

## Art Commission Review – Submittal Form

*(Applicant complete below section)*

**Project Name:** Indego/IKE Smart Cities Kiosks

**Project Address:** Various **On Public Property?**  Yes  No

**Total Budget:** \_\_\_\_\_ **Utilizing City Funds?**  Yes (specify amount): \_\_\_\_\_  No

**Project Type** (check all that apply):

- |                                                                  |                                                              |
|------------------------------------------------------------------|--------------------------------------------------------------|
| <input type="checkbox"/> Building – New Construction or Addition | <input checked="" type="checkbox"/> Encroachment in/over ROW |
| <input type="checkbox"/> Building – Renovation or Repair         | <input type="checkbox"/> Signage (Reconsideration)           |
| <input type="checkbox"/> Plaza/Park/Playground                   | <input type="checkbox"/> Streetery (Reconsideration)         |
| <input type="checkbox"/> Public Art                              | <input type="checkbox"/> Other: _____                        |

**Project Team:**

Agency/Org.: Bicycle Transit Systems Design Lead (firm): \_\_\_\_\_

Other: OTIS, Orange Barrel Media

**Primary Contact for Project Communications:**

Name: Laura Bolles

Affiliation: Planning Manager, Bicycle Transit Systems

Email: [REDACTED]

*(Art Commission staff complete below section)*

**Art Commission Meeting Date of Project Review:** 12/10/25

**Level of Review:**

Concept Review  Final Review If Final, specify date of preceding Concept Review: \_\_\_\_\_

Administrative Review (for projects with minimal visual impact on public realm)

**Staff Notes (Optional):**

Five (5) new kiosks proposed at as many Indego bike share stations, including one (1) update to a kiosk location previously approved by the Art Commission. Overall kiosk design previously approved by Art Commission.



**To:** The Philadelphia Art Commission

**From:** Bicycle Transit Systems

**Date:** November 26th, 2025

**Re:** Administrative Review Request for IKE Smart City Kiosks at Various Sites

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Dear Art Commission,

Bicycle Transit Systems (BTS) is a Philadelphia-based national bike share operator, who is contracted by the City of Philadelphia's Office of Transportation and Infrastructure Systems (OTIS) to operate Philadelphia's Indego bike share. IKE Smart City, an out of home advertising agency, is contracted by BTS to deliver static and digital advertising on Indego bikeshare stations. The Art Commission provided final concept approval for the deployment of IKE Smart City Kiosks on Indego bike share stations. BTS is seeking admin approval from the Art Commission to deploy IKE Smart City Kiosks at the following locations:

- Front & Washington
- 21st & Winter
- Broad & Carpenter
- 17th & Spring Garden
- Franklin & Race

Please note that a site location at Franklin & Race was submitted previously. This new location will take the place of the previous design.

The IKE Smart City Kiosk is an interactive digital kiosk that will be attached to the Indego bikeshare station. The kiosk will enhance the user experience for Indego customers, deliver public service information, resources, and local art, and generate advertising revenue to support the operations and expansion of Indego. The IKE Smart City Kiosk is 99.5" x 37.5" x 12.5" (H x W x D). The kiosk is made from steel and has heat-tempered dual-sided LED touchscreens. The kiosk will be mounted on a concrete foundation and will be connected to the Indego bike share station. The kiosk will resemble Indego's existing wayfinding signage while providing innovative and state-of-the-art aesthetics and functionality that Indego currently lacks.

BTS will be submitting a full submission package for these sites by Wednesday, December 3rd. I will be BTS's contact for this application and the point of contact for the Art Commission's decision.

Sincerely,

Laura Bolles  
Planning Manager, Indego Bike Share, Bicycle Transit Systems  
[lbolles@bicycletransit.com](mailto:lbolles@bicycletransit.com)

A photograph of two women standing on a sidewalk in Philadelphia, each with a blue Indego bike. They are wearing winter coats and helmets. In the background is the ornate, classical architecture of Philadelphia City Hall. A SEPTA bus is partially visible behind the women. The sky is blue with some clouds.

**ike** SMART CITY

**Philadelphia Indego  
Bike Share**

**Philadelphia Art Commission**

DECEMBER 10, 2025

*This document contains confidential trade secrets.*

OUR MISSION:

# WE PIONEER SMART CITY TECHNOLOGY TO IMPROVE LIVES IN CITIES.

IKE Smart City was formed in 2015 by Orange Barrel Media (OBM). OBM is a leading national media company with a portfolio of unique displays in top urban markets across the U.S. Since its inception in 2004, OBM has grown its inventory with a commitment to public/ private partnerships that provide value to cities, property owners, and advertisers alike.

Through its work in cities across the country, OBM identified an opportunity to merge street furniture advertising with interactive wayfinding and information resources. The team behind OBM formed sister company, IKE Smart City, to fill this need. IKE Smart City focuses entirely on delivering innovative and equitable smart city technology solutions while maximizing DOOH ad revenues in the urban core of cities.

IKE launched in Denver as a wayfinding and communication system for the digital age, an alternative to outdated and inefficient static maps as well as a world-class advertising platform. In addition to serving as a new amenity for the public, IKE quickly became an in-demand medium for advertisers seeking dynamic street-level opportunities in commercial districts.

IKE Smart City is known in the industry for its superior revenue delivery, exemplary design, and unmatched deployment expertise. We offer turnkey end-to-end programs that provide value to partners and the public through our ever-evolving media platform.

