

CHESTNUT ST.



21'

16'

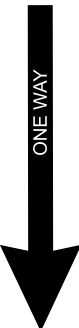
B1

149'-0"

1204  
5  
STORY  
BUILDING

24'-0"

12th ST.

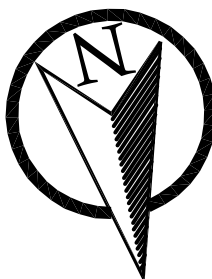


ONE WAY

S I G N A G E   K E Y

**B1** (Dunkin) Channel Letters

SCALE: 1"=20'



PREPARED BY / SIGN CONTRACTOR:

PREPARED FOR:

**Signarama**

The way to grow your business.

Production Documents

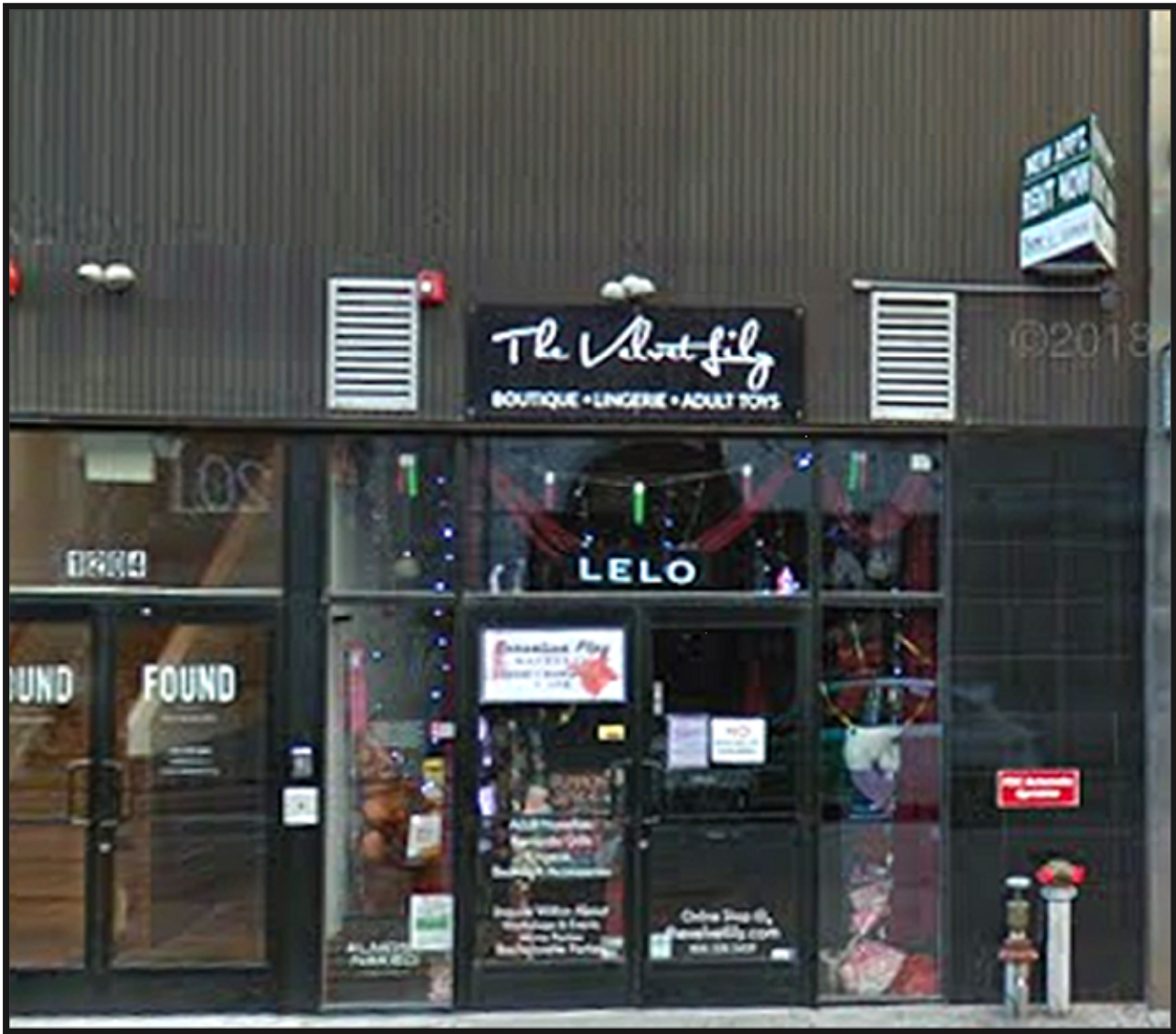
101 E Luerns St Philadelphia, PA 19124

215-333-3337 | F: 215-333-7442

www.signaramaphilly.com | design@signaramaphilly.com

Dunkin

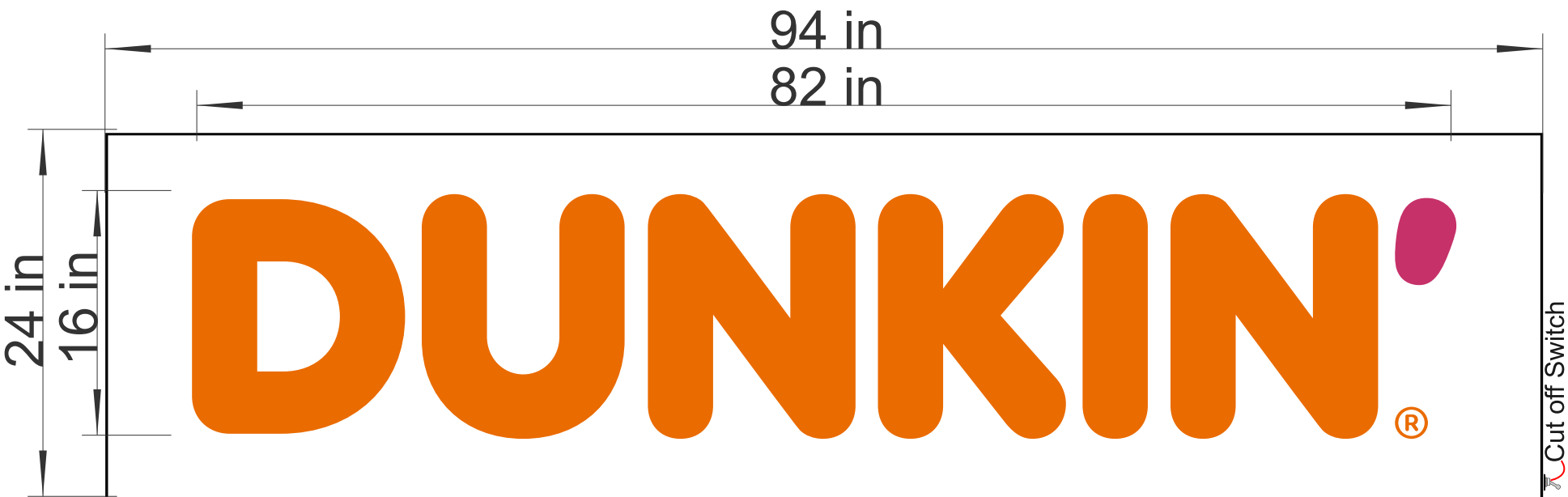
