

Philadelphia Art Commission
One Parkway Building
1515 Arch St., 13th Floor
Philadelphia, PA 19102
artcommission@phila.gov



Philadelphia
Art Commission
CITY OF PHILADELPHIA

Art Commission Signage Review Cover Letter

Date: 1/13/26

Name of Business or Entity (to which the sign is accessory): Citizens Bank

Sign Location (Address): 3650 N Broad St. Philadelp On Public Property? Yes No

Is this location in an Overlay Zoning District requiring Art Commission signage review?

Yes (specify): _____ No Unsure

Total Number of Signs: 1 Type(s) of Signs (check all that apply below):

Wall Projecting/Blade Marquee Awning or Canopy Building ID (above 2nd story)
 Window Other: Billboard Reface

Sign Details (if more than four (4), include details in *Additional Description* box below):

#	Sign Type	Dimensions	Mounting Height	Material(s)	Illumination (check if so)
1	Billboard	24' 4 1/4" x 22'-6 1/2"			<input type="checkbox"/>
2					<input type="checkbox"/>
3					<input type="checkbox"/>
4					<input type="checkbox"/>

Additional Description (optional) (details, background/context, purpose/need, specific requests, etc.):

Primary Contact for Art Commission

Communications:

Name: Stephanie Rumer

Company: PermEx

Address: 116 Ellis Road, Havertown, PA 19083

Email: [REDACTED]

Phone: [REDACTED]

Contact to Receive Art Commission

Decision (if different):

Name: [REDACTED]

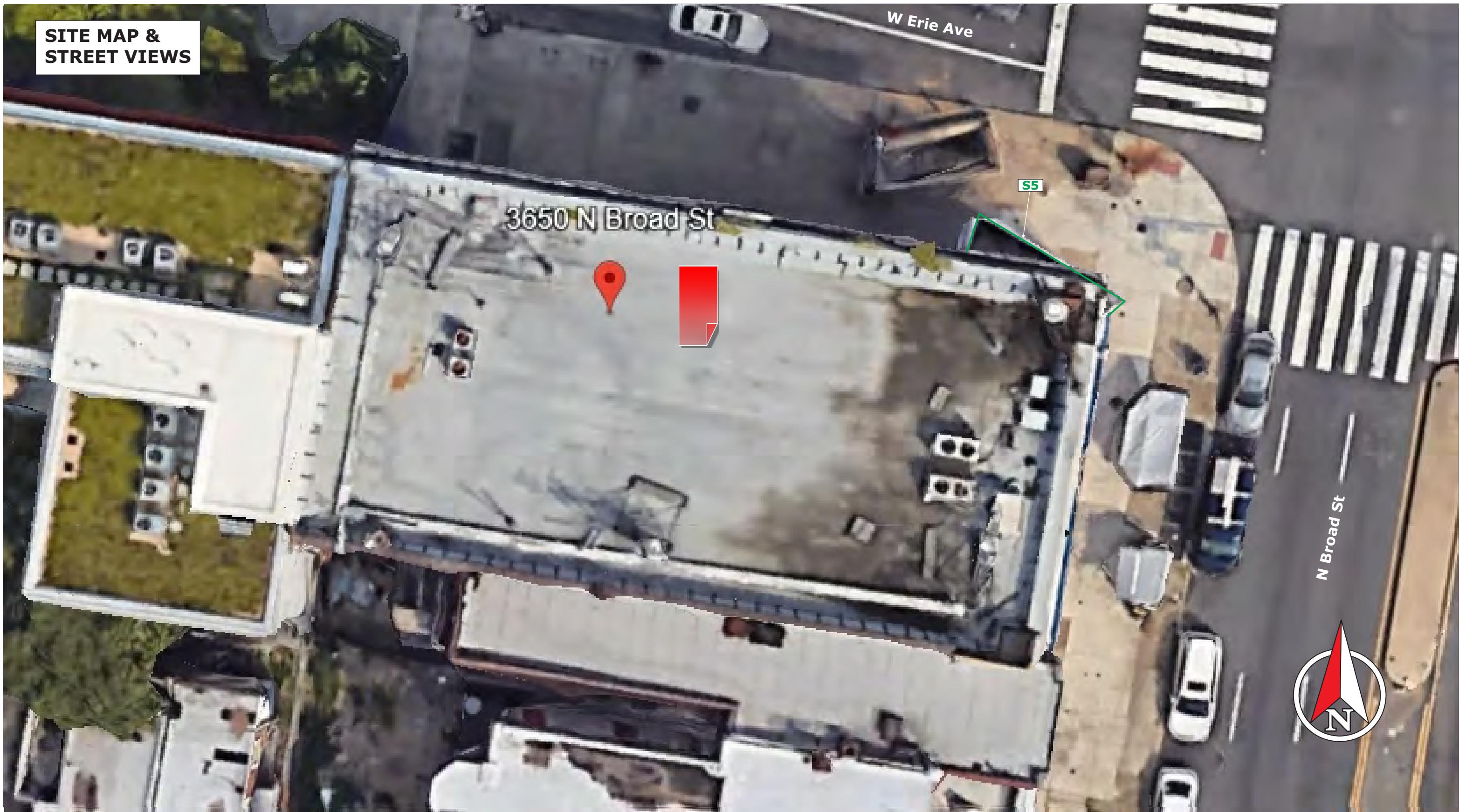
Company: [REDACTED]

Address: [REDACTED]

Email: [REDACTED]

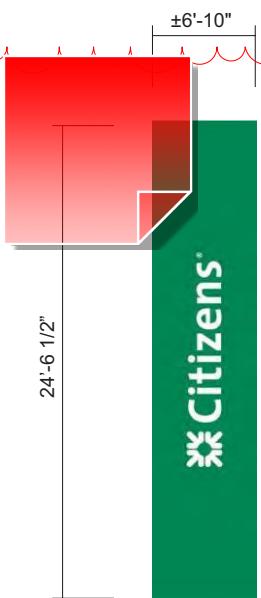
Phone: [REDACTED]

**SITE MAP &
STREET VIEWS**



Rooftop

S5 - Tri-sided rooftop billboard to be refaced



Citizens

Your money:
Made Simple.
Made Clear.
Made Ready.

