

Philadelphia Art Commission
One Parkway Building
1515 Arch St., 13th Floor
Philadelphia, PA 19102
artcommission@phila.gov



Art Commission Signage Review Cover Letter

Date: 3/19/20

Name of Business or Entity (to which the sign is accessory): Philly Coffee Crew LLC

Sign Location (Address): 224 Market Street On Public Property? Yes No

Is this location in an Overlay Zoning District requiring Art Commission signage review?

Yes (specify): _____ No Unsure

Total Number of Signs: _____ Type(s) of Signs (check all that apply below):

Wall Projecting/Blade Marquee Awning or Canopy Building ID (above 2nd story)

Window Other: _____

Sign Details (if more than four (4), include details in *Additional Description* box below):

#	Sign Type	Dimensions	Mounting Height	Material(s)	Illumination (check if so)
1	Channel Letter	13'-4"x1'-10"			<input type="checkbox"/>
2					<input type="checkbox"/>
3					<input type="checkbox"/>
4					<input type="checkbox"/>

Additional Description (optional) (details, background/context, purpose/need, specific requests, etc.):

Primary Contact for Art Commission

Communications:

Name: Sherry Yang

Company: SCL Consulting LLC

Address: 1100 Vine St P201 Philadelphia PA 19107

Email: [REDACTED]

Phone: [REDACTED]

Contact to Receive Art Commission

Decision (if different):

