EZ SIGNS, LLC 1839 Bustleton Pike Feasterville, PA 19053

P: 1 (866) 349-5444

F: (215) 676-3269

# EZ SIGNS **LLC** 1 (866) FIX-LIGHT

May 19, 2025

Re: Sign Install for Lucky Strike 1336 CHESTNUT ST

We are requesting Art Commission approval to update the Lucky Strike signage at 1336 Chestnut St. These updates will include the following:

SIGN A - Replace one (1) statically LED-lit "LUCKY X STRIKE" accessory sign on sign band above entrance; 26 SQ FT

SIGN B - Reface circular wall sign to updated "LUCKY STRIKE" branding, change of copy only, sizes and location will remain the same; 3.5 SQ FT - copy area, 11 SQ FT - existing sign area

SIGN C - Add vinyl "LUCKY STRIKE" logo to bowling pin and update LED lights. Sizes and location will remain the same.

SIGN D - Install one (1) statically LED-lit "LUCKY X STRIKE" accessory wall sign 79.92 SQ FT. (Remove illuminated "BOWL" from upper sign band. Area of removal will be patched and cleaned.)

All electrical will be reused.

Natalya Atroshyna EZ SIGNS LLC 1839 Bustleton Pike Feasterville, PA 19053 p. 267- 406 - 0273

e. permits@signsinstall.com



#### Recommendation Letter from May 28 SSC Meeting - 1330-36 Chestnut Street- File#128-25

From Chris Grubbs <chrisgrubbs@hiltondisplays.com>

Date Wed 6/4/2025 4:11 PM

To Art Commission < ArtCommission@phila.gov>

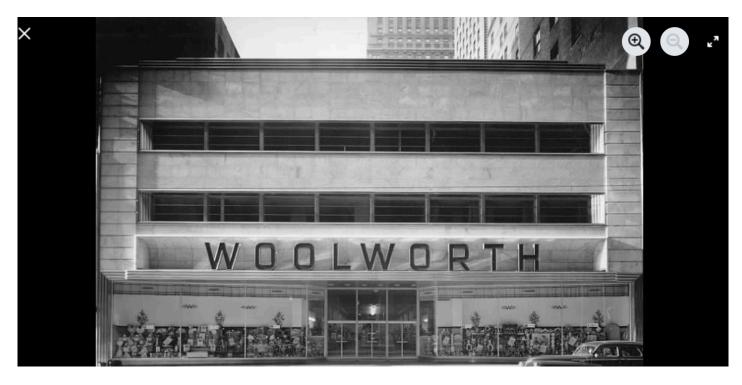
Cc Frentz, Kathy <kfrentz@lsent.com>

1 attachment (204 KB)

20250529\_1330-36-Chesnut-St\_SSCApproval.pdf;

#### Good afternoon,

I am writing on behalf of Lucky Strike at 1330-36 Chestnut Street. Lucky Strike will send a representative to the Arts Comission meeting on 6/11 to discuss possible optoins for updating the "BOWL" sign. The former "WOOLWORTH" sign is somewhat different and we would like to get clarity on the comments and see if there is any optoin for replacement.



