

# MICRO ECONOMIC DEVELOPMENT WEEK 2025

PHILADELPHIA, PENNSYLVANIA

41ST PHILADELPHIA ANNUAL

## MED WEEK

MICRO ECONOMIC  
DEVELOPMENT

In Pursuit of Bold  
Solutions for  
Today's Challenges




## MED WEEK KICKOFF BREAKFAST + AWARDS CEREMONY PROGRAM

OCTOBER 6, 2025

NATIONAL CONSTITUTION CENTER • 9 A.M.





A photograph of the Chicago skyline, featuring prominent skyscrapers like the Willis Tower, reflected in the calm waters of a river. A bridge with traffic is visible in the middle ground, and lush green trees line the riverbank on the left. The sky is a clear, pale blue.

**Save the Date**  
**October 5 - 9, 2026**

**42nd ANNUAL**  
**MED Week**



# TABLE OF CONTENTS

<b>Letter from the Mayor</b>	<b>4</b>
<b>Letter from the Office of Business Impact &amp; Economic Advancement</b>	<b>5</b>
<b>Kickoff Breakfast + Awards Ceremony Agenda</b>	<b>7</b>
<b>Speaker Biography</b>	<b>8</b>
<b>MED Week 2025 Awardees</b>	<b>9</b>
<b>An Insightful discussion “A Survival Guide: A Legal Defense for Today’s Climate” - Meet the Panelists</b>	<b>14</b>
<b>MED Week 2025 Event Schedule</b>	<b>17</b>
<b>MED Week Translated Flyers</b>	<b>20-26</b>
<b>MED Week 2025 Sponsors</b>	<b>27</b>
<b>Thank You to Partners</b>	<b>28</b>
<b>Office of Economic Opportunity Resources</b>	<b>29</b>

## LETTER FROM MAYOR OF PHILADELPHIA



Sincerely,

Happy Micro Economic Development (MED) Week! This marks the 41st annual celebration here in Philadelphia. For four decades, MED Week has been dedicated to supporting small and local businesses by providing valuable connections and resources to help them thrive, while celebrating their remarkable achievements. Our City is committed to ensuring economic access for everyone by expanding contracting opportunities for small and local business enterprises on City projects – thereby creating greater economic opportunity for All.

My Administration remains committed to supporting the small and local business community by actively removing regulatory burdens, reducing bureaucratic red tape, streamlining processes, and increasing access to procurement opportunities. We continue to spearhead initiatives to transform the City of Philadelphia as a model buyer by advocating for the elimination of practices that hinder the success of small and local businesses.

One way we advance the mission is through the Economic Opportunity Review Committee (EORC), established by City Council, which continues to evaluate the implementation, effectiveness, and enforcement of the City's Economic Opportunity Plans.

The Parker administration also supports the mission of the newly created Office of Business Impact and Economic Advancement which, in partnership with the Department of Commerce, drives broad-based economic growth throughout Philadelphia. MED Week plays a vital role in supporting and promoting the success of small and locally owned businesses across neighborhoods within our city.

I remain committed to creating an efficient government that is responsive to the needs of all our businesses and residents, by providing them with a government that they can see, touch and feel.

Sincerely,

A handwritten signature in black ink that reads "Cherelle L. Parker". The signature is fluid and cursive.

Cherelle L. Parker  
Mayor



# LETTER FROM THE OFFICE OF BUSINESS IMPACT & ECONOMIC ADVANCEMENT

## GREETINGS FROM THE DIRECTOR FOR THE OFFICE OF BUSINESS IMPACT AND ECONOMIC ADVANCEMENT

On behalf of the Office of Business Impact & Economic Advancement, and the Office of Economic Opportunity under I would like to welcome you to the 41st Annual MEDWeek, here in our beautiful city of Philadelphia.

As we navigate these changing times, we come together to celebrate the remarkable achievements of our business community, who must now more than ever become more innovative, resilient, and dedicated to contributing to the economic vitality of our city.

As the Director for the Office of Business Impact & Economic Advancement, I can assure you that OEO's pledge remains the same-- to fight and ensure economic opportunity for all. In choosing this year's theme, "In Pursuit of Bold Solutions to Today's Challenges" OEO reaffirms this commitment and will continue to find innovative ideas to develop and strengthen the business community we serve.

WE will work to strengthen the capacity of the small and local businesses in our communities, allowing them to gain access to the capital and opportunities necessary not only for their individual success, but also for the growth of our community.

I want to encourage and congratulate every business recognized this week, and thank our partners, sponsors, and everyone who has contributed to making the 41<sup>st</sup> Annual MEDWeek a success.

Let us celebrate the achievements of the past, work toward a brighter future and continue to build a city where every business, regardless of size or background, can thrive.

Thank you and enjoy the Week!

Nadir Jones  
Director  
Office of Business Impact and Economic Advancement





The Department of Aviation  
*Congratulates the*  
Office of Economic Opportunity  
*on this year's*  
Micro-Economic Development Week





# 2025 MED WEEK KICKOFF BREAKFAST + AWARDS CEREMONY AGENDA

**8:30am**

Registration, Networking, and Breakfast

## **WELCOME + REMARKS**

**9:00am**

Lynn Newsome, Deputy Director  
*Office of Economic Opportunity*

City Councilmember Curtis Jones, Jr.

