



Sign & Streeterly Committee Report

Wednesday, June 25, 2025 - 9:30 AM

The Philadelphia Art
Commission
Established 1911

Robert Roesch
Chair

Carmen Febo San Miguel
Matthew Kenyatta
James Lowe
Raed Nasser
Pepón Osorio
Rebecca Segall

Sign and Streeterly
Committee
Shannon Garrison
Philip Green
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Robert Roesch
Alex M. Smith

Alex M. Smith
Director

Sign Applications

Returning Reviews:

1. **128-25**

Lucky Strike

1330-36 Chestnut Street

Zoning: CMX-5 within /CTR Center City Overlay District –
Center City Commercial Area

Recommendation for Approval.

Committee members recommended that the facade of the building be repaired when removing previous BOWL signage, and the bowling pin projecting sign be restored as much as possible.

First Reviews:

1. **126-25**

Herman Miller

1615 Walnut Street

Zoning: CMX-3 within /CTR Center City Overlay District –
Independence Hall Area

Recommendation for Approval.

The committee appreciated the design.

2. **151-25**

Time Mission

1530-32 Chestnut Street

Zoning: CMX-5 within /CTR Center City Overlay District –
Center City Commercial Area

Recommendation for Approval.

Committee recommended that the wall sign be moved lower into the window to better align with adjacent business signage within the same building. The committee appreciated the new facade design and window decals.

The applicant team has removed the projecting sign from this application. The SSC recommendation is only for the wall sign and window/door decals. Projecting sign is not approved.

One Parkway Building
1515 Arch St., 13th Floor
Philadelphia, PA 19102

215-683-4636

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3. 152-25

Action Karate

11 W Mt Airy Avenue

Zoning: CMX-2.5 within /NCA Neighborhood Commercial Area Overlay District –
Germantown Avenue Mount Airy and Germantown North Subarea

Recommendation for Approval.

The marquee sign is recommended for approval. The committee suggested moving the projecting sign higher and centering it over the new marquee. Applicant team provided these updates after the meeting. Projecting sign now is centered above marquee and moved higher for better visibility.

4. 153-25

Burger King

2037 S Broad Street

Zoning: CMX-2.5, Signage encroachment within Right-of-Way

Recommendation for Approval.

The committee suggested consideration of color consistency for the proposed awnings. Consider removing one or two of the proposed projecting signs and eliminating some awnings or wall signage. Wall signage and awnings are not within purview of Art Commission at this location, only projecting signs.

5. 154-25

Moka & Co

1327-39 Chestnut Street

Zoning: CMX-5 within /CTR Center City Overlay District –
Center City Commercial Area

Recommendation for Approval.

Sign and window decals were noted as appropriate.

6. 155-25

Mi Vida

34-40 S 11th Street

Zoning: CMX-5 within /CTR Center City Overlay District –
Center City Commercial Area

Recommendation for Approval.

The Committee recommended for approval for all the proposed signage other than the free-standing menu board signage. This sign was suggested to be placed interior to the building utilizing an adjacent window.

After the meeting the applicant team removed the menu board sign from the application.

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7. 156-25

Connolly Dermatology

701 S Broad Street

Zoning: CMX-3 within /CTR Center City Overlay District –
Center City Commercial Area

Recommendation for Approval.

The committee recommended that the letters be the same size in both signs and not stretched through the sign band. It was suggested that the main focus be put to the main entrance.

After the meeting the applicant team revised the lettering and sizing of the sign to address the committee's comments.

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