



## Sign & Streeterly Committee Report

Wednesday, December 17, 2025 - 9:30 AM

The Philadelphia Art  
Commission  
Established 1911

### Sign Applications

#### *Returning Reviews:*

##### 1. 180-25

###### **Chase Bank**

123-29 Chestnut Street

Zoning: CMX-3 within /CTR Center City Overlay District –  
Center City Commercial Area

Raed Nasser  
*Chairperson*  
Carmen Febo San Miguel  
*Vice Chairperson*

Matthew Kenyatta  
James Lowe  
Pepón Osorio  
Rebecca Segall

**Sign and Streeterly  
Committee**  
Shannon Garrison  
Philip Green  
Raed Nasser

Octavia Howell  
*Deputy Director for  
Planning and Zoning,  
Department of Planning  
and Development*

#### **Recommendation for Continue.**

The Committee appreciated the revisions, while expressing continued concerns about the precedent being set by approving a projecting sign of this size on Chestnut St., where projecting signs are prohibited. The Committee recommended that the discussion be continued at the next Art Commission meeting on January 14, 2026. Projecting sign would require ZBA approval due to its location within the /CTR Center City Overlay District – Center City Commercial Area.

#### *First Reviews:*

##### 1. 295-25

###### **Lululemon**

201 S 18<sup>th</sup> Street

Zoning: CMX-5 within /CTR Center City Overlay District –  
Center City Commercial Area

#### **Recommendation for Approval.**

The proposal has received approval from the Philadelphia Historic Commission. The façade redesign has received approval from the Philadelphia City Planning Commission. The interior logo wall sign is included in the submission for context, but is not subject to Art Commission review.

##### 2. 296-25

###### **Rally House**

1628-36 Chestnut Street

Zoning: CMX-5 within /CTR Center City Overlay District –  
Center City Commercial Area

One Parkway Building  
1515 Arch St., 13<sup>th</sup> Floor  
Philadelphia, PA 19102

**Recommendation for Approval.**  
The channel letter sign above the storefront is of similar design to the sign of the previous tenant. The wall plaques reface existing plaque backers utilized by the previous tenant. The Committee encouraged the applicant to consider changing

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the proposed background color of the wall plaques to better match the color palette of the façade.

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**3. 297-25**

**Solidcore**

1134 Sansom Street

Zoning: CMX-5 within /CTR Center City Overlay District –  
Center City Commercial Area

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**4. 298-25**

**Olfactory NYC**

1505 Walnut Street

Zoning: CMX-5 within /CTR Center City Overlay District –  
Center City Commercial Area

**Recommendation for Approval.**

The Committee requested the illumination be kept in the 5000-5000 K range or lower.

*Updates on applications heard previously at SSC:*

**1. 61-25**

**H&R Block**

1201 Chestnut Street

Zoning: CMX-5 within /CTR Center City Overlay District –  
Center City Commercial Area

**Art Commission Decision Letter Updated to Approval.**

At the March 26<sup>th</sup> Art Commission meeting, the Commission accepted the Committee's recommendation of **Approval Upon Receipt of Additional Information**, requesting confirmation of ZBA approval for the projecting sign. The applicant provided Art Commission staff with documentation on December 15, 2025 confirming ZBA approval.

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