



#### **PROGRESS REPORT**

Fueled by the Philadelphia Beverage Tax, Rebuild is investing hundreds of millions of dollars into neighborhood parks, recreation centers, and libraries.

Tackling decades of deferred maintenance and underinvestment, Rebuild is transforming public spaces to create stronger, more vibrant neighborhoods and communities.



# BY THE NUMBERS

# ENGAGEMENT, DESIGN, & CONSTRUCTION

- · Rebuild in action:
  - 39 sites have received improvements
  - 14 sites under or preparing for construction
  - o 9 sites in engagement & design
  - \$470 million in committed or expended funds\*\*

#### WORKFORCE DEVELOPMENT

- 185 Philadelphians graduated from Rebuild Workforce Development training program pursuing a career in construction
- Over 75% of graduates accepted into union apprenticeships or full-time work
- Rebuild graduates in 8 union trades.

#### **BUSINESS SUPPORTS**

- 174 Enrolled in Rebuild Business Support Programs
- 44 obtained City Certifications
- **54**% of committed contract dollars awarded to diverse businesses \*\*\*
  - o 32.% awarded to MBEs
  - o 22% awarded to WBEs
- 35% total hours of worked by women and people of color

**39** 

SITES

RECEIVED IMPROVEMENTS

185

**GRADUATES** 

OF WORKFORCE
DEVELOPMENT TRAINING
PURSUING CONSTRUCTION
CAREERS

**54** 

**PERCENT** 

OF COMMITTED CONTRACT
DOLLARS AWARDED TO
DIVERSE BUSINESSES

<sup>\*\*\*</sup>On Rebuild initiated professional services and construction contracts.



<sup>\*\*</sup>Includes all Rebuild costs, including costs for operating and diversity efforts.

# **CONSTRUCTION PROGRESS**

14 Rebuild sites in neighborhoods throughout the city are currently under or preparing for construction. The photos below show a selection of these transformative projects.

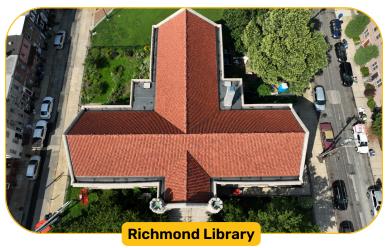












# **ENGAGEMENT & DESIGN**

Rebuild prioritizes community input at every stage of the design process, ensuring feedback from site users and community members of all ages shapes the final design of each project.

Rebuild and Project Users (non-profit partners) engage communities through surveys, individual stakeholder interviews, and events ranging in scale from small focus groups to large public community meetings, school visits, interactive workshops, and pop-up outreach at community events. During construction, stakeholders are kept up to date on progress via call, text, and email.

In 2025 Rebuild
Community Engagement
is supporting the
coordination of Ribbon
Cuttings, and
construction updates,
while holding
stakeholder
conversations, pop-up
outreach, public
meetings, and open
house events to collect
design feedback and
showcase final designs
at:

**Vogt Recreation Center** 

**Cherashore Playground** 

**Happy Hollow Playground** 

**West Mill Creek Playground** 

**McPherson Square Park and Library** 

**John C Anderson Cultural Center** 

**Carousel House** 

**Russo Playground** 

**Parkside Fields** 



# **WORKFORCE DEVELOPMENT**

### TRAINING PROGRAMS

Rebuild's pre-apprenticeship programs require no prior experience in the construction industry and offer paid **(\$15/hour)**, hands-on training and experience needed to pursue a union apprenticeship. With over 75% apprenticeship placement for graduates to date, Rebuild is demonstrating the potency of a skilled tradesfocused workforce development model.

