

Philadelphia Art Commission
One Parkway Building
1515 Arch St., 13th Floor
Philadelphia, PA 19102
artcommission@phila.gov



Art Commission Signage Review Cover Letter

Date: 3/18/26

Name of Business or Entity (to which the sign is accessory): National Constitution Cente

Sign Location (Address): 525 Arch Street, Philadelph On Public Property? Yes No

Is this location in an Overlay Zoning District requiring Art Commission signage review?

Yes (specify): Independence Hall Area of 1 No Unsure

Total Number of Signs: 4 Type(s) of Signs (check all that apply below):

Wall Projecting/Blade Marquee Awning or Canopy Building ID (above 2nd story)

Window Other: Freestanding

Sign Details (if more than four (4), include details in *Additional Description* box below):

#	Sign Type	Dimensions	Mounting Height	Material(s)	Illumination (check if so)
1	see attached package				<input type="checkbox"/>
2					<input type="checkbox"/>
3					<input type="checkbox"/>
4					<input type="checkbox"/>

Additional Description (optional) (details, background/context, purpose/need, specific requests, etc.):

see attached package

Primary Contact for Art Commission

Communications:

Name: Nova Harris

Company: Exit Design

Address: 725 N. 4th St. Philadelphia, PA 19123

Email: [REDACTED]

Phone: [REDACTED]

Contact to Receive Art Commission

Decision (if different):

Name: _____

Company: _____

Address: _____

Email: _____

Phone: _____

exit

March 11, 2026

Philadelphia Art Commission
1515 Arch St, 13th Floor
Philadelphia, PA 19102

Re: National Constitution Center
Sign and Streetery Committee meeting
March 25, 2026

Dear Mr. Felsman,

This letter serves as our formal request to be placed on the March 25, 2026 agenda of the Sign and Streetery Committee to request approval for proposed exterior signage at National Constitution Center located at 525 Arch Street, Philadelphia, PA 19106.

A full presentation that includes photographs, renderings, and supporting materials will be provided to the Sign and Streetery Committee no later than March 18, 2026.

Please include the following people in all correspondence related to this application:

Exit Design (Signage Design Consultant):

Nova Harris
Project Manager
215-432-1487
nova.harris@exploreexit.com

(National Constitution Center Representatives):

Christine Donnelly
Vice President of Finance and Administration
215-409-6600
donnelly@constitutioncenter.org

Jenna Winterle Kehres
Associate Vice President of Museum Experience
215-409-6641
jwinterle@constitutioncenter.org

