

Philadelphia Art Commission
One Parkway Building
1515 Arch St., 13th Floor
Philadelphia, PA 19102
artcommission@phila.gov



Philadelphia
Art Commission
CITY OF PHILADELPHIA

Art Commission Signage Review Cover Letter

Date: 1/13/26

Name of Business or Entity (to which the sign is accessory): Citizens Bank

Sign Location (Address): 3650 N Broad St. Philadelphi On Public Property? ☐ Yes ☐ No

Is this location in an Overlay Zoning District requiring Art Commission signage review?

☐ Yes (specify): _____ ☐ No ☐ Unsure

Total Number of Signs: 1 Type(s) of Signs (check all that apply below):

☐ Wall ☐ Projecting/Blade ☐ Marquee ☐ Awning or Canopy ☐ Building ID (above 2nd story)

☐ Window ☒ Other: Billboard Reface

Sign Details (if more than four (4), include details in *Additional Description* box below):

#	Sign Type	Dimensions	Mounting Height	Material(s)	Illumination (check if so)
1	Billboard	24'-4 1/4" x 22'-6 1/2"			<input type="checkbox"/>
2					<input type="checkbox"/>
3					<input type="checkbox"/>
4					<input type="checkbox"/>

Additional Description (optional) (details, background/context, purpose/need, specific requests, etc.):

Primary Contact for Art Commission

Communications:

Name: Stephanie Rumer

Company: PermEx

Address: 116 Ellis Road, Havertown, PA 19083

Email: [REDACTED]

Phone: [REDACTED]

Contact to Receive Art Commission

Decision (if different):

Name: _____

Company: _____

Address: _____

Email: _____

Phone: _____

SITE MAP &
STREET VIEWS





2655 International Pkwy., Virginia Beach, VA 23452
PHONE: (757) 427-1900 - FAX: (757) 430-1297
www.AGI.net

BRANCH NUMBER: R/C NUMBER:
REQUIRES VARIANCE: ☐ NO ☐ YES ☐ TBD
BRANCH NAME & ADDRESS:
Citizens - Lehigh Ave
3650 N Broad Street
Philadelphia, PA 19140
DESIGNER: JR DATE: 3/17/2024
REV. DATE: 08/04/2025

CONTACTS
PROJECT MANAGER:
Frank Driscoll
CITIZENS BANK PROJECT MANAGER:

CITIZENS BANK DESIGN MANAGER:
Wissam Joahari

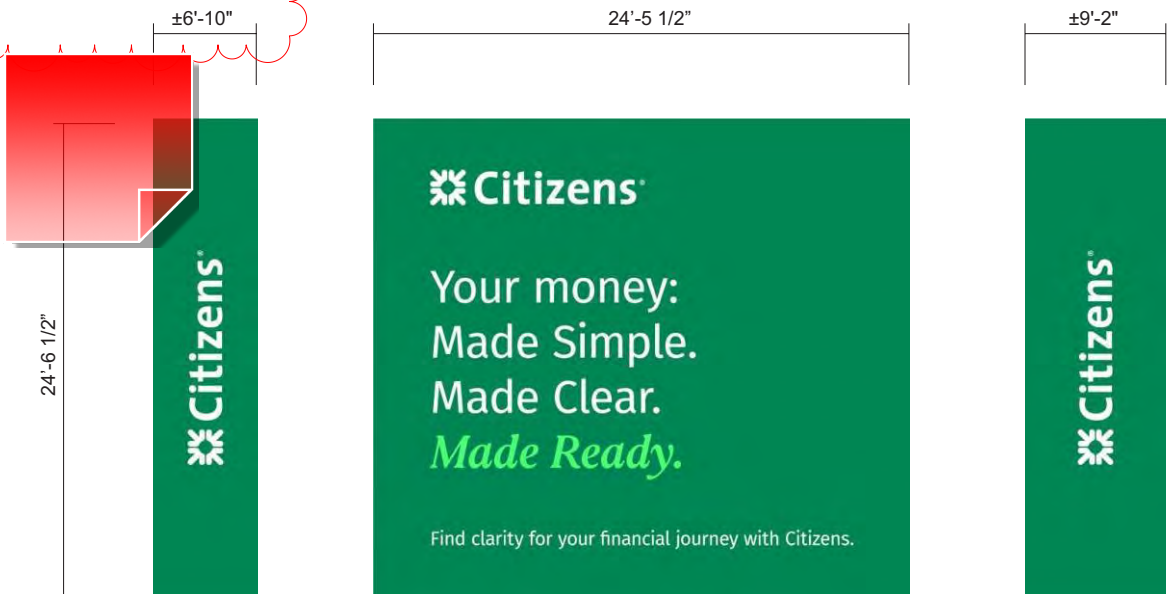
APPROVAL STAMP:



