

Art Commission Review – Submittal Form

(Applicant complete below section)

Project Name: Indego/IKE Smart Cities Kiosks

Project Address: Various **On Public Property?** Yes No

Total Budget: _____ **Utilizing City Funds?** Yes (specify amount): _____ No

Project Type (check all that apply):

- | | |
|--|--|
| <input type="checkbox"/> Building – New Construction or Addition | <input checked="" type="checkbox"/> Encroachment in/over ROW |
| <input type="checkbox"/> Building – Renovation or Repair | <input type="checkbox"/> Signage (Reconsideration) |
| <input type="checkbox"/> Plaza/Park/Playground | <input type="checkbox"/> Streetery (Reconsideration) |
| <input type="checkbox"/> Public Art | <input type="checkbox"/> Other: _____ |

Project Team:

Agency/Org.: Bicycle Transit Systems Design Lead (firm): _____

Other: OTIS, Orange Barrel Media

Primary Contact for Project Communications:

Name: Laura Bolles

Affiliation: Planning Manager, Bicycle Transit Systems

Email: [REDACTED]

(Art Commission staff complete below section)

Art Commission Meeting Date of Project Review: 4/8/26

Level of Review:

Concept Review Final Review If Final, specify date of preceding Concept Review: _____

Administrative Review (for projects with minimal visual impact on public realm)

Staff Notes (Optional):

Overall design previously approved. Review is for ten (10) new locations.



To: The Philadelphia Art Commission

From: Bicycle Transit Systems

Date: March 25th, 2026

Re: Administrative Review Request for IKE Smart City Kiosks at Various Sites

Dear Art Commission,

Bicycle Transit Systems (BTS) is a Philadelphia-based national bike share operator, who is contracted by the City of Philadelphia's Office of Transportation and Infrastructure Systems (OTIS) to operate Philadelphia's Indego bike share. IKE Smart City, an out of home advertising agency, is contracted by BTS to deliver static and digital advertising on Indego bikeshare stations. The Art Commission provided final concept approval for the deployment of IKE Smart City Kiosks on Indego bike share stations. BTS is seeking admin approval from the Art Commission to deploy IKE Smart City Kiosks at the following locations:

- Corinthian & Poplar
- 4th & Christian
- Fairmount & Delaware
- 20th & Hamilton
- 15th & Packer
- 41st & Market
- Broad & Tioga
- Water & Snyder
- 19th & Ridge
- Ridge & College

Please note two of these locations (Corinthian & Poplar and 4th & Christian) have existing Indego station. The remaining locations will get new stations.

The IKE Smart City Kiosk is an interactive digital kiosk that will be attached to the Indego bikeshare station. The kiosk will enhance the user experience for Indego customers, deliver public service information, resources, and local art, and generate advertising revenue to support the operations and expansion of Indego. The IKE Smart City Kiosk is 99.5" x 37.5" x 12.5" (H x W x D). The kiosk is made from steel and has heat-tempered dual-sided LED touchscreens. The kiosk will be mounted on a concrete foundation and will be connected to the Indego bike share station. The kiosk will resemble Indego's existing wayfinding signage while providing innovative and state-of-the-art aesthetics and functionality that Indego currently lacks.

BTS will be submitting a full submission package for these sites by Wednesday, April 1st. I will be BTS's

contact for this application and the point of contact for the Art Commission's decision.

Sincerely,

Laura Bolles
Planning Manager, Indego Bike Share, Bicycle Transit Systems
lbolles@bicycletransit.com

A photograph of two women standing on a sidewalk in Philadelphia, each with an Indego bike. They are wearing helmets and winter coats. In the background is the ornate, classical architecture of Philadelphia City Hall. A SEPTA bus is partially visible behind the women. The sky is blue with some clouds.

ike SMART CITY

**Philadelphia Indego
Bike Share**

Philadelphia Art Commission

APRIL 8, 2026

This document contains confidential trade secrets.

OUR MISSION:

WE PIONEER SMART CITY TECHNOLOGY TO IMPROVE LIVES IN CITIES.

IKE Smart City was formed in 2015 by Orange Barrel Media (OBM). OBM is a leading national media company with a portfolio of unique displays in top urban markets across the U.S. Since its inception in 2004, OBM has grown its inventory with a commitment to public/ private partnerships that provide value to cities, property owners, and advertisers alike.

Through its work in cities across the country, OBM identified an opportunity to merge street furniture advertising with interactive wayfinding and information resources. The team behind OBM formed sister company, IKE Smart City, to fill this need. IKE Smart City focuses entirely on delivering innovative and equitable smart city technology solutions while maximizing DOOH ad revenues in the urban core of cities.

IKE launched in Denver as a wayfinding and communication system for the digital age, an alternative to outdated and inefficient static maps as well as a world-class advertising platform. In addition to serving as a new amenity for the public, IKE quickly became an in-demand medium for advertisers seeking dynamic street-level opportunities in commercial districts.

IKE Smart City is known in the industry for its superior revenue delivery, exemplary design, and unmatched deployment expertise. We offer turnkey end-to-end programs that provide value to partners and the public through our ever-evolving media platform.

Our success has been sustained by building strong relationships with our city partners.



COMMUNITY ENGAGEMENT

Collaboration has been key to the successful deployment of IKE networks across the United States. The IKE team has experience working closely with council members, management districts, local businesses, property owners, and community advocacy groups to ensure the first wave of the IKE network delivers upon their unique needs. From kiosk locations, neighborhood-driven cabinet branding, and customized on-screen content to local art partnerships and modified advertising category restrictions, we ensure every aspect of our IKE programs reflects stakeholder input.

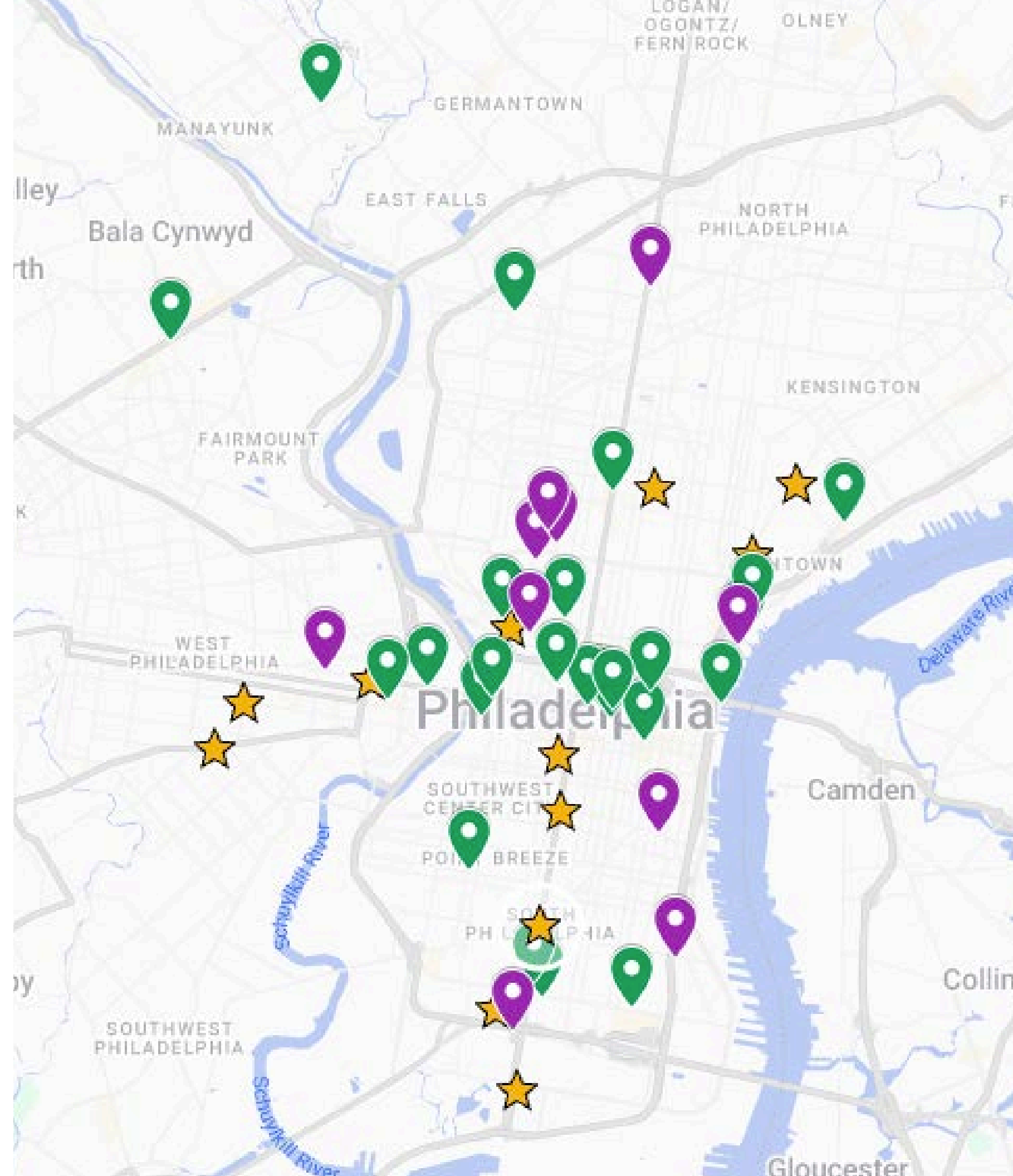
In Philadelphia, Indego actively worked with Registered Community Organizations (RCOs) and community stakeholders to get the bike stations installed. Indego and IKE Smart City have identified RCOs and community stakeholders for each proposed IKE site. Indego's partnership with them will continue as the IKEs are installed.



PHILADELPHIA KIOSK MAP

KEY

- ★ Live Pins: Yellow Stars
- 📍 Green Pins: Planned Locations
- 📍 Purple Pins: Proposed Locations