Sincerely,
Nova Harris

National Constitution Center

Art Commission Review



Project Overview

Parking Garage

Welcome Messages

Entrance to Admissions

Goals

Enhance the visitor experience ahead of the 2026 summer visitation

Support new exhibits and reinforce NCC's mission and identity

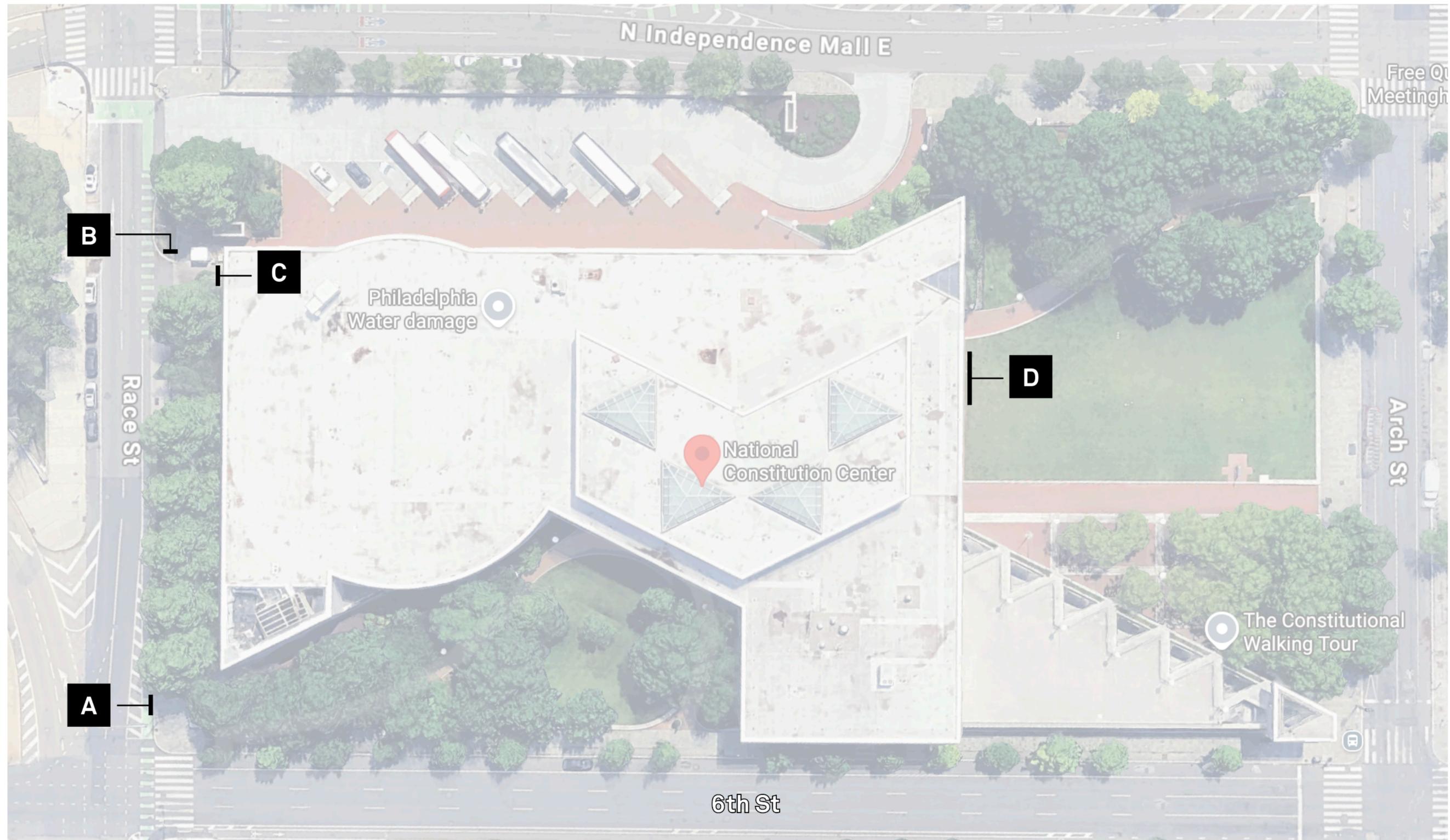
Support visitor needs by ensuring accessible/inclusive signage

Establish cohesive signage framework

Adaptable to future growth and evolving needs

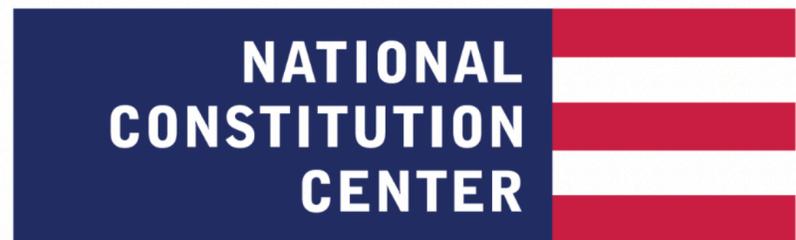
Enhance visitor experience by improving wayfinding and storytelling