Franklin M. Lee

Mayor Cherelle L. Parker  
*City of Philadelphia*

## **AWARDS CEREMONY**

**10:20am**

Presentation of Chambers of Commerce Awards

## **PANEL DISCUSSION**

**11:00am**

“A Survival Guide: A Legal Defense for Today’s Climate”

## SPEAKER BIOGRAPHY

### Franklin M. Lee



Franklin M. Lee is a partner in the Baltimore-based law firm of Tydings & Rosenberg LLP. Prior to entering private practice in 2002, he served sixteen years as Chief Counsel for the Minority Business Enterprise Legal Defense & Education Fund, Inc. ("MBELDEF"), a national non-profit public interest law firm founded by Maryland Congressman Parren J. Mitchell to defend the class interests of the minority business community. As Chief Counsel of MBELDEF, Mr. Lee was directly involved in the preparation of pleadings and briefs in Supreme Court cases in opposition to constitutional challenges to minority business programs. These high profile court cases included *J.A. Croson v. City of Richmond*, *Adarand Constructors, Inc. v. Peña*, and *Adarand Constructors, Inc. v. Mineta*.

More recently, his duties have included providing state and local governments with MBE program litigation defense, policy review, and policy development services to bring minority business programs into compliance with the law, and to implement innovative strategies for enhancing the growth trajectory and competitive viability of minority-owned businesses. As a member of Baltimore's Mayoral Advisory Council for Minority and Women Business Enterprises, he served as the Co-Chair of the Economic Development Subcommittee, and was the principal architect for recommendations calling for the establishment of a large-scale urban solar power pilot project to promote mainstream MBE participation in commercial and residential developments that will include City-financed installation of community-owned solar PV panel arrays.

Mr. Lee is a national authority on commercial nondiscrimination and MBE policies and has authored such legislation for several local governments including the Palm Beach County School District and the cities of Baltimore; San Diego; San Antonio; Columbia, SC; and Charlotte, NC. Most recently, his legislation was enacted by the State of Maryland making it the first state in the nation to adopt a commercial nondiscrimination policy.

In addition, from 1980 through 1986, Mr. Lee served as a general antitrust litigation attorney for the Federal Trade Commission. He has also served on the Governor's Commission for MBE Reform and three other Maryland Legislative Task Forces on Centralized Bidder Registration, Lending Equity, and MBE Program and Investment Equity Capital. Mr. Lee holds an undergraduate degree from the University of Chicago and a Juris Doctorate from the University of Maryland School of Law.



# MED WEEK 2025 AWARDEES

MED Week is a national observance that recognizes the outstanding achievements of business owners. These MED Week 2025 awards are provided by the, African American Chamber of Commerce of PA, NJ, and DE, the Asian American Chamber of Commerce of Greater Philadelphia, the Greater Philadelphia Hispanic Chamber of Commerce, and the Independence Business Alliance (Greater Philadelphia's LGBTQ+ Chamber of Commerce).

## Meet the Awardees



***Craig Williams, President & CEO of Pride Enterprises, Founder of American Power***

*Awarded by the African American Chamber of Commerce*

*Craig Williams is the President & CEO of Pride Enterprises and the founder of American Power, a recognized leader in construction and electrical supply. For nearly three decades, he has guided Pride in delivering transformative projects in healthcare, education, and public infrastructure, while opening pathways for small and minority firms to engage in major development opportunities. Widely regarded as one of Philadelphia's most visionary business leaders,*

*Craig's career reflects an unwavering commitment to excellence, community advancement, and generational impact that will endure for decades to come.*



**Felix A. Perez, LCSW, CEO, Practice Owner and Founder of Perez Therapy, LLC**

*Awarded by the Greater Philadelphia Hispanic Chamber of Commerce*

Felix A. Perez, LCSW, is the founder and owner of Perez Therapy, LLC, a multi-provider practice dedicated to providing high-quality mental health services to diverse communities in both English and Spanish. Born just a mile away from the Perez Therapy offices in Fishtown and raised in North Philadelphia to Puerto Rican parents, Felix possesses a deep understanding of the diverse cultural dynamics that shape his community. With 18 years of progressive experience in executive

management and clinical practice within behavioral health, Felix has a proven track record of fostering staff development, growth, and clinical supervision. Felix holds a Master of Social Work from the University of Pennsylvania and a Bachelor of Social Work from Temple University. He is a Licensed Clinical Social Worker in Pennsylvania and is Level 1 IFS Trained (Internal Family Systems).

Felix has held numerous management and executive positions at reputable community-based nonprofit organizations, where he focused on improving program quality, staff development, and client outcomes. His clinical experience has predominantly been with Medicaid populations, focusing on client care in communities of color, Spanish-speaking communities, and LGBTQIA+ communities.

Felix founded Perez Therapy to address the need for accessible, quality mental health care for underserved populations. At Perez Therapy, we do mission work. This is reflected in our acceptance of Medicaid insurance plans, ensuring that those most in need can receive the care they deserve. Perez Therapy continues its mission to serve these communities by providing bilingual mental health care and queer and trans-affirming services.

Felix's dedication to "Mission Work" is reflected in Perez Therapy's commitment to supporting the professional growth of its therapists, offering robust clinical supervision and ensuring livable wages. His vision ensures that Perez Therapy remains a vital support system for the communities it serves.