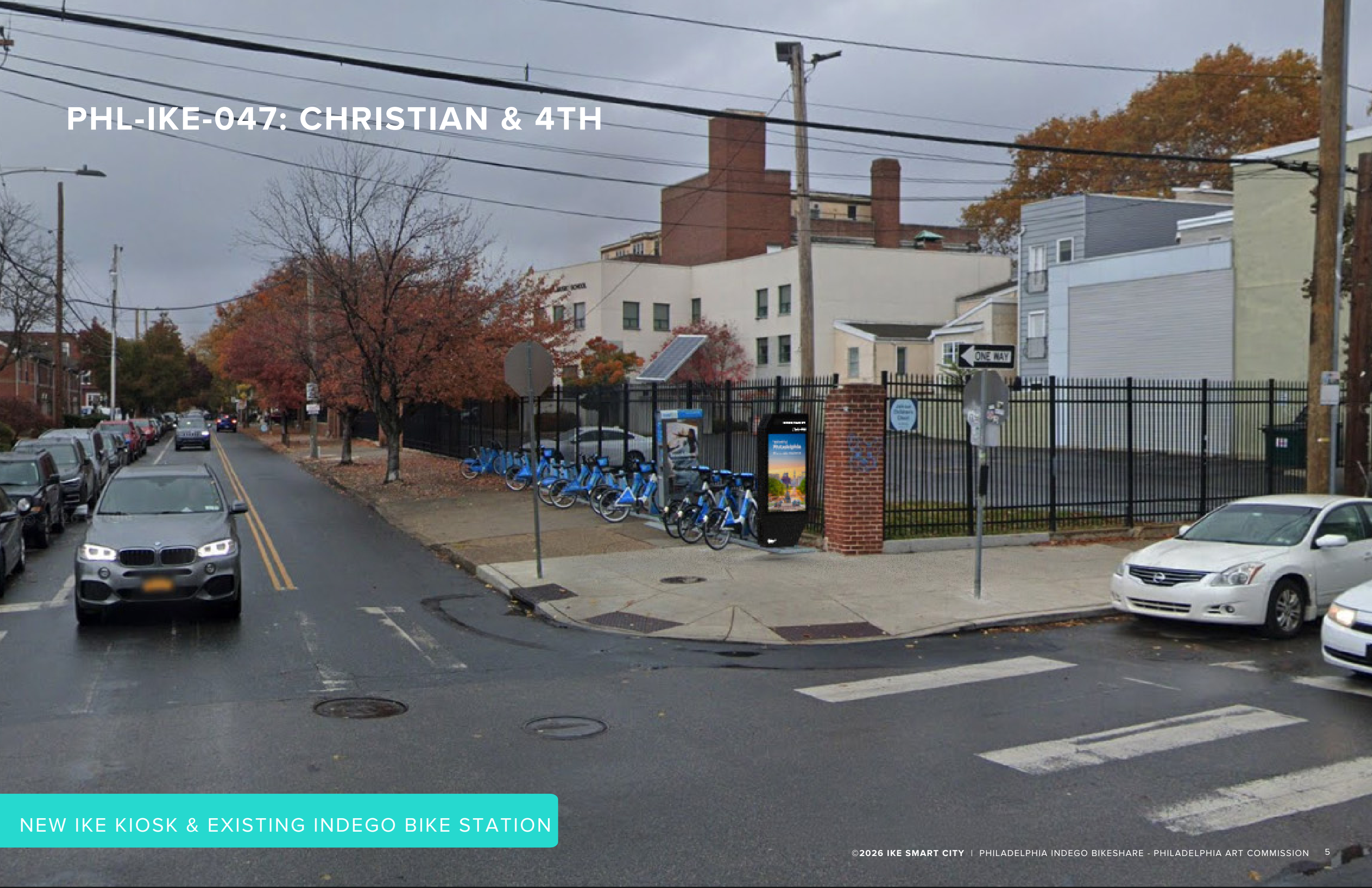


EXISTING BIKE SHARES + IKE SITES

These existing Indego bike share sites were selected to be upgraded with IKE Smart City Kiosks because they:

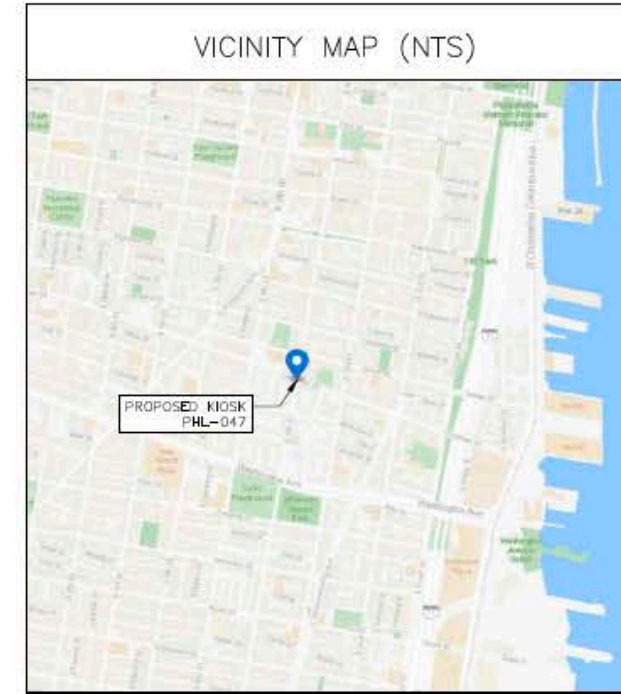
- Are not on a state-operated or federally funded roadway
 - Currently, Indego cannot deploy IKE kiosks on state-operated or federally funded roadways. This significantly limits eligible locations. Indego and IKE Smart City are working at the state and federal levels to create a pathway for future deployment on these roadways.
- Meet the required Right-of-Way standards of the City of Philadelphia
- Are optimal for public visibility and utilization

PHL-IKE-047: CHRISTIAN & 4TH



NEW IKE KIOSK & EXISTING INDEGO BIKE STATION

PHL-IKE-047: CHRISTIAN & 4TH



LEGEND

- ROW LINE
- PROPERTY LINE
- PROPOSED CONDUIT
- ALTERNATE CONDUIT
- EDGE OF CONCRETE
- CURB LINE
- [Kiosk Symbol] KIOSK AND MANEUVERING AREA
- [Square Symbol] SERVICE METER/PULL BOX/ TRANSFORMER PAD LOCATION
- [NTS Symbol] NOT TO SCALE
- [Light Pole Symbol] EXISTING STREET LIGHT POLE
- [Traffic Signal Symbol] EXISTING TRAFFIC SIGNAL

PALMS CONSULTING AND ENGINEERING LLC
EDINBURG, TEXAS 78541
(956) 648-1055
TEXAS REG. NO. F-26923

IKE SMART CITY
PHL-047 EXHIBIT
(CHRISTIAN ST & S 4TH ST)

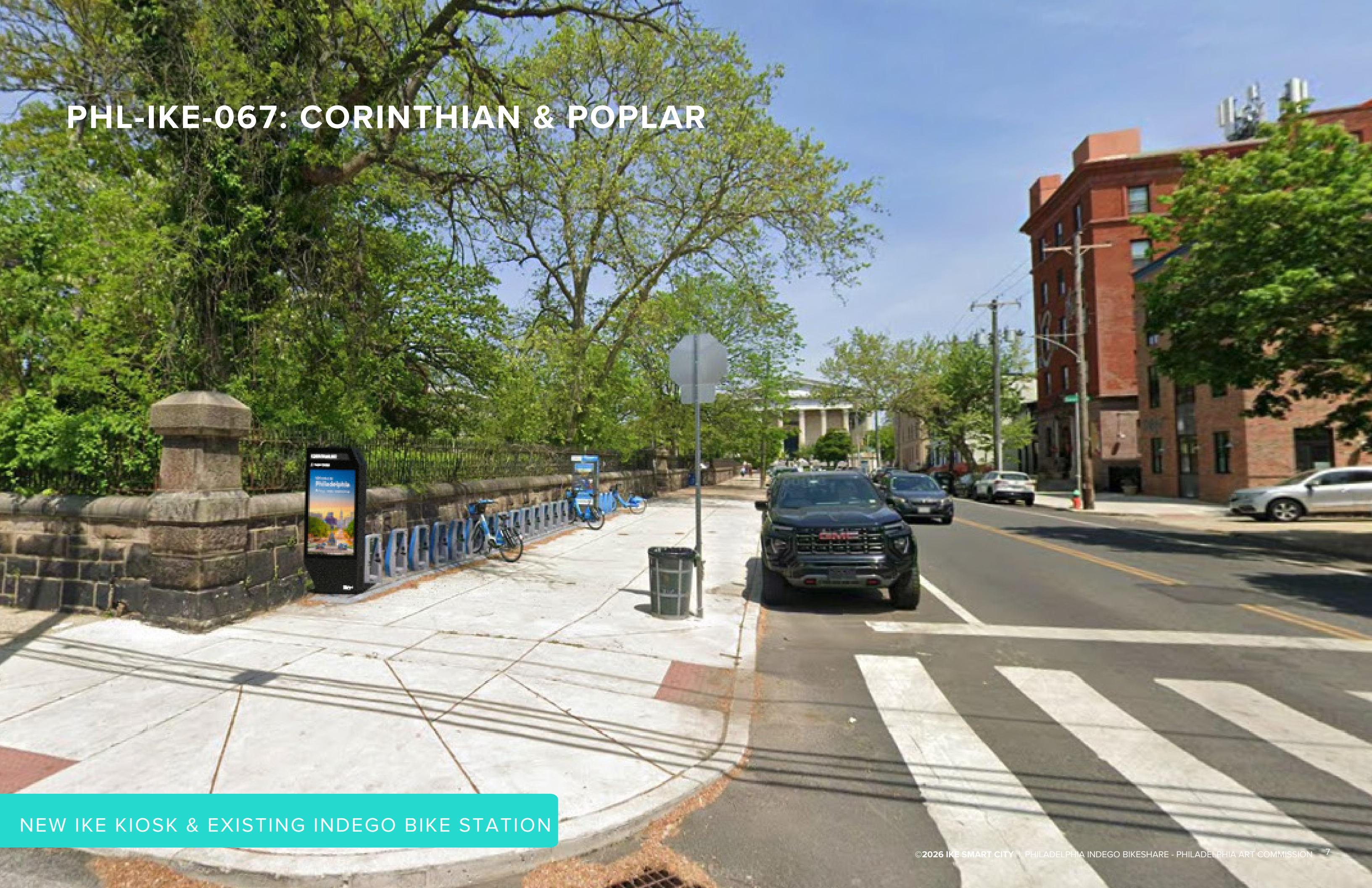
DRAWN BY:	MAC
CHECKED BY:	PRH
PROJECT NUMBER:	ENG 25.001
DESCRIPTION:	KIOSK EXHIBIT
DRAWING NAME:	IKE PHL-047

SHEET NO. OF DRAWING SCALE

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PHL-IKE-067: CORINTHIAN & POPLAR



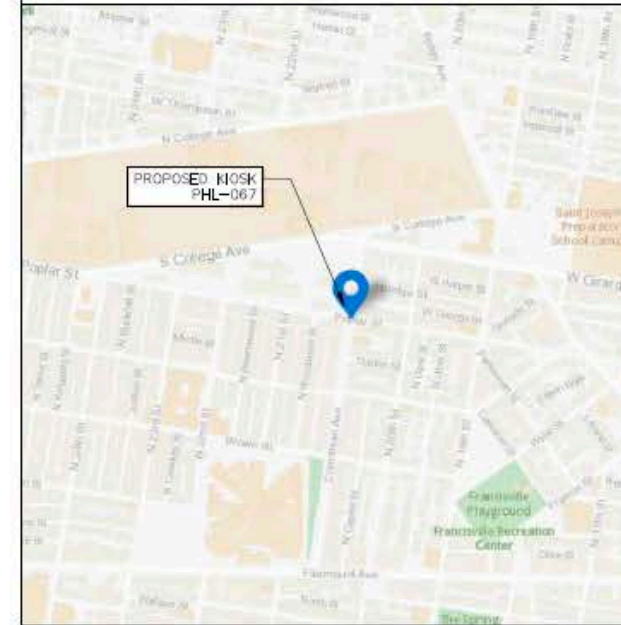
NEW IKE KIOSK & EXISTING INDEGO BIKE STATION

PHL-IKE-067: CORINTHIAN & POPLAR

OVERALL SITE PLAN



VICINITY MAP (NTS)



SITE IMAGE (NTS)



LEGEND

- ROW LINE
- PROPERTY LINE
- PROPOSED CONDUIT
- ALTERNATE CONDUIT
- EDGE OF CONCRETE
- CURB LINE
- ☐ KIOSK AND MANEUVERING AREA
- ☐ SERVICE METER/PULL BOX/ TRANSFORMER PAD LOCATION
- NTS NOT TO SCALE
- ⦿ EXISTING STREET LIGHT POLE
- ⦿ EXISTING TRAFFIC SIGNAL