Location Plan

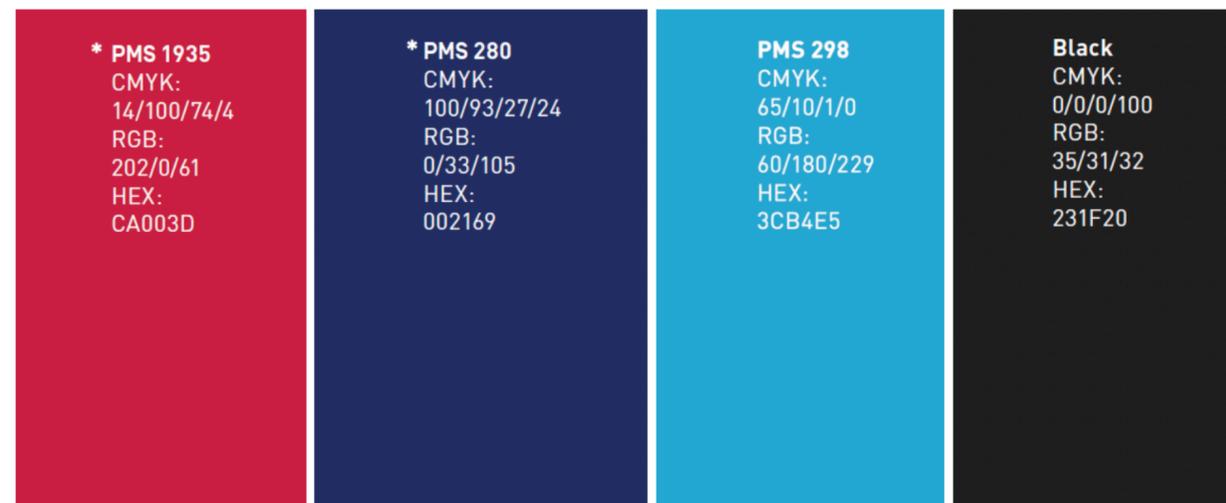


Color Palette

STACKED LOGO



COLOR PALETTE



TYPOGRAPHY

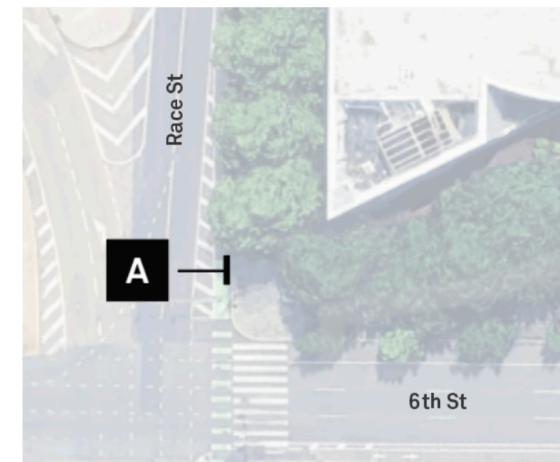
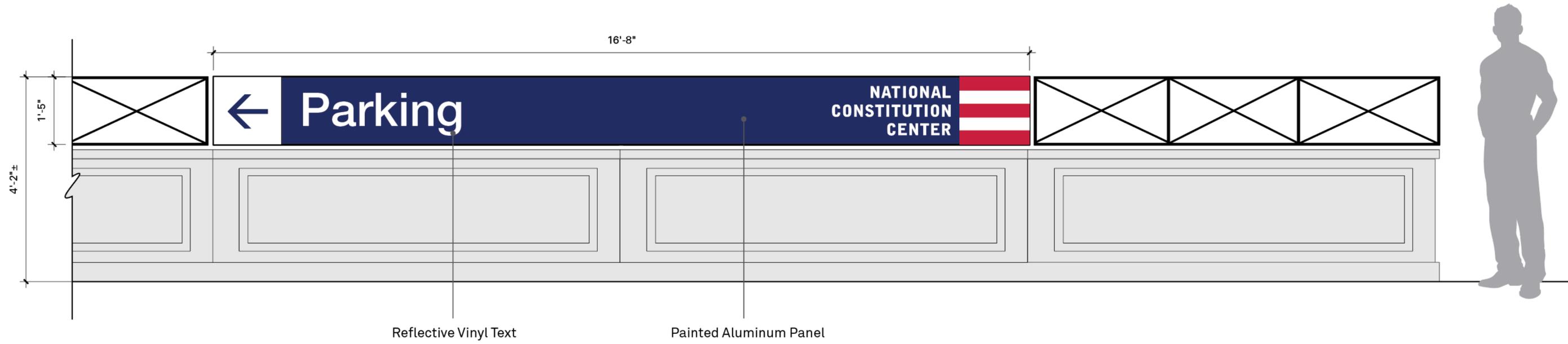
Helvetica Neue