### **Cathie Berrey of Beau Monde Originals**

*Awarded by the Independence Business Alliance (IBA)*

Cathie Berrey of Beau Monde Originals. Better known as Cat, she's a creative and offbeat photographer who has a passion for travel, activism and animals. She has been able to combine her loves in life along with her 11-year long (and counting) career as a successful wedding and commercial photographer.

Her photography is all about capturing an emotion and having those moments live on forever. Whether it's your favorite image from your wedding photos or an advertisement that really spoke to you. Her

artistic eye and technical skill in photography is unique and unmatched by others in the field. She's also not afraid to climb up on chairs or lay on the ground to get the perfect shot. Cat specializes in corporate / commercial photography, wedding photography, head shots, product and food photography and travel photography / planning.

Most importantly, Cat does incredible work supporting communities with pro-bono work all through Philadelphia. Her work with youth, queer communities, and people of color is well known. Her art is one way to memorialize the struggles and victories of so many communities, and her volunteerism is another aspect of that.





## **Dan Tsao, Owner, New Mainstream Media | EMei Restaurant**

*Awarded by the Asian American Chamber*

For nearly two decades, Dan Tsao has been a driving force in uplifting Philadelphia's Asian immigrant community through both media and entrepreneurship. As founder of Metro Chinese Weekly (2007) and Metro Viet News (2008), Dan has worked tirelessly to bridge critical information gaps for immigrant communities, connecting more than 1,200 Asian-owned businesses and corporations with the region's 250,000-strong Asian population.

Through his publications and his digital platform PhillyGuide on WeChat, he has amplified voices, promoted small business growth, and fostered economic opportunity in Chinatown and beyond. When the pandemic struck, Dan responded with extraordinary leadership and service by launching RiceVan, a delivery network that sustained over 30 struggling Chinatown restaurants. Operating six days a week, RiceVan brought meals to 4,200 Asian families across suburban counties, preserving livelihoods and strengthening community ties in a time of crisis.

As owner of EMei Restaurant, Dan transformed his family business into one of Philadelphia's premier dining destinations, earning spots on Philly Magazine's Best 50 Restaurants and The Philadelphia Inquirer's 76 Most Vital Restaurants. In just three years, he increased sales by 300% and expanded the team from 12 to 37 full-time employees, creating quality jobs and championing diversity in the culinary industry.

Dan's leadership has been recognized by Good Morning America, The Philadelphia Inquirer, NBC, and other prominent outlets. A graduate of Penn State University with a degree in Communications and a minor in Visual Arts, he continues to serve as a connector, advocate, and innovator. Through his unwavering commitment to community service, economic empowerment, and cultural enrichment, he embodies the spirit of the Philadelphia Citation Award.





## **Tali Simpkins, Computer Science major at Towson University**

### *Awarded by the Business Center*

Philadelphia Native Tali Simpkins is a Computer Science major at Towson University in Towson, Maryland. He also has designed his own software games, started a real estate company and mentoring program for his peers.

Tali's passion for technology led him to participate in the Tech Core 2 summer program in West Philadelphia, a workforce development/youth entrepreneurship program in partnership with The Business Center to educate youth on software development, technology, and computer networks.

At TechCore2 Tali participated as a camper and then advance to an instructor. Through his experience he discovered hidden talents in computer science and technology. Tali quickly connected to his peers, learned quickly how to apply different concepts and theories he was introduced to during the 7-week program. Walking away with a solid foundation to clarity to his career path. Tali shared, "When I first school I wasn't completely sure of what direction I wanted to take with my education...That changed when The Business Center connected me with TechCore2." "The Business Center's program also taught me to feel comfortable networking with people."

This summer, Tali was able to transfer software skills learned to secure an internship with the Philadelphia Housing Authority as a software developer. Tali is looking forward to using these skills to expand his small business endeavors.



## **Brandyn Ross, CEO of Studying Never Stops**

### *Awarded by the Business Center*

Brandyn Ross is the founder of Studying Never Stops, a business located in West Oak Lane, focused on promoting studying to students all over Philadelphia. Studying Never Stops started through Brandyn's love for books. He sells hoodies, hats and tee shirts proudly and in 3 dimensional plush displaying the message, "Studying Never Stops." Ross is currently enrolled in the Anointed to Build Entrepreneurship Series at New Covenant Church, a program where The Business Center is serving as a collaborative partner, as small business workshop presenters

and coaches. Brandyn has also participated in the CCP Power Up Your Business program. Through these programs, Brandyn has learned business techniques to establish a strong foundation.

Brandyn's business savvy has allowed him to be an instant standout; implementing what he learned in action to connect with professionals, gain supporters, attain new customers, expand the brand, and educate everyone on the mission of Studying Never Stops. Brandyn Ross attends the PA Leadership Charter School and Salt and Light Academy for Boys; and is an active member of New Covenant Church of Philadelphia, and still loves to read. Having 8 years under his belt in the business, stay tuned as Bradyn's business reaches new heights... "For I know the plans I have for you, declares the Lord, "Plans to prosper you and not to harm you, plans to give you hope and a future." Jeremiah 25:11





**Melanie McLeod, CEC, PCC, President and Founder of Coach You Solutions**

*Awarded by Women Business Enterprise Center*

Melanie brings over 25 years of experience in business strategy coaching, backed by her career as a certified business and life coach, serial entrepreneur, and adjunct professor of business. She has owned and rebranded multiple businesses, guided clients across industries, and draws on her extensive background in corporate and government management. Through her work, she equips entrepreneurs to think strategically, create actionable plans, strengthen financial acumen, and balance the demands of business and life.

