

Philadelphia Art Commission
One Parkway Building
1515 Arch St., 13th Floor
Philadelphia, PA 19102
artcommission@phila.gov



Art Commission Signage Review Cover Letter

Date: 3/2/26

Name of Business or Entity (to which the sign is accessory): Trumark

Sign Location (Address): 1701 Market St. On Public Property? Yes No

Is this location in an Overlay Zoning District requiring Art Commission signage review?

Yes (specify): _____ No Unsure

Total Number of Signs: 2 Type(s) of Signs (check all that apply below):

Wall Projecting/Blade Marquee Awning or Canopy Building ID (above 2nd story)

Window Other: _____

Sign Details (if more than four (4), include details in *Additional Description* box below):

#	Sign Type	Dimensions	Mounting Height	Material(s)	Illumination (check if so)
1	Wall	36" x 108"			<input checked="" type="checkbox"/>
2	Wall	36" x 108"			<input checked="" type="checkbox"/>
3					<input type="checkbox"/>
4					<input type="checkbox"/>

Additional Description (optional) (details, background/context, purpose/need, specific requests, etc.):

The existing canopy on the Market St. storefront of Trumark is 7' projecting and 25' wide. It's located 11' above the sidewalk. It's our intent to locate the new sign flush with the leading edge of the canopy so that it's more visible than the existing sign which is significantly blocked by the existing canopy. The new sign will not exceed the face of the existing canopy. No additional downlighting will be placed in the canopy. Signage is individual halo-illum channel letters on a stainless background to match the existing canopy and again afford better visibility.

Primary Contact for Art Commission

Communications:

Name: Stephanie Rumer

Company: PermEx

Address: 116 Ellis Road, Havertown, PA 19083

Email: [REDACTED]

Phone: [REDACTED]

Contact to Receive Art Commission

Decision (if different):

