Forman Sign Company 10447 Drummond Road Philadelphia, PA 19154 215-827-6500 215-827-6501 FAX

September 24, 2025

Philadelphia Art Commission One Parkway 1515 Arch Street, 13th Floor Philadelphia, PA 19102 Attn: Alex Smith 215-683-2095

Re:

Salon Republic 210 S. 12th St.

Proposed:

- One set of 2'9-3/16"x9'9" channel letters on raceway. Letters constructed of painted aluminum sides and backs, internally illuminated with white LEDs. White acrylic face panels with red translucent vinyl overlay on "salon." Raceway constructed of painted aluminum.
- One 5'6"x15-9/16" double-faced projecting sign with 24" overall projection from façade. Painted aluminum background cabinet, face panels, and mounting structure, internally illuminated with white LEDs. Routed copy filled with white acrylic push-thrus with red translucent vinyl overlay on "salon." Minimum 9'11-3/4" clearance to grade.

The proposed projecting sign will require ZBA approval, and we thank the Sign Committee and Art Commission members for their input prior to our application.

Thank you,

Sharon Brandt

Show Bude

$Salon\ Republic - 210\ S.\ 12^{th}\ St.$ These photos have not been manipulated in any way on a computer



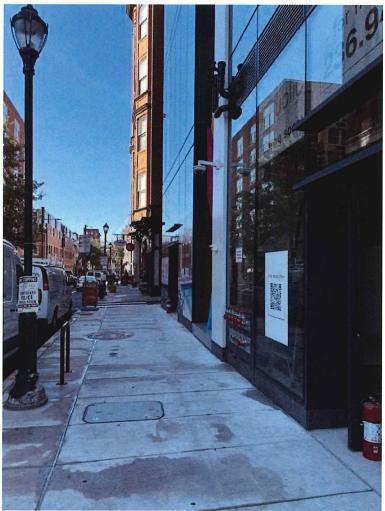
Straight on



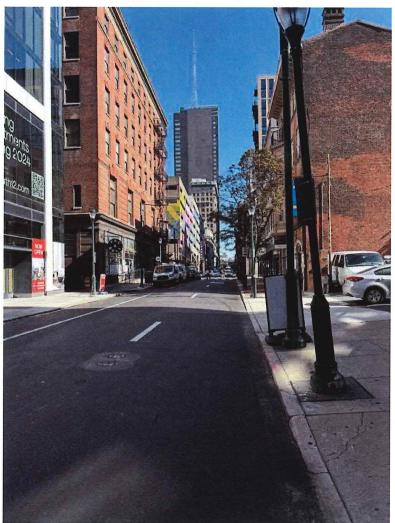
Building to the left



Building to the right



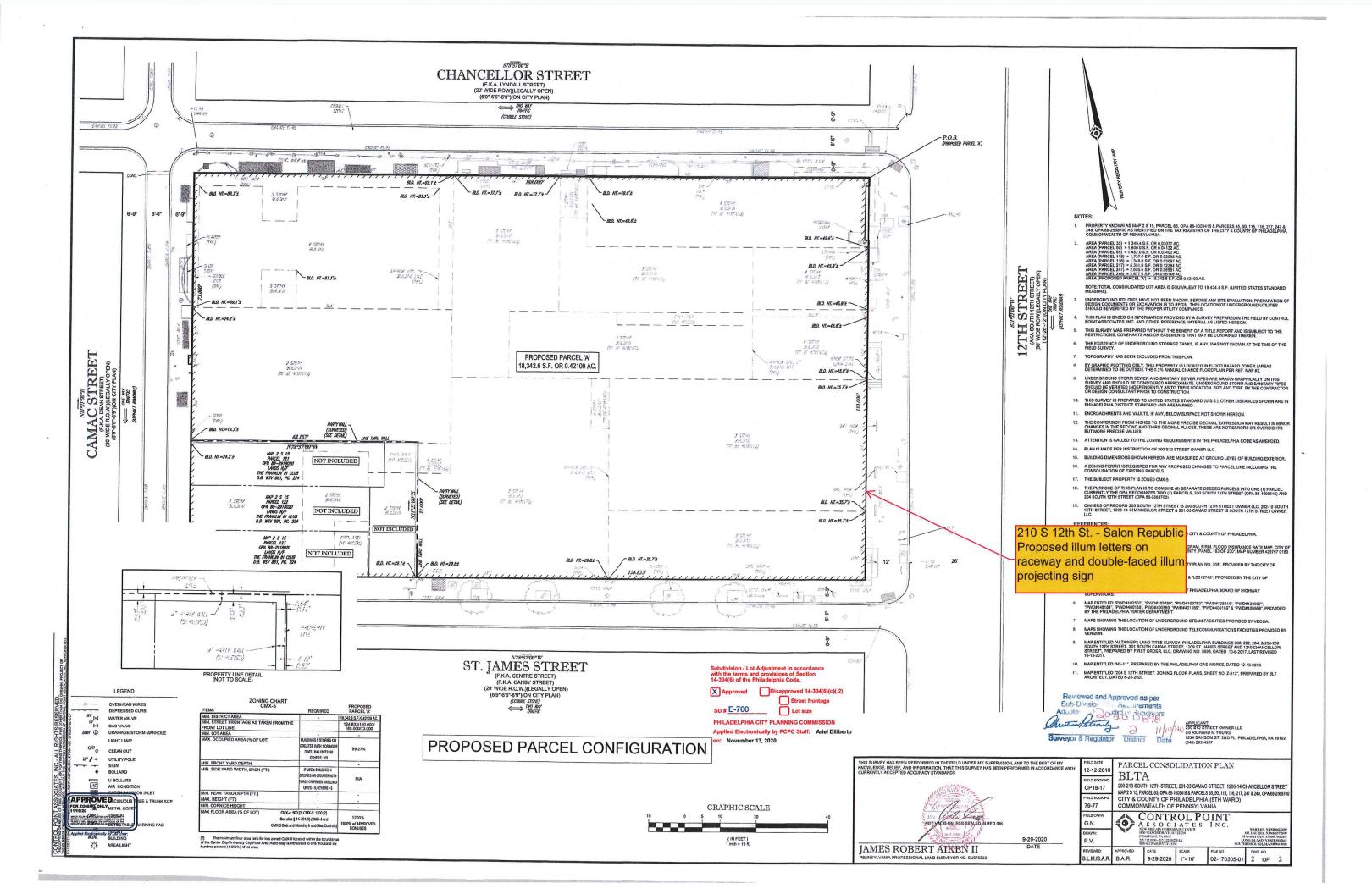
Looking down the street to the left



Looking down the street to the right



Looking across the street

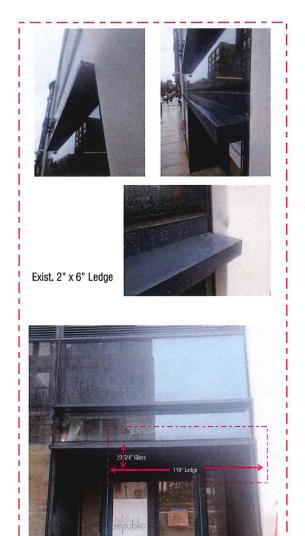


salonrepublic

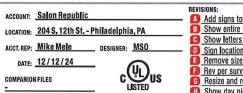












REVISIONS:	INITIALS & DATE:
Add signs to photo	MSO 12/12/24
Show entire frontage / photo elev	MSO 12/18/24
Show letters moved down on elevation.	MAK 12/23/24
Sign location op chosen/ Add 2 size options	MSO 1/2/25
Remove size options	MSO 1/6/25
Rev per survey	MSO 4/15/25
Resize and relocate letter set	MSO 5/20/25
Show day night + 1st & 2nd floor	MSO 9/15/25