At WBEC-East, Melanie has been a cornerstone of programming for women entrepreneurs, teaching them not only the mechanics of business planning but also the mindset and confidence needed to succeed. Her impact is best reflected in the words of the women she has supported: “Melanie shares so much of her own experience as an entrepreneur. It was so helpful hearing her perspective and being encouraged to understand every part of my business, as opposed to being told to hire someone to do this or that. Now I know I can do it.” I never gave up because of Melanie. She was real with me—she told me what I needed to do, and she believed in me when others had stopped asking if my business would ever open.” “Melanie is a coaches coach. No one does it like her.” These stories represent just a fraction of the hundreds of entrepreneurs who have benefited from Melanie’s coaching over the years. Her blend of honesty, empathy, and practical expertise consistently empowers women to step outside their comfort zones, master the skills they need, and achieve lasting business success.



**CONGRATULATIONS TO  
THE MED WEEK 2025  
AWARDEES**

# OFFICE OF ECONOMIC OPPORTUNITY PANEL DISCUSSION

## A Survival Guide: A Legal Defense for Today's Climate

### Meet the Moderator



#### **Lynn T. Newsome**

#### **Deputy Director, Office of Economic Opportunity**

Ms. Newsome started her career in Philadelphia at the Division of Housing and Community Development (DHDC) as the Director of Compliance in 2009 where she and her staff are responsible for assuring compliance with federal, state, and local requirements pertaining to equal employment opportunity and affirmative action programs for all contracted and subcontracted work under the DHCD, the Philadelphia Redevelopment Authority (PRA) and the Philadelphia Housing Development Corporation (PHDC).

A former small business owner, Ms. Newsome holds a bachelor's degree in political science from Cheyney University, a master's degree in public administration with certificates in Public Sector Budgeting and Human Resources from Penn State University, and an Executive Certified Master Compliance Administrator (ECMCA) Certificate in compliance administration from Morgan State University in Baltimore, Maryland through the American Contract Compliance Association. In addition to her 15 years in city government she has 10 years in state government, working in the Department of Labor & Industry, the Governor's Office of Administration, PA State Civil Service Commission, Department of Public Welfare, and the Department of Health. Ms. Newsome was also a certified Equal Opportunity trainer for 8 of her 10 years in state government. Prior to her state employment she was a legislative Intern in the PA House of Representatives where she wrote a bill entitled, "Children's Rights to a Stable Home". A strong advocate for the education of compliance professionals, Ms. Newsome is currently a member of the American Contract Compliance Association (ACCA) where she served both as a state, then regional coordinator for the 11 states in the northeast region from 2007-2010, before becoming a member of the Board of Directors from 2010-2013. Ms. Newsome also chaired ACCA's National Training Institute held here in Philadelphia in 2012.

In April of 2022, Ms. Newsome was appointed as the Deputy Commerce Director for the Office of Economic Opportunity. Her vision for OEO is to shift from the decades long MBE/WBE model of goal setting and focusing on percentages...to a model that supports "Scaling" or "Leveling Up" geared to grow Minority and Women Businesses into becoming Prime contractors. She states, "we will continue using goal setting and participation percentages... not as a measure of success... but rather as a tool to tell us where we need to focus resources."



## Meet the Panelists



**Michelle Flamer** is a native of Philadelphia and a retired attorney. Michelle practiced law in the City of Philadelphia's Law Department for thirty-nine years where she specialized in legislation, contracts, business and workforce diversity.

Michelle is a trustee of the Library Company of Philadelphia and board member of 1838 Black Metropolis. Michelle has been an advisor to City Council's Special Committee on DEI and is currently a convener of a legal committee to seek redress of Trump policies to censor Philadelphia's Black history.

Michelle is an accomplished quilt artist; her work has been exhibited in museums nationwide and included in American and European publications. Michelle's quilt celebrating Biddy Mason is in the permanent collection of the James Museum of the American West. Her quilt, "History Lesson" is currently on loan to the Smithsonian Museum.



**Franklin M. Lee** is a partner in the Baltimore-based law firm of Tydings & Rosenberg LLP.

Prior to entering private practice in 2002, he served sixteen years as Chief Counsel for the Minority Business Enterprise Legal Defense & Education Fund, Inc. ("MBELDEF"), a national non-profit public interest law firm founded by Maryland Congressman Parren J. Mitchell to defend the class interests of the minority business community. As Chief Counsel of MBELDEF, Mr. Lee was directly involved in the preparation of pleadings and briefs in Supreme Court cases in opposition to constitutional challenges to minority business programs. These high-profile court cases included *J.A. Croson v. City of Richmond*, *Adarand Constructors, Inc. v. Peña*, and *Adarand Constructors, Inc. v. Mineta*.

