

SAUL EWING

LLP

Frederick N. Poindexter
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www.saul.com

VIA ELECTRONIC MAIL

Alex M. Smith
Director, Philadelphia Art Commission
One Parkway, 13th Floor
1515 Arch Street
Philadelphia, PA 19102

**RE: 1300 Pattison Avenue; Xfinity Live! 2; Sign and Streetery Committee
Review**

Dear Mr. Smith:

As you may recall, we represent the developer of the Xfinity Live! project at 1300 Pattison Avenue. The Art Commission recently approved our plans to construct certain site improvements, and to install an updated exterior signage package across the property. We now submit this letter to request time on the agenda at the August 27, 2025 meeting of the Sign and Streetery Committee to present and discuss the updating and replacement of three (3) wall signs on the existing building.

Please see the enclosed plans and renderings for your review. You can direct any questions regarding the project or submission package to me at the contact information below.

Sincerely,



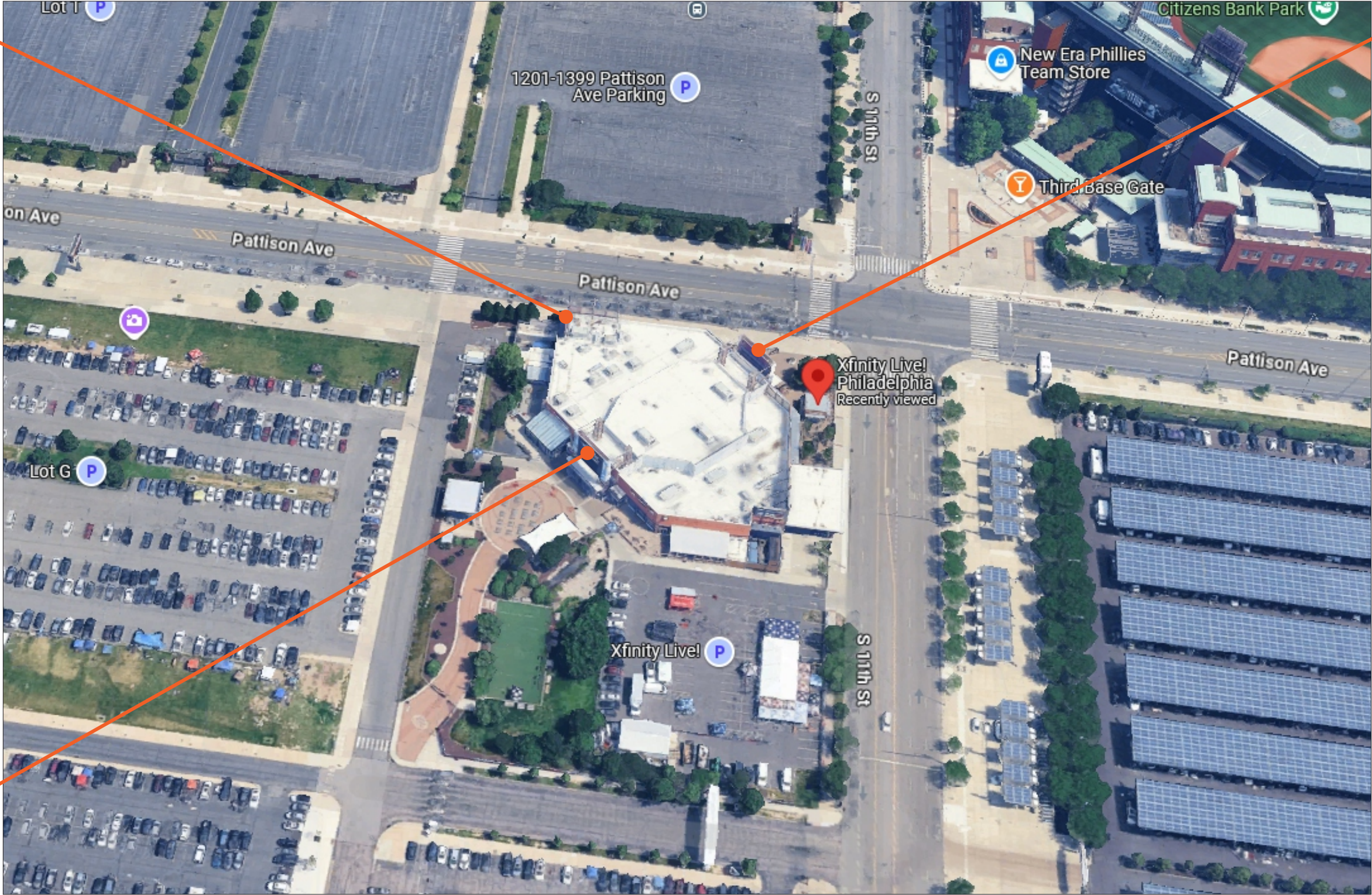
Frederick N. Poindexter
Saul Ewing LLP
Centre Square West
1500 Market Street, 38th Floor
Philadelphia, PA 19102
215-972-7137
frederick.poindexter@saul.com

cc: Richard Hayden (via email)

SP | Site Plan

A2
STATESIDE
Live!

A1
STATESIDE
Live!



A3
STATESIDE
Live!



112 Connecticut Drive - Burlington, NJ 08016
Phone: 609.261.2805 | Fax: 609.306.9905
www.easternsigntech.com

CLIENT

Xfinity Live
1100 Pattison Ave.
Philadelphia, PA 19148

J:\JOB SPECIFIC FORMS & INFO\Job Files Q-Z\Xfinity Live\2025\25-0235ph - Xfinity Live Rebrand\3. DESIGN & ENGINEERING

U. L. NOTE
SIGNS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NATIONAL ELECTRICAL CODE AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN.
U. L. 253417

Revision No.	DATE	NOTES
0	06.12.25	Approval drawing created.
1	07.11.25	Added Section Detail, LED Layouts & Wiring Diagrams. - JPG
2	07.21.25	Revise sign size (increase) per client request. - JPG

