

## Art Commission Signage Review Cover Letter

Date: 4/20/2026

Name of Business or Entity (to which the sign is accessory): HEARSAY

Sign Location (Address): 1222 Walnut St, Philadelphia, PA 19107 On Public Property?  Yes  No

Is this location in an Overlay Zoning District requiring Art Commission signage review?

Yes (specify): \_\_\_\_\_  No  Unsure

Total Number of Signs: 1 Type(s) of Signs (check all that apply below):

Wall  Projecting/Blade  Marquee  Awning or Canopy  Building ID (above 2<sup>nd</sup> story)

Window  Other: \_\_\_\_\_

Sign Details (if more than four (4), include details in *Additional Description* box below):

#	Sign Type	Dimensions	Mounting Height	Material(s)	Illumination (check if so)
1	Channel letter	24" x 200" = 33.33 SqFt	160"	Aluminum / Acrylic	<input checked="" type="checkbox"/>
2					<input type="checkbox"/>
3					<input type="checkbox"/>
4					<input type="checkbox"/>

Additional Description (optional) (details, background/context, purpose/need, specific requests, etc.):

Install channel letters which are mounted on a raceway on the existing brick wall.  
TEXT ON THE SIGN: HEARSAY ( BUSINESS NAME )  
STATIC INTERIOR LIGHTING  
ALL THE LETTERS ARE IN ROUND SQUARE SHAPE WITH COLOR VINYL.

### Primary Contact for Art Commission

#### Communications:

Name: BAOJIN HUANG

Company: NEW YORK SIGN COMPANY INC

Address: 4001 PAUL ST. PHILADELPHIA, PA 19124

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

### Contact to Receive Art Commission

#### Decision (if different):

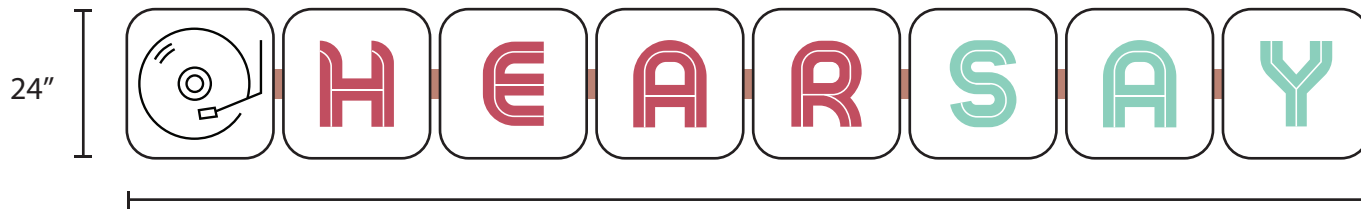
Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

