

Philadelphia Art Commission
One Parkway Building
1515 Arch St., 13th Floor
Philadelphia, PA 19102
artcommission@phila.gov



Philadelphia
Art Commission
CITY OF PHILADELPHIA

Art Commission Signage Review Cover Letter

Date: 1/10/20

Name of Business or Entity (to which the sign is accessory): Hariaz Coffee House

Sign Location (Address): 1822 Chestnut St On Public Property? Yes No

Is this location in an Overlay Zoning District requiring Art Commission signage review?

Yes (specify): _____ No Unsure

Total Number of Signs: 2 Type(s) of Signs (check all that apply below):

Wall Projecting/Blade Marquee Awning or Canopy Building ID (above 2nd story)

Window Other: _____

Sign Details (if more than four (4), include details in Additional Description box below):

#	Sign Type	Dimensions	Mounting Height	Material(s)	Illumination (check if so)
1	Wall	36" x 156"			<input checked="" type="checkbox"/>
2	Projecting blade	23.5" x 36"			<input checked="" type="checkbox"/>
3					<input type="checkbox"/>
4					<input type="checkbox"/>

Additional Description (optional) (details, background/context, purpose/need, specific requests, etc.):

Primary Contact for Art Commission

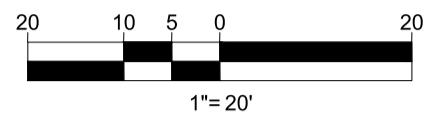
Communications:

Name: Zoofshan Raza
Company: Signarama
Address: 101 E Luzerne St
Email: [REDACTED]
Phone: [REDACTED]