DRAWING No.	25-0235
SCALE	As Noted
PROJECT MANAGER	DESIGNER
JK	JPG

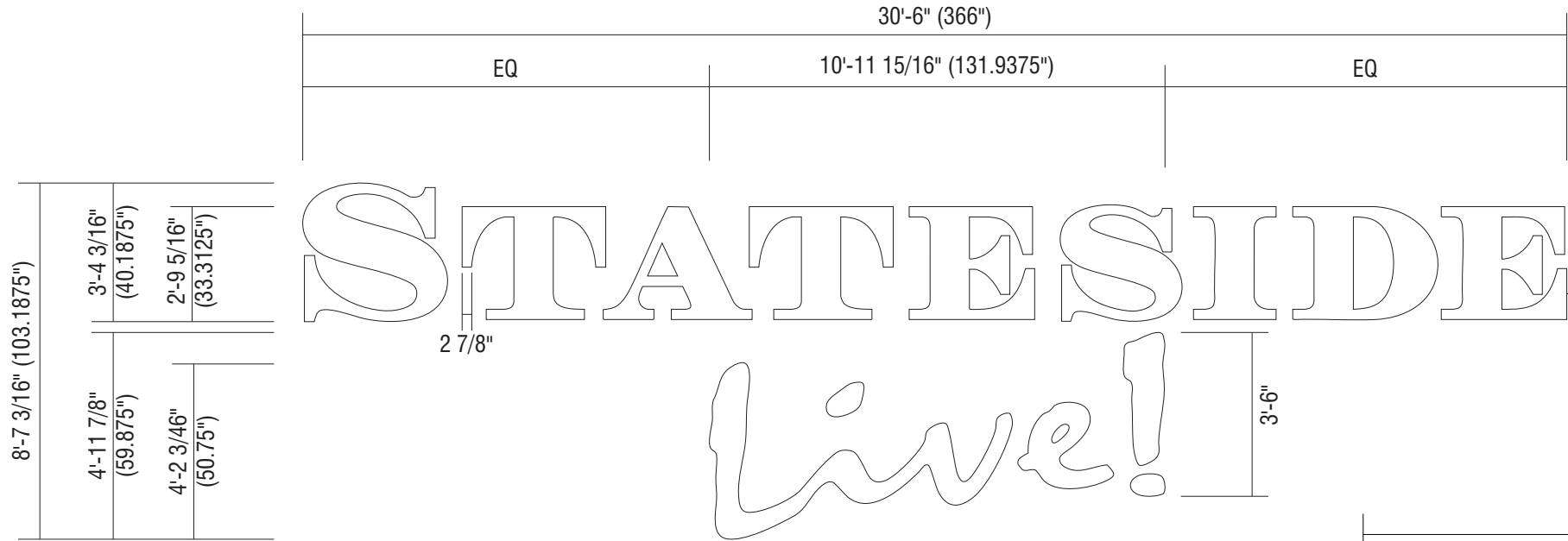
SHEET NAME
SHEET NUMBER
S-1

A1 | A2 | A3 | RGB LED Illuminated Channel Letters

Qty: (3) Sets

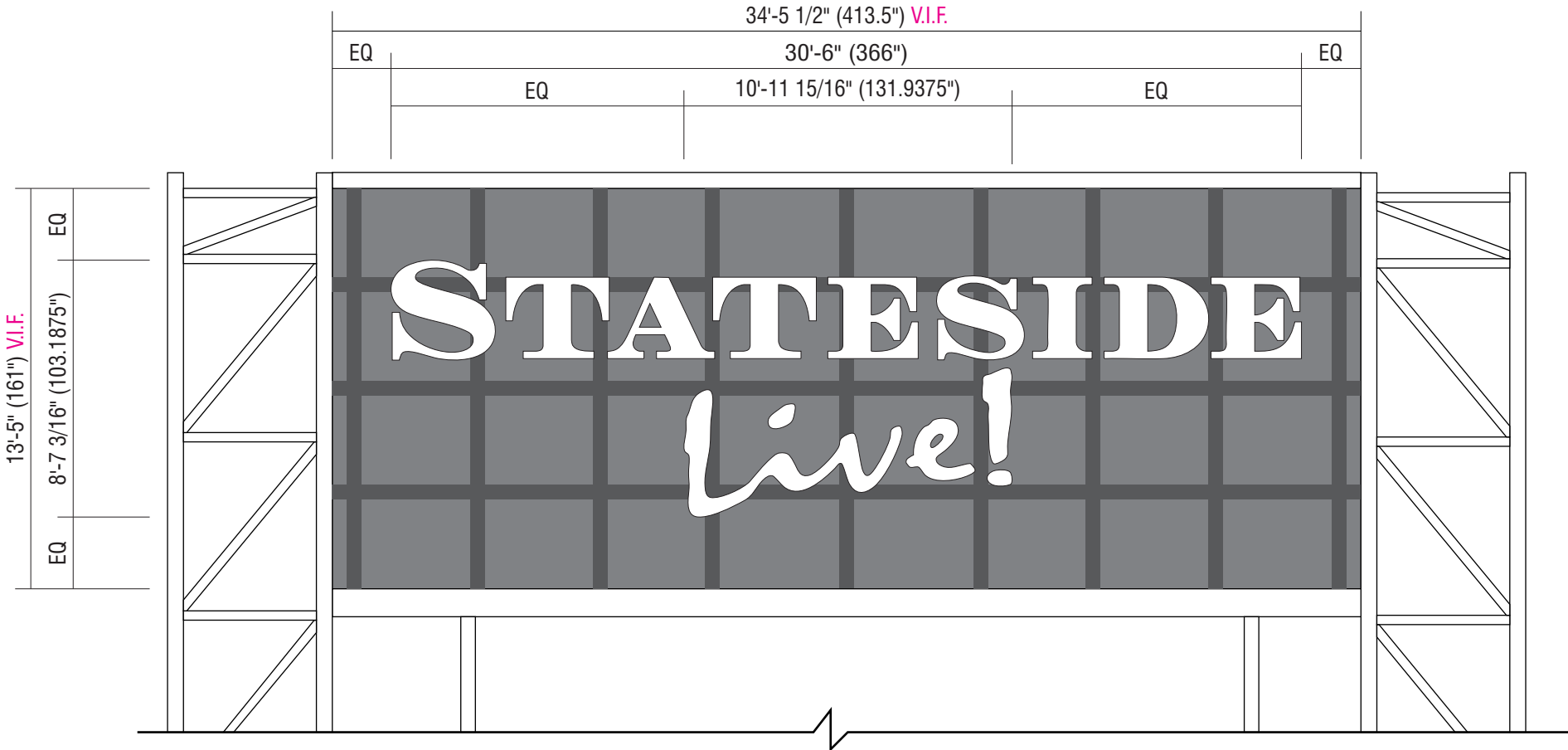
Colors & Materials

- P1 | Black, Satin Finish
- M1 | 7328 White Acrylic
- M2 | Aluminum



01 FRONT VIEW - RGB LED ILLUMINATED CHANNEL LETTERS
Scale: 1/4" = 1'-0"

NOTE: SITE SURVEY REQUIRED FOR PANEL SIZES, THICKNESS, FRAMING TUBE SIZES AND LOCATIONS PRIOR TO PRODUCTION.