SITE MAP

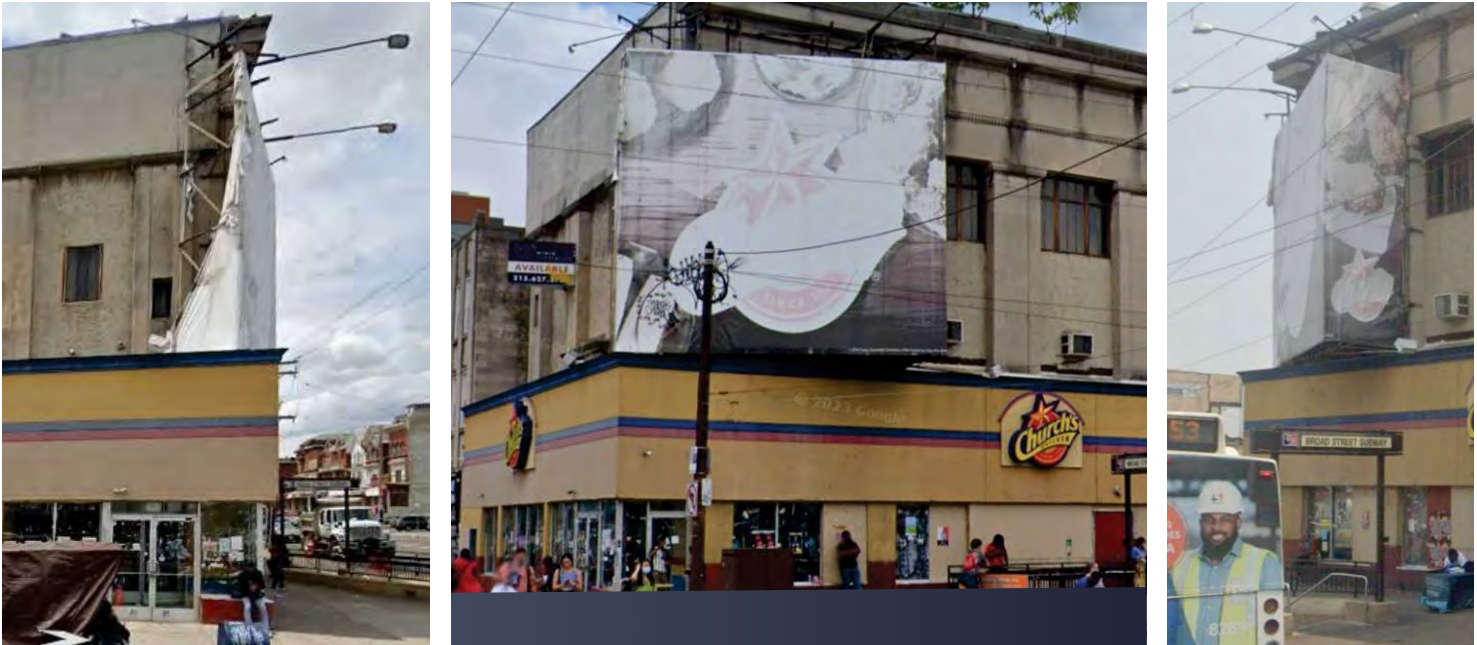
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Rooftop
S5 - Tri-sided rooftop billboard to be refaced



Note: Dimensions will be confirmed after structure is repaired and modified.

