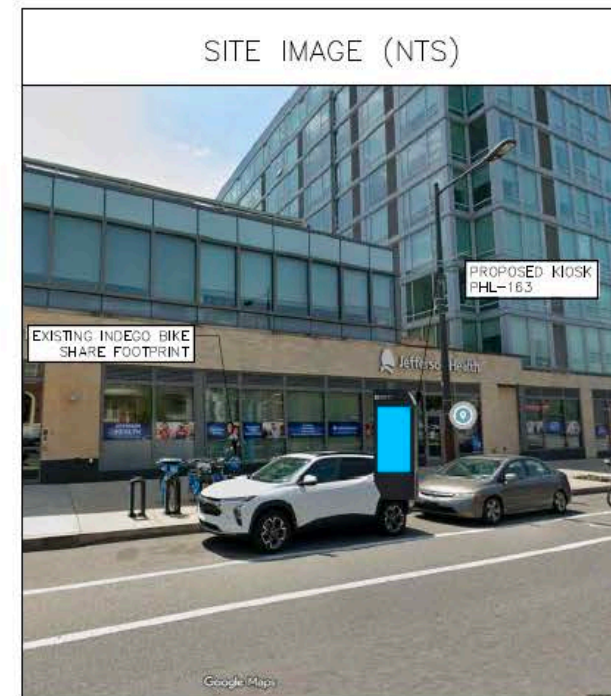
OVERALL SITE PLAN



VICINITY MAP (NTS)



SITE IMAGE (NTS)



## LEGEND

- ROW LINE
- PROPERTY LINE
- PROPOSED CONDUIT
- ALTERNATE CONDUIT
- EDGE OF CONCRETE
- CURB LINE
- KIOSK AND MANEUVERING AREA
- SERVICE METER/PULL BOX/ TRANSFORMER PAD LOCATION
- NTS NOT TO SCALE
- EXISTING STREET LIGHT POLE
- EXISTING TRAFFIC SIGNAL

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 TEXAS REG. NO. F-26923

IKE SMART CITY  
 PHL-163 EXHIBIT  
 (SPRING GARDEN ST & N 22ND ST)

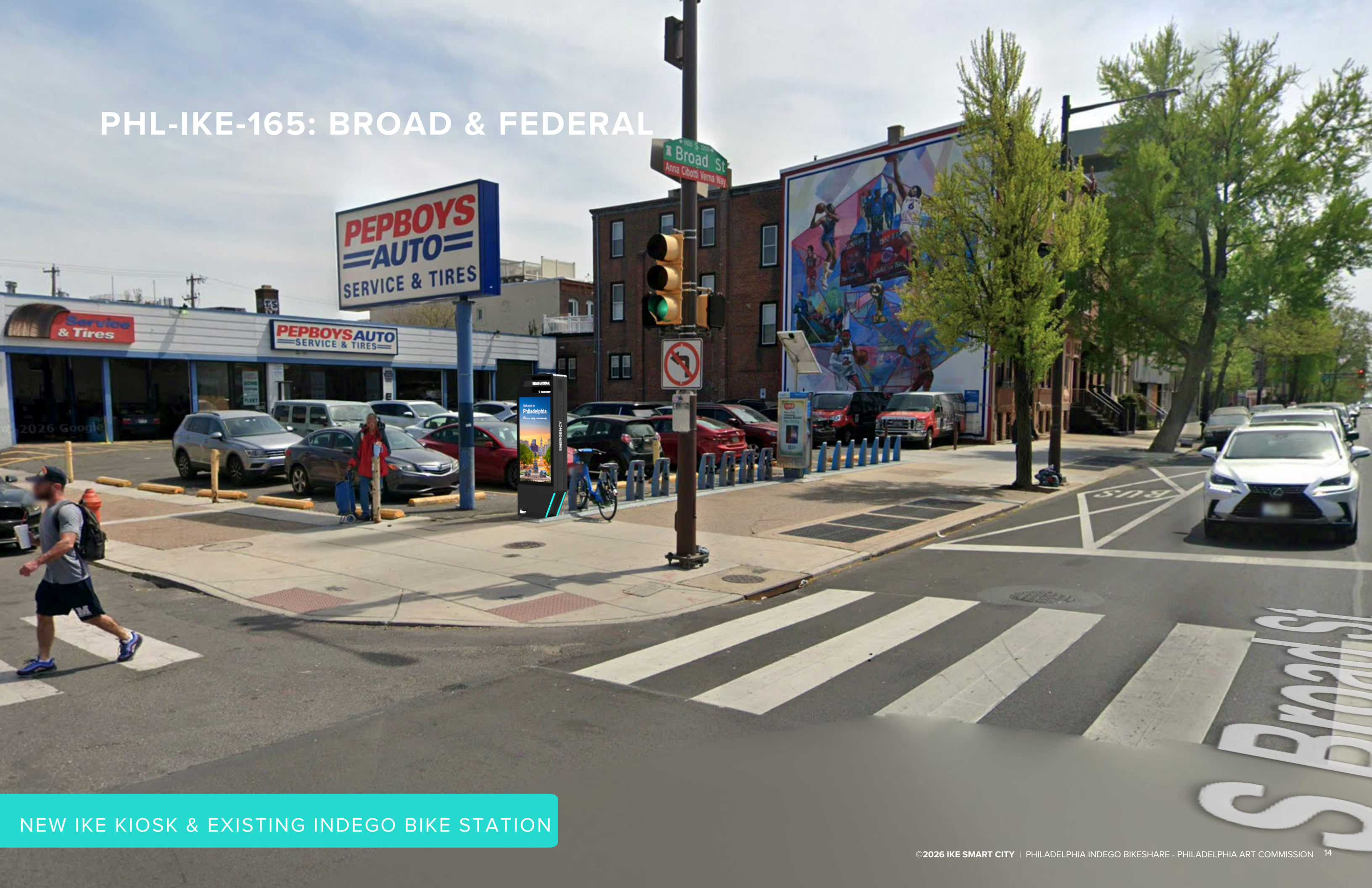
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| DESCRIPTION:    | KIOSK EXHIBIT |
| DRAWING NAME:   | IKE PHL-163   |