**Our success has been sustained by building strong relationships with our city partners.**

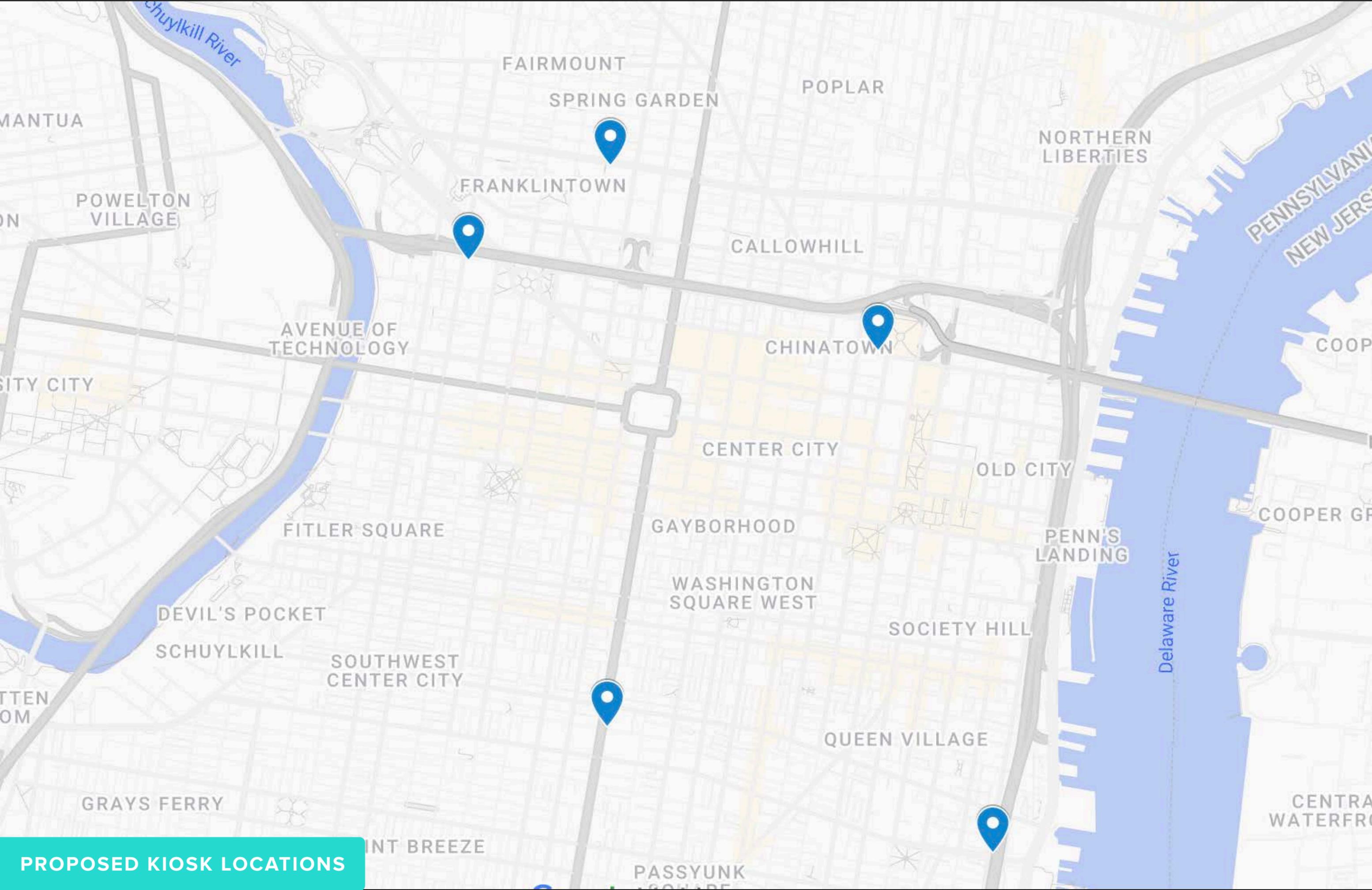


## COMMUNITY ENGAGEMENT

Collaboration has been key to the successful deployment of IKE networks across the United States. The IKE team has experience working closely with council members, management districts, local businesses, property owners, and community advocacy groups to ensure the first wave of the IKE network delivers upon their unique needs. From kiosk locations, neighborhood-driven cabinet branding, and customized on-screen content to local art partnerships and modified advertising category restrictions, we ensure every aspect of our IKE programs reflects stakeholder input.

In Philadelphia, Indego actively worked with Registered Community Organizations (RCOs) and community stakeholders to get the bike stations installed. Indego and IKE Smart City have identified RCOs and community stakeholders for each proposed IKE site. Indego's partnership with them will continue as the IKEs are installed.





**PROPOSED KIOSK LOCATIONS**

# PHL-IKE 427: S FRONT ST & WASHINGTON AVE



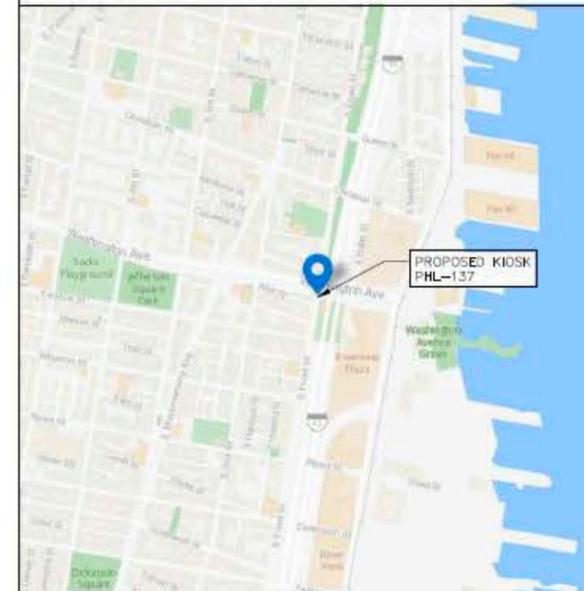
NEW IKE KIOSK & EXISTING INDEGO BIKE STATION

# PHL-IKE-137: S FRONT ST & WASHINGTON AVE

OVERALL SITE PLAN



VICINITY MAP (NTS)