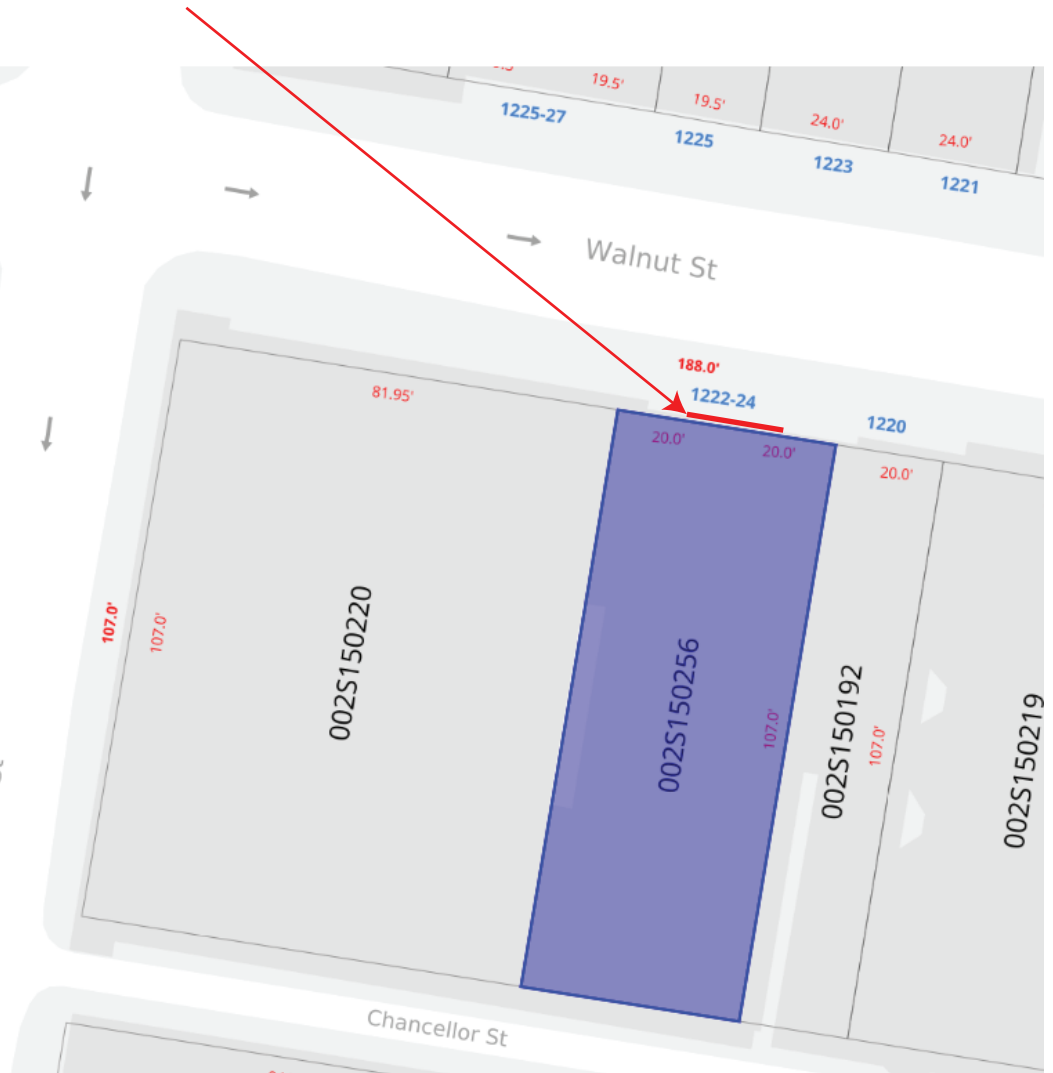
Email: \_\_\_\_\_

Phone: \_\_\_\_\_

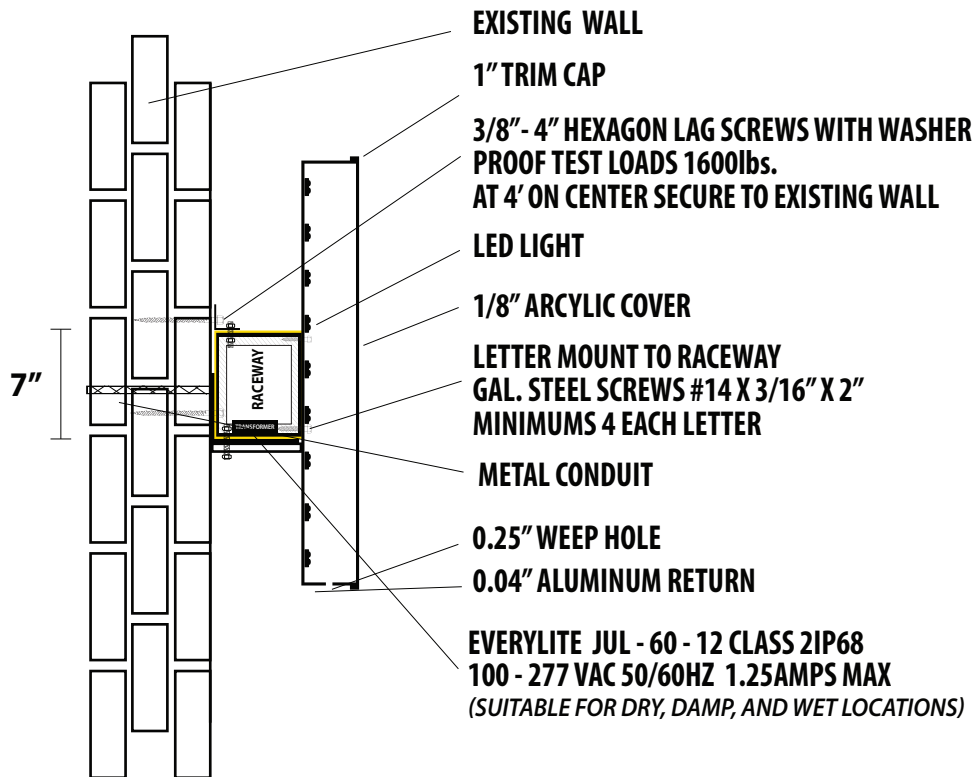
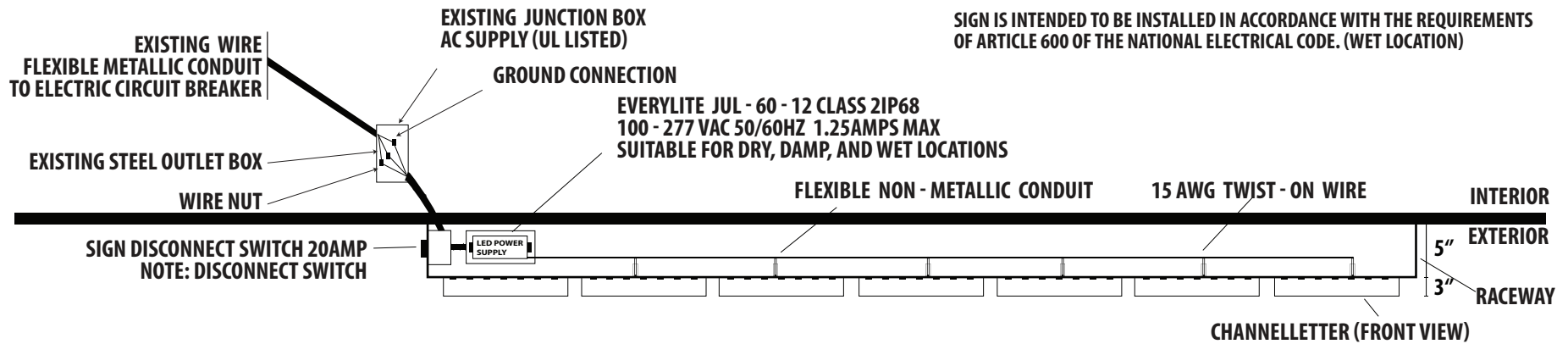


**FACADE SIGN**

- FRONT LIT CHANNEL LETTER SIGN W. RACEWAY
- SIGN AREA: 24" X 200" = 33.33 SQFT
- SIGN HIGHT: 160"

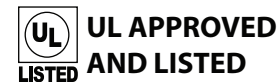


<b>NEW YORK SIGN CO. INC.</b> 4001 PAUL ST, PHILA PA 19124 TEL: 215-627-8872	<b>FILE:</b> HEARSAY	<b>DATE:</b> ORIG. 3/18/2026 REV 4/20/2026	1222 WALNUT ST, PHILADELPHIA, PA 19107	<b>PAGE:</b> 1 OF 4