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# PHL-IKE-165: BROAD & FEDERAL



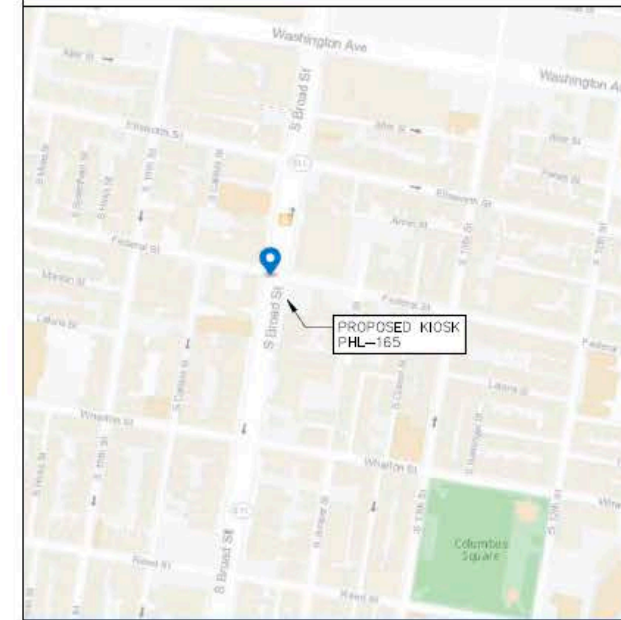
NEW IKE KIOSK & EXISTING INDEGO BIKE STATION

# PHL-IKE-165: BROAD & FEDERAL

OVERALL SITE PLAN



VICINITY MAP (NTS)



SITE IMAGE (NTS)



## LEGEND

- ROW LINE
- PROPERTY LINE
- PROPOSED CONDUIT
- ALTERNATE CONDUIT
- EDGE OF CONCRETE
- CURB LINE
- KIOSK AND MANEUVERING AREA
- SERVICE METER/PULL BOX/ TRANSFORMER PAD LOCATION
- NOT TO SCALE
- EXISTING STREET LIGHT POLE
- EXISTING TRAFFIC SIGNAL

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 TEXAS REG. NO. F-26923

IKE SMART CITY  
 PHL-165 EXHIBIT  
 (S BROAD ST & FEDERAL ST)

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| DRAWN BY:       | MAC           |
| CHECKED BY:     | PRH           |
| PROJECT NUMBER: | ENG 25.001    |
| DESCRIPTION:    | KIOSK EXHIBIT |
| DRAWING NAME:   | IKE PHL-165   |