SITE IMAGE (NTS)



LEGEND

- ROW LINE
- PROPERTY LINE
- PROPOSED CONDUIT
- ALTERNATE CONDUIT
- EDGE OF CONCRETE
- CURB LINE
- KIOSK AND MANEUVERING AREA
- SERVICE METER/PULL BOX/ TRANSFORMER PAD LOCATION
- NOT TO SCALE
- EXISTING STREET LIGHT POLE
- EXISTING TRAFFIC SIGNAL

PALMS CONSULTING AND ENGINEERING LLC  
  
 EDINBURG, TEXAS 78541  
 (956) 846-1055  
 TEXAS REG. NO. F-26923

IKE SMART CITY  
 PHL-137 EXHIBIT  
 (S FRONT ST &  
 WASHINGTON AVE)

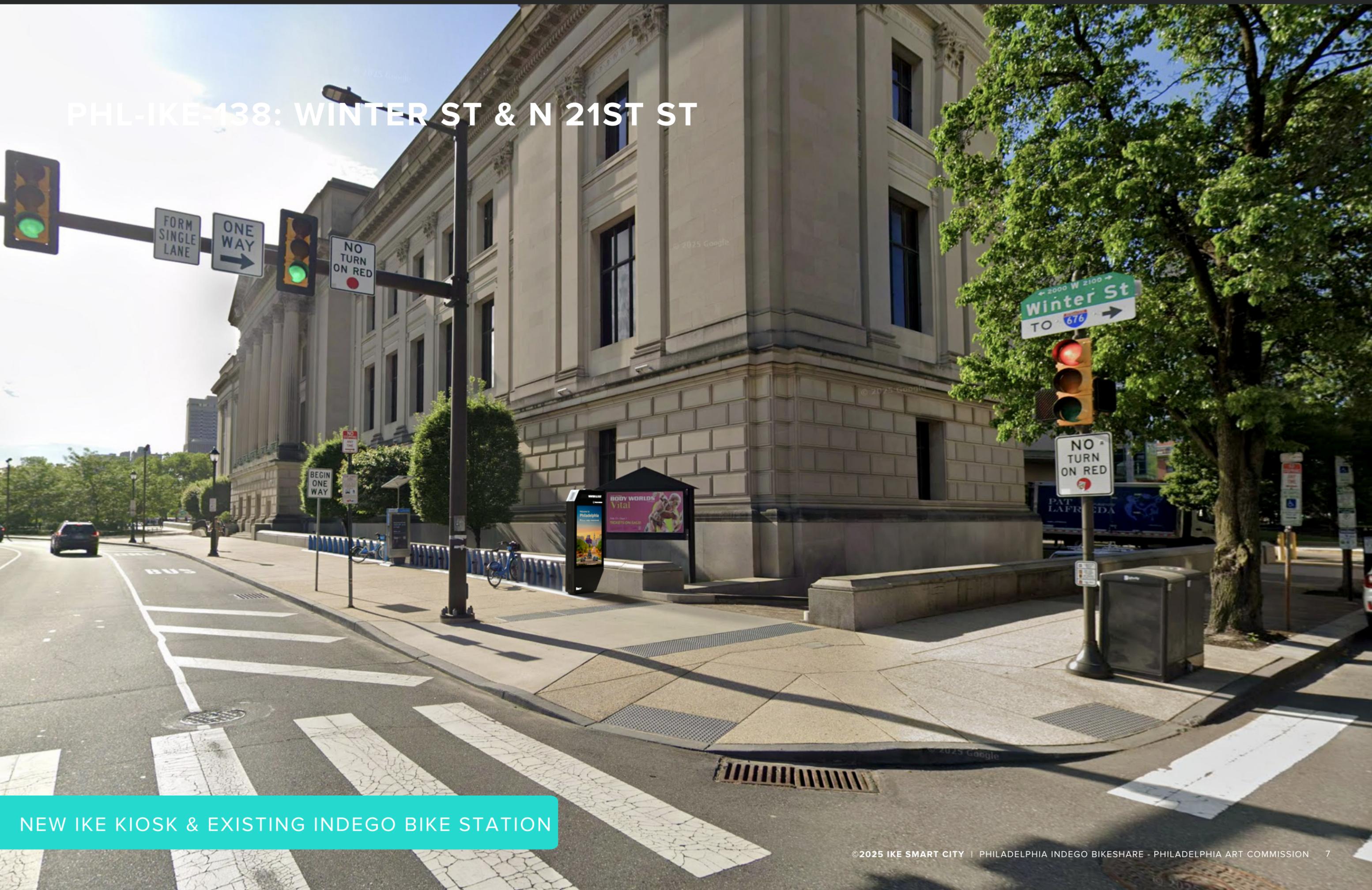
DRAWN BY:	MAC
CHECKED BY:	PHH
PROJECT NUMBER:	ENG 25-001
DESCRIPTION:	KIOSK EXHIBIT
DRAWING NAME:	IKE_PHL-137