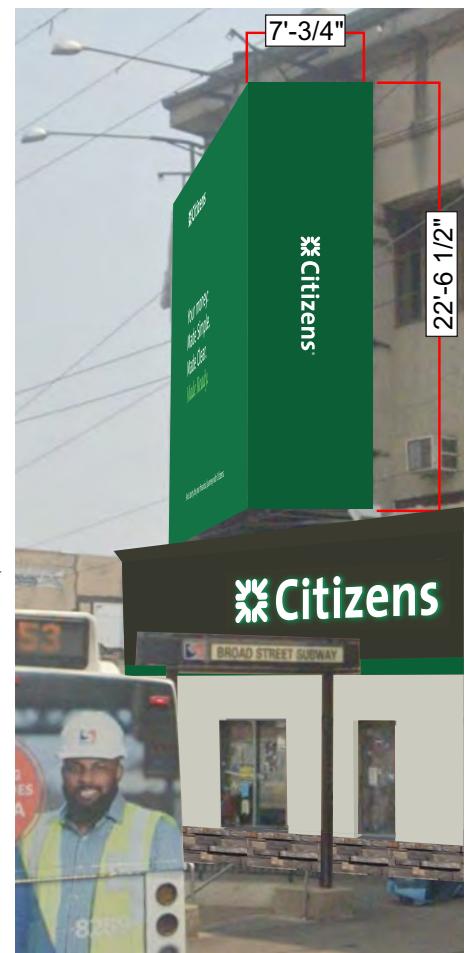
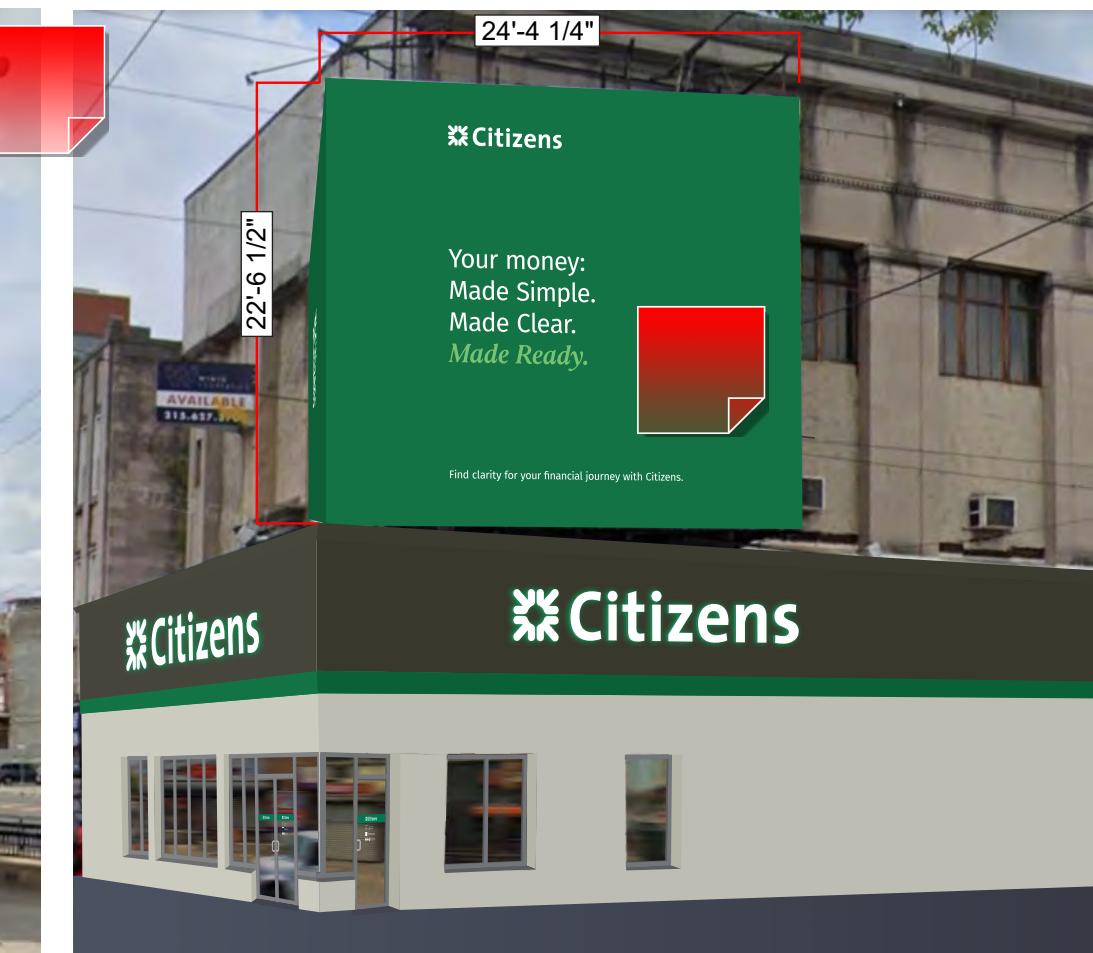
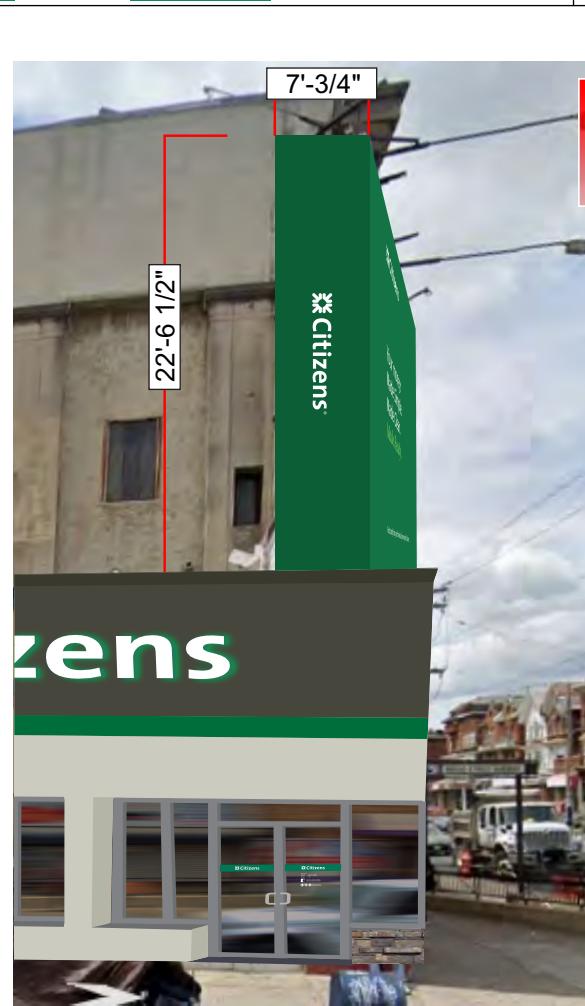
Find clarity for your financial journey with Citizens.

