

Philadelphia Art Commission
One Parkway Building
1515 Arch St., 13th Floor
Philadelphia, PA 19102
artcommission@phila.gov



Philadelphia
Art Commission
CITY OF PHILADELPHIA

Art Commission Signage Review Cover Letter

Date: 12/10/25

Name of Business or Entity (to which the sign is accessory): OIFactory NYC

Sign Location (Address): 1505 Walnut St. On Public Property? ☐ Yes ☒ No

Is this location in an Overlay Zoning District requiring Art Commission signage review?

☒ Yes (specify): Center City Commercial District Control Area ☐ No ☐ Unsure

Total Number of Signs: 1 Type(s) of Signs (check all that apply below):

☒ Wall ☐ Projecting/Blade ☐ Marquee ☐ Awning or Canopy ☐ Building ID (above 2nd story)
☐ Window ☐ Other: _____

Sign Details (if more than four (4), include details in *Additional Description* box below):

#	Sign Type	Dimensions	Mounting Height	Material(s)	Illumination (check if so)
1	Flat Wall	10"x110"	106"	Aluminum & Acrylic	<input checked="" type="checkbox"/>
2					<input type="checkbox"/>
3					<input type="checkbox"/>
4					<input type="checkbox"/>

Additional Description (optional) (details, background/context, purpose/need, specific requests, etc.):

LED illuminated channel letters on black aluminum backboard that measures 21" x 154"

Primary Contact for Art Commission

Communications:

Name: Linda Brown
Company: Brown Expediting Services
Address: 101 Liberty Drive - Bensalem, PA 19020
Email: [REDACTED]
Phone: [REDACTED]

Contact to Receive Art Commission

Decision (if different):

Name: _____
Company: _____
Address: _____
Email: _____
Phone: _____

BROWN EXPEDITING SERVICES

December 8, 2025

Philadelphia Art Commission
1515 Arch Street, 13th Floor
Philadelphia, PA 19102

Re: OIFactory NYC
1505 Walnut Street
Philadelphia, PA 19102

Hello,

Please review this project for an illuminated flat wall sign, measuring 10" x 110".

If you need any further information, please contact me.

Thank you,
Linda Brown

Client: Olfactory Job# 34428
Project: Philadelphia Storefront Signage Date: 10/16/2025
Description: Illuminated Channel Lettering

SIGN EXPOTM
CUSTOM SIGNAGE & GRAPHIC SOLUTIONS

Specialty Signs
Since 1977

The Sign Company



127 West 26th Street New York NY 10001 | E: signs@signexpo.com T: 212-925-8585 F: 212-680-0195

Storefront - Mockup - Day + Night View



Illuminated Channel Letters - Front Illuminated

Approved: Yes / No Date: _____
Signature: _____

Comments: _____

DRAWN BY:
LYNN DOUG HORACIO
HOTGUN

Client: Olfactory Job# 34428
Project: Philadelphia Storefront Signage Date: 10/16/2025
Description: Illuminated Channel Lettering

127 West 26th Street New York NY 10001 | E: signs@signexpo.com T: 212-925-8585 F: 212-680-0195

Storefront - Rendering - Install View



Illuminated Channel Letters - Front Illuminated

Approved: Yes / No Date: _____
Signature: _____

Comments: _____

DRAWN BY:
LYNN DOUG HORACIO
HOLGUIN

Client: Olfactory

Project: Philadelphia Storefront Signage

Description: Illuminated Channel Lettering

Job# 34428

Date: 10/16/2025

SIGN EXPOTM
CUSTOM SIGNAGE & GRAPHIC SOLUTIONS

Specialty Signs
Since 1977

The Sign Company



127 West 26th Street New York NY 10001 | E: signs@signexpo.com T: 212-925-8585 F: 212-680-0195

Channel Letters - Front Illuminated - Detail View

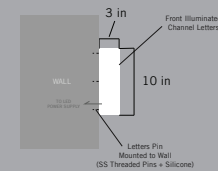
Letters Only - Front View

110 in

10 in

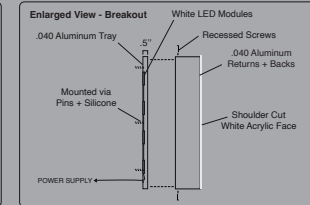
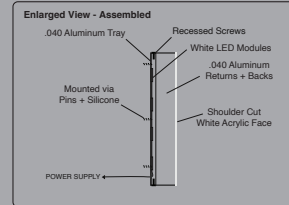
OLFACTORY NYC