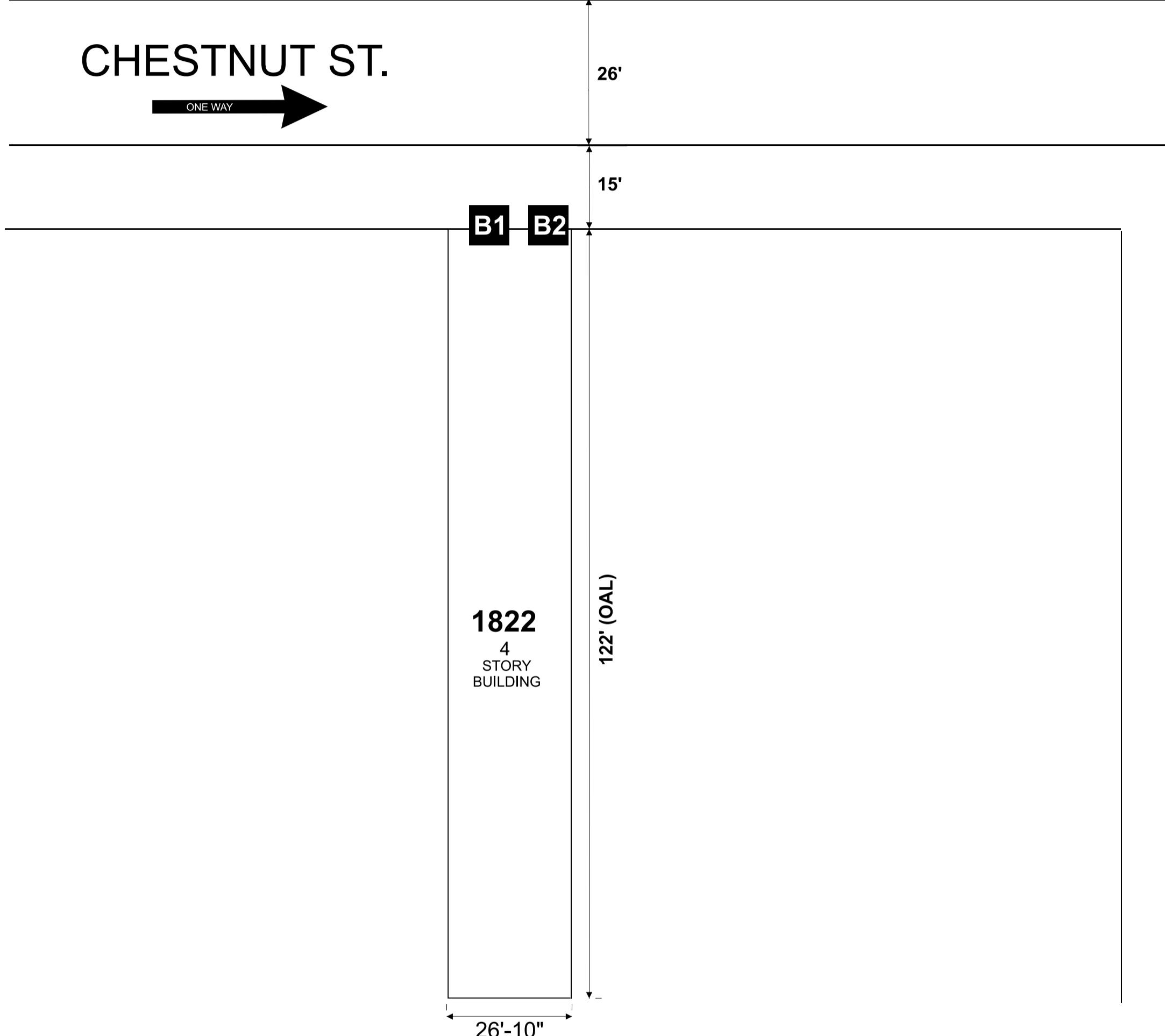
Contact to Receive Art Commission

Decision (if different):