±9'-2"



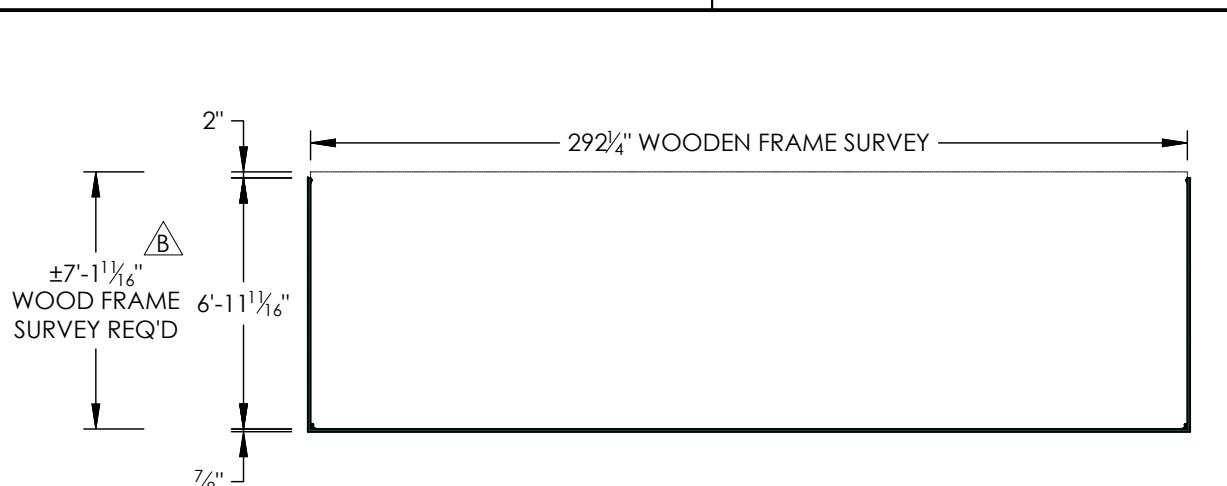
EXISTING

Note: Dimensions will be confirmed after structure is repaired and modified.