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IKE SMART CITY
PHL-067 EXHIBIT
(CORINTHIAN AVE & POPLAR ST)

DRAWN BY:	MAC
CHECKED BY:	PRH
PROJECT NUMBER:	ENG 25.001
DESCRIPTION:	KIOSK EXHIBIT
DRAWING NAME:	IKE PHL-067

SHEET NO. OF DRAWING SCALE

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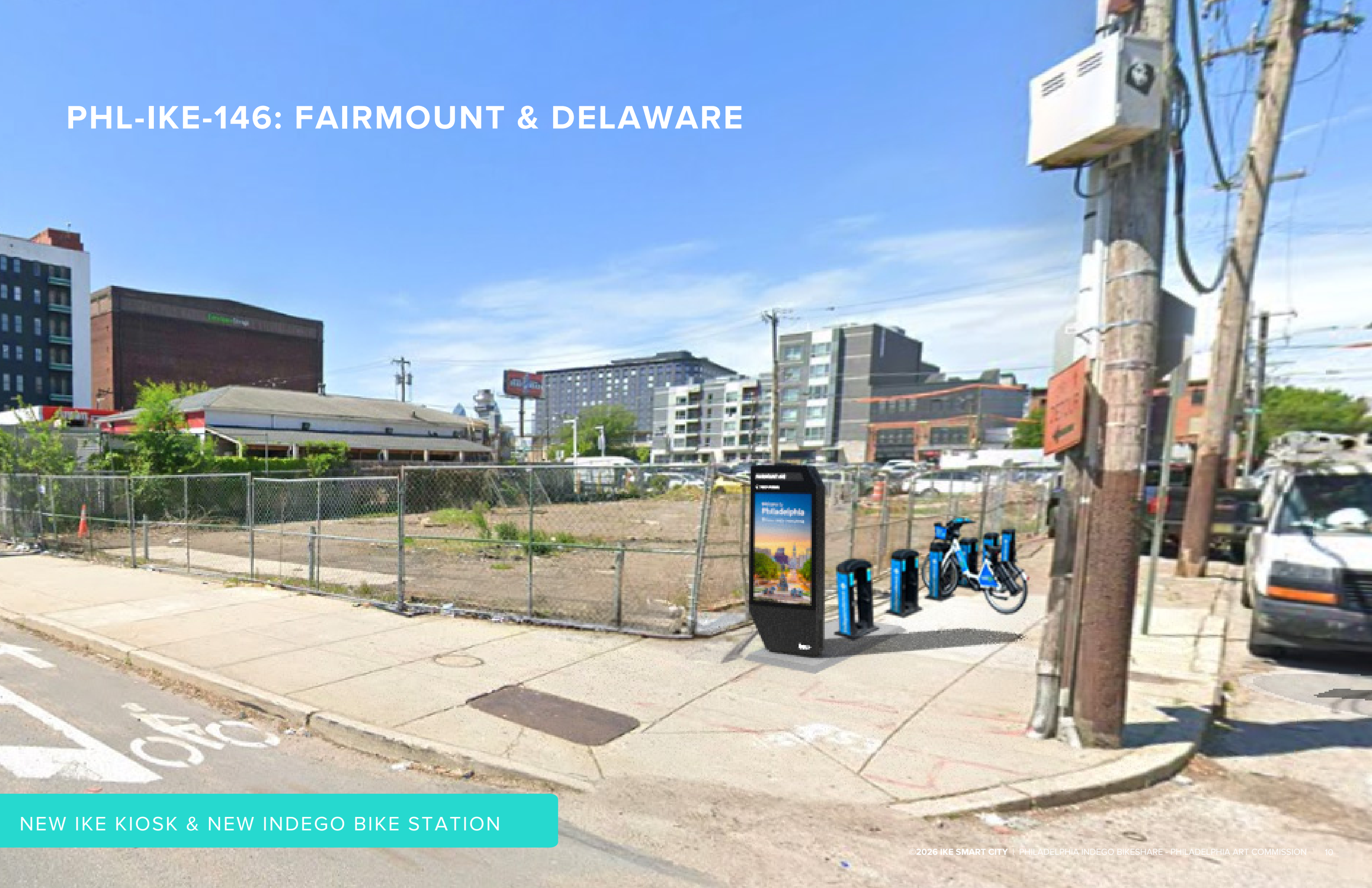
NOT FOR CONSTRUCTION

NEW BIKE SHARES + IKE SITES

These locations were selected for new Indego bike share stations with IKE Smart City Kiosks because they:

- Are not on a state-operated or federally funded roadway
 - Currently, Indego cannot deploy IKE kiosks on state-operated or federally funded roadways. This significantly limits eligible locations. Indego and IKE Smart City are working at the state and federal levels to create a pathway for future deployment on these roadways.
- **Overlap with areas where Indego needs additional capacity or where system expansion is planned**
- Meet the required Right-of-Way standards of the City of Philadelphia
- Are optimal for public visibility and utilization

PHL-IKE-146: FAIRMOUNT & DELAWARE



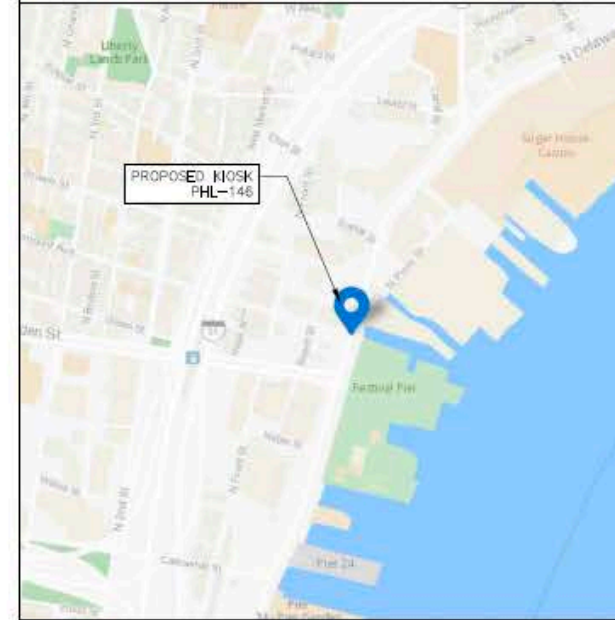
NEW IKE KIOSK & NEW INDEGO BIKE STATION

PHL-IKE-146: FAIRMOUNT & DELAWARE

OVERALL SITE PLAN



VICINITY MAP (NTS)



SITE IMAGE (NTS)



LEGEND

- ROW LINE
- PROPERTY LINE
- PROPOSED CONDUIT
- ALTERNATE CONDUIT
- EDGE OF CONCRETE
- CURB LINE
- KIOSK AND MANEUVERING AREA
- SERVICE METER/PULL BOX/ TRANSFORMER PAD LOCATION
- NOT TO SCALE
- EXISTING STREET LIGHT POLE
- EXISTING TRAFFIC SIGNAL

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TEXAS REG. NO. F-26923

IKE SMART CITY
PHL-146 EXHIBIT
(DELAWARE AVE & FAIRMOUNT AVE)

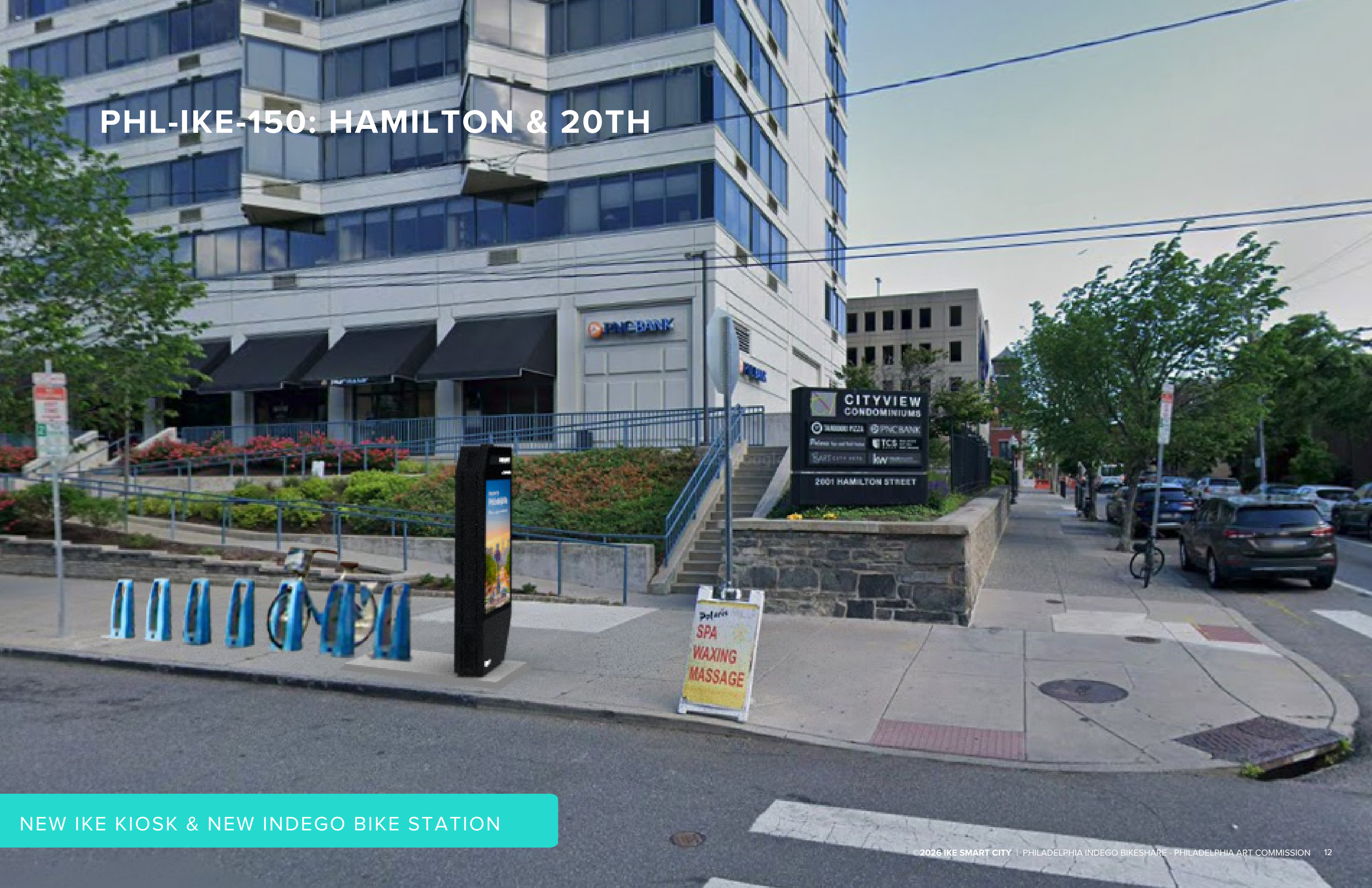
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CHECKED BY:	PRH
PROJECT NUMBER:	ENG 25.001
DESCRIPTION:	KIOSK EXHIBIT
DRAWING NAME:	IKE PHL-146