EXISTING



PROPOSED



2655 International Pkwy., Virginia Beach, VA 23452
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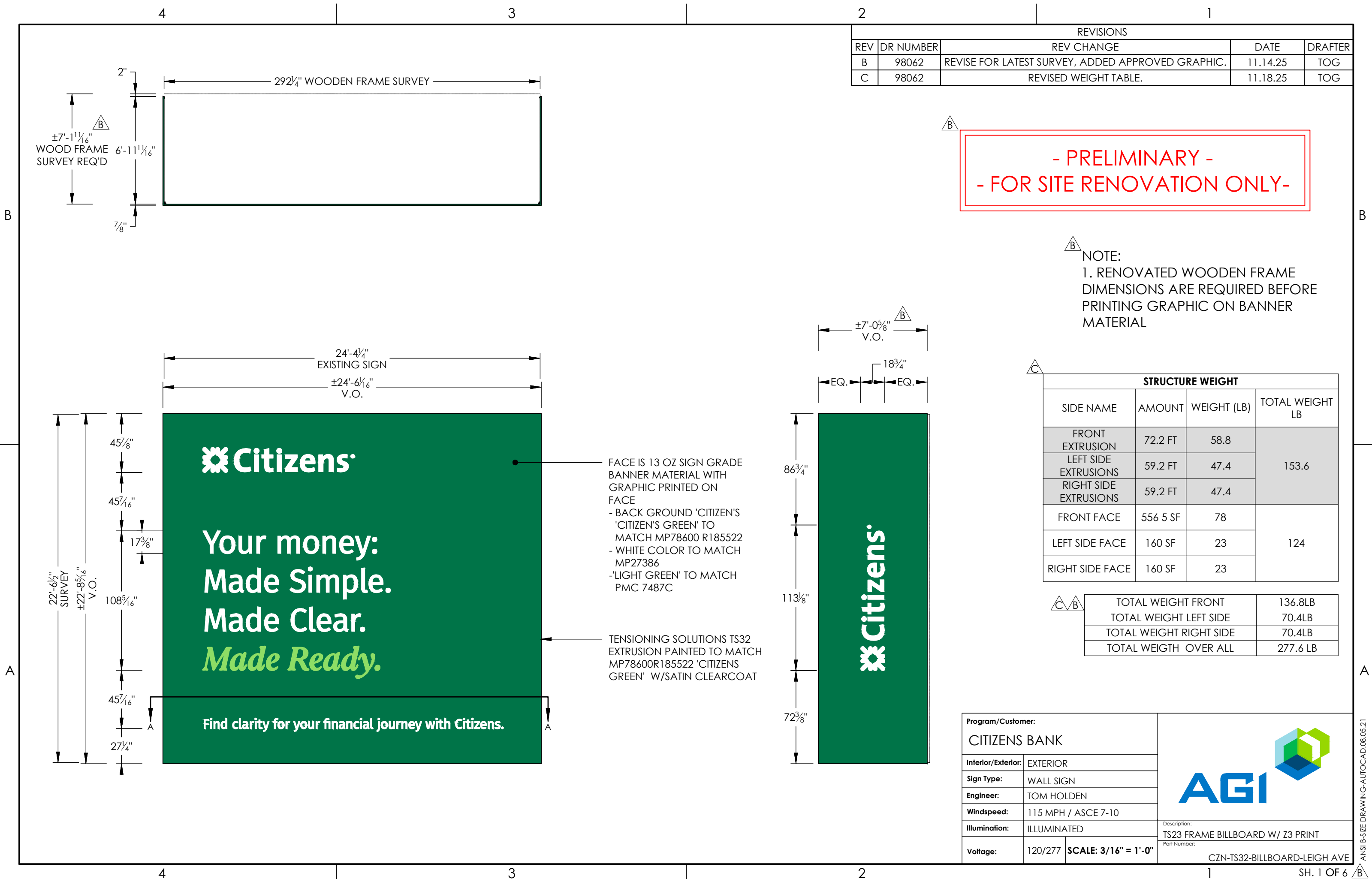
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APPROVAL STAMP:



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REVISIONS				
REV	DR NUMBER	REV CHANGE	DATE	DRAFTER
B	98062	REVISE FOR LATEST SURVEY, ADDED APPROVED GRAPHIC.	11.14.25	TOG
C	98062	REVISED WEIGHT TABLE.	11.18.25	TOG