02 ELEVATION VIEW, TYPICAL
Scale: 3/16" = 1'-0"



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25-0235	
SCALE	
As Noted	
PROJECT MANAGER	DESIGNER
JK	JPG

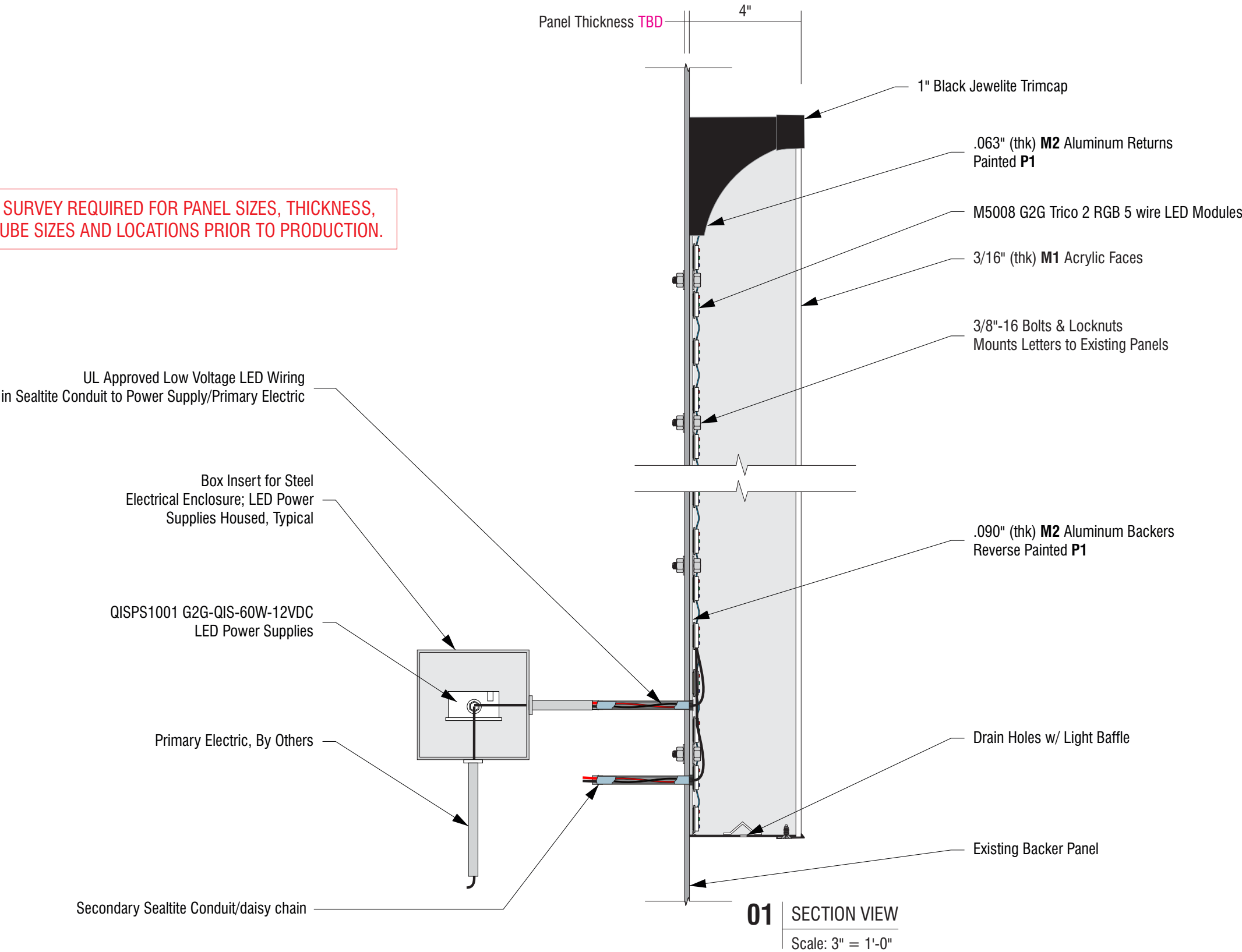
SHEET NAME	
Letter Detail	
SHEET NUMBER	
S-2	

A1 | A2 | A3 | RGB LED Illuminated Channel Letters

Colors & Materials

- P1 | Black, Satin Finish
- M1 | 7328 White Acrylic
- M2 | Aluminum

NOTE: SITE SURVEY REQUIRED FOR PANEL SIZES, THICKNESS, FRAMING TUBE SIZES AND LOCATIONS PRIOR TO PRODUCTION.



01 | SECTION VIEW
Scale: 3" = 1'-0"