SHEET NO	OF	DRAWING SCALE
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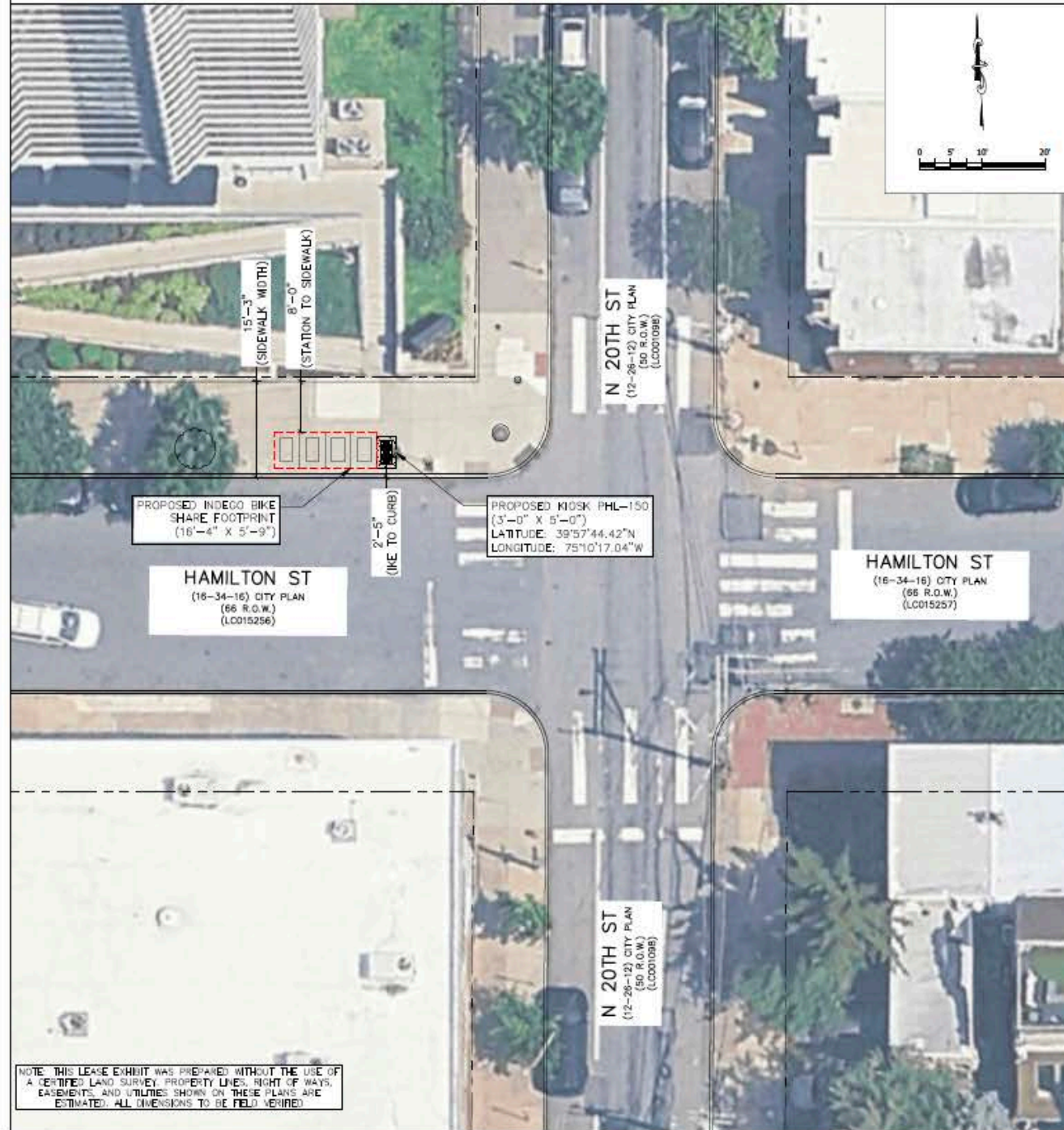
PHL-IKE-150: HAMILTON & 20TH



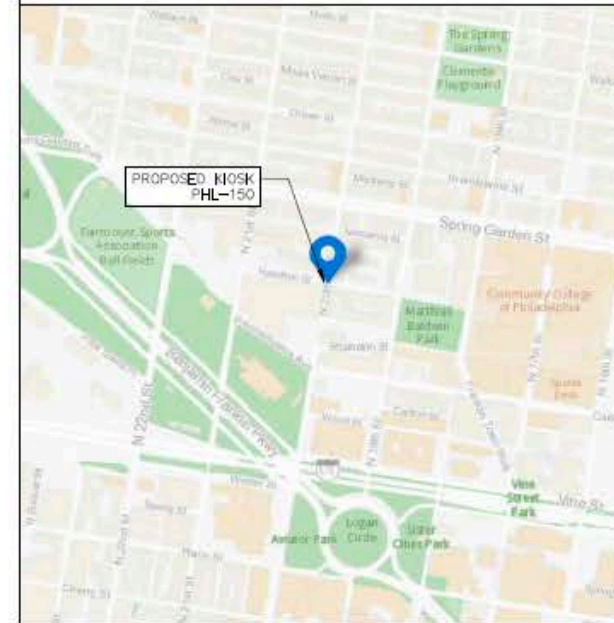
NEW IKE KIOSK & NEW INDEGO BIKE STATION

PHL-IKE-150: HAMILTON & 20TH

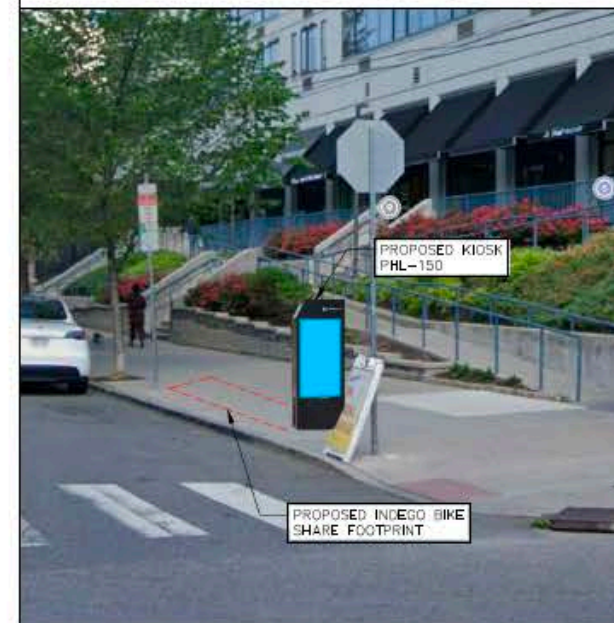
OVERALL SITE PLAN



VICINITY MAP (NTS)



SITE IMAGE (NTS)



LEGEND

- ROW LINE
- PROPERTY LINE
- PROPOSED CONDUIT
- ALTERNATE CONDUIT
- EDGE OF CONCRETE
- CURB LINE
- KIOSK AND MANEUVERING AREA
- SERVICE METER/PULL BOX/ TRANSFORMER PAD LOCATION
- NTS NOT TO SCALE
- EXISTING STREET LIGHT POLE
- EXISTING TRAFFIC SIGNAL

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IKE SMART CITY
 PHL-150 EXHIBIT
 (HAMILTON ST & N 20TH ST)

DRAWN BY:	MAC
CHECKED BY:	PRH
PROJECT NUMBER:	ENG 25.001
DESCRIPTION:	KIOSK EXHIBIT
DRAWING NAME:	IKE PHL-150

SHEET NO	OF	DRAWING SCALE
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PHL-IKE-151: PACKER & 15TH



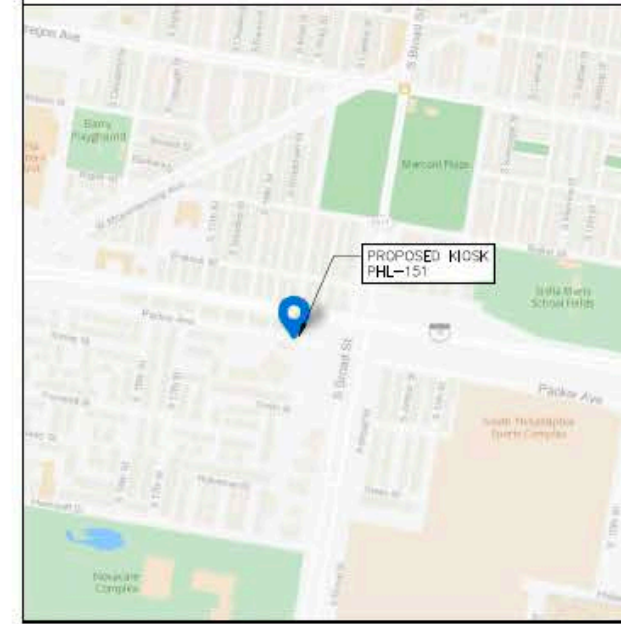
NEW IKE KIOSK & NEW INDEGO BIKE STATION

PHL-IKE-151: PACKER & 15TH

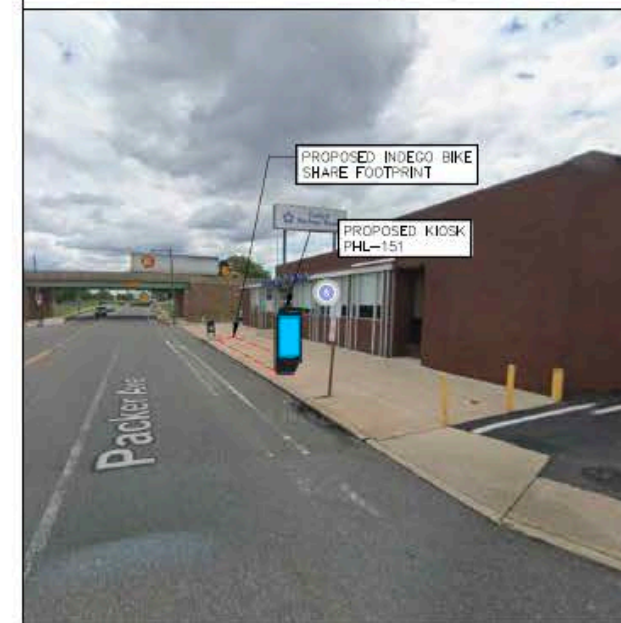
OVERALL SITE PLAN



VICINITY MAP (NTS)



SITE IMAGE (NTS)



LEGEND

- ROW LINE
- PROPERTY LINE
- PROPOSED CONDUIT
- ALTERNATE CONDUIT
- EDGE OF CONCRETE
- CURB LINE
- ☐ KIOSK AND MANEUVERING AREA
- ☐ SERVICE METER/PULL BOX/ TRANSFORMER PAD LOCATION
- NTS NOT TO SCALE
- ⊙ EXISTING STREET LIGHT POLE
- ⊙ EXISTING TRAFFIC SIGNAL

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 TEXAS REG. NO. F-26923

IKE SMART CITY PHL-151 EXHIBIT (PACKER AVE & S 15TH ST)