More recently, his duties have included providing state and local governments with MBE program litigation defense, policy review, and policy development services to bring minority business programs into compliance with the law, and to implement innovative strategies for enhancing the growth trajectory and competitive viability of minority-owned businesses. As a member of Baltimore's Mayoral Advisory Council for Minority and Women Business Enterprises, he served as the Co-Chair of the Economic Development Subcommittee, and was the principal architect for recommendations calling for the establishment of a large-scale urban solar power pilot project to promote mainstream MBE participation in commercial and residential developments that will include City-financed installation of community-owned solar PV panel arrays.

Mr. Lee is a national authority on commercial nondiscrimination and MBE policies and has authored such legislation for several local governments. Most recently, his legislation was enacted by the State of Maryland making it the first state in the nation to adopt a commercial nondiscrimination policy.

Mr. Lee served as a general antitrust litigation attorney for the Federal Trade Commission.



**When your  
business  
thrives, our  
community  
thrives.**



### **Checking and Savings Solutions**

- Business Checking Accounts
- Business Savings and Money Market Accounts
- Online Banking and the TD App



### **Lending Solutions**

- Loans and Lines of Credit
- SBA Loans
- TD Business Solutions Credit Card



### **Payment Solutions**

- Tap to Pay for iPhone
- TD Merchant Solutions
- TD Online Accounting
- Zelle®



To learn more, scan our  
QR code or visit  
**[td.com/smallbusiness](https://td.com/smallbusiness)**

Zelle® and the Zelle® related marks are wholly owned by Early Warning Services, LLC and are used herein under license. TD Bank, N.A., Member FDIC ©2025 TD Bank, N.A. and/or its affiliates. All rights reserved. The TD logo and other TD trademarks are owned by The Toronto-Dominion Bank or its affiliates and are used under license. Loans subject to credit approval. | Terms and Conditions may apply. Equal Housing Lender. Visit your nearest TD location for terms and conditions of all products referenced above.



**America's Most Convenient Bank®**



# MED WEEK 2025 WORKSHOP SCHEDULE

## OFFICE OF ECONOMIC OPPORTUNITY KICKOFF EVENTS

**06**  
**MONDAY**

**9:00AM - 11:00AM**

MED Week Kickoff Breakfast and Awards Ceremony

**11:00AM - 1:00PM**

Panel discussion:

**"A Survival Guide: A Legal Defense for Today's Climate"**

### MONDAY, OCTOBER 6

**12:00PM - 2:00PM**

Non-Profit Resource Fair

**1:00PM - 2:00PM**

Know Your Numbers

**1:00PM - 2:30PM**

Work for Yourself

**4:00PM - 6:00PM**

Creating Access: The Bridge To  
Advancing Partnership Opportunity

### TUESDAY, OCTOBER 7

**8:30AM - 1:00PM**

Positioning Your Small Business for Big Wins  
in 2026

**9:00AM - 10:30AM**

Introduction to AI for your Small Business

**10:00AM - 1:00PM**

Univest Bank Series: Mergers and Acquisition  
and Exit Strategy

### TUESDAY, OCTOBER 7

**11:00AM - 1:00 PM**

From Local to Global: Selling with Amazon  
Business

**1:00PM - 2:00PM**

Your AI Advantage: Tools to Streamline  
Your Business & Marketing

**1:00PM - 2:00PM**

Are You Ready to Pass the Torch?

**2:00PM - 3:00PM**

Why and How to Get Your Business Certified

**2:00PM - 3:00PM**

Contractual Evolution: Navigating  
Procurement in a Changing Legal  
Landscape

**5:30PM - 7:00PM**

Meet Your B.A.I.L.S. Team

**6:00PM - 7:30PM**

Creando Riqueza: ¿Cómo se define el  
éxito?

## WEDNESDAY, OCTOBER 8

### **9:00AM - 12:00PM**

Philly Access: Capital & Vending Summit

### **9:30AM - 11:00AM**

Introduction to government contracting

### **10:30AM - 2:30PM**

Penn Local Business Exchange

### **11:00AM - 12:00PM**

HR 101 Workshop

### **12:00PM - 1:00PM**

Marketing on a Budget

### **1:00PM - 2:00PM**

Building Wealth, how do you define Success?

### **1:00PM - 2:00PM**

Working with Unions

### **4:30PM - 5:30PM**

Health & Beauty Cohort Inquiry Meeting

### **5:00PM - 7:00PM**

EcoFuturo- Sustainable Construction, Infrastructure & Design

### **6:00PM - 9:00PM**

**African American Chamber of Commerce PA, NJ, DE**

**32nd Annual Dinner & Awards Ceremony**





## THURSDAY, OCTOBER 9

**9:00AM - 12:00PM**

Philly Access: Capital & Vending Summit

**9:30AM - 11:30AM**

Power Up's Small Business Round Table  
with Experts in Marketing, Finance, Law  
and Human Resources

**12:00PM - 1:00PM**

Creating Your Business Pitch

**1:00PM - 2:00PM**

LinkedIn Essentials for Business Growth:  
Strategies to Build Your Brand and  
Network

**2:00PM - 5:00PM**

Phila Revenue Business Presentation on  
Tax Changes for Tax Year 2026

**3:00PM - 4:00PM**

Doing Business With the Commonwealth  
of Pennsylvania

**5:30PM - 7:30PM**

Doing Business with PHA

**6:00PM - 8:00PM**

How to Start a Business

## FRIDAY, OCTOBER 10

**11:00AM - 12:30PM**

Ignite Your Journey to Unstoppable  
Success

**12:00PM - 5:00PM**

GOLF CLINIC

**5:00PM - 8:00PM**

Empower & Thrive: Asian American  
Entrepreneurs' Business Blueprint

**For more information and  
to register for MED Week  
2025 Events, visit:  
[phila.gov/med-week](https://phila.gov/med-week)**



