



An overview of the **Nighttime Economy Unit's** innovative program, designed to support businesses in addressing the distinct challenges that can emerge during nighttime operating hours.

## **Program Summary:**

The Liberty Bell Safe Certification (LBSC) Program offers free specialized trainings to help businesses create safer nighttime experiences for patrons and employees.

This program is dedicated to helping business managers and owners:

- Prevent safety issues by recognizing their warning signs early.
- Respond to and manage safety issues when they happen.
- Understand common challenges that businesses face at night.

Eligible businesses can be selected to join a series of training sessions to gain these skills. Businesses that successfully complete the trainings will earn Liberty Bell Safe Certification and get access to exclusive benefits.

The Liberty Bell Safe Certification Program helps advance a safer, more inclusive and creative nighttime economy in Philadelphia. This program is administered by the Department of Commerce.

## **Program Incentives:**

Liberty Bell Safe Certified businesses receive these benefits:

- Recognition as a Liberty Bell Safe Certified business with the City of Philadelphia. This includes a decal to showcase your certification at your business.
- Appear on a list of Liberty Bell Safe Certified businesses on visitphilly.com
- A \$500 marketing grant from the Department of Commerce to elevate customer outreach.
- · Access to drink spiking test kits.

## **Training Overview:**

The LBSC Program collaborates with the Philadelphia Department of Health, Philadelphia Police Department, and the Philadelphia Center Against Sexual Violence. Training cohorts are scheduled on a rolling basis. All trainings take place on a Monday. If you're chosen to participate, you must complete all six training courses over the course of one day, between 9 a.m. and 3:30 p.m.

## **Training Courses:**

- Harm reduction.
- Sexual harassment.
- Conflict resolution.
- Diversity, equity, and inclusion.
- Active shooter awareness
- Human trafficking.

Applications are open.

To apply, please scan the QR code.



For further information or any inquiries, please contact **Emeka Anusionwu** at **emeka.anusionwu**@phila.gov.