Luca Kobza

Old City Kava Company 40 S. 2nd Street Philadelphia, PA 19106 luca@oldcitykava.com (786) 518-8360

7/22/2025

Philadelphia Historical Commission

1515 Arch Street, 13th Floor Philadelphia, PA 19102

To Whom It May Concern:

I am writing to submit a signage application for *Old City Kava Company*, a new commercial tenant opening a non-alcoholic kava bar and café at 40 S. 2nd Street in August 2025. This application is for the proposed installation of **three new (not existing) signs** at our ground floor location (facing East on S 2nd St). Each sign has been carefully designed to align with the aesthetics of the building and the surrounding historic district, and we believe this signage plan enhances visibility while respecting the historical character of the district.

All three proposed signs are new and will be fabricated and installed by our licensed sign vendor, Signarama (Old City location on Market Street), who is also performing permit requisition services on our behalf. The vendor's quote is included in this submission and outlines additional technical and logistical details.

Please find enclosed all required materials for this signage approval submission, including site photographs, scaled renderings, plot plans (including sidewalk measurements), sign vendor quote, and landlord approval documentation.

Please note: This signage application is being submitted at the request of the Philadelphia Storefront Improvement Program and precedes any permit applications to the Department of Licenses and Inspections or Streets Department. I understand that additional permits and approvals will be required (including filing a request through the Zoning Board of Adjustment for review) and am fully prepared to provide stamped drawings, permits, or any other documentation as soon as they are available.

Sign Details

Old City Kava Company is proposing three (3) new, non-illuminated exterior signs to promote its business and showcase our newly constructed location. All signs will be fabricated and installed by Signarama (Old City location on Market Street), a licensed sign contractor who will also manage all permitting. Detailed specifications for each sign type are outlined below:

(1) Circular Blade Sign (Projecting Sign)

- Quantity: 1
- Size: 26-inch diameter (circular shape) sign mounted on 6-inch bracket
- Design: Old City Kava Company's logo icon and wordmark
- Materials:
 - o Blade: Aluminum with double-sided digital print vinyl graphics
 - Bracket: Painted black fixed-mount aluminum bracket
- Finish: Matte black bracket, printed graphics sealed with UV-protective laminate
- Installation:
 - Mounted to brick façade using concrete anchors and wall-mount hardware
 - Sign clearance is 120 inches (10 feet) above the sidewalk (ground to bottom of sign)
 - Sign projects 33 inches over 150 inch wide sidewalk
- Lighting: Non-illuminated
- Location (front façade of 40 S. 2nd Street): Mounted adjacent to the right-hand side of the main entry, above the dimensional sign and projecting perpendicular to the building façade for sidewalk and street visibility

(2) Dimensional Wall Signs - Logo Icon + Company Name

- Quantity: 2
- Design:
 - o Dimensional Wall Sign 1 Old City Kava Company's logo icon
 - Dimensional Wall Sign 2 Old City Kava Company's wordmark
- Size:
 - o Dimensional Wall Sign 1 (logo) 34 inches wide, 19.27 inches high
 - o Dimensional Wall Sign 2 (wordmark) 34 inches wide, 17.89 inches high
 - Note: dimensional drawings are included in the rendering documents
- Materials: 1/4" thick custom routed flat-cut aluminum letters (not acrylic as previously noted in vendor quote)
- Finish: Matte black
- Installation:

- Both signs to be mounted flush to brick building façade using concealed metal studs and silicone adhesive
- o Positioned on either side of the front entry door, centered in recessed brick fields
- Lighting: Both dimensional wall signs are non-illuminated
- Location (front façade of 40 S. 2nd Street):
 - Dimensional Sign 1 Right-hand side of front door (left side if looking into the building), centered on recessed brick pillar
 - Dimensional Sign 2 Left-hand side of front door (right side if looking into the building),
 centered on recessed brick pillar

Application Contact Information:

Recipient of Decision:

Luca Kobza
Partner, Old City Kava Company
40 S. 2nd Street
Philadelphia, PA 19106
luca@oldcitykava.com

Primary Contact for Application:

Luca Kobza

Phone: (786) 518-8360

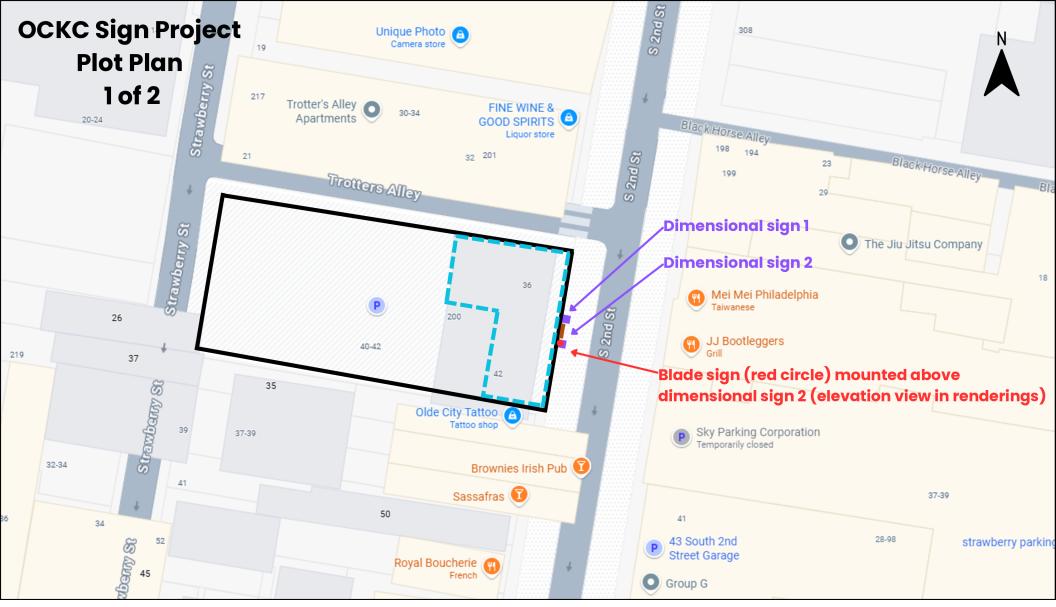
Email: luca@oldcitykava.com

Thank you very much for your time and consideration. We look forward to your feedback and are very happy to answer any questions that may arise.

Sincerely,

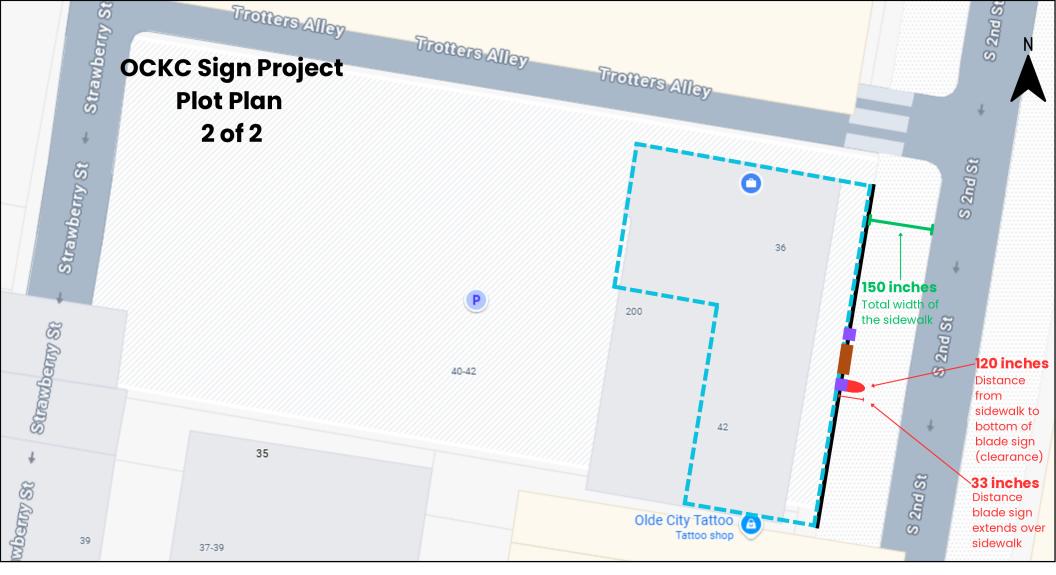
Luca Kobza

Old City Kava Company



<u>Legend - Page 1</u>

- Landlord property line (the Amble building, owned by 2nd & Trotter Owner LLC)
 - Tenant (Old City Kava Company) property line (1878 SF of ground floor commercial space)
- Front door (main entry) of Tenant (Old City Kava Company) space at 40 s 2nd St, Philadelphia, PA 19106
- Dimensional wall signs (2 signs, both 34 inches wide by 18 inches high, situated on either side of front door)
- **Circular blade sign** (26 inch diameter) that projects 33 inches over 150 inch wide sidewalk, situated above left wall sign (120 inches clearance from sidewalk to bottom of circular blade sign)