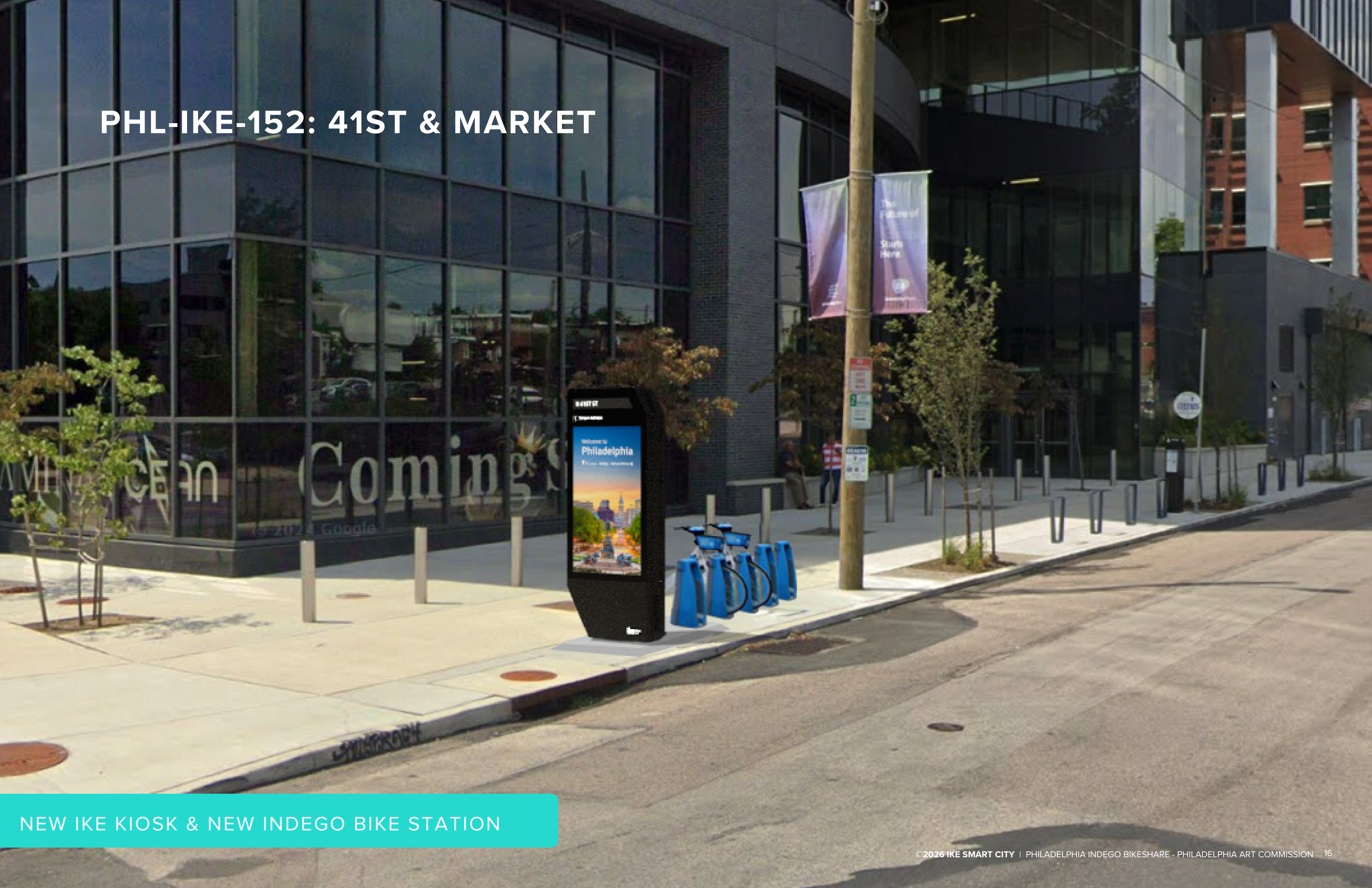
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CHECKED BY:	PRH
PROJECT NUMBER:	ENG 25.001
DESCRIPTION:	KIOSK EXHIBIT
DRAWING NAME:	IKE PHL-151

SHEET NO	OF	DRAWING SCALE
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PHL-IKE-152: 41ST & MARKET



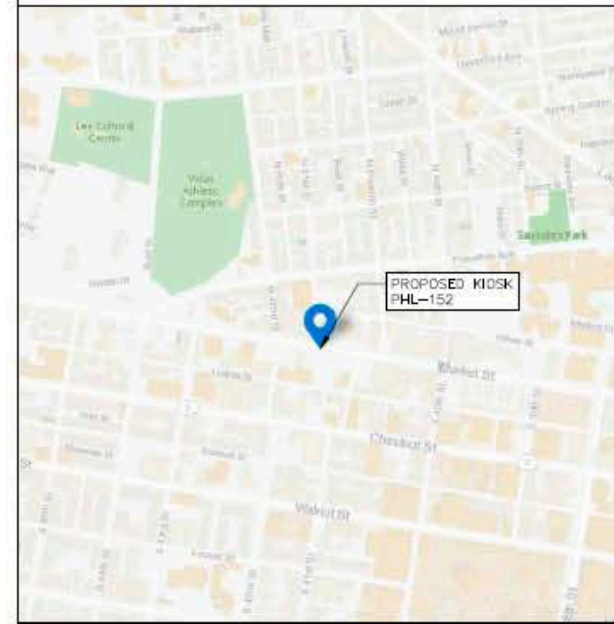
NEW IKE KIOSK & NEW INDEGO BIKE STATION

PHL-IKE-152: 41ST & MARKET

OVERALL SITE PLAN



VICINITY MAP (NTS)



SITE IMAGE (NTS)



LEGEND

- ROW LINE
- PROPERTY LINE
- PROPOSED CONDUIT
- ALTERNATE CONDUIT
- EDGE OF CONCRETE
- CURB LINE
- ☐ KIOSK AND MANEUVERING AREA
- ☐ SERVICE METER/PULL BOX / TRANSFORMER PAD LOCATION
- NTS NOT TO SCALE
- ⦿ EXISTING STREET LIGHT POLE
- ⦿ EXISTING TRAFFIC SIGNAL

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IKE SMART CITY
 PHL-152 EXHIBIT
 (N 41ST ST & MARKET ST)

DRAWN BY:	MAC
CHECKED BY:	PRH
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DESCRIPTION:	KIOSK EXHIBIT
DRAWING NAME:	IKE PHL-152

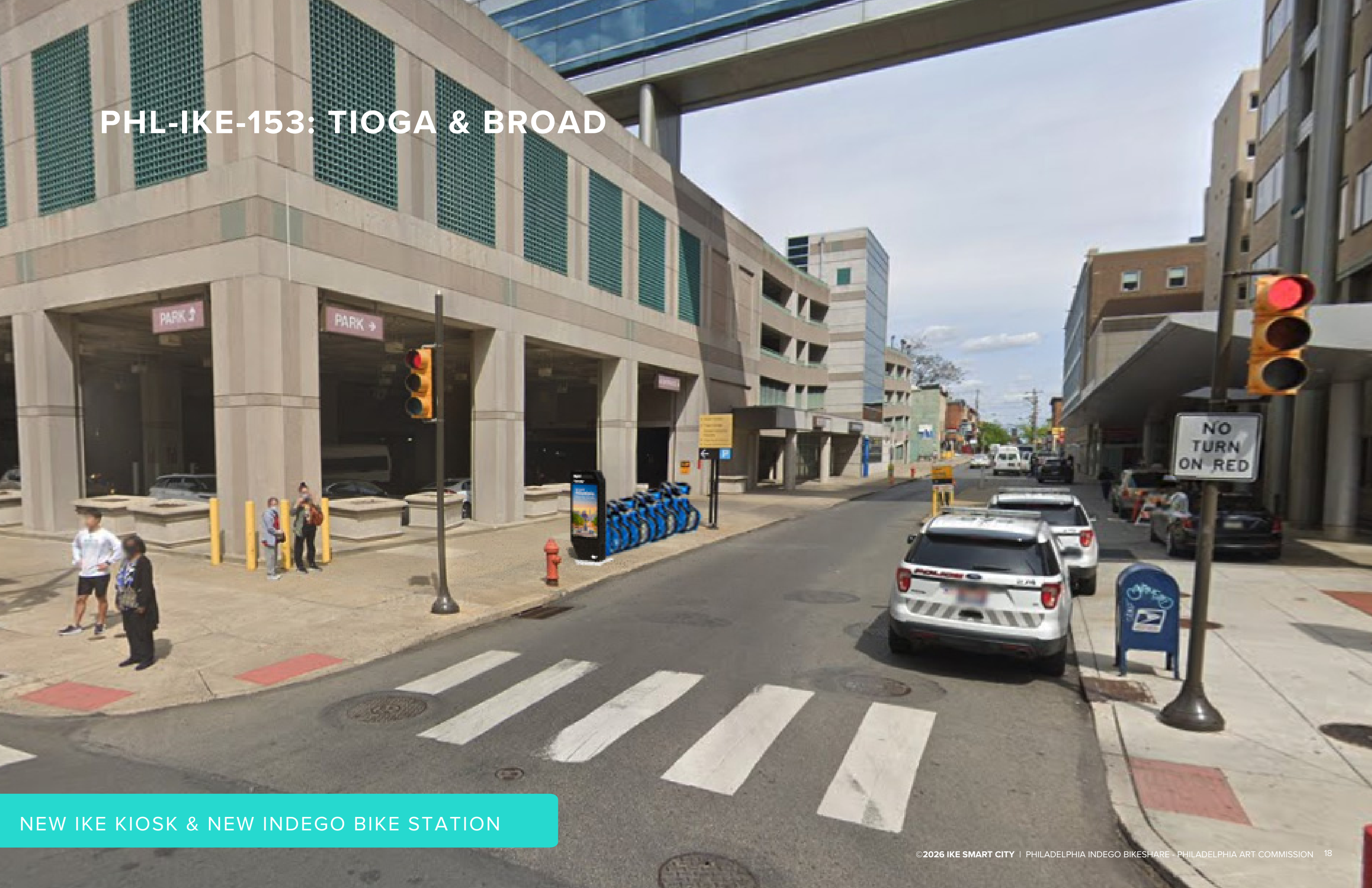
SHEET NO	OF	DRAWING SCALE
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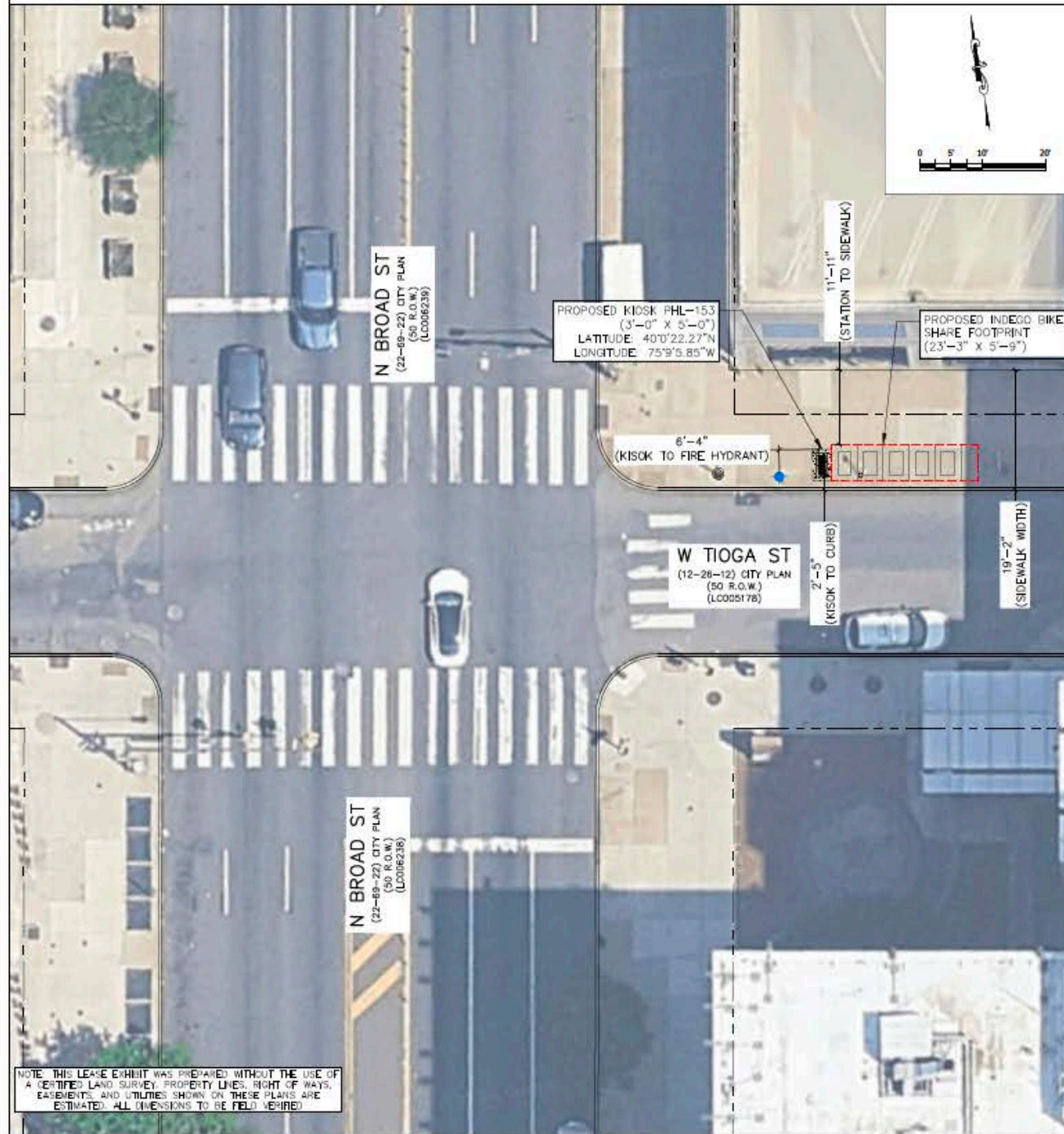
PHL-IKE-153: TIOGA & BROAD