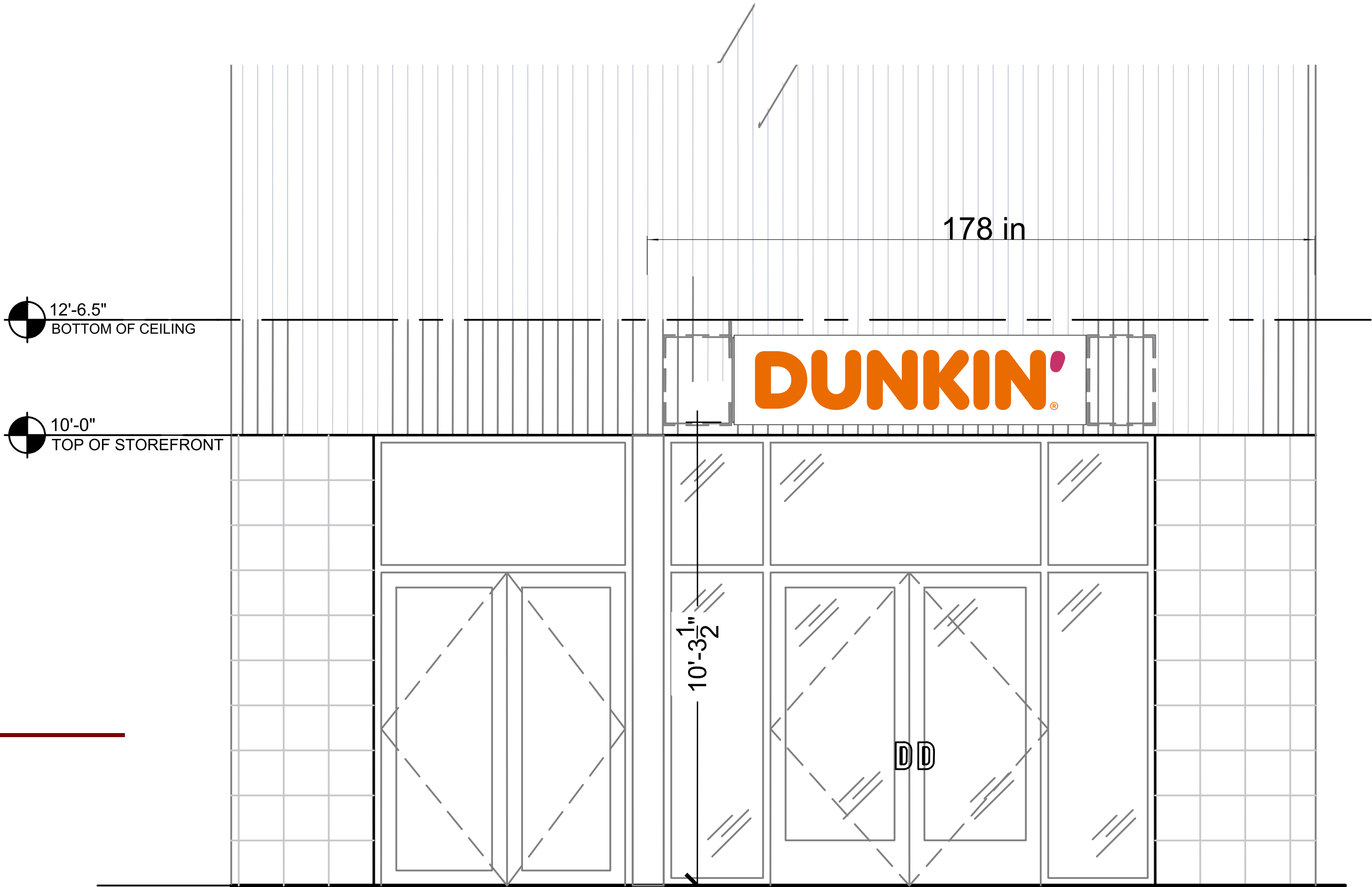
1204 Chestnut Street  
Philadelphia PA 19107



PREVIOUS TENANT

Front Elevation

16" Channel Letters mounted to Aluminum Backer



Internally Illuminated Channel Letters mounting on a Backer 11.6 SQFT

1) Trim Cap - 313 Bronze w/ matching sheet metal screws.