ABCDEFGHIJKLMNOPQRSTUVWXYZ
OPQRSTUVWXYZ
abcdefghijklmn
opqrstuvwxyz

Freight Micro Pro

ABCDEFGHIJKLMNOPQRSTUVWXYZ
OPQRSTUVWXYZ
abcdefghijklmn
opqrstuvwxyz

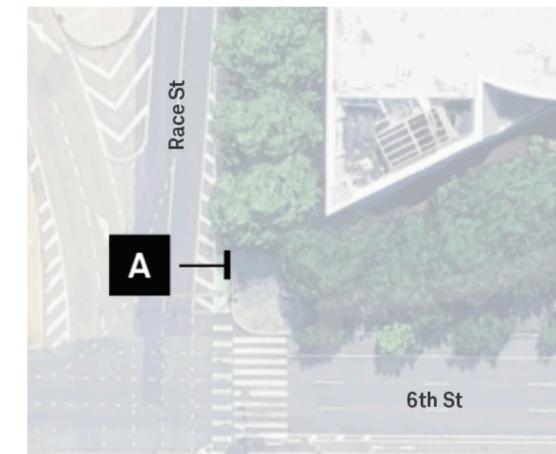
Low Wall Parking Directional



Key Plan

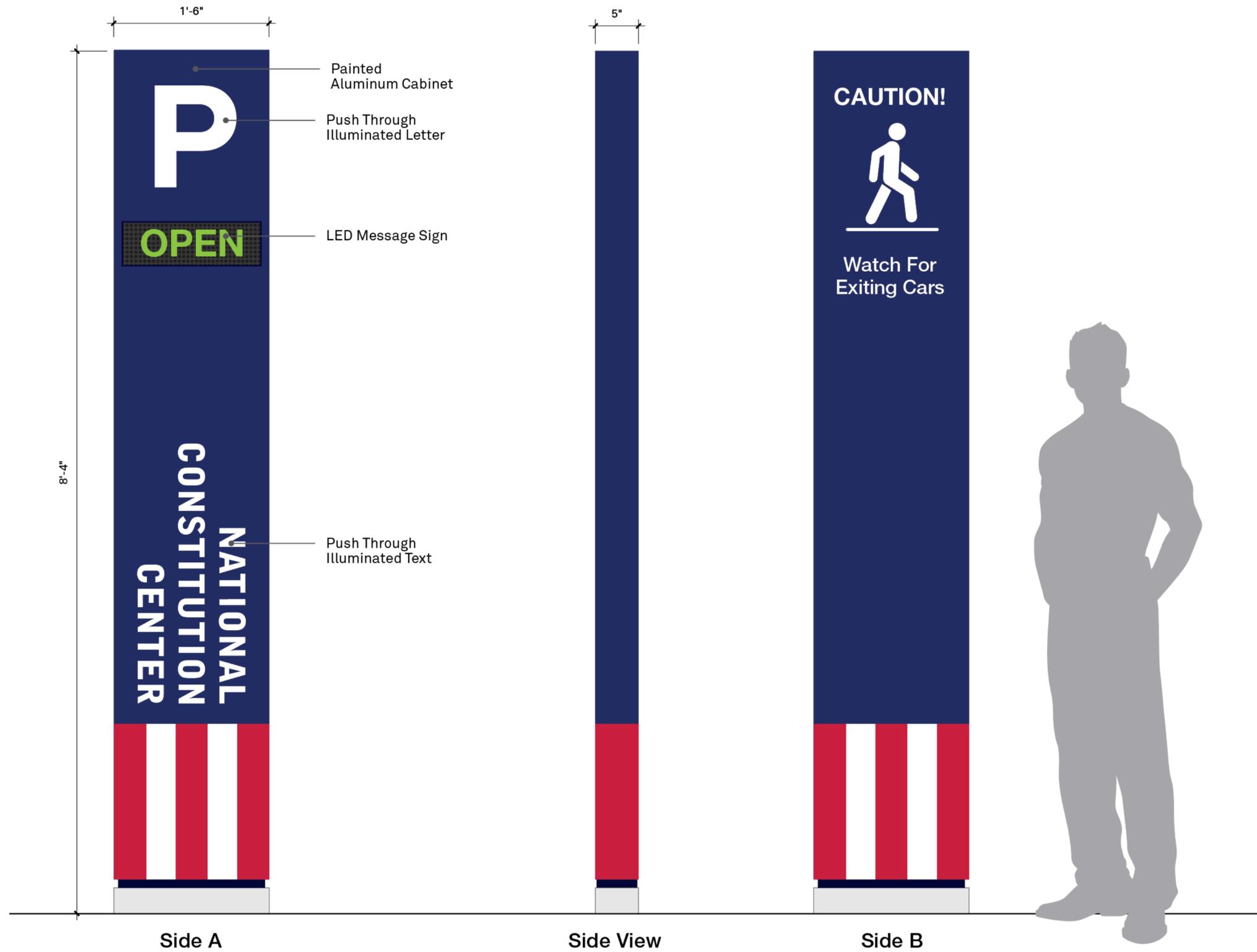


Context Reference

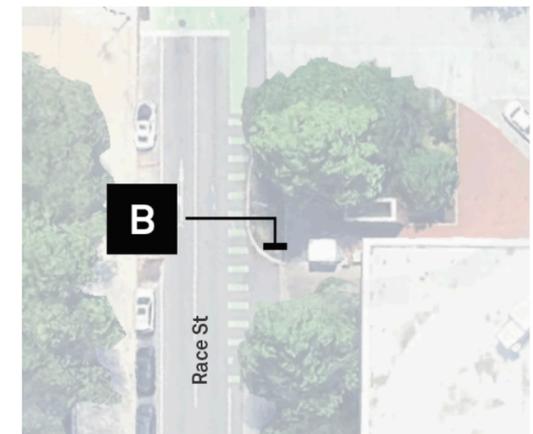


