



# CREJ Fund Wraparound Services

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CREJ Fund 2026 Wraparound Services | Revised: 04/08/2026

## Audio-Visual Media Development and Communications Outreach

### Services Provided by PhillyCAM

- **Event Coverage:** PhillyCAM gathers footage of an event, documents speakers, and interviews guests.
- **Testimonial Recordings:** PhillyCAM captures individual testimonies; ideally at PhillyCAM studios.
- **Panel Discussion:** PhillyCAM records a live conversation between 2 or more people, ideally no more than 6. It can occur in front of an audience, or in a podcast format.
- **Scripted PSA:** PhillyCAM consults on a short script to be developed into a public service announcement.
- **Short form promotional video:** PhillyCAM produces and delivers a short form promotional video, with the goal of increasing awareness and community outreach for grantee.
- **Long form promotional video:** PhillyCAM produces and delivers a long form promotional video, with the goal of documenting a deep dive into grantee's mission and impact.

## General Organizational Capacity Building Support

### Services provided by Strategy Arts

- **Strategic Planning:** Strategy Arts will provide the grantees with a streamlined strategic planning process, a set of aligned strategic goals, and an overarching strategy that establishes the policies and plans for action that will help the organization navigate its ecosystem.
- **Meeting or Event Facilitation:** Strategy Arts will support the grantees in hosting one meeting, event, or community conversation. The grantee would be responsible for convening the group.
- **Project Planning:** Strategy Arts will support the grantee in designing a project plan that will plot the activities, tasks, milestones, and outputs of a project against a specific timeline.
- **Team Training:** Strategy Arts will support up to two 2-3 hour group training courses focused on collaborative negotiation, facilitation, meeting design and teambuilding.
- **Grant Writing:** Strategy Arts will support the grantees in writing a grant proposal for one already identified opportunity.
- **Healing Conversation Facilitation:** Strategy Arts will support the grantees in holding one healing conversation aimed at broaching a complex, tense situation.
- **Board Development:** Strategy Arts will support the grantees in addressing items to strengthen their board.

## Grants Management Support

### Services provided by Office of Sustainability

- **Grant Program Guideline Review:** A deep-dive review of grant program guidelines, notice of funding opportunities (NOFO), or request for proposals from funders to assess application requirements, pre- and post-award conditions, and overall organizational fit. Includes setting up a customized application workflow with a checklist, timeline, and filing system.
- **Application Review:** A thorough review of your application before submission, with targeted feedback and recommendations to strengthen your responses based on the NOFO/program evaluation criteria without compromising the integrity of your work.
- **Budget Management:** Hands-on support for grant budget tracking and financial reporting to ensure compliance and sound financial practices. Includes a complimentary single or multi-grant tracking spreadsheet, plus optional set-up and recurring accountability sessions.
- **Filing System Audit & Reorganization:** A review and build-out of your grant administration filing system to support organized, accessible, and audit-ready documentation. Available for new setups or existing systems in need of reconfiguration.