Thank you,

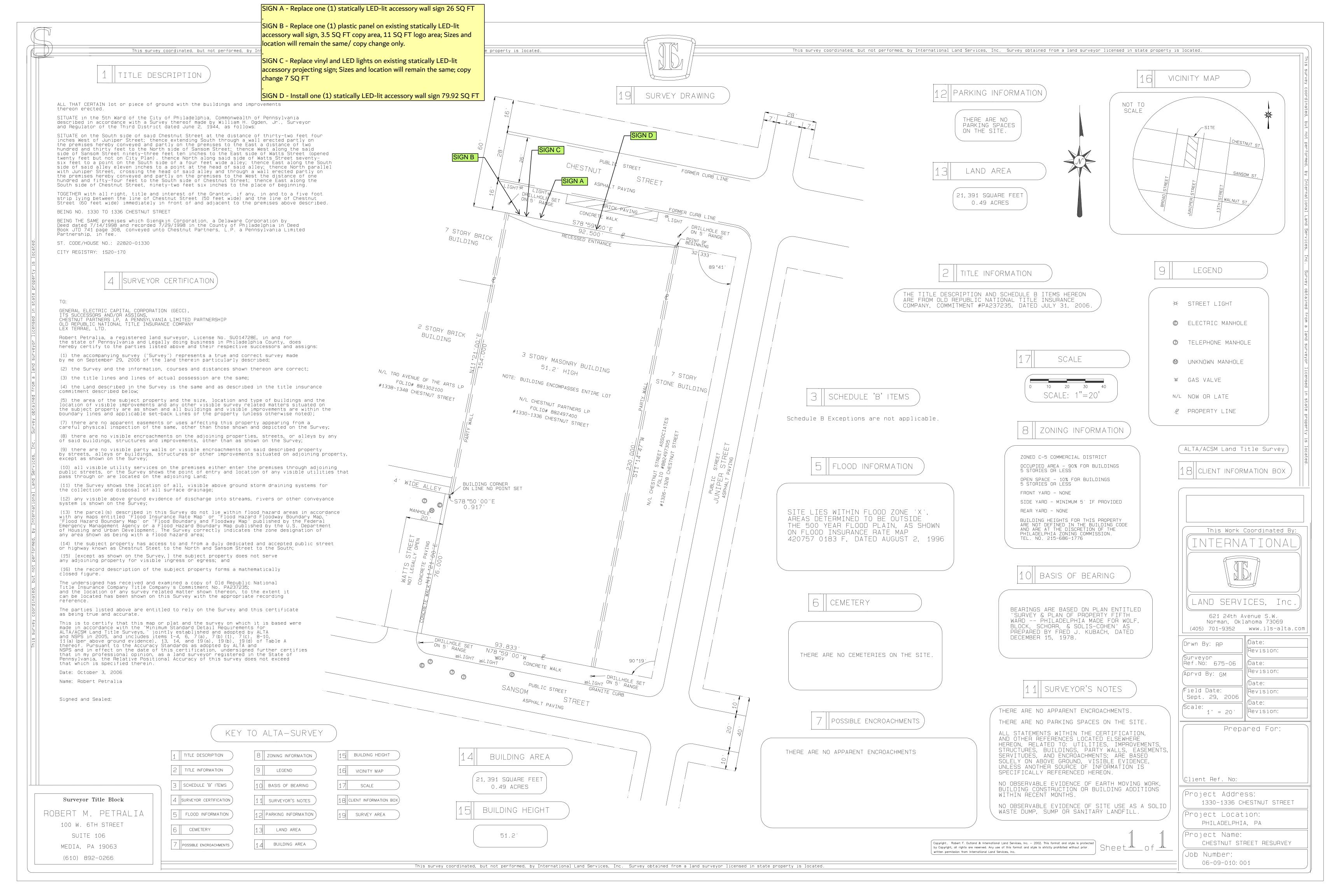
Chris Grubbs
Associate Director of Project Management

HITONDISPLAYS

125 Hillside Dr.
Greenville, SC 29607

www.hiltondisplays.com
864-270-8181





# **SITE PLAN**

- A CHANNEL LETTERS
- **B** WALL CABINET
- **()** LED UPGRADE & VINYL
- **(I)** CHANNEL LETTERS

# **SIGN CODE**

Jurisdiction:	City of Philadelphia	_	Allowed	Currently	
Address:	1336 Chestnut St	Wall Signs	by Code	Installed	Proposed
	Philadelphia PA 19107	Number:	N/A	4	4
Zone Category:	CMX-5	Square Footage (ft.):	172	4	4
Additional Notes:	2 SQFT PER LINEAR FT OF GR	ROUND STORE FRONTAGE. F	ROJECTING	SIGNS NOT AI	LOWED.