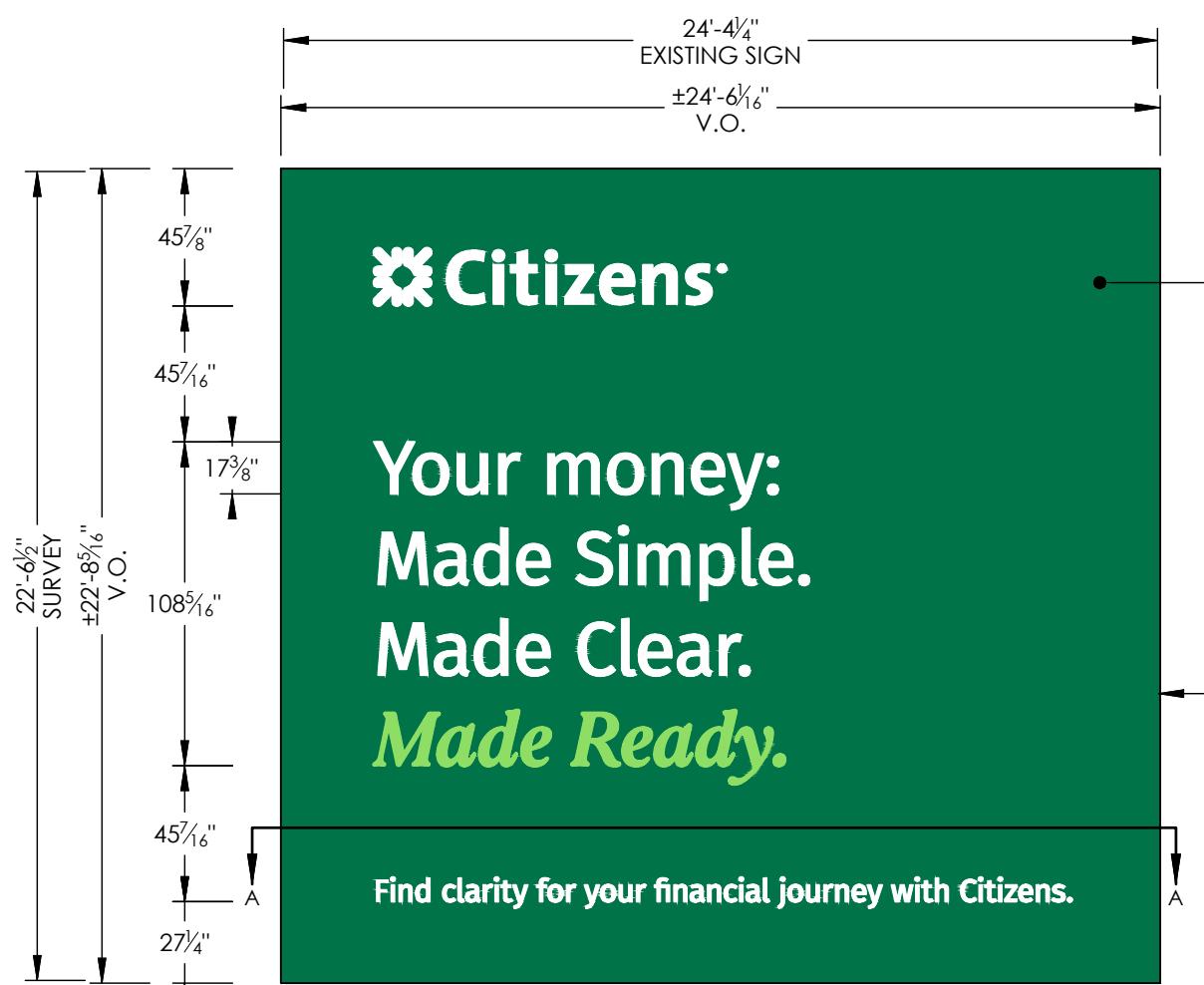
PROPOSED





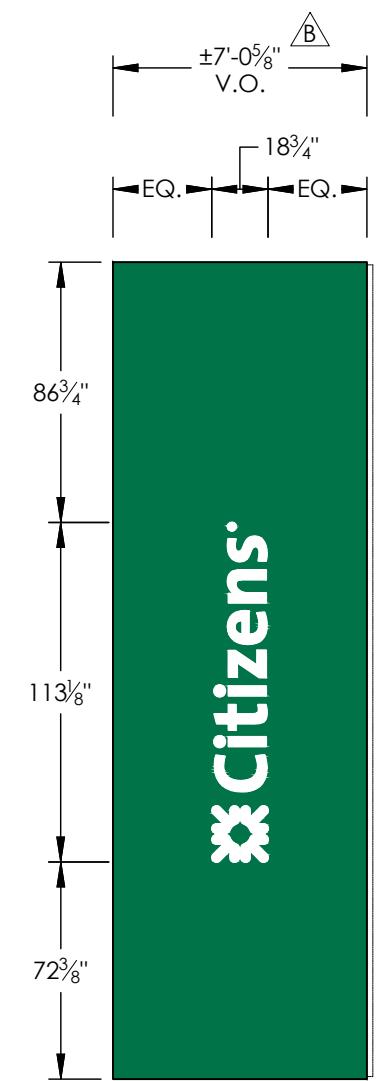
REVISIONS				
REV	DR NUMBER	REV CHANGE	DATE	DRAFTER
B	98062	REVISE FOR LATEST SURVEY, ADDED APPROVED GRAPHIC.	11.14.25	TOG
C	98062	REVISED WEIGHT TABLE.	11.18.25	TOG

- PRELIMINARY -
- FOR SITE RENOVATION ONLY -



FACE IS 13 OZ SIGN GRADE BANNER MATERIAL WITH GRAPHIC PRINTED ON FACE
 - BACK GROUND 'CITIZEN'S 'CITIZEN'S GREEN' TO MATCH MP78600 R185522
 - WHITE COLOR TO MATCH MP27386
 - 'LIGHT GREEN' TO MATCH PMC 7487C

TENSIONING SOLUTIONS TS32 EXTRUSION PAINTED TO MATCH MP78600R185522 'CITIZEN'S GREEN' W/SATIN CLEARCOAT



STRUCTURE WEIGHT			
SIDE NAME	AMOUNT	WEIGHT (LB)	TOTAL WEIGHT LB
FRONT EXTRUSION	72.2 FT	58.8	153.6
LEFT SIDE EXTRUSIONS	59.2 FT	47.4	
RIGHT SIDE EXTRUSIONS	59.2 FT	47.4	
FRONT FACE	556.5 SF	78	124
LEFT SIDE FACE	160 SF	23	
RIGHT SIDE FACE	160 SF	23	

C	B	TOTAL WEIGHT FRONT	136.8LB
		TOTAL WEIGHT LEFT SIDE	70.4LB
		TOTAL WEIGHT RIGHT SIDE	70.4LB
		TOTAL WEIGHT OVER ALL	277.6 LB

Program/Customer:	CITIZENS BANK	
Interior/Exterior:	EXTERIOR	
Sign Type:	WALL SIGN	
Engineer:	TOM HOLDEN	
Windspeed:	115 MPH / ASCE 7-10	
Illumination:	ILLUMINATED	
Voltage:	120/277	SCALE: 3/16" = 1'-0"

Description: TS23 FRAME BILLBOARD W/ Z3 PRINT
 Part Number: CZN-TS32-BILLBOARD-LEIGH AVE

AGI

REVISIONS

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SECTION A-A

SHIPPING SCHEDULE		
ITEM NAME	ITEM LENGTH	QTY
TS32 EXTRUSION	11'-5"	19
TS79C INSERT	11'-5"	12

B

B

Program/Customer:

CITIZENS BANK

Interior/Exterior: EXTERIOR

Sign Type: WALL SIGN

Engineer: TOM HOLDEN

Windspeed: 115 MPH / ASCE 7-10

Illumination: ILLUMINATED

Voltage: 120/277 SCALE: 1/2" = 1'-0"

AGI



ANS B-SIZE DRAWING-AUTOCAD.08.05.21

4

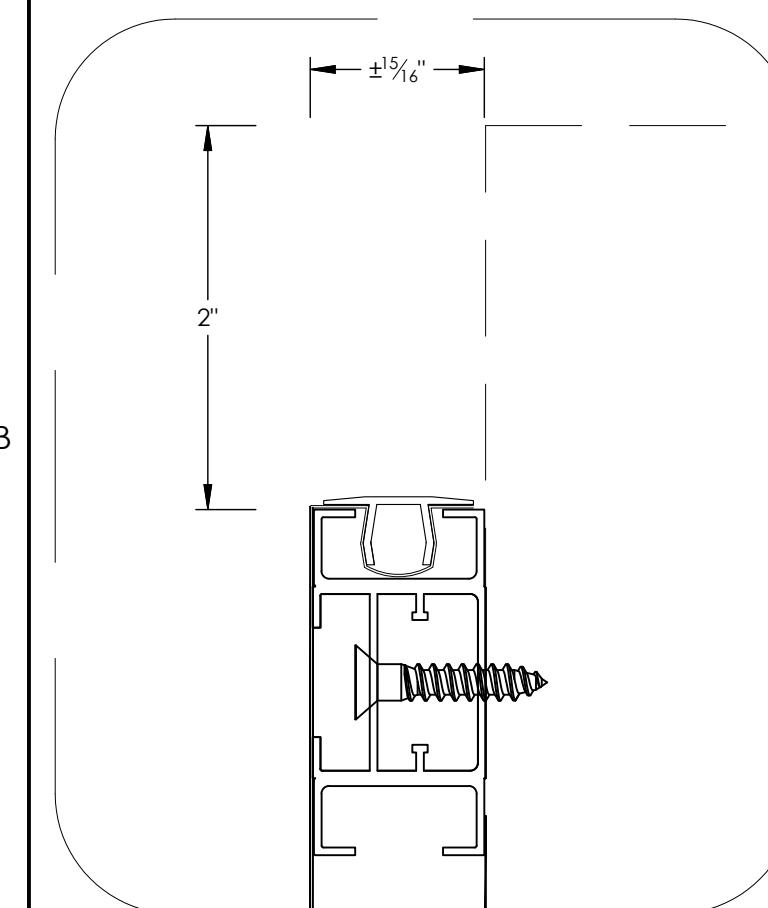
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2