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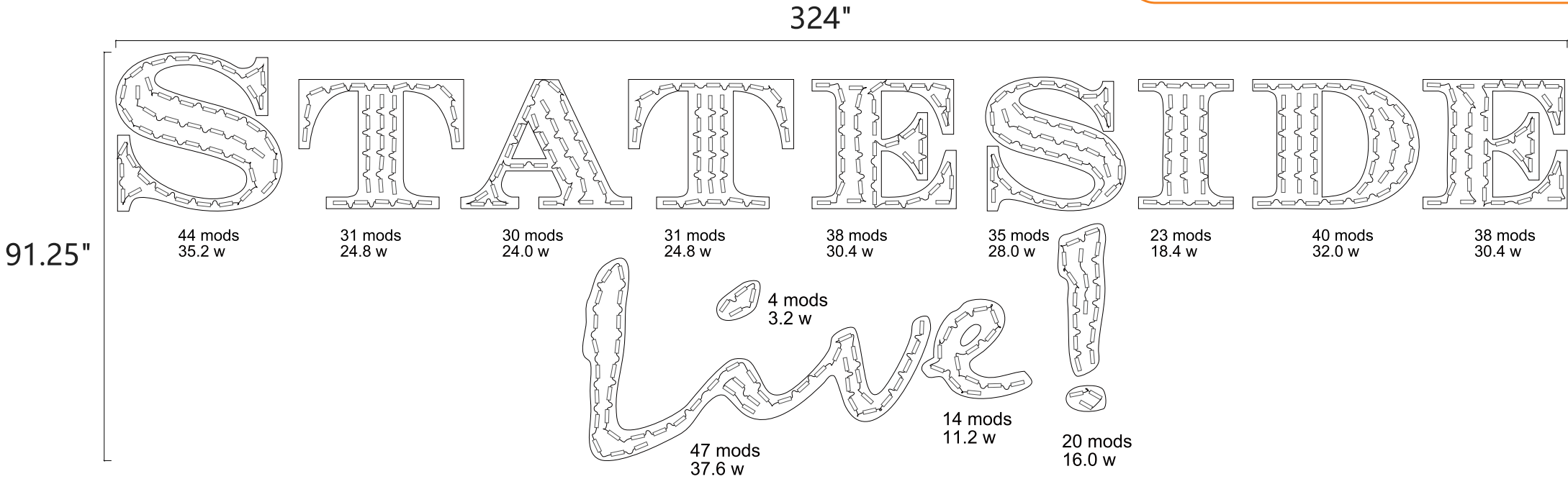
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DRAWING No. 25-0235		SHEET NAME
SCALE As Noted		SHEET NUMBER
PROJECT MANAGER JK	DESIGNER JPG	S-3

LED LAYOUTS ARE PENDING UPDATES
DUE TO INCREASE IN SIGN DIMENSIONS



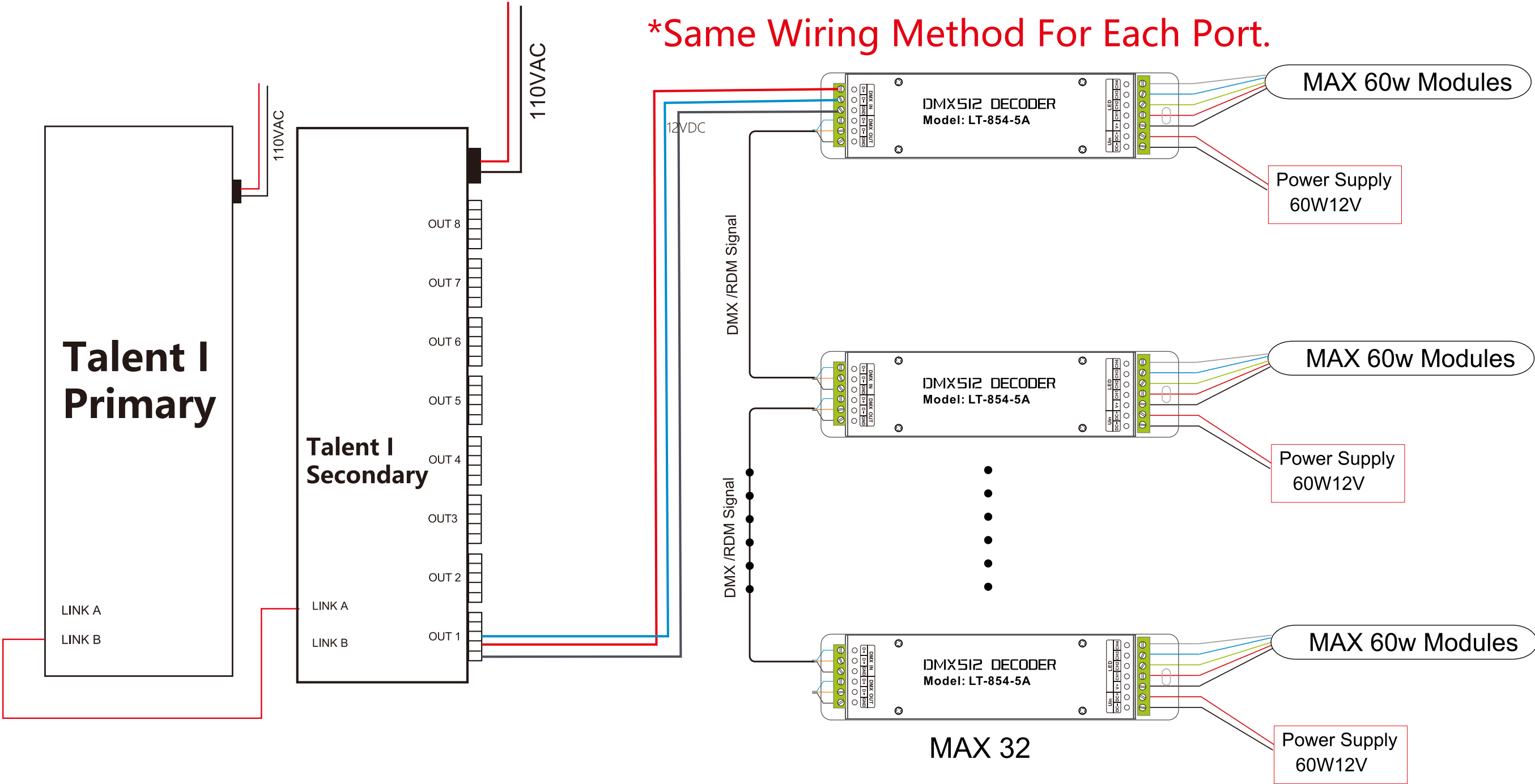
Illumination Face lit	Can Depth 4"	Primary Circuit Amps 23.1A@ 120V
Average Row Spacing 4"	Average Modules per Foot 2.5	Average Clearance 1.5"