SHEET NO	OF	DRAWING SCALE
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NOT FOR CONSTRUCTION

# PHL-IKE-138: WINTER ST & N 21ST ST



NEW IKE KIOSK & EXISTING INDEGO BIKE STATION

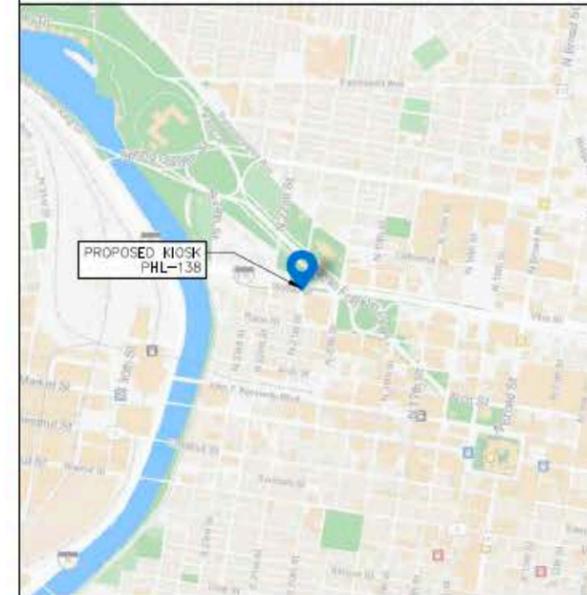
# PHL-IKE-138: WINTER ST & N 21ST ST

OVERALL SITE PLAN

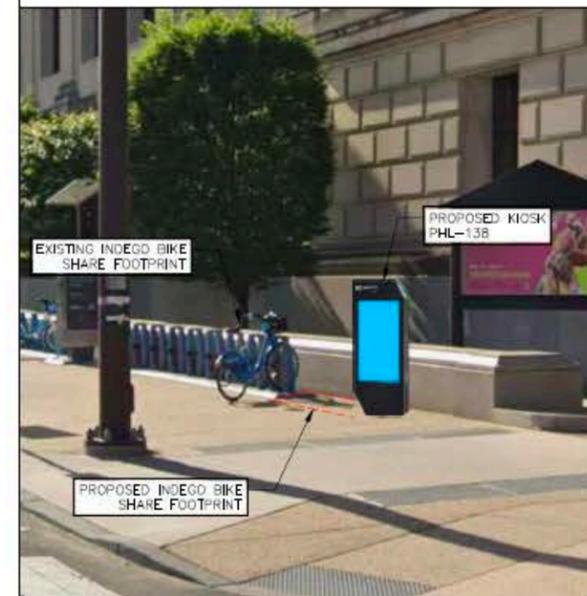


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VICINITY MAP (NTS)



SITE IMAGE (NTS)



LEGEND

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 (N 21ST ST &  
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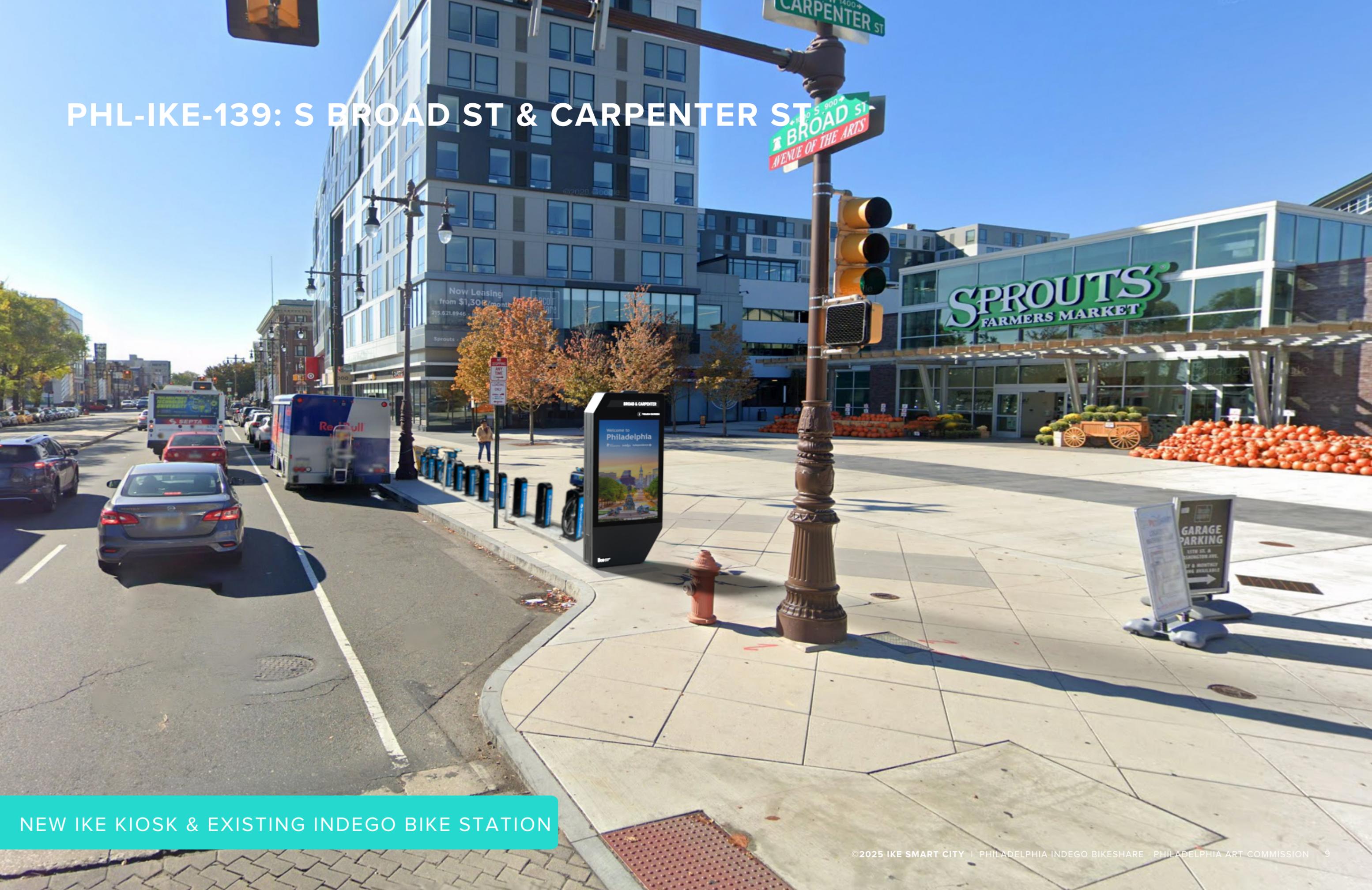
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# PHL-IKE-139: S BROAD ST & CARPENTER ST