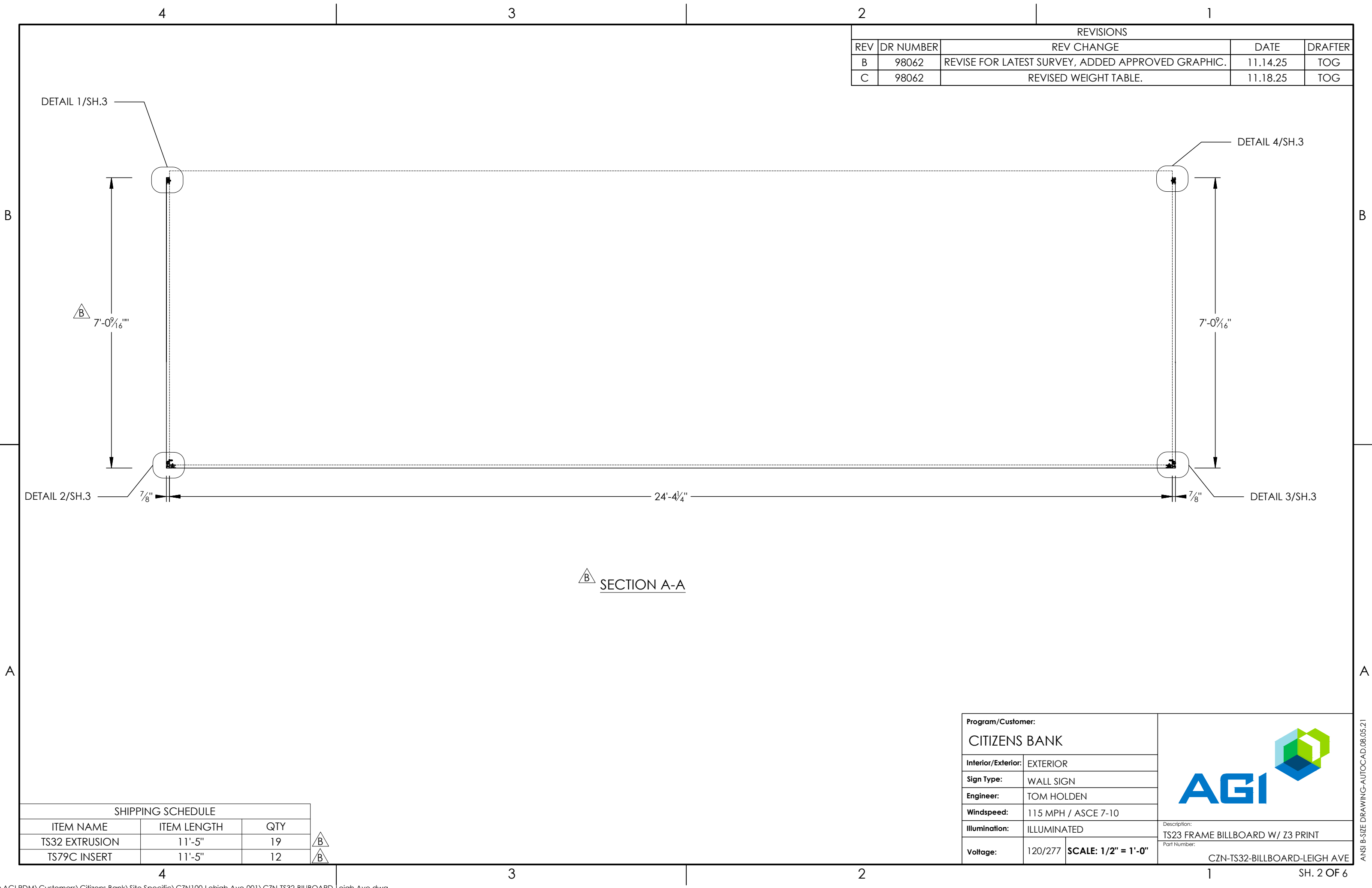
- PRELIMINARY -
- FOR SITE RENOVATION ONLY-

NOTE:
1. RENOVATED WOODEN FRAME
DIMENSIONS ARE REQUIRED BEFORE
PRINTING GRAPHIC ON BANNER
MATERIAL

STRUCTURE WEIGHT			
SIDE NAME	AMOUNT	WEIGHT (LB)	TOTAL WEIGHT LB
FRONT EXTRUSION	72.2 FT	58.8	153.6
LEFT SIDE EXTRUSIONS	59.2 FT	47.4	
RIGHT SIDE EXTRUSIONS	59.2 FT	47.4	
FRONT FACE	556 5 SF	78	124
LEFT SIDE FACE	160 SF	23	
RIGHT SIDE FACE	160 SF	23	


TOTAL WEIGHT FRONT	136.8LB
TOTAL WEIGHT LEFT SIDE	70.4LB
TOTAL WEIGHT RIGHT SIDE	70.4LB
TOTAL WEIGH OVER ALL	277.6 LB

Program/Customer: CITIZENS BANK		<div>AGI</div> <div>Description: TS23 FRAME BILLBOARD W/ Z3 PRINT</div> <div>Part Number: CZN-TS32-BILLBOARD-LEIGH AVE</div>	
Interior/Exterior:	EXTERIOR		
Sign Type:	WALL SIGN		
Engineer:	TOM HOLDEN		
Windspeed:	115 MPH / ASCE 7-10		
Illumination:	ILLUMINATED	SCALE: 3/16" = 1'-0"	
Voltage:	120/277		