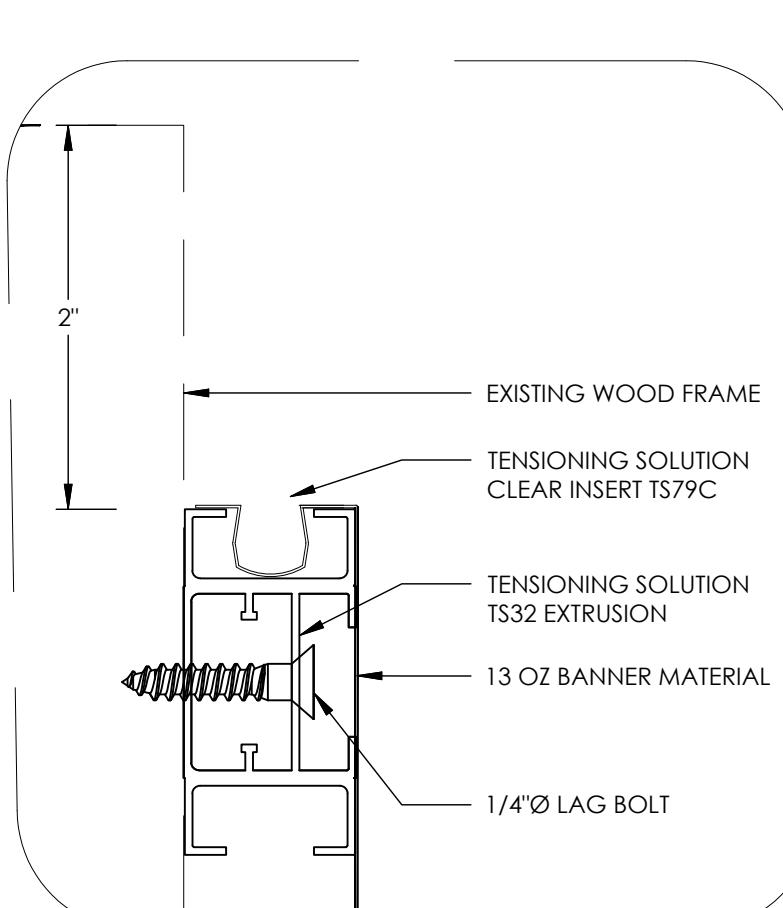
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REVISIONS

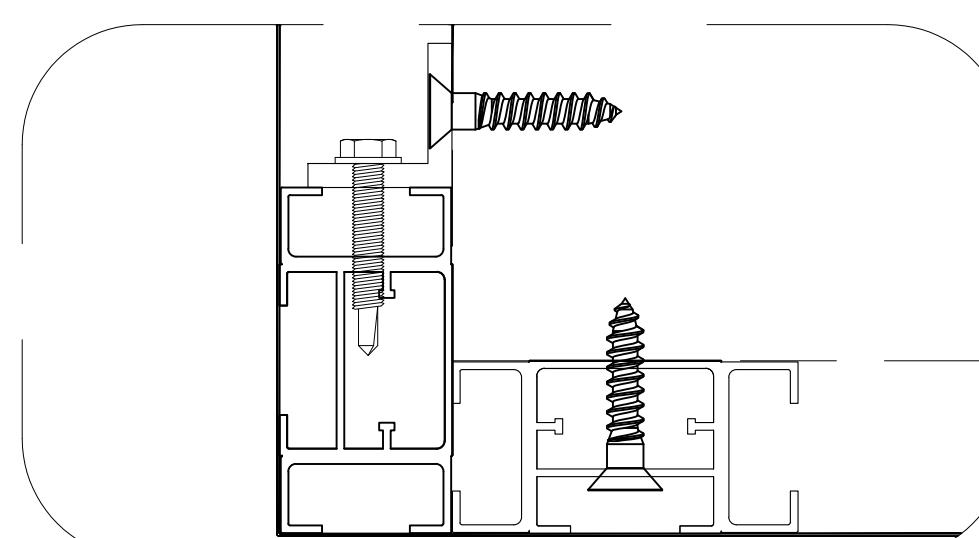
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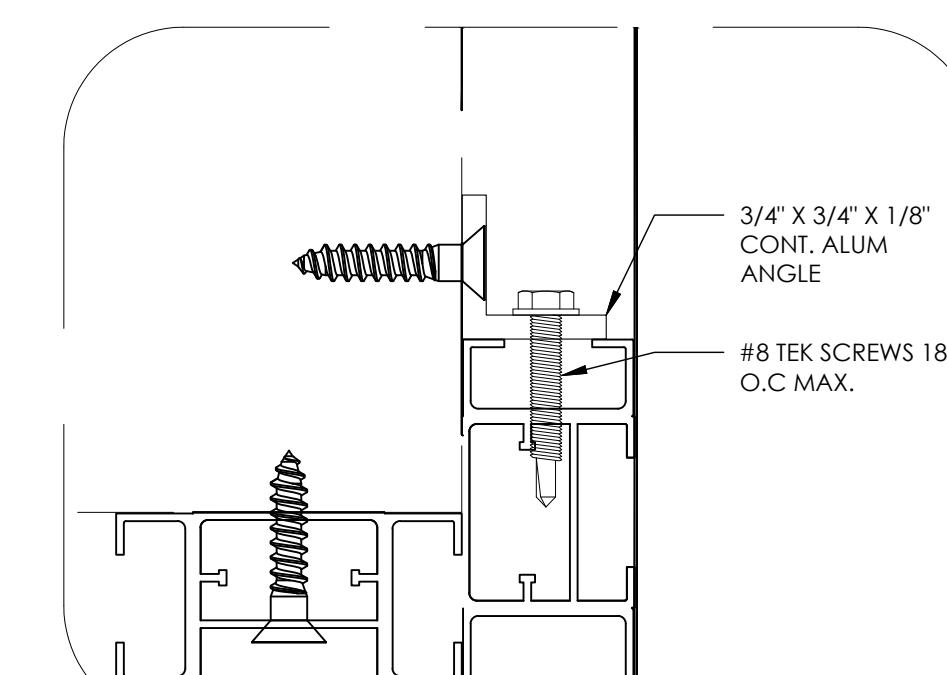
DETAIL 1/SH.3