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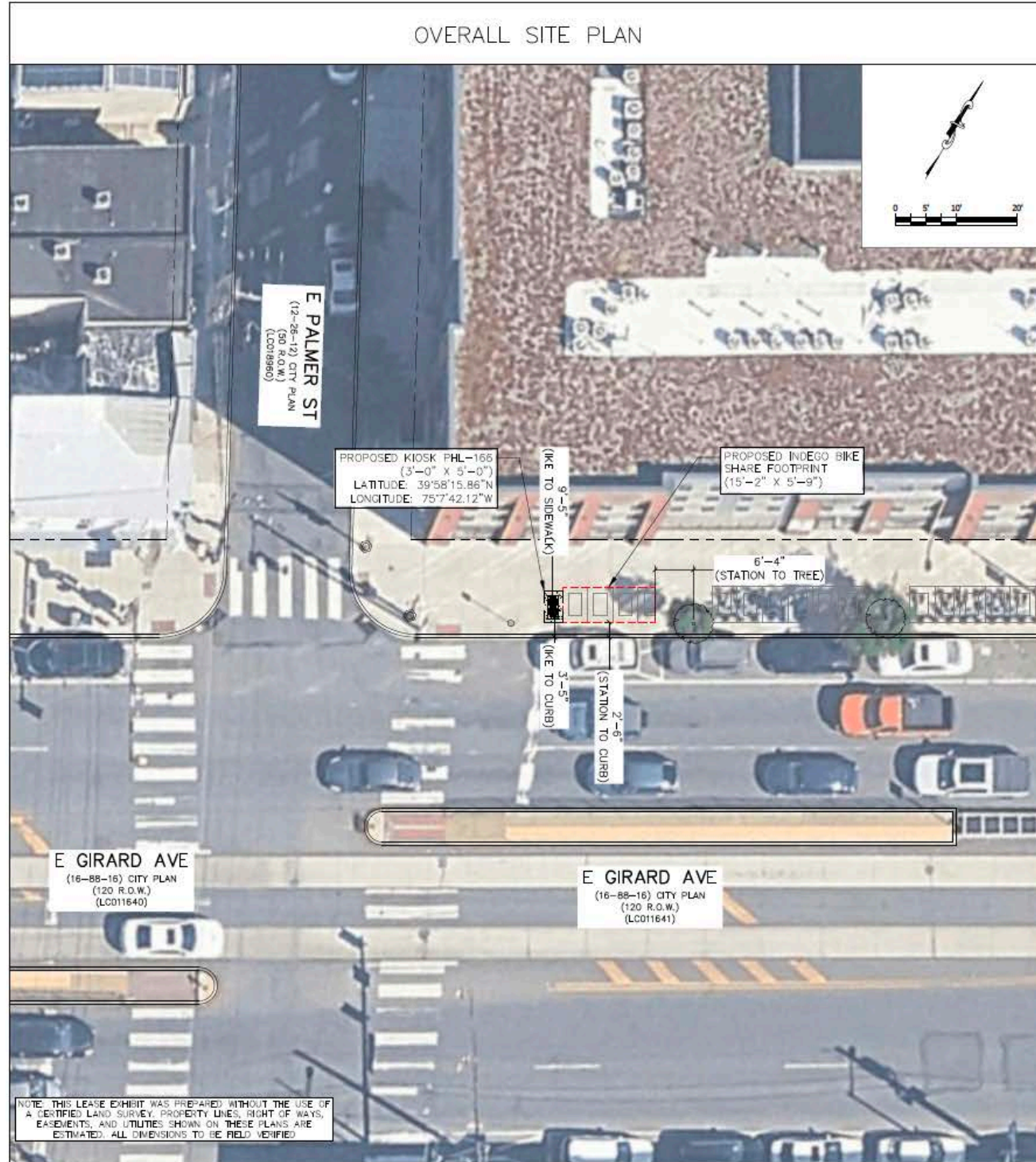
# PHL-IKE-166: GIRARD & PALMER



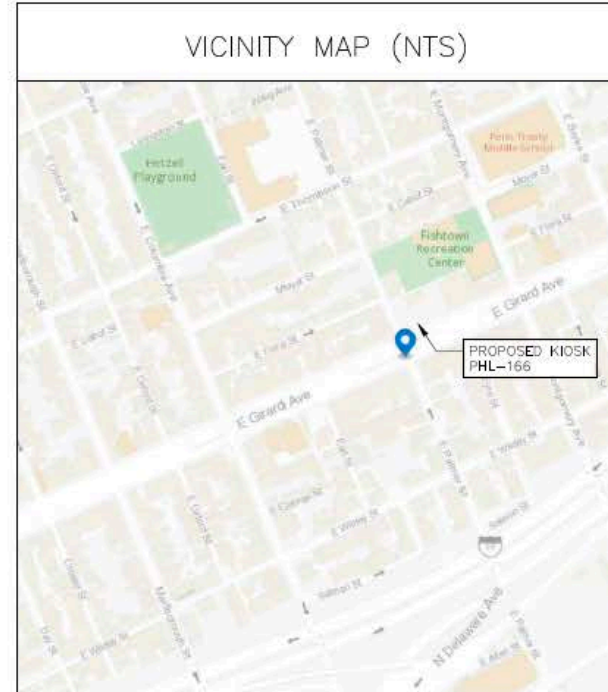
NEW IKE KIOSK & EXISTING INDEGO BIKE STATION

# PHL-IKE-166: GIRARD & PALMER

OVERALL SITE PLAN



VICINITY MAP (NTS)



SITE IMAGE (NTS)