**THANK YOU TO ALL PARTNERS  
HOSTING EVENTS FOR THE 41ST  
ANNUAL MED WEEK**

41ST PHILADELPHIA ANNUAL  
**MED WEEK**  
MICRO ECONOMIC  
DEVELOPMENT

In Pursuit of Bold  
Solutions for  
Today's Challenges



**October 6-10, 2025**

*Providing education, resources and connections for  
businesses across the city to grow*

**REGISTER TODAY FOR 40+ EVENTS!**



**Attend Workshops**

Attend 40+ business educational workshops, traditional webinars and community events throughout the first week of October to help your business grow.



**Build Connections**

Connect with business owners, subject matter advisors, government officials, industry leaders and community organizations to expand your community network.



**Celebrate and Learn**

Celebrate awardees at the intersection of history and progress. Learn from keynote speakers and like-minded attendees to forge the future of your business.

SCAN BAR CODE  
TO REGISTER



[www.phila.gov/med-week](http://www.phila.gov/med-week)

**Questions?**



[OEO.Phila@phila.gov](mailto:OEO.Phila@phila.gov)



41ST PHILADELPHIA ANNUAL  
**MED WEEK**  
MICRO ECONOMIC  
DEVELOPMENT



In Pursuit of Bold  
Solutions for  
Today's Challenges

October 6-10, 2025

ပညာရေး၊ လူ့စွမ်းအားအရင်းအမြစ်နှင့် လုပ်ငန်းချိတ်ဆက်မှုများ  
မြို့အနှံ့စီးပွားရေးလုပ်ငန်းများ ကြီးထွားစေရန် ဆောင်ရွက်ပေးလျက်ရှိပါသည်။

**ပွဲပေါင်း 40+ အတွက်ဒီနေ့ စာရင်းသွင်းပါ။**



**Attend Workshops**

သေချာပေါက်သင့်လုပ်ငန်းတိုးတက်ဖို့  
အောက်တိုဘာလ ပထမပတ်တစ်လျှောက်လုံး  
စီးပွားရေးဆိုင်ရာ ပညာပေးအလုပ်ရုံဆွေးနွေး  
ပွဲများ၊ webinars နှင့် အသိုင်းအဝိုင်းပွဲများကို  
40+ တက်ရောက်ပါ။



**Build Connection**

သင့်အသိုင်းအဝိုင်းကွန်ရက်ကို ချဲ့ထွင်ရန် အခြား  
စီးပွားရေးလုပ်ငန်းပိုင်ရှင်များ၊ ဘာသာရပ်ဆိုင်ရာ  
အကြံပေးများ၊ အစိုးရအရာရှိများ၊ လုပ်ငန်း  
ခေါင်းဆောင်များနှင့် ရပ်ရွာအဖွဲ့အစည်းများနှင့်  
ချိတ်ဆက်ပါ။



**Celebrate & Learn**

ဆုရရှိသူများကို ဂုဏ်ပြုကြပါစို့။  
အဓိကဟောပြောသူများနှင့် စိတ်တူကိုယ်တူ  
တက်ရောက်သူများထံမှ သင်ယူပါ။  
သင့်လုပ်ငန်း၏ အနာဂတ်ကို ဖန်တီးကြပါစို့။

SCAN BAR CODE  
TO REGISTER



[www.phila.gov/med-week](http://www.phila.gov/med-week)

Questions?

[OEO.Phila@phila.gov](mailto:OEO.Phila@phila.gov)



**AFRICAN-AMERICAN  
CHAMBER OF COMMERCE**  
Philadelphia • New Jersey • Delaware



**ASIAN AMERICAN  
CHAMBER OF COMMERCE**  
GREATER PHILADELPHIA



**GREATER PHILADELPHIA  
HISPANIC CHAMBER  
OF COMMERCE**



**independence  
business alliance**  
Greater Philadelphia GDP Chamber of Commerce

41ST PHILADELPHIA ANNUAL

# MED WEEK

MICRO ECONOMIC  
DEVELOPMENT

In Pursuit of Bold  
Solutions for  
Today's Challenges



October 6-10, 2025

为全市企业提供教育、资源和联系，促进其发展

立即注册参加 40 多个活动！



## 参加研讨会

参加十月第一周的 40 多场商业教育研讨会、传统网络研讨会和社区活动，帮助您的业务发展。



## 建立联系

与企业主、主题顾问、政府官员、行业领袖和社区组织建立联系，扩大您的社区网络。



## 庆祝成功并学习成长

在历史与进步的交汇处庆祝获奖者。向主讲嘉宾和志同道合的与会者学习，共创企业未来。

SCAN BAR CODE  
TO REGISTER



[www.phila.gov/med-week](http://www.phila.gov/med-week)

Questions?