Name: _____
Company: _____
Address: _____
Email: _____
Phone: _____

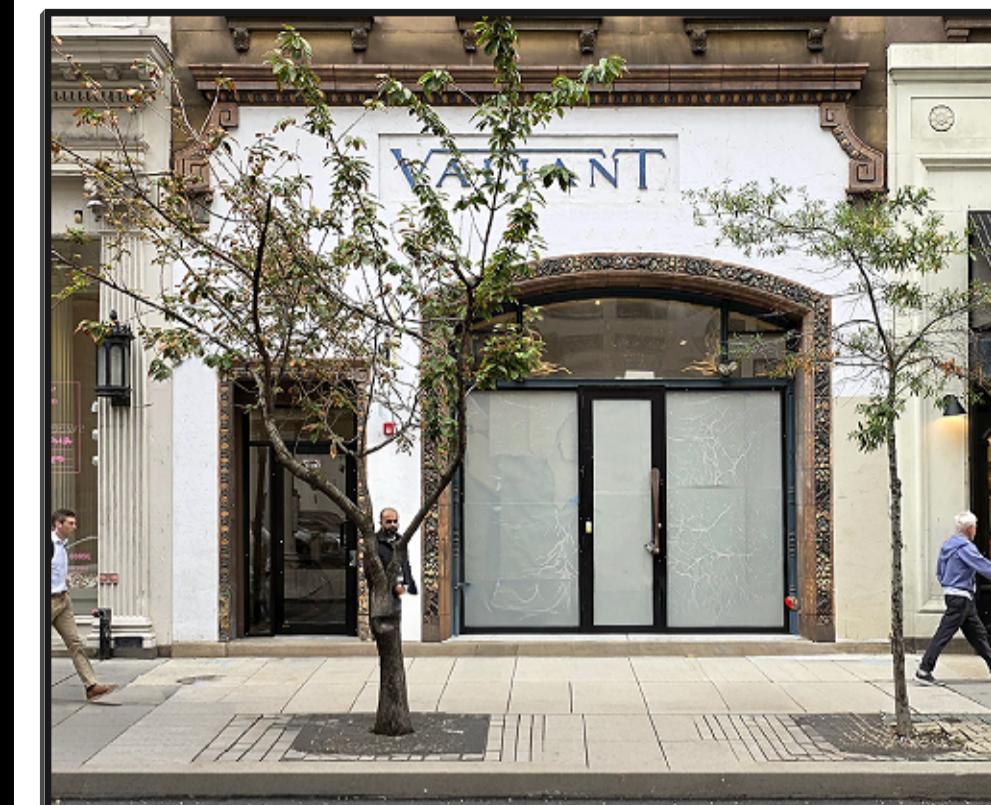


B1 Building Sign
B2 Blade Sign

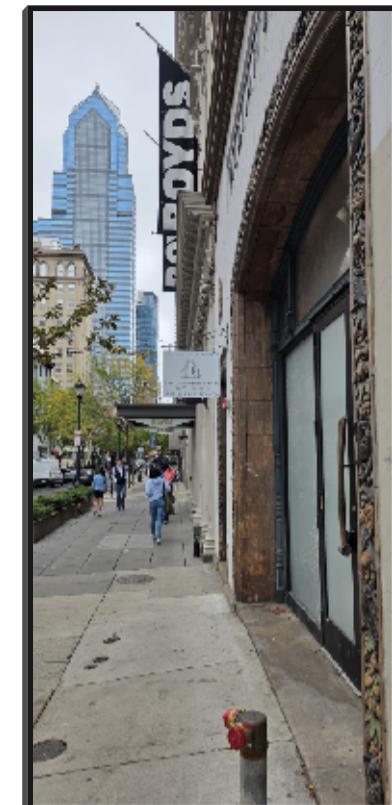


DESIGN CRITERIA	PA
CODE: IBC 2021 / ASCE 7-16	
Ground Snow Load - P_g = 39 psi	
Snow Exposure Factor C_e = 0.9 (for fully exposed)	
(1.0 for Partially exposed) Snow Load Importance factor $I = 1.0$	
Thermal factor C_t = 1.2 (for Unheated structure)	
Wind Loads:	
Basic Wind Speed $V = 124$ mph	
Wind Importance Factor $I = 1.0$	
Wind Exposure Category = C (for open terrain), Use B inside the city.	
Force Coef C_f = 1.0 to 1.95 depends on the shape and dimension of the sign. Gust Factor $G = 0.85$	

PREPARED BY / SIGN CONTRACTOR:	PREPARED FOR
Signarama The Nation's Largest Business. Printed Documents 101 E Luzerne St Philadelphia, PA 19124 215-333-3337 F: 215-337-7442 www.signaramaphilly.com design@signaramaphilly.com	1822 Chestnut St Philadelphia, PA 19103



Existing



B2



SIDE VIEW



B1



FRONT VIEW

EXTERIOR WALL SIGN

DESIGN CRITERIA PA

CODE: IBC 2021 | ASCE 7-16

Ground Snow Load - $P_g = 39 \text{ psi}$

Snow Exposure Factor $C_e = 0.9$ for fully exposed
(1.0 for Partially exposed) Snow Load Importance factor $I = 1.0$

Thermal factor $C_t = 1.2$ (for Unheated structure)

Wind Loads:

Basic Wind Speed $V = 124 \text{ mph}$

Wind Importance Factor $I = 1.0$

Wind Exposure Category = C (for open terrain), Use B inside the city.

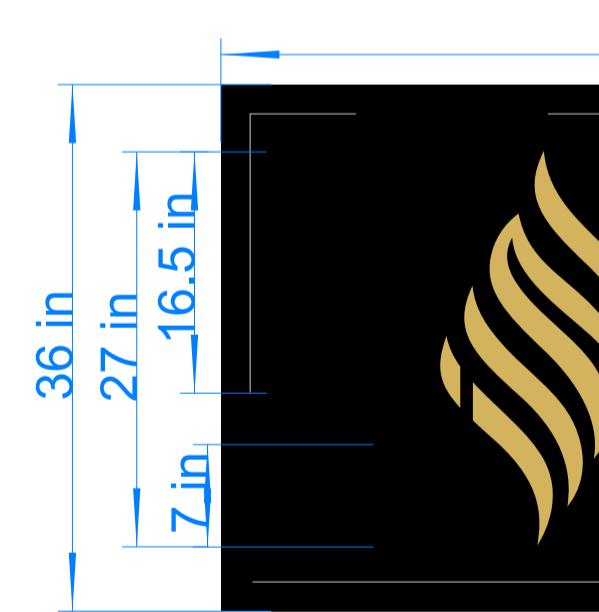
Force Goel $C_f = 1.0$ to 1.95 depends on the shape and dimension of the sign. Gust Factor $G = 0.85$

A black rectangular frame containing a gold-colored stylized flame logo. Below the logo, the word "HARAZ" is written in large, bold, gold letters. Dimension lines with arrows indicate the height of the frame is 36 in, the width is 23.5 in, and the thickness is 3.25 in.

6 in

B

6.25 SQFT



B1



39 SQFT