NEW IKE KIOSK & EXISTING INDEGO BIKE STATION

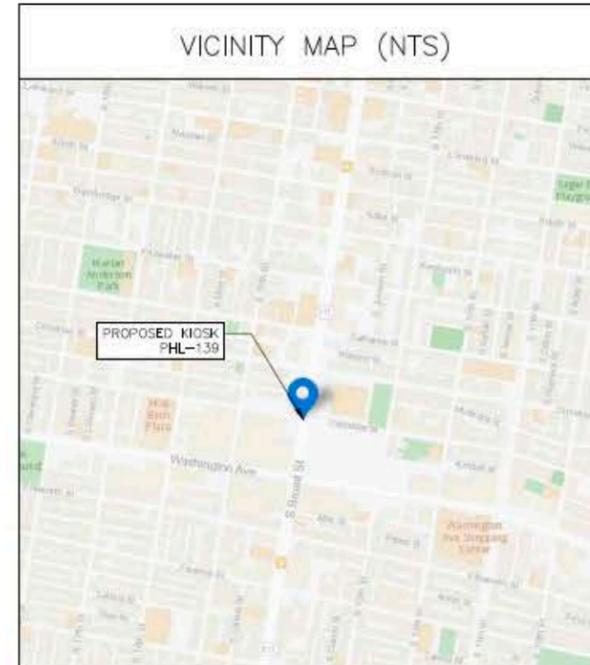
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OVERALL SITE PLAN



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VICINITY MAP (NTS)



SITE IMAGE (NTS)



