

## The Philadelphia Art Commission

12/17/2025

Stephanie Rumer  
PermExpress  
116 Ellis Road  
Havertown PA 19083  
stephanie@permexpress.com

Re: File#180-25  
Chase Bank - Projecting Sign  
123-29 Chestnut Street

Dear Stephanie Rumer,

At the meeting of the Art Commission's Sign and Streetery Committee which took place on 12/17/2025 your proposal was considered. The Committee's recommendation to the Art Commission is CONTINUE. The proposal is for a 3'X5' banner to be hung from an existing flag pole 30' above grade extending 10' over the sidewalk. The flag will be weighted at the bottom to keep from blowing. Notes: The Committee appreciated the continued revisions, while expressing continued concerns about the precedent being set by approving a projecting sign of this size and height on Chestnut St., where projecting signs are prohibited. The Committee recommended that the discussion be continued at the next Art Commission meeting on January 14, 2026. The previous proposal that the Commission conditionally approved, which located the sign closer to ground level and the corner, was disapproved by the Philadelphia Historical Commission. Projecting sign would require ZBA approval due to its location within the /CTR Center City Overlay District – Center City Commercial Area.

The Sign and Streetery Committee serves in an advisory capacity to the Art Commission. The final decision on each application rests with the Commission itself. The Committee's recommendation will be presented to the Art Commission at their next regular meeting which will take place on Wednesday, 1/14/2026, at 9:30 a.m. Meeting details will be provided prior to this meeting. You may attend this meeting, but your presence is not required. If you disagree with the recommendation of the Sign and Streetery Committee, you may contest it to the Art Commission at that time. A written request to appear with the reason why you disagree with the Committee's

Sincerely,



Octavia Howell  
Deputy Director for Planning and Zoning,  
Department of Planning and Development

The Philadelphia Art Commission

*Established 1911*

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Zoning, Department of Planning  
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One Parkway Building  
1515 Arch Street  
13th Floor  
Philadelphia, PA 19102

215-683-4636  
artcommission@phila.gov

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**LOCATION NUMBER:**

160342

**SITE ADDRESS:**

123 Chestnut St  
Philadelphia, PA  
19106-3059



Infinite possibilities, ideal solutions.

SITE PLAN

SCOPE OF WORK	
E01	Flag Pole / Flag





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CLIENT:

**CHASE** 

123 Chestnut St  
Philadelphia, PA  
19106-3059

PAGE NO.:

**2**

ORDER NUMBER:

1231349

SITE NUMBER:

160342

ELECTRONIC FILE NAME:

K:\ACCOUNTS\CI\Chase Signature\Locations\2024\PA\160342\_Philadelphia\160342\_Philadelphia\_R16.cdr

PROJECT NUMBER:

3742

PROJECT MANAGER:

Jordan Miller

Rev #	Req #	Date/Artist	Description	Rev #	Req #	Date/Artist	Description
Rev 15	570278	12/23/25 SI		Rev 7	529786	05/05/25 BS	
Rev 16	571377	01/07/26 BS		Rev 8	534610	06/04/25 BS	Updated
Rev 2	507869	12/26/24 BS		Rev 9	542381	07/16/25 BS	
Rev 3	509757	01/14/25 BS		Rev 10	552404	09/10/25 BS	
Rev 4	510654	01/20/25 BS		Rev 12	557920	10/13/25 BS	
Rev 5	515844	02/19/25 BS		Rev 13	568885	12/12/25 BS	Updated
Rev 6	517439	02/28/25 BS		Rev 14	569644	12/19/25 BS	