Name: _____

Company: _____

Address: _____

Email: _____

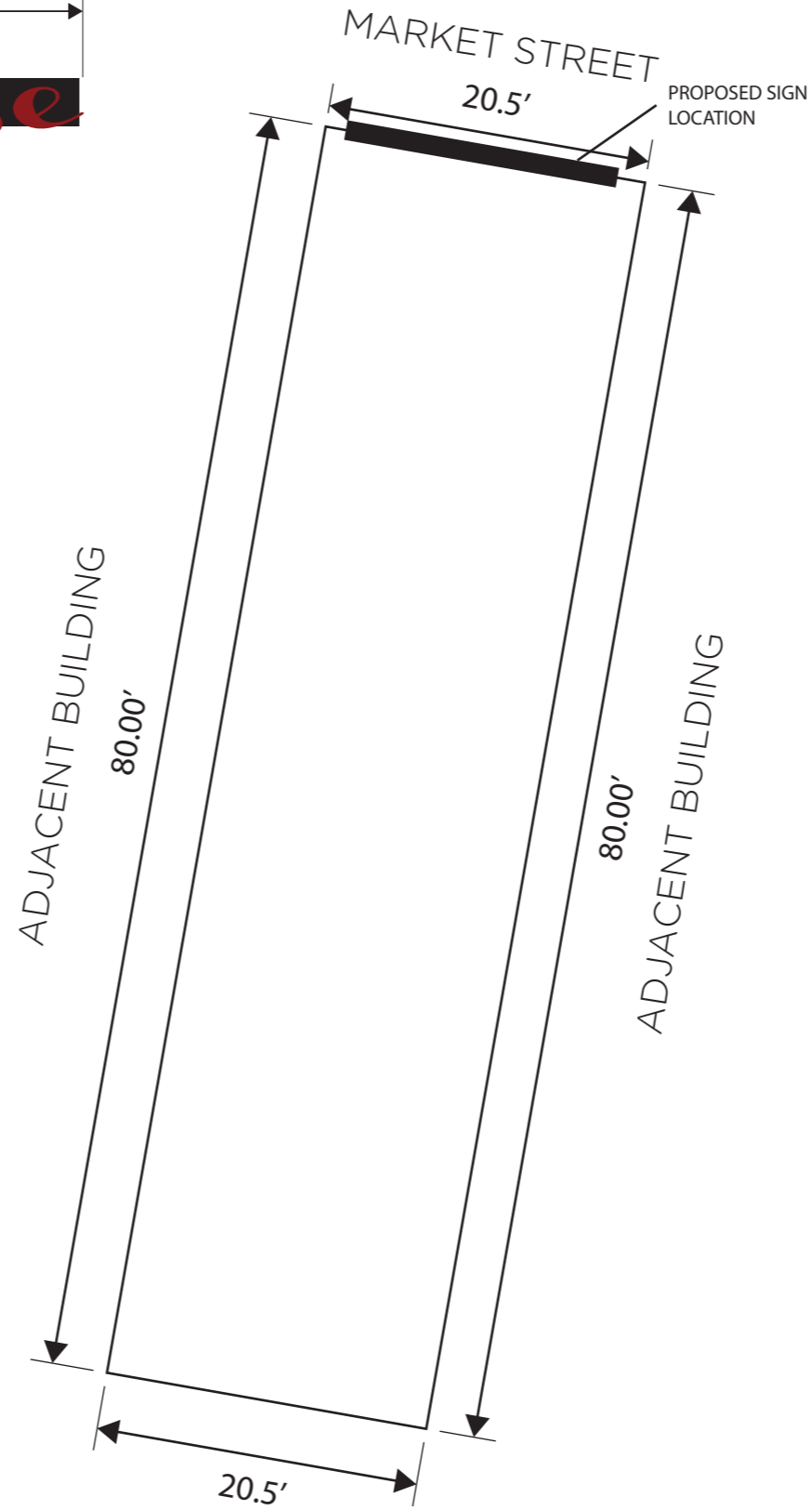
Phone: _____



DESIGN



RENDERS



SITE PLAN



VICINITY MAP



EXISTING VIEW



GOLDEN FOX SIGN LLC.