DETAIL 4/SH.3



DETAIL 2/SH.3



DETAIL 3/SH.3

Program/Customer:

CITIZENS BANK

Interior/Exterior: EXTERIOR

Sign Type: WALL SIGN

Engineer: TOM HOLDEN

Windspeed: 115 MPH / ASCE 7-10

Illumination: ILLUMINATED

Voltage: 120/277 **SCALE: 1 : 1**

AGI



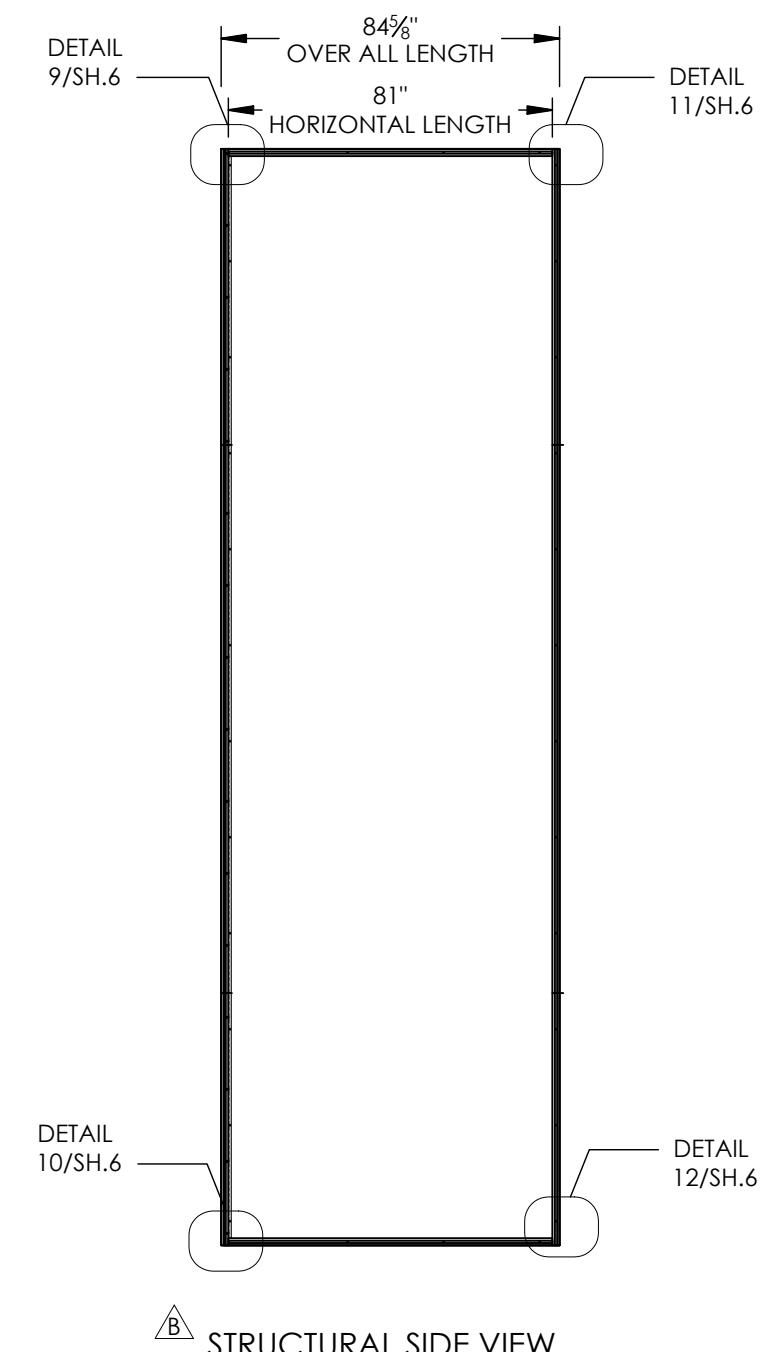
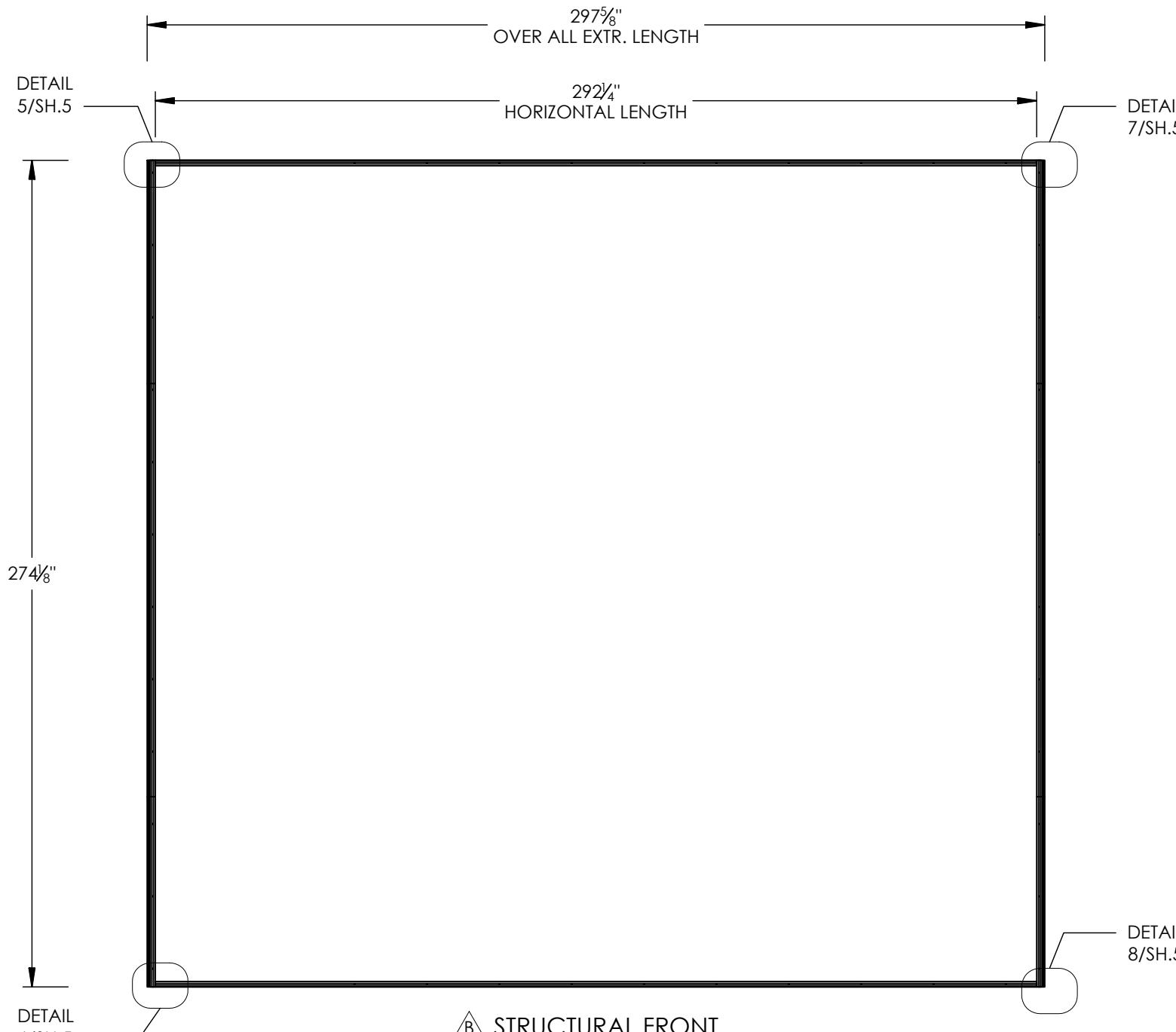
Description: TS23 FRAME BILLBOARD W/ Z3 PRINT