LEGEND

- ROW LINE
- PROPERTY LINE
- PROPOSED CONDUIT
- ALTERNATE CONDUIT
- EDGE OF CONCRETE
- CURB LINE
- KIOSK AND MANEUVERING AREA
- SERVICE METER/PULL BOX/ TRANSFORMER PAD LOCATION
- NTS NOT TO SCALE
- EXISTING STREET LIGHT POLE
- EXISTING TRAFFIC SIGNAL

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 TEXAS REG. NO. F-26923

IKE SMART CITY  
 PHL-166 EXHIBIT  
 (E GIRARD AVE & E PALMER ST)

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| DRAWN BY:       | MAC           |
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| PROJECT NUMBER: | ENG 25.001    |
| DESCRIPTION:    | KIOSK EXHIBIT |
| DRAWING NAME:   | IKE PHL-166   |

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# PHL-IKE-168: GIRARD & BROAD



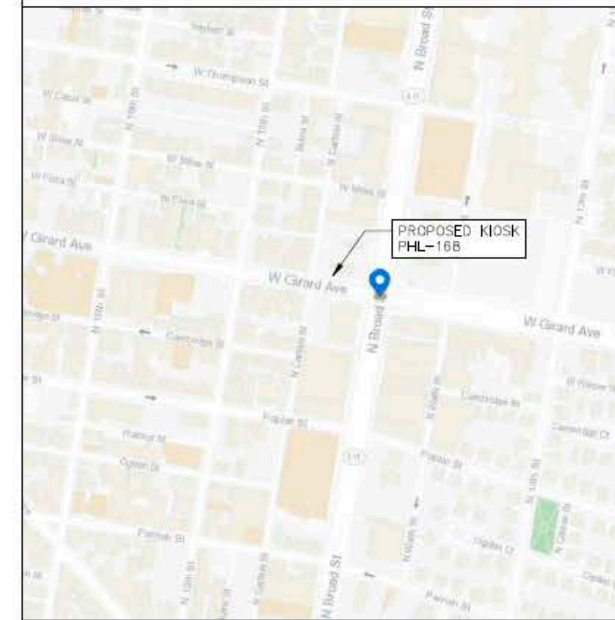
NEW IKE KIOSK & EXISTING INDEGO BIKE STATION

# PHL-IKE-168: GIRARD & BROAD

OVERALL SITE PLAN



VICINITY MAP (NTS)



SITE IMAGE (NTS)



## LEGEND

|  |  |
|--|--|
|  | ROW LINE   |
|  | PROPERTY LINE                                    |
|  | PROPOSED CONDUIT                                 |
|  | ALTERNATE CONDUIT                                |
|  | EDGE OF CONCRETE                                 |
|  | CURB LINE  |
|  | KIOSK AND MANEUVERING AREA                       |
|  | SERVICE METER/PULL BOX/ TRANSFORMER PAD LOCATION |
|  | NOT TO SCALE                                     |
|  | EXISTING STREET LIGHT POLE                       |
|  | EXISTING TRAFFIC SIGNAL                          |

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 TEXAS REG. NO. F-26923

IKE SMART CITY  
 PHL-168 EXHIBIT  
 (W GIRARD AVE & N BROAD ST)

