



Sign & Streeter Committee Agenda

Wednesday, May 28, 2025 - 9:30 AM

Sign and Streeter Committee meetings are held virtually via Zoom.

https://us02web.zoom.us/webinar/register/WN_Y08HD6PKSs-9-EzCfsx-rg

Instructions for public participation are located at the end of this agenda.

Sign Applications

Returning Reviews:

1. **64-25**
Rockwell & Rose
601 Walnut Street
Zoning: CMX-5 within /CTR Center City Overlay District –
Center City Commercial Area, Independence Hall Area, Washington Square
2. **29-25**
Sandbox VR
1712 Walnut Street
Zoning: CMX-5 within /CTR Center City Overlay District –
Center City Commercial Area, Rittenhouse Square
3. **70-25**
Veronica Beard
1709 Walnut Street
Zoning: CMX-5 within /CTR Center City Overlay District –
Center City Commercial Area, Rittenhouse Square

First Reviews:

1. **121-25**
Penn Medicine – Clifton Center
1 Convention Avenue
Zoning: SP-INS
Signage Encroachment in Right-of-Way
2. **120-25**
Sedgwick Theater
7133-43 Germantown Avenue
Zoning: CMX 2.5 within /NCA Neighborhood Commercial Area Overlay District -
Germantown Avenue - Mount Airy and Germantown North Subarea
3. **128-25**
Lucky Strike
1330-36 Chestnut Street
Zoning: CMX-5 within /CTR Center City Overlay District –
Center City Commercial Area

The Philadelphia Art
Commission
Established 1911

Robert Roesch
Chair

Carmen Febo San Miguel
Matthew Kenyatta
James Lowe
Raed Nasser
Pepón Osorio
Rebecca Segall

Sign and Streeter Committee

Shannon Garrison
Philip Green
Raed Nasser
Robert Roesch
Alex M. Smith

Alex M. Smith
Director

One Parkway Building
1515 Arch St., 13th Floor
Philadelphia, PA 19102

215-683-4636

[www.phila.gov/departments/
philadelphia-art-commission/](http://www.phila.gov/departments/philadelphia-art-commission/)



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4. **131-25**
Roxborough Hospital
505-15 Jamestown Ave
Zoning: SP-INS within /RAN Ridge Ave Neighborhoods Overlay District
5. **123-25**
The Learning Experience
399 Market Street
Zoning: CMX-3 within /CTR Center City Overlay District –
Center City Commercial Area
6. **122-25**
The Cacao Pod
104 Market Street
Zoning: CMX-3 within /CTR Center City Overlay District –
Center City Commercial Area
7. **126-25**
Herman Miller
31-33 N 2nd Street
Zoning: CMX-3 within /CTR Center City Overlay District –
Independence Hall Area
8. **127-25**
Abercrombie & Fitch
1702 Walnut Street
Zoning: CMX-5 within /CTR Center City Overlay District –
Center City Commercial Area, Rittenhouse Square
9. **125-24**
Steinway & Sons
1718 Chestnut Street
Zoning: CMX-5 within /CTR Center City Overlay District –
Center City Commercial Area
10. **129-25**
Andra Hem
218 S 16th Street
Zoning: CMX-5 within /CTR Center City Overlay District –
Center City Commercial Area

Legalization:

1. **124-25**
Paradigm
12 N 3rd Street
Zoning: CMX-3 within /CTR Center City Overlay District –
Center City Commercial Area

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Instructions for Participating in a Sign & Streetery Committee Meeting as a Member of the Public

Participate virtually (Zoom):

If you have a **computer, tablet, or smartphone**, please join us online: You will be able to view the meeting and submit questions.

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- ☐ The meeting will open to the public at **9:30 AM**
- ☐ Zoom may ask you to add an extension to your browser before you log in.

- ☐ **Webinar ID: 874 9684 5388**
- ☐ **Passcode: 048886**

If you do not have a computer, tablet, or smartphone, please join us on your **landline telephone**. You will be able to listen, but not see the presentation.

- ☐ **Dial: +1 (267) 831-0333**
- ☐ **Webinar ID: 874 9684 5388**
- ☐ **Passcode: 048886**

Members of the public have multiple ways to comment on agenda items. When the agenda item that you are interested in is being discussed, you can use the **“raise hand”** feature in Zoom. If you are joining by phone, you may also use the “raise hand” feature by dialing **“*9”** during the public comment period.

Participate with written comment:

We will also field questions and comments by email. Questions and comments must be received before **noon** the day before the Committee meeting in order to be considered. Please send emails to: artcommission@phila.gov

Recordings of the Sign & Streetery Committee meetings are posted on the Art Commission website:

<https://www.phila.gov/departments/philadelphia-art-commission/recordings-of-public-meetings/>

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*Please be advised that the Art Commission meeting will be recorded.
Joining and/or participating in the meeting constitutes your consent to the recording.*