Side View



3/4 View Rendering

OLFACTORY NYC



QTY: 1 Set

Final Size: 10" x 110"

Thickness: 3" Deep Letters

Material: **Letter Sides + Backers:** Aluminum, **Letter Faces:** Translucent White AcrylicLighting: **Letters Internally Illuminated by 5000K White LEDs**

Colors: Matte White Returns, Trans. White Faces, Inside Painted White

Mounting: Letters Mounted to Wall via SS Threaded Pins + Silicone

Approved: Yes / No

Date: _____

Signature: _____

Comments: _____

DRAWN BY:
LYNN DOUG HORACIO
HOLGUIN

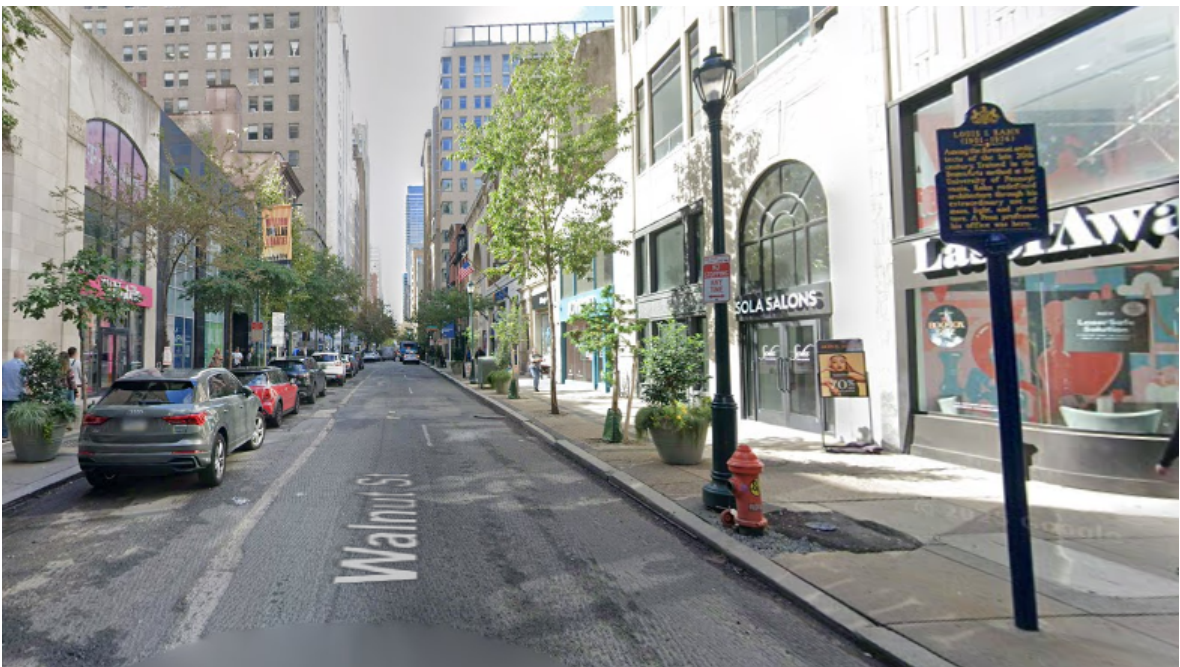
1503-05 Walnut Street



LOOKING WEST ON WALNUT STREET



LOOKING EAST ON WALNUT STREET



ACROSS WALNUT STREET



SITE PLAN