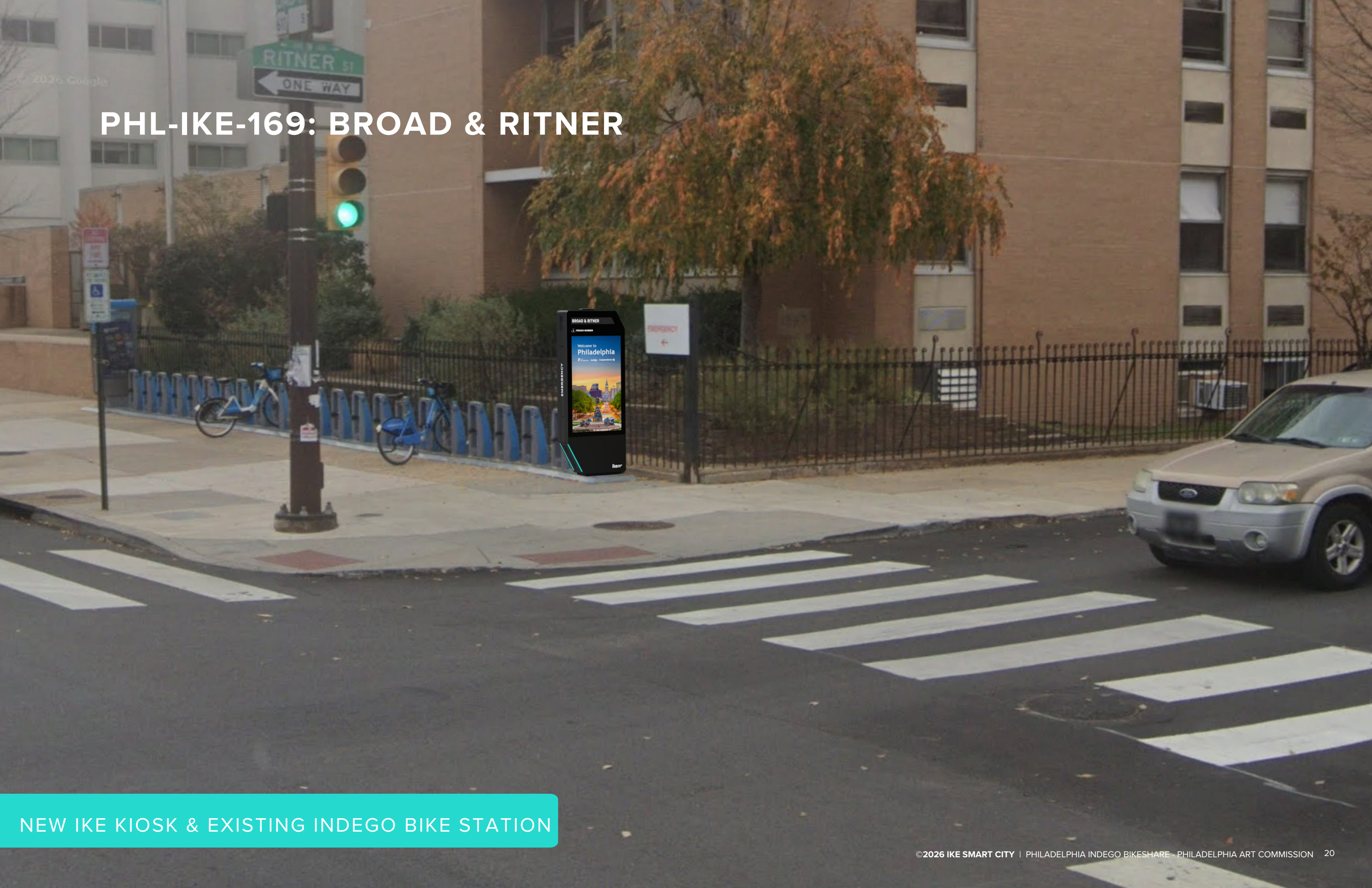
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| CHECKED BY:     | PRH           |
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| DRAWING NAME:   | IKE PHL-168   |

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# PHL-IKE-169: BROAD & RITNER



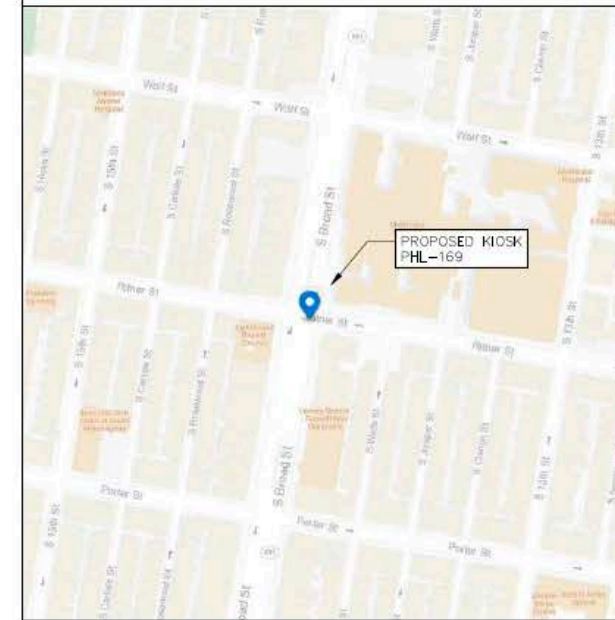
NEW IKE KIOSK & EXISTING INDEGO BIKE STATION

# PHL-IKE-169: BROAD & RITNER

OVERALL SITE PLAN



VICINITY MAP (NTS)



SITE IMAGE (NTS)



## LEGEND

- ROW LINE
- PROPERTY LINE
- PROPOSED CONDUIT
- ALTERNATE CONDUIT
- EDGE OF CONCRETE CURB LINE
- KIOSK AND MANEUVERING AREA
- SERVICE METER/PULL BOX/ TRANSFORMER PAD LOCATION
- NOT TO SCALE
- EXISTING STREET LIGHT POLE
- EXISTING TRAFFIC SIGNAL

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 (956) 648-1055  
 TEXAS REG. NO. F-26923

IKE SMART CITY  
 PHL-169 EXHIBIT  
 (S BROAD ST & W RITNER ST)

|                 |               |
|-----------------|---------------|
| DRAWN BY:       | MAC           |
| CHECKED BY:     | PRH           |
| PROJECT NUMBER: | ENG 25.001    |
| DESCRIPTION:    | KIOSK EXHIBIT |
| DRAWING NAME:   | IKE PHL-169   |