XXX

# **LUCKY** X STRIKE

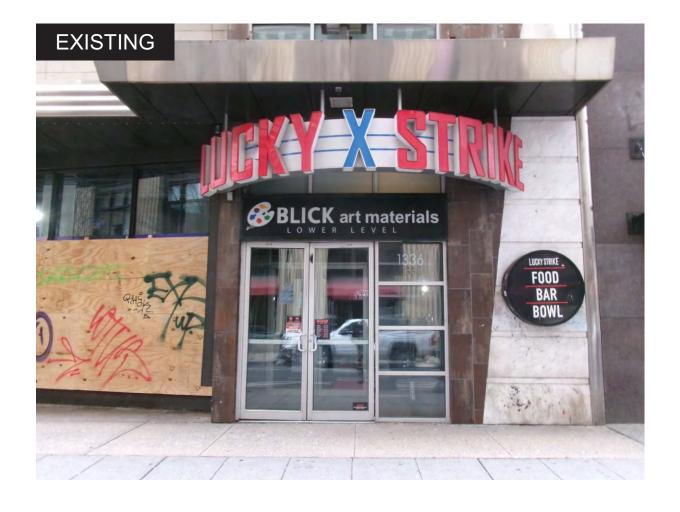
LUCKY STRIKE # 783 1336 Chestnut St Philadelphia PA 19107



# **ELEVATION**









PAINT BACKER PANEL SW 7067 CITY SCAPE GRAY. PATCH AND PAINT AS NEEDED REPLACE EXISTING LUCKY STRIKE LETTERS WITH NEW CHANNEL LETTERS

# SIGN CODE

Allowed by Code Proposed

**Sq Ft (ft.):** 172 44.26



# **ELEVATION**

**()** LED UPGRADE & VINYL









# NEON TO BE REMOVED AND REPLACED WITH RED SLOAN FlexiBrite AROUND PERIMETER OF BOWLING PIN AND CENTER X



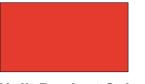
Accessories



Mounting Clip



Mounting Track



Unlit Product Color: Ruby Red PANTONE 179 C 
 Dimensions
 Width
 0.6 in (15 mm)

 Base width
 0.5 in (13 mm)

 Height
 1.0 in (25 mm)

 Lengths
 2 ft (0.6 m); 10 ft (3.0 m)

 In-field bends
 12 in (305 mm)

 Flat bend
 1 in (25 mm)

# **ELEVATION**







#### 24" REMOTE CHANNEL LETTERS - MOUNTED ON BACKER PANEL

LXS-25-76089-1

Qty. 1 SIGN A - Replace one (1) statically LED-lit accessory wall sign 26 SQ FT

**LUCKY STRIKE LETTERS: FACE-LIT ONLY** 

**BACKS:** .3mm PRE-FINISHED ACM

RETURNS: .040" x 5" DEEP, PAINTED TO MATCH PMS 1795 C, SATIN FINISH

TRIMCAP: 1" RED JEWELITE, PAINTED TO MATCH PMS 1795 C

(INDICATED BY RED OUTLINE BELOW)

FACES: 3/16" #7328 WHITE ACRYLIC w/ 3M 3630-43 LIGHT TOMATO RED

APPLIED 1st SURFACE

CLEAR OVERLAMINATE APPLIED OVER 3M 3630-43 LIGHT TOMATO RED

ILLUMINATION: WHITE LEDs 7100K 24V POWER SUPPLY: REMOTE POWER SUPPLIES

**UL LABEL:** TO BE PLACED ON TOP CENTER OF LETTERS

**ATTACHMENT: MOUNTED ON BACKER PANEL** 

LETTER 'X': FACE-LIT/BACK LIT

BACKS: 3/16" 2406 TRANSLUCENT WHITE POLYCARBONATE

RETURNS: .040" x 5" DEEP, PAINTED TO MATCH PMS 1795 C, SATIN FINISH

TRIMCAP: 1" JEWELITE, PAINTED TO MATCH PMS 1795 C

(INDICATED BY RED OUTLINE BELOW)