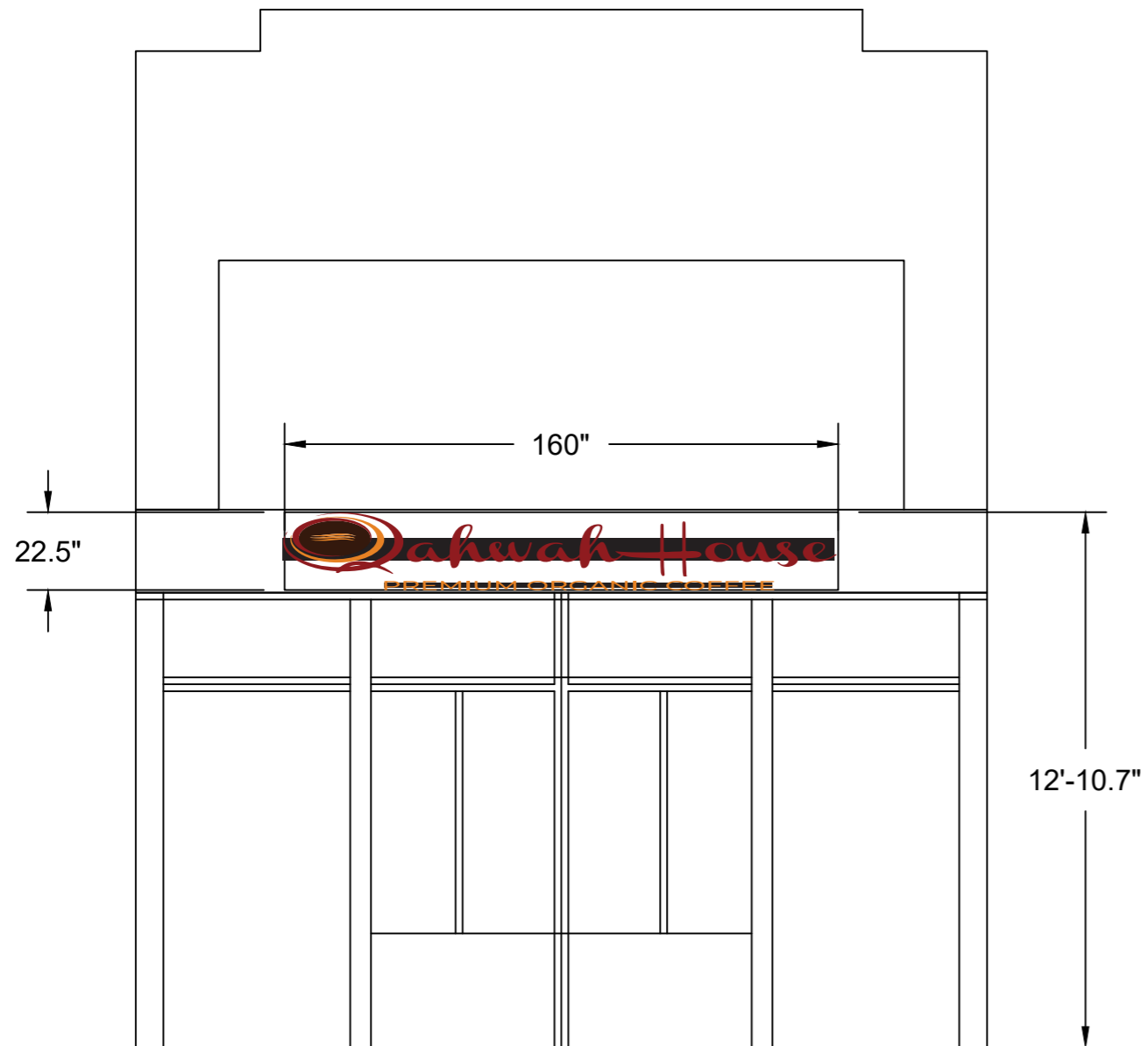
CUSTOMER: QAHWAH HOUSE

SITE ADDRESS: 224 Market St, Philadelphia, PA 19106

DATE: 04/06/2026

PAGE NO.: 1

NOTE: DUE TO VARIANCES AMONG COLOR PRINTED AND COMPUTER MONITORS, THE COLOR YOU SEE ON YOUR PROOF MAY NOT BE THE EXACT COLORS OF OUR PRODUCTS. THE COLORS YOU SEE SHOULD BE CONSIDERED CLOSE RENDITIONS TO THE ACTUAL COLORS AVAILABLE



1 ELEVATION
SCALE: 1/4" = 1'-0"

 GOLDEN FOX SIGN LLC.	CUSTOMER: QAHWAH HOUSE	DATE: 04/06/2026
	SITE ADDRESS: 224 Market St, Philadelphia, PA 19106	PAGE NO.: 2

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PROPOSED NON ILLUMINATED CHANNEL LETTERS DIRECTLY MOUNTED ON THE WALL



TOTAL SIGN WIDTH: 160"
 TOTAL SIGN HEIGHT: 22.5"
 TOTAL SIGN AREA: 25 SQFT

DESIGN

LETTERS ARE NOT ILLUMINATED
 AND WILL BE ON A RACEWAY THE SAME COLOR
 AS THE WALL

CHANNEL LETTER COLORS:

- PANTONE 1385 U
- PANTONE 7628 U
- PANTONE 4625 U

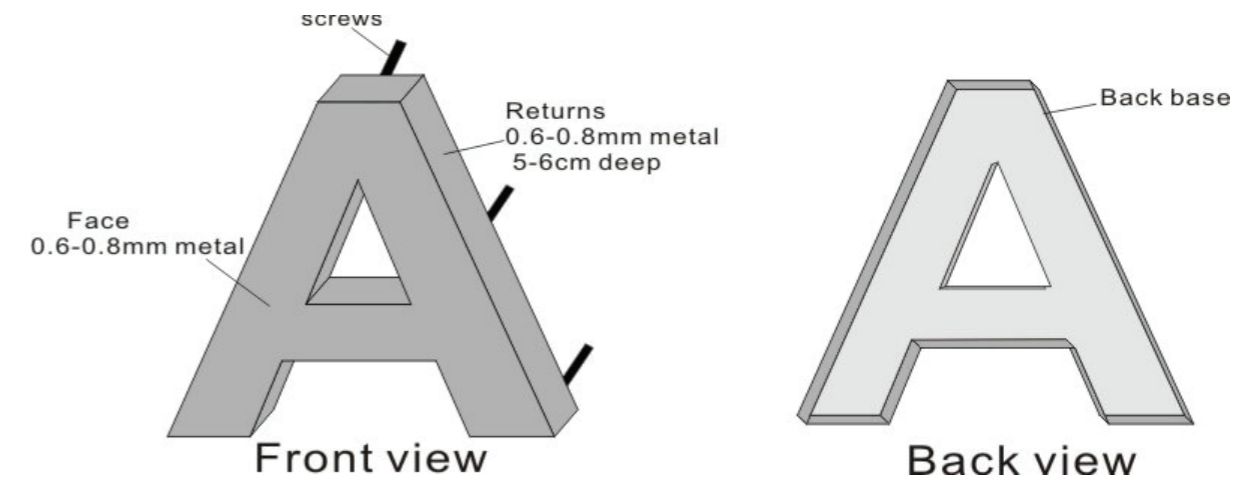
FASTENER			HORIZONTAL SPACING PER WALL CONSTRUCTION (INCHES)				
HARDWARE	DIA.	QTY. PER SPACING	MASONRY	WOOD STUDS	EIFS/DRY VIT OVER 1/2" MIN PLYWOOD	EIFS/DRY VIT OVER 1/2" MIN GYPSUM/DENGLASS	METAL PANEL OVER METAL STUD
WOOD SCREW ^{1,7}	#10	2	NO	24	24	24	NO
TEK SCREW ²	#10	2	NO	NO	NO	NO	24
LAG BOLT ³	3/8"	2	NO	36	24	24	NO
THRU BOLT ⁴	3/8"	2	48	NO	24	24	24
EXPANSION ANCHOR ⁵	3/8"	2	48	NO	NO	NO	NO
CARBON STEEL SCREW ANCHOR ⁶	3/8"	2	48	NO	NO	NO	NO
TOGGLE BOLT ⁸	3/8"	2	24	NO	18	18	24