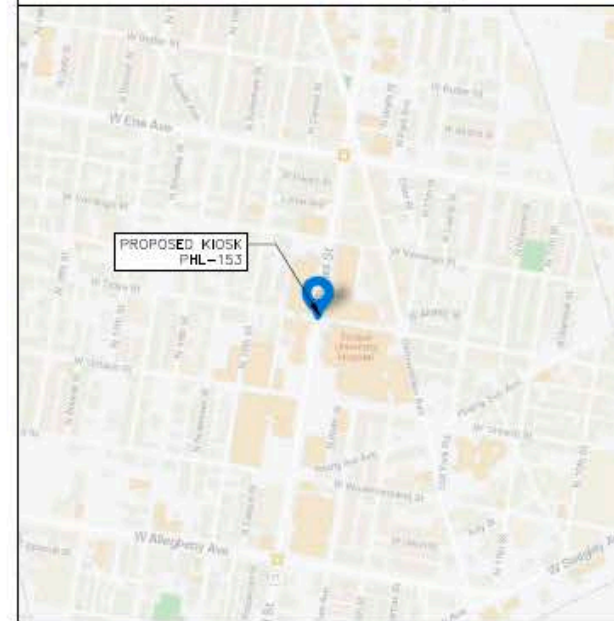
NEW IKE KIOSK & NEW INDEGO BIKE STATION

PHL-IKE-153: TIOGA & BROAD

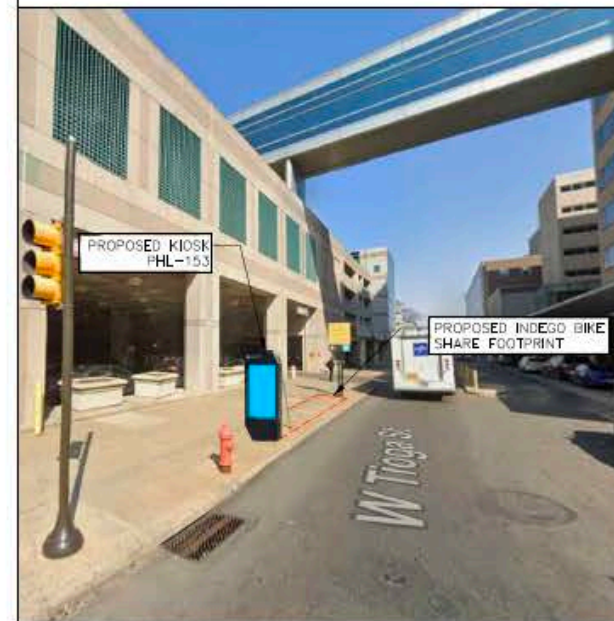
OVERALL SITE PLAN



VICINITY MAP (NTS)



SITE IMAGE (NTS)



LEGEND

- ROW LINE
- PROPERTY LINE
- PROPOSED CONDUIT
- ALTERNATE CONDUIT
- EDGE OF CONCRETE
- CURB LINE
- KIOSK AND MANEUVERING AREA
- SERVICE METER/PULL BOX/ TRANSFORMER PAD LOCATION
- NTS NOT TO SCALE
- EXISTING STREET LIGHT POLE
- EXISTING TRAFFIC SIGNAL

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IKE SMART CITY
 PHL-153 EXHIBIT
 (W TIOGA ST & N BROAD ST)

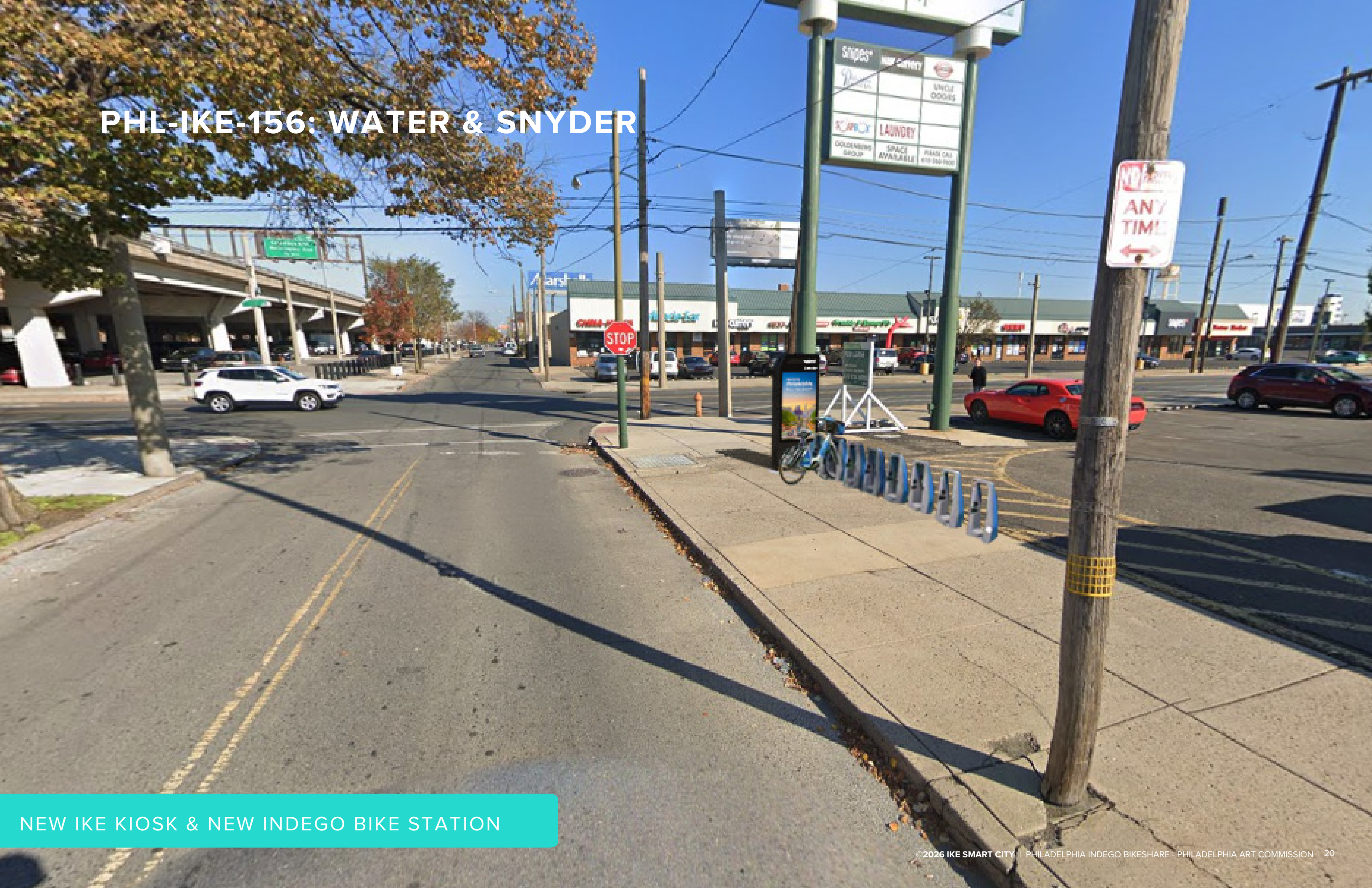
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CHECKED BY:	PRH
PROJECT NUMBER:	ENG 25.001
DESCRIPTION:	KIOSK EXHIBIT
DRAWING NAME:	IKE PHL-153