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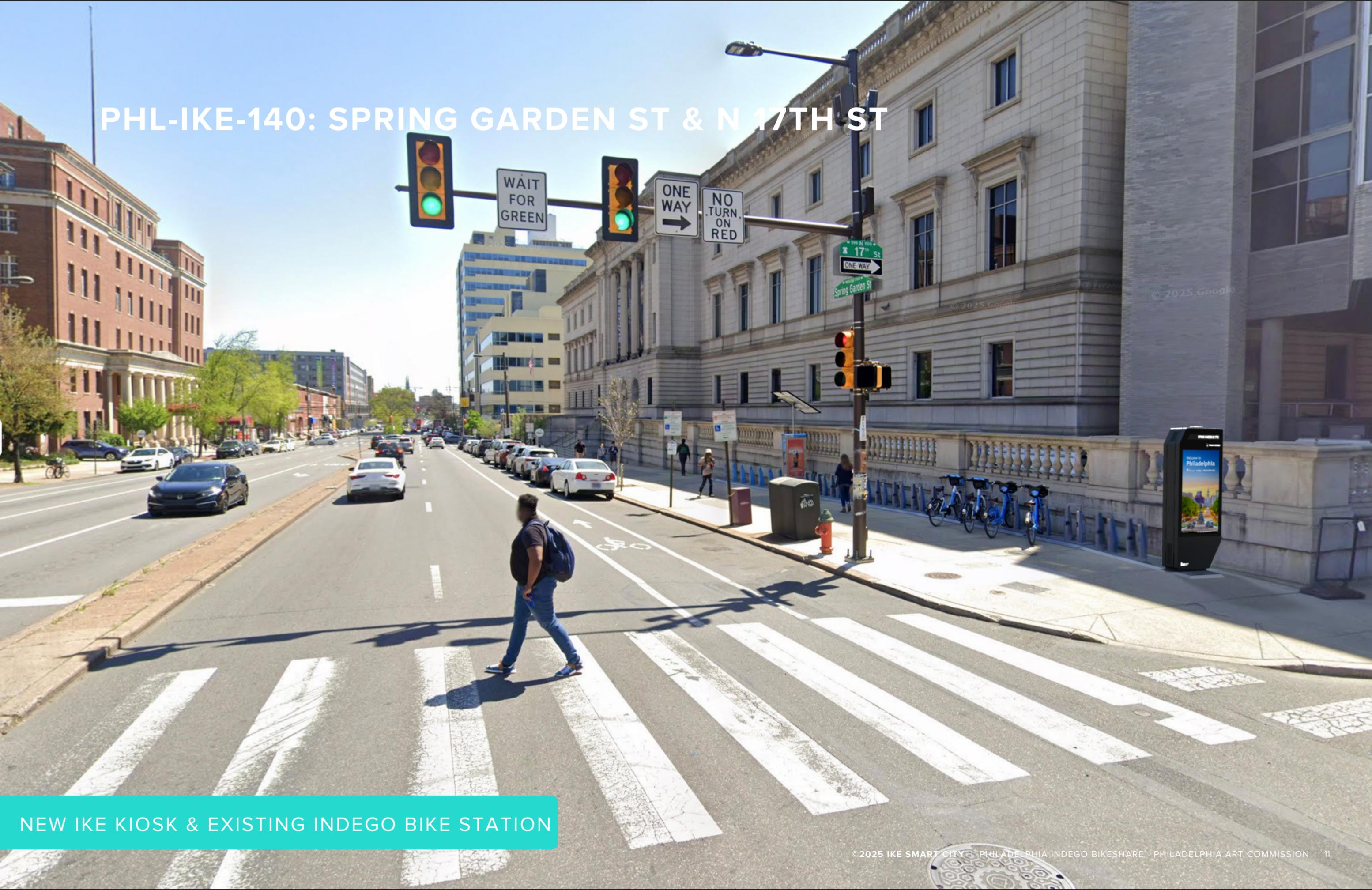
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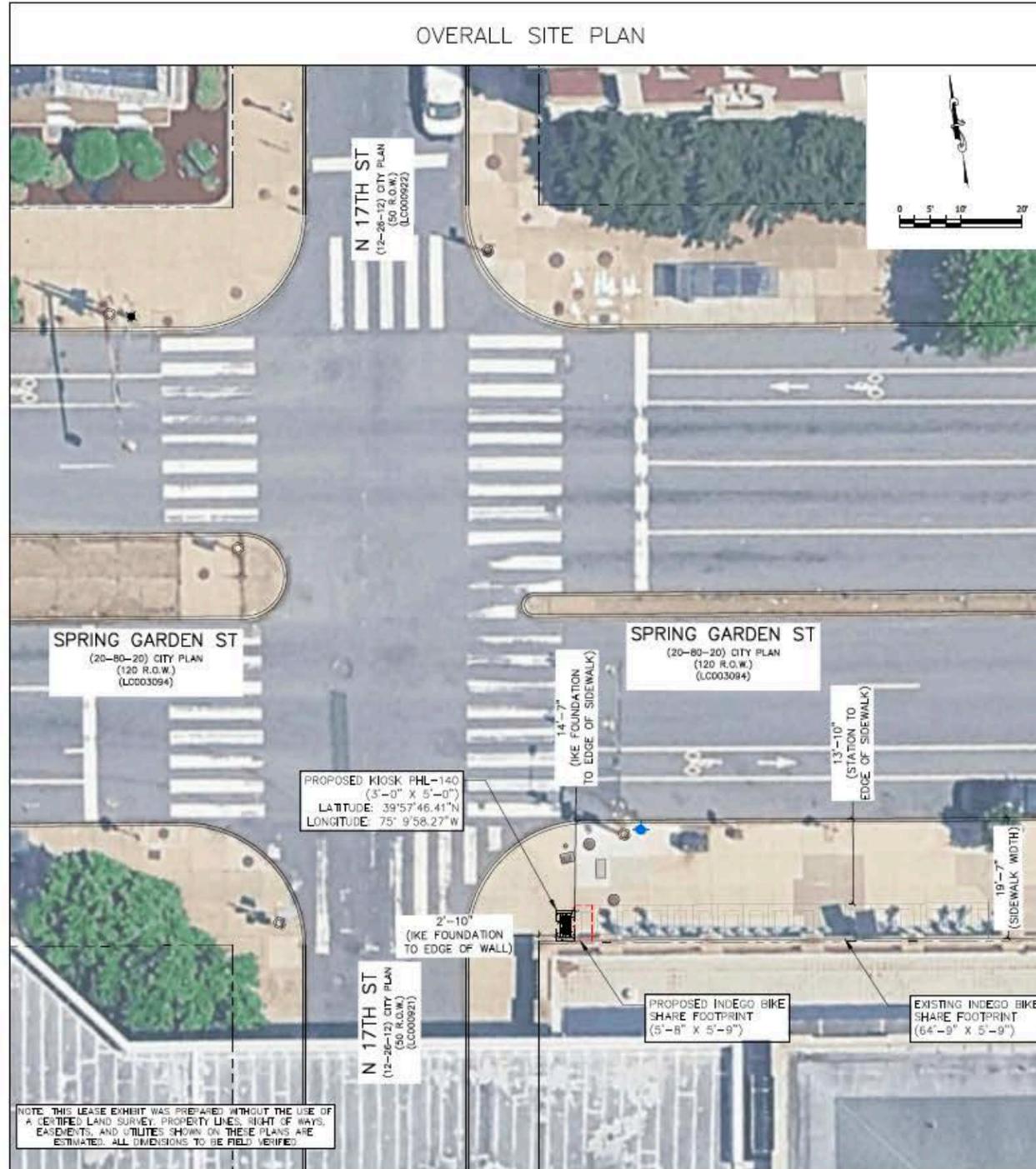
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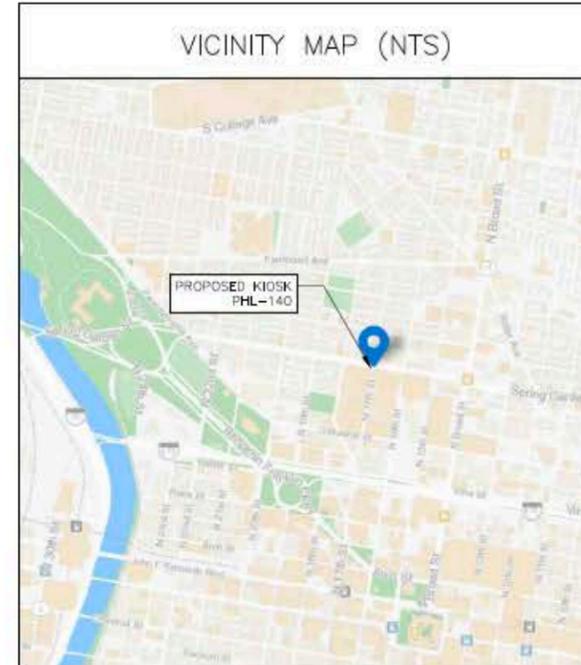
NEW IKE KIOSK & EXISTING INDEGO BIKE STATION