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| SHEET NO. | OF | DRAWING SCALE |
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NOT FOR CONSTRUCTION

# PHL-IKE-170: JOHN F KENNEDY

FINE WINE & GOOD SPIRITS



NEW IKE KIOSK & EXISTING INDEGO BIKE STATION

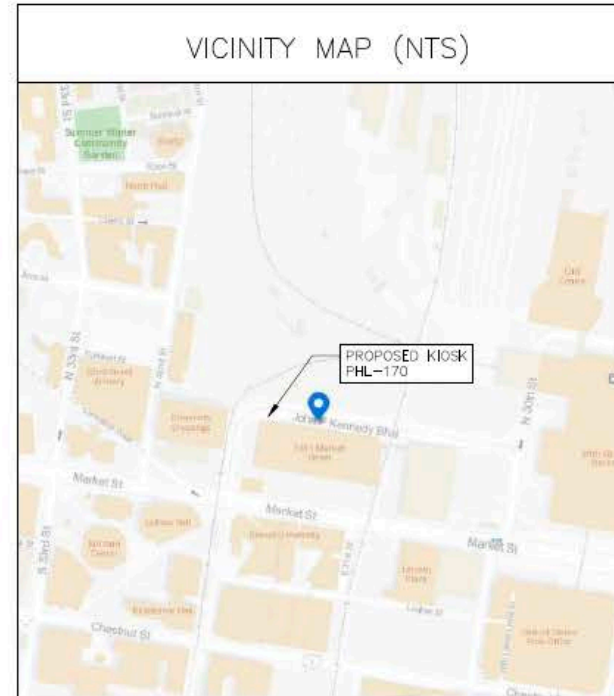
# PHL-IKE-170: JOHN F KENNEDY

OVERALL SITE PLAN



NOTE: THIS LEASE EXHIBIT WAS PREPARED WITHOUT THE USE OF A CERTIFIED LAND SURVEY. PROPERTY LINES, RIGHT OF WAYS, EASEMENTS, AND UTILITIES SHOWN ON THESE PLANS ARE ESTIMATED. ALL DIMENSIONS TO BE FIELD VERIFIED.

VICINITY MAP (NTS)



SITE IMAGE (NTS)



LEGEND

- ROW LINE
- PROPERTY LINE
- PROPOSED CONDUIT
- ALTERNATE CONDUIT
- EDGE OF CONCRETE
- CURB LINE
- ☐ KIOSK AND MANEUVERING AREA
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- NTS NOT TO SCALE
- EXISTING STREET LIGHT POLE
- ⦿ EXISTING TRAFFIC SIGNAL

PALMS CONSULTING AND ENGINEERING LLC  
  
 EDINBURG, TEXAS 78541  
 (956) 648-1055  
 TEXAS REG. NO. F-26923

IKE SMART CITY  
 PHL-170 EXHIBIT  
 (JOHN F KENNEDY BLVD)

|                 |               |
|-----------------|---------------|
| DRAWN BY:       | MAC           |
| CHECKED BY:     | PRH           |
| PROJECT NUMBER: | ENG 25.001    |
| DESCRIPTION:    | KIOSK EXHIBIT |
| DRAWING NAME:   | IKE_PHL-170   |