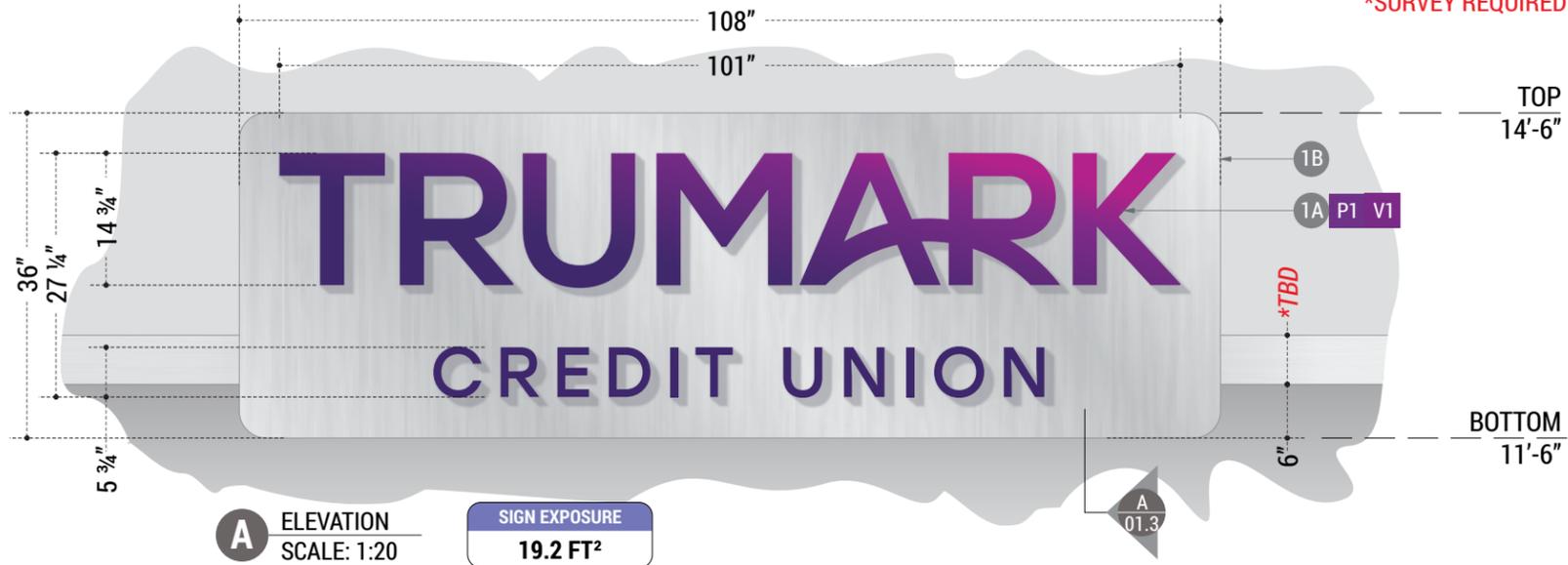
Name: _____

Company: _____

Address: _____

Email: _____

Phone: _____



*SURVEY REQUIRED BEFORE FABRICATION TO VERIFY PROPOSED DIMENSIONS AND FIELD CONDITIONS

**MARKET STREET
EXISTING BRANDING**



NEW BRANDING



LED HALO-ILLUMINATION TO MATCH PURPLE OF NEW BRANDING.



NIGHT VIEW

1A. FACE LIT / BACK LIT CHANNEL LETTER SET:

- A. .050" WHITE ALUMINUM RETURNS PAINTED (P2).
- B. 3/16" WHITE ACRYLIC (2447) FACES WITH FACE APPLIED GRADIENT VINYL (V1).
- C. PURPLE TRIM CAP.
- D. 3/16" WHITE LEXAN LETTER BACKS WITH FULL COVERAGE APPLIED PURPLE VINYL (V2).

- 1B. 2 1/2" DEEP ALUMINUM PAN BACKGROUND. .090" PRE-GRAINED (VERTICAL) FACE WITH ALUMINUM ANGLE WITH RETURNS AND BACK PAINTED SILVER (P4). ALL EXPOSED MOUNTING HARDWARE PAINTED SILVER (P4).

Linear frontage @ 50'

TruMark

1701 Market St.
Philadelphia, PA 19103

Project: 25-2257-TRUM

Face / Halo Lit Ch. Letters on Pan Qty: 01

Fabrication Information:
PRODUCE NEW PAN WITH CHANNEL LETTER SET

Installation Information:
REMOVE EXISTING CABINET AT BUILDING AND DISCARD. INSTALL NEW ALONG CANOPY EDGE AS SHOWN

Paint

- P2 Dependable Purple (PMS 2627 C)
- P4 Satin - MP Brushed Aluminum (41-342)

Vinyl

- V1 Dig. Printed Perforated / Matte Lam

Rob Peters 12.01.25

TruMark Financial Credit Union\1701 Market\25-2257-TRUM_Rebranding_1701Market...

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Revisions:

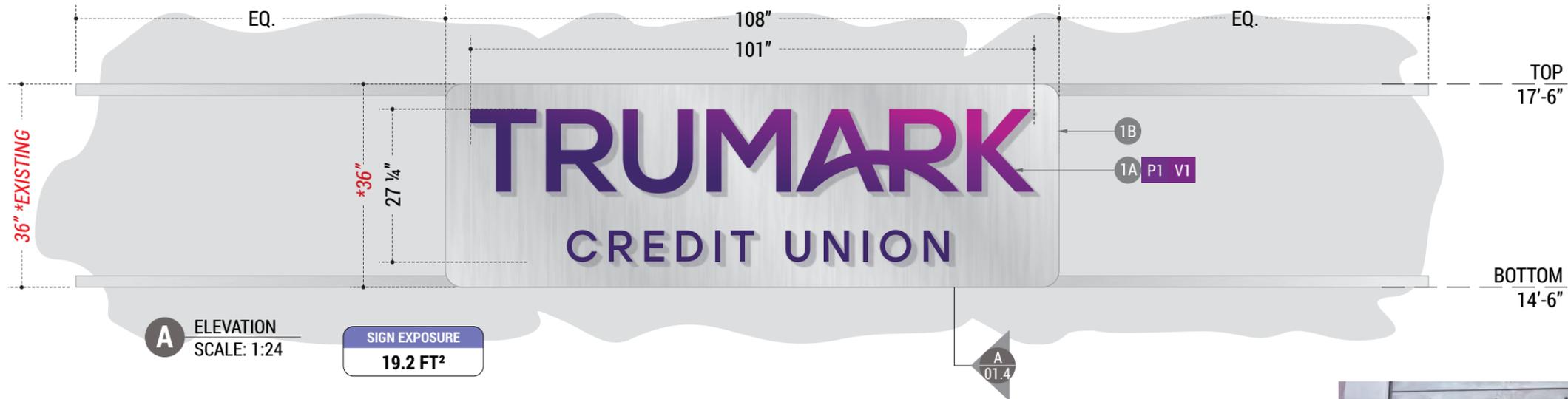
- R1 12.09.25 RP
- R2 12.15.25 RP
- R3 12.24.25 RP
- R4 02.06.26 RP
- R5 02.05.26 RP
- R6 R6.00.00 -
- R7 R7.00.00 -
- R8 R8.00.00 -
- R9 R9.00.00 -