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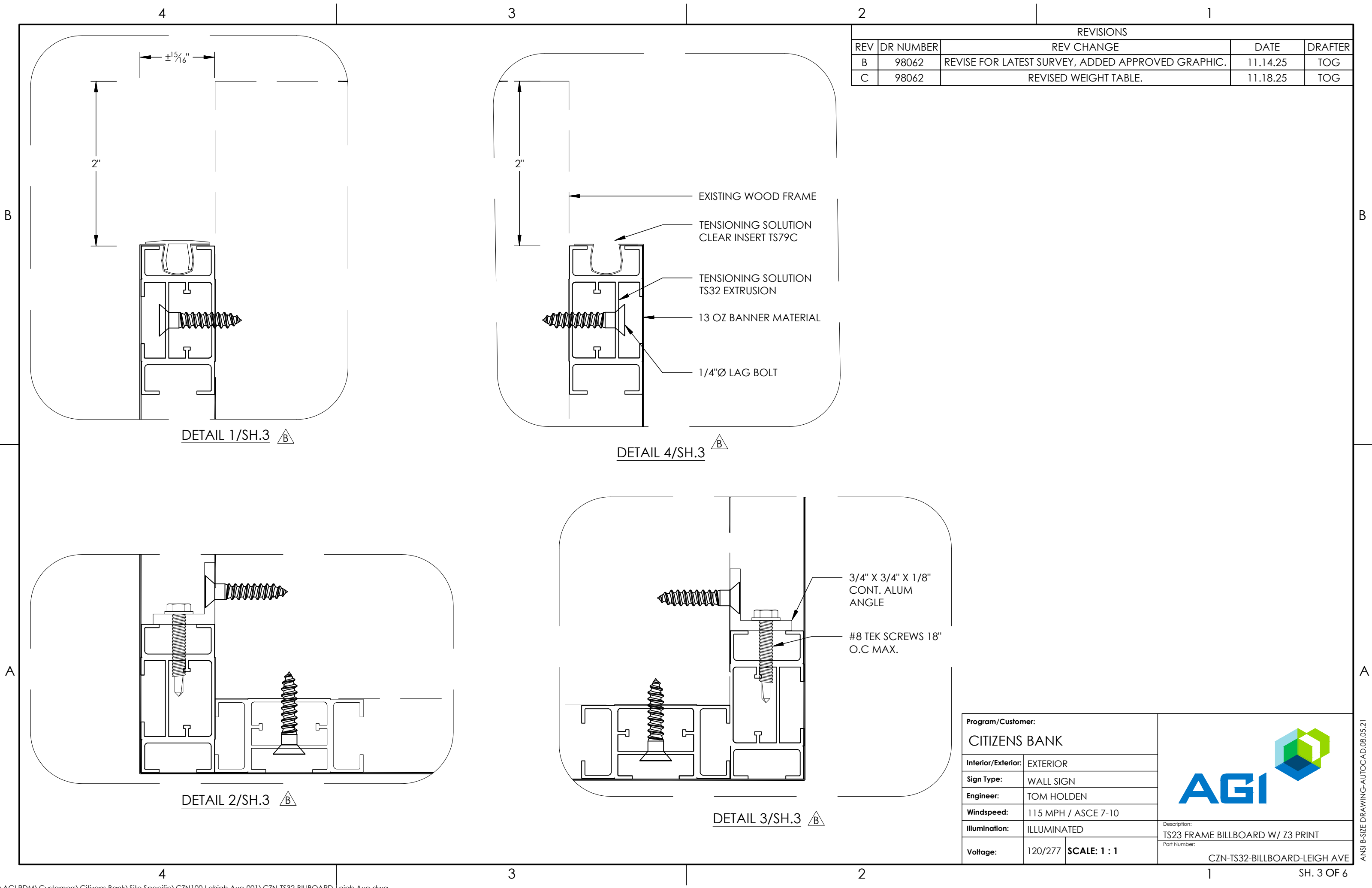
SHIPPING SCHEDULE		
ITEM NAME	ITEM LENGTH	QTY
TS32 EXTRUSION	11'-5"	19
TS79C INSERT	11'-5"	12


Program/Customer:			
CITIZENS BANK			
Interior/Exterior:	EXTERIOR		
Sign Type:	WALL SIGN		
Engineer:	TOM HOLDEN		
Windspeed:	115 MPH / ASCE 7-10		<div>Description: TS23 FRAME BILLBOARD W/ Z3 PRINT Part Number: CZN-TS32-BILLBOARD-LEIGH AVE</div>
Illumination:	ILLUMINATED		
Voltage:	120/277	SCALE: 1/2" = 1'-0"	

