



# Market Street & JFK Boulevard Complete Streets Project

Above: Market & 15th St, 2024

Updated: February, 2025

An upgraded design that will make travel safe and easy for all:  
people biking, walking, taking the bus, and driving.

## Why this project?

- History of **serious crashes** on the corridor
- High activity corridor with **many people walking, biking, taking transit, and driving**
- Existing plastic flex posts require heavy **maintenance** and offer more **limited safety** benefits

## Project Goals

- **Beautify** and **green** the corridor
- **Formalize success** of existing parking-separated **bike lanes**
- **Improve transit** rider experience
- **Improve safety** for all modes

## Building on Previous Project Success

### 2018 Bike Lane Implementation Results

- 38% fewer crashes on JFK Boulevard
- 15% fewer crashes on Market St
- 35% fewer speeding vehicles on Market St

### 2021 Bus Lane Implementation Results

- 15% faster bus service on JFK Blvd
- 7% faster bus service on Market St

But we know there's a desire for more...

A safer, greener, and more beautiful Center City West.

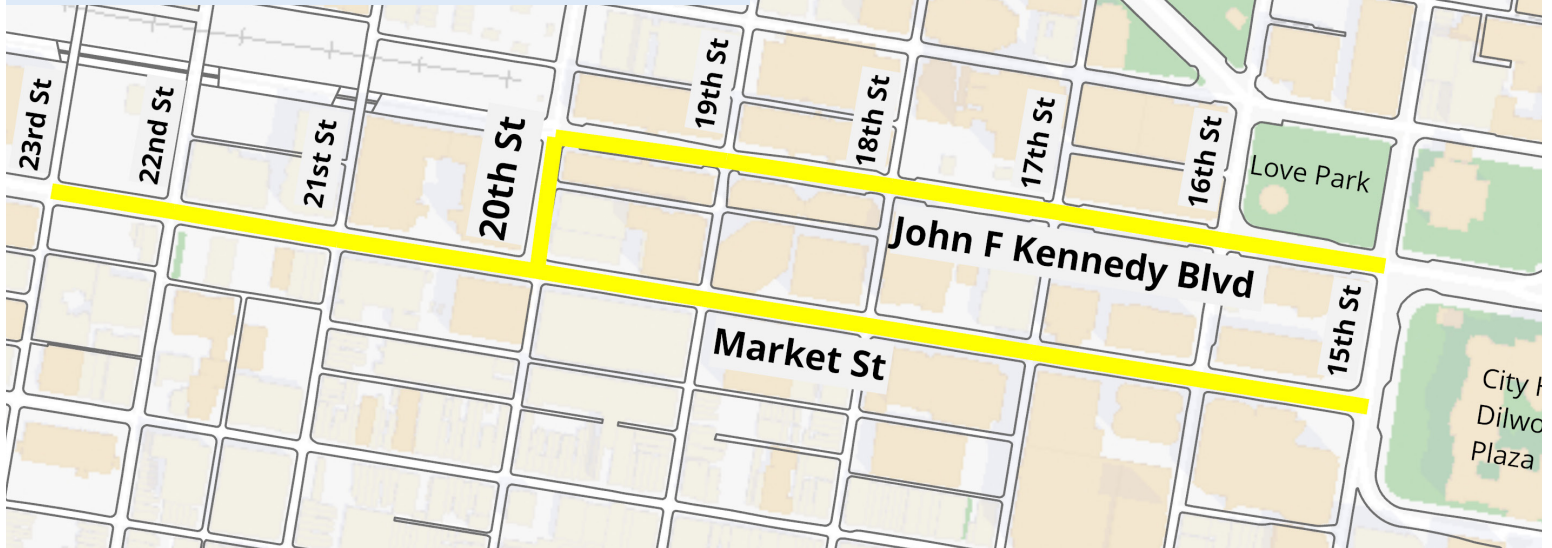


## Project Boundaries

Project Map, 2024

The project area, as shown in yellow, will make improvements to:

- Market Street, 23rd to 15th
- JFK Boulevard, 20th to 15th
- 20th Street, JFK to Market



## Existing Conditions

Today, bike lanes are separated by **temporary plastic** flex posts and plastic flower boxes. They are often damaged and require lots of maintenance.

The image on the right shows an idea of what the this corridor could look like in the future.



JFK Blvd & 16th St, 2023

Center City District  
Rendering/Example from 2011 Report