[OEO.Phila@phila.gov](mailto:OEO.Phila@phila.gov)



City of  
Philadelphia

Diverse Chambers Coalition of Philadelphia | DCCPHL



AFRICAN-AMERICAN  
CHAMBER OF COMMERCE  
Pennsylvania • New Jersey • Delaware



ASIAN AMERICAN  
Chamber of Commerce  
GREATER PHILADELPHIA



GREATER PHILADELPHIA  
HISPANIC CHAMBER  
OF COMMERCE



independence  
business alliance  
Greater Philadelphia's LGBT Chamber of Commerce



41ST PHILADELPHIA ANNUAL

# MED WEEK

MICRO ECONOMIC  
DEVELOPMENT

In Pursuit of Bold  
Solutions for  
Today's Challenges



October 6-10, 2025

市内の企業が成長するための教育、リソース、ビ  
ジネスコネクションを提供しています  
今すぐ登録して 40 以上のイベントに参加しましょう!



ワークショップに参加する

10月の第1週を通して、40以上のビジネス  
教育ワークショップ、ウェビナー、コミ  
ュニティイベントにご参加いただき、ビ  
ジネスの成長を支援しましょう。



ビジネスネットワークを構築する

ビジネスオーナー、分野別アドバイザー、  
政府関係者、業界リーダー、コミュニティ  
団体とつながり、コミュニティネットワ  
ークを拡大しましょう。



成功を祝い、成長のために学ぶ

歴史と進歩が交差する場所で受賞者を称え  
ましょう。基調講演者や志を同じくする参  
加者から学び、ビジネスの未来を築きま  
しょう。

SCAN BAR CODE  
TO REGISTER



[www.phila.gov/med-week](http://www.phila.gov/med-week)

Questions?



[OEO.Phila@phila.gov](mailto:OEO.Phila@phila.gov)



City of  
Philadelphia

Diverse Chambers Coalition of Philadelphia | DCCPHL



AFRICAN-AMERICAN  
CHAMBER OF COMMERCE  
Philadelphia • New Jersey • Delaware



ASIAN AMERICAN  
Chamber of Commerce  
GREATER PHILADELPHIA



GREATER PHILADELPHIA  
HISPANIC CHAMBER  
OF COMMERCE



independence  
business alliance  
Greater Philadelphia's LGBT+ Division of Commerce



41ST PHILADELPHIA ANNUAL

# MED WEEK

MICRO ECONOMIC  
DEVELOPMENT

In Pursuit of Bold  
Solutions for  
Today's Challenges



October 6-10, 2025

*Proporcionar formación, recursos y conexiones para  
que las empresas de toda la ciudad crezcan.*

**¡INSCRÍBETE HOY A MÁS DE 40 EVENTOS!**



## Asiste A Talleres

Asista a más de 40 talleres educativos sobre negocios, seminarios web y eventos comunitarios durante la primera semana de octubre para ayudar a que su negocio crezca



## Crea Conexiones

Conéctese con propietarios de negocios, asesores especializados, funcionarios gubernamentales, líderes de la industria y organizaciones comunitarias para ampliar su red de contactos en la comunidad



## Celebra y Aprende

Celebra a los galardonados que se encuentran entre la historia y el progreso. Aprende de los ponentes principales y de otros asistentes con ideas para forjar el futuro de tu negocio.

ESCANEA EL CÓDIGO  
PARA REGISTRARTE



[www.phila.gov/med-week](http://www.phila.gov/med-week)

¿Preguntas?



[OEO.Phila@phila.gov](mailto:OEO.Phila@phila.gov)



City of  
**Philadelphia**

**Diverse Chambers Coalition of Philadelphia | DCCPHL**



AFRICAN-AMERICAN  
CHAMBER OF COMMERCE  
Pennsylvania • New Jersey • Delaware



ASIAN AMERICAN  
CHAMBER OF COMMERCE  
GREATER PHILADELPHIA



GREATER PHILADELPHIA  
HISPANIC CHAMBER  
OF COMMERCE



independence  
business alliance  
Greater Philadelphia Chamber of Commerce

41ST PHILADELPHIA ANNUAL

# MED WEEK

MICRO ECONOMIC  
DEVELOPMENT

In Pursuit of Bold  
Solutions for  
Today's Challenges



October 6-10, 2025

*Cung cấp giáo dục, nguồn lực và kết nối giúp  
các doanh nghiệp trên toàn thành phố phát triển*

**ĐĂNG KÝ NGAY HÔM NAY ĐỂ THAM GIA HƠN 40 SỰ KIỆN!**



**Tham dự hội thảo**

Tham dự hơn 40 hội thảo giáo dục kinh doanh, hội thảo trực tuyến và các sự kiện trong tuần đầu tiên của tháng 10 để giúp doanh nghiệp của bạn phát triển.



**Xây dựng mối quan hệ**

Kết nối với các chủ doanh nghiệp, cố vấn chuyên môn, quan chức chính phủ, lãnh đạo ngành và các tổ chức cộng đồng để mở rộng mạng lưới quan hệ của bạn.



**Ăn mừng và học hỏi**

Cùng chúc mừng những gương mặt được vinh danh tại nơi giao thoa lịch sử và tương lai. Học hỏi từ các diễn giả chính và những người cùng chí hướng để kiến tạo tương lai cho doanh nghiệp của bạn.