In 2025, the Capital Program Office's Rebuild program trained 31 Philadelphia residents in the following academies:

- Carpentry Academy
- Masonry Academy
- •Cement and Plasterers Academy
- •Ironworkers Academy

75%+

PLACEMENT FOR PROGRAM GRADUATES 20

SKILLED TRADE COHORTS COMPLETED 8

UNIONS WITH
REBUILD TRAINING
PROGRAM
GRADUATES

185

PHILADELPHIA RESIDENTS GRADUATED





### **BUSINESS SUPPORTS PROGRAMMING**

#### **Technical Assistance**

Provided over 200 businesses with the knowledge, skills, & resources needed to bid on municipal construction projects. The program also provided mentoring, including blueprint reading, assistance with bonding and insurance, back office support, and more. 174

Enrolled in Rebuild Business Support Programs 44

Businesses obtained City Certifications

40

Joined City of Philadelphia Office of Economic Opportunity Registry

#### **OUR PARTNERS**



















# **PARTICIPATION**

# **Contract Participation**

The bars on the graphs below represent committed and spent dollars on contracts initiated by Rebuild (as opposed to inherited contracts). Rebuild expects spending to align with contract commitments.







### **WORKFORCE PARTICIPATION**

Thirty-five percent of journeyperson-level work hours have been completed by people of color. Rebuild prioritizes creating economic opportunity for all Philadelphians and creating new pathways for residents to build careers in construction.



## FINANCE

#### **FUNDING SOURCES**

The table below shows anticipated funding for Rebuild, including the November 2018 and July 2024 bond issuances made possible by the Philadelphia Beverage Tax. Bond funds and funding from the City's capital budget support design and construction at Rebuild sites. Grant funding, including the William Penn Foundation's historic commitment of up to \$100 million, supports design and construction as well as costs that are not capital eligible, including Rebuild's diversity and inclusion programs, community engagement, and operations.

REBUILD FUNDING SOURCES AS OF 10/01/25 (\$M)

	CURRENT FUNDING	BUDGETED ADDITIONAL FUNDING	TOTAL
REBUILD BONDS (ISSUED BY PAID)	\$193	\$129	\$322**
CITY GO CAPITAL FUNDS	\$109	\$9	\$118
WILLIAM PENN FOUNDATION GRANT	\$53	\$47	\$100
OTHER EXECUTED* GRANTS	\$62	\$0	\$62
TOTAL	\$417	\$185	\$602

<sup>\*</sup>Executed grants are those that have advanced past the award stage and have disbursed funds to WPF's Donor Advised Fund, PAID or other repository. Many funders will award a specific grant amount, but will disburse those committed or awarded funds over the course of several months or years. The executed amount shown here reflects actual and projected disbursements.

#### **COMMITTED FUNDS**

To date, total Rebuild expenditures are \$274.6M; this represents an increase of \$3.2M from the July '25 Report. The table below shows the total funds that are committed via a grant or contract for project improvements and program administration.

TOTAL COMMITTED AS OF 10/01/25 (\$M)

DELIVERY METHOD	REBUILD BONDS	CAPITAL	GRANTS	TOTAL
PROJECT USER	\$153.2	\$44.2	\$39.3	\$236.7
CITY CAPITAL PROJECT	\$35.6	\$23.9	\$16.0	\$75.5
PRA PROJECTS	\$82.8	\$25.7	\$16.0	\$124.5
DIVERSITY AND INCLUSION	\$3.0	\$0.6	\$6.1	\$9.7
REBUILD ADMINISTRATION	\$0.0	\$0.0	\$16.7	\$16.7
TOTAL	\$274.6	\$94.4	\$94.1	\$463.1



<sup>\*\*</sup>Total anticipated Rebuild Bond funding exceeds \$300M provided by City ordinance as a result of interest and bond premiums not included in borrowing

# **FUNDRAISING**

Philanthropy plays a key role in Rebuild's ability to deliver high quality parks, recreation centers, and libraries. The charts below provide a synopsis of Rebuild's fundraising efforts thus far. Please note these numbers do not include any dollars matched by the William Penn Foundation.

### TOTAL DOLLARS RAISED: \$61,228,331

#### **RECENT GRANT AWARDS:**

AMOUNT	FUNDER	PROJECT(S)

#### **PENDING GRANT APPLICATIONS:**

AMOUNT	FUNDER	PROJECT	
\$1,000,000	Department of Conservation and Natural Resources	Parkside Game Field at Chamounix	
\$5,000,000	Pennsylvania Office of the Budget Redevelopment Assistance Capital Program	Carousel House	
\$2,000,000	United States Department of the Treasury	McPherson Square Library	