# PHL-IKE-140: SPRING GARDEN ST & N 17TH ST

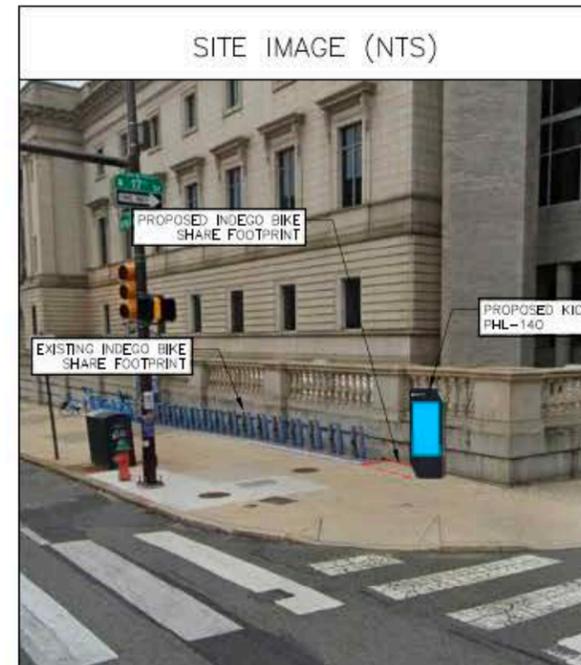
OVERALL SITE PLAN



VICINITY MAP (NTS)



SITE IMAGE (NTS)



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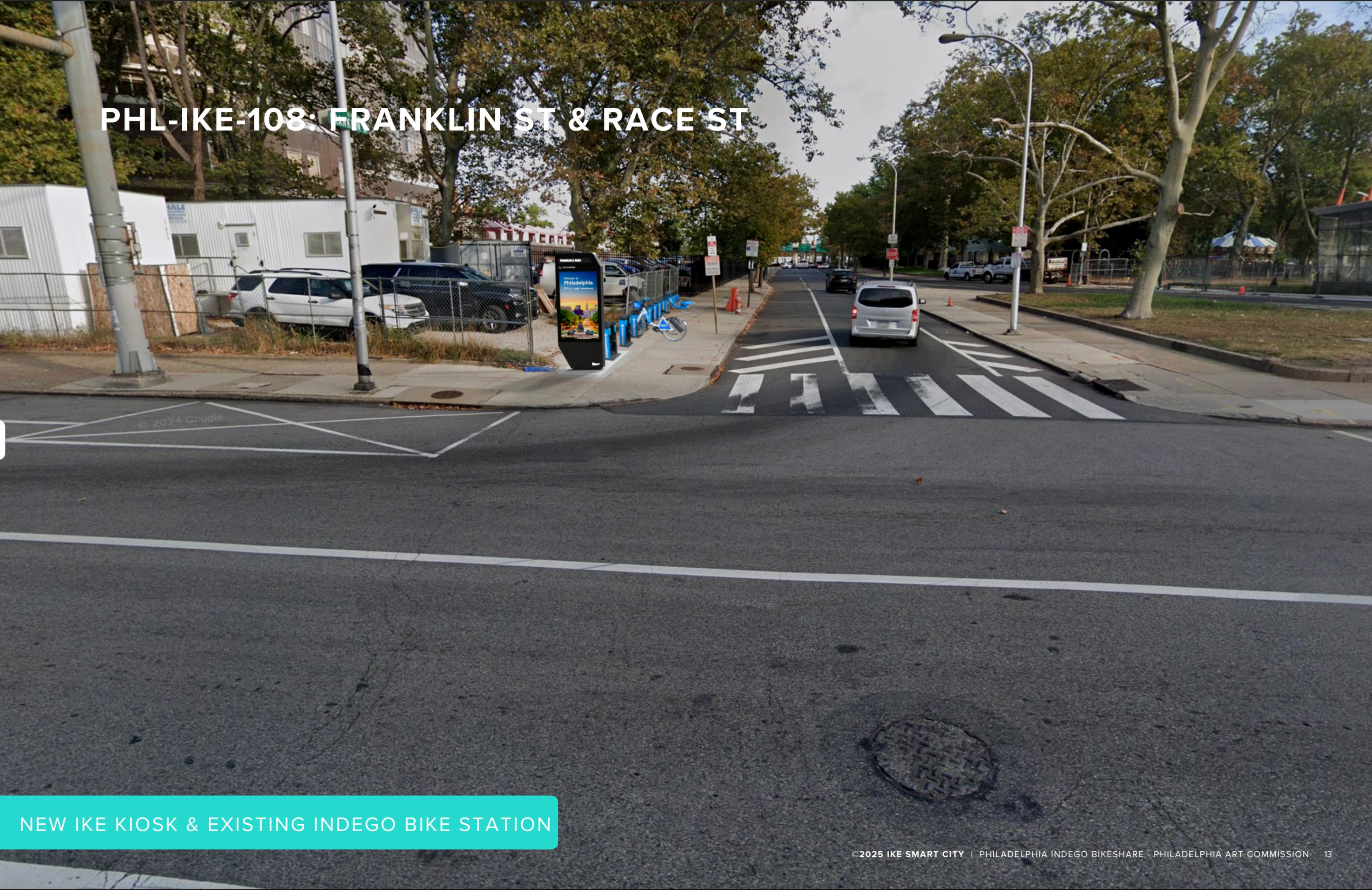
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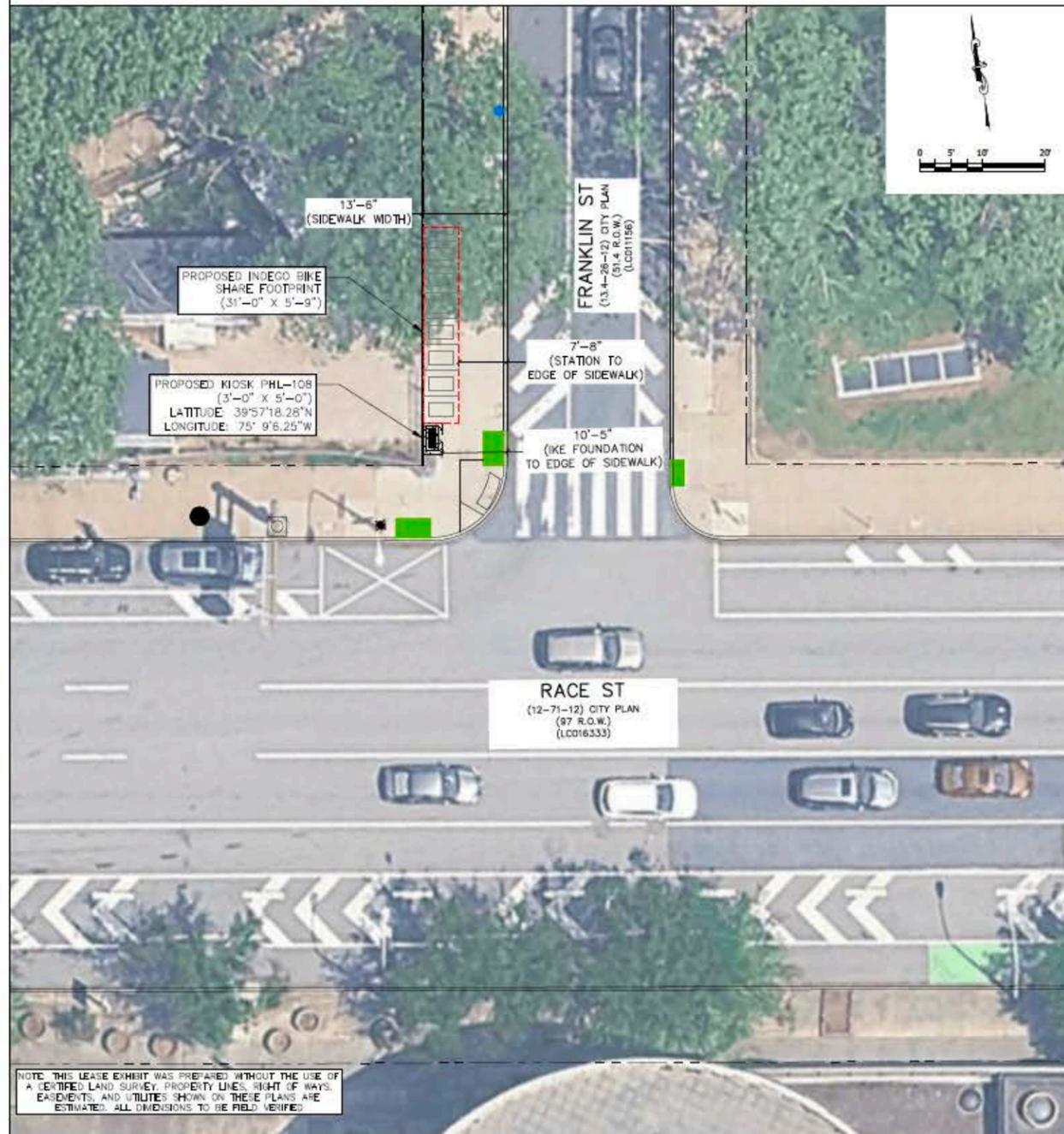
# PHL-IKE-108: FRANKLIN ST & RACE ST