SHEET NO.	OF	DRAWING SCALE
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NOT FOR CONSTRUCTION

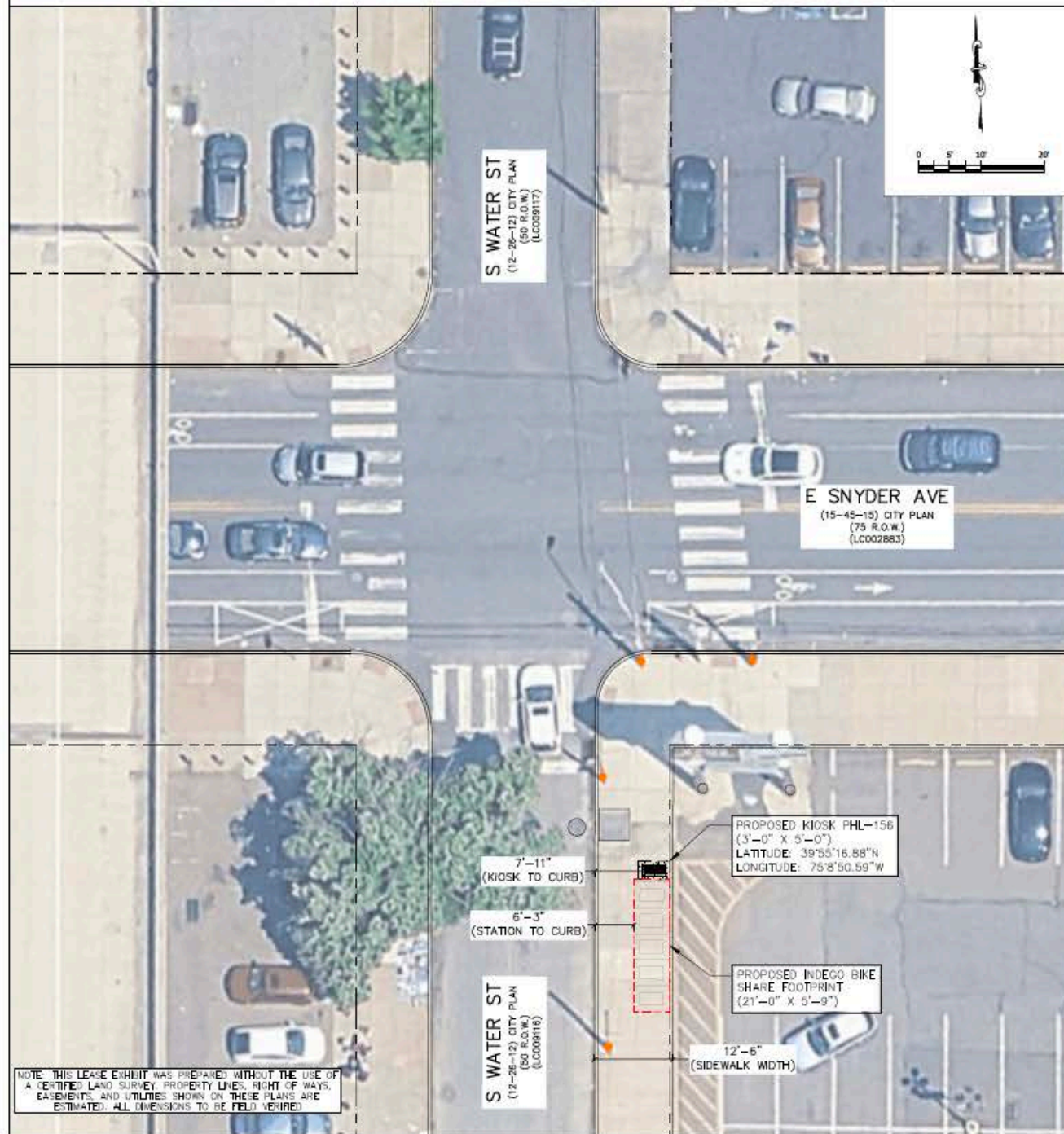
PHL-IKE-156: WATER & SNYDER



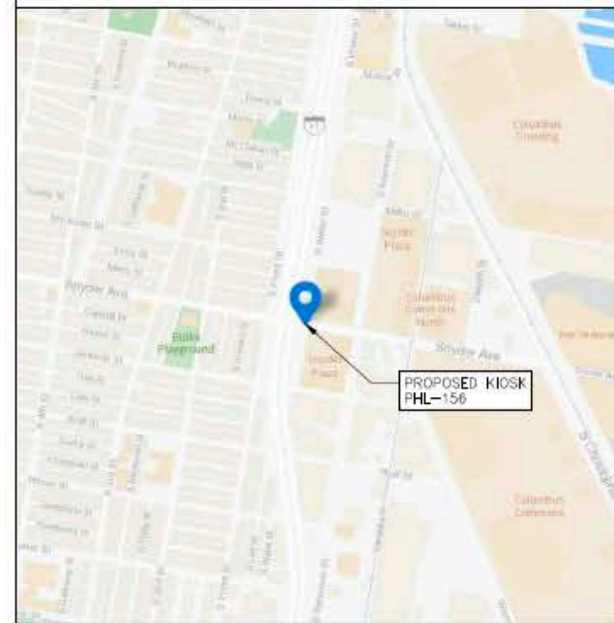
NEW IKE KIOSK & NEW INDEGO BIKE STATION

PHL-IKE-156: WATER & SNYDER

OVERALL SITE PLAN



VICINITY MAP (NTS)



SITE IMAGE (NTS)



LEGEND

- ROW LINE
- PROPERTY LINE
- PROPOSED CONDUIT
- ALTERNATE CONDUIT
- EDGE OF CONCRETE
- CURB LINE
- KIOSK AND MANEUVERING AREA
- SERVICE METER/PULL BOX/ TRANSFORMER PAD LOCATION
- NTS NOT TO SCALE
- EXISTING STREET LIGHT POLE
- EXISTING TRAFFIC SIGNAL

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IKE SMART CITY
 PHL-156 EXHIBIT
 (S WATER ST & E SNYDER AVE)

DRAWN BY:	MAC
CHECKED BY:	PRH
PROJECT NUMBER:	ENG 25.001
DESCRIPTION:	KIOSK EXHIBIT
DRAWING NAME:	IKE PHL-156

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NOT FOR CONSTRUCTION

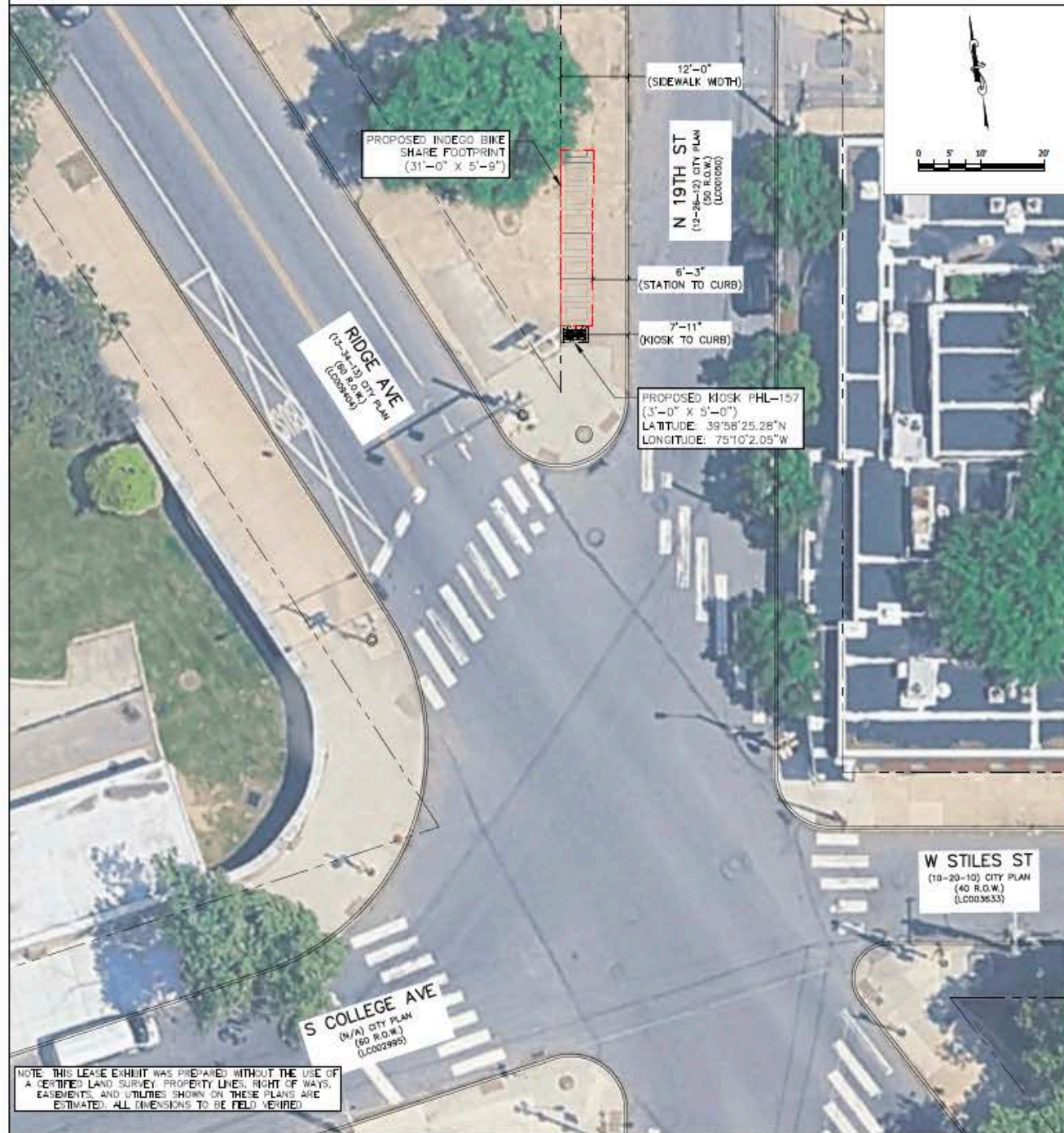
PHL-IKE-157: 19TH & RIDGE



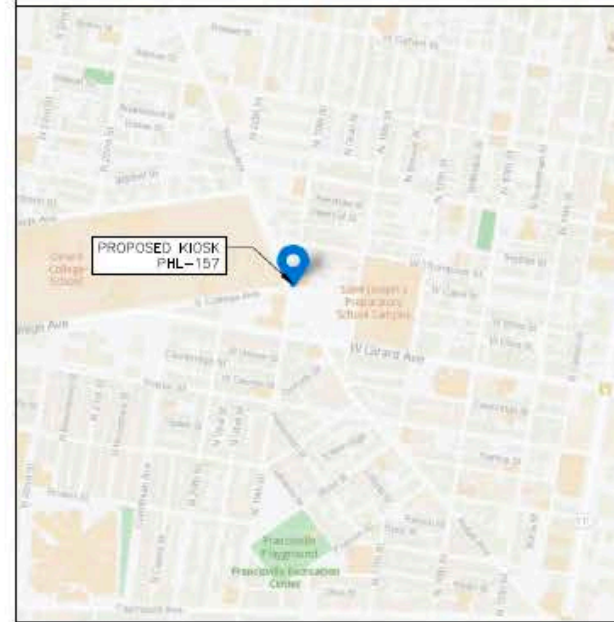
NEW IKE KIOSK & NEW INDEGO BIKE STATION

PHL-IKE-157: 19TH & RIDGE

OVERALL SITE PLAN



VICINITY MAP (NTS)



SITE IMAGE (NTS)



LEGEND

- ROW LINE
- PROPERTY LINE
- PROPOSED CONDUIT
- ALTERNATE CONDUIT
- EDGE OF CONCRETE
- CURB LINE
- KIOSK AND MANEUVERING AREA
- SERVICE METER/PULL BOX/ TRANSFORMER PAD LOCATION
- NTS NOT TO SCALE
- EXISTING STREET LIGHT POLE
- EXISTING TRAFFIC SIGNAL

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TEXAS REG. NO. F-26923

IKE SMART CITY
PHL-157 EXHIBIT
(N 19TH ST & RIDGE AVE)