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EXAMPLES OF EXISTING FLAGS

Scaled Proportionally

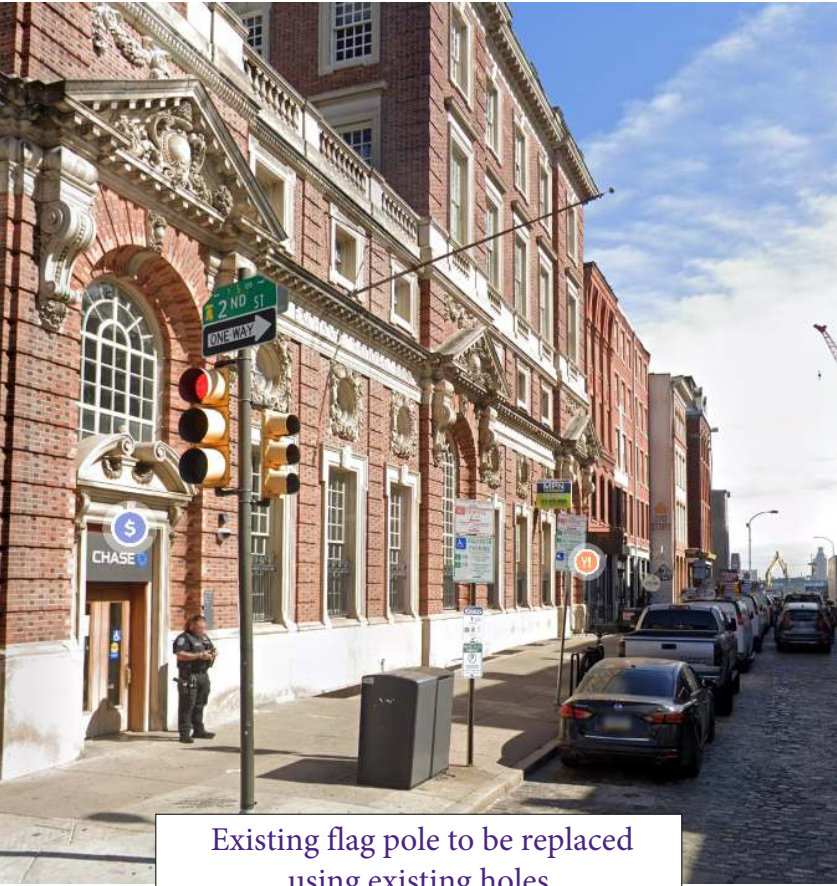


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Rev 15	570278	12/23/25 SI	Added page	Rev 7	529786	05/05/25 BS	
Rev 16	571377	01/07/26 BS	Updated photos	Rev 8	534610	06/04/25 BS	
Rev 2	507869	12/26/24 BS		Rev 9	542381	07/16/25 BS	
Rev 3	509757	01/14/25 BS		Rev 10	552404	09/10/25 BS	Revised location
Rev 4	510654	01/20/25 BS		Rev 12	557920	10/13/25 BS	
Rev 5	515844	02/19/25 BS		Rev 13	568885	12/12/25 BS	Option chosen, revised location
Rev 6	517439	02/28/25 BS		Rev 14	569644	12/19/25 BS	Added flag photos





EXISTING CONDITIONS



Existing flag pole to be replaced using existing holes.

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E01

FLAG POLE W/ D/F FLAG

Scale: 3/8"=1'-0"

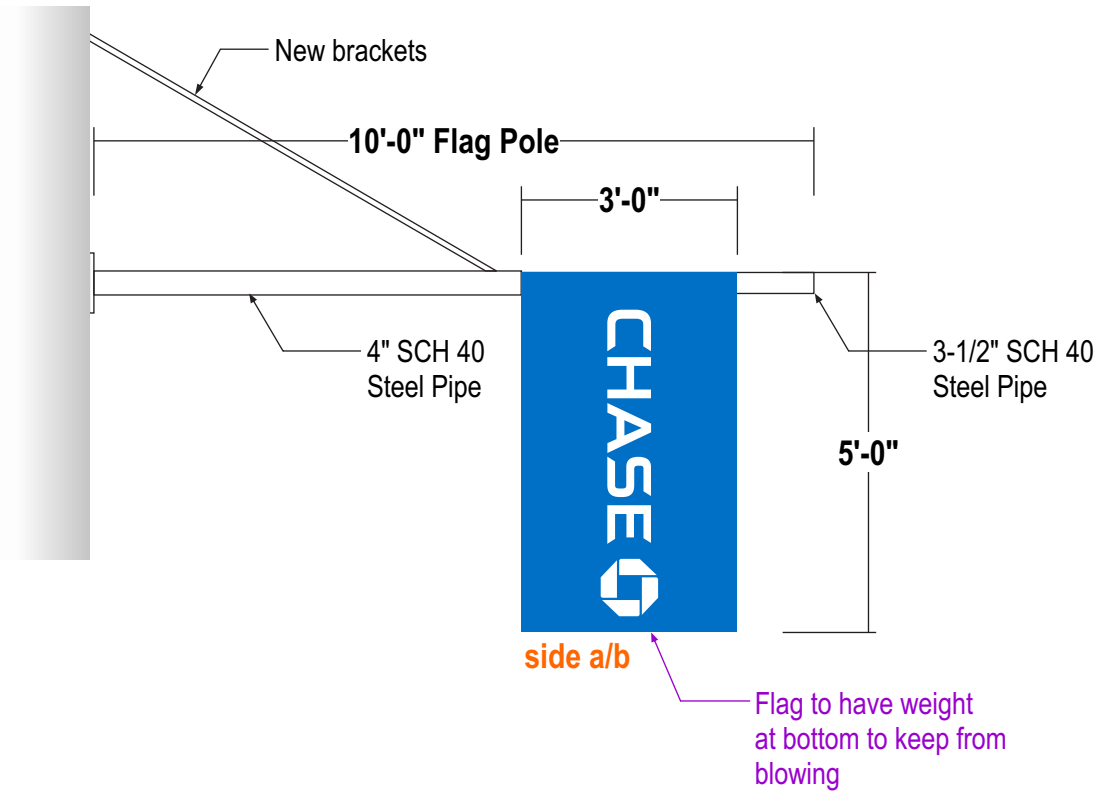
15.0 square feet

SHOP DRAWING  
NEEDS REVISION

NON SHOP DRAWING  
# CHA1658A

for manufacturing details

\*SHOP NOTE:  
NEW 10'-0" FLAG POLE  
AND BRACKETS  
\*MOUNT IN SAME LOCATION  
AS EXISTING USING EXISTING  
HOLES



- POLE:

New steel flag pole base plate mounted to wall with new support brackets;  
Molded flag stoppers required to keep flag in place
- FLAG:

New standard flag material (nylon or polyester) with printed graphics to match colors as noted:  
White and Chase Blue Pantone 300C; Pole pocket at top to fit over  
4" O.D. steel pipe
- QUANTITY:

(1) One D/F flag required  
(1) One flag pole required