Key Plan

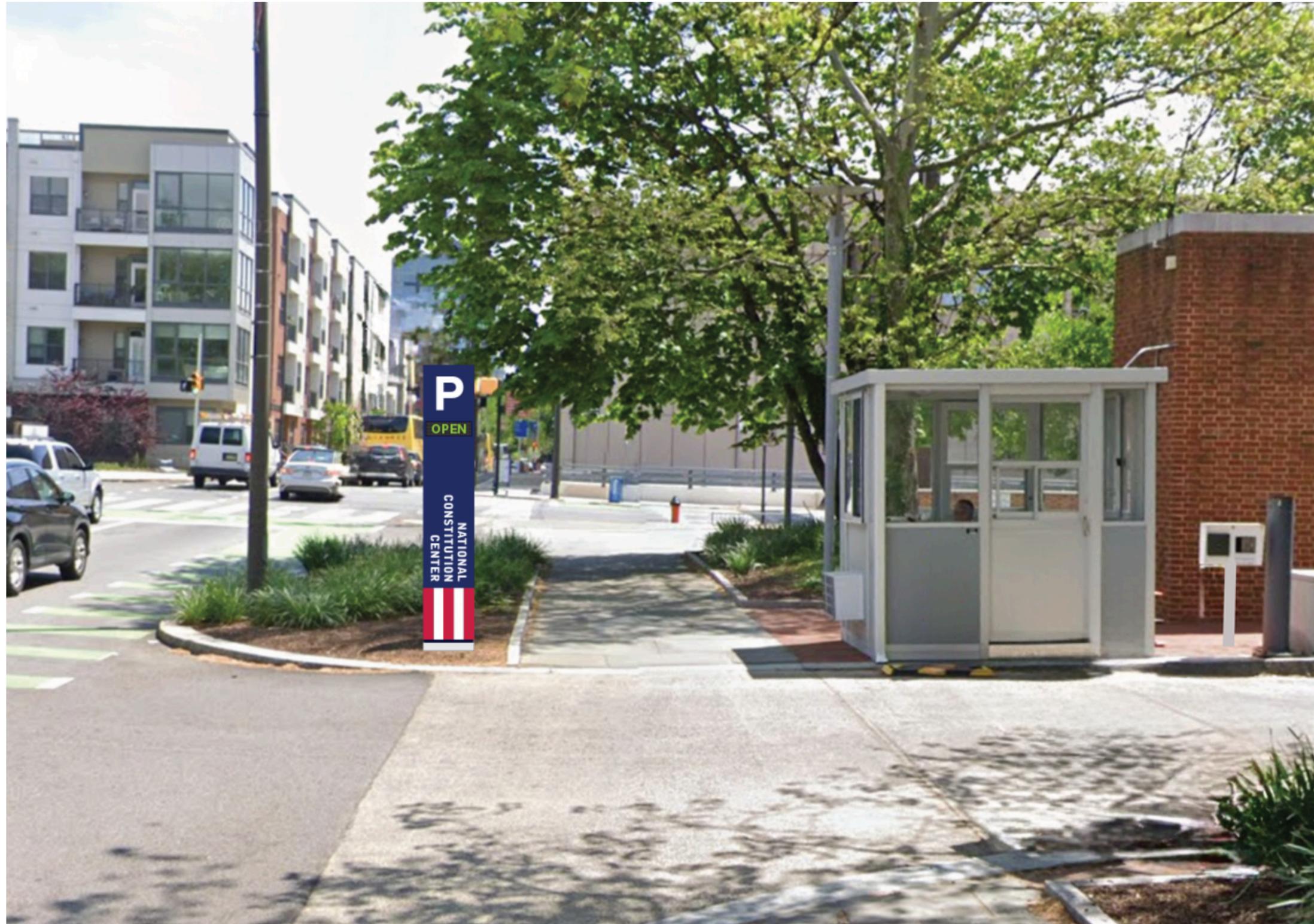
Parking ID Pylon



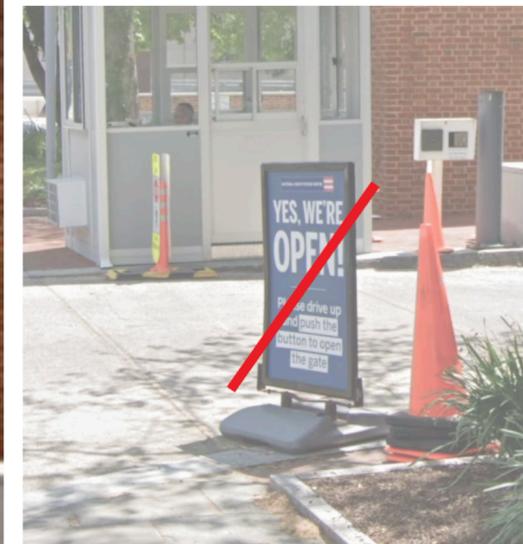
- Preferred**
Internally illuminated sign cabinet with push through text and LED sign message display.
- Alternate**
Non illuminated sign cabinet with reflective vinyl text and changeable message panels.