TOTAL MODULE COUNT:1185PCS	MODULE OPTIONS	MATERIALS REQUIRED
POWER COMSUMPTIONS(RGB/W):948W	<input type="checkbox"/> Trico RGB (SPI)	M5008 G2G Trico 2 RGB 5 wires: 1185PCS
POWER SUPPLY (PCS):33PCS	<input type="checkbox"/> G2G MINI RGB (DMX)	C100302 Talent I Primary (WIFI): 1PCS
<input checked="" type="checkbox"/> 60W 12VDC	<input checked="" type="checkbox"/> Trico 2 RGB 5 wires	C1004 Talent I Secondary:3PCS
<input type="checkbox"/> 200W 12VDC	<input type="checkbox"/> Trico L RGBW DMX	QISPS1001 G2G-QIS-60W-12VDC: 33PCS
<input type="checkbox"/> 264W 12VDC		D05 DMX Decoder (4 channel): 33PCS
		QISA6001 Indoor Male connector Jacketed Cable (7ft, 18AWG): 3PCS
		QISA6004 Indoor PDC Data Male connector Jacketed cable(10ft, 20AWG): 3PCS

A1 | A2 | A3 | RGB LED Illuminated Channel Letters - Wiring Diagram

LED LAYOUTS ARE PENDING UPDATES
DUE TO INCREASE IN SIGN DIMENSIONS

*Same Wiring Method For Each Port.



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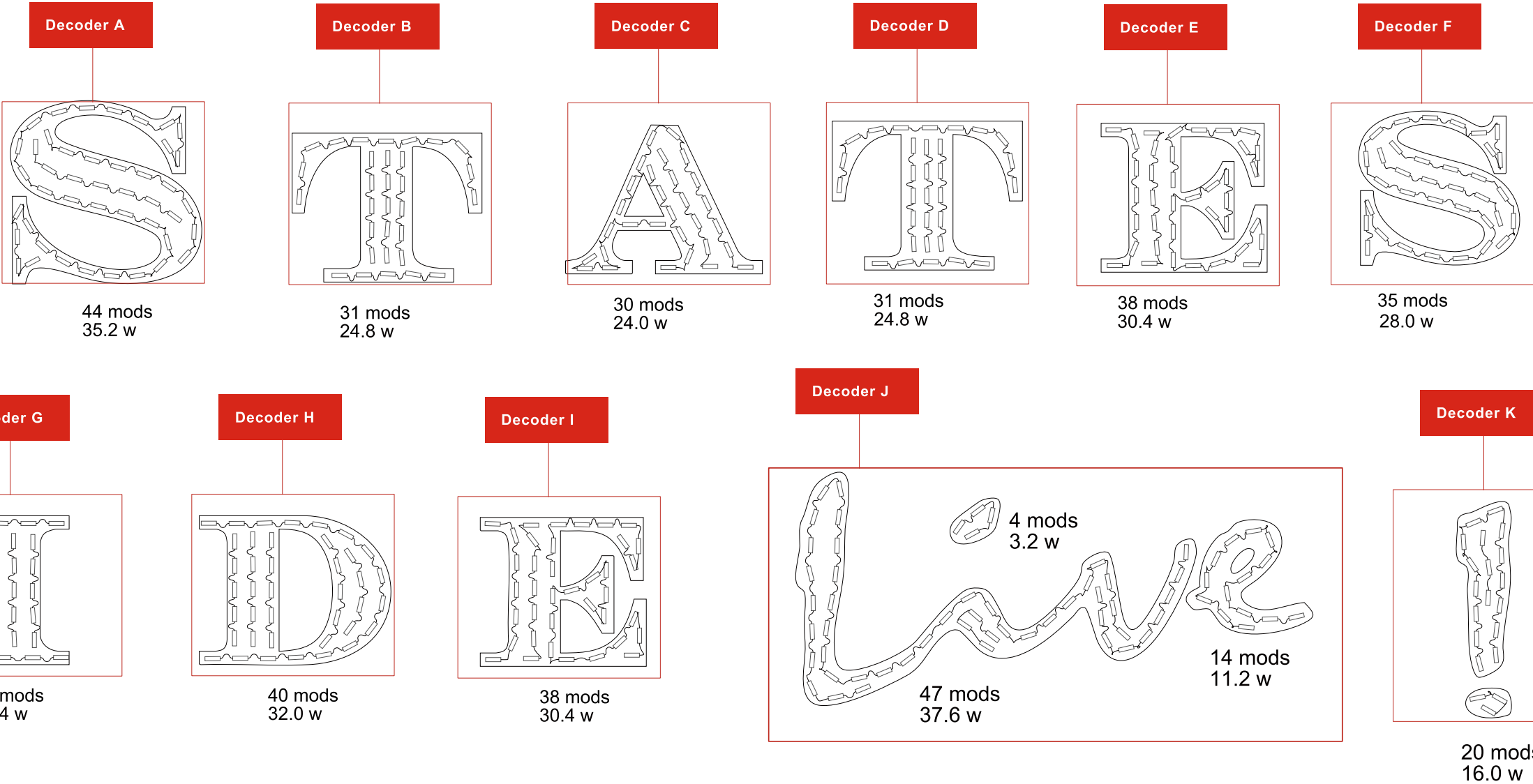
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DRAWING No. 25-0235	SHEET NAME
SCALE As Noted	SHEET NUMBER
PROJECT MANAGER JK	DESIGNER JPG
	S-5