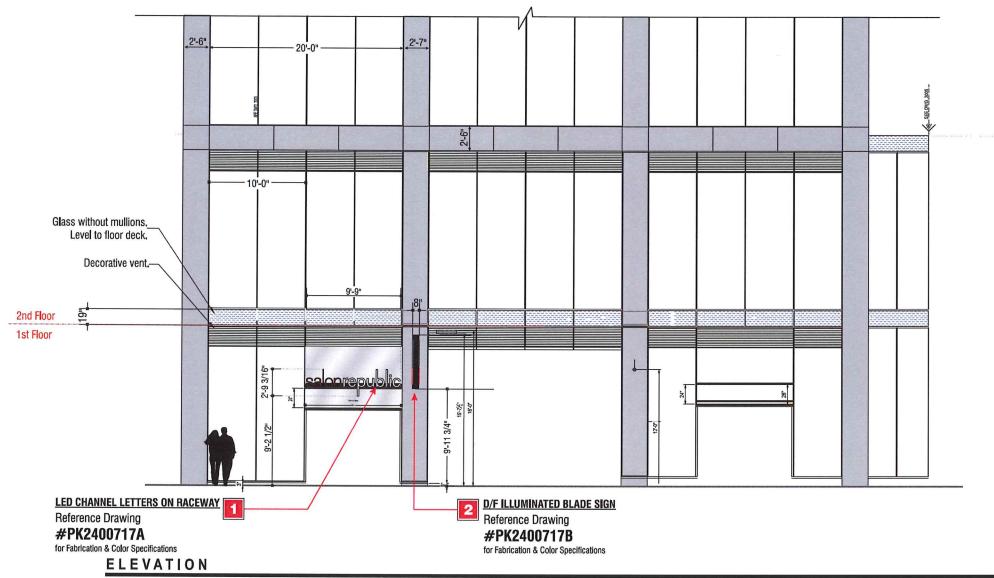
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PK2400717



Proposed Letter Location



Scale: 1/8" = 1'- 0"



		REVISIONS:	INI	TIALS & DATE:
ACCOUNT:	Salon Republic	Add signs to photo	MSO	12/12/24
LOCATION:	204 S. 12th St Philadelphia, PA	Show letters moved down on elevation.	MAK	12/23/24
		Sign location op chosen/ Add 2 size options	MSC	1/2/25
ACCT, REP:	Mike Mele DESIGNER: MSO	Remove size options	MSC	1/6/25
DATE:	12/12/24	Add window cling to scope	MSC	2/3/25
	(ŲL)	Rev per survey	MSO	4/15/25
COMPANIO		Resize and relocate letter set	MS0	5/20/25
	LISTED	(1)		

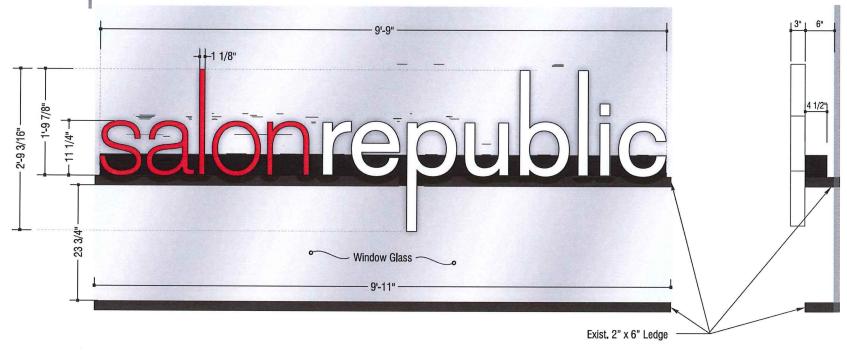
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salonrepublic