Part Number:

CZN-TS32-BILLBOARD-LEIGH AVE

REVISIONS

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Program/Customer:

CITIZENS BANK

Interior/Exterior: EXTERIOR

Sign Type: WALL SIGN

Engineer: TOM HOLDEN

Windspeed: 115 MPH / ASCE 7-10

Illumination: ILLUMINATED

Voltage: 120/277 SCALE: 1/4" = 1'-0"

AGI



Description: TS23 FRAME BILLBOARD W/ Z3 PRINT

Part Number:

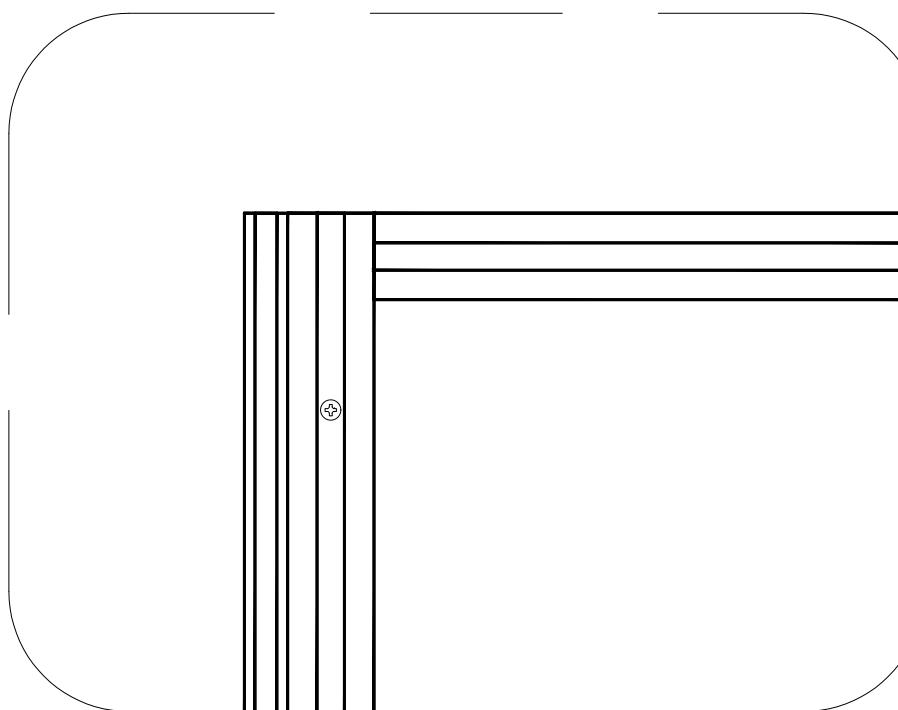
CZN-TS32-BILLBOARD-LEIGH AVE

REVISIONS

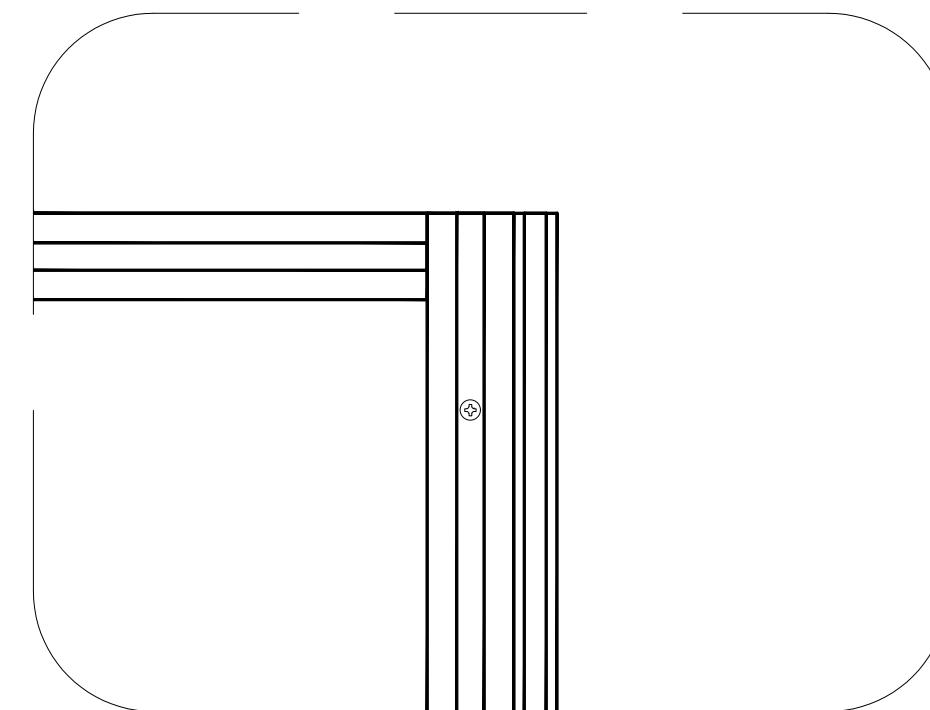
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B