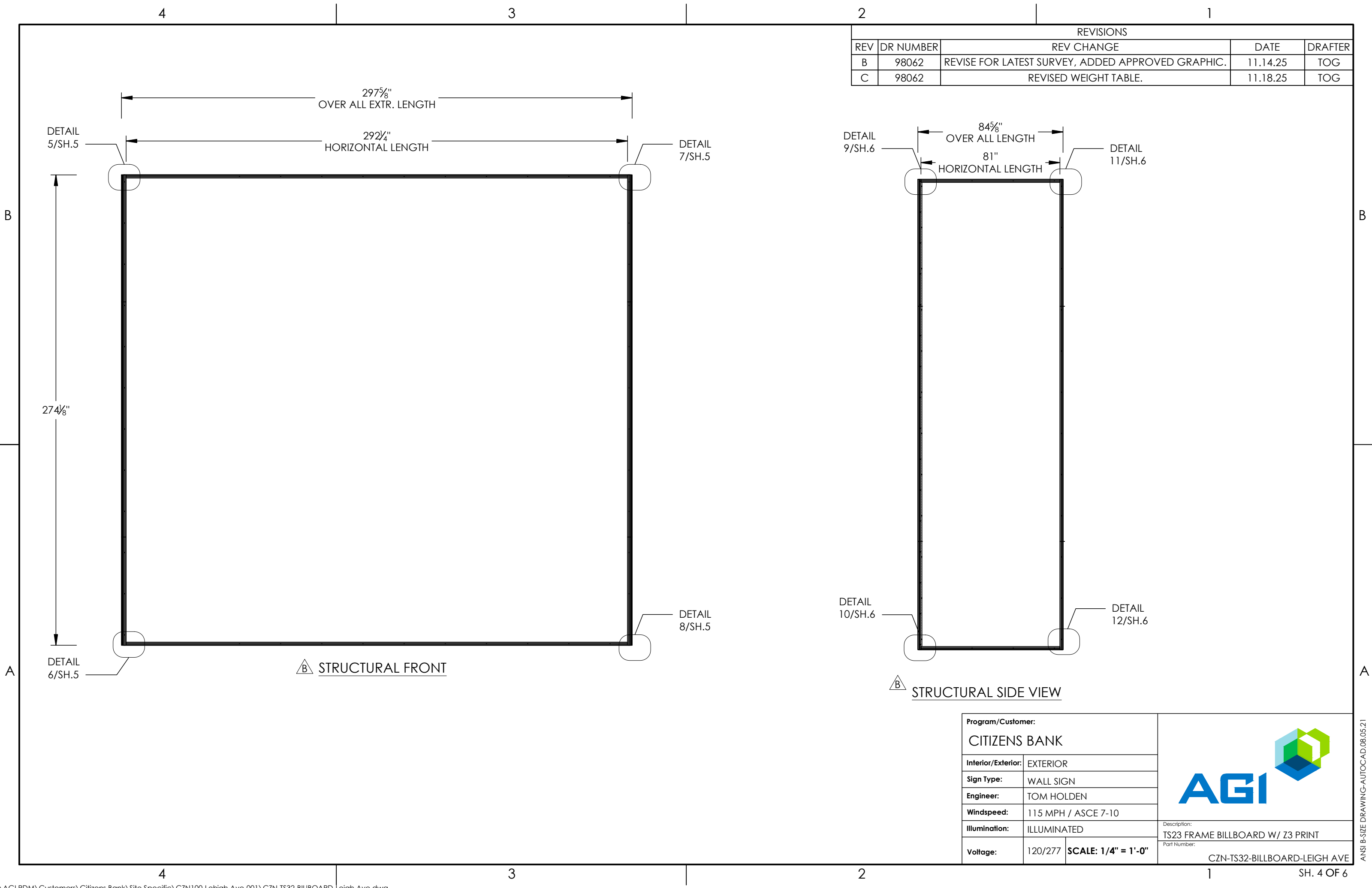


Description:
TS23 FRAME BILLBOARD W/ Z3 PRINT
Part Number:

ANSI B-SIZE DRAWING-AUTOCAD.08.05.21




Program/Customer:		 Description: TS23 FRAME BILLBOARD W/ Z3 PRINT Part Number: CZN-TS32-BILLBOARD-LEIGH AVE
CITIZENS BANK		
Interior/Exterior:	EXTERIOR	
Sign Type:	WALL SIGN	
Engineer:	TOM HOLDEN	
Windspeed:	115 MPH / ASCE 7-10	
Illumination:	ILLUMINATED	
Voltage:	120/277	SCALE: 1 : 1