FACES: 3/16" #7328 WHITE ACRYLIC w/ 3M 3630-43 LIGHT TOMATO RED

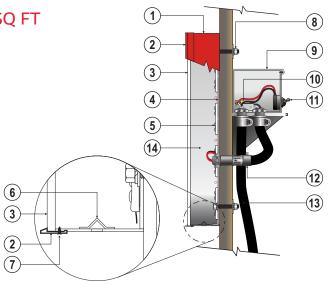
**APPLIED 1st SURFACE** 

CLEAR OVERLAMINATE APPLIED OVER 3M 3630-43 LIGHT TOMATO RED

SPACERS: 2 1/2" PAINTED TO MATCH FACADE ILLUMINATION: WHITE LEDs 7100K 24V POWER SUPPLY: REMOTE POWER SUPPLIES

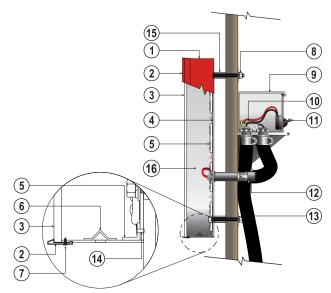
**UL LABEL:** TO BE PLACED ON TOP CENTER OF LETTERS

**ATTACHMENT:** MOUNTED ON BACKER PANEL WITH 2 1/2" SPACERS



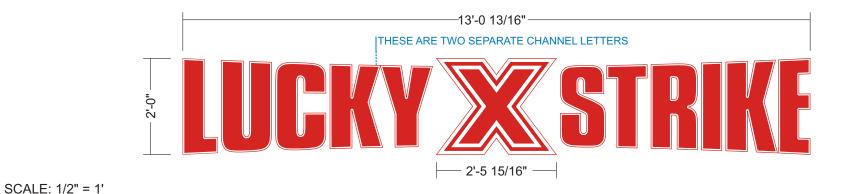
#### FACE-LIT SIDE SECTION

MATERIALS & SPECIFICATIONS		
#	DESCRIPTION	
1	.040" x 5" DEEP ALUM. RETURN	
2	1" RED JEWELITE TRIM CAP, PAINTED PMS 1795 C	
3	3/16" / 7328 WHITE ACRYLIC	
4	3mm PREFINISHED ACM BACKS	
5	7100K WHITE LEDs 24V	
6	WEEP HOLE COVERS	
7	#8 PAN-HEAD TRIMCAP SCREWS	
8	CORROSION RESISTANT FASTENERS	
9	REMOTE J-BOX, EXACT LOCATION TBD PER SITE	
10	(1) 60w POWER SUPPLY	
11	DISCONNECT SWITCH	
12	RIGID PASS-THRU FOR SECONDARY WIRING	
13	PRIMARY ELECTRICAL FEED (BY OTHERS)	
14	INTERIOR TO BE PAINTED REFLECTIVE WHITE	



FACE/BACK-LIT SIDE SECTION

	MATERIALS & SPECIFICATIONS
#	DESCRIPTION
1	.040" x 5" DEEP ALUM. RETURN
2	1" RED JEWELITE TRIM CAP, PAINTED PMS 1795 C
3	3/16" 7328 WHITE ACRYLIC
4	3/16" 2406 TRANSLUCENT WHITE POLYCARBONATE
5	7100K WHITE LEDs 24V
6	WEEP HOLE COVERS
7	#8 PAN-HEAD TRIMCAP SCREWS
8	CORROSION RESISTANT FASTENERS
9	REMOTE J-BOX, EXACT LOCATION TBD PER SITE
10	(1) 60w POWER SUPPLY
11	DISCONNECT SWITCH
12	RIGID PASS-THRU FOR SECONDARY WIRING
13	PRIMARY ELECTRICAL FEED (BY OTHERS)
14	POLYCARBONATE BACK ATTACHED w/ RIVETS
15	2 1/2" SPACERS
16	INTERIOR TO BE PAINTED REFLECTIVE WHITE
16	INTERIOR TO BE PAINTED REFLECTIVE WHITE



3M 3660M MATTE CLEAR OVERLAMINATE

3M 3630-43 LIGHT TOMATO RED VINYL

3/16" 7328 WHITE ACRYLIC FACE

26 ft<sup>2</sup>

**TOP VIEW** 

NTS

VINYL APPLICATION

### **CUSTOM WALL SIGN - FACE REPLACEMENT**

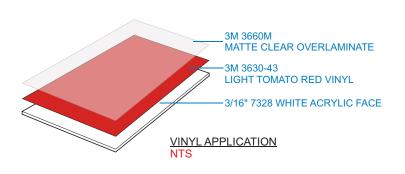
LXS-25-76089-2
Qty. 1 SIGN B - Replace one (1) plastic panel on existing statically LED-lit accessory wall sign, 3.5 SQ FT copy area, 11 SQ FT logo area.



