



Sign & Streeterly Committee Report

Wednesday, August 27, 2025 - 9:30 AM

Streeterly Structure Application

First Review:

- 206-25**
Bonk's Bar
3467 Richmond Street

Recommendation for Approval as proposed.

Sign Applications

Returning Reviews:

- 131-25**
Roxborough Hospital Monument Sign
505-15 Jamestown Avenue
Zoning: SP-INS within /RAN Ridge Ave Neighborhoods Overlay District

Recommendation for Approval.

- 155-25**
Mi Vida
34-40 S 11th Street
Zoning: CMX-5 within /CTR Center City Overlay District –
Center City Commercial Area

Recommendation for Approval of menu board signage upon reconsideration. While staff continues to have concerns about the placement of this sign when a window sign is an option, consensus from committee is approval.

First Reviews:

- 207-25**
Stateside Live!
1300 Pattison Avenue
Zoning: SP-STA; Signage on City property

Recommendation for Approval as proposed. Committee appreciates clarification on lighting and the removal of existing signage.

- 208-25**
Popeye's Chicken

**The Philadelphia Art
Commission**
Established 1911

Robert Roesch
Chair

Carmen Febo San Miguel
Matthew Kenyatta
James Lowe
Raed Nasser
Pepón Osorio
Rebecca Segall

**Sign and Streeterly
Committee**
Shannon Garrison
Philip Green
Raed Nasser
Robert Roesch
Alex M. Smith

Alex M. Smith
Director

One Parkway Building
1515 Arch St., 13th Floor
Philadelphia, PA 19102

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800 S Broad Street
Zoning: CMX-3 within /CTR Center City Overlay District –
Center City Commercial Area

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Recommendation for Approval as proposed. Committee appreciates the redesign to the building overall. The adjustments to the monument sign received following the meeting were appreciated.

Carmen Febo San Miguel
Matthew Kenyatta
James Lowe
Raed Nasser
Pepón Osorio
Rebecca Segall

3. 209-25

The Bread Room by High Street

834 Chestnut Street, Suite 101

Zoning: CMX-5 within /CTR Center City Overlay District –
Center City Commercial Area

**Sign and Streeter
Committee**

Shannon Garrison
Philip Green
Raed Nasser
Robert Roesch
Alex M. Smith

Recommendation for Approval as proposed.

Alex M. Smith
Director

4. 210-25

Ross Dress for Less

1026-44 Market Street

Zoning: CMX-5 within /CTR Center City Overlay District –
Center City Commercial Area

Recommendation for Approval for all signs as proposed. Existing sign to remain. Proposed sign above the 2nd floor will trigger a refusal from the ZBA.

5. 211-25

Dancerobot

1710-12 Sansom Street

Zoning: CMX-5 within /CTR Center City Overlay District –
Center City Commercial Area

Recommendation for Approval as proposed.

6. 212-25

PWR BLD Gym

1 S Broad Street

Zoning: CMX-5 within /CTR Center City Overlay District –
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Recommendation for Approval as proposed. Applicant confirms the sign is illuminated.

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Returning Legalizations:

1. 157-25

Ritten House Deli & Juice Bar

1039 Chestnut Street

Zoning: CMX-3 within / within /CTR Center City Overlay District –
Center City Commercial Area

Recommendation for Revisions Required. Consider text spacing to ensure consistency between signs. Confirm if the signage includes color changing illumination. If it is white illumination, confirm that it is not overly bright and remains warm. The revised proposal reduces the size of the Chestnut Street signage. Make placement of “house” icon consistent between the “ritten” and “deli” text.

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