Brett D. Feldman Direct Dial: (215) 569-3697 Email: bfeldman@klehr.com

September 9, 2025

VIA ELECTRONIC MAIL

Katherine Liss Philadelphia Art Commission 1515 Arch Street, 13th Floor Philadelphia, PA 19102 katherine.liss@phila.gov artcommission@phila.gov

Re: Request for Staff Level Review or, in the Alternative, September 17, 2025 Sign Committee Review and Approval of Proposed Signage for 100 S Independence Mall W (the "Property").

Dear Art Commission:

This firm represents the applicant, **Nomura Holding America, Inc.** ("Nomura"), with regards to ongoing zoning approvals at 100 S Independence Mall W (the "Property"). As will be detailed more fully in the sign package to follow, in addition to the Building Identification signs approved by the Art Commission for this property in August, the Applicant proposes to reface three signs:

- one (1) non-illuminated wall sign (18"h x 8'8"w);
- one (1) non illuminated wall sign (sign area: 12-5/8"h x 5' 8-5/8"w); and
- one (1) tenant identification sign on the existing free-standing sign.

To provide further background, Nomura and Macquarie have entered into an agreement for Nomura to acquire Macquarie's U.S. and European public asset management business, with approximately US\$180 billion in retail and institutional client assets across equities, fixed income, and multi-asset strategies.

The largest office in this acquisition is the Philadelphia HQ office which occupies over 3 floors (including a dedicated lobby & roof terrace) in a 9-story building and employs 400 of the 700 people within the public asset management business.

Nomura is a financial services group with an integrated global network. By connecting markets East & West, Nomura services the needs of individuals, institutions, corporates, and governments through its four business divisions: Wealth Management, Investment Management, Wholesale (Global Markets and Investment Banking), and Banking. Founded in 1925, the firm is

built on a tradition of disciplined entrepreneurship, serving clients with creative solutions, and considered thought leadership.

In addition to this letter, the applicant encloses current photographs of the Property and the surrounding environment, detailed drawings, and renderings of the proposed signs demonstrating the signage is consistent with the harmony, style, and architectural/historical character of the Independence Hall Area.

Please contact me if you have any questions, or if you need any additional information. In advance, thanks for your time and attention to this application and we hope that this application for the replacement of the signage can be approved at the staff level, or in the alternative, placed on the Sign Committee agenda for September 17, 2025 and receive approval from the Art Commission on October 8, 2025.

Respectfully submitted,

/s/ Brett Feldman

Brett D. Feldman

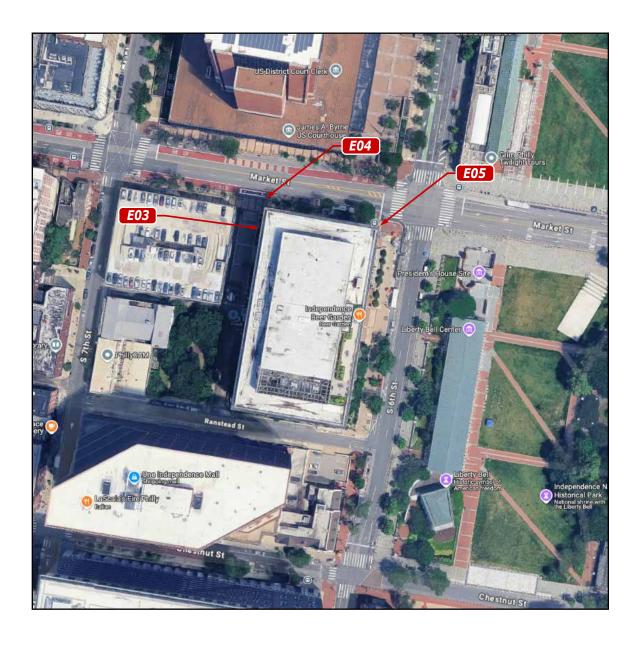
BDF:asg

1835 MARKET STREET | SUITE 1400 | PHILADELPHIA, PA 19103 | t 215.569.2700 | f 215.568.6603 | www.klehr.com

PENNSYLVANIA | NEW JERSEY | DELAWARE

SIGN INVENTORY

SITE:	NOM001 - Philadelphia		
SIGN	PAGE	PROPOSED SIGN	
E03	2	FABRICATED LTRS	
E04	3	REFACE	
E05	4	REFACE	



DATE

REVISION



NOMURA	DWG BY PEM	DATE 07.17.25
ADDRESS NOM001 - Philadelph	DWG NUM	
100 S. Independence Philadelphia, PA 1910	SHEET 1	

Proposed



Existing



Signs Rendered Proportional to the Photo

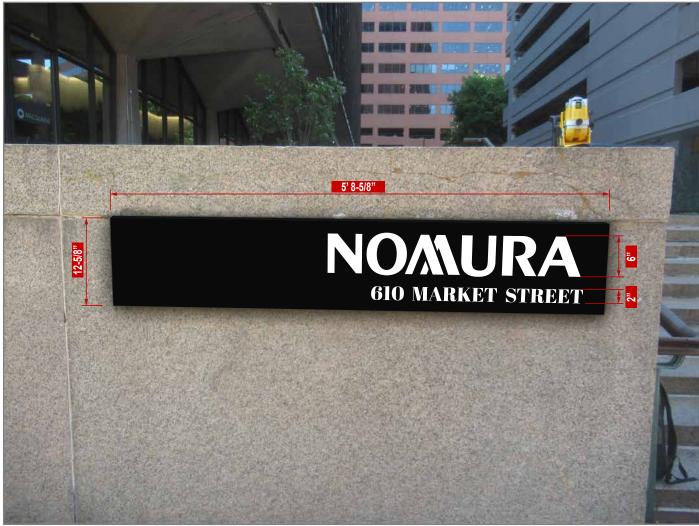
DATE

REVISION



TITLE	DWG BY	DATE
NOMURA	PEM	07.17.25
ADDRESS	DWG NUM	
NOM001 - Philadelph		
100 S. Independence	SHEET	
Philadelphia, PA 1910	2	

Proposed



Existing



Signs Rendered Proportional to the Photo

DATE

REVISION



TITLE	DWG BY	DATE
NOMURA	PEM	07.17.25
ADDRESS	DWG NUM	
NOM001 - Philadelph		
100 S. Independence	SHEET	
Philadelphia, PA 1910	3	

Existing



Proposed



Signs Rendered Proportional to the Photo

DATE

REVISION



TITLE NOMURA	DWG BY PEM	07.17.25
ADDRESS NOM001 - Philadelph	DWG NUM	
100 S. Independence Philadelphia, PA 1910	SHEET 4	