

Philadelphia Art Commission
One Parkway Building
1515 Arch St., 13th Floor
Philadelphia, PA 19102
artcommission@phila.gov



Art Commission Signage Review Cover Letter

Date: 3/18/26

Name of Business or Entity (to which the sign is accessory): Haraz Coffee House

Sign Location (Address): 1822 Chestnut St On Public Property? Yes No

Is this location in an Overlay Zoning District requiring Art Commission signage review?

Yes (specify): _____ No Unsure

Total Number of Signs: 1 Type(s) of Signs (check all that apply below):

Wall Projecting/Blade Marquee Awning or Canopy Building ID (above 2nd story)

Window Other: _____

Sign Details (if more than four (4), include details in *Additional Description* box below):

#	Sign Type	Dimensions	Mounting Height	Material(s)	Illumination (check if so)
1	Wall sign	36"H x 156"W	188"	Aluminum, Acrylic, Digital Print	<input checked="" type="checkbox"/>
2					<input type="checkbox"/>
3					<input type="checkbox"/>
4					<input type="checkbox"/>

Additional Description (optional) (details, background/context, purpose/need, specific requests, etc.):

1/8" Aluminum Frame encased in .080 Aluminum with digitally produced wood pattern overlay. Halo-lit letters mounted onto the frame

Primary Contact for Art Commission

Communications:

Name: Roxanne Aini

Company: Futura Identities, Inc. dba Signarama

Address: 101 E. Luzerne St, Philadelphia, PA 19124

Email: [REDACTED]

Phone: [REDACTED]

Contact to Receive Art Commission

Decision (if different):

Name: _____

Company: _____

Address: _____

Email: _____

Phone: _____



Existing

OPT C
WOOD GRAIN PRINT BACKER



FRONT VIEW

EXTERIOR WALL SIGN

HARAZ ELEVATION

39 SQFT

WALL SIGN

36" x 156" x 4" DP Fabricated Sign to be constructed with 3" Alum Angle overlay with .080 Alum to be painted Black. 1.5" Deep Halo-Lit Illuminated Fabricated with Gold Finish Letters mounted to Sign Cabinet. Secure with Tapcon Fasteners



DESIGN CRITERIA	PA
CODE: IBC 2021 IASCE 7-16	
Ground Snow Load - Pg = 39 psi	
Snow Exposure Factor Ce = 0.9 for fully exposed (1.0 for Partially exposed) Snow Load Importance factor I = 1.0 Thermal factor Ct = 1.2 (for Unheated structure)	
Wind Loads:	
Basic Wind Speed V = 124 mph	
Wind Importance Factor I = 1.0	
Wind Exposure Category = C (for open terrain), Use B inside the city.	
Force Coef = 1.0 to 1.95 depends on the shape and dimension of the sign. Gust Factor G = 0.85	

PREPARED BY/ SIGN CONTRACTOR: **Signarama**
 The way to grow your business.
 Production Documents
 101 S Lucretia St Philadelphia, PA 19124
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PREPARED FOR: **1822 Chestnut St Philadelphia, PA 19103**