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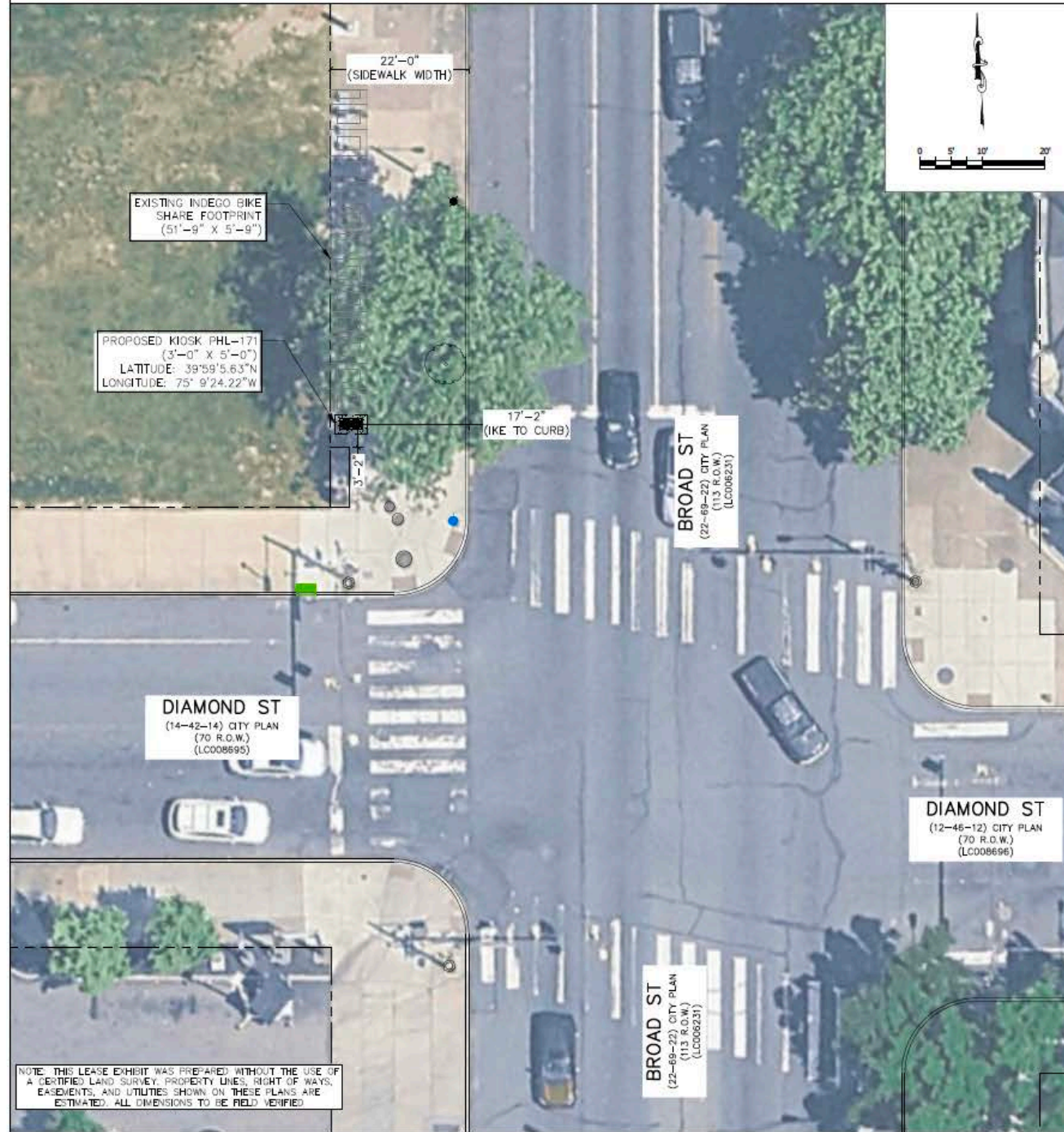
# PHL-IKE-171: BROAD & DIAMOND



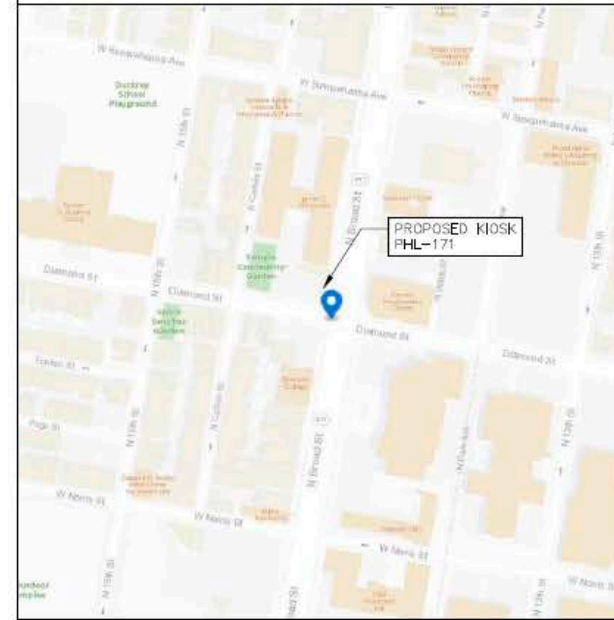
NEW IKE KIOSK & EXISTING INDEGO BIKE STATION

# PHL-IKE-171: BROAD & DIAMOND

OVERALL SITE PLAN



VICINITY MAP (NTS)



SITE IMAGE (NTS)



## LEGEND

- ROW LINE
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TEXAS REG. NO. F-26923

IKE SMART CITY  
PHL-171 EXHIBIT  
(S BROAD ST & DIAMOND ST)

|                 |               |
|-----------------|---------------|
| DRAWN BY:       | MAC           |
| CHECKED BY:     | PRH           |
| PROJECT NUMBER: | ENG 25.001    |
| DESCRIPTION:    | KIOSK EXHIBIT |
| DRAWING NAME:   | IKE PHL-171   |

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| SHEET NO | OF | DRAWING SCALE |
|----------|----|---------------|