LED LAYOUTS ARE PENDING UPDATES
DUE TO INCREASE IN SIGN DIMENSIONS

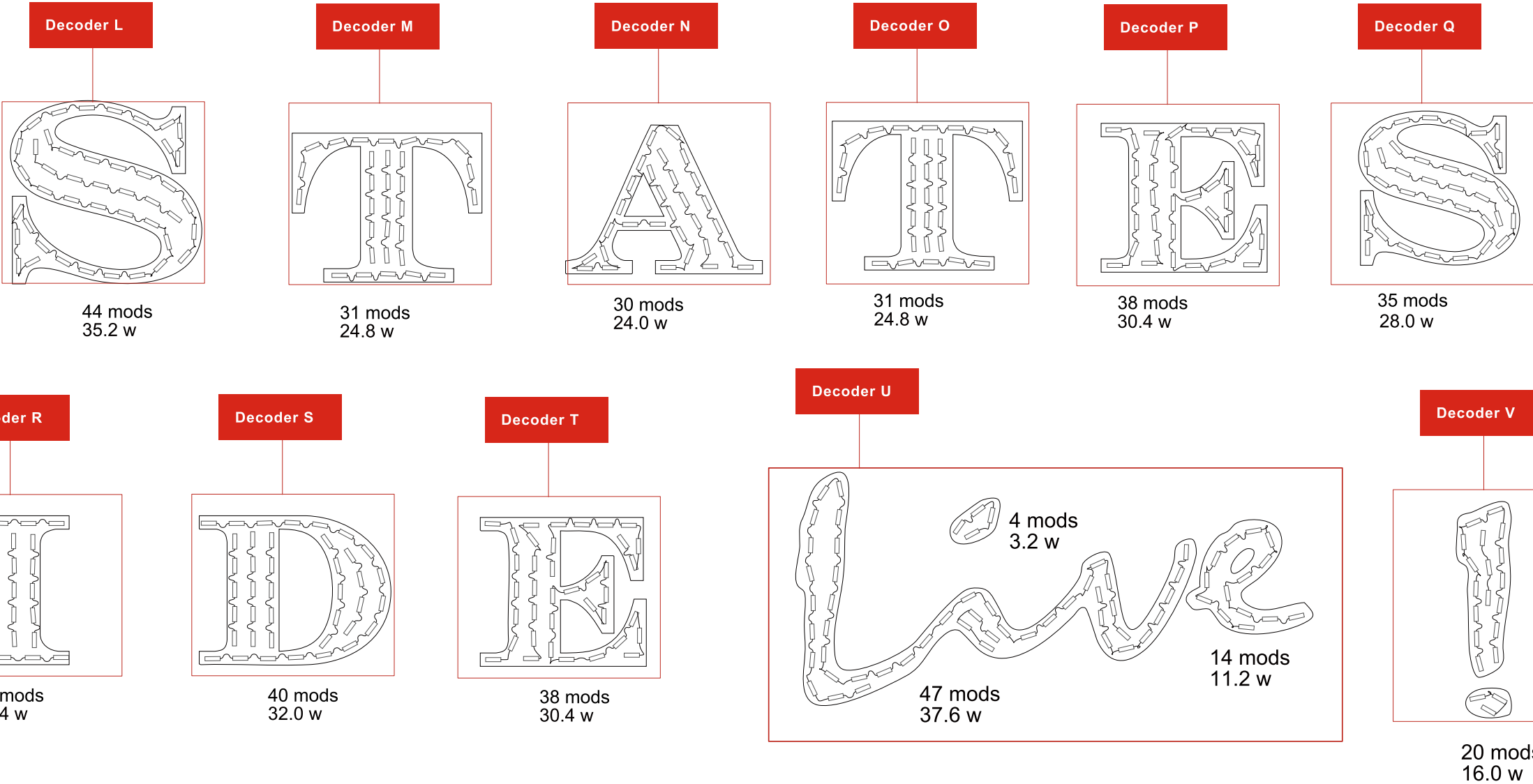
WIRING METHOD: Daisy Chain ☒
Talent I Seconday (1)-out 1



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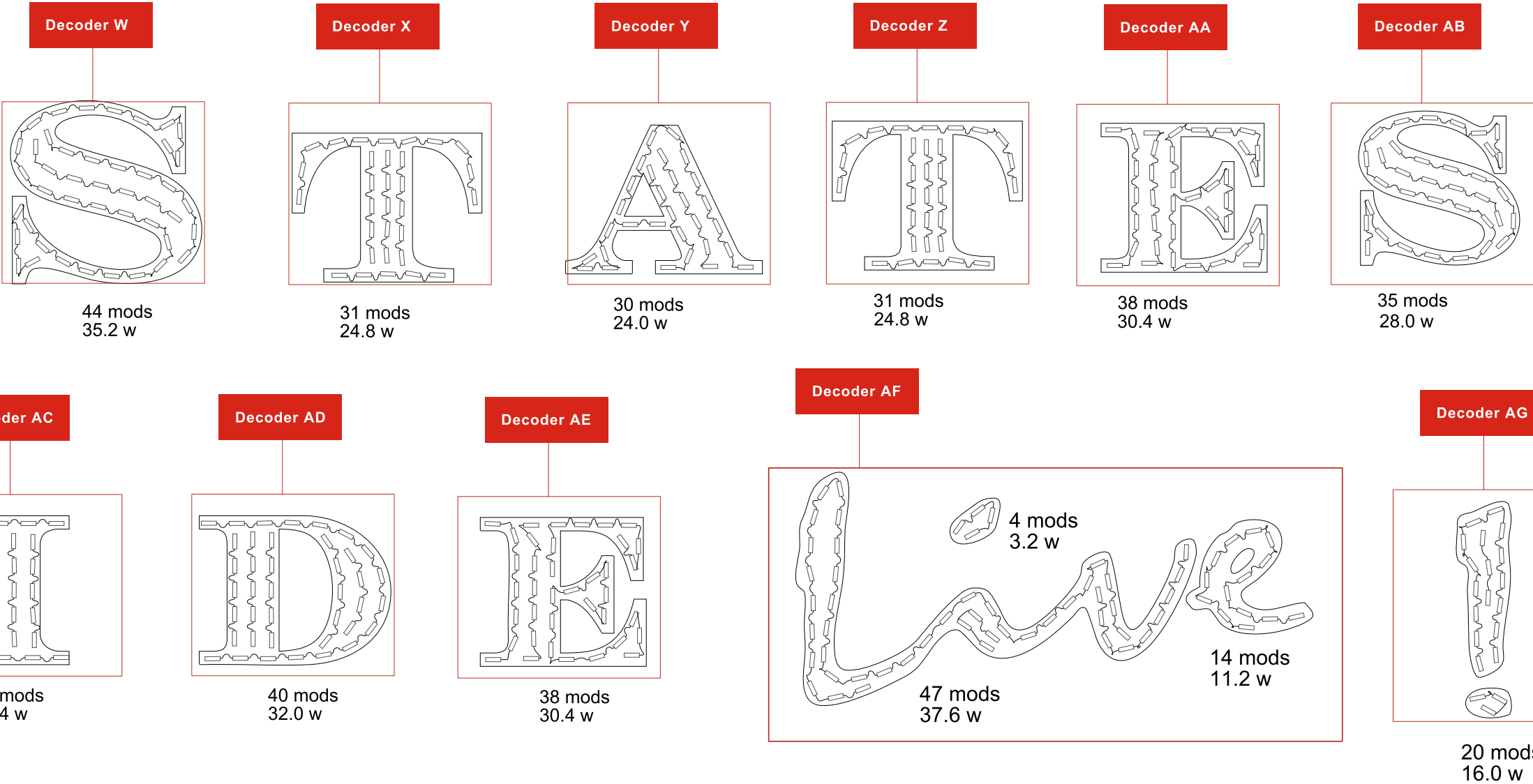
WIRING METHOD: Daisy Chain ☒
Talent I Seconday (2)-out 1