<u>Legend - Page 2</u>

- **Building facade edge**, where sidewalk begins
 - --- Tenant (Old City Kava Company) property line (1878 SF of ground floor commercial space)
 - Front door (main entry) of Tenant (Old City Kava Company) space at 40 s 2nd St, Philadelphia, PA 19106
 - **Dimensional wall signs** (2 signs, both 34 inches wide by 18 inches high, situated on either side of front door)
- Circular blade sign (26 inch diameter) situated above left wall sign
- Sidewalk width line (150 inch total width from building facade/start of sidewalk to curb edge/end of sidewalk)



150 inches (total sidewalk width)

(1) Blade Sign
26" diameter
aluminum bracket
painted black
digital print vinyl logo on both sides
installed using harware

Signarama The way to grow your business.
CENTER CITY PHILADELPHIA
238 Market Street Philadelphia, PA 19106
(215) 238-9050 cs@signaramaccphila.com

INVOICE	DESIGNER	LINZY	APPROVAL	
CUSTOMER	REVISION	× 4/18/2025		
ADDRESS	DESCRIPTION		Date	Customer Name

CONCEPT OWNERSHIP: This design and drawing is owned by SIGNARAMA, and may not be reproduced, copied, exhibited or utilized for any purpose, in part or in whole without written consent of SIGNARAMA. SIGNARAMA design includes three (3) design revisions; further revisions are at additional cost.

NOTE ABOUT PROOFS: * Colors of proof and final product vary, due to printing or vinyl discrepancies. * Check all spelling and numbers for order accuracy. CLIENT ONLY is responsible for errors or omissions after client approved; changes requested after proof at any stage after formal approval will incur additional charges.

NOTE: Owner is responsible to provide electric line with tie-in box within 5 feet of sign internally, or 6' pigtail to internally connect into sign raceway. Additional fees will be billed if SIGNARAMA provides.

NOTE: Owner is responsible to provide access hole or entryway leading to sign, inside/behind wall sign area, and large enough for technician to enter and complete all wiring work necessary. SIGNARAMA technicians are NOT authorized for this construction work; additional fees WILL be billed for return trips, added time & travel, etc..



- QTY (2)
- 1/4" Thick Custom Routed Flat **Cut Aluminum Letters**
- Flat mounted to facade with metal stud and silicone





CENTER CITY PHILADELPHIA

238 Market Street Philadelphia, PA 19106

Phone: (215) 238-9050 Email: cs@signaramaccphila.com

INVOICE			DESIGNER	LINZY	APPROVAL	
CUSTOMER	Luca Kobza		DESCRIPTION			_
ADDRESS	40 S 2nd St	Philadelphia PA	REVISION	X 4/30/2025	Date	Customer Name

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SECOND AND TROTTER OWNER LLC 212 Walnut Street Philadelphia, PA 19106 215-627-0900 / 215-627-3295 FAX

June 18, 2025

Hideaway Kava LLC (d/b/a Old City Kava Co) 40 S. 2nd Street Philadelphia, PA 19106

Re: 40 S. 2nd Street – Old City District Storefront Improvement Program

Dear Luca,

This letter shall serve to provide notice granting permission for your group (Old City Kava Co) to install exterior signage along the 2nd Street frontage of our building's façade. The signage shall include and be limited to the following:

- (1) 26" diameter blade sign (as outlined in the Mockup Rendering from Signarama dated 4/18/2025)
- (2) 34" x 19" aluminum flat-mounted signs (as outlined in the Mockup Rendering from Signarama dated 4/30/2025)

Coordination of installation of the signage shall remain subject to Landlord's final approval.