**SCALE:**  $1 \frac{1}{2}$ " = 1' 11 SQ FT - logo area 3.5 SQ FT - copy area

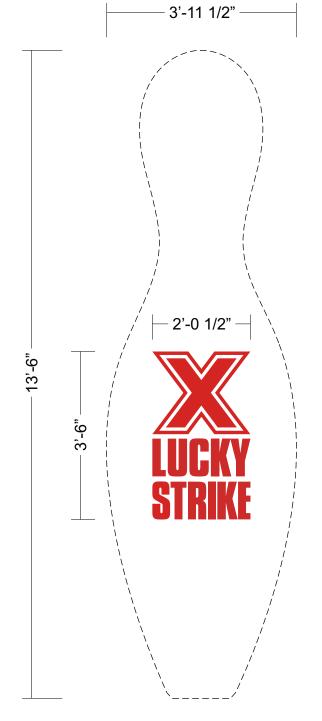
# **SPECIFICATIONS:**

- Faces to be 3/16"(5mm) white acrylic.
- 1st surface 3M translucent Scotchcal vinyl Light Tomato Red 3M 3630-43 Copy and logo to be weeded out.
- 3M 3660M Matte Clear Overlaminate to be applied after copy and logo weeded out.



# **RTA VINYL**

**C** LXS-25-76089-3 Qty. 2



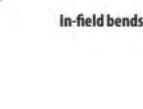




NEON TO BE REMOVED AND REPLACED
WITH RED SLOAN FlexiBrite AROUND PERIMETER OF
BOWLING PIN AND CENTER X







 Dimensions
 Width
 0.6 in (15 mm)

 Base width
 0.5 in (13 mm)

 Height
 1.0 in (25 mm)

 Lengths
 2 ft (0.6 m); 10 ft (3.0 m)

 In-field bends
 Radial bend
 12 in (305 mm)

 Flat bend
 1 in (25 mm)

# **SPECIFICATIONS:**

1st surface 3M translucent Scotchcal vinyl Light Tomato Red 3M 3630-43 Copy and logo to be weeded out.



Unlit Product Color: Ruby Red PANTONE 179 C

SIGN C - Replace vinyl and LED lights on existing statically LED-lit accessory projecting sign. size and location will remain the same; copy change 7 SQ FT

#### **42" KEYLINED REMOTE CHANNEL LETTERS**

LXS-42-RM-KL-FI-FHIX

Qty. 1 SIGN D - Install one (1) statically LED-lit accessory wall sign 79.92 SQ FT

**LUCKY STRIKE LETTERS: FACE-LIT ONLY** 

**BACKS:** .3mm PRE-FINISHED ACM

RETURNS: .050" x 5" DEEP, PAINTED TO MATCH PMS 1795 C, SATIN FINISH

TRIMCAP: 1" RED JEWELITE, PAINTED TO MATCH PMS 1795 C

(INDICATED BY RED OUTLINE BELOW)

FACES: 3/16" #7328 WHITE ACRYLIC w/ 3M 3630-43 LIGHT TOMATO RED

**APPLIED 1st SURFACE** 

CLEAR OVERLAMINATE APPLIED OVER 3M 3630-43 LIGHT TOMATO RED

ILLUMINATION: WHITE LEDs 7100K 24V POWER SUPPLY: REMOTE POWER SUPPLIES

**UL LABEL:** TO BE PLACED ON TOP CENTER OF LETTERS

**ATTACHMENT: FLUSH MOUNTED TO WALL** 

LETTER 'X': FACE-LIT/BACK LIT

BACKS: 3/16" 2406 TRANSLUCENT WHITE POLYCARBONATE

RETURNS: .040" x 5" DEEP, PAINTED TO MATCH PMS 1795 C, SATIN FINISH

TRIMCAP: 1" JEWELITE, PAINTED TO MATCH PMS 1795 C

(INDICATED BY RED OUTLINE BELOW)