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LED LAYOUTS ARE PENDING UPDATES
DUE TO INCREASE IN SIGN DIMENSIONS

WIRING METHOD: Daisy Chain ☒
Talent I Seconday (3)-out 1



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SCALE As Noted	SHEET NUMBER
PROJECT MANAGER JK	DESIGNER JPG
	S-8

A1 | A2 | A3 | RGB LED Illuminated Channel Letters - Included Programs

Free Program List	
OFF001.arm	1. Static Red
OFF002.arm	2. Static Orange
OFF003.arm	3. Static Yellow
OFF004.arm	4. Static Green
OFF005.arm	5. Static Cyan
OFF006.arm	6. Static Blue
OFF007.arm	7. Static Purple
OFF008.arm	8. Static Cool White
OFF009.arm	9. Static Pink (Breast Cancer)
OFF010.arm	10. Rainbow Colors Flowing (LGBT)
OFF011.arm	11. Red White Blue Flashing (July 4th)
OFF012.arm	12. Red Green Flashing (Christmas)
OFF013.arm	13. Orange White Flashing (Halloween)
OFF014.arm	14. Brown Red Orange Yellow Flashing (Thanksgiving)
OFF015.arm	15. Red White Pink Flashing (Valentine's Day)
OFF016.arm	16. Rainbow Colors Flashing
OFF017.arm	17. Orange White Flowing
OFF018.arm	18. Blue White Flowing
OFF019.arm	19. Pink White Flowing
OFF020.arm	20. Red White Blue Flowing



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SCALE
As Noted

PROJECT MANAGER
JK

SHEET NAME

SHEET NUMBER

S-9

A1 | A2 | A3 | RGB LED Illuminated Channel Letters - Wiring to Control Room Diagram



60W/12VDC, 120W/12VDC,100W/24VDC

QIS Power Supply

Distance in meters from power supply	Wire gauge
0ft to 20ft 18 AWG (1 mm ²) + 250mm of 18 AWG (1 mm ²)	18 AWG (1 mm ²)
20ft to 50ft 14 AWG (2.5 mm ²) + 250mm of 18 AWG (1 mm ²)	14 AWG (2.5 mm ²)
50ft to 100ft 12 AWG (4 mm ²) + 250mm of 18 AWG (1 mm ²)	12 AWG (4 mm ²)
100ft to 150ft 10 AWG (6 mm ²) + 250mm of 18 AWG (1 mm ²)	10 AWG (6 mm ²)

QIS Power Supply

CLASS 2TYPE

Part Number	Model	Input Volage	Output Voltage	Output Power	Power Efficiency
QISPS100 1	G2G-QIS-60W-12VD C	100-277Va c	12VDC	60W	86%
QISPS100 2	G2G-QIS-120W-12VDC	100-277Va c	12VDC	60W*2	91%
QISPS200 1	G2G-QIS-100W-24VDC	100-277Va c	24VDC	100W	90%