Sincerely yours,

Mark Graefe

Mark

Posel Management Company

For Second and Trotter Owner LLC



INVOICE INV-22546

Payment Terms: Customer COD

Created Date: 3/28/2025

DESCRIPTION: Storefront Signage

Bill To: Old City Kava Co Installed: Old City Kava Co

40 South 2nd Street 40 South 2nd Street
Philadelphia, PA 19106 Philadelphia, NJ 19106

US

Ordered By: Luca Kobza Salesperson: Aedin Crispin

Email: luca@oldcitykava.com Email: production@signaramaccphila.com

US

Work Phone: (786) 518-8360 Cell Phone: (786) 518-8360

NO.	Product Summary	QTY	UNIT PRICE	TAXABLE	AMOUNT			
1	Permit Acquisition; Philadelphia County	1	\$1,550.00	\$1,550.00	\$1,550.00			
	Signarama to obtain zoning and building permits.							
	Prepare drawings, and applications to be submitted to obtain necessary permits							
	 Have engineer seal scaled drawings for submission to city 							
	 Prepare Building and Electrical sub-codes (with licensed electrician's seal) 							
	Permit will require copy of customer's *site-plan							
	*If site-plan is unavailable, a fee of \$180 will be added to this invoice for <i>Signarama</i> to generate a site-plan.							
	*Does not include additional city fees for filing, appl	cation, <i>Priority Ex</i>	pedition, etc.					
	Zoning and Building permits can be expedited at add							
	*Added city fees are to be paid by customer. Final fee may vary.							
	**Not a guarantee permit will be issued. Does not include applying for a variance if required.							
1.1	Permit Acquisitions - Sign Permit: 19106							
	- Retail Price: \$1550.00							
2	26" Circular Blade Sign	1	\$1,090.00	\$1,090.00	\$1,090.00			
	Signarama to produce (1) non-illuminated circular blade sign and (2) exterior acrylic stud-mount signs.							
	(1) Circular Blade Sign:							
	Digitally printed graphic on vinyl laminated with UV protectant laminate applied to circular blade							
	sign.							
	• Size: 26"d							
	Material: Aluminum							
	Frame color: Black							
	 Installation: Installed on brick facade using concrete anchors and wall mounting hardware 							
	Signarama to fabricate and install							
	Customer to approve mockup prior to fabrication							

	Customer to provide artwork in vector format Payment in full due prior to installation
2.1	Vinyl - Digitally Printed - Digitally Printed Graphics Part Qty: 2 Width: 26.00" Height: 26.00"
	Sides: 1
2.2	Part - Fixed-Mount Circlular Bracket
2.2	Part Qty: 1 Installation - Install in Brick
2.3	installation - Install in Brick
3	Exterior Dimensional Stud-Mount Signs 1 \$3,095.00 \$3,095.00 \$3,095
	 Quarter-inch thick stud-mounted black aluminum dimensional text and logo Size: 32" x 32" Installation: Installed on brick facade using threaded studs and silicone Signarama to fabricate and install Customer to approve mockup prior to fabrication Customer to provide artwork in vector format Payment in full due prior to installation
3.1	Part - Dimensional Logo
	Part Qty: 1
3.2	Part - Dimensional Text
	Part Qty: 1
4	Installation/On-site Labor 1 \$750.00 \$750.00 \$750.00 Signarama to produce (1) non-illuminated circular blade sign and (2) exterior aluminum stud-mount signs.
	 (1) Circular Blade Sign: Digitally printed graphic on vinyl laminated with UV protectant laminate applied to circular blade sign. Size: 26"d Material: Aluminum Frame color: Black Installation: Installed on brick facade using concrete anchors and wall mounting hardware Signarama to fabricate and install Customer to approve mockup prior to fabrication Customer to provide artwork in vector format Payment in full due prior to installation

THANK YOU FOR YOUR BUSINESS

Installation -

PROOFS: Up to three (3) proofs or changes are included with the purchase of a sign before incurring

additional charges. Approval of a proof is our authorization to proceed with

production.

OWNERSHIP: Signarama retains ownership of the signage (products) until payment in full has been received. SAR reserves the right to reclaim the signage (products) for lack of payment.

CANCELLATION: Cancellation of an order will result in a minimum of a 25% cancellation charge.

PERMITS: The customer is responsible to obtain necessary permits unless stated otherwise.

Subtotal:	\$6,485.00
Taxable Amount:	\$6,485.00
Taxes:	\$518.80
Grand Total:	\$7,003.80
Amount Paid:	\$350.00
DEPOSIT REQUIRED:	\$3,151.90

TRANSACTIONS				
Date	Туре	Amount		
3/28/2025	Visa (Offline) - 3028	\$350.00		