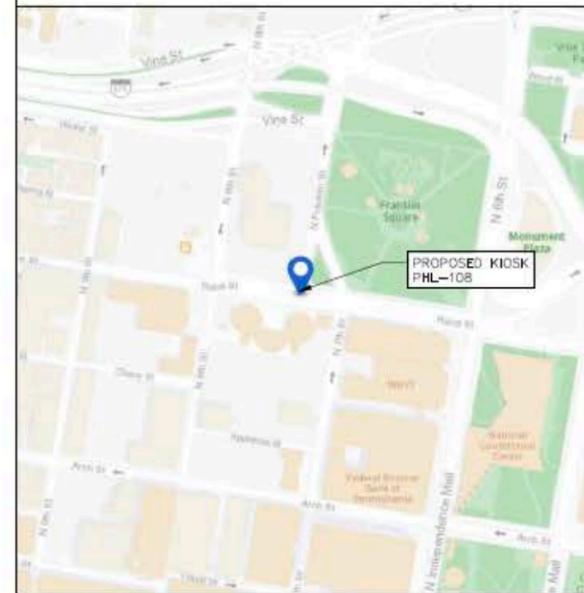
NEW IKE KIOSK & EXISTING INDEGO BIKE STATION

# PHL-IKE-108: FRANKLIN ST & RACE ST

OVERALL SITE PLAN



VICINITY MAP (NTS)



SITE IMAGE (NTS)



## LEGEND

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TEXAS REG. NO. F-26923

IKE SMART CITY  
PHL-108 EXHIBIT  
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# Thank you

**JIBRAN SHERMOHAMMED**

Vice President of Development  
240 N Hartford Ave, Columbus, OH 43222  
(770) 714-9174  
jibran@IKEsmartcity.com

**JAKE DELLAVALLE**

Development Director  
240 N Hartford Ave, Columbus, OH 43222  
(724) 554-7640  
jdellavalle@IKEsmartcity.com