ASCE 7-16 Site Criteria

Ultimate Wind Speed	114	mph
Wind on Ice	40	mph
Snow Load	34	psf
Ice Thickness	1	In
Risk Category	II	
Exposure Category	B	

- 1) MINIMUM 1.5" EMBEDMENT INTO WOOD STUDS, OR MIN 1/4" PROTRUDED FROM THE BACK OF PLYWOOD.
- 2) MIN 1/4" PROTRUDED FROM THE BACK OF METAL STUD.
- 3) MINIMUM 2.5" EMBEDMENT INTO WOOD STUDS, OR MIN 1/4" PROTRUDED FROM THE BACK OF PLYWOOD.
- 4) ANCHORS REQUIRE A MINIMUM 2" EMBEDMENT, ANCHOR SHALL BE INSTALLED IN CONCRETE OR GROUT FILLED CMU UNITS ONLY.
- 5) REQUIRES 2"x2"x1/4" STEEL BACKING PLATE.
- 6) USE HILTI HLC SLEEVE ANCHOR OR EQUIVALENT WITH 1-1/4" MIN EMBEDMENT
- 7) USE HILTI KWIK HUS-E OR APPROVED EQUIVALENT WITH 1-5/8" MIN EMBEDMENT.
- 8) MINIMUM 20 GAUGE METAL THICKNESS
- 9) THROUGH BLOCK FACE FOR CLAY BRICKS
- 10) IF THE CONTRACTOR ENCOUNTERS A METAL/WOODEN STUD, HE/SHE SHALL FOLLOW THE LAG/TEK SCREW GUIDELINE AS SHOWN ON THE SCHEDULE ABOVE. THE CONTRACTOR SHALL MAKE EVERY ATTEMPT TO USE STUDS WHENEVER POSSIBLE.

NOTE: THIS FASTENER SCHEDULE IS INTENDED FOR USE WITH SIGN CONNECTION TO BUILDING ONLY. IT IS ASSUMED THAT THE BUILDING IS RIGID, FREE OF STRUCTURAL DEFECTS, AND STRUCTURALLY SUFFICIENT TO CARRY THE LOAD OF THE SIGN. CONTRACTOR SHALL FOLLOW FASTENER SCHEDULE TO DETERMINE FASTENER TYPE TO BE USED FOR INSTALLATION AND SHALL ENSURE THE FASTENER HAS A RIGID AND STRONG CONNECTION. CONTRACTOR SHALL FOLLOW MANUFACTURER'S SPECS FOR FASTENER/ANCHOR INSTALLATION. CONTRACTOR SHALL ENSURE THAT FASTENER BEARS ON WALL FACADE IMMEDIATELY AFTER INSTALLATION. CONTRACTOR SHALL NOT USE EXISTING HOLES PRESENT IN THE CURRENT FASCIA FOR FASTENER INSTALLATION.



SPECIFICATIONS

MOUNTING DETAILS AND SITE CRITERIA

 GOLDEN FOX SIGN LLC.	CUSTOMER: QAHWAH HOUSE	DATE: 04/06/2026
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