



**KLEHR HARRISON  
HARVEY BRANZBURG<sup>LLP</sup>**

Brett D. Feldman  
Direct Dial: (215) 569-3697  
Email: [bfeldman@klehr.com](mailto:bfeldman@klehr.com)

September 9, 2025

**VIA ELECTRONIC MAIL**

Katherine Liss  
Philadelphia Art Commission  
1515 Arch Street, 13th Floor  
Philadelphia, PA 19102  
[katherine.liss@phila.gov](mailto:katherine.liss@phila.gov)  
[artcommission@phila.gov](mailto:artcommission@phila.gov)

**Re: Request for Staff Level Review or, in the Alternative, September 17, 2025 Sign  
Committee Review and Approval of Proposed Signage for 100 S Independence Mall  
W (the “Property”).**

---

Dear Art Commission:

This firm represents the applicant, **Nomura Holding America, Inc.** (“Nomura”), with regards to ongoing zoning approvals at 100 S Independence Mall W (the “Property”). As will be detailed more fully in the sign package to follow, in addition to the Building Identification signs approved by the Art Commission for this property in August, the Applicant proposes to reface three signs:

- one (1) non-illuminated wall sign (18”h x 8’8”w);
- one (1) non illuminated wall sign (sign area: 12-5/8”h x 5’ 8-5/8”w); and
- one (1) tenant identification sign on the existing free-standing sign.

To provide further background, Nomura and Macquarie have entered into an agreement for Nomura to acquire Macquarie’s U.S. and European public asset management business, with approximately US\$180 billion in retail and institutional client assets across equities, fixed income, and multi-asset strategies.

The largest office in this acquisition is the Philadelphia HQ office which occupies over 3 floors (including a dedicated lobby & roof terrace) in a 9-story building and employs 400 of the 700 people within the public asset management business.

Nomura is a financial services group with an integrated global network. By connecting markets East & West, Nomura services the needs of individuals, institutions, corporates, and governments through its four business divisions: Wealth Management, Investment Management, Wholesale (Global Markets and Investment Banking), and Banking. Founded in 1925, the firm is

built on a tradition of disciplined entrepreneurship, serving clients with creative solutions, and considered thought leadership.

In addition to this letter, the applicant encloses current photographs of the Property and the surrounding environment, detailed drawings, and renderings of the proposed signs demonstrating the signage is consistent with the harmony, style, and architectural/historical character of the Independence Hall Area.

Please contact me if you have any questions, or if you need any additional information. In advance, thanks for your time and attention to this application and we hope that this application for the replacement of the signage can be approved at the staff level, or in the alternative, placed on the Sign Committee agenda for September 17, 2025 and receive approval from the Art Commission on October 8, 2025.

Respectfully submitted,

/s/ Brett Feldman  
Brett D. Feldman

BDF:asg

## SIGN INVENTORY

SITE: NOM001 - Philadelphia		
SIGN	PAGE	PROPOSED SIGN
E03	2	FABRICATED LTRS
E04	3	REFACE
E05	4	REFACE



TITLE	NOMURA	DWG BY	PEM	DATE	07.17.25	DATE	REVISION	BY	THIS IS AN ORIGINAL UNPUBLISHED DRAWING CREATED BY P.S.C.O. IT IS SUBMITTED FOR YOUR PERSONAL USE IN CONJUNCTION WITH A PROJECT BEING PLANNED FOR YOU BY P.S.C.O. IT IS NOT TO BE SHOWN TO ANYONE OUTSIDE YOUR ORGANIZATION NOR IS IT TO BE USED, COPIED, REPRODUCED, OR EXHIBITED IN ANY FASHION.
ADDRESS				DWG NUM		-			
NOM001 - Philadelphia 100 S. Independence Mall West Philadelphia, PA 19106-2399				--					
				SHEET 1					



Proposed



Signs Rendered Proportional to the Photo

Existing



 <div>PHILADELPHIASIGN BRINGING THE WORLD'S BRANDS TO LIFE</div>	TITLE	NOMURA	DWG BY	PEM	DATE	07.17.25	DATE	REVISION	BY	THIS IS AN ORIGINAL UNPUBLISHED DRAWING CREATED BY P.S.C.O. IT IS SUBMITTED FOR YOUR PERSONAL USE IN CONJUNCTION WITH A PROJECT BEING PLANNED FOR YOU BY P.S.C.O. IT IS NOT TO BE SHOWN TO ANYONE OUTSIDE YOUR ORGANIZATION NOR IS IT TO BE USED, COPIED, REPRODUCED, OR EXHIBITED IN ANY FASHION.
	ADDRESS	NOM001 - Philadelphia 100 S. Independence Mall West Philadelphia, PA 19106-2399			DWG NUM	--				
					SHEET	2				

Proposed



Signs Rendered Proportional to the Photo

Existing



 <div>PHILADELPHIASIGN BRINGING THE WORLD'S BRANDS TO LIFE</div>	TITLE	DWG BY	DATE	DATE	REVISION	BY	THIS IS AN ORIGINAL UNPUBLISHED DRAWING CREATED BY P.S.C.O. IT IS SUBMITTED FOR YOUR PERSONAL USE IN CONJUNCTION WITH A PROJECT BEING PLANNED FOR YOU BY P.S.C.O. IT IS NOT TO BE SHOWN TO ANYONE OUTSIDE YOUR ORGANIZATION NOR IS IT TO BE USED, COPIED, REPRODUCED, OR EXHIBITED IN ANY FASHION.
	NOMURA	PEM	07.17.25	-			
	ADDRESS			DWG NUM			
	NOM001 - Philadelphia 100 S. Independence Mall West Philadelphia, PA 19106-2399			--			
			SHEET	3			



Proposed



Signs Rendered Proportional to the Photo

Existing



 <div>PHILADELPHIASIGN BRINGING THE WORLD'S BRANDS TO LIFE</div>	TITLE NOMURA		DWG BY PEM	DATE 07.17.25	DATE REVISION --	BY	THIS IS AN ORIGINAL UNPUBLISHED DRAWING CREATED BY P.S.C.O. IT IS SUBMITTED FOR YOUR PERSONAL USE IN CONJUNCTION WITH A PROJECT BEING PLANNED FOR YOU BY P.S.C.O. IT IS NOT TO BE SHOWN TO ANYONE OUTSIDE YOUR ORGANIZATION NOR IS IT TO BE USED, COPIED, REPRODUCED, OR EXHIBITED IN ANY FASHION.
	ADDRESS NOM001 - Philadelphia 100 S. Independence Mall West Philadelphia, PA 19106-2399			DWG NUM --			
				SHEET 4			