



Sign & Streeterly Committee Report

Wednesday, January 28, 2026 - 9:30 AM

The Philadelphia Art
Commission
Established 1911

Sign Applications

First Reviews:

1. 6-26

Dilworth Park – LED Display

1 S 15th Street

Zoning: CMX-5 within /CTR Center City Overlay District – Parkway Buffer, City Hall Area

Raed Nasser
Chairperson
Carmen Febo San Miguel
Vice Chairperson

Matthew Kenyatta
James Lowe
Pepón Osorio
Rebecca Segall

**Sign and Streeterly
Committee**
Shannon Garrison
Philip Green
Raed Nasser

Octavia Howell
Deputy Director for
Planning and Zoning,
Department of Planning
and Development

Recommendation for Approval.

The proposal is for a new LED digital display sign measuring 6'-7" X 9'-11" to be installed on the north side of Dilworth Park on the west side of the café building, similar in likeness to the two (2) existing LED screens on the south elevator.

Remarks: The digital display will also serve as screening for the interior security area.

2. 7-26

Riverview Wellness Village

7979 State Road

Zoning: I-3; Signage on City property

Recommendation for Approval.

The proposal is for a total of 33 signs, including: various freestanding wayfinding signs featuring a green and blue color palette; building entrance signage; and parking post signage. One (1) of the freestanding signs is further up the block from the facility's entrance, at the intersection of State Rd. and Pennypack Path, measuring 10'-11 5/8"-tall X 4'-6 1/4"-wide and providing wayfinding to the site and waterfront park.

Remarks: The overall Riverview Wellness Village project was approved by the Art Commission in March 2025.

3. 8-26

SEV

1525 Chestnut Street

Zoning: CMX-5 within /CTR Center City Overlay District – Center City Commercial Area

One Parkway Building
1515 Arch St., 13th Floor
Philadelphia, PA 19102

Recommendation for Revisions Needed.

The proposal is for a 4'X2'-11" illuminated aluminum wall sign reading "SEV" above the business entrance.

215-683-4636

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Remarks: The Committee expressed general support for the overall design, but had a number of questions, including: whether there were any proposed improvements for the façade, particularly treatment to the existing holes from what appears to be previous signage; whether what appeared to be a security camera next to the proposed signage would be removed or replaced; and whether any window or door signage was also being considered.

4. 9-26

Haraz Coffee House

1822 Chestnut Street

Zoning: CMX-5 within /CTR Center City Overlay District –
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Recommendation for Revisions Needed.

The proposal is for a total of two (2) signs, including: a 36" X 156" wall sign; and a 23.5"X 36" projecting sign. Both signs are illuminated with gold letters and logo against a black sign cabinet.

Remarks: The Committee disapproved the projecting sign, which is prohibited at this location within the Center City Overlay District. The Committee recommended the wall sign be revised to better complement the historical building, including building colors and materials, and consider preserving the inset of the existing sign band. The Committee suggested removing the black sign cabinet (to locate the letters directly on the building within the inset sign band) or using a different cabinet color that matches the white or wood-tone of the façade.

5. 10-26

Penzeys Spices

233 Market Street

Zoning: CMX-3 within /CTR Center City Overlay District –
Center City Commercial Area

Recommendation for Approval.

The proposal is for a total of five (5) signs, including: a 1'-4 5/8" X 4'-3 1/2" halo-lit channel letter wall sign, with letters consisting of dark bronze aluminum overlays adhered to acrylic faces that render as violet when illuminated; a 1'-8 3/4" X 1'-10 7/8" projecting sign consisting of violet lettering against a white background; two (2) window decals; and a door decal.

Remarks: The Committee recommended the signage for approval, suggesting that the design team consider flipping the colors on the projecting sign to white letters on a violet background. *The applicant confirmed following the meeting that the preference is to keep the design as presented.*

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6. 11-26

Citizens Bank

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3650 North Broad Street
Zoning: CMX-3 / Encroachment

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Recommendation for Revisions Needed.

The proposal is for the refacing of a three-sided rooftop billboard sign at the corner of Broad St. and Erie Ave. and extending over the sidewalk. The sign is 22'-6 1/2"-tall, and the widths of its three faces are 6'10", 24'-5 1/2", and 9'-2". The sign consists of a green background, with the business name and logo on all three sides, and additional slogans on the larger front panel.

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Remarks: The Committee appreciated the façade upgrades and need to reface the billboard, but had concerns about using the billboard strictly as signage, given its size, and redundancy with the wall signs. The Committee requested the applicant consider: using the billboard for public art; incorporating more graphic elements into the sign, to give it more of a public art aesthetic; or removing the billboard. Proposal requires ZBA approval.

7. 12-26

Mitchell & Ness
1513 Walnut Street
Zoning: CMX-5 within /CTR Center City Overlay District –
Center City Commercial Area

Recommendation for Approval.

The approved proposal contains five (5) signs displaying a color palette of gold and red, including: one (1) 18" x 110" (13.9 sq ft) wall sign, two (2) 98" x 32" x 40" sunbrella fabric awning sigs and two (2) 8" x 16" cast plaque signs.

Remarks: The Committee recommended the plaque content be revised to be less redundant with one another, and suggested perhaps including the business name. *The applicant submitted revised plaque content consistent with the Committee's suggestion.*

Updates on applications heard previously at SSC:

1. 297-25

Solidcore
1134 Sansom Street
Zoning: CMX-5 within /CTR Center City Overlay District –
Center City Commercial Area

Art Commission Decision Letter Updated to Approval.

At the January 14, 2026 Art Commission meeting, the Commission accepted the Committee's recommendation of **Revisions Needed**, requesting the illumination level be reduced, the blade sign raised to a compliant height, and confirmation of ZBA approval. The applicant provided Art Commission staff with updated materials consistent with Committee requests.

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