Scan code để  
đăng kí



[www.phila.gov/med-week](http://www.phila.gov/med-week)

**Thắc mắc?**



[OEO.Phila@phila.gov](mailto:OEO.Phila@phila.gov)



City of  
**Philadelphia**

**Diverse Chambers Coalition of Philadelphia | DCCPHL**



AFRICAN-AMERICAN  
CHAMBER OF COMMERCE  
Philadelphia • New Jersey • Delaware



ASIAN AMERICAN  
CHAMBER OF COMMERCE  
GREATER PHILADELPHIA



GREATER PHILADELPHIA  
HISPANIC CHAMBER  
OF COMMERCE



independence  
business alliance  
Greater Philadelphia Chamber of Commerce



A photograph of Philadelphia City Hall, viewed from a street-level perspective looking down Market Street. The building's iconic clock tower and statue on top are prominent. The image is overlaid with a semi-transparent green filter. The word "ThankYou" is written across the center in a large, bold font, with "Thank" in white and "You" in yellow. A horizontal yellow line is positioned below the word "Thank".

# ThankYou

**THANK YOU TO ALL MED WEEK 2025  
SPONSORS AND PARTNERS**

## THANK YOU TO OUR SPONSORS

### Platinum Level



### Gold Level



America's Most Convenient Bank®





# THANK YOU TO ALL MED WEEK PARTNERS

## City partners

- Capital Program Office, Rebuild Initiative
- City Council
- Council President Kenyatta Johnson
- Councilmember Curtis Jones
- Councilmember Katherine Gilmore Richardson
- Councilmember Nina Ahmad
- Department of Aviation
- Department of Commerce
- Department of Licenses and Inspections
- Department of Streets
- Office of Minority Business Success
- Procurement Department
- Water Department

## Chambers of commerce

- African-American Chamber of Commerce
- Asian American Chamber of Commerce of Greater Philadelphia
- Greater Philadelphia Hispanic Chamber of Commerce
- Independence Business Alliance

## Economic development partners

- The Business Center for Entrepreneurship & Social Enterprise
- Children's Hospital of Philadelphia
- Community College of Philadelphia
- Drexel University
- Eastern Minority Supplier Development Council
- The Enterprise Center
- Entrepreneur Works
- Marketplace PHL
- PIDC
- PECO
- Peirce College
- Philadelphia Gas Works
- Philadelphia Works
- School District of Philadelphia
- SCORE Philadelphia
- SEPTA
- Sustainable Business Network of Greater Philadelphia
- Temple University
- University of Pennsylvania
- Urban Affairs Coalition
- Urban League of Philadelphia
- The Welcoming Center
- Women's Business Development Center
- Women's Opportunities Resource Center

# OFFICE OF ECONOMIC OPPORTUNITY RESOURCES

## **Become Certified and Join the OEO Registry**

The Department of Commerce Office of Economic Opportunity (OEO) ensures that the City is working with diverse businesses to fulfill its needs for goods and services.

### **OEO partners include:**

- City of Philadelphia departments
- Quasi-public agencies
- Private industries
- Non-profit sector

## **Benefits for Businesses**

### **Get opportunities**

After registering , OEO can connect your business with opportunities. The OEO Registry is the lifeline of the Office of Economic Opportunity housing all businesses that participate in City of Philadelphia contracting process. The OEO Registry is essential in every aspect of the City contracting process, from setting project goals to outreach for upcoming opportunities and eventually tracking participation. Your company's information is listed in the OEO Registry, which is utilized by all City departments, public, private and non-profit industries.

## **Certify and Join the OEO Registry in Three Steps**

### **Step One: Get Certified**

To join the registry, you must first apply for certification by one of the approved external certifying agencies. OEO will review and consider certifications from municipalities and private organizations.

Find a certification agency such as,

- Eastern Minority Supplier Development Council
- Pennsylvania Unified Certification Program
- Small Business Administration

To view the full list of approved  
Certifications visit: [phila.gov/oEO](http://phila.gov/oEO)





### Step Two: Join the Registry

After receiving your certification, you can sign up for the OEO's registry. To do this, go online and complete the FREE application, this will take roughly 30 minutes. Once the online application is completed and approved, your company will receive a registration letter by email.

For information on navigating the OEO registry visit the Department of Commerce YouTube channel



### Step Three: Find Contracting Opportunities

Through the City's procurement websites, you can locate opportunities for your business.

For personal and professional services visit eContractPhilly



For Construction, Service, Supply, Equipment, and related trades, visit PHL Contracts



## NOTES

This image shows a full page of blank, lined paper. It features approximately 20 horizontal blue or grey lines spaced evenly apart, typical of notebook paper. The lines extend across the entire width of the page, leaving small margins at the top and bottom. There are no vertical lines, text, or other markings on the page.

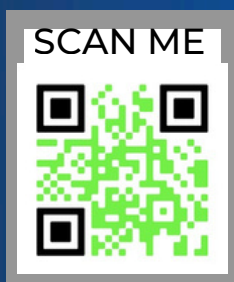


**power on**  
AMERICA



**Constellation®**

Constellation is  
OPEN for Business!



At Constellation, we're  
building a clean energy future.  
One that's strong, innovative  
and inclusive.

We depend on small businesses, local  
businesses and suppliers of every kind.  
Because a broad, sustainable supply  
chain strengthens our company  
and our communities.

We're proud to support Philadelphia's Micro  
Enterprise Development (MED) Week. By  
developing and engaging suppliers, we  
emPOWER a brighter future for all.

[constellationenergy.com](http://constellationenergy.com)