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NOT FOR CONSTRUCTION

# PROCESS & NEXT STEPS

## Review & Permitting Process

- Following Art Commission review and approval, Indego/IKE Smart City kiosk sites undergo several additional reviews prior to installation. Art Commission approval is a prerequisite for each of the subsequent steps:
  1. OTIS and Office of Complete Streets right-of-way pre-review
  2. Art Commission review
  3. PECO review to identify power source
  4. GPIS (Streets Dept) review to permit road surface-related activities
  5. PWD (Water Dept) review to check for utility conflicts
  6. JMT (Third Party Engineering Consultant) peer design review
  7. ECLIPSE (Streets Dept) review to permit construction
  8. Street & traffic closure review to permit street and sidewalk closures
  9. OTIS and Office of Complete Streets right-of-way final review

## Drop-Off Rate

- Due to the multiple phases of review and permitting, Indego / IKE Smart City kiosks have a material drop-off rate. Issues that cannot be anticipated at the outset are often identified during review. Because of this, more locations are sited than will ultimately be deployed, with an expected drop-off rate of at least 10%.

## Deployment Timeline

- On average, it takes approximately 8 months from when a location is sited to when it is deployed due to the required review and permitting phases.

# EXAMPLES OF COMMUNITY / INSTITUTIONAL CONTENT



**CCra.**  
center city residents' association

Neighbors, For A Better Neighborhood



**Center City Residents' Association**  
Representing the Center City West Neighborhood

CCRA provides:

- Residential Sidewalk Cleaning
- Safe streets and sidewalks
- Focused Development, Zoning and

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POWERED BY

**PF** | *Wellness* FOUNDATION

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REGULAR MOVEMENT AND HEALTHY EATING CAN LEAD TO:

- BETTER SLEEP
- IMPROVED MOOD
- STRONGER HEARTS
- HEALTHIER LIFESTYLES

Whether you're just getting started or getting back on track, we're here to help guide you every step of the way.

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SIP SHOP STROLL



**PASSEGGIATA**  
AN ITALIAN-STYLE PROMENADE

THURSDAYS STARTING AT 5PM

**HAPPY HOUR & SIDEWALK MARKET**

HAPPY HOUR SPECIALS AT PARTICIPATING BARS & RESTAURANTS

\$6 BEER - \$7 WINE  
\$8 COCKTAILS  
\$8 APPETIZERS

Every Thursday!  
All Summer Long!

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# CRITERIA FOR COMMUNITY CONTENT (UPDATED)

- City's ad policy requires community content to be endorsed by a city dept and carry that department's logo
- Community screentime requests can be made via Indego's customer support (*submission form still in development*)
- All content must be reviewed and approved by the city
- Approved content deployed on KE's based on available unsold screentime



## Contact

### Customer Support

Call or Text: [844-446-3346](tel:844-446-3346)

Email: [support@rideindego.com](mailto:support@rideindego.com)

M-F (Calls/Texts/Emails: 8 a.m. to 8 p.m.)

Weekends (Texts/Emails: 8 a.m. to 8 p.m.)

*For the fastest response, please report a trip issue on the app or text our customer service team using the number listed above.*

## OTHER INFO & UPDATES

- Ribbon cutting and public demo postponed to second half of the year
- Demo video published on [Instagram](#)
- IKE utilization data/analytics
  - **Top 3 Apps Utilized:** Transit (31%), Photo Booth (30%), Arcade (12%)
  - **Average Monthly Usage/Kiosk:**

| <u>Kiosk ID</u> | <u>Intersection</u>   | <u>Average Visits/Month</u> | <u>Live Date</u> |
|-----------------|-----------------------|-----------------------------|------------------|
| PHL-048         | Spruce & 15th         | 127                         | 12/9/25          |
| PHL-059         | 48th & Spruce         | 854                         | 10/27/25         |
| PHL-066         | 10th & Berks          | 177                         | 12/19/25         |
| PHL-071         | York & Trenton        | 561                         | 7/10/25          |
| PHL-077         | 38th & Market         | 125                         | 10/28/25         |
| PHL-078         | Broad & Passyunk      | 124                         | 7/10/25          |
| PHL-079         | Broad & Pattison      | 112                         | 7/10/25          |
| PHL-082         | Hamilton & 22nd       | 205                         | 8/29/25          |
| PHL-093         | Christian & Broad     | 327                         | 12/9/25          |
| PHL-095         | Frankford & Crease    | 359                         | 11/6/25          |
| PHL-103         | 50th & Baltimore      | 253 Total Since Live        | 3/30/26          |
| PHL-106         | Cumberland & Aramingo | 246 Total Since Live        | 4/8/26           |
| PHL-110         | Bryn Mawr & City      | 42 Total Since Live         | 4/30/26          |
| PHL-115         | Bigler & Moyamensing  | 184                         | 3/11/26          |



# Thank you

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