424 Caredean Dr.
Horsham PA, 19044
T. 215.442.1323
citysignservice.net



*SURVEY REQUIRED BEFORE FABRICATION TO VERIFY PROPOSED DIMENSIONS AND FIELD CONDITIONS



17TH STREET
EXISTING BRANDING



LED HALO-ILLUMINATION TO MATCH PURPLE OF NEW BRANDING.



NIGHT VIEW



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Linear frontage @ 50'

Trumark

1701 Market St.
Philadelphia, PA 19103

Project: 25-2257-TRUM

Face / Halo Lit Ch. Letters on Pan Qty: 01

Fabrication Information:
PRODUCE NEW PAN WITH CHANNEL LETTER SET

Installation Information:
REMOVE EXISTING CABINET AT BUILDING AND DISCARD. INSTALL NEW IN SAME LOCATION TO PLACE

Paint

P1	Satin - Part. Purple (PMS 526 C)
P2	Satin - Dep. Purple (PMS 2627 C)
P4	Satin - Stock Metallic Silver
P5	Satin Latex - Stock Metallic Silver

Vinyl

V1	Transl. White - Dig. Printed / Matte Lam.
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Rob Peters 12.01.25

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R2	12.15.25 RP	R7	R7.00.00 -
R3	12.24.25 RP	R8	R8.00.00 -
R4	02.06.26 RP	R9	R9.00.00 -
R5	R5.00.00 -		

CITY SIGN INC. Interior / Exterior Sign Manufacturers

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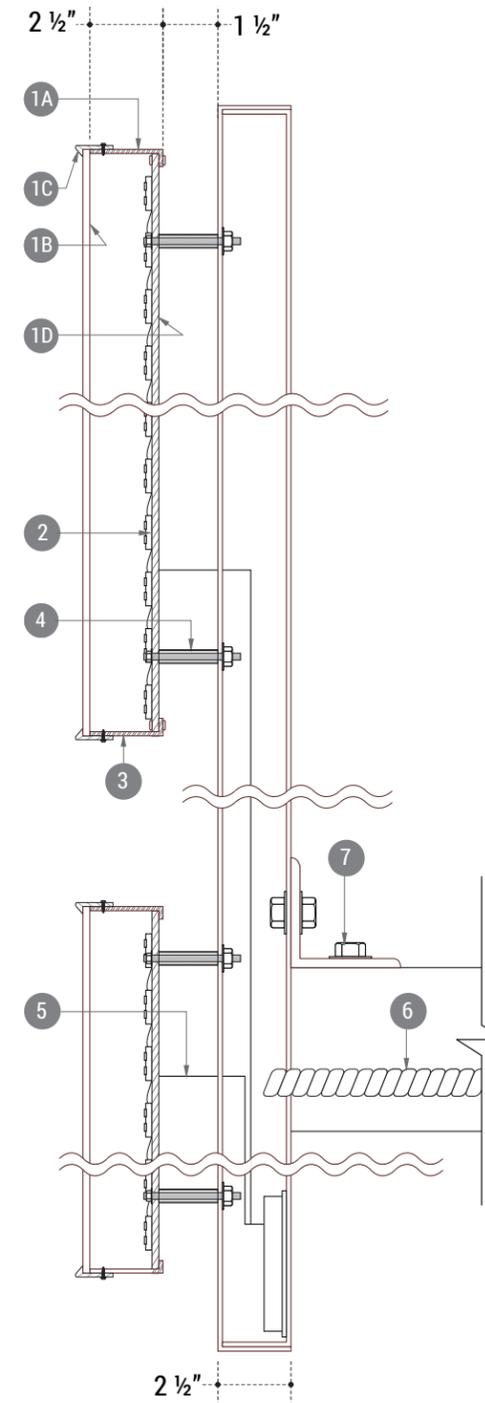


1A. FACE LIT / BACK LIT CHANNEL LETTER SET:

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- B. 3/16" WHITE ACRYLIC (7328) FACES WITH FACE APPLIED GRADIENT VINYL (V1).
- C. PURPLE TRIM CAP.
- D. 3/16" WHITE LEXAN LETTER BACKS WITH FULL COVERAGE APPLIED PURPLE VINYL (V2).