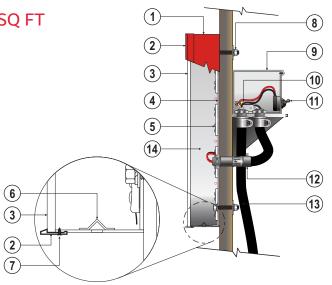
FACES: 3/16" #7328 WHITE ACRYLIC w/ 3M 3630-43 LIGHT TOMATO RED

**APPLIED 1st SURFACE** 

CLEAR OVERLAMINATE APPLIED OVER 3M 3630-43 LIGHT TOMATO RED

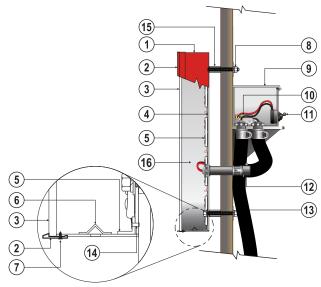
SPACERS: 2 1/2" PAINTED TO MATCH FACADE ILLUMINATION: WHITE LEDs 7100K 24V POWER SUPPLY: REMOTE POWER SUPPLIES

**UL LABEL:** TO BE PLACED ON TOP CENTER OF LETTERS **ATTACHMENT:** MOUNTED TO WALL WITH 2 1/2" SPACERS



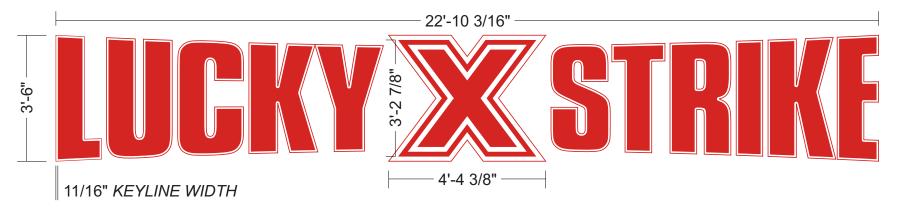
#### FACE-LIT SIDE SECTION

	MATERIALS & SPECIFICATIONS
#	DESCRIPTION
1	.050" x 5" DEEP ALUM. RETURN
2	1" RED JEWELITE TRIM CAP, PAINTED PMS 1795 C
3	3/16" / 7328 WHITE ACRYLIC
4	3mm PREFINISHED ACM BACKS
5	7100K WHITE LEDs 24V
6	WEEP HOLE COVERS
7	#8 PAN-HEAD TRIMCAP SCREWS
8	CORROSION RESISTANT FASTENERS
9	REMOTE J-BOX, EXACT LOCATION TBD PER SITE
10	(1) 60w POWER SUPPLY
11	DISCONNECT SWITCH
12	RIGID PASS-THRU FOR SECONDARY WIRING
13	PRIMARY ELECTRICAL FEED (BY OTHERS)
14	INTERIOR TO BE PAINTED REFLECTIVE WHITE



FACE/BACK-LIT SIDE SECTION

	MATERIALS & SPECIFICATIONS
#	DESCRIPTION
1	.040" x 5" DEEP ALUM. RETURN
2	1" RED JEWELITE TRIM CAP, PAINTED PMS 1795 C
3	3/16" 7328 WHITE ACRYLIC
4	3/16" 2406 TRANSLUCENT WHITE POLYCARBONATE
5	7100K WHITE LEDs 24V
6	WEEP HOLE COVERS
7	#8 PAN-HEAD TRIMCAP SCREWS
8	CORROSION RESISTANT FASTENERS
9	REMOTE J-BOX, EXACT LOCATION TBD PER SITE
10	(1) 60w POWER SUPPLY
11	DISCONNECT SWITCH
12	RIGID PASS-THRU FOR SECONDARY WIRING
13	PRIMARY ELECTRICAL FEED (BY OTHERS)
14	POLYCARBONATE BACK ATTACHED w/ RIVETS
15	2 1/2" SPACERS
16	INTERIOR TO BE PAINTED REFLECTIVE WHITE



SCALE: 3/8" = 1'



VINYL APPLICATION NTS

TOP VIEW