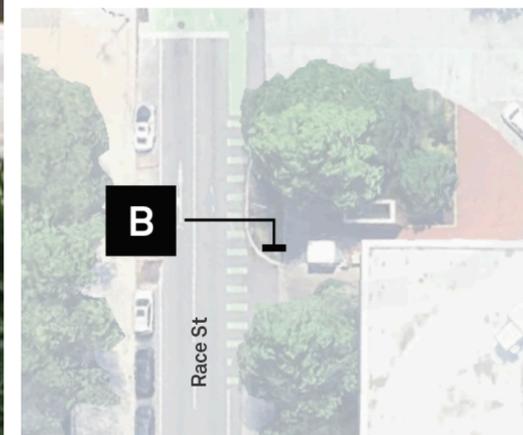
Key Plan



Context Reference

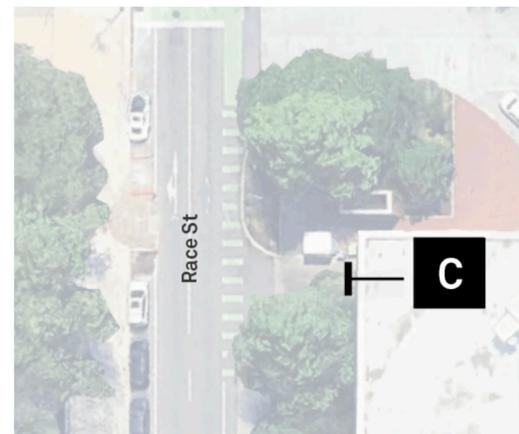
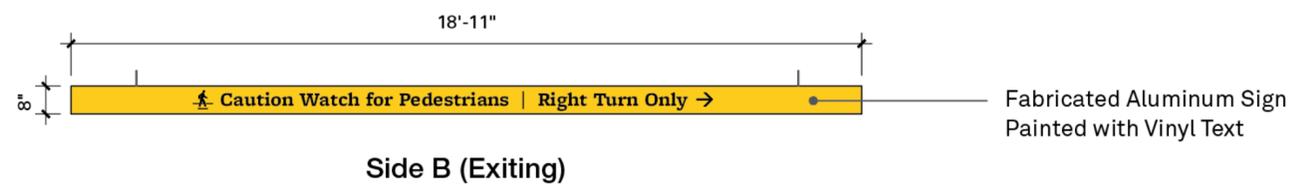
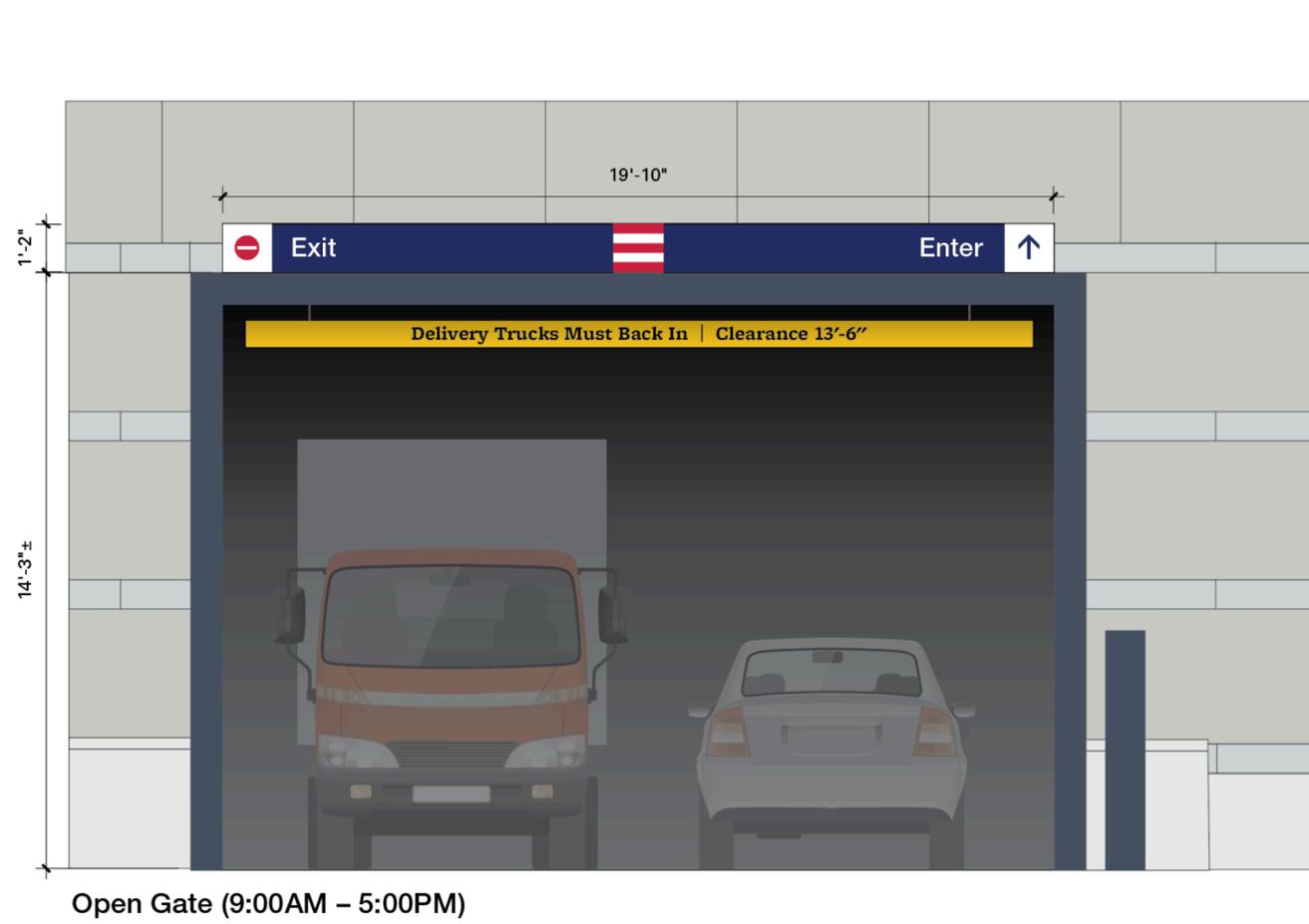