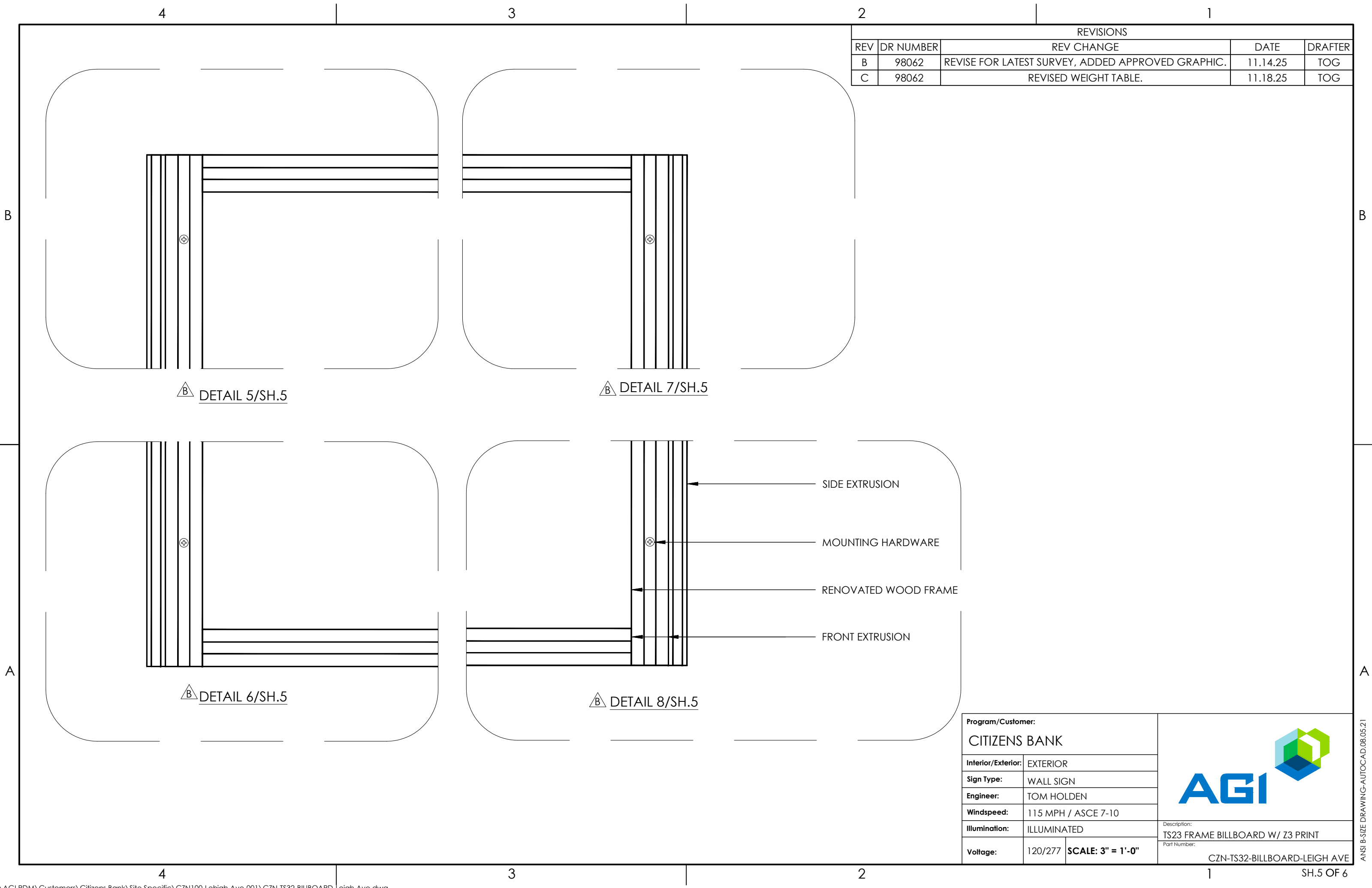
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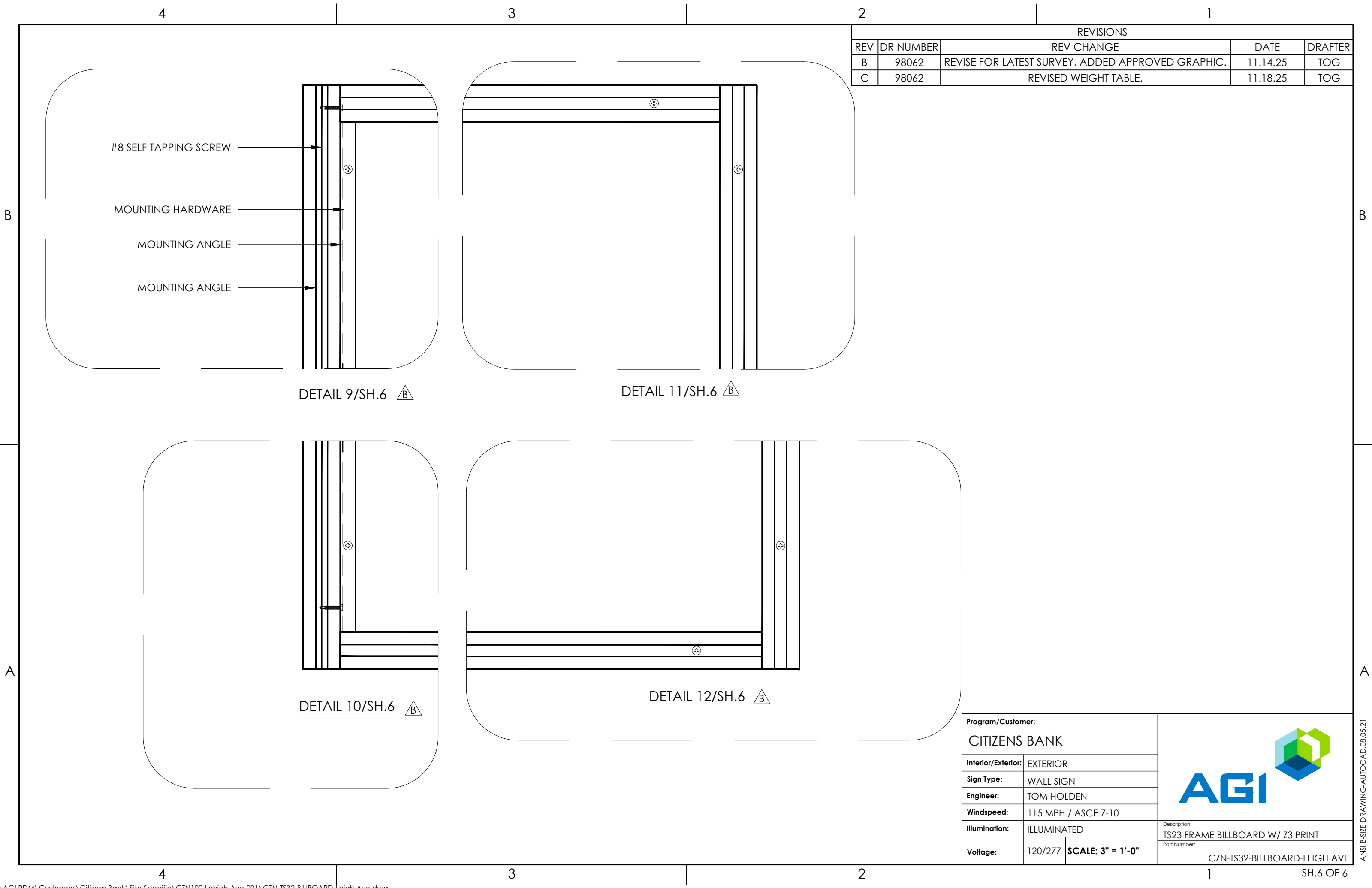
Program/Customer:			CITIZENS BANK	
Interior/Exterior:	EXTERIOR			
Sign Type:	WALL SIGN			
Engineer:	TOM HOLDEN			
Windspeed:	115 MPH / ASCE 7-10			
Illumination:	ILLUMINATED			
Voltage:	120/277	SCALE: 1/4" = 1'-0"		



Description:
TS23 FRAME BILLBOARD W/ Z3 PRINT

Part Number:
CZN-TS32-BILLBOARD-LEIGH AVE





#8 SELF TAPPING SCREW

MOUNTING HARDWARE

MOUNTING ANGLE

MOUNTING ANGLE


DETAIL 9/SH.6

DETAIL 11/SH.6

DETAIL 10/SH.6

DETAIL 12/SH.6

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Interior/Exterior:	EXTERIOR		
Sign Type:	WALL SIGN		
Engineer:	TOM HOLDEN		
Windspeed:	115 MPH / ASCE 7-10		
Illumination:	ILLUMINATED		
Voltage:	120/277	SCALE: 3" = 1'-0"	