Trimless LED Illuminated Channel Letters On Wireway

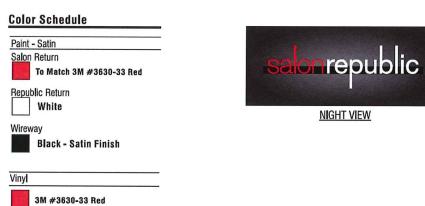


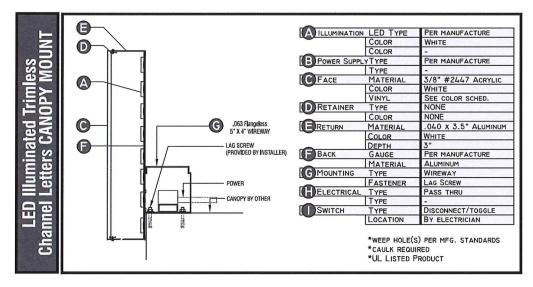
.063 Aluminum Return -3/8" white acrylic 1/8" proj w/ mill finished edge flush w/ return Clear Poly Clips w/ #6 Flat head screw fasteners. Translucent Vinyl FACE EDGE DETAIL OF LETTERS
N.T.S.

LETTER LAYOUT

Scale: 3/4" = 1'- 0"

SIDE VIEW







INITIALS & DATE:
MSO 1/6/25
MSO 4/17/25
MSO 5/20/25
-
•
-
•

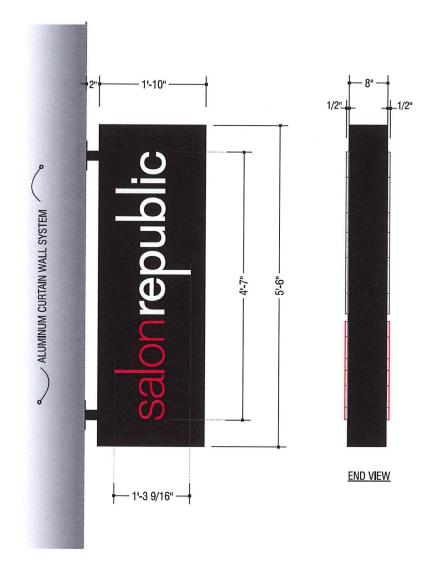
NIGHT VIEW

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NOTE:

Rear access required.

Spacers required to not let the sign crush the wall.

GENERAL SPECIFICATIONS

Cabinet constructed of aluminum.
Aluminum sign faces & filler paint black.
Copy routed & push thru (1/2" Exposed)
3/4" Clear Acrylic. Red (salon) White (republic) vinyl applied to letter face
Diffuser film applied to letter backside. Flame polish edges.
White LED illumination.

Sign projection mount to wall per site conditions

Color Schedule

Paint

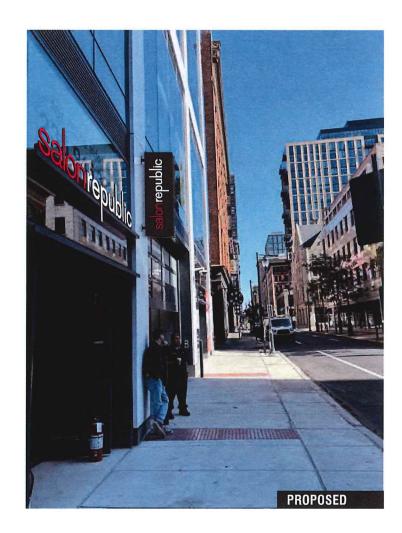
Black - Satin Finish

Vinyl

3M #3630-33 Red

3M #3630-20 White





D/FILLUMINATED BLADE SIGN

10.06 S | F

Scale: 3/4" = 1'-0"



Colon Donublia	REVISIONS:	INITIALS & DATE
ACCOUNT: Salon Republic	Rev to 24" projection	MSO 4/15/25
LOCATION: 210 S. 12th St Philadelphia, PA	Add install note	MSO 4/17/25
	Add Proposed Photo	MSO 10/14/25
ACCT, REP: Mike Mele DESIGNER: MSO	D -	
DATE: 12/12/24	<u> </u>	-
- (UL)	<u>[]</u>	
COMPANION FILES CUSTED	<u> </u>	
LISTED	<u> </u>	

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