2) 3" DP Can - To be Charcoal Gray w/ 1/4" weepholes

3) LEDs - White w/ ClassII low voltage wiring

4) 3/16" Acrylic Face w/ Translucent vinyl application

5) White Dibond Sheling (Mounted to Framing)

6) 0.80 Alum mount w/ Countersunk Sheet-metal Screws

7) Backer Construction w/ Alum Angle mount Framing

8) Power Supply w/ Cut-Switch (Connect to existing power) (w/ ClassII low voltage wiring)

9) Mounting Hardware (3/8" x 5" Lag Screws)

10) Wall- (Fiber Cement Panel)

Channel Letter Detail on Aluminum Backer (BACKER TO BE WHITE)

DESIGN CRITERIA

PA

CODE: IBC 2021 | ASCE 7-16

Ground Snow Load - Pg = 38 psi

Snow Exposure Factor Ce = 0.9 for fully exposed (1.0 for Partially exposed) Snow Load Importance factor I = 1.0

Thermal factor Ct = 1.2 (for Unheated structure)

Wind Loads:

Basic Wind Speed V = 125 mph

Wind Importance Factor I= 1.0

Wind Exposure Category = C (for open terrain), Use B inside the city.

Force Goel Cf= 1.0 to 1.95 depends on the shape and dimension of the sign. Gust Factor G = 0.85

PREPARED BY/ SIGN CONTRACTOR:

PREPARED FO

Signarama

The way to grow your business.

Production Documents

101 E Luwern St Philadelphia, PA 19124

215-333-3337 | F: 215-332-7442

www.signaramaphilly.com | design@signaramaphilly.com

Dunkin

1204 Chestnut Street

Philadelphia PA 19107

CHESTNUT ST.



21'

16'

B1

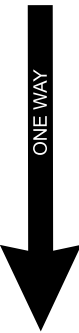
149'-0"

1204

5  
STORY  
BUILDING

24'-0"

12th ST.

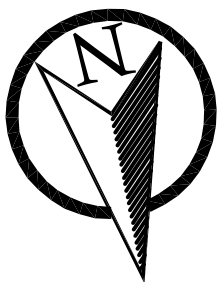


ONE WAY

S I G N A G E   K E Y

**B1** (Dunkin) Blade Sign

SCALE: 1"=20'



PREPARED BY / SIGN CONTRACTOR:

PREPARED FOR:

**Signarama**

The way to grow your business.

Production Documents

101 E Luerns St Philadelphia, PA 19124

215-333-3337 | F: 215-333-7442

www.signaramaphilly.com | design@signaramaphilly.com

Dunkin

1204 Chestnut Street  
Philadelphia PA 19107





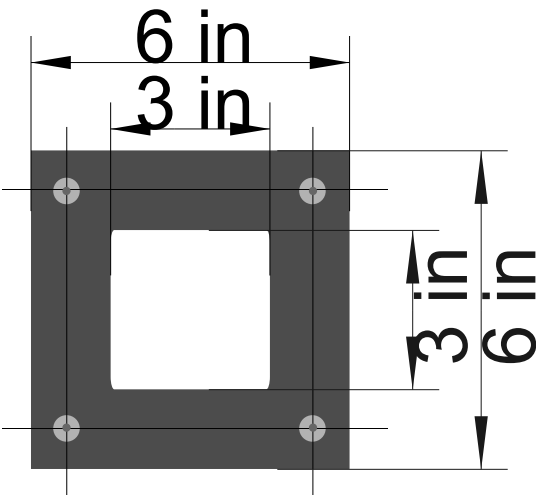
PREVIOUS TENANT

DESIGN CRITERIA	PA
CODE: IBC 2021 IASCE 7-16	
Ground Snow Load - Pg = 38 psi	
Snow Exposure Factor Ce = 0.9 for fully exposed (1.0 for Partially exposed) Snow Load Importance factor I = 1.0	
Thermal factor Ct = 1.2 (for Unheated structure)	
Wind Loads:	
Basic Wind Speed V = 125 mph	
Wind Importance Factor I= 1.0	
Wind Exposure Category = C (for open terrain), Use B inside the city.	
Force Coef= 1.0 to 1.95 depends on the shape and dimension of the sign, Gust Factor G = 0.85	

Front Elevation

12" x 41" D/S Illuminated Vertical Blade Sign

3.4 SQFT



.5" Steel Wall Mounting Plates  
Secure to wall with 3/8" x 3" Lag Screws

Exterior Double Sided  
Illuminated Vertical Blade Sign