Sign Removals Reference



Key Plan

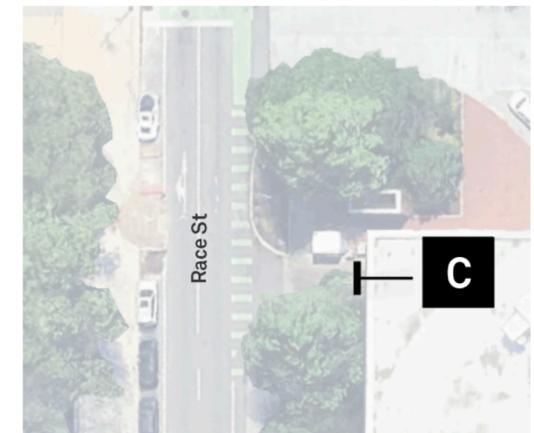
Large Directional Overhead



Key Plan

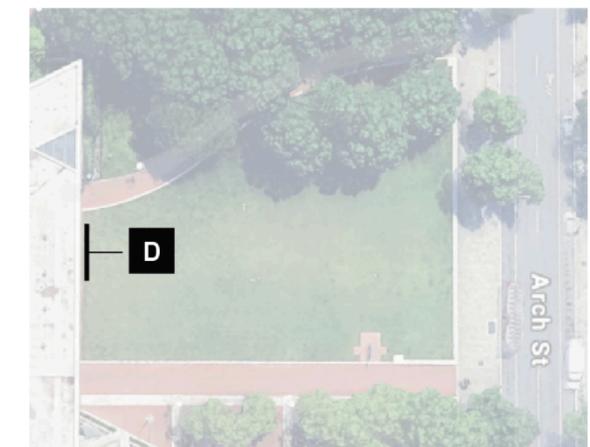
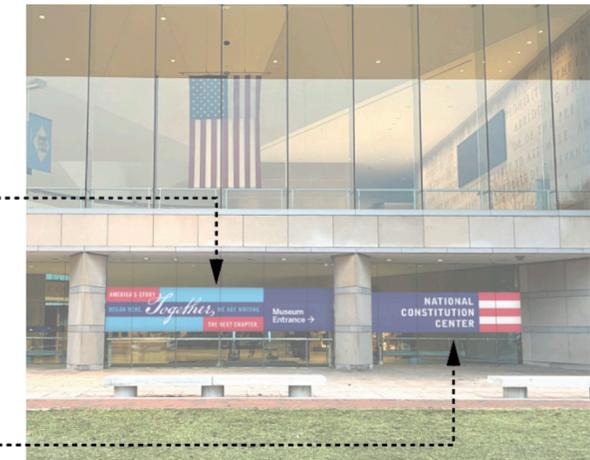
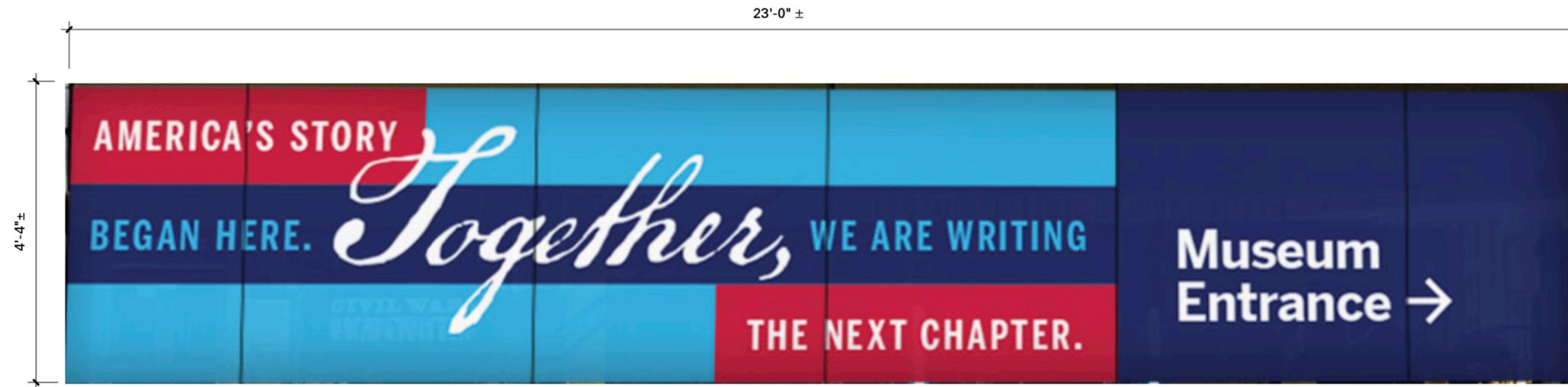