1B. 2 1/2" DEEP ALUMINUM PAN BACKGROUND. .090" PRE-GRAINED (VERTICAL) FACE WITH ALUMINUM ANGLE RETURNS AND BACK PAINTED SILVER (P4). ALL EXPOSED MOUNTING HARDWARE PAINTED SILVER (P4).

- 2. INTERNAL WHITE LED LIGHTING - 6500 K.
- 3. WEEP HOLES
- 4. LETTERS STOOD OFF OF PAN VIA 1/4"-20 STUDS WITH SPACES. LETTERS THRU-BOLTED.
- 5. SECONDARY LEADS CARRIED THRU WALL TO REMOTE-MOUNTED POWER SUPPLY(S) IN UL LISTED HOUSING.
- 6. 120 V PRIMARY AT BOX LOCATION
- 7. SIGN ASSEMBLY SET TO EXISTING CANOPY ROOF VIA CONTINUOUS 3" X 3" X 1/4" STRUCTURAL ANGLE ALONG BACK AND SECURED VIA 3/8" WATERTIGHT TEKS AT 24" OC (5 ATTACHMENT POINTS TOTAL)



A PROFILE SECTION
SCALE: 1:5

Rob Peters 12.01.25

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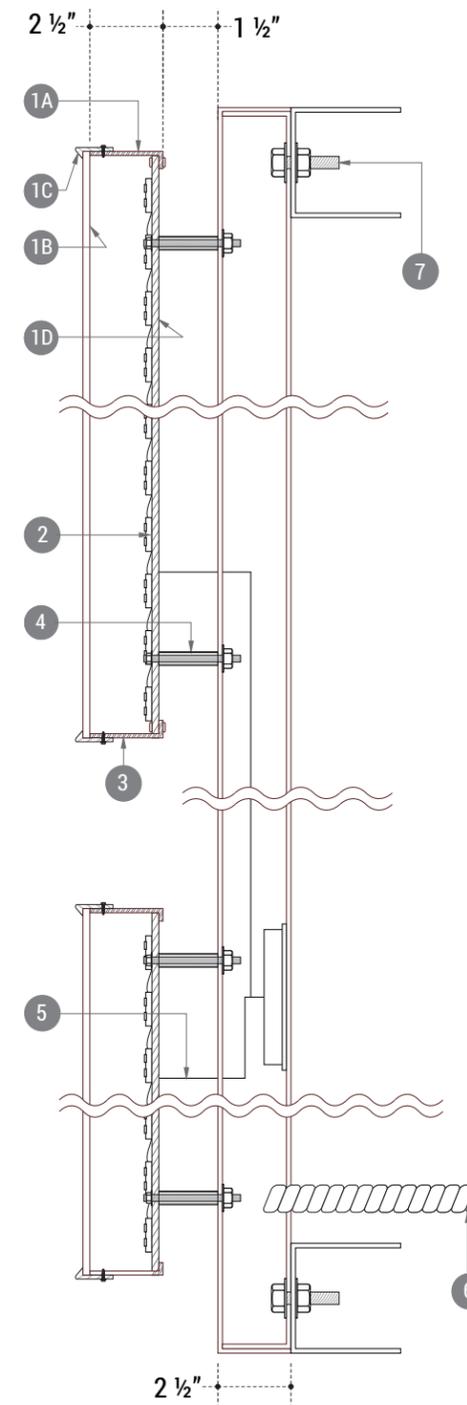


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- 5. SECONDARY LEADS CARRIED THRU WALL TO REMOTE-MOUNTED POWER SUPPLY(S) IN UL LISTED HOUSING.
- 6. 120 V PRIMARY AT BOX LOCATION
- 7. SIGN ASSEMBLY SECURED TO EXISTING HORIZONTAL RAILS TOP AND BOTTOM VIA 3/8" THRU-BOLT APPLICATION AT 24" OC (10 ATTACHMENT POINTS TOTAL).



A PROFILE SECTION
SCALE: 1:5

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TruMark

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Financial Credit Union



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