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SCALE
As Noted

PROJECT MANAGER
JK

DESIGNER
JPG

SHEET NAME

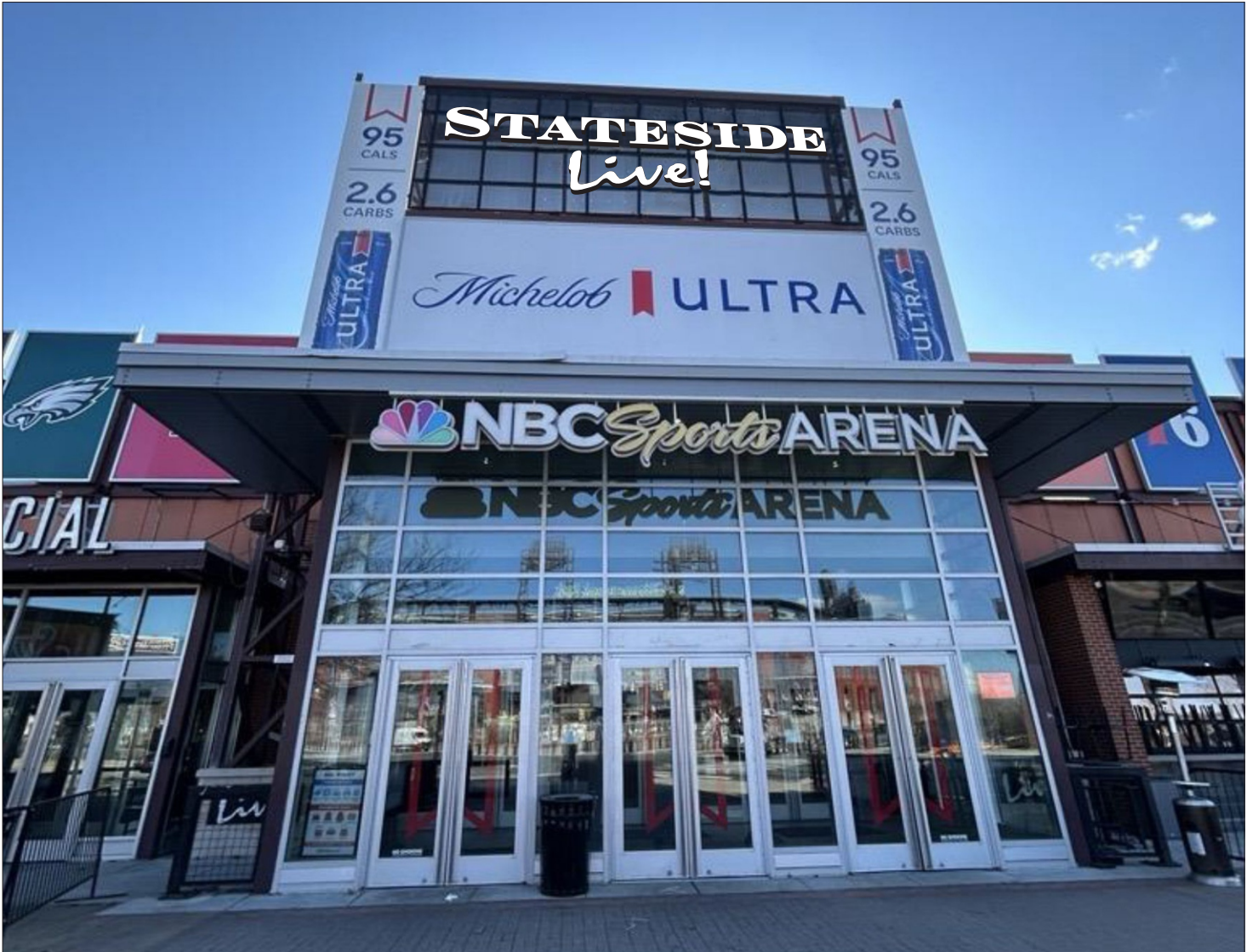
SHEET NUMBER

S-10

A1 | RGB LED Illuminated Channel Letters - Front Entrance (Pattison Avenue) | Rendering



EXISTING



PROPOSED



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SCALE	As Noted
PROJECT MANAGER	JK
DESIGNER	JPG

SHEET NAME	
SHEET NUMBER	S-11

A2 | RGB LED Illuminated Channel Letters - Side Entrance (Facing Broad Street) | Rendering



EXISTING



PROPOSED



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SCALE	As Noted
PROJECT MANAGER	DESIGNER
JK	JPG

SHEET NAME
SHEET NUMBER
S-12

A3 | RGB LED Illuminated Channel Letters - Back Entrance | Rendering



EXISTING



PROPOSED



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25-0235

SCALE
As Noted

PROJECT MANAGER
JK

DESIGNER
JPG

SHEET NAME

SHEET NUMBER

S-13



Eastern Sign Tech, LLC.
112 Connecticut Drive
Burlington, NJ 08016

The future of sign technology today

Proposal # 31509

Date

7/22/2025

Name / Address

Comcast Spectacor
 Mary McGuinness

Project Location

1100 Pattison Ave.
 Philadelphia, PA 19148

Thank you for the opportunity to provide you with the following proposal. All work shall be performed in accordance with specifications and applicable codes.

THE FOLLOWING PROPOSAL IS VOID IF NOT ACCEPTED WITHIN 30 DAYS OF PROPOSAL DATE

Description	Qty	Rate	Total
XFINITY LIVE REBRAND			
Back Elevation Entrance Facing XMA Manufacture One (1) set of 40 3/16" H x 6" Deep face lit RGBW LED channel letters with black returns, white acrylic faces and black chemically welded 1" trim cap reading 'STATESIDE LIVE!' installed flush to face of existing mesh background with remote power supplies. Talent secondary controllers and individual decoders.	1	22,128.00	22,128.00T
Side Elevation Facing Broad Street Manufacture One (1) set of 40 3/16" H x 6" Deep face lit RGBW LED channel letters with black returns, white acrylic faces and black chemically welded 1" trim cap reading 'STATESIDE LIVE!' installed flush to face of existing mesh background with remote power supplies. Talent secondary controllers and individual decoders.	1	22,128.00	22,128.00T
Main Entrance Facing Pattison Ave Manufacture One (1) set of 40 3/16" H x 6" Deep face lit RGBW LED channel letters with black returns, white acrylic faces and black chemically welded 1" trim cap reading 'STATESIDE LIVE!' installed flush to face of existing mesh background with remote power supplies. Talent secondary controllers and individual decoders.	1	22,128.00	22,128.00T
Talent 1 Primary controller	1	2,432.00	2,432.00T

ADDITIONAL SERVICES OFFERED (Please initial to include in your project)

Initial for Services

Permit Procurement - Hourly Rate of \$125.00 per hour plus the cost of Permits

Engineering approval from licensed Engineer - Fee To Be Determined on a Per Project basis.

Electrical Seal - \$250 per seal (required for some projects)

PAYMENT TERMS

Due on receipt

BY SIGNING BELOW, I HEREBY ACCEPT THIS PROPOSAL AND AGREE TO THE PAYMENT TERMS STATED ABOVE AS WELL AS THE ATTACHED TERMS AND CONDITIONS.

Subtotal

Sales Tax (8.0%)

Total

ACCEPTED BY (Signature)

Date

PRINTED NAME

COMPANY NAME

Eastern Sign Tech, LLC.
112 Connecticut Drive - Burlington, NJ 08016
609-261-2805 (Phone) 609-386-9905 (Fax)
www.easternsigntech.com



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Proposal # 31509

Date

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Name / Address

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Description	Qty	Rate	Total
Removal of existing and installation of new letters	1	19,800.00	19,800.00T
Technical Site Survey	1	1,980.00	1,980.00T
Production and attachment drawings, construction files	1	1,380.00	1,380.00
PE Sealed drawings	1	3,200.00	3,200.00
Permit procurement budget (Actual permit cost as pass-on)	1	5,000.00	5,000.00
Final inspection trip (if required)	1	1,320.00	1,320.00T
CLARIFICATIONS: Pricing based on normal working hours Electric and controls installation by others			

ADDITIONAL SERVICES OFFERED (Please initial to include in your project)	Initial for Services
Permit Procurement - Hourly Rate of \$125.00 per hour plus the cost of Permits	
Engineering approval from licensed Engineer - Fee To Be Determined on a Per Project basis.	
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PAYMENT TERMS

Due on receipt

BY SIGNING BELOW, I HEREBY ACCEPT THIS PROPOSAL AND AGREE TO THE PAYMENT TERMS STATED ABOVE AS WELL AS THE ATTACHED TERMS AND CONDITIONS.	Subtotal	\$101,496.00
	Sales Tax (8.0%)	\$7,353.28
	Total	\$108,849.28
ACCEPTED BY (Signature)	Date	
PRINTED NAME	COMPANY NAME	

Eastern Sign Tech, LLC.
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