Context Reference



Key Plan

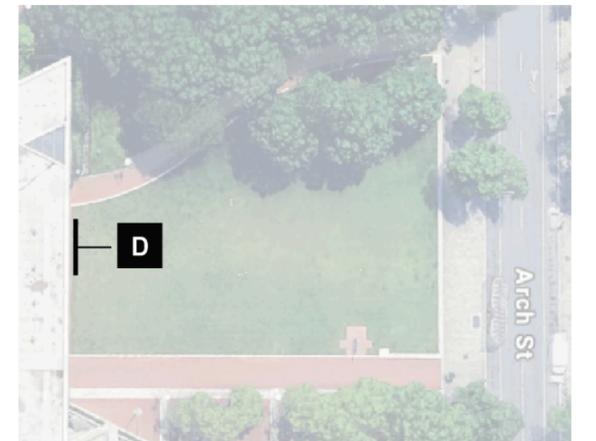
Entrance Vinyl



Key Plan



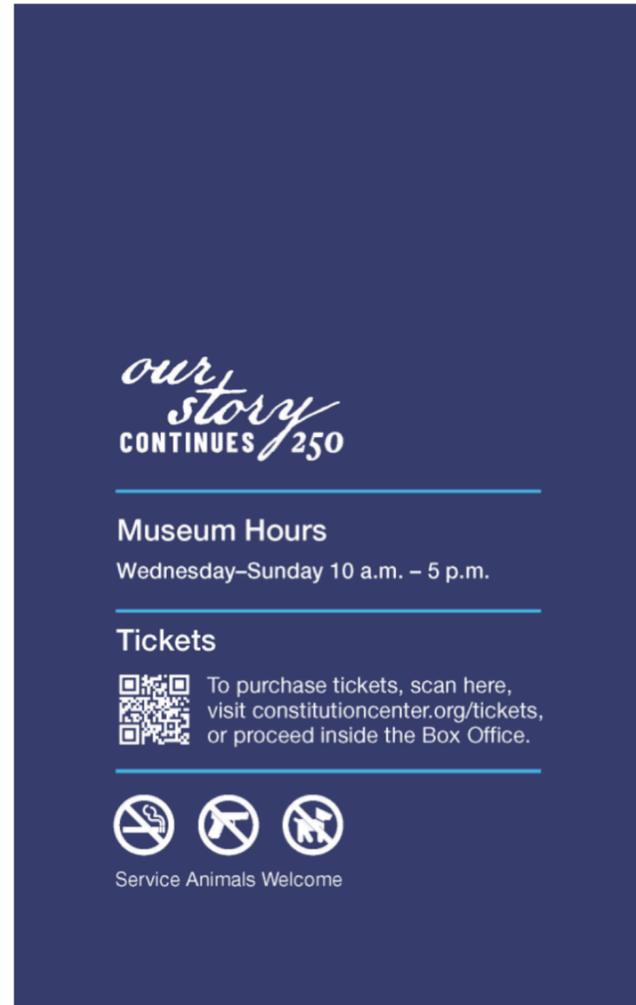
Context Reference



Key Plan



Context Reference



Entrance Vinyl Detail (Next to Entry Door)



Context Reference

Thank you!