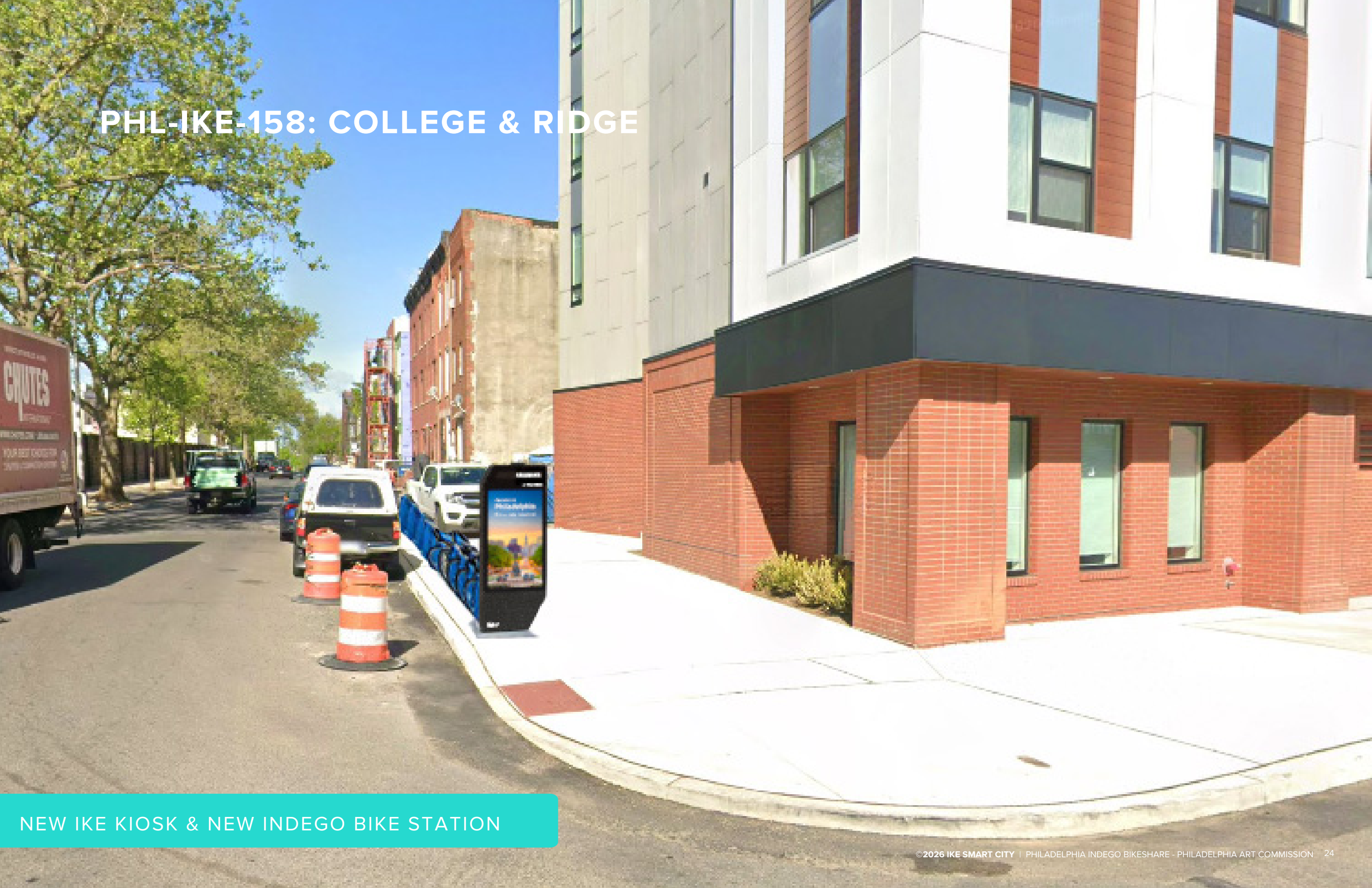
DRAWN BY:	MAC
CHECKED BY:	PRH
PROJECT NUMBER:	ENG 25.001
DESCRIPTION:	KIOSK EXHIBIT
DRAWING NAME:	IKE PHL-157

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PHL-IKE-158: COLLEGE & RIDGE



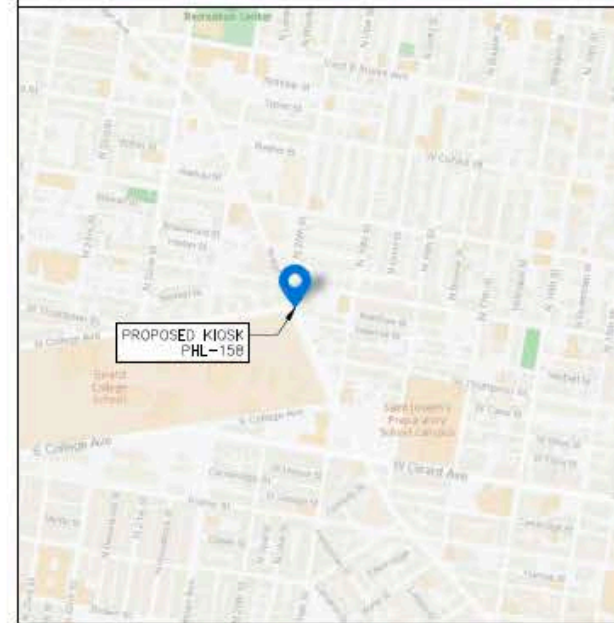
NEW IKE KIOSK & NEW INDEGO BIKE STATION

PHL-IKE-158: COLLEGE & RIDGE

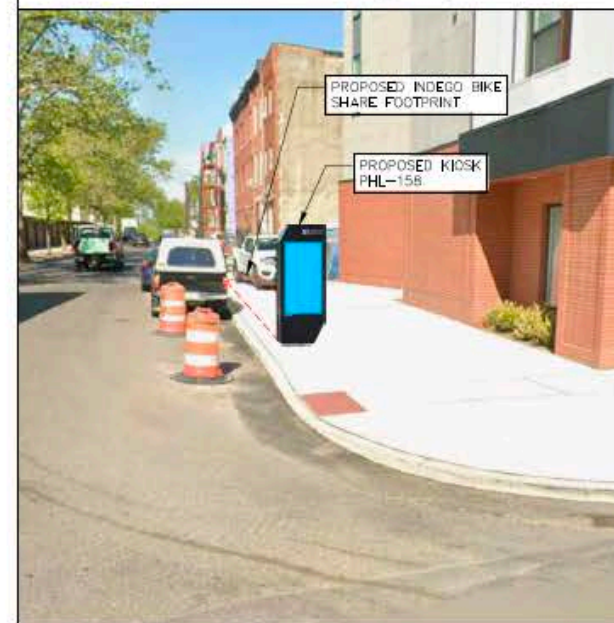
OVERALL SITE PLAN



VICINITY MAP (NTS)



SITE IMAGE (NTS)



LEGEND

- ROW LINE
- PROPERTY LINE
- PROPOSED CONDUIT
- ALTERNATE CONDUIT
- EDGE OF CONCRETE
- CURB LINE
- KIOSK AND MANEUVERING AREA
- SERVICE METER/PULL BOX / TRANSFORMER PAD LOCATION
- NOT TO SCALE
- EXISTING STREET LIGHT POLE
- EXISTING TRAFFIC SIGNAL

PALMS CONSULTING AND ENGINEERING LLC

 EDINBURG, TEXAS 78541
 (956) 648-1055
 TEXAS REG. NO. F-26923

IKE SMART CITY
 PHL-158 EXHIBIT
 (N COLLEGE AVE & RIDGE AVE)

DRAWN BY:	MAC
CHECKED BY:	PRH
PROJECT NUMBER:	ENG 25.001
DESCRIPTION:	KIOSK EXHIBIT
DRAWING NAME:	IKE PHL-158

SHEET NO	OF	DRAWING SCALE
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THIS DOCUMENT WAS PREPARED UNDER THE SUPERVISION OF PHILLIP HARRIS, PE, CFM. IT IS NOT INTENDED FOR BID OR CONSTRUCTION PURPOSES AND IS INFORMATIONAL ONLY.

NOT FOR CONSTRUCTION

NOTE: THIS LEASE EXHIBIT WAS PREPARED WITHOUT THE USE OF A CERTIFIED LAND SURVEY. PROPERTY LINES, RIGHT OF WAYS, EASEMENTS, AND UTILITIES SHOWN ON THESE PLANS ARE ESTIMATED. ALL DIMENSIONS TO BE FIELD VERIFIED.

PROCESS & NEXT STEPS

Review & Permitting Process

- Following Art Commission review and approval, Indego/IKE Smart City kiosk sites undergo several additional reviews prior to installation. Art Commission approval is a prerequisite for each of the subsequent steps:
 1. OTIS and Office of Complete Streets right-of-way pre-review
 2. Art Commission review
 3. PECO review to identify power source
 4. GPIS (Streets Dept) review to permit road surface-related activities
 5. PWD (Water Dept) review to check for utility conflicts
 6. JMT (Third Party Engineering Consultant) peer design review
 7. ECLIPSE (Streets Dept) review to permit construction
 8. Street & traffic closure review to permit street and sidewalk closures
 9. OTIS and Office of Complete Streets right-of-way final review

Drop-Off Rate

- Due to the multiple phases of review and permitting, Indego / IKE Smart City kiosks have a material drop-off rate. Issues that cannot be anticipated at the outset are often identified during review. Because of this, more locations are sited than will ultimately be deployed, with an expected drop-off rate of at least 10%.

Deployment Timeline

- On average, it takes approximately 8 months from when a location is sited to when it is deployed due to the required review and permitting phases.

EXAMPLES OF COMMUNITY / INSTITUTIONAL CONTENT



CCra.
center city residents' association

Neighbors, For A Better Neighborhood



Center City Residents' Association
Representing the Center City West Neighborhood

CCRA provides:

- Residential Sidewalk Cleaning
- Safe streets and sidewalks
- Focused Development, Zoning and

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- IMPROVED MOOD
- STRONGER HEARTS
- HEALTHIER LIFESTYLES

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HAPPY HOUR SPECIALS AT PARTICIPATING BARS & RESTAURANTS

\$6 BEER - \$7 WINE
\$8 COCKTAILS
\$8 APPETIZERS

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All Summer Long!

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CRITERIA FOR COMMUNITY CONTENT (UPDATED)

- City's ad policy requires community content to be endorsed by a city dept and carry that department's logo
- Community screentime requests can be made via Indego's customer support (*submission form still in development*)
- All content must be reviewed and approved by the city
- Approved content deployed on KE's based on available unsold screentime



Contact

Customer Support

Call or Text: [844-446-3346](tel:844-446-3346)

Email: support@rideindego.com

M-F (Calls/Texts/Emails: 8 a.m. to 8 p.m.)

Weekends (Texts/Emails: 8 a.m. to 8 p.m.)

For the fastest response, please report a trip issue on the app or text our customer service team using the number listed above.

OTHER INFO & UPDATES

- Ribbon cutting and public demo postponed to second half of the year
- Demo video published on [Instagram](#)
- IKE utilization data/analytics
 - **Top 3 Apps Utilized:** Photo Booth (29%), Transit (28%), Arcade (12%)
 - **Average Monthly Usage/Kiosk:**

<u>Kiosk ID</u>	<u>Intersection</u>	<u>Average Visits/Month</u>	<u>Live Date</u>
PHL-048	Spruce & 15th	116	12/9/25
PHL-059	48th & Spruce	714	10/27/25
PHL-066	10th & Berks	169	12/19/25
PHL-071	York & Trenton	537	7/10/25
PHL-077	38th & Market	122	10/28/25
PHL-078	Broad & Passyunk	119	7/10/25
PHL-079	Broad & Pattison	106	7/10/25
PHL-082	Hamilton & 22nd	154	8/29/25
PHL-093	Christian & Broad	341	12/9/25
PHL-095	Frankford & Crease	349	11/6/25
PHL-103	50th & Baltimore	10 Total Since Live	3/30/26
PHL-115	Bigler & Moyamensing	11 Total Since Live	3/11/26



Thank you

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