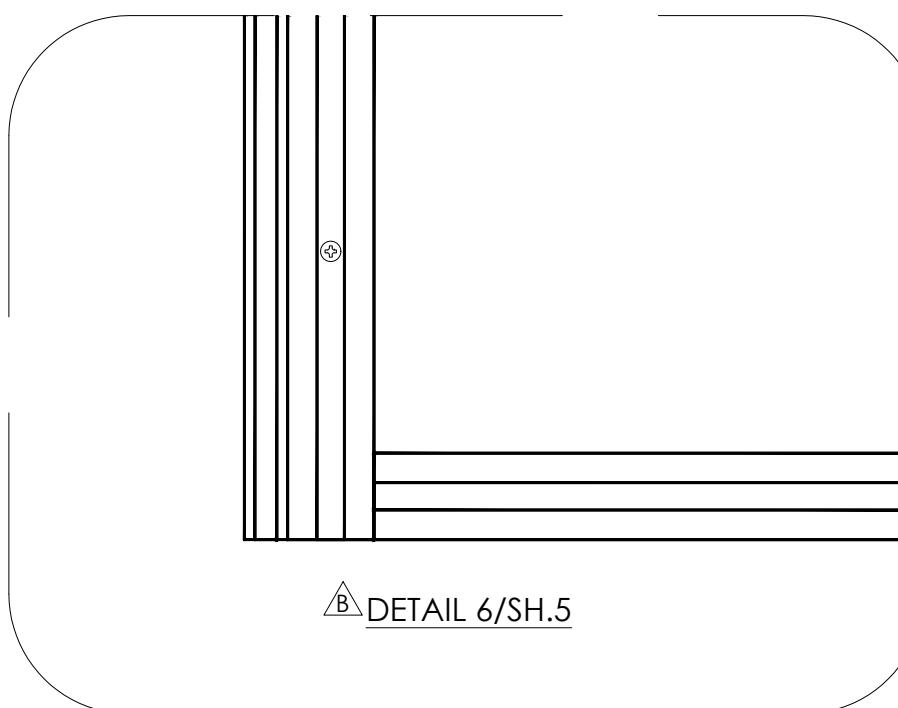
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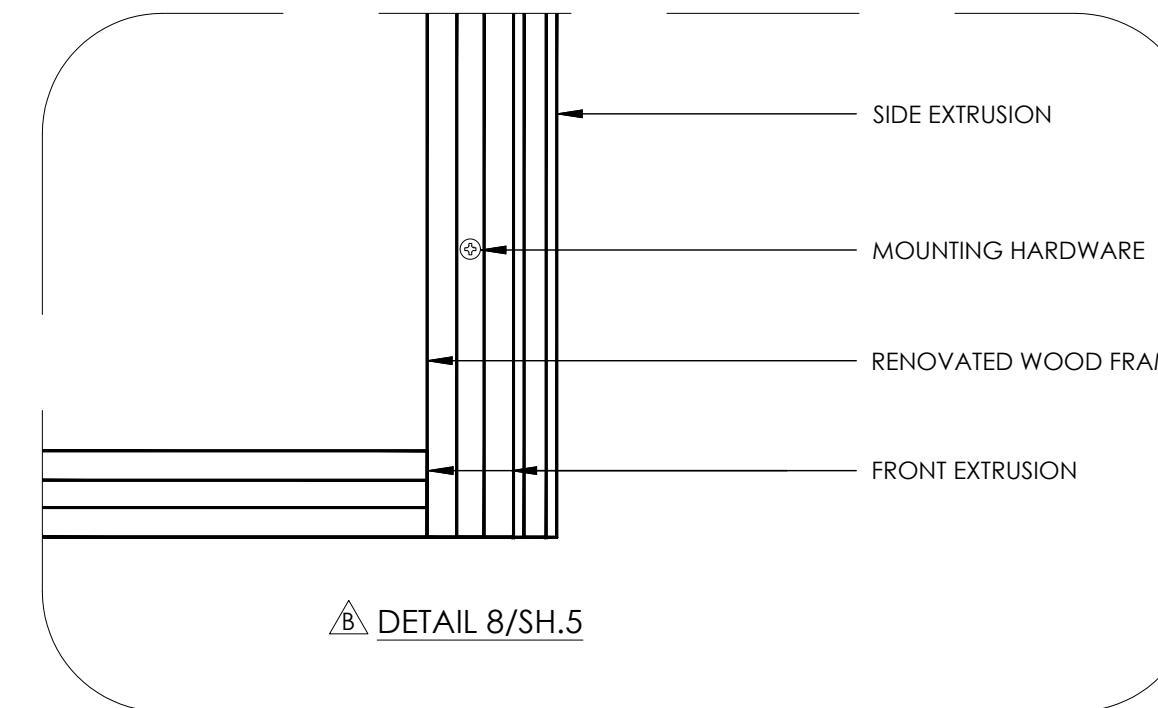
B-DETAIL 5/SH.5



B-DETAIL 7/SH.5



B-DETAIL 6/SH.5



B-DETAIL 8/SH.5

Program/Customer:

CITIZENS BANK

Interior/Exterior: EXTERIOR

Sign Type: WALL SIGN

Engineer: TOM HOLDEN

Windspeed: 115 MPH / ASCE 7-10

Illumination: ILLUMINATED

Voltage: 120/277 SCALE: 3" = 1'-0"

AGI



Description: TS23 FRAME BILLBOARD W/ Z3 PRINT

Part Number:

CZN-TS32-BILLBOARD-LEIGH AVE

REVISIONS

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#8 SELF TAPPING SCREW

MOUNTING HARDWARE

MOUNTING ANGLE

MOUNTING ANGLE

DETAIL 9/SH.6 ▲

DETAIL 11/SH.6 ▲

DETAIL 10/SH.6 ▲

DETAIL 12/SH.6 ▲

B

B

A

A

Program/Customer:

CITIZENS BANK

Interior/Exterior: EXTERIOR

Sign Type: WALL SIGN

Engineer: TOM HOLDEN

Windspeed: 115 MPH / ASCE 7-10

Illumination: ILLUMINATED

Voltage: 120/277 SCALE: 3" = 1'-0"

AGI



Description: TS23 FRAME BILLBOARD W/ Z3 PRINT

Part Number:

CZN-TS32-BILLBOARD-LEIGH AVE