

2025 TAP-R Public Hearing Promotion Overview

To promote the 2025 TAP-R Public Input Hearing, the Philadelphia Water Department (PWD) used social media and email. A press release in April also noted the 2025 TAP-R proceeding.

Social Media

- Facebook
- X (formerly Twitter)
- Instagram
- Nextdoor

Email bulletin to ebilling contacts:

<https://content.govdelivery.com/accounts/PAPHILAWATER/bulletins/3defa0f>

PWD Press release notes TAP-R proceeding:

<https://content.govdelivery.com/accounts/PAPHILAWATER/bulletins/3db8e82>

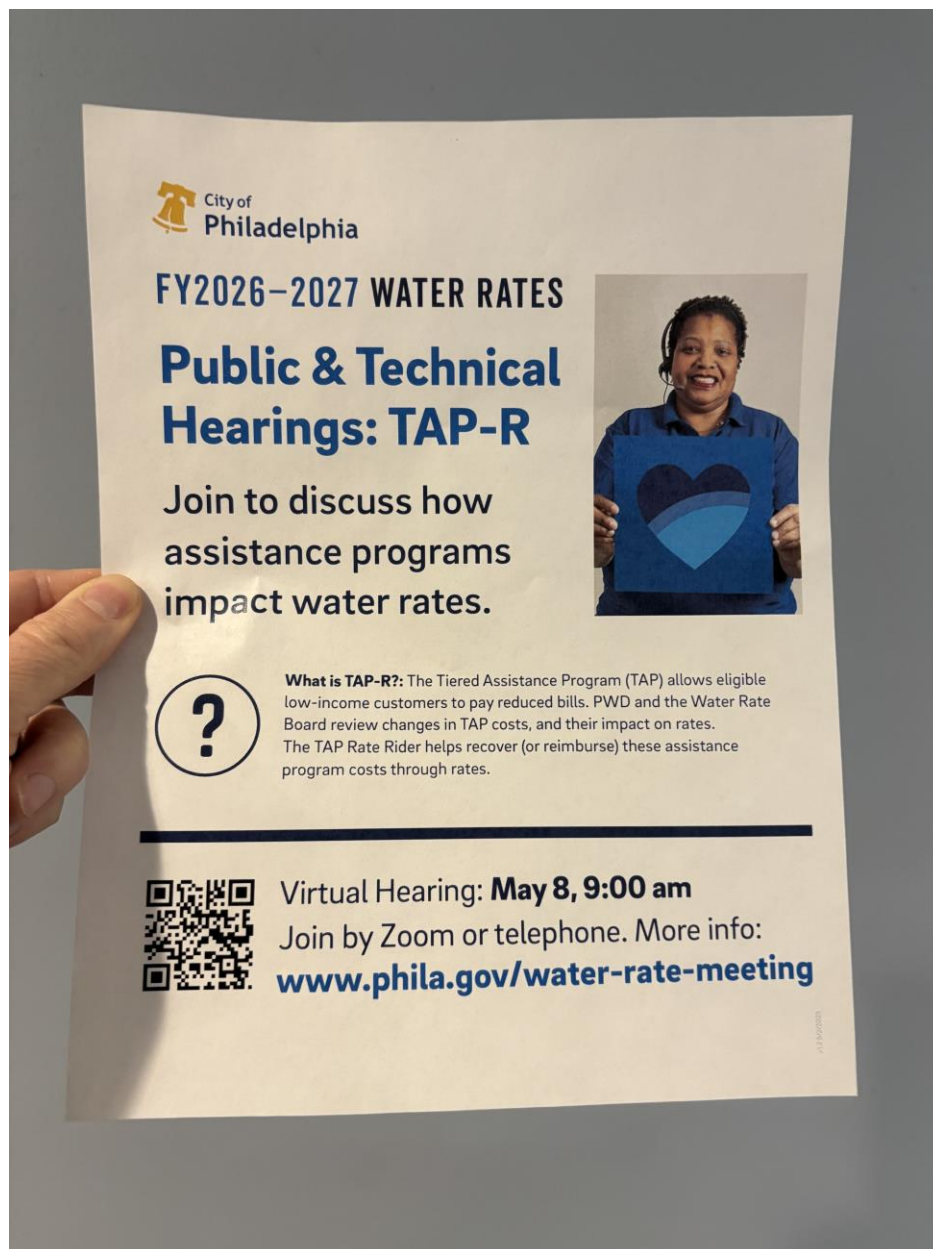
Physical flyers:

distributed at tabling events from 5/2/25 – 5/4/25

Social media example:



Flyer example



FY2026-2027 WATER RATES

Public & Technical Hearings: TAP-R

Join to discuss how
assistance programs
impact water rates.



What is TAP-R? The Tiered Assistance Program (TAP) allows eligible low-income customers to pay reduced bills. PWD and the Water Rate Board review changes in TAP costs, and their impact on rates. The TAP Rate Rider helps recover (or reimburse) these assistance program costs through rates.



Virtual Hearing: **May 8, 9:00 am**

Join by Zoom or telephone. More info:

www.phila.gov/water-rate-meeting