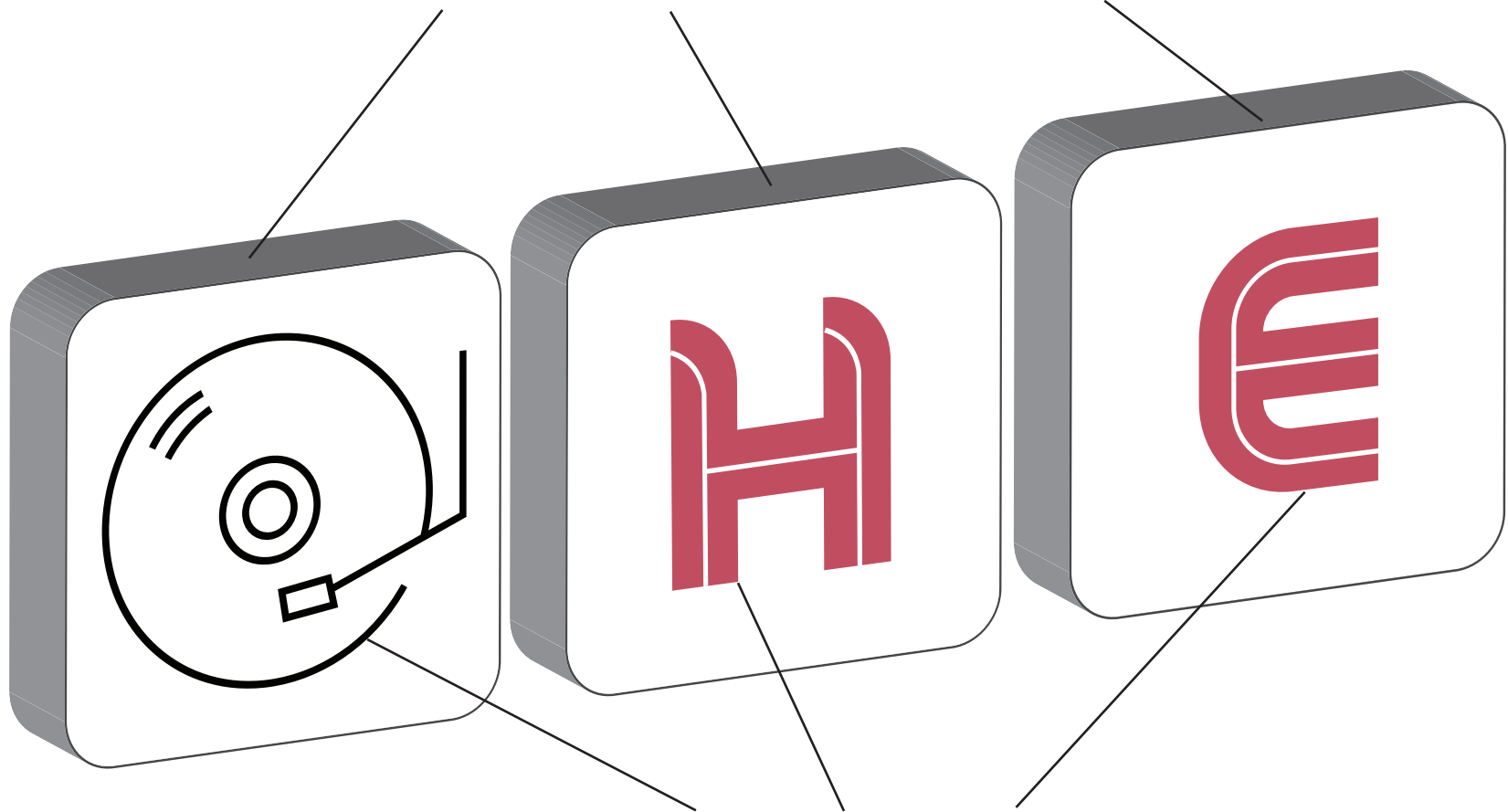


## SIGNAGE DETAILS

- 24" INDIVIDUAL CHANNEL LETTER
- MOUNTED ON BRICK RED ALUMINUM RACEWAY
- 1" WHITE PLASTIC TRIM-CAP
- 0.040 WHITE ALUMINUM RETURN
- DOUBLE ROW LED LIGHTING
- LED LIGHTING SYSTEM w/HIGH INTENSITY  
(HIGH LUMINOUS EFFICACY GUARANTEED UP TO 93lm/W)
- 6500K Color Temp (Waterproof design - IPA)
- LED Transformer Located IN RACEWAY
- LETTER w. U/L LABEL
- ALL HARDWARE SHALL BE NON-STAINING.



# ROUNDED SQUARE SHAPE CHANNEL LETTER



COLOR VINYL

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		REV	4/20/2026		

**PREVIOUS TENANT'S SIGNAGE:**

- SAME LOCATION
- WITH UTILIZED A RACEWAY



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